

VISION By 2026, we want people to have good access to an attractive transport system, which provides choice for jobs, goods and services, and balances the needs of sustainable residential communities with strategic business networks

- OBJECTIVES**
- Sustainability to deliver economic, environmental and social outcomes
 - Equitable access between communities, businesses, services and goods
 - Diversity and adaptability for choice and resilience
 - Attractiveness to encourage modal shift

	STRATEGIC IMPORTANCE OF RAIL	BETTER BUSES	MORE CYCLING, MORE SAFELY, MORE OFTEN	A STEP IN THE RIGHT DIRECTION FOR WALKING	PARKING - RIGHT TIME, RIGHT PLACE, RIGHT PRICE	EFFECTIVE & EFFICIENT FREIGHT	SMARTER TRAVEL - TACKLING CONGESTION	CONNECTING PEOPLE TO OPPORTUNITIES
LONG TERM OUTCOMES	<ul style="list-style-type: none"> ▫ Improve quality, image and choice for rail passengers ▫ Better stations, better trains, and improved services ▫ Improve integration and connectivity with other modes ▫ Support flexible / smart ticketing ▫ Expand the range of rail services and destinations ▫ Improve the passenger experience ▫ Influence decisions on investment and operation 	<ul style="list-style-type: none"> ▫ Make bus travel more attractive, reliable and competitive ▫ Improve punctuality and reliability ▫ Ensure value for money ▫ Improve service frequencies, operating hours and choice of routes ▫ Improve interchange between bus services and other modes ▫ Improve door to door connections and interchange ▫ Support smart ticketing 	<ul style="list-style-type: none"> ▫ Generate a new culture of cycle commuting ▫ Create an environment where cycling is regarded as safe and convenient ▫ Maintain and develop and inclusive and 'fit for purpose' network ▫ Improve road safety and personal security ▫ Increase and sustain cycle use by expanding the use of cycles for leisure ▫ Promote cycling and equip users with skills and information 	<ul style="list-style-type: none"> ▫ Encourage people to think about their short, local journeys on foot ▫ Re-address the balance between perceived time and convenience savings of the car ▫ Walking built into everyday routines ▫ Healthier lifestyles, improved air quality and reduced local congestion ▫ Maintain and develop an inclusive and well-connected PRoW network ▫ Promote walking trips for health and leisure 	<ul style="list-style-type: none"> ▫ Provide the right balance of parking provision (cycle, motorcycle, car, and HGV) ▫ Work with developers / major employers on sustainable travel options to reduce the impact of parking ▫ Ensure parking policy promotes a shift to sustainable transport modes ▫ Parking supports and strengthens the local economy ▫ Ensure a balance of parking in town centres i 	<ul style="list-style-type: none"> ▫ Improve the efficiency of freight to help grow the economy ▫ Reduce the impact of road freight on local communities ▫ Develop an effective and appropriate freight network (road, rail or water) ▫ Support improvements in vehicle technology to reduce environmental impacts ▫ Better loading facilities for quicker, flexible deliveries 	<ul style="list-style-type: none"> ▫ Keep people / services moving to support the economic prosperity of the Borough ▫ People think about their journeys and plan sustainable transport trips where possible ▫ Make the most of any funding opportunities by demonstrating Value for Money and the sustainability of projects ▫ Balance demands on the network through effective network management 	<ul style="list-style-type: none"> ▫ Walking and cycling are embedded within our physical landscape ▫ Public transport connects residential communities to key destinations ▫ Strategic highway connections provide direct access for business and provide opportunities for enhanced sustainable transport corridors ▫ Efficient transport connections to access jobs, goods & services ▫ Better service integration between modes of travel ▫ Ensure people can get to where they want to go

	TRAIN	BUS	CYCLE	WALK	PARKING	FREIGHT	CONGESTION	INFRASTRUCTURE
KEY PROJECTS: 2011-2026	<ul style="list-style-type: none"> ▫ Support the delivery of Northern Hub ▫ Support rail electrification ▫ Investigate opportunities from High Speed Rail ▫ Investigate opportunities for Tram Train ▫ Develop Wigan Hub ▫ Influence franchise renewals ▫ Develop rail station travel plans ▫ Investigate potential for new stations ▫ Develop P&R at stations ▫ Support smart-ticketing rollout 	<ul style="list-style-type: none"> ▫ Support delivery of the Bus Priority Package (Busway) ▫ Better interchange experience, through improved infrastructure and access ▫ A prioritised list of network improvements that give genuine priority to buses ▫ Deliver new bus infrastructure and information as part of the BBAF for Wigan Town Centre and the CANGo area ▫ Flexible and through ticketing for hassle-free trips ▫ Broaden the programme of travel initiatives to promote a more positive image of bus travel and encourage people to travel on buses 	<ul style="list-style-type: none"> ▫ Develop a new cycling development plan ▫ Develop a new cycling network for commuting with improved lighting to make routes more accessible ▫ Improve cycle parking facilities at key destinations ▫ Ensure new developments include cycling routes / connections ▫ Develop training for cyclists & other road users ▫ Provide support to improve cycle parking, storage & changing facilities at key destinations 	<ul style="list-style-type: none"> ▫ Revise the Public Rights of Way Implementation Plan (RoWIP) ▫ Prioritise resources on those walking routes that best connect communities to opportunities ▫ Ensure new routes are accessible including ramps, seating, waiting shelters ▫ Ensure that new development includes walking routes, linking to existing communities and key destinations ▫ Market and incentivise more walking ▫ Ensure that key routes are maintained with minimal trip hazards and barriers 	<ul style="list-style-type: none"> ▫ Develop parking opportunities in town centres ▫ Improve cycle and motorcycle parking facilities at key destinations ▫ Introduce electric car charging points as part of new developments and at key destinations ▫ Review staff parking policy for Wigan Council ▫ Investigate Park & Ride for journeys into the Borough from neighbouring districts ▫ Investigate potential new sites for secure overnight lorry parking 	<ul style="list-style-type: none"> ▫ freight strategy ▫ Investigate rail freight / water freight opportunities ▫ Explore connections to Atlantic Gateway, Port Salford, and Parkside ▫ Review and map freight routes with clear directional signage ▫ Investigate HGV priority measures ▫ Review loading restrictions to reduce congestion ▫ Investigate potential for new secure lorry parking facility 	<ul style="list-style-type: none"> ▫ Engage with developers at the preplanning stage to balance the impact on the wider transport network and promote sustainable travel options ▫ Review the evidence to understand the impact congestion problems ▫ Promote sustainable travel options to relieve local congestion hotspots ▫ Update STRAP and support roll out of small scale solutions for local congestion relief 	<p>Work with key public & private stakeholders to support the delivery and secure the implementation of:</p> <ul style="list-style-type: none"> ▫ Busway ▫ Wigan Transport Hub ▫ Cycle corridors ▫ Motorway connections ▫ A49 Diversion through Westwood Park ▫ Saddle Link Road ▫ Amberswood Link ▫ South of Hindley Link ▫ East of Atherton Link ▫ Landgate Link