How the Deal has saved money and transformed communities

Donna Hall

Chief Executive Wigan Council and Accountable Officer, Wigan Borough CCG
Wigan Borough

Population of 323,000
70% green space

136,000 households
85th most deprived
Where we started

Since 2010

we have saved £131m

whilst continuing to improve outcomes for the people in the borough
Our part

- Keep your Council Tax as one of the lowest
- Help communities to support each other
- Cut red tape and provide value for money
- Build services around you and your family
- Create opportunities for young people
- Support the local economy to grow
- Listen, be open, honest and friendly
- Believe in our borough

Signed

Councillor David Molyneux, Leader of Wigan Council

Your part

- Recycle more, recycle right
- Get involved in your community
- Get online
- Be healthy and be active
- Help protect children and the vulnerable
- Support your local businesses
- Have your say and tell us if we get it wrong
- Believe in our borough

Signed
Our part

- Support families to give children the best start
- Create training opportunities and jobs
- Provide seven day access to GP services
- Help communities to support each other
- Help you to remain independent for as long as possible
- Provide leisure facilities to help keep you healthy and active

Your part

- Lead a healthy lifestyle and be a good role model
- Take advantage of training and job opportunities
- Register with a GP and go for regular check ups
- Get involved in your community
- Support older people to be independent
- Make the most of leisure facilities and be active
The Deal Principles

- Different conversations
- An asset-based approach
- Know your community
- Staff attitude and behaviours
- Place based teams
- Permission to innovate
Attitudes and behaviours of our staff

- **Be Positive**… take pride in all that you do
- **Be Accountable**… be responsible for making things better
- **Be Courageous**… be open to doing things differently

Because **how** we do things is just as important as **what** we do
Permeates everything we do

Transforming care with residents at Heathside Residential Home:

“I’ve worked here for 14 years and I am so proud to see the changes that have come about through The Deal. We are given the chance to listen to our residents and the permission to create brilliant activities for them as a result.”

Kevin Fulton, Staff Member
Co-location in a place
Healthier Wigan Partnership
Deal for your Street
Recycle more, recycle right
Community investment

£10m invested in communities by the end of 2018

£9.5m social and economic benefit

£5.5m leveraged in external funding by investment groups
Inspiring a future generation

The Deal Conference 2018

Reforming Public Services

LEIGH GIRLS 2018 FEMINISTO

• Standing up to Sexism, Homophobia and Racism.
• Working class Leigh girls demand a better post 16 education.
• Leigh girls will fight to end the gender wage gap.
• Leigh girls will turn empty spaces into useful places.

SPEAKING OUT AGAINST STIGMA OF BEING WORKING CLASS

LEAD is a project for 12-13 year olds who live in or go to school in Leigh. This Feministo shows our priorities, for our community, in our own words. If you support our ideas, please display this Feministo in your window.

www.reclaimproject.org.uk @ReclaimProject

RECLAIM
WORKING CLASS YOUNG PEOPLE BEING SEEN, BEING HEARD AND LEADING CHANGE.

Wigan Council

Wigan Borough Clinical Commissioning Group

Incredible Edible Wigan
The Leadership Bit

• Develop a single unifying philosophy which is optimistic, simple and applies across the place to everyone
• Keep telling this story with illustrations every day to everyone with humility
• Create political and organisational support for a radical new model
• Build a strong, cohesive and high energy team
• Constantly listen harder to residents, to staff to community groups
• Build a demand management strategy not a budget strategy
• Build trust with staff and community to allow them to innovate and for it to be ok
• Maintain your personal energy levels!!
So what?

- Happiest place to live in Greater Manchester
- Increased staff engagement – best council to work for
- 6% reduction in looked after children since 2010
- Recycling rates increased to over 50%
- Getting people home from hospital quickly - best in the north west
- Healthy life expectancy increased by seven years in the most deprived areas
So what?

Childrens services rated Good by Ofsted

Reablement service rated as outstanding by CQC

Saved £131m and invested £10m into the community

91% of schools rated good or outstanding by Ofsted

3000 more people in employment since 2016/17
The Deal 2030

• Deal 2030 will **build on the success** of the Deal for the Future with a **plan for the place**
• Co-designed and delivered with partners, our communities and staff
• A bigger focus on **inclusion** – celebrating diversity and a fair borough for all
• **Big Listening Project** – today and all autumn