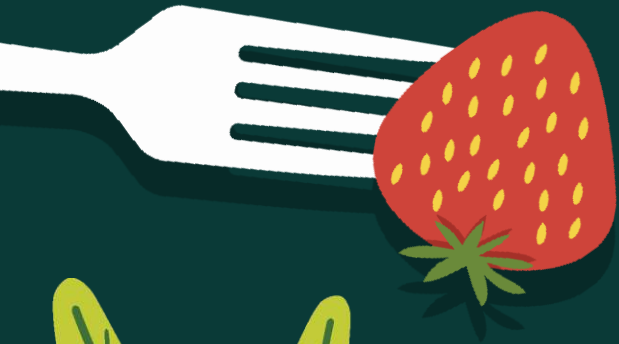




**INCREDIBLE
EDIBLE
NETWORK**



**BELIEVE IN
THE POWER OF
SMALL ACTIONS**





**Our vision is...
to create kind,
confident &
connected communities
through food.**

INCREDIBLE

BEGINNINGS

Our roots

- Making something Incredible of our unloved places
- Give what you can, share what you have
- Power and potential of our future

Our growth

- If you eat, you're in
- Over 100 groups in the UK, 1,000 worldwide
- Federation of groups, joined **by three plates**



**No rules, just
values, stories
and passion**



BE THE CHANGE

MAKE THE CHANGE

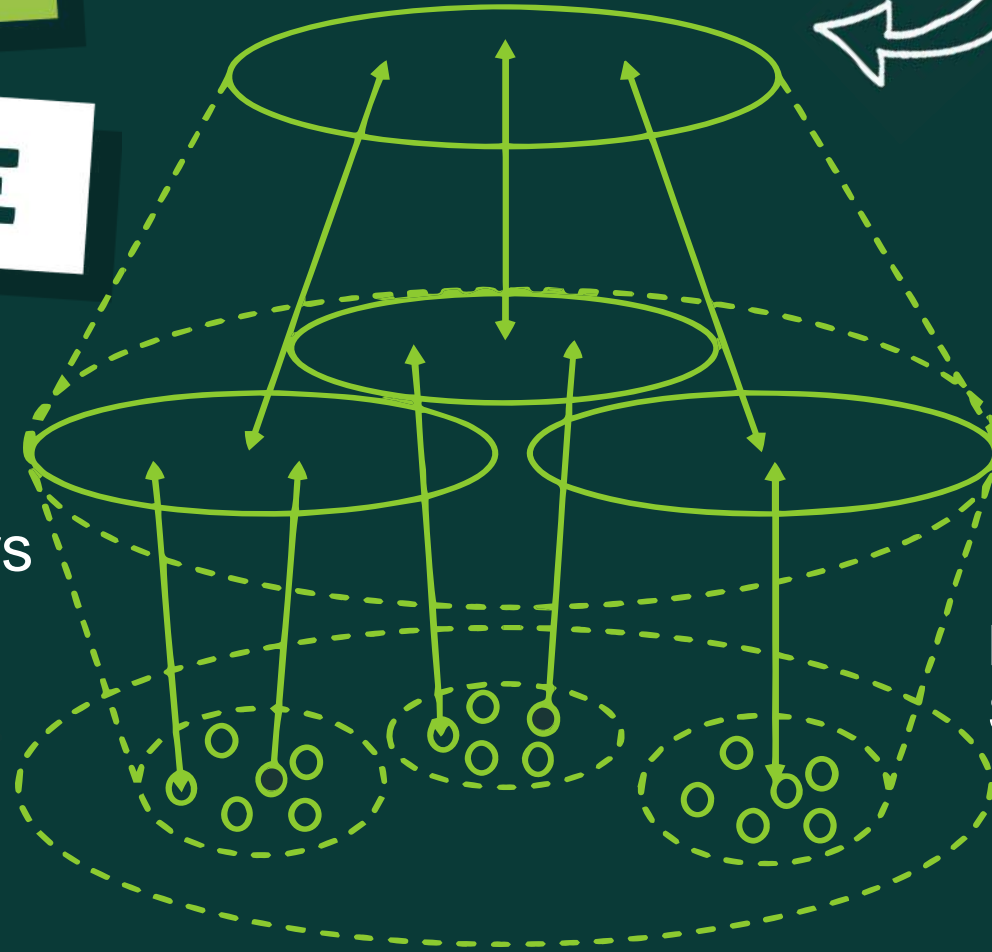
Incredible grass roots
innovators & change makers



IF YOU EAT

YOU'RE IN

A KINDER PROSPERITY



CHANGE THE SYSTEM



Influence Anchor Institutions:
Local Government, Health &
Social Landlords...



BE THE CHANGE

MAKE THE CHANGE

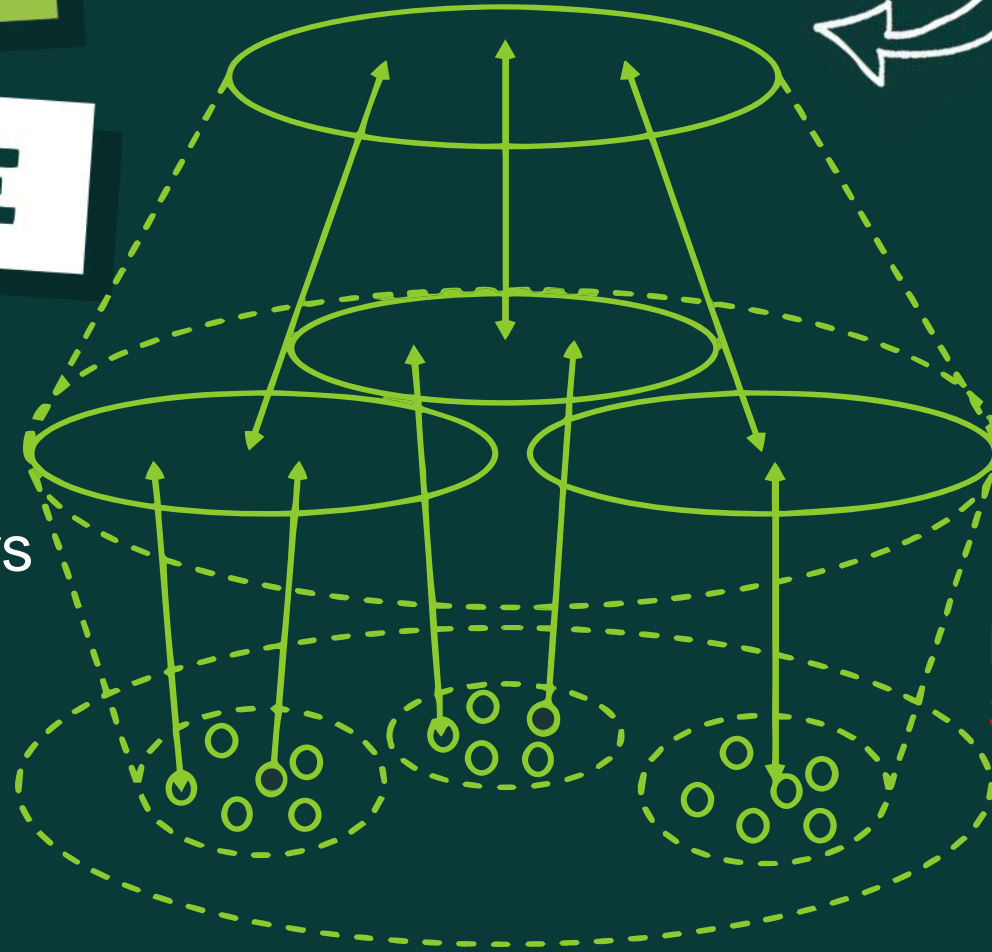
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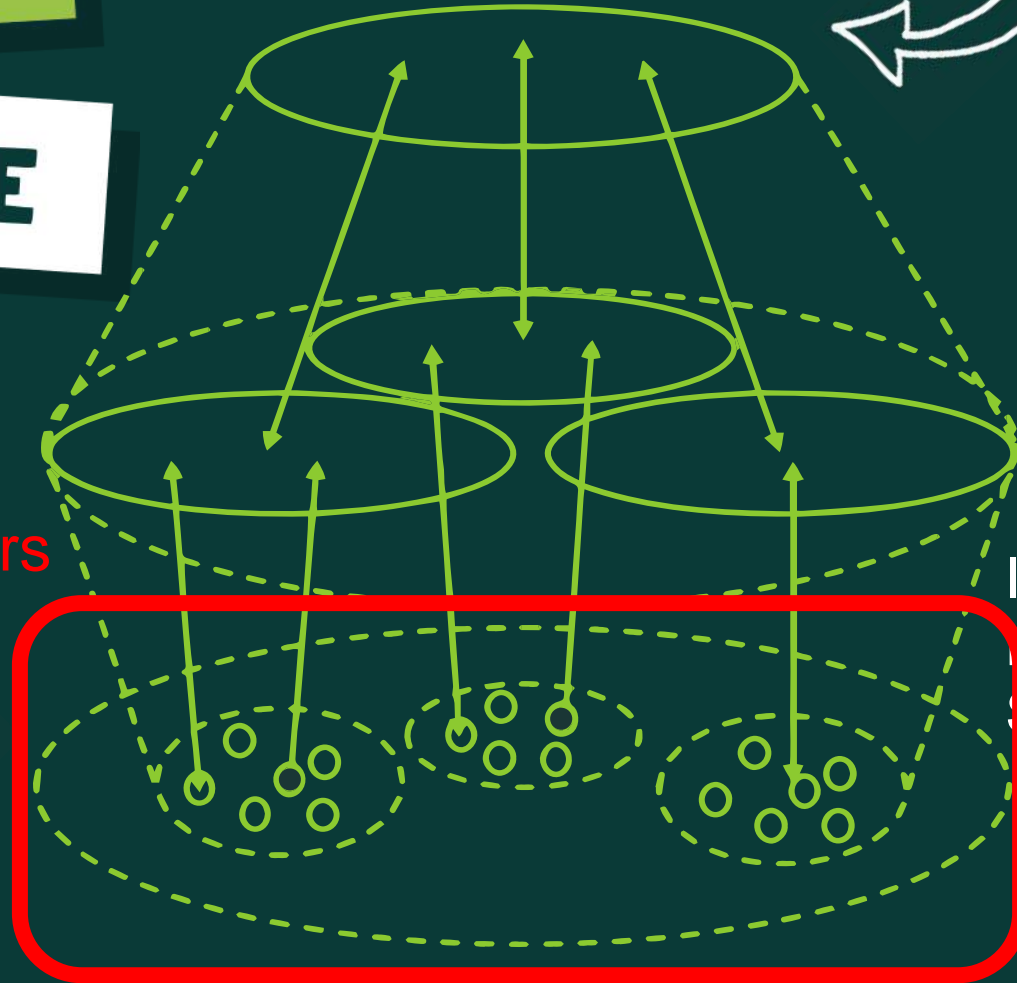
Incredible grass roots innovators & change makers

IF YOU EAT

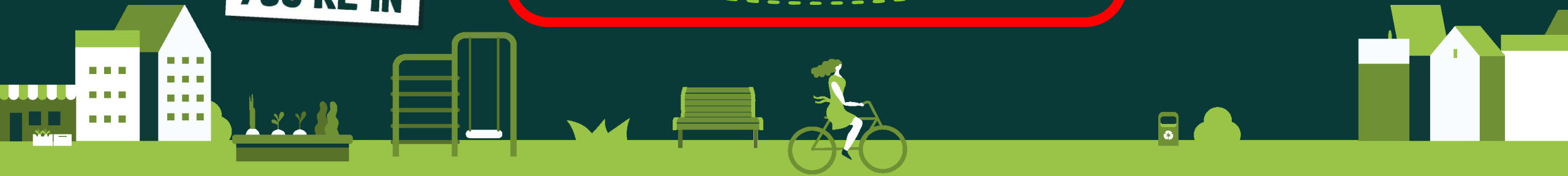
YOU'RE IN

A KINDER PROSPERITY

CHANGE THE SYSTEM



Influence Anchor Institutions:
Local Government, Health &
Social Landlords...





What support would you need...

...to be Incredible in your community?



UNDERSTANDING

THE THREE PLATES



We galvanize our community through growing and celebrating local food

We bring learning to life, from plot to playground

We support local and we buy local

Community

Learning

Business

UNDERSTANDING

THE THREE PLATES



We galvanize our community through growing and celebrating local food



Community

How you can do it...

- Be social, reach out and say hello
- Be visible, display your wares
- Be local, use your local facilities and connections

How organisations can do it...

- Listen and respond
- Create opportunities
- Say yes!

UNDERSTANDING

THE THREE PLATES



We bring learning to life,
from plot to playground



Learning

How you can do it...

- Be ready to learn from anyone
- Share your top tips and family traditions

How organisations can do it...

- Value food based learning and careers
- Create opportunities for learning across ages, cultures, communities
- Say yes!

UNDERSTANDING

THE THREE PLATES



We support local
and we buy local



Business

How you can do it...

- Buy from your local market
- Promote your local producers
- Link up local producers to support each other
- Food map for the local area, passing local businesses

How organisations can do it...

- Promote local markets and producers
- Procure from local producers
- Say yes!

IF YOU EAT

YOU'RE IN



Everywhere the three plate recipe is tried, it has a distinct local flavor.

But we believe in:

- Being positive
- Being local
- Being connected
- Being brave
- Being active





What support would you need...

...to be Incredible in your community?



Support

from the network

We support **emerging and existing groups** across the network of Incredible Edible groups in the UK

We also work with organisations who want to **utilise the Incredible Edible ethos and values** to engage with communities



- ✓ Website – our information hub
- ✓ 6 x Regional facilitators
- ✓ Growing leaders
- ✓ Connecting communities
- ✓ Catalyst partners

Our website

www.incredibleedible.org.uk

Individuals sign up to gain access to:

- ✓ Talking shop – see what's going on in every UK group
- ✓ Marketplace – learning and sharing from across the network
- ✓ Toolshed – everything you need to know



Regional

Facilitators



Our Regional facilitators are experienced Incredible Edible people with a passion for sharing their knowledge and connecting our local and regional networks. We currently cover:

- **Wales – Celia Williams**
- **North West England – Ian Bocock**
- **East England – Sahira Ward**
- **North East England – Joe Dunne**
- **South West England – Sara Venn**
- **Yorkshire and Humber – Andy Austerfield**

- **Rest of UK – Sarah Ward/Gary Stott**





GROWING LEADERS

**The next step
of the journey**

Regular sessions with a small group of budding leaders, to allow:

- Time to learn
- Time to connect
- Time to share



Topics we'll cover:

- Focus on IE
- Focus on me
- Focus on Leadership
- Focus on the Team
- Focus on Community

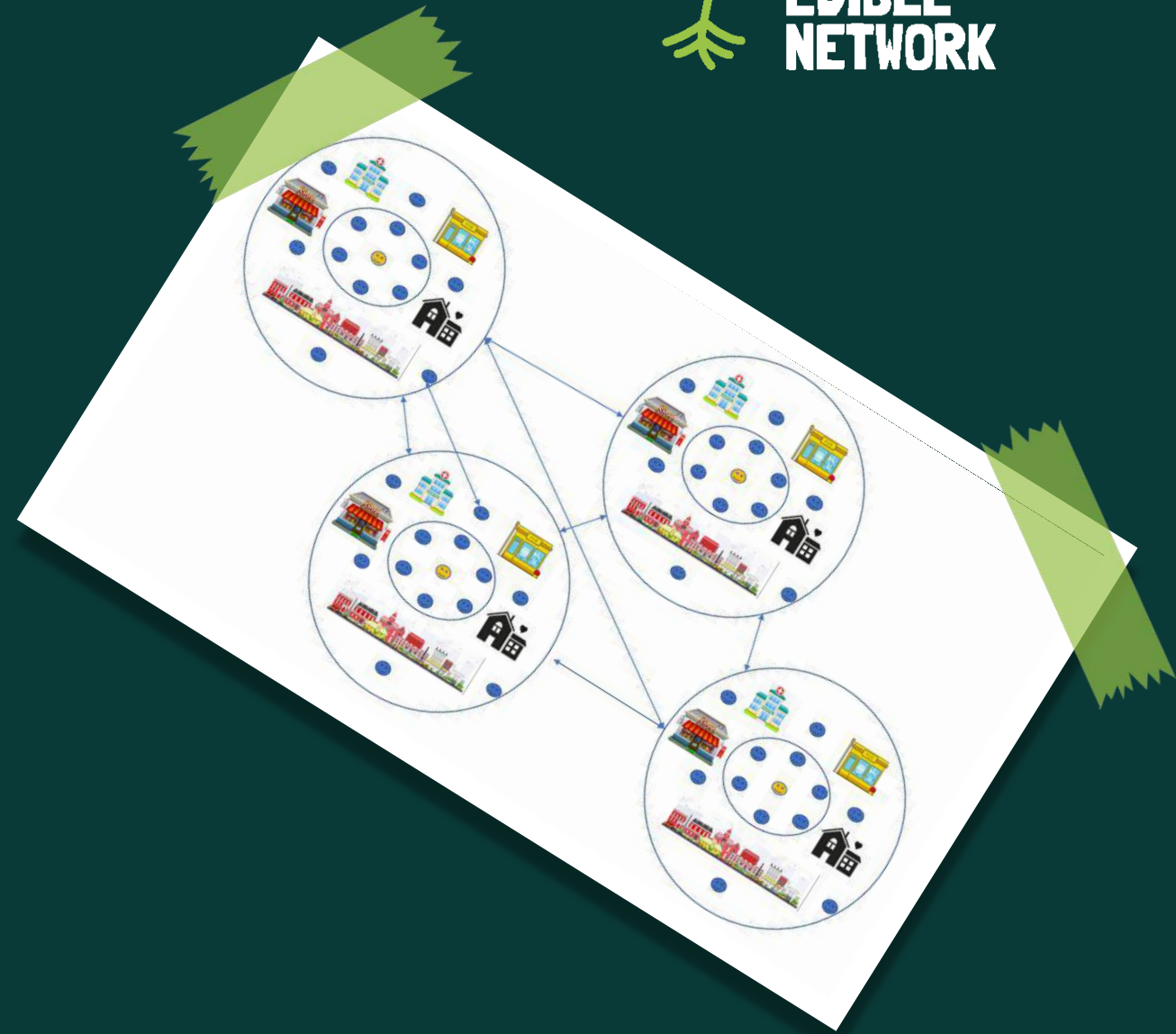


CONNECTED COMMUNITIES

Sharing kindness
and confidence

Coming soon – resource pack to
support groups to connect with each
other:

- Locally
- Regionally
- Nationally
- UK-wide





Coming soon, for organisations who want to support Incredible activities in their communities:

- Resource pack
- Welcome & introductory event
- Phone support

Organisations will sign up to:

- Incredible Edible values
- Developing independent and sustainable groups
- Branding guidelines



Our development

approach

DREAM

DECIDE

DEVISE

DELIVER

In your job, what support could you provide...

...to Incredible people in your communities?



Our plans for the future



Who to

contact

info@incredibleedible.org.uk

sarah.ward@incredibleedible.org.uk

gary.stott@incredibleedible.org.uk

Your Regional facilitator – see
www.incredibleedible.org.uk/organization-information



**BELIEVE IN
THE POWER OF
SMALL ACTIONS**

Any

questions?

