



#### Platt Bridge Start Well Centre

Delivering services from the linked sites Hindley, Bryn and Ashton. Supporting the Communities of Hindley and Hindley Green, Abram and Platt Bridge, Ashton and Bryn.

### You said....

Effective sharing of information and communication with families.

You want more volunteering opportunities to support your local community.

Staff need to be personable, caring and trusting.

Important that there is an accessible offer of universal services and activities for all families in the community.

It's important to have access to Adult learning – and the importance of activities like 'Butterflies' to support parents.

## **...We will**

Build a robust information system, so families can access information about 'what's on' and Start Well Centres can share this information with families and professionals.

Build capacity and opportunities for you to volunteer in your local community.

Ensure our workforce have the right skills, knowledge and behaviours to build relationships and support children, young people and families in your community.

The Start Well Centre will work with parents to shape the offer of support for parents ensuring there is a universal offer for all families to be delivered from Community venues.

The Start Well Centre will work with parents to shape the offer of support for parents, including the delivery of support activities, adult learning and groups for parents.



This community profile is in response to the feedback collated from families across the communities of Hindley and Hindley Green, Abram and Platt Bridge, Ashton and Bryn using information collated from questionnaires, focus group sessions and other engagement opportunities with families in this local area. April 2016

# You told us...

Top five buildings would you use the most to access services for 0-5's in your community would be.

- Existing children's centre building
- Local school
- Local nursery
- Community centre
- Local library

Top five types of services you would like to see offered in your area include.

- Health services i.e. baby weigh in, antenatal services
- Stay and play activities
- Physical activities for under 5's and their families
- Support with access to training
- Adult learning opportunities

Top three things that would encourage you to access services in your area would be.

- Crèche Provision
- A range of activities on offer
- Parking facilities

# **Opportunities**

Opportunities in the communities of Hindley and Hindley Green, Abram and Platt Bridge, Ashton and Bryn.

Identified a really positive opportunity for Hindley Play Patch, and how this could be used to engage children, young people and families.

Including the role of Parent Champions and how best to engage with families that don't want to access services & opportunities to support each other (parent to parent peer support), strong passion from the parents in the community to want to grow the peer support function in the Start Well Centre.

Building on the community spirit in Ashton and Bryn, to explore all opportunities to market services available to families for under 5's, with community and voluntary groups developing effective communication methods in a variety of formats.

