



Let's get ahead of ourselves

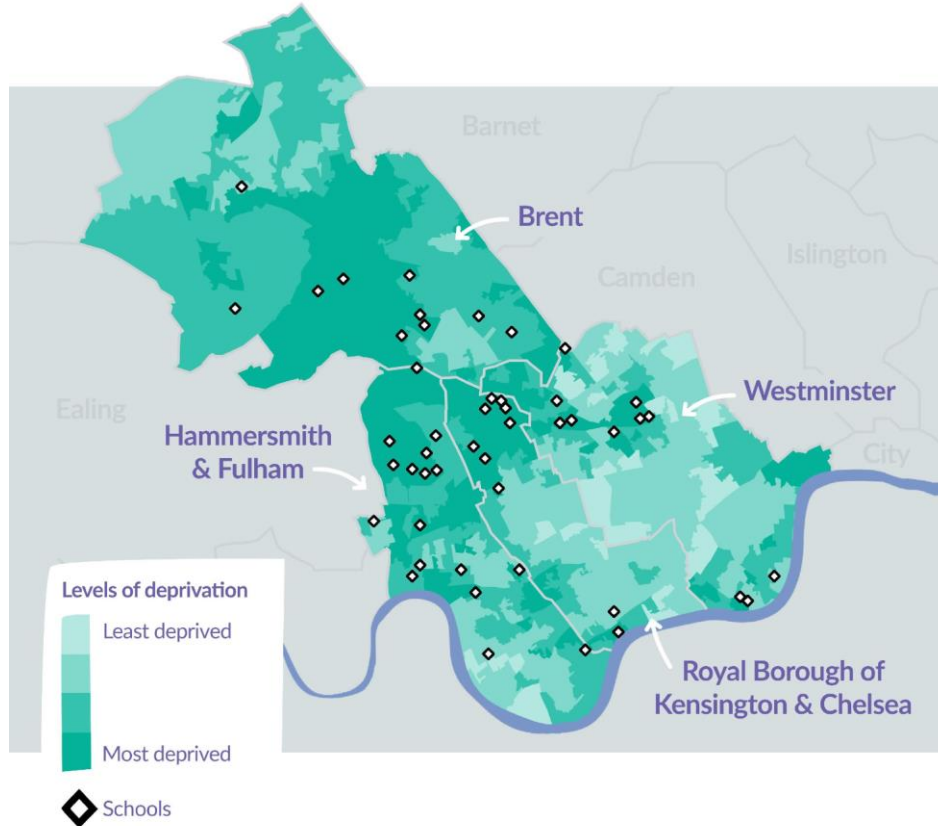
20th September 2022

Our Place



Our vision is a West London community working together so that every child can thrive.

We aim to achieve a **Social, Emotional and Academic SEA** change with a generation of children and young people in our Zone.



- Co-designed with community
- Targeted in areas of need
- Joining up systems, connecting school with community
- 55 school Nurseries, Primaries, Secondaries, Sixth Form across four boroughs
- Early intervention, avoidance of statutory level escalation

About WLZ



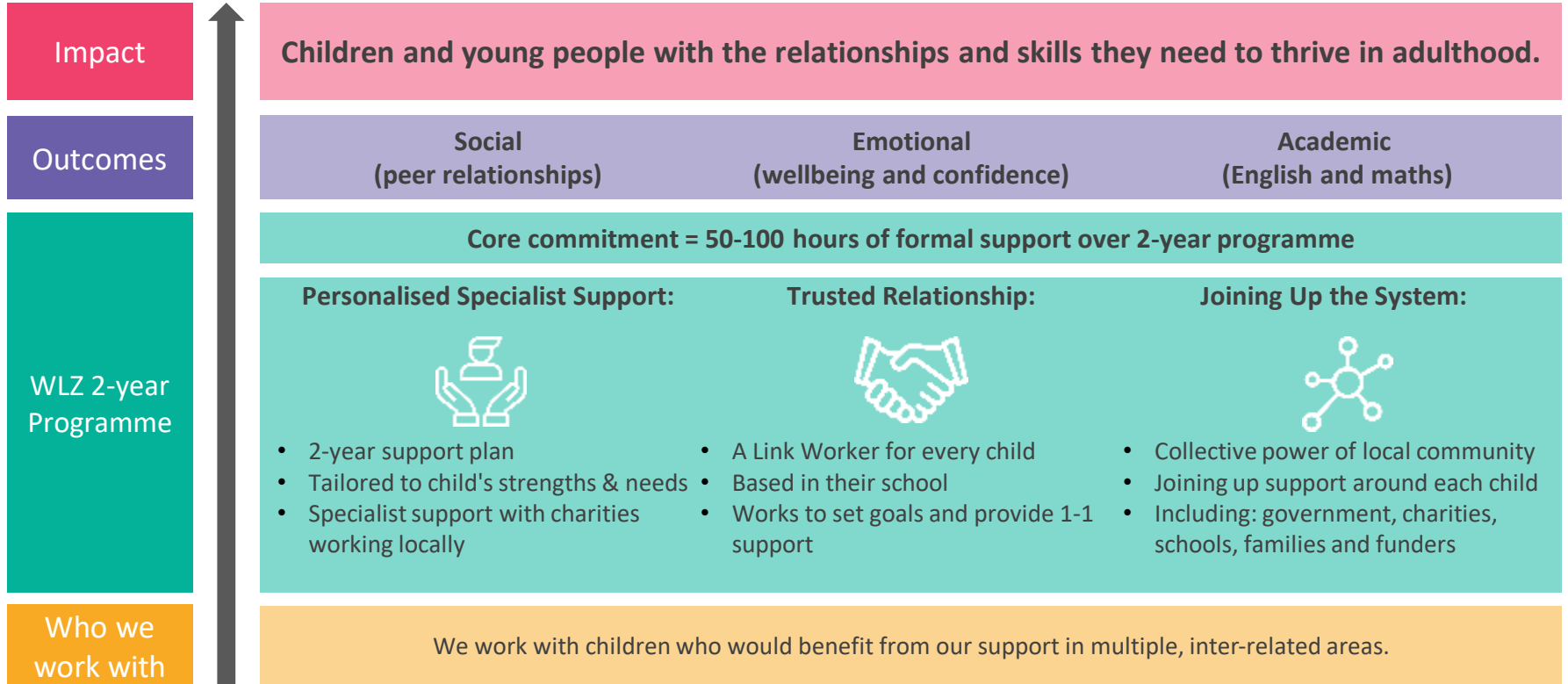


Who we are

- West London Zone aspires to help children and young people **build the relationships and skills they need to get on track socially, emotionally and academically through collective action.**
- West London Zone addresses this issue by training and deploying ‘Link Workers’ who are based in local schools to serve as mentors to at-risk young people.
- Link Workers design and facilitate an individualised two-year plan for each young person and commission community organisations to provide services best suited to the goals outlined in their plan.
- West London Zone **currently collaborates with c.55 schools and impacts around 1,700 children per year.**



Our impact model





Collective Impact

Specialist Support provided by Delivery Partners

And Circus

Circus skills training for developing children and young people's motor reflexes, creative potential and social-emotional skills.



Bookmark

Helps children develop reading skills and confidence with the support of volunteers.



Reclaimed Project

Small group wood-work sessions aimed at supporting creativity and self regulation.



Tie-Dye Drama

Tie-Dye Drama encourages social and emotional wellbeing through role play and open discussion.



Unlocking Potential

1:1 counselling and occupational therapy for students at primary school to help with social, emotional and mental health needs.



Catch up Literacy

Structured one-to-one literacy intervention delivered by WLZ



Community Linking and Referrals

Brent CAMHS

Specialist mental health services for children and young people.



Brent HAF programme

Programme providing activities and food for CYP over the holiday, to ensure they remain healthy and stimulated during the break.



Each

Culturally sensitive therapy for parents of WLZ CYP.



The Kids Network

Mentoring scheme supporting children in the transition to secondary school.



Kite Studios

High quality art and crafts sessions from the local Kite art Studios.



Young Brent Foundation

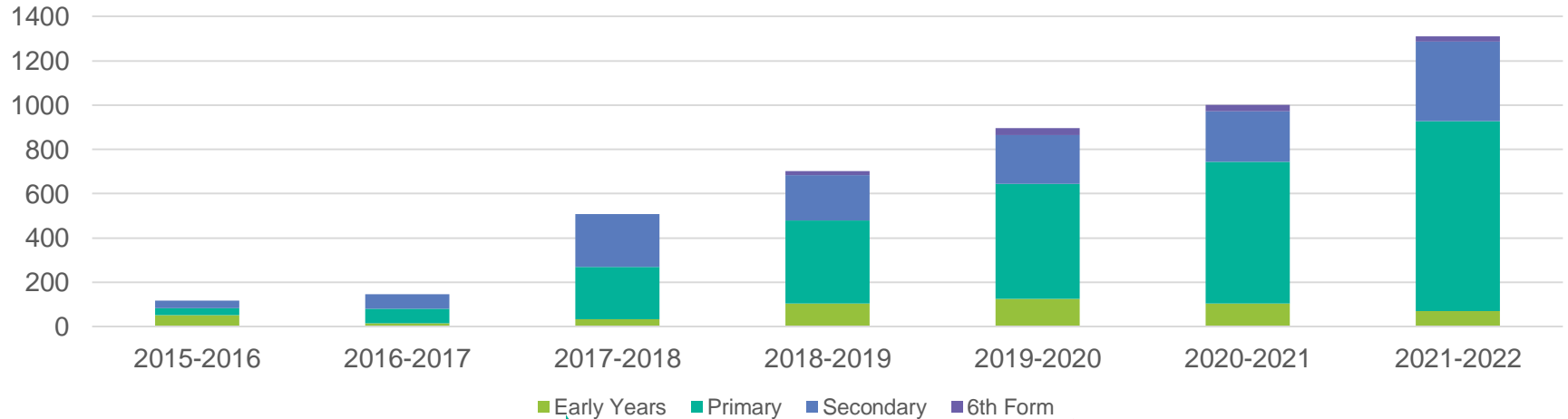
Summer activity and mentoring scheme.





From pilot to part of the system

Numbers of children and young people supported, 2015/16-2021/22



**Design and pilot
2015-16**

**Clarify and rollout
2016-2017**

**Refine and grow reach
2018-2022**



Lessons and regrets on the way

- Can you be a pure 'broker' for support?
- Engaging health funders
- Choosing where to draw the line



What we got right

- Effectively targeting need, not 'a need'
- Bringing multiple funders around the child
- Co-designing support at the level of the individual, not as a programme



Hope for today



If you could do one thing to address an unmet need in your communities, what would it be- what can have the biggest impact?



How to identify and address need that is more than just 'a need'



What challenges are being put in the 'too hard' or 'for another day when I'm not so busy' box – how can we solve them together?



How we've pulled together a coalition of funders and delivery partners around this issue



What ideas can we beg, steal, and borrow from other sectors and industries – ideas that can be adapted and repurposed for public services?



A proposal for Liverpool



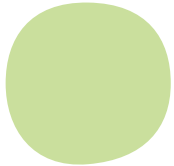
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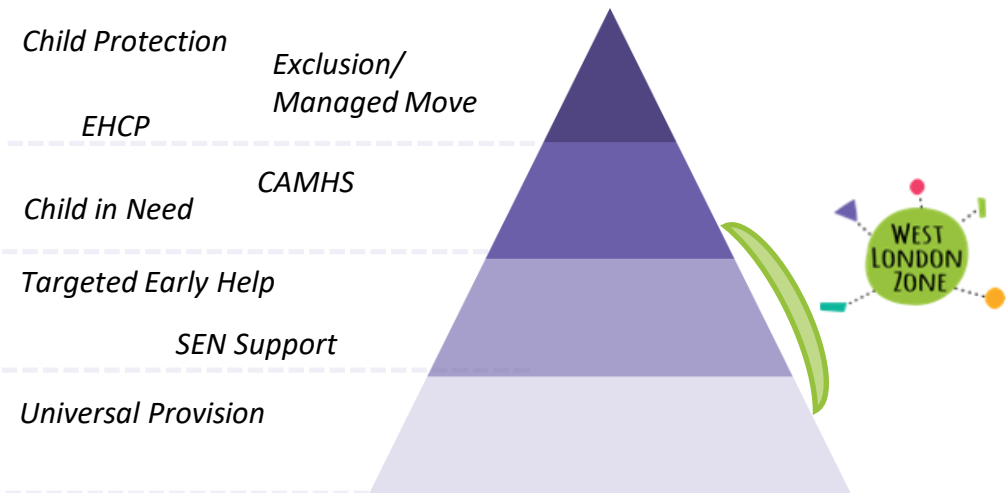
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What is 'the need'?

Early Intervention

WLZ works with children who don't yet require statutory or high needs support, but who have a range of risk factors that could lead to negative outcomes and the need for more serious intervention later.



Profile of cohorts



Each child has average of 4 risks across social/emotional, academic, attendance, socio-economic disadvantage, family support domains



83% have social, emotional or mental health difficulties



97% are at risk of poor academic outcomes (school attendance and/or attainment risk), around 40% are on school's SEN register (Support level)



Majority fall around Tier 2 of the threshold of needs framework (around 40% have previously been known/referred to Children's/Targeted Early Help Services in the past)



These collections of risk factors are prevalent in children who move up to more serious/negative escalations later (*Social Finance (2019) – 'Maximising access to education: Understanding Risk Factors for exclusion and school moves'*)



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A proposal for Liverpool



Our collective impact funding model

Corporate

BANK OF AMERICA

Grants from
Trusts &
Foundations



Donations from local
orgs and
individuals

WEST LONDON BUSINESS
INSIGHT | VOICE | CONNECTIONS
NOTTING HILL FISH + MEAT

Philanthropy
52%

Local Authorities
15%

Schools
15%

Central Govt
18%



Lead commissioners paying on each child achieving milestones

Currently 55 schools across the four councils

Commissioners paying on each child achieving milestones



Central government contribution alongside local commissioners



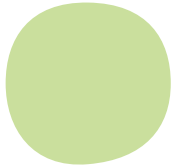
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A proposal for Liverpool

Replicating WLZ outside London





Scaling our model

- We are two years into a five year plan focused on growth within our Zone
- In late 2021 we were selected by the Greater Share Education Fund to receive multi-million pound funding over a 10 year period, directed toward growth outside of London
- This funding is an exceptional opportunity for us. We're looking for partners who are excited about the potential of launching this model outside of London



Scaling our model

Test sites (2022-25)

- We will establish up to 3 test sites outside of London from September 2024
- Purpose of establishing sites is to learn from experience of delivery outside of London, and to establish a working model of delivery outside of London

Designing a replication strategy (2024-2026)

- We'll use learning from pilot sites to design a replication strategy for national roll out
- We expect this strategy will involve
 - Developing infrastructure for a social franchise model;
 - Working with policy makers to make the case for a Government-backed roll out

National roll out (2026-2030)

- We will expand to multiple new sites nationally. Our ambition is to reach 15-20 new sites by 2030



What we can bring... and what we're looking for

What we can bring

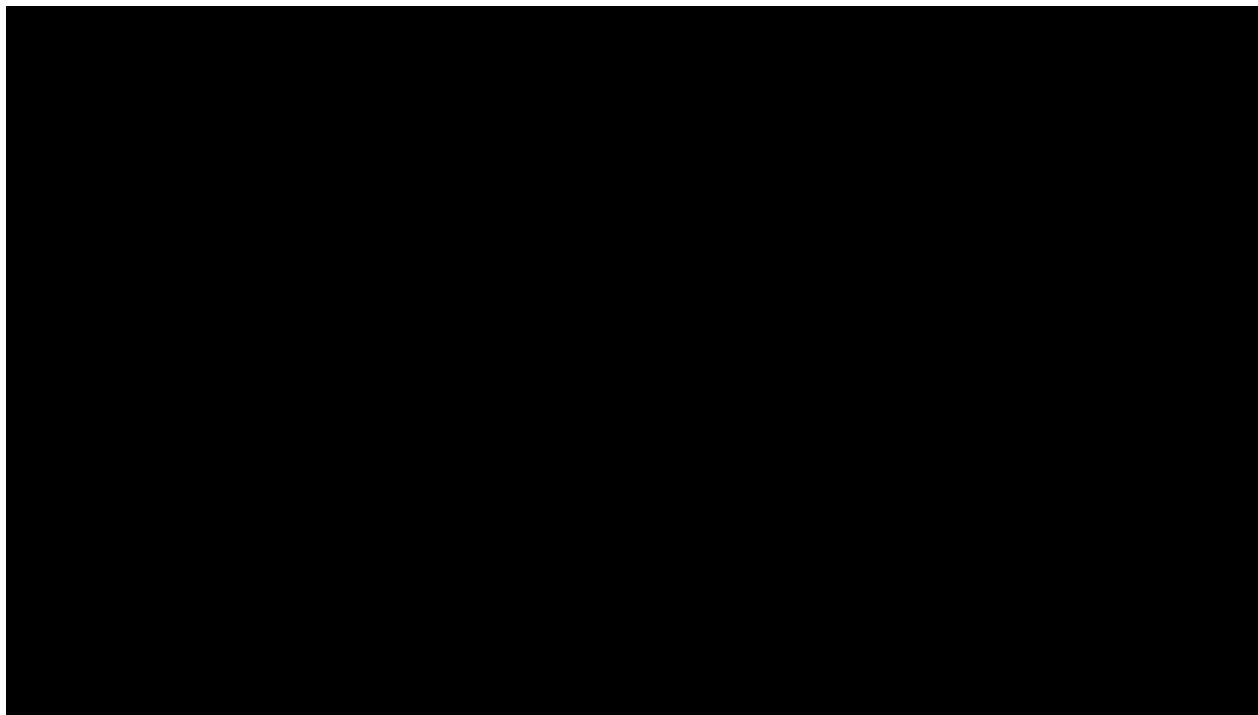
- Building networks of partners
- Co-designing an impactful approach
- Philanthropic match funding
- Track record of impact
- An opportunity for innovation

What we're looking for

- Strong local leadership aligned with our mission
- A commitment to co-designing and adapting our model
- Local insights and connections
- A willingness to back this work financially



Isabella's journey



<https://www.youtube.com/watch?v=Lbq6gzxNkY>



Questions