Appendix 3 Household Survey Results (RMG Clarity and NEMS Market Research)

APPENDIX 3

HOUSEHOLD SURVEY QUESTIONNAIRE

J11270 Wigan Household Survey - Final v1 - 13-03-12

Telephone Introduction: Good afternoon / evening. My name is AgentName and I am calling from an

independent research agency 'RMG:Clarity'.					
Firstly, can I assure you that we are NOT a sales company; we're simply conducting a short survey in your local area about shopping activities. Would you be kind enough to spare a few minutes of your time?					
IF YES: "JUST QUALITY PUF	T TO INFORM YOU THAT THIS CALL IS BEING RECORDED FOR TRAINING AND RPOSES"				
F1 Are you th	e person responsible for the main food and grocery shopping in your household?				
If not ask for	person who is. If not available please thank respondent and close interview.				
	1 Yes				
If = 2 Prompt	2 No				
	interviewee with message 'If not ask for person who is. If not available please thank				
. JoponaGni di	a siese monten.				
S Doots -					
S_Postcode					
F2 Can I just	ask you to confirm your postcode please?				
INTERVIEWE	R NOTE: IF INCORRECT TYPE UNDER 'OTHER'				
	1 Not on list				
	2 WN1 1				
	3 WN1 2				
	4 WN1 3				
	5 WN3 4				
	6 WN3 5 7 WN5 0				
	8 WN6 7				
	9 WN3 6				
	10 WN5 7				
	11 WN5 8				
	12 WN5 9				
	13 WN6 8				
	14 WN6 9				
	15 WN6 0				
	16 WN2 1 17 WN2 2				
	17 WN2 2 18 WN2 3				
<u> </u>	19 WN2 4				
_	20 WN2 5				
	21 WN4 0				
	22 WN4 8				
	23 WN4 9				
	24 WN8 0 25 WN8 7				
	25 WN8 7 26 WN8 6				
	27 WN8 8				
	28 WN8 9				
If = 1, Prompt	interviewee with message 'THANK AND CLOSE INTERVIEW'				

Firstly, I would like to ask you some questions about your main food and grocery shopping

Q1. Where do you do most of your household's shopping for food and groceries? If other, please specify the FOOD STORE NAME, ROAD/STREET NAME and AREA. e.g. Aldi, Gresley Road, Wigan DO NOT READ OUT LIST. MARK ONE BOX ONLY. 1 Aldi, Mason Street, Horwich 2 Aldi, Branch Way Haydock, Haydock 3 Aldi, Castle Street, Tyldesley 4 Aldi, King Street, Leigh 5 Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan 6 Aldi, Princess Road, Ashton-in-Makerfield 7 Aldi, Scot Lane, Wigan 8 Aldi, Southway Skelmersdale, Skelmersdale 9 Aldi, UnitG Peasley Cross, St. Helens 10 Asda, Atherleigh Way, Leigh 11 Asda, Robin Park, Wigan 12 Asda, St Helens Road, Bolton, Lancashire 13 Asda, Bolton Road, Atherton, Manchester 14 Asda, Ladies Lane, Hindley, Wigan 15 Asda, Wheatlea Industrial Estate, Worthington Way, Wigan 16 Asda, Windermere Road, Leigh 17 Asda, Edge Green Lane, Warrington 18 Asda, Ingram Road, Lancs 19 Asda, Kirkland Street, St Helens 20 Asda: Superstore The Link Way, Bolton 21 Booths, New Market Street, Chorley 22 Co-op, Warrington Road, Platt Bridge, Wigan 23 Co-op, Moor Road, Chorley 24 Co-op, Hulton District Centre, Little Hulton, Salford 25 Co-op, Chorley Old Road, Bolton 26 Co-op, Main Street, Billinge, Wigan 27 Co-op, Spendmore Lane, Coppull, Chorley 28 Co-op, Common Lane, Culcheth, Warrington 29 Co-op, Market Place, Adlington, Chorley 30 Co-op, Parr Stocks Road, St Helens 31 Co-op, Gadfield Grove, Atherton, Manchester 32 Co-op, Church Lane, Lowton, Warrington 33 Co-op, West End Road, Haydock, St Helens 34 Co-op, Highfield Road, Farnworth, Bolton 35 Co-op, Peckers Hill Road, Sutton, St Helens 36 Co-op, Blackbrook Road, St Helens 37 Co-op, The Shopping Centre, Chain Lane, St. Helens 38 Co-op, Wigan Rd, Bryn, Ashton-In-Makerfield 39 Co-op, Ormskirk Road, Upholland, Skelmersdale 40 Co-op, Market Street, Westhoughton, Bolton 41 Co-op, Wigan Road, Bolton 42 Co-op, Church Street, Orrell, Wigan 43 Co-op, Westgate, Skelmersdale 44 Co-op, Fleet Lane, Parr, St Helens 45 Co-op, Newbrook Road, Overhulton, Bolton 46 Co-op, Marsh Green, Pemberton, Wigan 47 Co-op, Carr Lane, Hawkley Hall, Wigan 48 Co-op, Park Road South, Newton Le Willows 49 Co-op, Ashtons Green Drive, St Helens 50 Co-op, Church Road, Rainford, St Helens 51 Co-op 73 Holmes House Avenue, Winstanley, Wigan 52 Co-op, Winter Hey Lane, Horwich, Bolton 53 Co-op, Higher Parr Street, St Helens

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	54 Co-op, Norley Hall Ave, Wigan
ă	55 Co-op, Cambridge Road,St Helens
	·
	56 Co-op, Bolton Road, Adlington, Chorley
	57 Co-op, Coach Rd, Astley, Tyldesley, Manchester
	58 Co-op, East Lancashire Road, Lowton, Newton-Le-Willows
	59 Co-op, Gathurst Lane, Shevington, Wigan
	60 Co-op, Gerard Street, Ashton-in-Makerfield
	61 Co-op, Manchester Road, Manchester
	62 Co-op, Mercer Street, Burtonwood, Warrington
	63 Co-op, Orrell Rd, Orrell, Wigan
	64 Co-op, Pole Street, Standish, Wigan
	65 Co-op, School Lane, Wigan
	66 Co-op, Springfield Garage, Woodhouse Lane, Wigan
	67 Co-op, The Centre, Leigh
	68 Co-op, The Gables S C, Stour Rd, Astley, Tyldesley, Manchester
ā	69 Cooltrader, St Marys Arc, Church Sq, St Helens
	70 Cooltrader, Market Street, Wigan
_	71 Farmfoods, Woodhouse Lane, Wigan
<u> </u>	72 Farmfoods, Boundary Road, St Helens
	73 Farmfoods, The Spinning Gate Centre, Leigh
	74 Farmfoods, Armitage Avenue, Little Hulton, Manchester
	75 Farmfoods, Concourse Shopping Centre, Skelmersdale
	76 Iceland, Bradshawgate, Leigh
	77 Iceland, Ormskirk Street, St Helens
	78 Iceland, Standish Gate, Wigan
	79 Iceland, Chorley New Road, Horwich
	80 Iceland, Branch Way, Haydock
	81 Iceland, Templeton Road, Platt Bridge, Wigan
	82 Iceland, The Concourse, South Way, Skelmersdale
	83 Iceland, St. Helens Retail Park, St Helens
	84 Lidl, Chatsworth Street, Pemberton, Wigan
	85 Lidl, Preston Road/Avondale Road, Standish, Wigan
	86 Lidl Darlington Street, Wigan
	87 Lidl, Derby Street, Bolton
	88 Lidl, High Street, Warrington
	89 Lidl, Wigan Road, Westhoughton, Bolton
_	90 Lidl, Lowe Street, St. Helens
	91 Lidl, Spinning Jenny Way, Leigh
	92 Lidl, Tyldesley Road, Manchester
	93 Marks & Spencer, Standishgate, Wigan
	94 Marks & Spencer, Church Street, St Helens
	95 Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich
	96 Morrisons, Armitage Avenue, Little Hulton, Manchester
	97 Morrisons, Atherleigh Way, Leigh, Greater Manchester
	98 Morrisons, Baxters Lane, St Helens
	99 Morrisons, Boundary Road, St Helens
	100 Morrisons, Brooke Street, Chorley
	101 Morrisons, Haydock Street, Newton Le Willows, Cheshire
	102 Morrisons, Makerfield Way, Ince
	103 Morrisons, Mornington Road, Bolton
	104 Morrisons, Shuttle Street, Tyldesley
	105 Morrisons, The Galleries, Wigan
	106 One Stop, Carr Lane, Chorley
	107 One Stop, Can Lane, Choney 107 One Stop, Upholland Road, Billinge, Wigan
	108 One Stop, Church Lane, Lowton, Wigan
	109 Sainsbury's, Common Lane, Culcheth, Warrington
	110 Sainsbury's, Atherleigh Way, Leigh
	111 Sainsbury's, Cricketers Way, Bolton
	112 Sainsbury's, Worthington Way, Wigan

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	113 Sainsbury's Local, Lee Lane, Horwich, Bolton			
	114 Tesco Express, Gidlow Lane Road, Wigan			
	115 Tesco Express, Greenfield Road, Dentons Green, St Helens			
	116 Tesco Express, Ormskirk Road, Pemberton, Wigan			
	117 Tesco Express, Atherton Road, Hindley Green, Wigan 118 Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan			
	119 Tesco Express, Botton Road, Ashton-In-Makerneid, Wigan 119 Tesco Express, East Lancashire Road, Windle Island, St Helens			
ō	120 Tesco Express, Manchester Road, Westhoughton, Bolton			
ā	121 Tesco Express, Poolstock Lane, Wigan			
	122 Tesco Express, Whelley Rd, Wigan			
	123 Tesco Express, Wigan Road, Haslam Park, Bolton			
	124 Tesco Extra, Central Park Way, Wigan			
	125 Tesco Extra, Cross Street, Hindley, Wigan			
	126 Tesco Extra, Mansell Way, Horwich, Bolton 127 Tesco Extra, Spinning Jenny Way, Leigh, Manchester			
	128 Tesco Extra, St Helens Linkway, St Helens			
ā	129 Tesco, Church Road, Haydock, St Helens			
	130 Tesco, Crabtree Lane, Atherton, Manchester			
	131 Tesco, Earle Street, Earlestown, Newton-Le-Willows			
	132 Waitrose, Draybank Road, Broadheath, Altrincham			
	133 Internet			
☐ If = 133, do r	134 Other (specify)			
If = 133, do r				
If = 133, do r				
If = 133, do r				
If = 133, do r				
If = 133, do r	not ask 'Q9'			
O2 How do	you normally travel to Q1?			
QZ. HOW GO	you normany traver to Q1:			
PLEASE RE	MEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR.			
DO NOT PE	AD OUT LIST. MARK ONE BOX ONLY.			
	1 Car / van (as driver)			
ō	2 Car / van (as passenger)			
	3 Bus, mini-bus or coach			
	4 Motorcycle, scooter or moped			
	5 Walk			
	6 Taxi			
	7 Train 8 Underground			
	9 Bicycle			
ō	10 Other (specify)			
	(4)			
Q3. How often do you normally do a main food and grocery shop?				
DO NOT READ OUT. MARK ONE BOX ONLY.				
	1 Daily			
ō	2 More than once a week			
ō	3 Once a week			
	4 Once a fortnight			
	5 Once every 3 weeks			
	6 Once a month			
	7 Less often 8 Varies			
	LL VEH N3			

Q4. What day of the week do you usually visit Q1?						
DO NOT RE	DO NOT READ OUT. MARK ONE BOX ONLY.					
	1 Monday 2 Tuesday 3 Wednesday 4 Thursday 5 Friday 6 Saturday 7 Sunday 8 Varies					
Q5. What tir	me of the day do you usually visit Q1?					
DO NOT RE	AD OUT. MARK ONE BOX ONLY.					
	1 06.00am - 08.59am 2 09.00am -11.59am 3 12.00pm - 2.59pm 4 3.00pm - 5.59pm 5 6.00pm - 8.59pm 6 9.00pm - 12.00am 7 Varies					
Q6. What is	the main reason you choose to do your main food and grocery shopping at Q1?					
DO NOT RE	AD OUT. MARK ONE BOX ONLY					
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1 Better value for money 2 Convenient to work 3 Easy to get to 4 Good/cheap parking 5 Good bus services 6 Good service/friendly staff 7 Habit 8 Has petrol station 9 Lower prices 10 Offers internet shopping 11 Other shops/services nearby/convenient 12 Preference of retailer 13 Quality of goods 14 Range of goods available 15 Staff discount/work there 16 Loyalty scheme 17 Layout 18 Not too big 19 Nice atmosphere 20 Home delivery 21 No reason 22 Other (specify)					
(including n	nilk, newspapers, cigarettes etc.) is spent at Q1?					

1 0-20%

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	2 21-40%
	3 41-60%
	4 61-80%
	5 81-100%
	6 Don't know
Q8a. When v	ou go shopping for main food goods, do you normally link this trip with another
activity?	ou go enopping for main room goods, at you normany min and arp main another
DO NOT DE	AD OUT LICE MADIC ONE DOY ONLY
	AD OUT LIST. MARK ONE BOX ONLY.
	1 Yes 2 No
If = 2, do not a	
11 2, 40 1101	
Q8b. Which a	activities do you normally link this trip with?
DO WOT DE 6	
	AD OUT LIST. MARK ALL THAT APPLY
(11 maximum	,
	1 Financial/professional services eg banks, building societies, estate agents
	Get petrol Leisure activities eg cinemas, pubs, sports
	4 Meet family/friends
	5 Other food shopping
	6 Other non-food shopping
	7 Other services eg libraries, hairdressers, doctors
	8 Restaurants/cafes
	9 School run
	10 Work
	11 Other (specify)
Q9. How do y	you normally travel between this activity/ these activities and Q1?
qui non do j	you normally havor boureon and abuvily, allow donvition and Q11
DO NOT REA	AD OUT. MARK ONE BOX ONLY
	1 Car / van (as driver)
	2 Car / van (as passenger)
	3 Bus, mini-bus or coach
	4 Motorcycle, scooter or moped
	5 Walk
	6 Taxi 7 Train
	8 Underground
ō	9 Bicycle
	10 Other (specify)
I would now li	ke to ask you some questions about your 'top-up' shopping.
040 14/1	de very menuselle de meet ef very bever belefit et en min f
	do you normally do most of your household's shopping for small scale 'top-up' basket nvenience goods (including newspapers, bread, milk and tobacco products)?
1000 and cor	ivemence goods (including newspapers, bread, fillik and tobacco products)?
DO NOT REA	AD OUT MARK ONE BOX ONLY

If other, please specify the FOOD STORE NAME, ROAD / STREET NAME and AREA e.g. Aldi, Gresley Road, Wigan

cy it	oud, wiguii
	1 Aldi, Mason Street, Horwich
	2 Aldi, Branch Way Haydock, Haydock
	3 Aldi, Castle Street, Tyldesley
	4 Aldi, King Street, Leigh
	5 Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan
	6 Aldi, Princess Road, Ashton-in-Makerfield
	7 Aldi, Scot Lane, Wigan
	8 Aldi, Southway Skelmersdale, Skelmersdale
	9 Aldi, UnitG Peasley Cross, St. Helens
	10 Asda, Atherleigh Way, Leigh
	11 Asda, Robin Park, Wigan
	12 Asda, St Helens Road, Bolton, Lancashire
	13 Asda, Bolton Road, Atherton, Manchester
_	14 Asda, Ladies Lane, Hindley, Wigan
	15 Asda, Wheatlea Industrial Estate, Worthington Way, Wigan
_	16 Asda, Windermere Road, Leigh
	17 Asda, Edge Green Lane, Warrington
	18 Asda, Ingram Road, Lancs
	19 Asda, Kirkland Street, St Helens
	20 Asda: Superstore The Link Way, Bolton
	•
	21 Booths, New Market Street, Chorley
	22 Co-op, Warrington Road, Platt Bridge, Wigan
	23 Co-op, Moor Road, Chorley
	24 Co-op, Hulton District Centre, Little Hulton, Salford
	25 Co-op, Chorley Old Road, Bolton
	26 Co-op, Main Street, Billinge, Wigan
	27 Co-op, Spendmore Lane, Coppull, Chorley
	28 Co-op, Common Lane, Culcheth, Warrington
	29 Co-op, Market Place, Adlington, Chorley
	30 Co-op, Parr Stocks Road, St Helens
	31 Co-op, Gadfield Grove, Atherton, Manchester
	32 Co-op, Church Lane, Lowton, Warrington
	33 Co-op, West End Road, Haydock, St Helens
	34 Co-op, Highfield Road, Farnworth, Bolton
	35 Co-op, Peckers Hill Road, Sutton, St Helens
	36 Co-op, Blackbrook Road, St Helens
	37 Co-op, The Shopping Centre, Chain Lane, St. Helens
	38 Co-op, Wigan Rd, Bryn, Ashton-In-Makerfield
	39 Co-op, Ormskirk Road, Upholland, Skelmersdale
	40 Co-op, Market Street, Westhoughton, Bolton
	41 Co-op, Wigan Road, Bolton
	42 Co-op, Church Street,Orrell, Wigan
	43 Co-op, Westgate, Skelmersdale
	44 Co-op, Fleet Lane, Parr, St Helens
	45 Co-op, Newbrook Road, Overhulton, Bolton
	46 Co-op, Marsh Green, Pemberton, Wigan
	47 Co-op, Carr Lane, Hawkley Hall, Wigan
	48 Co-op, Park Road South, Newton Le Willows
	49 Co-op, Ashtons Green Drive, St Helens
	50 Co-op, Church Road, Rainford, St Helens
	51 Co-op 73 Holmes House Avenue, Winstanley, Wigan
	52 Co-op, Winter Hey Lane, Horwich, Bolton
	53 Co-op, Higher Parr Street, St Helens
	54 Co-op, Norley Hall Ave, Wigan
	55 Co-op, Cambridge Road,St Helens
	56 Co-op, Bolton Road, Adlington, Chorley
	57 Co-op, Coach Rd, Astley, Tyldesley, Manchester
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	58 Co-op, East Lancashire Road, Lowton, Newton-Le-Willows
	59 Co-op, Gathurst Lane, Shevington, Wigan
	60 Co-op, Gerard Street, Ashton-in-Makerfield
	61 Co-op, Manchester Road, Manchester
	62 Co-op, Mercer Street, Burtonwood, Warrington
	63 Co-op, Orrell Rd, Orrell, Wigan
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	64 Co-op, Pole Street, Standish, Wigan
	65 Co-op, School Lane, Wigan
	66 Co-op, Springfield Garage, Woodhouse Lane, Wigan
	67 Co-op, The Centre, Leigh
	68 Co-op, The Gables S C, Stour Rd, Astley, Tyldesley, Manchester
	69 Cooltrader, St Marys Arc, Church Sq, St Helens
	70 Cooltrader, Market Street, Wigan
	71 Farmfoods, Woodhouse Lane, Wigan
	72 Farmfoods, Boundary Road, St Helens
	73 Farmfoods, The Spinning Gate Centre, Leigh
	74 Farmfoods, Armitage Avenue, Little Hulton, Manchester
	75 Farmfoods, Concourse Shopping Centre, Skelmersdale
	76 Iceland, Bradshawgate, Leigh
	77 Iceland, Ormskirk Street, St Helens
	78 Iceland, Standish Gate, Wigan
	79 Iceland, Chorley New Road, Horwich
	80 Iceland, Branch Way, Haydock
	81 Iceland, Templeton Road, Platt Bridge, Wigan
	82 Iceland, The Concourse, South Way, Skelmersdale
	83 Iceland, St. Helens Retail Park, St Helens
	84 Lidl, Chatsworth Street, Pemberton, Wigan
	85 Lidl, Preston Road/Avondale Road, Standish, Wigan
	86 Lidl Darlington Street, Wigan
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	87 Lidl, Derby Street, Bolton
	88 Lidl, High Street, Warrington
	89 Lidl, Wigan Road, Westhoughton, Bolton
	90 Lidl, Lowe Street, St. Helens
	91 Lidl, Spinning Jenny Way, Leigh
	92 Lidl, Tyldesley Road, Manchester
	93 Marks & Spencer, Standishgate, Wigan
	94 Marks & Spencer, Church Street, St Helens
	95 Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich
	96 Morrisons, Armitage Avenue, Little Hulton, Manchester
_	97 Morrisons, Atherleigh Way, Leigh, Greater Manchester
	98 Morrisons, Baxters Lane, St Helens
	99 Morrisons, Boundary Road, St Helens
	· · · · · · · · · · · · · · · · · · ·
	100 Morrisons, Brooke Street, Chorley
	101 Morrisons, Haydock Street, Newton Le Willows, Cheshire
	102 Morrisons, Makerfield Way, Ince
	103 Morrisons, Mornington Road, Bolton
	104 Morrisons, Shuttle Street, Tyldesley
	105 Morrisons, The Galleries, Wigan
	106 One Stop, Carr Lane, Chorley
	107 One Stop, Upholland Road, Billinge, Wigan
	108 One Stop, Church Lane, Lowton, Wigan
	109 Sainsbury's, Common Lane, Culcheth, Warrington
	110 Sainsbury's, Atherleigh Way, Leigh
	111 Sainsbury's, Cricketers Way, Bolton
	112 Sainsbury's, Worthington Way, Wigan
	113 Sainsbury's Local, Lee Lane, Horwich, Bolton
	114 Tesco Express, Gidlow Lane Road, Wigan
	115 Tesco Express, Greenfield Road, Dentons Green, St Helens
	116 Tesco Express, Ormskirk Road, Pemberton, Wigan

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	117 Tesco Express, Atherton Road, Hindley Green, Wigan							
	118 Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan							
	119 Tesco Express, East Lancashire Road, Windle Island, St Helens							
ā	120 Tesco Express, Manchester Road, Westhoughton, Bolton							
☐ 121 Tesco Express, Poolstock Lane, Wigan								
☐ 121 Tesco Express, Poolstock Lane, Wigan ☐ 122 Tesco Express, Whelley Rd, Wigan								
	123 Tesco Express, Wigan Road, Haslam Park, Bolton							
	124 Tesco Extra, Central Park Way, Wigan							
125 Tesco Extra, Cross Street, Hindley, Wigan								
	126 Tesco Extra, Mansell Way, Horwich, Bolton							
	127 Tesco Extra, Spinning Jenny Way, Leigh, Manchester							
	128 Tesco Extra, St Helens Linkway, St Helens							
ā	129 Tesco, Church Road, Haydock, St Helens							
	130 Tesco, Crabtree Lane, Atherton, Manchester							
	131 Tesco, Earle Street, Earlestown, Newton-Le-Willows							
	132 Waitrose, Draybank Road, Broadheath, Altrincham							
	133 Internet							
	134 Don't do							
	135 Other (specify)							
If = 134, do	not ask 'Q11'							
If = 133, do	not ask 'Q11'							
Q11. How d	lo you usually travel to Q10?							
PI FASE RE	EMEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR/							
VAN	MEMBER TO ACK DRIVER OR FACOLITOLIC, II REOF ORDERT TRAVELO DE CAR							
VAIN								
DO NOT RE	EAD OUT LIST. MARK ONE BOX ONLY.							
	1 Car / van (as driver)							
	2 Car / van (as passenger)							
	3 Bus, mini-bus or coach							
	4 Motorcycle, scooter or moped							
	5 Walk							
	6 Taxi							
	7 Train							
	8 Underground							
_	9 Bicycle							
ā	10 Other (specify)							
_	To Other (specify)							
Luculd now	like to ask you some questions about your non-food shopping:							
i would flow	inc to ask you some questions about your non-lood shopping.							
	e do you do most of your shopping for clothing and footwear? MARK FIRST RESPONSE							
VA/I I	would you go? MADI/ CECOND DECDONCE							

Where else would you go? MARK SECOND RESPONSE

DO NOT READ OUT. MARK TWO BOXES IN ORDER

IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER'

IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other'

IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES.

(2 maximum	responses)
	1 Altrincham Retail Park
	2 Bolton Gate Retail Park
	3 Brookway Retail Park, Wythenshawe
	4 Central Retail Park, Ancoats
	5 Cheshire Oaks, Ellesmere Port
	6 Crown Point Retail Park, Denton
	7 Gemini Retail Park, Warrington
	8 Heaton Retail Park
	9 Kingsway Retail Park, Rochdale
	10 Lowry Outlet Centre, Salford 11 Manchester Fort, Cheetham Hill
	12 Middlebrook Retail Park, Horwich, Bolton
	13 Moorgate Retail Park, Bury
	14 Oldham Centre Retail Park
	15 Parsonage Retail Park, Leigh
	16 Peel Centre, Stockport
	17 Ravenhead Retail Park, St Helens
	18 Regent Retail Park, Salford
	19 Robin Retail Park, Wigan
	20 Snipe Retail Park, Ashton
	21 Stanley Green Retail Park, Cheadle Hulme
	22 Times Retail Park, Heywood
	23 Trafford Centre
	24 Trafford Retail Park, Urmston
	25 West One Retail Park Salford
	26 White City Retail Park, Old Trafford
	27 Woodfield Retail Park, Bury
	28 Catalogue/ mail order
	29 Internet
	30 2nd Other
	31 No other location used
	32 Don't do
☐ If = 20 Prom	33 Other (specify)
n = 30, From 'other' option	
	s. 2??) < 2 AND ??Q12?? HasNone 32, Prompt interviewee with message 'You must select two
responses'	2: 1) 42 7110 11 Q 12: 1 Hadivone 02, 1 fomptime viewed with meddage 10a madt delett two
1000011000	
Q13. Where	do you do most of your shopping for furniture, floor coverings and household textiles?
	T RESPONSE / Where else would you go? MARK SECOND RESPONSE
DO NOT REA	AD OUT. MARK TWO BOXES IN ORDER
IF A RESPO	NDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON
	IST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME,
AND TOWN	UNDER 'OTHER'
	2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks &
Spencer, Hig	gh Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other'
IE DESDONI	DENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND
REPONSES.	
(2 maximum	
	1 Altrincham Retail Park
	2 Bolton Gate Retail Park
	3 Brookway Retail Park, Wythenshawe
	4 Central Retail Park, Ancoats
_	. John at Autain Lain, Anounce

J11270 Wigan Household Survey - Final v1 - 13-03-12 5 Cheshire Oaks, Ellesmere Port 6 Crown Point Retail Park, Denton 7 Gemini Retail Park, Warrington 8 Heaton Retail Park 9 Kingsway Retail Park, Rochdale 10 Lowry Outlet Centre, Salford 11 Manchester Fort, Cheetham Hill 12 Middlebrook Retail Park, Horwich, Bolton 13 Moorgate Retail Park, Bury 14 Oldham Centre Retail Park 15 Parsonage Retail Park, Leigh 16 Peel Centre, Stockport 17 Ravenhead Retail Park, St Helens 18 Regent Retail Park, Salford 19 Robin Retail Park, Wigan 20 Snipe Retail Park, Ashton 21 Stanley Green Retail Park, Cheadle Hulme 22 Times Retail Park, Heywood 23 Trafford Centre 24 Trafford Retail Park, Urmston 25 West One Retail Park Salford 26 White City Retail Park, Old Trafford 27 Woodfield Retail Park, Bury 28 Catalogue/ mail order 29 Internet 30 2nd Other 31 No other location used 32 Don't do 33 Other (specify) If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.' If Size(??Q13??) < 2 AND ??Q13?? HasNone 32, Prompt interviewee with message 'You must select two responses' Q14. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE DO NOT READ OUT. MARK TWO BOXES IN ORDER IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER' IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other' IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES. (2 maximum responses) 1 Altrincham Retail Park 2 Bolton Gate Retail Park 3 Brookway Retail Park, Wythenshawe 4 Central Retail Park, Ancoats 5 Cheshire Oaks, Ellesmere Port

6 Crown Point Retail Park, Denton

7 Gemini Retail Park, Warrington

8 Heaton Retail Park

J11270 Wigan Household Survey - Final v1 - 13-03-12 9 Kingsway Retail Park, Rochdale 10 Lowry Outlet Centre, Salford 11 Manchester Fort, Cheetham Hill 12 Middlebrook Retail Park, Horwich, Bolton 13 Moorgate Retail Park, Bury 14 Oldham Centre Retail Park 15 Parsonage Retail Park, Leigh 16 Peel Centre, Stockport 17 Ravenhead Retail Park, St Helens 18 Regent Retail Park, Salford 19 Robin Retail Park, Wigan 20 Snipe Retail Park, Ashton 21 Stanley Green Retail Park, Cheadle Hulme 22 Times Retail Park, Heywood 23 Trafford Centre 24 Trafford Retail Park, Urmston 25 West One Retail Park Salford 26 White City Retail Park, Old Trafford 27 Woodfield Retail Park, Bury 28 Catalogue/ mail order 29 Internet 30 2nd Other 31 No other location used 32 Don't do 33 Other (specify) If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.' If Size(??Q14??) < 2 AND ??Q14?? HasNone 32, Prompt interviewee with message 'You must select two responses' Q15. Where do you do most of your shopping for DIY goods and decorating supplies? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE DO NOT READ OUT. MARK TWO BOXES IN ORDER IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER' IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan/ 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other' IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES. (2 maximum responses) 1 Altrincham Retail Park 2 Bolton Gate Retail Park 3 Brookway Retail Park, Wythenshawe 4 Central Retail Park, Ancoats 5 Cheshire Oaks, Ellesmere Port 6 Crown Point Retail Park, Denton 7 Gemini Retail Park, Warrington 8 Heaton Retail Park 9 Kingsway Retail Park, Rochdale

10 Lowry Outlet Centre, Salford

13 Moorgate Retail Park, Bury

11 Manchester Fort, Cheetham Hill

12 Middlebrook Retail Park, Horwich, Bolton

J11270 Wigan Household Survey - Final v1 - 13-03-12 14 Oldham Centre Retail Park 15 Parsonage Retail Park, Leigh 16 Peel Centre, Stockport 17 Ravenhead Retail Park, St Helens 18 Regent Retail Park, Salford 19 Robin Retail Park, Wigan 20 Snipe Retail Park, Ashton 21 Stanley Green Retail Park, Cheadle Hulme 22 Times Retail Park, Heywood 23 Trafford Centre 24 Trafford Retail Park, Urmston 25 West One Retail Park Salford 26 White City Retail Park, Old Trafford 27 Woodfield Retail Park, Bury 28 Catalogue/ mail order 29 Internet 30 2nd Other 31 No other location used 32 Don't do 33 Other (specify) If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.' If Size(??Q15??) < 2 AND ??Q15?? HasNone 32, Prompt interviewee with message 'You must select two responses' Q16. Where do you do most of your shopping for chemists goods? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE DO NOT READ OUT. MARK TWO BOXES IN ORDER IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER' IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, RugbyWigan IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES. SREET NAME, AND TOWN UNDER 'OTHER' (2 maximum responses) 1 Altrincham Retail Park 2 Bolton Gate Retail Park 3 Brookway Retail Park, Wythenshawe 4 Central Retail Park, Ancoats 5 Cheshire Oaks, Ellesmere Port 6 Crown Point Retail Park, Denton 7 Gemini Retail Park, Warrington 8 Heaton Retail Park 9 Kingsway Retail Park, Rochdale 10 Lowry Outlet Centre, Salford 11 Manchester Fort, Cheetham Hill 12 Middlebrook Retail Park, Horwich, Bolton 13 Moorgate Retail Park, Bury 14 Oldham Centre Retail Park 15 Parsonage Retail Park, Leigh 16 Peel Centre, Stockport 17 Ravenhead Retail Park, St Helens 18 Regent Retail Park, Salford

19 Robin Retail Park, Wigan

J11270 Wigan Household Survey - Final v1 - 13-03-12 20 Snipe Retail Park, Ashton 21 Stanley Green Retail Park, Cheadle Hulme 22 Times Retail Park, Heywood 23 Trafford Centre 24 Trafford Retail Park, Urmston 25 West One Retail Park Salford 26 White City Retail Park, Old Trafford 27 Woodfield Retail Park, Bury 28 Catalogue/ mail order 29 Internet 30 2nd Other 31 No other location used 32 Don't do 33 Other (specify) If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.' If Size(??Q16??) < 2 AND ??Q16?? HasNone 32, Prompt interviewee with message 'You must select two responses' Q17. Where do you do most of your shopping for recreational and other goods? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE DO NOT READ OUT. MARK TWO BOXES IN ORDER IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER' IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other' IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES. SREET NAME, AND TOWN UNDER 'OTHER' (2 maximum responses) 1 Altrincham Retail Park 2 Bolton Gate Retail Park 3 Brookway Retail Park, Wythenshawe 4 Central Retail Park, Ancoats 5 Cheshire Oaks, Ellesmere Port 6 Crown Point Retail Park, Denton 7 Gemini Retail Park, Warrington 8 Heaton Retail Park 9 Kingsway Retail Park, Rochdale 10 Lowry Outlet Centre, Salford 11 Manchester Fort, Cheetham Hill 12 Middlebrook Retail Park, Horwich, Bolton 13 Moorgate Retail Park, Bury 14 Oldham Centre Retail Park 15 Parsonage Retail Park, Leigh 16 Peel Centre, Stockport 17 Ravenhead Retail Park, St Helens 18 Regent Retail Park, Salford 19 Robin Retail Park, Wigan 20 Snipe Retail Park, Ashton 21 Stanley Green Retail Park, Cheadle Hulme 22 Times Retail Park, Heywood 23 Trafford Centre

24 Trafford Retail Park, Urmston

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	25 West One Retail Park Salford
	26 White City Retail Park, Old Trafford
	27 Woodfield Retail Park, Bury
	28 Catalogue/ mail order
	29 Internet
	30 2nd Other
	31 No other location used
	32 Don't do
	33 Other (specify)
	ot interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two
'other' options	
	(??) < 2 AND ??Q17?? HasNone 32, Prompt interviewee with message 'You must select two
responses'	
Q18. How do	you usually travel to do your non-food shopping?
410111011 410	
PLEASE REM	MEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR.
	AD OUT LIGH MARK ONE BOY ONLY
	AD OUT LIST. MARK ONE BOX ONLY.
	1 Car / van (as driver)
	2 Car / van (as passenger)
	3 Bus, mini-bus or coach
	4 Motorcycle, scooter or moped 5 Walk
	6 Taxi
<u> </u>	7 Train
Ö	8 Underground
Ğ	9 Bicycle
ā	10 Other (specify)
Q19a. Do you	u normally carry out any other activities when you go non-food shopping?
DO NOT REA	AD OUT LIST. MARK ONE BOX ONLY.
	1 Yes
	2 No
If <> 1, do not	
If <> 1, do not	
7, 40 776	LON Q100
Q19b. Which	activities do you carry out?
	ND OUT LIST. MARK ALL THAT APPLY
(8 maximum r	. ,
	1 Financial/professional services e.g. banks, building societies, estate agetns
	2 Leisure activities e.g. cinema, pubs, sports
	3 Other services e.g. libraries, schools, doctors
	4 Other shopping
	5 Restaurants/cafes 6 School run
	7 Work
	8 Other (specify)
_	

DO NOT READ OUT LIST. MARK ONE BOX ONLY

F 'OTHER' EN	TER RETAIL PARK/ TOWN CENTRE, AND TOWN
 1 2 3 4 5 6 7 8 9 1 1 	Altrincham Retail Park Bolton Gate Retail Park Central Retail Park, Wythenshawe Central Retail Park, Ancoats Cheshire Oaks, Ellesmere Port Corown Point Retail Park, Denton Gemini Retail Park, Warrington Heaton Retail Park Kingsway Retail Park, Rochdale County Outlet Centre, Salford Manchester Fort, Cheetham Hill Middlebrook Retail Park, Horwich, Bolton
1111112	13 Moorgate Retail Park, Bury 14 Oldham Centre Retail Park 15 Parsonage Retail Park, Leigh 16 Peel Centre, Stockport 17 Ravenhead Retail Park, St Helens 18 Regent Retail Park, Salford 19 Robin Retail Park, Wigan 20 Snipe Retail Park, Ashton
	21 Stanley Green Retail Park, Cheadle Hulme 22 Times Retail Park, Heywood 23 Trafford Centre 24 Trafford Retail Park, Urmston 25 West One Retail Park Salford 26 White City Retail Park, Old Trafford 27 Woodfield Retail Park, Bury 28 Varies 29 Other (specify)
encourage you DO NOT READ 16 maximum re	• ,
	Better public transport Wider range of non food goods Bigger floor area Better customer facilities (eg café) More/better car parking More/better non food shops Cleaner streets More pedestrianised streets More services O More/better entertainment/eating places I More/better seats/flower displays More/better events Shops/services open late A Shops/services open on Sundays Better sign postings None of the above Tother (specify)

Demographics: Please READ OUT Statement:

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Finally, I would like to ask you a few questions about yourself and your household. These are for survey control purposes only and the results will not be released identifying you by name.

Q22. Which of the following age bands do you fall into?							
PLEASE REA	AD OUT						
	1 18 - 24 years 2 25 - 34 years 3 35 - 44 years 4 45 - 54 years 5 55 - 64 years 6 65 years or above 7 Refused						
Q23a. What	is the occupation of	the chief w	age earner	in your hou	sehold?		
	ASK FOR PREVIOUS , PLEASE TYPE IN 'F		TION				
Q23b. SEG							
	1 A/B 2 C1 3 C2 4 D/E 5 Refused						
Q24. Includi	ng yourself, how mai	ny people i	n your hous	sehold are a	ged between	en:	
READ OUT.	MARK ONE BOX PE	ER ROW.					
		1 None	2 One	3 Two	4 Three	5 Four or more	6 Refused (DO NOT READ
0-4 years 5-15 years 16-24 years 25-44 years 45-64 years 65+							OUT) □ □ □ □
Q25. How many cars does your household own or have the use of?							
	1 None 2 One 3 Two 4 Three or more						

5 Refused

Q26. Gender of respondent
RECORD BY OBSERVATION
□ 1 Male
□ 2 Female
Q27. Would you be willing to be re-contacted for future quality control purposes?
INTERVIEWER NOTE: This will involve an interviewer contacting you and asking you a few brief
questions to verify and monitor the quality of this call.
□ 1 Yes
□ 2 No
INTERVIEWERS PLEASE READ OUT TO ALL RESPONDENTS:
Thank you for participating in this survey. If you wish to check the credentials of RMG:Clarity, I can
provide the telephone number for the Market Research Society, who will be able to verify our company.
Company.
Would you like to take the number? 0500 39 69 99
Please check your work because once you move on you will not be able to return to this record.
1 Checking (Return to start of survey)2 Continue to end of survey
If = 1, goto 'Auto Dial'
If true, set 'AgentName' to question 'S_AgentName'
Enter your initials to complete the survey

	Base: All re	enondente	1AG	gan	Domi	berton	Show	ington	Stan	ea	Asp	sull.	In	ce	Hin	dley
	Num	spondents %	Num	gan %	Num	%	Num	mgton %	Num	%	Num	%	Num	ce %	Num	mey %
Base: All respondents	1000	100.0%	92	.0%	91	.0%	91	.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0
Aldi, Mason Street, Horwich Aldi, Branch Way Haydock, Haydock	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, King Street, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan	8	.8%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	5	5.5%
Aldi, Princess Road, Ashton-in- Makerfield	17	1.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Scot Lane, Wigan	17	1.7%	3	3.3%	7	7.7%	5	5.5%	0	.0%	0	.0%	0	.0%	1	1.1%
Aldi, Southway Skelmersdale, Skelmersdale	24	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	19	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	9	9.9%
Asda, Robin Park, Wigan	144	14.4%	27	29.3%	38	41.8%	25 0	27.5%	17	18.5%	4	4.4%	8	9.0%	0	1.19
Asda, St Helens Road, Bolton, Lancashire																
Asda, Bolton Road, Atherton, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ladies Lane, Hindley, Wigan Asda, Wheatlea Industrial Estate,	17 5	1.7%	0	1.1%	2	1.1%	0	.0%	0	1.1%	0	2.2%	0	4.5%	5	5.5%
Worthington Way, Wigan	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.29
Asda, Windermere Road, Leigh Asda, Edge Green Lane, Warrington	37	3.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram Road, Lancs	89	8.9%	0	.0%	2	2.2%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Kirkland Street, St Helens	4	.4%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Asda: Superstore The Link Way, Bolton	18	1.8%	0	.0%	0	.0%	1	1.1%	0	.0%	10	11.1%	4	4.5%	1	1.1%
Booths, New Market Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Co-op, Warrington Road, Platt Bridge, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Co-op, Wigan Rd, Bryn, Ashton-In- Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Church Street,Orrell, Wigan	3	.3%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Westgate, Skelmersdale Co-op 73 Holmes House Avenue,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Winstanley, Wigan Co-op, Gathurst Lane, Shevington,	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Co-op, Gerard Street, Ashton-in-	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Makerfield Co-op, Pole Street, Standish, Wigan	8	.8%	0	.0%	0	.0%	0	.0%	8	8.7%	0	.0%	0	.0%	0	.0%
Co-op, School Lane, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Springfield Garage, Woodhouse Lane, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Farmfoods, Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Bradshawgate, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Standish Gate, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Iceland, Chorley New Road, Horwich	10	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Iceland, Templeton Road, Platt Bridge, Wigan	12	1.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, The Concourse, South Way, Skelmersdale Lidl, Chatsworth Street, Pemberton,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Lidl, Preston Road/Avondale Road,	7	.7%	0	.0%	0	.0%	2	2.2%	4	4.3%	0	.0%	0	.0%	0	.0%
Standish, Wigan	4	.4%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%
Lidl Darlington Street, Wigan Lidl, Derby Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Lidl, Wigan Road, Westhoughton, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Standishgate, Wigan	6	.6%	1	1.1%	1	1.1%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	5	.5%	0	.0%	0	.0%	1	1.1%	1	1.1%	2	2.2%	1	1.1%	0	.0%
Morrisons, Atherleigh Way, Leigh, Greater Manchester	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Baxters Lane, St Helens	4	.4%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Boundary Road, St Helens	3	.3%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Brooke Street, Chorley	15	1.5%	0	.0%	0	.0%	3	3.3%	12	13.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	93	9.3%	10	10.9%	1	1.1%	1	1.1%	2	2.2%	12	13.3%	40	44.9%	12	13.29
Morrisons, Shuttle Street, Tyldesley	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Morrisons, The Galleries, Wigan	45	4.5%	10	10.9%	5	5.5%	6	6.6%	3	3.3%	8	8.9%	7	7.9%	0	.0%
Sainsbury's, Atherleigh Way, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Sainsbury's, Cricketers Way, Bolton																
Sainsbury's, Worthington Way, Wigan	52	5.2%	7	7.6%	12	13.2%	3	3.3%	0	.0%	2	2.2%	1	1.1%	0	.0%
Sainsbury's Local, Lee Lane, Horwich, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Tesco Express, Gidlow Lane Road, Wigan	4	.4%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	2	2.2%	0	.0%
Tesco Express, Ormskirk Road, Pemberton, Wigan	6	.5%	0	.0%	0	1.1%	0	.0%	0	.0%	1	1.1%	0	1.1%	0	4.4%
Tesco Express, Atherton Road, Hindley Green, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Poolstock Lane, Wigan	3	3%	1	1.1%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Whelley Rd, Wigan Tesco Extra, Central Park Way,	82	8.2%	23	25.0%	0	.0%	12	13.2%	25	.0%	12	.0%	1	1.1%	1	1.1%
Wigan Tesco Extra, Cross Street, Hindley,	65	6.5%	2	2.2%	0	.0%	1	1.1%	1	1.1%	4	4.4%	12	13.5%	38	41.89
Wigan Tesco Extra, Mansell Way,	21	2.1%	0	.0%	0	.0%	0	.0%	0	.0%	17	18.9%	1	1.1%	2	2.2%
Horwich, Bolton Tesco Extra, Spinning Jenny Way,	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Leigh, Manchester	1															

Q1. Where do you do most of your household's shopping for food and groceries?

	Diatt	Bridge	Achton in	Makorfiold	Area Parhold and	Wrightington	Skalm	ersdal
	Num	Bridge %	Num	wakerrieid %	Num	wrightington %	Num	ersdan %
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0
Aldi, Mason Street, Horwich	1	1.1%	0	.0%	0	.0%	0	.0%
Aldi, Branch Way Haydock, Haydock	0	.0%	4	4.4%	0	.0%	0	.0%
Aldi, King Street, Leigh Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley,	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Aldi, Princess Road, Ashton-in-	2	2.2%	15	16.5%	0	.0%	0	.0%
Makerfield	0	.0%	0	.0%	1	1.1%	0	.0%
Aldi, Scot Lane, Wigan Aldi, Southway Skelmersdale,	0	.0%	0	.0%	9	9.9%	15	16.5
Skelmersdale Asda, Atherleigh Way, Leigh	10	11.0%	0	.0%	0	.0%	0	.0%
Asda, Robin Park, Wigan	7	7.7%	9	9.9%	7	7.7%	1	1.19
Asda, St Helens Road, Bolton, Lancashire	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Bolton Road, Atherton, Manchester	1	1.1%	0	.0%	0	.0%	0	.0%
Asda, Ladies Lane, Hindley, Wigan Asda, Wheatlea Industrial Estate.	0	.0%	1 2	1.1%	0	2.2%	0	.09
Worthington Way, Wigan Asda, Windermere Road, Leigh	2	2.2%	0	.0%	0	.0%	0	.09
Asda, Edge Green Lane, Warrington	23	25.3%	14	15.4%	0	.0%	0	.09
Asda, Ingram Road, Lancs	0	.0%	0	.0%	34	37.4%	50	54.9
Asda, Kirkland Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Asda: Superstore The Link Way, Bolton	1	1.1%	0	.0%	0	.0%	1	1.19
Booths, New Market Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Warrington Road, Platt Bridge, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Wigan Rd, Bryn, Ashton-In- Makerfield Co-op, Church Street,Orrell, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Church Street, Orrell, Wigan Co-op, Westgate, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.19
Co-op 73 Holmes House Avenue, Winstanley, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Gathurst Lane, Shevington, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Gerard Street, Ashton-in- Makerfield	0	.0%	1	1.1%	0	.0%	0	.09
Co-op, Pole Street, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, School Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Springfield Garage, Woodhouse Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Farmfoods, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.09
Iceland, Bradshawgate, Leigh	0	1.1%	0	.0%	0	.0%	0	.09
Iceland, Standish Gate, Wigan Iceland, Chorley New Road,	0	.0%	0	.0%	0	.0%	0	.09
Horwich Iceland, Templeton Road, Platt	9	9.9%	0	.0%	0	.0%	0	.09
Bridge, Wigan Iceland. The Concourse. South	0	.0%	0	.0%	3	3.3%	8	8.89
Way, Skelmersdale Lidl, Chatsworth Street, Pemberton,	1	1.1%	0	.0%	0	.0%	0	.09
Wigan Lidl, Preston Road/Avondale Road, Standish, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
Lidl Darlington Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Lidl, Derby Street, Bolton	0	.0%	0	.0%	0	.0%	0	.09
Lidl, Wigan Road, Westhoughton, Bolton	0	1.1%	0	.0%	0	.0%	0	.09
Marks & Spencer, Standishgate, Wigan	0	.0%	0	1.1%	0	.0%	0	.09
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	1	1.1%	1	1.1%	0	.0%	0	.09
Morrisons, Atherleigh Way, Leigh, Greater Manchester	0	.0%	1	1.1%	0	.0%	0	.09
Morrisons, Baxters Lane, St Helens Morrisons, Boundary Road, St	0	.0%	1	1.1%	0	.0%	0	.09
Morrisons, Boundary Road, St Helens Morrisons, Brooke Street, Chorley	0	.0%	0	.0%	0	.0%	0	.09
Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince	13	14.3%	2	2.2%	0	.0%	0	.09
Morrisons, Shuttle Street, Tyldesley	0	.0%	0	.0%	0	.0%	0	.09
Morrisons, The Galleries, Wigan	1	1.1%	3	3.3%	2	2.2%	0	.09
Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Cricketers Way, Bolton	0	1.1%	0	.0%	0	.0%	0	.09
Sainsbury's, Worthington Way, Wigan	2	2.2%	20	22.0%	5	5.5%	0	.09
Sainsbury's Local, Lee Lane, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.09
Tesco Express, Gidlow Lane Road, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Tesco Express, Ormskirk Road, Pemberton, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
Tesco Express, Atherton Road, Hindley Green, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan Tesco Express, Poolstock Lane,	0	.0%	0	1.1%	0	.0%	0	.09
Wigan Tesco Express, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Tesco Extra, Central Park Way, Wigan	2	2.2%	3	3.3%	3	3.3%	0	.09
Tesco Extra, Cross Street, Hindley, Wigan	7	7.7%	0	.0%	0	.0%	0	.09
Tesco Extra, Mansell Way, Horwich, Bolton	1	1.1%	0	.0%	0	.0%	0	.09
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	1	1.1%	0	.0%	0	.0%	0	.09
Tesco Extra, St Helens Linkway, St	1	1.1%	1	1.1%	1	1.1%	0	.09

										Ar	ea						
		Base: All n	espondents	Wig	an	Pemb	erton	Shevii	ngton	Stan		Asp	ull	Inc	ce	Hine	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Tesco, Church Road, Haydock, St Helens	7	.7%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Tesco, Earle Street, Earlestown, Newton-Le-Willows	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Internet	22	2.2%	1	1.1%	3	3.3%	4	4.4%	4	4.3%	3	3.3%	1	1.1%	1	1.1%
	Aldi, Towngate, Leyland	3	.3%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%
	Aldi, Two Saints Place, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Dewhurst Road, Birchwood, Warrington	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Ormskirk Road, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	B&M Bargains, Standishgate, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Bargain Booze, Hamilton Road, Garswood, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Costcutter, Beech Hill Avenue, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Heron Foods, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Iceland, Market Place, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Lidl, Albert Road, Farnworth, Bolton	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Local stores, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.19
	Marks & Spencer, Aughton Street, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Marks & Spencer, Gemini Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	McColls, The Common, Parbold	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Middlebrook Retail Park, The Linkway, Horwich, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Other	Mill Street Stores, Mill Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, Olympian Way, Leyland	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, Park Road, Ormskirk	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, Winter Gardens, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Bamber Bridge, Preston	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Cuerden Way, Bamber Bridge, Preston	6	.6%	0	.0%	0	.0%	5	5.5%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Sainsbury's, Trinity Street, Bolton	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Spar, School Lane, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Spar, Scot Lane, Wigan Spar, Woodnock Road, Appley	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Bridge Taylors Farmshop, Hall Lane,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Lathom Tesco, Foxhole Road, Chorley	2	.2%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Town Lane, Southport	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Towngate, Leyland	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	The Concourse Shopping Centre, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Toogood Farm Shop, Toogood Lane, Wrightington	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Waitrose, Capitol Centre, Walton- le-Dale, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q1. Where do you do most of your household's shopping for food and groceries?

						Q1. Where o	io you uo iii	1031 01 1	oui i
		Platt E	Pridao	Achton-in-		Parbold and \	Mrightington	Skelme	redale
		Num	%	Num	%	Num	%	Num	%
	Tesco, Church Road, Haydock, St Helens	0	.0%	6	6.6%	0	.0%	0	.0%
	Tesco, Earle Street, Earlestown, Newton-Le-Willows	0	.0%	0	.0%	0	.0%	0	.0%
	Internet	2	2.2%	1	1.1%	1	1.1%	1	1.19
	Aldi, Towngate, Leyland	0	.0%	0	.0%	1	1.1%	0	.0%
	Aldi, Two Saints Place, Ormskirk	0	.0%	0	.0%	1	1.1%	0	.0%
	Asda, Dewhurst Road, Birchwood, Warrington	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Ormskirk Road, Aintree	0	.0%	0	.0%	0	.0%	1	1.19
	Asda, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
	B&M Bargains, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Bargain Booze, Hamilton Road, Garswood, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
	Costcutter, Beech Hill Avenue, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Heron Foods, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
	Iceland, Market Place, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
	Lidl, Albert Road, Farnworth, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
	Local stores, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.09
	Local stores, Standish	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Marks & Spencer, Aughton Street, Ormskirk	0	.0%	0	.0%	1	1.1%	1	1.1
	Marks & Spencer, Gemini Retail Park, Warrington	0	.0%	0	.0%	0	.0%	1	1.19
	McColls, The Common, Parbold	0	.0%	0	.0%	1	1.1%	0	.09
	Middlebrook Retail Park, The Linkway, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.09
Other	Mill Street Stores, Mill Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.09
	Morrisons, Olympian Way, Leyland	0	.0%	0	.0%	0	.0%	0	.09
	Morrisons, Park Road, Ormskirk	0	.0%	0	.0%	2	2.2%	3	3.3
	Morrisons, Winter Gardens, Southport	0	.0%	0	.0%	1	1.1%	0	.09
	Sainsbury's, Bamber Bridge, Preston	0	.0%	0	.0%	0	.0%	0	.09
	Sainsbury's, Cuerden Way, Bamber Bridge, Preston	0	.0%	0	.0%	1	1.1%	0	.09
	Sainsbury's, Lord Street, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
	Sainsbury's, Trinity Street, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
	Spar, School Lane, Standish	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Scot Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Woodnock Road, Appley Bridge	0	.0%	0	.0%	0	.0%	0	.09
	Taylors Farmshop, Hall Lane, Lathom	0	.0%	0	.0%	1	1.1%	0	.09
	Tesco, Foxhole Road, Chorley	0	.0%	0	.0%	0	.0%	0	.09
	Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	0	.0%	0	.0%	6	6.6%	2	2.2
	Tesco, Town Lane, Southport	0	.0%	0	.0%	1	1.1%	1	1.15
	Tesco, Towngate, Leyland	0	.0%	0	.0%	1	1.1%	0	.09
	The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	3	3.3
	Toogood Farm Shop, Toogood Lane, Wrightington	0	.0%	0	.0%	0	.0%	0	.09
	Waitrose, Capitol Centre, Walton- le-Dale, Preston	0	.0%	0	.0%	1	1.1%	0	.09

	(Q2. Hov	do yo	u norm	ally tr	avel to	Q1?	
			Ar	ea .				
	Shevi	ngton	Stan	dish	Asp	oull	In	ce
	Num	%	Num	%	Num	%	Num	
%	87	100.0%	88	100.0%	87	100.0%	88	1

									Q2. Hov	v do yo	u norm	ally tr	avel to	Q1?			
		Base: Exclud	ing internet							Ar	ea						
l				Wi	gan	Pemb	perton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	88	100.0%	87	100.0%	88	100.0%	90	100.0%
	Car / van (as driver)	635	64.9%	48	52.7%	59	67.0%	65	74.7%	56	63.6%	63	72.4%	59	67.0%	48	53.3%
	Car / van (as passenger)	180	18.4%	18	19.8%	14	15.9%	14	16.1%	18	20.5%	17	19.5%	12	13.6%	25	27.8%
	Walk	73	7.5%	10	11.0%	5	5.7%	3	3.4%	7	8.0%	0	.0%	10	11.4%	11	12.2%
	Bus, mini-bus or coach	69	7.1%	9	9.9%	7	8.0%	4	4.6%	4	4.5%	5	5.7%	7	8.0%	5	5.6%
	Taxi	7	.7%	2	2.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%
	Motorcycle, scooter or moped	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Goods delivered	11	1.1%	4	4.4%	2	2.3%	1	1.1%	2	2.3%	0	.0%	0	.0%	0	.0%
Other	Bus / taxi	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Other	Walk there, car (as passenger) back	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q2. How do you normally travel to Q1?

						Area			
		Platt	Bridge	Ashton-in-	Makerfield	Parbold and	Wrightington	Skelm	ersdale
		Num	%	Num	%	Num	%	Num	%
	Base: Excluding internet	89	100.0%	90	100.0%	90	100.0%	90	100.0%
	Car / van (as driver)	61	68.5%	60	66.7%	66	73.3%	50	55.6%
	Car / van (as passenger)	16	18.0%	16	17.8%	15	16.7%	15	16.7%
	Walk	8	9.0%	5	5.6%	1	1.1%	13	14.4%
	Bus, mini-bus or coach	4	4.5%	8	8.9%	7	7.8%	9	10.0%
	Taxi	0	.0%	0	.0%	1	1.1%	1	1.1%
	Motorcycle, scooter or moped	0	.0%	0	.0%	0	.0%	0	.0%
	Goods delivered	0	.0%	1	1.1%	0	.0%	1	1.1%
Other	Bus / taxi	0	.0%	0	.0%	0	.0%	0	.0%
Outer	Walk there, car (as passenger) back	0	.0%	0	.0%	0	.0%	Num 90 50 15 13 9 1 0	1.1%

Q3. How often do you normally do a main food and grocery shop?

									Ar	ea						
	Base: All re	spondents	Wi	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
Daily	18	1.8%	0	.0%	1	1.1%	1	1.1%	4	4.3%	0	.0%	1	1.1%	2	2.2%
More than once a week	168	16.8%	23	25.0%	16	17.6%	9	9.9%	13	14.1%	12	13.3%	22	24.7%	16	17.6%
Once a week	636	63.6%	61	66.3%	61	67.0%	56	61.5%	60	65.2%	66	73.3%	46	51.7%	59	64.8%
Once a fortnight	106	10.6%	4	4.3%	8	8.8%	12	13.2%	10	10.9%	10	11.1%	16	18.0%	7	7.7%
Once every 3 weeks	14	1.4%	0	.0%	1	1.1%	4	4.4%	2	2.2%	0	.0%	1	1.1%	1	1.1%
Once a month	35	3.5%	1	1.1%	3	3.3%	4	4.4%	2	2.2%	2	2.2%	3	3.4%	1	1.1%
Less often	2	.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	21	2.1%	3	3.3%	0	.0%	4	4.4%	1	1.1%	0	.0%	0	.0%	5	5.5%

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Q3. How often do you normally do a main food and grocery shop?

					Area			
	Platt I	Bridge	Ashton-in-l	Makerfield	Parbold and V	Vrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Daily	2	2.2%	2	2.2%	1	1.1%	4	4.4%
More than once a week	12	13.2%	15	16.5%	11	12.1%	19	20.9%
Once a week	57	62.6%	59	64.8%	58	63.7%	53	58.2%
Once a fortnight	10	11.0%	10	11.0%	14	15.4%	5	5.5%
Once every 3 weeks	4	4.4%	0	.0%	0	.0%	1	1.1%
Once a month	2	2.2%	2	2.2%	6	6.6%	9	9.9%
Less often	0	.0%	0	.0%	0	.0%	0	.0%
Varies	4	4.4%	3	3.3%	1	1.1%	0	.0%

Q4. What day of the week do you usually visit Q1?

								٠,		ay or tir		,	. asaa.	19 01316	~	
	Base: Exclud	ling internet							Aı	ea						
			Wi	gan	Pemb	perton	Shevi	ngton	Star	ıdish	Ası	oull	In	ce	90 5	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	88	100.0%	87	100.0%	88	100.0%	90	100.0%
Monday	26	2.7%	3	3.3%	2	2.3%	3	3.4%	0	.0%	1	1.1%	1	1.1%	5	5.6%
Tuesday	38	3.9%	4	4.4%	3	3.4%	6	6.9%	2	2.3%	3	3.4%	4	4.5%	1	1.1%
Wednesday	39	4.0%	6	6.6%	3	3.4%	3	3.4%	1	1.1%	6	6.9%	4	4.5%	4	4.4%
Thursday	91	9.3%	11	12.1%	11	12.5%	8	9.2%	9	10.2%	5	5.7%	8	9.1%	7	7.8%
Friday	119	12.2%	14	15.4%	10	11.4%	3	3.4%	11	12.5%	16	18.4%	9	10.2%	12	13.3%
Saturday	115	11.8%	7	7.7%	8	9.1%	12	13.8%	12	13.6%	11	12.6%	10	11.4%	12	13.3%
Sunday	26	2.7%	2	2.2%	1	1.1%	2	2.3%	2	2.3%	5	5.7%	0	.0%	3	3.3%
Varies	524	53.6%	44	48.4%	50	56.8%	50	57.5%	51	58.0%	40	46.0%	52	59.1%	46	51.1%

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Q4. What day of the week do you usually visit Q1?

					Area			
	Platt I	Bridge	Ashton-in-l	Makerfield	Parbold and \	Vrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	89	100.0%	90	100.0%	90	100.0%	90	100.0%
Monday	3	3.4%	1	1.1%	3	3.3%	4	4.4%
Tuesday	1	1.1%	5	5.6%	3	3.3%	6	6.7%
Wednesday	2	2.2%	3	3.3%	3	3.3%	4	4.4%
Thursday	6	6.7%	6	6.7%	14	15.6%	6	6.7%
Friday	16	18.0%	9	10.0%	7	7.8%	12	13.3%
Saturday	10	11.2%	15	16.7%	9	10.0%	9	10.0%
Sunday	4	4.5%	3	3.3%	3	3.3%	1	1.1%
Varies	47	52.8%	48	53.3%	48	53.3%	48	53.3%

Q5. What time of the day do you usually visit Q1?

	Base: Exclud	ling internet							Ar	ea						
			Wi	gan	Pemb	erton	Shev	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	88	100.0%	87	100.0%	88	100.0%	90	100.0%
06.00am - 08.59am	19	1.9%	0	.0%	1	1.1%	3	3.4%	3	3.4%	2	2.3%	0	.0%	0	.0%
09.00am -11.59am	273	27.9%	27	29.7%	28	31.8%	21	24.1%	33	37.5%	26	29.9%	19	21.6%	28	31.1%
12.00pm - 2.59pm	122	12.5%	11	12.1%	7	8.0%	13	14.9%	10	11.4%	11	12.6%	13	14.8%	19	21.1%
3.00pm - 5.59pm	62	6.3%	8	8.8%	4	4.5%	5	5.7%	8	9.1%	5	5.7%	9	10.2%	4	4.4%
6.00pm - 8.59pm	58	5.9%	3	3.3%	4	4.5%	3	3.4%	3	3.4%	6	6.9%	8	9.1%	6	6.7%
9.00pm - 12.00am	4	.4%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%
Varies	440	45.0%	42	46.2%	44	50.0%	41	47.1%	31	35.2%	37	42.5%	39	44.3%	32	35.6%

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Q5. What time of the day do you usually visit Q1?

							Q5. W	hat tin
					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and \	Vrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	89	100.0%	90	100.0%	90	100.0%	90	100.0%
06.00am - 08.59am	3	3.4%	1	1.1%	2	2.2%	4	4.4%
09.00am -11.59am	14	15.7%	20	22.2%	30	33.3%	27	30.0%
12.00pm - 2.59pm	16	18.0%	6	6.7%	7	7.8%	9	10.0%
3.00pm - 5.59pm	6	6.7%	6	6.7%	1	1.1%	6	6.7%
6.00pm - 8.59pm	10	11.2%	2	2.2%	6	6.7%	7	7.8%
9.00pm - 12.00am	0	.0%	0	.0%	1	1.1%	1	1.1%
Varios	40	44.9%	55	61.1%	43	47.8%	36	40.0%

Q6. What is the main reason you choose to do your main food and grocery shop at Q1?

		Base: All re	spondents							Α	rea						
				Wi	gan	Pemi	perton	Shevi	ngton	Star	ndish	Ası	oull	Ir	nce	Hin	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
	Easy to get to	210	21.0%	32	34.8%	22	24.2%	16	17.6%	21	22.8%	17	18.9%	23	25.8%	21	23.1%
	Lower prices	102	10.2%	8	8.7%	8	8.8%	5	5.5%	9	9.8%	16	17.8%	7	7.9%	9	9.9%
	Better value for money	99	9.9%	7	7.6%	13	14.3%	9	9.9%	11	12.0%	3	3.3%	4	4.5%	9	9.9%
	Range of goods available	85	8.5%	5	5.4%	9	9.9%	7	7.7%	11	12.0%	6	6.7%	4	4.5%	5	5.5%
	Quality of goods	77	7.7%	4	4.3%	10	11.0%	7	7.7%	10	10.9%	10	11.1%	3	3.4%	6	6.6%
	Habit	51	5.1%	2	2.2%	3	3.3%	4	4.4%	5	5.4%	4	4.4%	10	11.2%	3	3.3%
	Preference of retailer	43	4.3%	3	3.3%	3	3.3%	2	2.2%	4	4.3%	2	2.2%	6	6.7%	8	8.8%
	Convenient to work	24	2.4%	1	1.1%	2	2.2%	2	2.2%	2	2.2%	2	2.2%	3	3.4%	2	2.2%
	Other shops/services nearby/convenient	20	2.0%	2	2.2%	2	2.2%	2	2.2%	0	.0%	2	2.2%	4	4.5%	1	1.1%
	Staff discount/work there	19	1.9%	1	1.1%	1	1.1%	2	2.2%	0	.0%	1	1.1%	2	2.2%	4	4.4%
	No reason	15	1.5%	2	2.2%	1	1.1%	3	3.3%	3	3.3%	2	2.2%	0	.0%	2	2.2%
	Layout	14	1.4%	3	3.3%	0	.0%	5	5.5%	1	1.1%	0	.0%	1	1.1%	1	1.1%
	Loyalty scheme	13	1.3%	0	.0%	0	.0%	2	2.2%	1	1.1%	3	3.3%	2	2.2%	2	2.2%
	Good/cheap parking	11	1.1%	1	1.1%	1	1.1%	4	4.4%	0	.0%	1	1.1%	1	1.1%	0	.0%
	Home delivery	8	.8%	1	1.1%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Good service/friendly staff	6	.6%	3	3.3%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
	Nice atmosphere	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Good bus services	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
	Not too big	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
	Has petrol station	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Close to home	98	9.8%	11	12.0%	8	8.8%	7	7.7%	6	6.5%	6	6.7%	11	12.4%	11	12.1%
	Generally convenient	38	3.8%	3	3.3%	2	2.2%	2	2.2%	3	3.3%	6	6.7%	5	5.6%	2	2.2%
	Easier/ quicker/ don't have to travel	15	1.5%	1	1.1%	2	2.2%	4	4.4%	2	2.2%	2	2.2%	1	1.1%	1	1.1%
	No/ little other choice	12	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Nearest large store	7	.7%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%
	Familiar with the store	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	2	2.2%
	Just like it/ like everything about it	4	.4%	0	.0%	0	.0%	3	3.3%	0	.0%	0	.0%	1	1.1%	0	.0%
Other	Fresh food - fish/ meat/ veg	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Good offers	3	.3%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%
	It's all undercover	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Can get a lift there	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	It's clean	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Long/ convenient opening hours	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ring & Ride Bus	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Spend less online	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%

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Q6. What is the main reason you choose to do your main food and grocery shop at Q1?

						Area			
							Wrightington		ersdale
		Num 91	%	Num 91	100.0%	Num 91	100.0%	Num 91	%
	Base: All respondents		100.0%		200.071				100.0%
	Easy to get to	10	11.0%	16	17.6%	17	18.7%	15	16.5%
	Lower prices	14	15.4%	8	8.8%	8	8.8%	10	11.0%
	Better value for money	11	12.1%	15	16.5%	7	7.7%	10	11.0%
	Range of goods available	6	6.6%	9	9.9%	11	12.1%	12	13.2%
	Quality of goods	5	5.5%	8	8.8%	8	8.8%	6	6.6%
	Habit	8	8.8%	3	3.3%	5	5.5%	4	4.4%
	Preference of retailer	4	4.4%	3	3.3%	4	4.4%	4	4.4%
	Convenient to work	3	3.3%	4	4.4%	1	1.1%	2	2.2%
	Other shops/services nearby/convenient	1	1.1%	0	.0%	5	5.5%	1	1.1%
	Staff discount/work there	5	5.5%	2	2.2%	0	.0%	1	1.1%
	No reason	1	1.1%	1	1.1%	0	.0%	0	.0%
	Layout	1	1.1%	1	1.1%	1	1.1%	0	.0%
	Loyalty scheme	3	3.3%	0	.0%	0	.0%	0	.0%
	Good/cheap parking	1	1.1%	1	1.1%	1	1.1%	0	.0%
	Home delivery	0	.0%	1	1.1%	2	2.2%	1	1.1%
	Good service/friendly staff	0	.0%	1	1.1%	0	.0%	0	.0%
	Nice atmosphere	1	1.1%	1	1.1%	1	1.1%	0	.0%
	Good bus services	0	.0%	1	1.1%	0	.0%	0	.0%
	Not too big	0	.0%	0	.0%	1	1.1%	0	.0%
	Has petrol station	0	.0%	0	.0%	0	.0%	0	.0%
	Close to home	11	12.1%	6	6.6%	13	14.3%	8	8.8%
	Generally convenient	4	4.4%	6	6.6%	2	2.2%	3	3.3%
	Easier/ quicker/ don't have to travel	0	.0%	1	1.1%	1	1.1%	0	.0%
	No/ little other choice	1	1.1%	1	1.1%	2	2.2%	8	8.8%
	Nearest large store	0	.0%	0	.0%	0	.0%	3	3.3%
	Familiar with the store	0	.0%	0	.0%	0	.0%	0	.0%
	Just like it/ like everything about it	0	.0%	0	.0%	0	.0%	0	.0%
Other	Fresh food - fish/ meat/ veg	1	1.1%	1	1.1%	0	.0%	0	.0%
	Good offers	0	.0%	1	1.1%	0	.0%	0	.0%
	It's all undercover	0	.0%	0	.0%	0	.0%	2	2.2%
	Can get a lift there	0	.0%	0	.0%	1	1.1%	0	.0%
	It's clean	0	.0%	0	.0%	0	.0%	0	.0%
	Long/ convenient opening hours	0	.0%	0	.0%	0	.0%	1	1.1%
	Ring & Ride Bus	0	.0%	0	.0%	0	.0%	0	.0%
	Spend less online	0	.0%	0	.0%	0	.0%	0	.0%

Q7. Roughly what proportion of your household's total expenditure on food and groceries (including milk, newspapers and cigarettes etc) is spent at Q1?

	Base: All re:	spondents												Area								
			Wi	gan	Pemb	erton	Shevi	ngton	Star	ndish	Ası	oull	In	ce	Hin	dley	Platt I	Bridge	Ashton-in-l	Makerfield	Parbold and V	Vrightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
0-20%	28	2.8%	2	2.2%	3	3.3%	8	8.8%	2	2.2%	2	2.2%	1	1.1%	3	3.3%	1	1.1%	2	2.2%	2	2.2%
21-40%	43	4.3%	3	3.3%	0	.0%	5	5.5%	5	5.4%	6	6.7%	5	5.6%	2	2.2%	2	2.2%	3	3.3%	4	4.4%
41-60%	129	12.9%	14	15.2%	11	12.1%	5	5.5%	10	10.9%	8	8.9%	13	14.6%	17	18.7%	8	8.8%	14	15.4%	18	19.8%
61-80%	321	32.1%	19	20.7%	29	31.9%	37	40.7%	25	27.2%	33	36.7%	23	25.8%	34	37.4%	37	40.7%	32	35.2%	24	26.4%
81-100%	347	34.7%	44	47.8%	36	39.6%	24	26.4%	38	41.3%	32	35.6%	29	32.6%	27	29.7%	30	33.0%	24	26.4%	33	36.3%
Don't know	132	13.2%	10	10.9%	12	13.2%	12	13.2%	12	13.0%	9	10.0%	18	20.2%	8	8.8%	13	14.3%	16	17.6%	10	11.0%

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Q7. Roughly what proportion of your household's total expenditure on food and groceries (including milk, newspapers and cigarettes etc) is spent at Q1?

	Ar	ea
	Skelme	ersdale
	Num	%
Base: All respondents	91	100.0%
0-20%	2	2.2%
21-40%	8	8.8%
41-60%	11	12.1%
61-80%	28	30.8%
81-100%	30	33.0%
Don't know	12	13.2%

Q7. Roughly what proportion of your household's total expenditure on food and groceries (including milk, newspapers and cigarettes etc) is spent at Q1? (Means)

	vspapers and cigarettes etc/ is sp		
		Base: all respondents (excluding don't know)	Mean
	Base: all respondents (excluding don't know)	868	71.11
	Ashton-in-Makerfield	75	69.47
	Aspull	81	71.48
	Hindley	83	69.28
	Ince	71	70.85
Area	Parbold and Wrightington	81	70.25
	Pemberton	79	74.05
	Platt Bridge	78	73.85
	Shevington	79	66.20
	Skelmersdale	79	69.24
	Standish	80	73.00
	Wigan	82	74.39

 $\label{eq:Q8a.} \textbf{Q8a. When you go shopping for main food goods, do you normally link this trip with another activity?}$

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	Base: Exclud	ing internet												Area								
			Wi	gan	Pemb	perton	Shevi	ngton	Stan	ıdish	As	pull	In	ice	Hin	dley	Platt I	Bridge	Ashton-in-	Makerfield	Parbold and V	Nrightington
1	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	88	100.0%	87	100.0%	88	100.0%	90	100.0%	89	100.0%	90	100.0%	90	100.0%
Yes	316	32.3%	26	28.6%	35	39.8%	29	33.3%	29	33.0%	37	42.5%	26	29.5%	24	26.7%	22	24.7%	28	31.1%	30	33.3%
No	662	67.7%	65	71.4%	53	60.2%	58	66.7%	59	67.0%	50	57.5%	62	70.5%	66	73.3%	67	75.3%	62	68.9%	60	66.7%

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Q8a. When you go shopping for main food goods, do you normally link this trip with another activity?

	Ar	ea
	Skelme	ersdale
	Num	%
Base: Excluding internet	90	100.0%
Yes	30	33.3%
No	60	66.7%

Q8b. Which acitivities do you normally link this trip with?

	Base: Those who combine tr	ps											Area								
		W	igan	Pemi	berton	Shev	ington	Star	dish	Ası	pull	In	ce	Hin	dley	Platt	Bridge	Ashton-in	-Makerfield	Parbold and	Wrightingto
	Num %	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	96	Num	%	Num	%
Base: Those who combine trips	316 100.0%	26	100.0%	35	100.0%	29	100.0%	29	100.0%	37	100.0%	26	100.0%	24	100.0%	22	100.0%	28	100.0%	30	100.0%
Financial/professional services eg banks, building societies, estate agents	36 11.4%	2	7.7%	3	8.6%	2	6.9%	3	10.3%	3	8.1%	0	.0%	2	8.3%	0	.0%	4	14.3%	6	20.0%
Get petrol	27 8.5%	1	3.8%	2	5.7%	3	10.3%	2	6.9%	3	8.1%	3	11.5%	1	4.2%	2	9.1%	1	3.6%	6	20.0%
Leisure activities eg cinemas, pubs, sports	34 10.8%	3	11.5%	1	2.9%	5	17.2%	3	10.3%	6	16.2%	1	3.8%	3	12.5%	3	13.6%	2	7.1%	2	6.7%
Meet family/friends	21 6.6%	3	11.5%	3	8.6%	4	13.8%	0	.0%	1	2.7%	2	7.7%	3	12.5%	0	.0%	2	7.1%	1	3.3%
Other food shopping	99 31.3%	7	26.9%	13	37.1%	8	27.6%	12	41.4%	12	32.4%	5	19.2%	3	12.5%	6	27.3%	11	39.3%	13	43.3%
Other non-food shopping	112 35.4%	5	19.2%	16	45.7%	12	41.4%	12	41.4%	15	40.5%	9	34.6%	8	33.3%	8	36.4%	9	32.1%	11	36.7%
Other services eg libraries, hairdressers, doctors	19 6.0%	0	.0%	2	5.7%	3	10.3%	3	10.3%	0	.0%	0	.0%	3	12.5%	0	.0%	2	7.1%	4	13.3%
Restaurants/cafes	40 12.7%	6	23.1%	4	11.4%	4	13.8%	1	3.4%	5	13.5%	6	23.1%	1	4.2%	4	18.2%	2	7.1%	3	10.0%
School run	4 1.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%	2	7.7%	0	.0%	0	.0%	0	.0%	1	3.3%
Work	27 8.5%	1	3.8%	3	8.6%	2	6.9%	1	3.4%	3	8.1%	2	7.7%	3	12.5%	4	18.2%	5	17.9%	2	6.7%

Q8b. Which acitivities do you normally link this trip with?

	Ar	ea
	Skelme	ersdale
	Num	%
Base: Those who combine trips	30	100.0%
Financial/professional services eg banks, building societies, estate agents	11	36.7%
Get petrol	3	10.0%
Leisure activities eg cinemas, pubs, sports	5	16.7%
Meet family/friends	2	6.7%
Other food shopping	9	30.0%
Other non-food shopping	7	23.3%
Other services eg libraries, hairdressers, doctors	2	6.7%
Restaurants/cafes	4	13.3%
School run	0	.0%
Work	1	3.3%

Q8b. Which acitivities do you normally link this trip with?

l		Base: Those wh	o combine trips												Area								
l				Wig	an	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	Inc	ce	Hind	lley	Platt E	Bridge	Ashton-in-I	Makerfield	Parbold and V	Vrightington
l		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Varies	4	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	7.7%	1	4.2%	1	4.5%	0	.0%	0	.0%
	Socialising	3	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.3%
Other	Church	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Window shopping	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q8b. Which acitivities do you normally link this trip with?

		Are	ea
		Skelme	rsdale
		Num	%
	Varies	0	.0%
	Socialising	1	3.3%
Other	Church	0	.0%
	Window shopping	0	.0%

Q9. How do you normally travel between this activity/ these activities?

					ųэ.	HOW UO	you ii	Officially	trave	betwe	en uns	activity	// tiles	e activii	iles:							
	Base: Those wh	o combine trips												Area								
			Wi	gan	Pem	berton	Shev	ington	Star	ndish	As	pull	In	nce	Hin	dley	Platt	Bridge	Ashton-in-	Makerfield	Parbold and V	N rightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those who combine trip	os 316	100.0%	26	100.0%	35	100.0%	29	100.0%	29	100.0%	37	100.0%	26	100.0%	24	100.0%	22	100.0%	28	100.0%	30	100.0%
Car / van (as driver)	175	55.4%	10	38.5%	18	51.4%	23	79.3%	17	58.6%	23	62.2%	16	61.5%	6	25.0%	15	68.2%	13	46.4%	19	63.3%
Walk	103	32.6%	12	46.2%	15	42.9%	1	3.4%	8	27.6%	10	27.0%	9	34.6%	13	54.2%	3	13.6%	12	42.9%	7	23.3%
Car / van (as passenger)	28	8.9%	2	7.7%	2	5.7%	4	13.8%	3	10.3%	3	8.1%	1	3.8%	5	20.8%	3	13.6%	1	3.6%	3	10.0%
Bus, mini-bus or coach	8	2.5%	2	7.7%	0	.0%	1	3.4%	1	3.4%	1	2.7%	0	.0%	0	.0%	1	4.5%	1	3.6%	1	3.3%
Don't Know	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.6%	0	.0%
Other Bus/train	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q9. How do you normally travel between this activity/ these activities?

		Ar	ea
		Skelme	ersdale
		Num	%
	Base: Those who combine trips	30	100.0%
	Car / van (as driver)	15	50.0%
	Walk	13	43.3%
	Car / van (as passenger)	1	3.3%
	Bus, mini-bus or coach	0	.0%
	Don't Know	0	.0%
Other	Bus/ train	1	3.3%

Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and? tobacco products)?

	Base: All re	spondents							Ar	ea						
			Wi	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)

					Area			
	Platt I	Bridge	Ashton-in-I	Makerfield	Parbold and \	Vrightington	Skelme	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' baset food and convenience goods (including newspapers, bread, milk and in shape of products)?

	Base: All re			gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	hd
-	Num	%	Num	% %	Num	%	Num	%	Num	%	Num	%	Num	%	Num	
Aldi, Mason Street, Horwich	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	+
Aldi, Castle Street, Tyldesley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	+
	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	+
Aldi, King Street, Leigh	20	2.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	18	+
Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan	20			1.1%	0	.076		.076		.076	0		1	1.176	10	
Aldi, Princess Road, Ashton-in- Makerfield	18	1.8%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	1	
Aldi, Scot Lane, Wigan Aldi, Southway Skelmersdale,	6 12	1.2%	0	1.1%	3	3.3%	0	1.1%	0	1.1%	0	.0%	0	.0%	0	ł
Skelmersdale Asda, Atherleigh Way, Leigh	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	ł
Asda, Robin Park, Wigan	24	2.4%	6	6.5%	11	12.1%	3	3.3%	0	.0%	0	.0%	0	.0%	0	Ť
Asda, St Helens Road, Bolton, Lancashire	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	İ
Asda, Ladies Lane, Hindley, Wigan Asda, Wheatlea Industrial Estate,	13 5	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1%	7	7.9%	0	H
Worthington Way, Wigan Asda, Windermere Road, Leigh	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	ł
Asda, Edge Green Lane, Warrington	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Asda, Ingram Road, Lancs	32	3.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	Ť
Asda, Kirkland Street, St Helens	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Asda: Superstore The Link Way, Bolton	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	t
Co-op, Warrington Road, Platt Bridge, Wigan	7	.7%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	İ
Co-op, Main Street, Billinge, Wigan	1	.1%	0	.0%	1 0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	ļ
Co-op, Spendmore Lane, Coppull, Chorley Co-op, Parr Stocks Road, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	+
Co-op, Church Lane, Lowton,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Warrington Co-op, Wigan Rd, Bryn, Ashton-In-	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
Makerfield Co-op, Ormskirk Road, Upholland,	21	2.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	+
Skelmersdale Co-op, Wigan Road, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	+
Co-op, Church Street,Orrell, Wigan	8	.8%	1	1.1%	7	7.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	+
	6	.6%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	+
Co-op, Westgate, Skelmersdale	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	+
Co-op, Marsh Green, Pemberton, Wigan	3	.3%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
Co-op, Carr Lane, Hawkley Hall, Wigan Co-op 73 Holmes House Avenue,	6	.6%	0	.0%	5	5.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	-
Winstanley, Wigan Co-op, Winter Hey Lane, Horwich,	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	+
Bolton Co-op, Cambridge Road,St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	ł
Co-op, Gathurst Lane, Shevington, Wigan	29	2.9%	0	.0%	0	.0%	28	30.8%	0	.0%	0	.0%	0	.0%	0	t
Co-op, Gerard Street, Ashton-in- Makerfield	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	İ
Co-op, Orrell Rd, Orrell, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Co-op, Pole Street, Standish, Wigan	27	2.7%	0	.0%	0	.0%	3	3.3%	23	25.0%	0	.0%	0	.0%	1	
Co-op, School Lane, Wigan	5	.5%	1	1.1%	0	.0%	1	1.1%	3	3.3%	0	.0%	0	.0%	0	
Co-op, The Centre, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Farmfoods, Woodhouse Lane, Wigan	4	.4%	2	2.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	
Farmfoods, Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Iceland, Bradshawgate, Leigh Iceland, Standish Gate, Wigan	2	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	+
Iceland, Branch Way, Haydock	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	İ
Iceland, Templeton Road, Platt Bridge, Wigan	27	2.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	
Iceland, The Concourse, South Way, Skelmersdale	9	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ſ
Lidl, Chatsworth Street, Pemberton, Wigan	4	.4%	0	.0%	3	3.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
Lidl, Preston Road/Avondale Road, Standish, Wigan	28	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	1
Lidl Darlington Street, Wigan Lidl, Wigan Road, Westhoughton, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	+
Marks & Spencer, Standishgate, Wigan	14	1.4%	3	3.3%	1	1.1%	2	2.2%	1	1.1%	1	1.1%	3	3.4%	0	t
Marks & Spencer, Church Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	5	.5%	0	.0%	0	.0%	0	.0%	2	2.2%	2	2.2%	0	.0%	1	İ
Morrisons, Baxters Lane, St Helens	1 25	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ļ
Morrisons, Makerfield Way, Ince Morrisons, Mornington Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Bolton Morrisons, The Galleries, Wigan	21	2.1%	6	6.5%	0	.0%	4	4.4%	2	2.2%	2	2.2%	2	2.2%	1	
One Stop, Upholland Road, Billinge, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Sainsbury's, Worthington Way, Wigan	16	1.6%	4	4.3%	3	3.3%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	ſ
Tesco Express, Gidlow Lane Road, Wigan	8	.8%	5	5.4%	0	.0%	0	.0%	0	.0%	3	3.3%	0	.0%	0	
Tesco Express, Ormskirk Road, Pemberton, Wigan	6	.6%	0	.0%	4	4.4%	1	1.1%	0	.0%	0	.0%	0	.0%	1	
Tesco Express, Atherton Road, Hindley Green, Wigan	8	.8%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	2	2.2%	3	
Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
Tesco Express, Poolstock Lane, Wigan	9	.9%	5	5.4%	2	2.2%	0	.0%	1	1.1%	0	.0%	0	.0%	1	
		1.0%	2	2.2%	0	.0%	1	1.1%	0	.0%	5	5.6%	0	.0%	0	1
Tesco Express, Whelley Rd, Wigan Tesco Express, Wigan Road, Haslam Park, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	

	Platt B	ridge	Ashton-in-	Makerfield	Parbold and \	Vrightington	Skelme	ersdal
	Num 1	1.1%	Num	%	Num	% 0%	Num	.0%
Aldi, Mason Street, Horwich	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Castle Street, Tyldesley Aldi, King Street, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Aldi, Greenbank Industrial Estate,	0	.0%	0	.0%	0	.0%	0	.0%
opp 638-672 Atherton Rd, Hindley, Wigan	0	001	15	45.50	0	.0%	0	
Aldi, Princess Road, Ashton-in- Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Scot Lane, Wigan Aldi, Southway Skelmersdale,	0	.0%	0	.0%	2	2.2%	10	11.0
Skelmersdale Asda, Atherleigh Way, Leigh	2	2.2%	0	.0%	0	.0%	1	1.19
Asda, Robin Park, Wigan	2	2.2%	1	1.1%	1	1.1%	0	.09
Asda, St Helens Road, Bolton, Lancashire	1	1.1%	0	.0%	0	.0%	0	.09
Asda, Ladies Lane, Hindley, Wigan Asda, Wheatlea Industrial Estate.	2	2.2%	1	1.1%	0	.0%	0	.09
Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Asda, Windermere Road, Leigh Asda, Edge Green Lane, Warrington	8	8.8%	3	3.3%	0	.0%	0	.09
Asda, Ingram Road, Lancs	0	.0%	0	.0%	4	4.4%	26	28.6
Asda, Kirkland Street, St Helens	0	.0%	0	.0%	1	1.1%	0	.09
Asda: Superstore The Link Way,	0	.0%	0	.0%	0	.0%	0	.09
Bolton Co-op, Warrington Road, Platt Bridge, Wigan	5	5.5%	0	.0%	0	.0%	0	.09
Co-op, Main Street, Billinge, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Spendmore Lane, Coppull, Chorley	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Parr Stocks Road, St Helens	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Church Lane, Lowton, Warrington	1	1.1%	0	.0%	0	.0%	0	.09
Co-op, Wigan Rd, Bryn, Ashton-In- Makerfield	0	.0%	10	11.0%	0	.0%	0	.09
Co-op, Ormskirk Road, Upholland, Skelmersdale	0	.0%	0	.0%	20	22.0%	1	1.1
Skelmersdale Co-op, Wigan Road, Bolton	0	.0%	2	2.2%	0	.0%	0	.09
Co-op, Church Street, Orrell, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Westgate, Skelmersdale	0	.0%	0	.0%	1	1.1%	4	4.4
Co-op, Marsh Green, Pemberton, Wigan	1	1.1%	0	.0%	0	.0%	0	.09
Co-op, Carr Lane, Hawkley Hall, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op 73 Holmes House Avenue, Winstanley, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Winter Hey Lane, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Cambridge Road,St Helens	0	.0%	0	.0%	0	.0%	0	.09
Co-op, Gathurst Lane, Shevington, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
Co-op, Gerard Street, Ashton-in- Makerfield	0	.0%	4	4.4%	0	.0%	0	.09
Co-op, Orrell Rd, Orrell, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
Co-op, Pole Street, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, School Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.09
Co-op, The Centre, Leigh Farmfoods, Woodhouse Lane,	0	1.1%	0	.0%	0	.0%	0	.09
Wigan Farmfoods, Concourse Shopping	0	.0%	0	.0%	0	.0%	2	2.2
Centre, Skelmersdale Iceland, Bradshawgate, Leigh	1	1.1%	0	.0%	0	.0%	0	.09
Iceland, Standish Gate, Wigan	1	1.1%	0	.0%	0	.0%	0	.0
Iceland, Branch Way, Haydock	0	.0%	0	.0%	0	.0%	0	.0
Iceland, Templeton Road, Platt Bridge, Wigan	25	27.5%	0	.0%	0	.0%	0	.0
Iceland, The Concourse, South Way, Skelmersdale	0	.0%	0	.0%	1	1.1%	8	8.8
Lidl, Chatsworth Street, Pemberton, Wigan		.0%	0	.0%	0	.0%	0	.0
Lidl, Preston Road/Avondale Road, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0
Lidl Darlington Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0
Lidl, Wigan Road, Westhoughton, Bolton	1	1.1%	2	2.2%	0	.0%	0	
Marks & Spencer, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.05
Marks & Spencer, Church Street, St Helens							-	
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	0	.0%	0	.0%	0	.0%	0	.01
Morrisons, Baxters Lane, St Helens	0	.0%	1	1.1%	0	.0%	0	.01
Morrisons, Makerfield Way, Ince Morrisons, Mornington Road,	1	1.1%	0	.0%	0	.0%	0	.0
Bolton								
Morrisons, The Galleries, Wigan	2	2.2%	0	1.1%	0	1.1%	0	.01
One Stop, Upholland Road, Billinge, Wigan								
Sainsbury's, Worthington Way, Wigan	1	1.1%	6	6.6%	0	.0%	0	.0
Tesco Express, Gidlow Lane Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0
Tesco Express, Ormskirk Road, Pemberton, Wigan	0	.0%	0	.0%	0	.0%	0	.0
Tesco Express, Atherton Road, Hindley Green, Wigan	1	1.1%	0	.0%	0	.0%	0	.0
Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan	0	.0%	5	5.5%	0	.0%	0	.0
Tesco Express, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0
Tesco Express, Whelley Rd, Wigan	1 0	1.1%	0	.0%	1 0	1.1%	0	.0
Tesco Express, Wigan Road, Haslam Park, Bolton								
Tesco Extra, Central Park Way,	1	1.1%	1	1.1%	0	.0%	0	.09

Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

		Base: All re:	spondents							Ar							
		Num	%	Num	gan %	Pemb	erton %	Shevi	ngton %	Stan	dish %	Asp	oull %	In Num	ce %	Num	dley %
	Tesco Extra, Cross Street, Hindley,	48	4.8%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	15	16.9%	25	27.
	Wigan	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.4%	0	.0%	1	1.3
	Tesco Extra, Mansell Way, Horwich, Bolton	6	.6%	0	.0%	0	.0%	U	.0%	U	.0%	4	4.4%	0	.0%	1	1.
	Tesco Extra, Spinning Jenny Way,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Leigh, Manchester	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Tesco Extra, St Helens Linkway, St Helens	1	.170	"	.076	1	1.170		.076		.076	"	.076	"	.076		ľ
	Tesco, Church Road, Haydock, St	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Helens Tesco, Crabtree Lane, Atherton,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	,
	Manchester		.270		.0,0	"	.0,0		.070		.070	1	1.170	"	.070		
	Waitrose, Draybank Road,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	J
	Broadheath, Altrincham	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	,
	Don't do	124	12.4%	10	10.9%	13	14.3%	12	13.2%	13	14.1%	9	10.0%	9	10.1%	11	12
	AJs Premier, Ashbourne Avenue,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
	Wigan	1	407	0	00/	0	.0%	0	.0%	0	007	0	001	0	.0%	0	,
	Aldi, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	U	.0%	U	.0%	0	.0%	0	.0%	0	ľ
	Asda, Hunts Cross Shopping	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	J
	Centre, Liverpool	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	١.
	Asda, Pittman Way, Fulwood, Preston	1	.170	"	.076	"	.076	1	1.170		.076	"	.076	"	.076		
	B&M Bargains, Gerard Street,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	J
	Ashton-in-Makerfield	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	,
	Bargain Booze, Hamilton Road, Ashton-in-Makerfield																
	Beech Hill Stores, Wellfield Road,	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Wigan Bell Lane Off License, Bell Lane,	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Orrell																
	Best One, Scholes Precinct, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Blackpool Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Co-op, Ashley Road, Hale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Co-op, Stoney Lane, Hall Green, Wakefield	1	.1%	U	.0%	0	.0%	U	.0%	U	.0%	0	.0%	١ ،	.0%	U	
	Costcutter, Miles Lane, Wigan	4	.4%	0	.0%	3	3.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Greenhalghs, Market Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Hindley Harrison, Wood Lane, Heskin,	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	١.
	Chorley																
	Heron Foods, Concourse Shopping	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Centre, Skelmersdale Home Bargains, Birchwood Centre,	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Warrington																
	Home Bargains, Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Home Bargains, Warrington Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Platt Bridge																
	Iceland, Aughton Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Abram	1	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Local stores, Appley Bridge	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ľ
	Local stores, Ashton-in-Makerfield	14	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	14	15.6%	0	.0%	0	
	Local stores, Aspull	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ľ
	Local stores, Bamfurlong Local stores, Bickershaw	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Billinge	4	.4%	0	.0%	4	4.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Local stores, Bryn	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Local stores, Burscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t.
er	Local stores, Garswood	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Local stores, Haigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
	Local stores, Heskin	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Hindley	7	.7%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	4	4
	Local stores, Ince	10	1.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	6	6.7%	1	1
	Local stores, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1
	Local stores, Longshaw	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Local stores, Mawdesley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Newburgh, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Newtown, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Local stores, Orrell	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Parbold	15	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Pemberton	1 6	.1%	0	.0%	0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Local stores, Platt Bridge	6	.6%	0	.0%	0	.0%	4	.0%	0	.0%	0	.0%	0	1.1%	0	1
	Local stores, Shevington	10	1.0%	0	.0%	0	.0%	0	4.4%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Skelmersdale	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	Ė
	Local stores, St Helens	7	.1%	0	.0%	0	.0%	0	1.1%	5	5.4%	0	.0%	1	1.1%	0	
	Local stores, Standish	4	.7%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Upholland Local stores, Warrington	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	ľ
	Local stores, Warrington Local stores, Whelley	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	
	Local stores, Wigan	24	2.4%	7	7.6%	2	2.2%	3	3.3%	2	2.2%	3	3.3%	4	4.5%	3	3
	Londis, Hamilton Road, Garswood,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Ashton-in-Makerfield																
	Manchester	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Market, Leigh	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Market, Wigan	4	.4%	1	1.1%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	
	Marks & Spencer, Aughton Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Marks & Spencer, Chapel Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Southport			L.		_		L.		L_		_		L.	L.	L.	L
	Marks & Spencer, Gemini Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	McColls, Lyndhurst, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	McColls, The Common, Parbold	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Mesnes Convenience Store.	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Mesnes Road, Wigan														L.		
	Muffin Man, Gathurst Lane, Shevington	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	1
	Shevington Netto, Darlington Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	١,
	ivecto, parinigton Street, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	ŀ.

Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and before products)?

		Dloss *	2ridaa	Achten !-		Area	Mrightingto-	Chalm -	red at
		Platt I Num	3ridge %	Ashton-in- Num	Makerfield %	Parbold and \	Wrightington %	Num	ersdale %
	Tesco Extra, Cross Street, Hindley,	Num 5	5.5%	Num 1	1.1%	0	.0%	0	.0%
	Wigan	1	1.1%	0	.0%	0	.0%	0	00/
	Tesco Extra, Mansell Way, Horwich, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
	Tesco Extra, Spinning Jenny Way,	1	1.1%	0	.0%	0	.0%	0	.0%
	Leigh, Manchester	0	096	0	004	0	00/	0	000
	Tesco Extra, St Helens Linkway, St Helens	"	.0%		.0%		.0%	"	.0%
	Tesco, Church Road, Haydock, St	1	1.1%	0	.0%	0	.0%	0	.0%
	Helens	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Crabtree Lane, Atherton, Manchester	"	.076	0	.0%		.076		.0%
	Waitrose, Draybank Road,	0	.0%	1	1.1%	0	.0%	0	.0%
	Broadheath, Altrincham	0	.0%	0	001		00/	0	000
	Internet	7	7.7%	10	.0%	0 15	.0%	15	.0%
	Don't do	0	.0%	0	.0%	0	.0%	0	.0%
	AJs Premier, Ashbourne Avenue, Wigan	"	.076		.0%		.0%	0	.0%
	Aldi, The Concourse Shopping	0	.0%	0	.0%	1	1.1%	0	.0%
	Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
	Asda, Hunts Cross Shopping Centre, Liverpool	ľ	.076		.076	1	1.170	"	.07
	Asda, Pittman Way, Fulwood.	0	.0%	0	.0%	0	.0%	0	.0%
	Preston	0	.0%	2	2 20/	0	.0%	0	
	B&M Bargains, Gerard Street, Ashton-in-Makerfield	0	.0%	2	2.2%	0	.0%	0	.0%
	Bargain Booze, Hamilton Road,	0	.0%	3	3.3%	0	.0%	0	.0%
	Ashton-in-Makerfield								
	Beech Hill Stores, Wellfield Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Bell Lane Off License, Bell Lane,	0	.0%	0	.0%	0	.0%	0	.0%
	Orrell								
	Best One, Scholes Precinct, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Blackpool Town Centre	0	.0%	0	.0%	0	.0%	0	.09
	Co-op, Ashley Road, Hale	1	1.1%	0	.0%	0	.0%	0	.09
	Co-op, Stoney Lane, Hall Green, Wakefield	0	.0%	0	.0%	1	1.1%	0	.09
	Costcutter, Miles Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Greenhalghs, Market Street,	0	.0%	0	.0%	0	.0%	0	.09
	Hindley	0	.0%	0	.0%	0	.0%	0	.09
	Harrison, Wood Lane, Heskin, Chorley	"	.0%	0	.0%	0	.0%	0	.09
	Heron Foods, Concourse Shopping	0	.0%	0	.0%	0	.0%	1	1.19
	Centre, Skelmersdale	_							
	Home Bargains, Birchwood Centre, Warrington	0	.0%	0	.0%	0	.0%	1	1.15
	Home Bargains, Concourse	0	.0%	0	.0%	0	.0%	1	1.19
	Shopping Centre, Skelmersdale								
	Home Bargains, Warrington Road, Platt Bridge	1	1.1%	0	.0%	0	.0%	0	.09
	Iceland, Aughton Street, Ormskirk	0	.0%	0	.0%	1	1.1%	0	.09
	Local stores, Abram	4	4.4%	0	.0%	0	.0%	0	.09
	Local stores, Appley Bridge	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Ashton-in-Makerfield	0	.0%	10	11.0%	0	.0%	0	.09
	Local stores, Aspull	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Bamfurlong	2	2.2%	0	.0%	0	.0%	0	.09
	Local stores, Bickershaw	1	1.1%	0	.0%	0	.0%	0	.09
	Local stores, Billinge	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Bryn	0	.0%	4	4.4%	0	.0%	0	.09
de e e	Local stores, Burscough	0	.0%	0	.0%	0	.0%	1	1.19
her	Local stores, Garswood	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Haigh	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Heskin	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Hindley	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Ince	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Leigh	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Longshaw	0	.0%	0	.0%	1	1.1%	0	.09
	Local stores, Mawdesley Local stores, Newburgh, Wigan	0	.0%	0	.0%	2	2.2%	0	.09
		0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Newtown, Wigan Local stores, Orrell	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Orreil	0	.0%	0	.0%	15	16.5%	0	.09
	Local stores, Pemberton	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Platt Bridge	4	4.4%	0	.0%	0	.0%	0	.09
	Local stores, Shevington	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Skelmersdale	0	.0%	0	.0%	2	2.2%	8	8.8
	Local stores, St Helens	0	.0%	1	1.1%	0	.0%	0	.09
	Local stores, Standish	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Upholland	0	.0%	0	.0%	3	3.3%	0	.09
	Local stores, Warrington	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Whelley	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Londis, Hamilton Road, Garswood,	0	.0%	1	1.1%	0	.0%	0	.09
	Ashton-in-Makerfield Manchester	0	.0%	0	.0%	0	.0%	0	.09
	Manchester Market, Leigh	3	3.3%	0	.0%	0	.0%	0	.09
	Market, Leigh Market, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Market, Wigan Marks & Spencer, Aughton Street,	0	.0%	0	.0%	1	1.1%	0	.09
	Ormskirk								
	Marks & Spencer, Chapel Street,	0	.0%	0	.0%	1	1.1%	0	.09
	Southport	0	.0%	1	1.1%	0	.0%	0	.09
	Marks & Spencer, Gemini Retail Park, Warrington	"	.0%	1	1.1%		.0%	"	.09
	McColls, Lyndhurst, Skelmersdale	0	.0%	0	.0%	0	.0%	3	3.39
	McColls, The Common, Parbold	0	.0%	0	.0%	2	2.2%	0	.09
	Mesnes Convenience Store,	0	.0%	0	.0%	0	.0%	0	.09
	Mesnes Road, Wigan		671		671			L.	
	Muffin Man, Gathurst Lane,	0	.0%	0	.0%	0	.0%	0	.0%
	Shevington								
	Shevington Netto, Darlington Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

		Base: All re	spondents							Are	ea						
				Wig	an	Pemb	erton	Shevii	ngton	Stan	dish	Asp	ull	Inc	e	Hino	lley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	One Stop, Ormskirk Road, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Pattersons, Wigan Lane, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Premier Stores, Atherton Road, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Premier Stores, Gidlow Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Premier Stores, New Springs, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Premier Stores, Roslyn Street, Darlington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Quality Save, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Robinsons, Preston Road, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Singh Stores, Hawthorn Crescent, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Spar, Black Horse Street, Blackrod, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%
	Spar, Borsdane Avenue, Hindley	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	4	4.49
	Spar, City Road, Wigan	5	.5%	4	4.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Spar, High Street, Standish, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.09
	Spar, Railway Road, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Spar, School Lane, Standish	2	.2%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.09
Other	Spar, Scot Lane, Aspull	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	8	8.9%	0	.0%	0	.09
	Spar, Scot Lane, Wigan	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	3	3.3%	0	.0%	0	.09
	Spar, Smithy Green, Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.09
	Spar, St Pauls Avenue, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Upholland Road, Orrell	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Wigan Road, Aspull, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.09
	Spar, Woodnock Road, Appley Bridge	8	.8%	0	.0%	0	.0%	6	6.6%	1	1.1%	0	.0%	0	.0%	0	.09
	Taylors Farm, Hall Lane, Lathom, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Manor Lane, Altrincham	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Tesco, Towngate, Leyland	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.09
	The Concourse, Skelmersdale	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	The Country Store, Chorley Road, Standish	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	The Tamneys, Willow Drive, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Varies	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.09
	Wigan Town Centre	6	.6%	3	3.3%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.09
	Wilkinson, Cotham Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and (bacco products)?

		Platt B	Iridge	Ashton-in-		Area Parbold and	Wrightington	Skelme	rsdale
		Num	%	Num	%	Num	wrightington %	Num	%
	One Stop, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Pattersons, Wigan Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Premier Stores, Atherton Road, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
	Premier Stores, Gidlow Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Premier Stores, New Springs, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Premier Stores, Roslyn Street, Darlington	0	.0%	0	.0%	0	.0%	0	.0%
	Quality Save, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
	Robinsons, Preston Road, Standish	0	.0%	0	.0%	0	.0%	0	.09
	Singh Stores, Hawthorn Crescent, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.19
	Spar, Black Horse Street, Blackrod, Bolton	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Borsdane Avenue, Hindley	0	.0%	0	.0%	0	.0%	0	.09
	Spar, City Road, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Spar, High Street, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Railway Road, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1
	Spar, School Lane, Standish	0	.0%	0	.0%	0	.0%	0	.09
Other	Spar, Scot Lane, Aspull	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Scot Lane, Wigan	0	.0%	1	1.1%	0	.0%	0	.09
	Spar, Smithy Green, Ince	0	.0%	0	.0%	0	.0%	0	.09
	Spar, St Pauls Avenue, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Upholland Road, Orrell	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Wigan Road, Aspull, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Spar, Woodnock Road, Appley Bridge	0	.0%	0	.0%	1	1.1%	0	.09
	Taylors Farm, Hall Lane, Lathom, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1
	Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	0	.0%	0	.0%	4	4.4%	0	.09
	Tesco, Manor Lane, Altrincham	0	.0%	0	.0%	1	1.1%	0	.09
	Tesco, Towngate, Leyland	0	.0%	0	.0%	0	.0%	0	.09
	The Concourse, Skelmersdale	0	.0%	0	.0%	5	5.5%	5	5.5
	The Country Store, Chorley Road, Standish	0	.0%	0	.0%	0	.0%	0	.09
	The Tamneys, Willow Drive, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1
	Varies	0	.0%	0	.0%	0	.0%	0	.09
	Wigan Town Centre	0	.0%	1	1.1%	0	.0%	0	.09
	Wilkinson, Cotham Street, St Helens	0	.0%	0	.0%	0	.0%	0	.09

Q11. How do you usually travel to Q10?

			who do top-up uding internet							Ar	ea						
				Wi	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
		Num	96	Num	96	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Base: Those who do top-up shopping excluding internet	874	100.0%	82	100.0%	76	100.0%	79	100.0%	79	100.0%	81	100.0%	80	100.0%	80	100.0%
	Car / van (as driver)	414	47.4%	30	36.6%	34	44.7%	45	57.0%	41	51.9%	42	51.9%	36	45.0%	26	32.5%
	Walk	343	39.2%	36	43.9%	31	40.8%	27	34.2%	30	38.0%	30	37.0%	34	42.5%	36	45.0%
	Bus, mini-bus or coach	55	6.3%	10	12.2%	5	6.6%	5	6.3%	3	3.8%	6	7.4%	4	5.0%	6	7.5%
	Car / van (as passenger)	50	5.7%	5	6.1%	6	7.9%	2	2.5%	4	5.1%	2	2.5%	5	6.3%	10	12.5%
	Motorcycle, scooter or moped	3	.3%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	1.3%
	Taxi	3	.3%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Train	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Goods delivered	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%
Other	Bus / taxi	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
	Dial a ride	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%

Q11. How do you usually travel to Q10?

						Area			
		Platt	Bridge	Ashton-in-	Makerfield	Parbold and \	Skelm	ersdale	
l		Num	%	Num	%	Num	%	Num	96
	Base: Those who do top-up shopping excluding internet	84	100.0%	81	100.0%	76	100.0%	76	100.0%
	Car / van (as driver)	43	51.2%	41	50.6%	40	52.6%	36	47.4%
	Walk	32	38.1%	30	37.0%	27	35.5%	30	39.5%
	Bus, mini-bus or coach	4	4.8%	5	6.2%	4	5.3%	3	3.9%
	Car / van (as passenger)	4	4.8%	3	3.7%	3	3.9%	6	7.9%
	Motorcycle, scooter or moped	1	1.2%	0	.0%	0	.0%	0	.0%
	Taxi	0	.0%	0	.0%	1	1.3%	1	1.3%
	Train	0	.0%	1	1.2%	1	1.3%	0	.0%
	Goods delivered	0	.0%	1	1.2%	0	.0%	0	.0%
Other	Bus / taxi	0	.0%	0	.0%	0	.0%	0	.0%
	Dial a ride	0	.0%	0	.0%	0	.0%	0	.0%

Q12a. Where do you do most of your shopping for clothing and footwear?

	Base: All re	spondents							A	ea						
			Wi	gan	Peml	perton	Shevi	ington	Star	ıdish	Ası	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.09
Bolton Gate Retail Park	6	.6%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	3	3.3%
Cheshire Oaks, Ellesmere Port	4	.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%
Gemini Retail Park, Warrington	18	1.8%	0	.0%	3	3.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Kingsway Retail Park, Rochdale	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lowry Outlet Centre, Salford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Manchester Fort, Cheetham Hill	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	33	3.3%	3	3.3%	0	.0%	0	.0%	2	2.2%	14	15.6%	8	9.0%	5	5.5%
Moorgate Retail Park, Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	82	8.2%	6	6.5%	12	13.2%	17	18.7%	12	13.0%	3	3.3%	6	6.7%	3	3.3%
Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Trafford Centre	53	5.3%	4	4.3%	4	4.4%	6	6.6%	4	4.3%	8	8.9%	3	3.4%	7	7.7%
West One Retail Park Salford	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	33	3.3%	6	6.5%	4	4.4%	2	2.2%	2	2.2%	1	1.1%	5	5.6%	1	1.1%
Internet	54	5.4%	3	3.3%	7	7.7%	6	6.6%	3	3.3%	5	5.6%	8	9.0%	5	5.5%
Don't do	34	3.4%	5	5.4%	3	3.3%	1	1.1%	3	3.3%	1	1.1%	1	1.1%	3	3.3%

Q12a. Where do you do most of your shopping for clothing and footwear?

					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and \	Skelm	ersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.09
Bolton Gate Retail Park	2	2.2%	0	.0%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	0	.0%	1	1.1%	0	.0%	0	.0%
Gemini Retail Park, Warrington	3	3.3%	5	5.5%	4	4.4%	2	2.2%
Kingsway Retail Park, Rochdale	0	.0%	0	.0%	0	.0%	0	.0%
Lowry Outlet Centre, Salford	0	.0%	1	1.1%	0	.0%	1	1.1%
Manchester Fort, Cheetham Hill	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
Moorgate Retail Park, Bury	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	1	1.1%	1	1.1%	0	.0%	1	1.1%
Robin Retail Park, Wigan	7	7.7%	11	12.1%	5	5.5%	0	.0%
Stanley Green Retail Park, Cheadle Hulme	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	7	7.7%	1	1.1%	5	5.5%	4	4.4%
West One Retail Park Salford	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	2	2.2%	5	5.5%	4	4.4%	1	1.1%
Internet	4	4.4%	6	6.6%	3	3.3%	4	4.4%
Don't do	5	5.5%	7	7.7%	1	1.1%	4	4.4%

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Asda, At Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, In Asda, Ec Asda, In Asd	oad tree Retail Park, Aintree	Num		Wig		Pemb		Shevir		Stan		Asp				Hindley		
Antree Asda, At Asda,			%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	w %	
Asda, At Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, Ec Asda, In Asda, Ec Asda, In Asd	ree Retail Park, Aintree	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.09	
Ada, Ec Maria (Ada, Ec Maria (Ada), Ec Maria (Ada), Ec Maria (Ada), In Atherotom (Ada), In Maria (Ada), In Mar		1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09	
Warring Asda, In Atherton Asda, In Atherton BHS, Ch. Bootton 1 Bon Man Schotten Chorles Charles a, Atherleigh Way, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1		
Asda, in Atherotopic Marks, and Shoppin Marks, and Shoppin Marks, and Marks,	a, Edge Green Lane, Golborne,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09	
Atherton BHS, Thr Bolton 1 Bon Man Bon Man Bon Man Bon Man Bon Man Bon Man Man Bon Man	a, Ingram, Skelmersdale	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09	
BHS, Ch. BHS, The Bolton Tab Bon Man Bolton Tab Bon Man Bon Man Bon Man Bon Man Bon Man Bon Man Central Centra	erton, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1	
BHS, The Botton To Botton To Botton To Southpe-Control Southpe	, Chapel Street, Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0	
Bolton 1 Bon Mar Bon Mar Bon Shoppin Boundad Boundad Southpop Chester Chorley Churs Charles Chorley Churs Charles Chorley Churs Charles Chorley Churs Charles Chorley Churs Charles Chorley Churs Charles Chorley Chorley Chorley Charles Chorley C	, The Grand Arcade, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0	
Bon Mad Soundard Soun	ton Town Centre	11	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	5	5.6%	1	1.1%	3	3.3	
Shoppin Shoppi	Marche, The Galleries	3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0	
Central Control of Con	pping Centre, Wigan																	
Southpco. Charts of Chester Chorley Churs of Chester Chorley Churs of Chester Chorley Churs of Chester Chorley Churs of Chester Cheste	indary Mill, Vivary Way, Colne	4	.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1.1%	0	.0%	1	1.:	
Chester Chories of Chester Chories Charles Charles Charles Chester Charles Chester Che	tral 12 Shopping Park, thnort	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Chorley Chums to Chum		1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Chums V Clarks, Cate of the Clark of the Cla	rley Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0	
Clarks, T. Cotton in Cotto	ıms Warehouse, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Cotton Market Standish Market	ks, The Galleries, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0	
Standish Standish Standish Market Migan Dickinscend Standish Market Dickinscend Standish Migan Dickinscend Standish Migan Dickinscend Standish Migan Dickinscend Standish Migan Migan Standish Migan Migan Standish Migan Migan Standish Migan Migan Standish Migan Standish Migan Migan Migan Migan Migan Migan Migan Migan Migan Standish Migan Migan Migan Migan Standish Migan Standish Migan Miga	ton Traders, Back Lane,	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0	
Market September of Selement S	ndish, Wigan																١.	
Debenh will an in the control of the	enhams, Knowsley Street, The rket Place, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.	
Wigan Road, W, Earlesto Evans, T, Evans, T, Evans, T, Golden Hotters Golden Hotters Grand Ad Hotter Hotters Southpe Leigh To Leigh To Leigh To Leigh To Marks & Southpe Marks & Marks	enhams, The Grand Arcade,	10	1.0%	0	.0%	0	.0%	4	4.4%	2	2.2%	1	1.1%	1	1.1%	1	1.	
Road, W. Roa	an																	
Earlesto Evans, N. Golden i Golden i Grand Ad Crompte House o Manche House o Manche House o Manche House o Manche House o Manche House o Manche House o Manche House o Manche House o Manche House o Manche House o Manche House o Manche	kinsons Menswear, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Evans, N. Evans, V. Evans,		1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Evans, T. Golden: A constraint of the constraint	estown, Newton-le-Willows ns, Milverny Way, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Golden Grand Ad Gromptp Grand Ad Gromptp House a House a House a House a House a House a House a House a House a House a House House a House Hou	ns, Milverny Way, St Helens ns, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.	
Warring Grand AG Cromptpt Hindley Hotters Southpe Hotters Southpe Hotters Hott	den Square Retail Park,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Crompted Hindley Hotters Southpe Hotters Southpe Hotters Southpe Hotters Southpe Hotters Hotte																Ĺ		
Hindley Hotters you was a country of the country of	nd Arcade Shopping Centre,	14	1.4%	5	5.4%	0	.0%	2	2.2%	0	.0%	3	3.3%	1	1.1%	0	.0	
Hotters House och Manche House och Manche House och Manche Leigh To Liverpoo Liverpoo Liverpoo Liverpoo Liverpoo Liverpoo Liverpoo Liverpoo Liverpoo Liverpoo Liverpoo Marks & So Southpo Marks & So Southpo Marks & Marks Marks	mpton Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.	
Southpro. John Leu Cheadlel Leigh M Leigh To Le		1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	1.	
House comments of the comments	ters Shoes, Lord Street, thport	*	.1/0		.076	ັ	.076	1	4.470		.076	ľ	.076	ັ	.076	,		
Manchedus Leigh M Leigh To Leigh M Leigh To Leigh To Leigh To Leigh To Leigh To Leigh To Leigh To Leigh To Leigh To Leigh To Liverpopous Lyther Design To Liverpopous Lyther Design To Liverpopous Lyther Design To Liverpopous Lyther Design To Liverpopous Lyther Manchedus To Southpublished Marke & Southpublished Marke & Southpublished Marke &	ise of Fraser, Deansgate,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0	
Cheaded Leigh Tc Leig	nchester		201		00/		00/		4 407		007		4 407		00/		Ι.	
Leigh M. Leigh M. Leigh M. Leigh M. Leigh M. Leigh To Liverpoor M. Liverpoor M. Liverpoor M. Liverpoor M. Liverpoor M. Liverpoor M. Marck & Marck & M. Scouthpoor M. Marck & M.	n Lewis, Wilmslow Road, adle	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0	
Leigh To Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Luverpoor Marks & Southpoor Marks & Southpoor Marks & Warring Marks & War	th Market, Spinning Jenny Way,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Liverpool Liverpool Liverpool Liverpool Liverpool Liverpool Liverpool Liverpool Liverpool Liverpool Liverpool Liverpool Manche Marks & Sacutpool Marks & Sacutpool Marks & Sacutpool Marks & Marks & Marks Marks & Marks & Marks Marks & Marks Marks & Marks Marks & Marks Marks & Marks Marks & Marks Marks & Marks Marks & Marks Marks & Marks Marks Marks & Marks Mar																		
Liverpool Lytham Manche Marks & Marks & Southpeol Marks & Southpeol Marks & Ma	h Town Centre	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.	
Liverpocope Marche &	rpool City Centre	29	2.9%	0	.0%	4	4.4%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0	
Lytham Manche Marke St. Southpool Marke St. Southpool Marke St. Southpool Marke St. Melens Marke St. Melens Marke St. Melens Marke St. Melens Marke St. Melens Marke St. Melens Marke St. Melens Marke St. Melens Marke Malens Marke Melens Mauree Market Mark	rpool One, Wall Street,	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Manche Marke &	nam St Annes	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
em Marks & Street, t. in Marks & Southpress of Street, t. in Marks & Southpress of Street, t. in Marks & Marks	nchester City Centre	24	2.4%	3	3.3%	0	.0%	3	3.3%	3	3.3%	1	1.1%	4	4.5%	1	1	
er Street, t. Southpools Marks & Southpools Helens Marks & Helens Marks & Marks Marks & Marks Marks Marks & Marks	rks & Spencer, Cambridge	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0	
Southpc Marks & Helens Marks & Warring Marks & Wigan Marks & Retail P: Moscow M	et, Harrogate																	
Marks & Helens Marks & Warring Marks & Wigan Marks & Wigan Marks & Retail P: Matalan Skellmer Mauree Whalley Monsoo Mosco	rks & Spencer, Chapel Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Helens Marks & Warring Marks & Wigan Marks & Retail P; Mattalan Skelmer Mauree Whalley Monsoo Moscow Oswaldt Next, Ce Southpc Next, Gr Preston Primark Racecoo Sainsbur Wigan Scotlanc Shoe Zo Skelmer Southpc Southpc	rks & Spencer, Church Street, St	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Warring Marks & Wigan Marks & Wigan Matalan Matalan Kelmer Mauree Whalley Monsoo Oswaldt Next, Ce Southpc Next, Gf Next, Th Preston Primark Racecoo Sainsbu Wigan	ens	-		-		-		-		_	10,10			-	10,10	-		
Marks & Wigan Marks & Retail P: Marlan Marks & Retail P: Marlan M	rks & Spencer, Sankey Street,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.	
Wigan Marks & Retail P: Matalan Matalan Matalan Kelmer Mauree Whalley Monsoo Moscow Oswaldt Next, Ce Southpe Next, Gr Next, Gr Next, Gr Sainsbur Wigan Scotlanc Shelmer Southpe Southpe		25	2.5%	6	6.5%	6	6.6%	3	3.3%	2	2.2%	1	1.1%	0	.0%	1	1.	
Retail P: Matalan Skelmer Mauree Whalley Monsoo Moscow Oswaldt Next, Ce Southpc Next, Th Preston Primark, Racecou Sainsbu Scotlanc Shelmer Southpc Southpc	rks & Spencer, Standishgate, an	25	2.5%		0.576	"	0.076	,	3.370		2.270	1	1.170	"	.076	1	1.	
Retail P: Matalan Skelmer Mauree Whalley Monsoo Moscow Oswaldt Next, Ce Southpc Next, Th Preston Primark, Racecou Sainsbu Scotlanc Shelmer Southpc Southpc	rks & Spencer, Racecourse	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Skelmer Mauree Walley Monsoo Moscow Oswaldt Next, Ce Southpc Next, Th Preston Primark, Racecou Sainsbuu Wigan Scotlanc Skelmer Southpc Southpc	ail Park, Liverpool																Н.	
Mauree Whalley Monsoo Moscow Oswaldt Next, Ce Southpc Next, Gr Next, Th Preston Primark Racecou Sainsbuu Wigan Scotlanc Shelmer Southpc Southpc Southpc Southpc Southpc	talan, Gillibrands Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Moscow Moscow Oswaldt Next, Ce Southpc Next, Th Preston Primark Racecou Sainsbur Wigan Scotlanc Shoe Zo Skelmer Southpc Southpc Southpc Southpc Southpc Southpc	ureen Cookson, George Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Moscow Oswaldt Next, Ce Southpo Next, Gr Next, Th Preston Primark, Racecou Sainsbur Wigan Scotlanc Shoe Zo Skelmer Southpo Southpo	alley, Clitheroe																	
Oswaldt Next, Ce Southpo Next, Gr Next, Th Preston Primark Racecou Wigan Scotlanc Shoe Zo Skelmer Southpo Southpo Southpo	nsoon, Grand Arcade, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Next, Ce Southpo Next, Gr Next, Th Preston Primark Racecou Sainsbur Wigan Scotlanc Shoe Zo Skelmer Southpo Southpo	scow Mills, Colliers Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Next, Gr Next, Th Preston Primark, Racecou Sainsbur Wigan Scotlanc Shoe Zo Skelmer Southpc Southpc	valdtwistle tt, Central Retail Park,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0		
Next, Gr Next, Th Preston Primark, Racecou Sainsbur Wigan Scotland Shoe Zo Skelmer Southpo												L						
Preston Primark, Racecou Sainsbur Wigan Scotlanc Shoe Zo Skelmer Southpo Southpo	t, Grand Arcade, Wigan	2	.2%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Primark, Racecou Sainsbur Wigan Scotland Shoe Zo Skelmer Southpo Southpo	t, The Market Place, Bolton	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0	
Racecou Sainsbur Wigan Scotland Shoe Zo Skelmer Southpo Southpo		4	.4%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0	
Sainsbur Wigan Scotland Shoe Zo Skelmer Southpo	nark, Standishgate, Wigan	6	.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0	
Scotland Shoe Zo Skelmer Southpo	ecourse Retail Park, Aintree	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Shoe Zo Skelmer Southpo Southpo	sbury's, Worthington Way,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Shoe Zo Skelmer Southpo		1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Skelmer Southpo Southpo	e Zone, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Southpo	Imersdale Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0		
Southpo	thport Town Centre	31	3.1%	2	2.2%	3	3.3%	1	1.1%	3	3.3%	0	.0%	0	.0%	0	.0	
	thport, Merseyside	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0		
	lelens Town Centre	7	.7%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0	
Standish		1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0	
	co, Central Park Way, Wigan	3	.3%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
	co, Cross Street, Hindley	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	3	3.4%	2	2.	
	co, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
	co, Poolstock Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
	Concourse Shopping Centre,	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Skelmer	Imersdale																	
	Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.	
Varies		3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
Warring	es	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0	
	ies rrington Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.	
Wigan N	rrington Town Centre sthoughton						.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0	
Wigan	rrington Town Centre sthoughton an Market, New Market Street,	4	.4%	0	.0%	0	.0%		.070			ı .	10,10	_	1.170			
Wigan T Windsor	rrington Town Centre sthoughton _a an Market, New Market Street, an		.4%	0 42	.0%		39.6%	32	35.2%		53.3%	38	42.2%	40	44.9%		47	
Windsor	rrington Town Centre sthoughton an Market, New Market Street, an an Town Centre	4				36				49						43	47	

Q12a. Where do you do most of your shopping for clothing and footwear?

		Platt I	Bridge	Ashton-in-		Area Parbold and \	Wrightington	Skelm	ersdal
		Num	%	Num	%	Num	%	Num	%
	Abroad	0	.0%	1	1.1%	0	.0%	0	.0%
	Aintree Retail Park, Aintree	0	.0%	0	.0%	1	1.1%	0	.0%
	Asda, Atherleigh Way, Leigh	0	.0%	0	.0%	0	.0%	0	.09
	Asda, Edge Green Lane, Golborne,	0	.0%	1	1.1%	0	.0%	0	.09
	Warrington								9.9
	Asda, Ingram, Skelmersdale	0	.0%	0	.0%	2	2.2%	9	
	Atherton, Manchester	0	.0%	0	.0%	0	.0%	0	.09
	BHS, Chapel Street, Southport	0	.0%	0	.0%	0	.0%	0	1.1
	BHS, The Grand Arcade, Wigan		.0%				.0%		.09
	Bolton Town Centre	0		1	1.1%	0	.0%	0	
	Bon Marche, The Galleries Shopping Centre, Wigan	"	.0%	1	1.1%	0	.0%	0	.09
	Boundary Mill, Vivary Way, Colne	0	.0%	0	.0%	0	.0%	0	.09
	Central 12 Shopping Park,	0	.0%	0	.0%	0	.0%	1	1.1
	Southport								
	Chester	0	.0%	0	.0%	0	.0%	1	1.1
	Chorley Town Centre	0	.0%	0	.0%	0	.0%	0	.09
	Chums Warehouse, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.09
	Clarks, The Galleries, Wigan	1	1.1%	0	.0%	0	.0%	0	.0
	Cotton Traders, Back Lane, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.01
	Debenhams, Knowsley Street, The Market Place, Bolton	0	.0%	0	.0%	0	1072	0	.09
	Debenhams, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	1	1.1
	Dickinsons Menswear, Ormskirk	0	.0%	1	1.1%	0	.0%	0	.09
	Road, Wigan								
	Earlestown, Newton-le-Willows	0	.0%	1	1.1%	0	.0%	0	.09
	Evans, Milverny Way, St Helens	0	.0%	1	1.1%	0	.0%	0	.09
	Evans, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Golden Square Retail Park,	0	.0%	0	.0%	0	.0%	1	1.1
	Warrington	2	2.2%	0	.0%	1	1.1%	0	.09
	Grand Arcade Shopping Centre, Crompton Street, Wigan	[*]	2.276		.076	'	1.176	"	.05
	Hindley	0	.0%	0	.0%	0	.0%	0	.09
	Hotters Shoes, Lord Street,	0	.0%	0	.0%	0	.0%	0	.0
	Southport	0	.0%	0	.0%	0	0%	0	.0
	House of Fraser, Deansgate, Manchester						1072		
	John Lewis, Wilmslow Road, Cheadle	0	.0%	0	.0%	0	.0%	0	.0
	Leigh Market, Spinning Jenny Way, Leigh	2	2.2%	0	.0%	0	.0%	0	.0
	Leigh Town Centre	2	2.2%	0	.0%	0	.0%	0	.09
	Liverpool City Centre	1	1.1%	5	5.5%	7	7.7%	11	12.3
	Liverpool One, Wall Street,	0	.0%	0	.0%	0	.0%	3	3.3
	Liverpool								
	Lytham St Annes	0	.0%	0	.0%	0	.0%	1	1.1
	Manchester City Centre	3	3.3%	2	2.2%	2	2.2%	2	2.2
her	Marks & Spencer, Cambridge Street, Harrogate	0	.0%	1	1.1%	1	1.1%	0	.09
	Marks & Spencer, Chapel Street,	0	.0%	0	.0%	1	1.1%	0	.09
	Southport								
	Marks & Spencer, Church Street, St Helens	0	.0%	2	2.2%	0	.0%	0	.09
	Marks & Spencer, Sankey Street,	0	.0%	1	1.1%	0	.0%	0	.09
	Warrington								
	Marks & Spencer, Standishgate,	1	1.1%	3	3.3%	1	1.1%	1	1.1
	Wigan	0	.0%	0	.0%	0	.0%	1	1.1
	Marks & Spencer, Racecourse Retail Park, Liverpool	0	.0%	0		0	.0%	1	
	Matalan, Gillibrands Road, Skelmersdale	"	.0%	"	.0%	"	.0%	1	1.1
	Maureen Cookson, George Street,	0	.0%	0	.0%	1	1.1%	0	.09
	Whalley, Clitheroe								
	Monsoon, Grand Arcade, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
	Moscow Mills, Colliers Street, Oswaldtwistle	0	.0%	1	1.1%	0	.0%	0	.09
	Next, Central Retail Park,	0	.0%	0	.0%	0	.0%	1	1.1
	Southport								
	Next, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Next, The Market Place, Bolton	0	.0%	0	.0%	0	.0%	0	.09
	Preston	0	.0%	0	.0%	1	1.1%	0	.0
	Primark, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	1	1.1
	Racecourse Retail Park, Aintree	0	.0%	0	.0%	1	1.1%	2	2.2
	Sainsbury's, Worthington Way,	0	.0%	0	.0%	0	.0%	0	.0
	Wigan	_	001		Onr	-	4.407	-	-
	Scotland	0	.0%	0	.0%	1	1.1%	0	.09
	Shoe Zone, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	1	1.1
	Skelmersdale Town Centre	0	.0%	0	.0%	1	1.1%	1	1.1
	Southport Town Centre	0	.0%	1	1.1%	12	13.2%	9	9.9
	Southport, Merseyside	0	.0%	0	.0%	1	1.1%	0	.0
	St Helens Town Centre	1	1.1%	2	2.2%	0	.0%	1	1.1
	Standish	0	.0%	0	.0%	0	.0%	0	.0
	Tesco, Central Park Way, Wigan	0	.0%	1	1.1%	0	.0%	0	.0
	Tesco, Cross Street, Hindley	1	1.1%	0	.0%	0	.0%	0	.0
	Tesco, Ormskirk Road, Wigan	0	.0%	0	.0%	1	1.1%	0	.0
	Tesco, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	The Concourse Shopping Centre,	0	.0%	0	.0%	0	.0%	7	7.7
	Skelmersdale The Collegies Wigon	0	.0%	0	.0%	0	.0%	0	.01
	The Galleries, Wigan Varies	0	.0%	0	.0%	2	2.2%	0	.0
		0	.0%	2	2.2%	0	.0%	0	.0
	Warrington Town Centre	0	.0%	0	.0%	0	.0%	0	.0
	Westhoughton	1	1.1%	1	1.1%	1	1.1%	0	.0
	Wigan Market, New Market Street, Wigan								
	Wigan Town Centre	43	47.3%	23	25.3%	29	31.9%	17	18.7
	Windsor	0	.0%	0	.0%	0	.0%	0	.09
	Wynsors World of Shoes, Scholes,	0	.0%	1	1.1%	0	.0%	0	.09

		Base: Excluding of first re	do not do for th	e						Ai	·ea						_
		IIISUTE	sponse	Wi	gan	Pemb	erton	Shevi	ngton	Star	idish	As	pull	Ir	nce	Hin	dley
	Book Bulleton do not de for the	Num 966	% 100.0%	Num 87	% 100.0%	Num 88	% 100.0%	Num 90	% 100.0%	Num 89	% 100.0%	Num 89	% 100.0%	Num 88	% 100.0%	Num 88	100.
	Base: Excluding do not do for the first response	900	100.0%	87	100.0%	00	100.0%	90	100.0%	89	100.0%	69	100.0%	00	100.0%	00	100
	Bolton Gate Retail Park	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	3	3.4%	0	.0%	0	.0
	Cheshire Oaks, Ellesmere Port	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.1
	Gemini Retail Park, Warrington	14	1.4%	2	2.3%	1	1.1%	1	1.1%	1	1.1%	1	1.1%	1	1.1%	2	2
	Lowry Outlet Centre, Salford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Middlebrook Retail Park, Horwich, Bolton	36	3.7%	2	2.3%	2	2.3%	2	2.2%	6	6.7%	11	12.4%	6	6.8%	5	5
	Moorgate Retail Park, Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Parsonage Retail Park, Leigh		.4%		.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2
	Ravenhead Retail Park, St Helens	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Regent Retail Park, Salford	1	.1%		.0%	0	.0%	0	.0%	0	.0%	7	.0%	0	.0%	1	1
	Robin Retail Park, Wigan	81	8.4%	8	9.2%	14	15.9%	11	12.2%	7	7.9%		7.9%	10	11.4%	1	1
	Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	1
	Trafford Centre	58	6.0%	4	4.6%	3	3.4%	8	8.9%	4	4.5%	7	7.9%	5	5.7%	6	6
	Trafford Retail Park, Urmston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
	Catalogue/ mail order	10	1.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1.1%	3	3.4%	2	2
	Internet	28	2.9%	1	1.1%	4	4.5%	0	.0%	5	5.6%	3	3.4%	3	3.4%	2	2
	No other location used	320	33.1%	40	46.0%	24	27.3%	32	35.6%	31	34.8%	27	30.3%	33	37.5%	29	3
	Abroad	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	-
	Aintree, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Arndale Shopping Centre, Market	2	.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Street, Manchester																
	Asda, Ingram, Skelmersdale	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Asda, Windermere Road, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Ashton-in-Makerfield	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
	Barbara's, High Street, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	-
	BHS, Standishgate, Wigan	5	.5%	1 2	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%	1 2	1.1%	7	
	Bolton Town Centre	26	2.7%		2.3%	1	1.1%	0	.0%	3	3.4%	6	6.7%		2.3%		8
	Boundary Mill, Vivary Way, Colne	4	.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1
	Burnley	1	.1%	1 0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Carlisle	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Chester		.1%		.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
	Chorley	6	.6%	0	.0%	1	1.1%	0	.0%	4	4.5%	1	1.1%	0	.0%	0	ŀ
	Clarks Shoes, Tyldesley Arcade, Wigan	2	.2%	1	1.1%	0	.0%	"	.0%	1	1.1%	0	.0%	0	.0%	"	
	Clarks, Moore Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Debenhams, Grand Arcade, Wigan	6	.6%	2	2.3%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1
	Debenhams, Knowsley Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Bolton																
	Debenhams, Lord Street, Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	-
	Galleries Shopping Centre, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
	Golden Days, Back Lane, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
	Grand Arcade Shopping Centre, Crompton Street, Wigan	10	1.0%	0	.0%	2	2.3%	1	1.1%	2	2.2%	1	1.1%	0	.0%	0	
	Greenwoods, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Greenwoods, The Galleries, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Gretna Gateway, Glasgow Road,	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Gretna																
	Hotter Shoes, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	JD Sports, The Grand Arcade, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	John Lewis, South Johns Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
	Liverpool Kew Retail Park, Southport Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Southport Leeds	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Leigh Town Centre	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.5%	5	5
		36	3.7%	0	.0%	3	3,4%	3	3.3%	2	2.2%	2	2.2%	0	.0%	0	-
er	Liverpool City Centre	52	5.4%	6	6.9%	6	6.8%	4	4.4%	7	7.9%	5	5.6%	8	9.1%	6	6
	Manchester City Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Market, Bolton	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Market, Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Market, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Market, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H.
	Market, Wigan	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Marks & Spencer, Chapel Street, Southport				.570		.5,0	Ĺ		L	.570		.5,0	L		L	l.
	Marks & Spencer, Grand Arcade	9	.9%	1	1.1%	1	1.1%	3	3.3%	2	2.2%	0	.0%	0	.0%	0	-
	Shopping Centre, Wigan Marks & Spencer, The Hardshaw	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Centre, St Helens																
	Meadowhall Centre, Sheffield	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	-
	Next, The Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	-
	Northwich	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
	Ormskirk	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
	Parbold, Wigan		.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Peacocks, The Gerard Centre, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	:
	Platt Bridge	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Preston Town Centre	7	.7%	0	.0%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	١.
	Primark, Standishgate, Wigan	5	.5%	3	3.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	١.
	Racecourse Retail Park, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Road, Aintree																
	Retails parks, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Riverside Shopping Centre, Wharf	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Street, Warrington	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Sainsbury's, Warrington Road, Wigan		.1/0	1	1.1/0		.570	"	.576	"	.570		.570	"	.570	"	Ι.
	Shoe Zone, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
	Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Southport	28	2.9%	1	1.1%	2	2.3%	6	6.7%	2	2.2%	0	.0%	0	.0%	0	١.
	Spinning Gate, Ellesmere Street,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	Leigh																
	Sports Direct, Grand Arcade,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	-
	Wigan	11	1.1%	1	1.1%	3	3.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1
	St Helens	11	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	1
	Standish	1	.1%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%	0	.0%	0	-
	Stockport	1	.176	U	.076	U	.076		.076	U	.076	U	.076	U	.076	U	1.3
	Tesco, Central Park Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	١.

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Q12b. Where else would you go?

		Platt	Bridge	Ashton-in-		Area Parbold and	Wrightington	Skelme	ersdal
		Num	%	Num	%	Num	%	Num	%
	Base: Excluding do not do for the	86	100.0%	84	100.0%	90	100.0%	87	100.0
	first response Bolton Gate Retail Park	0	.0%	0	.0%	0	.0%	0	.0%
	Cheshire Oaks, Ellesmere Port	3	3.5%	0	.0%	1	1.1%	0	.09
	Gemini Retail Park, Warrington	1	1.2%	3	3.6%	1	1.1%	0	.0%
	Lowry Outlet Centre, Salford	0	.0%	0	.0%	0	.0%	0	.0%
	Middlebrook Retail Park, Horwich,	1	1.2%	0	.0%	1	1.1%	0	.09
	Bolton								
	Moorgate Retail Park, Bury	0	.0%	0	.0%	0	.0%	0	.09
	Parsonage Retail Park, Leigh	1	1.2%	1	1.2%	0	.0%	0	.09
	Ravenhead Retail Park, St Helens	0	.0%	1	1.2%	0	.0%	0	.09
	Regent Retail Park, Salford	0	.0%	0	.0%	0	.0%	0	.09
	Robin Retail Park, Wigan	8	9.3%	9	10.7%	3	3.3%	3	3.4
	Stanley Green Retail Park, Cheadle	0	.0%	0	.0%	0	.0%	0	.09
	Hulme	8		3	3.6%	6	6.7%	4	4.6
	Trafford Centre	_	9.3%			-			
	Trafford Retail Park, Urmston	0	.0%	0	.0%	0	.0%	0	.05
	Catalogue/ mail order	0	.0%	0	.0%	2	2.2%	0	.05
	Internet	3	3.5%	2	2.4%	3	3.3%	2	2.3
	No other location used	24	27.9%	31	36.9%	31	34.4%	18	20.7
	Abroad	0	.0%	0	.0%	0	.0%	0	.05
	Aintree, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1
	Arndale Shopping Centre, Market Street, Manchester	0	.0%	0	.0%	0	.0%	0	.09
		0	.0%	0	.0%	0	.0%	2	2.3
	Asda, Ingram, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.09
	Asda, Windermere Road, Leigh	3	3.5%	1	1.2%	0	.0%	0	.05
	Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.05
	Barbara's, High Street, Standish	0	.0%	0	.0%	0	.0%	1	1.1
	BHS, Standishgate, Wigan	2	2.3%	3	3.6%	0	.0%	0	.09
	Bolton Town Centre			0		0		0	
	Boundary Mill, Vivary Way, Colne	1	1.2%		.0%		.0%		.05
	Burnley	0	.0%	0	.0%	0	.0%	0	.05
	Carlisle	1	1.2%	0	.0%	0	.0%	0	.05
	Chester	0	.0%	1	1.2%	0	.0%	0	.05
	Chorley	0	.0%	0	.0%	0	.0%	0	.09
	Clarks Shoes, Tyldesley Arcade,	0	.0%	0	.0%	0	.0%	0	.05
	Wigan	0	.0%	0	.0%	1	1.1%	0	.05
	Clarks, Moore Street, Ormskirk	0	.0%	1	1.2%	0	.0%	0	.05
	Debenhams, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.05
	Debenhams, Knowsley Street, Bolton	"	.070	Ů	.076		.076		.0,
	Debenhams, Lord Street, Southport	1	1.2%	0	.0%	0	.0%	0	.05
	Galleries Shopping Centre, Wigan	1	1.2%	0	.0%	0	.0%	0	.05
	Golden Days, Back Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.05
	Grand Arcade Shopping Centre,	1	1.2%	2	2.4%	1	1.1%	0	.05
	Crompton Street, Wigan								
	Greenwoods, Lord Street, Southpor	0	.0%	0	.0%	1	1.1%	0	.05
	Greenwoods, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Gretna Gateway, Glasgow Road,	0	.0%	0	.0%	0	.0%	0	.05
	Gretna								
	Hotter Shoes, Lord Street, Southport	0	.0%	1	1.2%	0	.0%	0	.09
		0	.0%	0	.0%	0	.0%	0	.05
	JD Sports, The Grand Arcade, Wigan	_							
	John Lewis, South Johns Street,	0	.0%	0	.0%	0	.0%	1	1.1
	Liverpool					1	4.407		-
	Kew Retail Park, Southport Road, Southport	0	.0%	0	.0%	1	1.1%	0	.09
	Leeds	0	.0%	1	1.2%	0	.0%	0	.05
	Leigh Town Centre	2	2.3%	0	.0%	0	.0%	0	.09
	Liverpool City Centre	3	3.5%	2	2.4%	3	3.3%	18	20.7
ther		3	3.5%	0	.0%	5	5.6%	2	2.3
	Manchester City Centre	1	1.2%	1	1.2%	0	.0%	0	.05
	Market, Bolton								
	Market, Bury	0	.0%	0	.0%	0	.0%	0	.05
	Market, Leigh	0	.0%	1	1.2%	0	.0%	0	.05
	Market, Ormskirk	0		0		0	.0%	1	1.1
	Market, Wigan		.0%		.0%				
	Marks & Spencer, Chapel Street, Southport	0	.0%	0	.0%	0	.0%	1	1.1
		0	.0%	1	1.2%	1	1.1%	0	.09
	Marks & Spencer, Grand Arcade Shopping Centre, Wigan								
	Marks & Spencer, The Hardshaw	0	.0%	1	1.2%	0	.0%	0	.09
	Centre, St Helens		par		per	_	- And		
	Meadowhall Centre, Sheffield	0	.0%	0	.0%	0	.0%	0	.05
	Next, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	1	1.1
	Northwich	0	.0%	0	.0%	0	.0%	1	1.1
	Ormskirk	0	.0%	0	.0%	1	1.1%	2	2.3
	Parbold, Wigan	0	.0%	0	.0%	1	1.1%	0	.05
	Peacocks, The Gerard Centre,	0	.0%	1	1.2%	0	.0%	0	.09
	Ashton-in-Makerfield	1	1.2%	0	.0%	0	.0%	0	.05
	Platt Bridge	0	.0%	0	.0%	3	3.3%	1	1.1
	Preston Town Centre	0	.0%	0	.0%	0	.0%	1	1.1
	Primark, Standishgate, Wigan	0	.0%	0	.0%	1	1.1%	1	1.1
	Racecourse Retail Park, Ormskirk Road, Aintree	"	.076	ľ	.076	1	1.176	1	1.1
	Retails parks, Preston	0	.0%	0	.0%	1	1.1%	0	.09
	Riverside Shopping Centre, Wharf	1	1.2%	0	.0%	0	.0%	0	.09
	Street, Warrington								
	Sainsbury's, Warrington Road,	0	.0%	0	.0%	0	.0%	0	.09
	Wigan	0	.0%	0	.0%	0	.0%	0	.05
	Shoe Zone, The Galleries, Wigan	0		0				4	
	Skelmersdale		.0%		.0%	0	.0%		4.6 6.9
	Southport	0	.0%	0	.0%	11		6	
	Spinning Gate, Ellesmere Street, Leigh	0	.0%	0	.0%	0	.0%	0	.05
	Sports Direct, Grand Arcade,	1	1.2%	0	.0%	0	.0%	0	.09
	Sports Direct, Grand Arcade, Wigan	1			.5/4	•			
		0	.0%	3	3.6%	0	.0%	1	1.1
	St Helens					0	.0%	0	.09
	St Helens Standish	0	.0%	0	.0%		.076	0	
	Standish	0	.0%	0	.0%	1	1.1%	0	.09

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Q12b. Where else would you go?

		Base: Excluding d first res								Ar	ea						
				Wig	an	Pemb	erton	Shevii	ngton	Stan	dish	Asp	ull	In	ce	Hine	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	The Arndale Centre, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The Concourse Shopping Centre, Skelmersdale	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Thorntons, Makinson Arcade, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	TK Maxx, Crompton Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Warrington Town Centre	12	1.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	Whalley	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Wigan Town Centre	81	8.4%	6	6.9%	11	12.5%	8	8.9%	4	4.5%	8	9.0%	5	5.7%	8	9.1%
	Wynsors World of Shoes, Scholes, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Primark, Church Street, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Pavers, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Central 12 Retail Park, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q12b. Where else would you go?

						Area			
		Platt B	Bridge	Ashton-in-	Makerfield	Parbold and \	Vrightington	Skelme	ersdale
		Num	%	Num	%	Num	%	Num	%
	The Arndale Centre, Manchester	0	.0%	0	.0%	1	1.1%	0	.0%
	The Concourse Shopping Centre, Skelmersdale	1	1.2%	0	.0%	2	2.2%	3	3.4%
	Thorntons, Makinson Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	TK Maxx, Crompton Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Warrington Town Centre	6	7.0%	4	4.8%	0	.0%	1	1.19
Other	Whalley	0	.0%	0	.0%	1	1.1%	0	.0%
	Wigan Town Centre	8	9.3%	8	9.5%	6	6.7%	9	10.39
	Wynsors World of Shoes, Scholes, Wigan	0	.0%	1	1.2%	0	.0%	0	.0%
	Primark, Church Street, Liverpool	0	.0%	0	.0%	0	.0%	1	1.19
	Pavers, Lord Street, Southport	0	.0%	0	.0%	0	.0%	0	.0%
	Central 12 Retail Park, Southport	0	.0%	0	.0%	0	.0%	1	1.19

O13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

	Base: All re	spondents							Ar	ea .						
			Wi	gan	Peml	perton	Shevi	ington	Star	dish	As	pull	Ir	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
Altrincham Retail Park	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Gate Retail Park	16	1.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	5	5.6%	3	3.4%	1	1.1%
Gemini Retail Park, Warrington	15	1.5%	0	.0%	5	5.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	88	8.8%	5	5.4%	2	2.2%	7	7.7%	8	8.7%	23	25.6%	15	16.9%	17	18.7%
Parsonage Retail Park, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	2	2.2%
Peel Centre, Stockport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	108	10.8%	10	10.9%	8	8.8%	16	17.6%	16	17.4%	10	11.1%	10	11.2%	4	4.4%
Trafford Centre	9	.9%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%	1	1.1%	2	2.2%
Catalogue/ mail order	10	1.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	2	2.2%
Internet	79	7.9%	5	5.4%	6	6.6%	9	9.9%	11	12.0%	8	8.9%	7	7.9%	7	7.7%
Don't do	175	17.5%	24	26.1%	12	13.2%	18	19.8%	13	14.1%	8	8.9%	17	19.1%	15	16.5%

(c.

Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and \	Wrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Altrincham Retail Park	0	.0%	0	.0%	0	.0%	1	1.1%
Bolton Gate Retail Park	4	4.4%	1	1.1%	0	.0%	0	.0%
Gemini Retail Park, Warrington	2	2.2%	4	4.4%	3	3.3%	1	1.1%
Middlebrook Retail Park, Horwich, Bolton	8	8.8%	0	.0%	2	2.2%	1	1.1%
Parsonage Retail Park, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Peel Centre, Stockport	0	.0%	0	.0%	0	.0%	1	1.1%
Ravenhead Retail Park, St Helens	0	.0%	4	4.4%	0	.0%	0	.0%
Robin Retail Park, Wigan	12	13.2%	8	8.8%	8	8.8%	6	6.6%
Trafford Centre	1	1.1%	0	.0%	2	2.2%	0	.0%
Catalogue/ mail order	0	.0%	1	1.1%	1	1.1%	2	2.2%
Internet	9	9.9%	6	6.6%	7	7.7%	4	4.4%
Don't do	14	15.4%	20	22.0%	18	19.8%	16	17.6%

Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

				gan		erton	Shevi		Stan		Asp			ce		dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	9
Abbott & Smith, Ellesmere Road Wigan	, 2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
Abbott & Smith, Ormskirk Road,	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Pemberton		10/	0	ON	0	00/	0	00/	0	ON	0	00/	0	00/	0	H
Aintree	1 4	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Argos, The Concourse Shopping Centre, Skelmersdale	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	U	
Argos, The Galleries Shopping	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	١.
Centre, Wigan																L
Arighi Bianchi, The Silk Road, Macclesfield	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	
Asda, Atherleigh Way, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2
Ashton-in-Makerfield	9	.9%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1
Ashton Carpets, Golborne Road	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t.
Ashton-in-Makerfield, Wigan																
Aspull, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
Atherton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
B&Q, Frith Street, Wigan	17	1.7%	1	1.1%	3	3.3%	3	3.3%	1	1.1%	2	2.2%	2	2.2%	3	3
B&Q, Meol Cop Road, Southpor		.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	L
B&Q, North Street, Chorley	1 2	.1%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%	0	.0%	0	H
Barrow-in-Furness		.1%	0	.0%	0		0	.0%	0	.0%	0	.0%	0	.0%	0	
BHS, Lord Street, Liverpool	2	.1%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	H
BHS, The Grand Arcade, Wigan		.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
Billinge Furniture Outlet, Barrov Farm, Wigan	/S 1	.176	1	1.176	0	.0%		.076		.0%	0	.0%		.076		
Bolton Town Centre	8	.8%	0	.0%	0	.0%	0	.0%	2	2.2%	3	3.3%	0	.0%	3	3
Burscough	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	t
Burscough Discount Carpets,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Burscough, Ormskirk	1	40/	_	ON.	0	00/		.0%	_	On	4	1.1%	_	00/	0	H
Bury	9	.1%	0	.0%	2	.0%	0		0	.0%	1		0	.0%		H
Can't remember	9	.1%	0	1.1%	0	2.2%	0	.0%	0	.0%	0	1.1%	0	.0%	0	H
Capital Shopping Centre, Wattledale, Preston	1	.1%	0	.0%	"	.0%	"	.0%	U	.0%	"	.0%	"	.0%	U	
Chorlton Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	t
Chorley	6	.6%	1	1.1%	0	.0%	2	2.2%	1	1.1%	1	1.1%	0	.0%	0	t
Costco, Andover Road, Haydock	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Cousins Furniture, Regent Road	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	t
Salford		40/	_	ON.	_	00/		Car	_	On	_	00/	_	00/	_	H
CSL, Pinners Brow Retail Park, Warrington	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Currys, Gower Street, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
Debenhams, Trinity Centre,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Aberdeen																
DFS, Speake, Liverpool	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	Ŀ
DFS, Vernon Street, Warrington	5	.5%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	Ŀ
Dickinsons Industrial Estate, Coppull, Chorley	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Doorway to Value, Preston Road	4	.4%	1	1.1%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	Н
Chorley																
Dunelm Mill, Ocean Plaza Retail	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	
Park, Southport	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	H
Dunelm Mill, Parker Street, Warrington			-		-	10.00	-		-		-	10,10	-	10,10	-	
Dunelm Mill, Peasley Cross Lane	, 3	.3%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	
St Helens	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
Dunelm Mill, The Capitol Centre Preston	, l _	.270	"	.076		.076	"	.076		.076	"	.070	"	.076	1	ľ
Ena Shaw, Lea Green Road, St	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Helens	1	.1%	0	0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
Evans, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	1
Fishergate Centre, Preston																
Fishers Carpets, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
Floors 2 Go, Caroline Street, Wij	zan 3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	t.
Glovers World of Furniture, Wig		.2%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	t
Road, Ashton-in-Makerfield						-					_	-		-		L
Golden Days Garden Centre, Ba Lane, Applley Bridge	ck 1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Goodyear, Gorsey Lane,	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
Mawdesley, Ormskirk																
Greens Carpets, Horton Street,	7	.7%	2	2.2%	0	.0%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	
Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
Haydock	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	2	2.2%	1	1
Hindley Hindley Green	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
Hindley Green Homebase, Marus Bridge,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
Worthington Way, Wigan																
Horwich, Bolton	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1
Ikea, Europa Boulevard,	19	1.9%	1	1.1%	0	.0%	1	1.1%	1	1.1%	4	4.4%	1	1.1%	1	1
Warrington	on 1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
John Lewis, Oxford Street, Lond	on 1	.5%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	H
John Lewis, South John Street, Liverpool		.570	L				Ĺ		L	.570	L		L	.570	L	
John Lewis, Wilmslow Road,	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	
Cheadle	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	H
Knutsford	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
Lancaster	1	.1%	0	.0%	0	.0%	0	1.1%	1	1.1%	0	.0%	0	.0%	0	H
Laura Ashley, Wharf Street, Warrington	1	.1%	U	.0%	"	.0%	"	.0%	1	1.1%	"	.0%	"	.0%	U	
Leigh Town Centre	10	1.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	
Liverpool City Centre	8	.8%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	t
Liverpool One, Wall Street,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
Liverpool			-		L.		_			671	L.		-		-	L
Local stores, St Helens	5	.5%	0	.0%	4	4.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	L.
Local stores, Wigan	27	2.7%	5	5.4%	3	3.3%	2	2.2%	2	2.2%	4	4.4%	2	2.2%	1	1
Lower Ince, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	L
M6 Carpets, Haydock, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
Magnum, Lord Street, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2
Manchester City Centre	6	.6%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	3	3
Market Shop, The Concourse,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Skelmersdale																

Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

		Platt I	Bridan	Ashton-in		Area Parbold and \	Vrightington	Skelme	rsdal.
		Num	%	Num	%	Num	%	Num	%
	Abbott & Smith, Ellesmere Road,	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Abbott & Smith, Ormskirk Road,	0	.0%	1	1.1%	2	2.2%	0	.0%
	Pemberton	0	.0%	0	.0%	1	1.1%	0	.0%
	Aintree	0	.0%	0	.0%	0	0%	3	3.39
	Argos, The Concourse Shopping Centre, Skelmersdale	1	1.1%	1	1.1%	0	.0%	0	.0%
	Argos, The Galleries Shopping Centre, Wigan								
	Arighi Bianchi, The Silk Road, Macclesfield	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Atherleigh Way, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
	Ashton-in-Makerfield	2	2.2%	4	4.4%	0	.0%	0	.0%
	Ashton Carpets, Golborne Road, Ashton-in-Makerfield, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
	Aspull, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Atherton	1	1.1%	0	.0%	0	.0%	0	.0%
	B&Q, Frith Street, Wigan	0	1.1%	0	1.1%	0	.0%	0	.0%
	B&Q, Meol Cop Road, Southport	0	.0%	0	.0%	0	.0%	0	.0%
	B&Q, North Street, Chorley Barrow-in-Furness	0	.0%	0	.0%	0	.0%	0	.09
	BHS, Lord Street, Liverpool	0	.0%	0	.0%	1	1.1%	0	.09
	BHS, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Billinge Furniture Outlet, Barrows	0	.0%	0	.0%	0	.0%	0	.0%
	Farm, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Bolton Town Centre Burscough	0	.0%	0	.0%	1	1.1%	0	.0%
	Burscough Discount Carpets,	0	.0%	0	.0%	0	.0%	0	.0%
	Burscough, Ormskirk Bury	0	.0%	0	.0%	0	.0%	0	.0%
	Can't remember	1	1.1%	2	2.2%	2	2.2%	0	.0%
	Capital Shopping Centre, Wattledale, Preston	0	.0%	0	.0%	1	1.1%	0	.09
	Chorlton Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
	Chorley	0	.0%	1	1.1%	0	.0%	0	1.19
	Costco, Andover Road, Haydock Cousins Furniture, Regent Road,	0	.0%	0	.0%	0	.0%	0	.09
	Salford								
	CSL, Pinners Brow Retail Park, Warrington	0	.0%	2	2.2%	0	.0%	2	2.2
	Currys, Gower Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Debenhams, Trinity Centre, Aberdeen	1	1.1%	0	.0%	0	.0%	0	.0%
	DFS, Speake, Liverpool	0	.0%	0	.0%	0	.0%	2	2.29
	DFS, Vernon Street, Warrington	0	.0%	3	3.3%	0	.0%	0	.0%
	Dickinsons Industrial Estate, Coppull, Chorley	0	.0%	0	.0%	0	.0%	0	.09
	Doorway to Value, Preston Road, Chorley	0	.0%	0	.0%	0	.0%	0	.09
	Dunelm Mill, Ocean Plaza Retail Park, Southport	0	.0%	0	.0%	1	1.1%	2	2.29
ther	Dunelm Mill, Parker Street, Warrington	0	.0%	0	.0%	0	.0%	0	.0%
	Dunelm Mill, Peasley Cross Lane, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
	Dunelm Mill, The Capitol Centre, Preston	1	1.1%	0	.0%	0	.0%	0	.0%
	Ena Shaw, Lea Green Road, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
	Evans, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Fishergate Centre, Preston	0	.0%	0	.0%	0	.0%	0	.0%
	Fishers Carpets, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Floors 2 Go, Caroline Street, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
	Glovers World of Furniture, Wigan Road, Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.09
	Golden Days Garden Centre, Back	0	.0%	0	.0%	0	.0%	0	.0%
	Lane, Applley Bridge Goodyear, Gorsey Lane,	0	.0%	0	.0%	0	.0%	0	.09
	Goodyear, Gorsey Lane, Mawdesley, Ormskirk Greens Carpets, Horton Street,	0	.0%	1	1.1%	1	1.1%	0	.09
	Wigan								
	Haydock	0	1.1%	0	.0%	0	.0%	0	.09
	Hindley Hindley Green	1	1.1%	0	.0%	0	.0%	0	.09
	Homebase, Marus Bridge,	0	.0%	0	.0%	0	.0%	0	.09
	Worthington Way, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
	Horwich, Bolton Ikea, Europa Boulevard,	2	2.2%	0	.0%	3	3.3%	5	5.5
	Warrington								
	John Lewis, Oxford Street, London	0	.0%	0	.0%	0	.0%	0	1.15
	John Lewis, South John Street, Liverpool								
	John Lewis, Wilmslow Road, Cheadle	0	.0%	0	.0%	0	.0%	0	.09
	Knutsford	0	.0%	0	.0%	0	.0%	0	.09
	Lancaster	0	.0%	0	.0%	0	.0%	0	.09
	Laura Ashley, Wharf Street, Warrington	0	.0%	0	.0%	0	.0%	0	.09
	Leigh Town Centre	3	3.3%	0	.0%	0	.0%	0	.09
	Liverpool City Centre	0	.0%	0	.0%	3	3.3%	4	2.2
	Liverpool One, Wall Street, Liverpool								
	Local stores, St Helens	0	.0%	0	.0%	1 2	1.1%	0 2	.09
	Local stores, Wigan	1	1.1%	0	3.3%	0	2.2%	0	.09
	Lower Ince, Wigan M6 Carpets, Haydock, St Helens	0	.0%	0	.0%	0	.0%	0	.09
	Magnum, Lord Street, Leigh	0	.0%	0	.0%	0	.0%	0	.09
									.0%
	Manchester City Centre	0	.0%	0	.0%	0	.0%	0	.0%
		0	.0%	0	.0%	0	.0%	1	1.19

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old textiles?

		Base: All re	spondents							ır shopı Arı	_						_
		Dusc. vaire	эрописть	Wig	an	Pemb	erton	Shevi	ngton	Stan		Asp	ull	Inc	e	Hine	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Marks & Spencer, Sankey Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Marks & Spencer, Standishgate, Wigan	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Matalan, Tonge Moor Road, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Newtown, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Next, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Next, The Grand Arcade, Station Road, Wigan	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%
	Ormskirk	11	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Parbold	3	.3%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%
	Pemberton	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Preston	3	.3%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool	7	.7%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Riverside Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Saxon Leather Upholstery, St Peters Way, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.19
	SCS, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Selecta Carpets, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Selecta Carpets, Market Street, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Shevington	2	.2%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
	Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southport	14	1.4%	0	.0%	1	1.1%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%
	Speke Retail Park, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	St Helens Retail Park, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	St Helens Town Centre	7	.7%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Stokers Galleries, Derby Street, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
ther	STS Drapes, Bryn Road, Ashton-in- Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Tesco, Central Park Way, Wigan	2	.2%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Cross Street, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.19
	The Bankrupt Shop, Wallgate, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	The Carpet Place, Ormskirk Road, Wigan	6	.2%	0	.0%	0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The Concourse Shopping Centre, Skelmersdale	6	.6%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	1	1.19
	The Range, Chapel Lane Retail Park, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	TK Maxx, Grand Arcade Shopping Centre, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Topps Tiles, Hawleys Road, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Tradesman	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Trading Estates	9				2											.0%
	Varies Wallpaper Supplies, Library Street,	1	.9%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Warrington Town Centre	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Welsh Mills, Welsh Street, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	West Lancashire Furniture Company, Mart Lane, Byrscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan & Leigh Hospice Shop, Gathurst Lane, Shevington, Lancashire	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Wigan Market, New Market Street, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Town Centre	134	13.4%	14	15.2%	16	17.6%	11	12.1%	19	20.7%	11	12.2%	11	12.4%	10	11.0
	Wilkinson, The Concourse Shopping Centre, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Greater Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Asda, Worthington Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.19

Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

		m				Area		61 1	
		Platt B					Wrightington	Skelme	
		Num	%	Num 1	1.1%	Num	%	Num	%
	Marks & Spencer, Sankey Street, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
	Marks & Spencer, Standishgate, Wigan								
	Matalan, Tonge Moor Road, Bolton	0	.0%	0	.0%	0	.0%	1	1.19
	Newtown, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Next, Lord Street, Southport	0	.0%	0	.0%	0	.0%	1	1.19
	Next, The Grand Arcade, Station Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Ormskirk	0	.0%	0	.0%	7	7.7%	3	3.39
	Parbold	0	.0%	0	.0%	1	1.1%	0	.0%
	Pemberton	0	.0%	0	.0%	0	.0%	0	.0%
	Preston	0	.0%	0	.0%	1	1.1%	0	.0%
	Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool	0	.0%	0	.0%	1	1.1%	5	5.59
	Riverside Retail Park, Warrington	0	.0%	0	.0%	0	.0%	1	1.19
	Saxon Leather Upholstery, St Peters Way, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
	SCS, Ormskirk Road, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
	Selecta Carpets, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
	Selecta Carpets, Market Street, Hindley	0	.0%	1	1.1%	0	.0%	0	.0%
	Shevington	0	.0%	0	.0%	0	.0%	0	.0%
	Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.19
	Southport	0	.0%	1	1.1%	5	5.5%	4	4.49
	Speke Retail Park, Liverpool	0	.0%	0	.0%	0	.0%	1	1.19
	St Helens Retail Park, St Helens	0	.0%	0	.0%	1	1.1%	0	.0%
	St Helens Town Centre	1	1.1%	2	2.2%	0	.0%	0	.0%
	Standish	0	.0%	0	.0%	0	.0%	0	.0%
	Stokers Galleries, Derby Street, Ormskirk	0	.0%	0	.0%	1	1.1%	1	1.19
Other		0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Cross Street, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
	The Bankrupt Shop, Wallgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	The Carpet Place, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	6	6.65
	The Range, Chapel Lane Retail Park, Wigan	1	1.1%	1	1.1%	0	.0%	0	.0%
	TK Maxx, Grand Arcade Shopping Centre, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
	Topps Tiles, Hawleys Road, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
	Tradesman	0	.0%	0	.0%	0	.0%	0	.0%
	Trading Estates	0	.0%	0	.0%	0	.0%	1	1.19
	Varies	0	.0%	2	2.2%	1	1.1%	1	1.19
	Wallpaper Supplies, Library Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Warrington Town Centre	2	2.2%	2	2.2%	0	.0%	0	.0%
	Welsh Mills, Welsh Street, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
	West Lancashire Furniture Company, Mart Lane, Byrscough	0	.0%	0	.0%	1	1.1%	0	.0%
	Wigan & Leigh Hospice Shop, Gathurst Lane, Shevington, Lancashire	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Market, New Market Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Wigan Town Centre	17	18.7%	11	12.1%	7	7.7%	7	7.79
	Wilkinson, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	1	1.19
	Greater Manchester	0	.0%	1	1.1%	0	.0%	0	.0%
	Asda, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%

Q13b. Where else would you go?

	Base: Excluding do	not do for the						13D. WI			iu you	50.				
	first resp								Ar	ea						
			Wi	gan	Pem	perton	Shevi	ington	Stan	dish	Ası	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	96	Num	%	Num	%	Num	96	Num	%
Base: Excluding do not do for the first response	825	100.0%	68	100.0%	79	100.0%	73	100.0%	79	100.0%	82	100.0%	72	100.0%	76	100.09
Altrincham Retail Park	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Gate Retail Park	9	1.1%	2	2.9%	1	1.3%	0	.0%	2	2.5%	1	1.2%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	12	1.5%	1	1.5%	1	1.3%	0	.0%	2	2.5%	0	.0%	0	.0%	0	.0%
Manchester Fort, Cheetham Hill	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	44	5.3%	3	4.4%	2	2.5%	1	1.4%	10	12.7%	8	9.8%	5	6.9%	7	9.2%
Parsonage Retail Park, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	1.3%
Peel Centre, Stockport	2	.2%	0	.0%	0	.0%	1	1.4%	1	1.3%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Regent Retail Park, Salford	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	48	5.8%	3	4.4%	6	7.6%	6	8.2%	5	6.3%	5	6.1%	10	13.9%	2	2.6%
Trafford Centre	14	1.7%	1	1.5%	1	1.3%	3	4.1%	0	.0%	2	2.4%	2	2.8%	0	.0%
Trafford Retail Park, Urmston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
White City Retail Park, Old Trafford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Catalogue/ mail order	5	.6%	1	1.5%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Internet	31	3.8%	1	1.5%	2	2.5%	1	1.4%	0	.0%	6	7.3%	5	6.9%	1	1.3%
No other location used	411	49.8%	33	48.5%	41	51.9%	37	50.7%	35	44.3%	43	52.4%	34	47.2%	43	56.6%

Q13b. Where else would you go?

					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and	Wrightington	Skelm	ersdale
	Num	96	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	77	100.0%	71	100.0%	73	100.0%	75	100.0%
Altrincham Retail Park	0	.0%	0	.0%	0	.0%	1	1.3%
Bolton Gate Retail Park	2	2.6%	0	.0%	1	1.4%	0	.0%
Cheshire Oaks, Ellesmere Port	0	.0%	0	.0%	2	2.7%	0	.0%
Gemini Retail Park, Warrington	5	6.5%	1	1.4%	1	1.4%	1	1.3%
Manchester Fort, Cheetham Hill	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	6	7.8%	1	1.4%	1	1.4%	0	.0%
Parsonage Retail Park, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Peel Centre, Stockport	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	1	1.3%	1	1.4%	0	.0%	0	.0%
Regent Retail Park, Salford	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	5	6.5%	2	2.8%	2	2.7%	2	2.7%
Trafford Centre	2	2.6%	0	.0%	1	1.4%	2	2.7%
Trafford Retail Park, Urmston	0	.0%	0	.0%	1	1.4%	0	.0%
White City Retail Park, Old Trafford	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	1	1.3%	1	1.4%	0	.0%	1	1.3%
Internet	4	5.2%	4	5.6%	2	2.7%	5	6.7%
No other location used	29	37.7%	37	52.1%	39	53.4%	40	53.3%

		Base: Excluding of first res	do not do for the sponse							Where Are	ea						
		Num	%	Wig Num	%	Pemb Num	%	Shevir	%	Stan	%	Asp Num	%	Num	%	Hino Num	%
	Abitare, Caroline Street, Wigan	1 2	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Aintree Retail Park, Liverpool Argos, The Concourse,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Skelmersdale																
	Argos, The Galleries, Wigan	1	.1%	0	.0%	0	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Asda, Edge Green Lane, Golborne Ashton-In-Makerfield,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Ashton Retail Park, Wellington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.4%	0	.09
	Road, Ashton-under-Lyne	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	B&M Bargains, Gerard Street, Ashton-in-Makerfield	1	.176	0	.076	0	.076	0	.0%	U	.076	0	.0%	0	.0%	0	.01
	B&Q, Aintree, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	B&Q, Frith Street, Wigan	4	.5%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.8%	0	.09
	Bensons, Caroline Street, Wigan Berry, Golden Hill Lane, Leyland	1	.1%	0	.0%	1 0	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Bolton Town Centre	10	1.2%	2	2.9%	1	1.3%	0	.0%	2	2.5%	1	1.2%	2	2.8%	1	1.3
	Bryn	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Burscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Burton, Standishgate, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.3
	C&C Flooring, Haydock Street, St Helens	1	.1%	0	.0%	U	.0%	U	.0%	U	.0%	0	.0%	0	.0%	0	.09
	Capitol Centre, Walton-le-Dale,	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Preston Carpet World, Caroline Street,	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.09
	Wigan																
	Carpetright, Race Course Retail Park, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Central 12 Shopping Centre,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Southport	4	.5%	0	.0%	0	.0%	1	1.4%	2	2.5%	0	.0%	0	.0%	0	.0
	Chorley Market, Market Place,	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Chorley																
	Costco, Andover Road, Haydock	2	.2%	0	.0%	0	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Cousins Furniture, Regent Street, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	CW Flooring / Carpet Wizard,	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Ormskirk Road, Wigan Debenhams, Grand Arcade	5	.6%	0	.0%	3	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Shopping Centre, Wigan						001										L
	Don't know	2	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Doorway to Value, Preston Road, Chorley	2	.276	U	.076	0	.076	1	1.4%	U	.076	1	1.276	0	.0%	0	.0
	Dudley	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0
	Dunelm Mill, St Helens Retail Park, St Helens	2	.2%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Edge Lane Retail Park, Edge Lane,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Liverpool																L
	Express Furniture, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0
	Fisher Carpets, Caroline Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.
	Wigan Floors-2-Go, Caroline Street,	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Wigan																
er	Furniture Bargains To Go, Gower Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0
	Harveys, Reebok Shopping Centre,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.4%	1	1.
	Horwich, Bolton	1	1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0
	Hindley, Wigan Home Bargains, The Concourse	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Shopping Centre, Skelmersdale																L
	Homebase, Marus Bridge, Worthington Way, Wigan	4	.5%	0	.0%	2	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Homebase, Queens Retail Park,	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0
	Preston House of Fraser, Deansgate,	2	.2%	1	1.5%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0
	Manchester		.270	1				"								"	
	Ikea, Europa Boulevard, Warrington	13	1.6%	2	2.9%	1	1.3%	0	.0%	0	.0%	1	1.2%	1	1.4%	0	
	John Lewis, Wilmslow Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	
	Cheshire																
	Jorgus Carpets, Grimeford Lane, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	
	Kendal	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	
	Kew Retail Park, Southport Road,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Southport Leigh	8	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.4%	4	5.
	Liverpool City Centre	3	.4%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Bolton	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	
	Local stores, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	J
	Local stores, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	
	Macclesfield	9	1.1%	0	1.5%	0	1.3%	1	1.4%	0	3.8%	0	.0%	1	1.4%	0	
	Manchester City Centre Market, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Matalan, Watts Clift Way, St	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	J
	Helens	2	20/	0	00/	2	2.59/	0	09/	0	08/	0	09/	0	09/	0	,
	Mawdesley, Ormskirk Morrisons, Makerfield Way, Ince	1	.2%	0	.0%	0	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Morrisons, Makerfield Way, Ince Next, Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	
	Next, Market Place, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.4%	0	
	Ormskirk	3	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Pall Mall Carpets & Beds, Warrington Road, Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	J
	Preston	7	.8%	0	.0%	0	.0%	4	5.5%	1	1.3%	0	.0%	0	.0%	0	J
	Racecourse Retail Park, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	J
	Road, Aintree	5	.6%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	1	1.4%	0	J
	Reebok Shopping Centre, Horwich, Bolton		.076		.076		.076	1	1.476	L U	.076	_ "	.076	_ 1	1.476	Ľ	l i
	Riverside Retail Park, Wharf Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Warrington	3	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Skelmersdale Southport	7	.8%	0	.0%	1	1.3%	3	4.1%	0	.0%	0	.0%	0	.0%	0	
	St Helens	7	.8%	1	1.5%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	2	2
		2			4 501	0	001	0	.0%	1	1.3%	0	.0%	0	.0%	0	J
	Standish, Wigan		.2%	1	1.5%	0	.0%	0	.076	1	2.370	0	.070				
	Standish, Wigan Stockport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
															.0%	0	1

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Q13b. Where else would you go?

		Platt	Bridge	Ashton-in-		Area Parbold and \	Vrightington	Skelme	rsdal
		Num	%	Num	%	Num	%	Num	%
	Abitare, Caroline Street, Wigan	0	.0%	1	1.4%	0	.0%	0	.0%
	Aintree Retail Park, Liverpool	0	.0%	0	.0%	2	2.7%	0	.09
	Argos, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.7
	Argos, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Asda, Edge Green Lane, Golborne	0	.0%	1	1.4%	0	.0%	0	.09
	Ashton-In-Makerfield,	0	.0%	2	2.8%	0	.0%	0	.09
	Ashton Retail Park, Wellington Road, Ashton-under-Lyne	0	.0%	0	.0%	0	.0%	0	.09
	B&M Bargains, Gerard Street,	0	.0%	1	1.4%	0	.0%	0	.09
	Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	1	1.3
	B&Q, Aintree, Liverpool B&Q, Frith Street, Wigan	0	.0%	0	.0%	0	.0%	1	1.3
	Bensons, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Berry, Golden Hill Lane, Leyland	0	.0%	0	.0%	0	.0%	0	.09
	Bolton Town Centre	1	1.3%	0	.0%	0	.0%	0	.09
	Bryn	0	.0%	1	1.4%	0	.0%	0	.09
	Burscough	0	.0%	0	.0%	1	1.4%	0	.09
	Burton, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	C&C Flooring, Haydock Street, St Helens	0	.0%	1	1.4%	0	.0%	U	.09
	Capitol Centre, Walton-le-Dale,	0	.0%	0	.0%	0	.0%	0	.09
	Preston Carpet World, Caroline Street,	0	.0%	0	.0%	0	.0%	0	.09
	Wigan	_							
	Carpetright, Race Course Retail Park, Aintree	0	.0%	0	.0%	0	.0%	1	1.3
	Central 12 Shopping Centre,	0	.0%	0	.0%	0	.0%	1	1.3
	Southport								
	Chorley	0	.0%	1	1.4%	0	.0%	0	.09
	Chorley Market, Market Place, Chorley	0	.0%	0	.0%	0	.0%	0	.09
	Costco, Andover Road, Haydock	0	.0%	0	.0%	0	.0%	0	.09
	Cousins Furniture, Regent Street,	1	1.3%	0	.0%	0	.0%	0	.09
	Manchester	0	.0%	0	.0%	0	.0%	0	.09
	CW Flooring / Carpet Wizard, Ormskirk Road, Wigan	"	.0%		.076		.076	0	.05
	Debenhams, Grand Arcade	1	1.3%	1	1.4%	0	.0%	0	.09
	Shopping Centre, Wigan Don't know	0	0%	0	0%	0	0%	1	1.3
	Don't know Doorway to Value, Preston Road,	0	.0%	0	.0%	0	.0%	0	.09
	Chorley								
	Dudley	0	.0%	0	.0%	0	.0%	0	.09
	Dunelm Mill, St Helens Retail Park, St Helens	0	.0%	0	.0%	1	1.4%	0	.09
	Edge Lane Retail Park, Edge Lane,	0	.0%	1	1.4%	0	.0%	0	.09
	Liverpool								
	Express Furniture, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Fisher Carpets, Caroline Street.	0	.0%	0	.0%	0	.0%	0	.09
	Wigan								
	Floors-2-Go, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Furniture Bargains To Go, Gower	0	.0%	0	.0%	0	.0%	0	.09
her .	Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Harveys, Reebok Shopping Centre, Horwich, Bolton	0	.0%	0	.0%	U	.0%	U	.05
	Hindley, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Home Bargains, The Concourse	0	.0%	0	.0%	1	1.4%	0	.09
	Shopping Centre, Skelmersdale Homebase, Marus Bridge,	0	.0%	2	2.8%	0	.0%	0	.09
	Worthington Way, Wigan								
	Homebase, Queens Retail Park,	0	.0%	0	.0%	0	.0%	0	.09
	Preston House of Fraser, Deansgate,	0	.0%	0	.0%	0	.0%	0	.09
	Manchester								
	Ikea, Europa Boulevard, Warrington	3	3.9%	3	4.2%	0	.0%	2	2.7
	John Lewis, Wilmslow Road,	0	.0%	0	.0%	0	.0%	0	.09
	Cheshire								
	Jorgus Carpets, Grimeford Lane, Chorley	0	.0%	0	.0%	0	.0%	0	.09
	Kendal	0	.0%	0	.0%	0	.0%	0	.09
	Kew Retail Park, Southport Road,	0	.0%	0	.0%	1	1.4%	1	1.3
	Southport								
	Leigh	2	2.6%	0	.0%	0	.0%	0	.09
	Liverpool City Centre	0	.0%	2	2.8%	0	.0%	0	.09
	Local stores, Bolton Local stores, Manchester	0	.0%	0	.0%	0	.0%	0	.09
	Local stores, Manchester Local stores, Wigan	1	1.3%	0	.0%	0	.0%	0	.09
	Macclesfield	0	.0%	0	.0%	0	.0%	0	.09
	Manchester City Centre	1	1.3%	0	.0%	1	1.4%	0	.09
	Market, Leigh	1	1.3%	0	.0%	0	.0%	0	.09
	Matalan, Watts Clift Way, St	0	.0%	0	.0%	0	.0%	0	.09
	Helens	0	.0%	0	.0%	0	.0%	0	.09
	Mawdesley, Ormskirk Morrisons, Makerfield Way, Ince	1	1.3%	0	.0%	0	.0%	0	.09
	Morrisons, Makerfield Way, Ince Next, Grand Arcade, Wigan	1	1.3%	0	.0%	0	.0%	0	.09
	Next, Market Place, Bolton	0	.0%	0	.0%	0	.0%	0	.09
	Ormskirk	0	.0%	0	.0%	1	1.4%	2	2.7
	Pall Mall Carpets & Beds,	1	1.3%	0	.0%	0	.0%	0	.09
	Warrington Road, Ince	0	.0%	0	.0%	2	2.7%	0	.09
	Preston	0	.0%	0	.0%	0	2.7%	2	2.7
	Racecourse Retail Park, Ormskirk Road, Aintree	"	.076	"	.0,6	"	.076	_	2./
	Reebok Shopping Centre, Horwich,	3	3.9%	0	.0%	0	.0%	0	.09
	Bolton	1	1.3%	0	.0%	0	.0%	0	.09
	Riverside Retail Park, Wharf Street, Warrington	1	1.5%	"	.0%		.0%	U	.09
	Skelmersdale	0	.0%	0	.0%	1	1.4%	2	2.7
	Southport	0	.0%	0	.0%	2	2.7%	1	1.3
	St Helens	0	.0%	1	1.4%	1	1.4%	1	1.3
	Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Stockport	0	.0%	0	.0%	0	.0%	0	.09
	Stokers Fine Furnishings, Hoghton	0	.0%	0	.0%	1	1.4%	0	.09
	Street, Southport								

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Q13b. Where else would you go?

		Base: Excluding of first res	do not do for the sponse							Ar	ea						
				Wig	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	Inc	:e	Hin	dley
		Num	%	Num	%	Num	%	Num	%	Num	96	Num	%	Num	%	Num	%
	Tesco, Central Park Way, Wigan	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Cross Street, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%
	The Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The Range, Chapel Lane Retail Park, Wigan	5	.6%	2	2.9%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	1.3%
	The Range, Kew Shopping Centre, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Vanity Pine, London Road, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
	Varies	3	.4%	0	.0%	1	1.3%	1	1.4%	1	1.3%	0	.0%	0	.0%	0	.0%
	Wallpaper Supplies, Library Street, Wigan	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	Warrington	5	.6%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Websters, Carr Mill Road, Billinge, Wigan	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Welch Mill Carpets, Welch Hill Street, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
	Westhoughton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%
	Wigan Town Centre	47	5.7%	3	4.4%	4	5.1%	4	5.5%	5	6.3%	5	6.1%	5	6.9%	8	10.5%
	Dunelm Mill, Ocean Plaza Retail Park, Southport	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	DFS, Vernon Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Abbot & Smith, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

(c...

Q13b. Where else would you go?

						Area			
		Platt B	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington	Skelm	ersdale
		Num	%	Num	%	Num	%	Num	%
	Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Cross Street, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
	The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.4%	1	1.39
	The Range, Chapel Lane Retail Park, Wigan	0	.0%	1	1.4%	0	.0%	0	.0%
	The Range, Kew Shopping Centre, Southport	0	.0%	0	.0%	0	.0%	1	1.35
	Vanity Pine, London Road, Preston	0	.0%	0	.0%	0	.0%	0	.0%
	Varies	0	.0%	0	.0%	0	.0%	0	.0%
Other	Wallpaper Supplies, Library Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Other	Warrington	0	.0%	3	4.2%	0	.0%	0	.0%
	Websters, Carr Mill Road, Billinge, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Welch Mill Carpets, Welch Hill Street, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
	Westhoughton	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Town Centre	4	5.2%	2	2.8%	5	6.8%	2	2.79
	Dunelm Mill, Ocean Plaza Retail Park, Southport	0	.0%	0	.0%	0	.0%	0	.0%
	DFS, Vernon Street, Warrington	0	.0%	0	.0%	1	1.4%	0	.0%
	Abbot & Smith, Ormskirk Road, Wigan	0	.0%	0	.0%	1	1.4%	0	.0%

Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

	Base: All re	spondents												Area								
			Wi	gan	Peml	berton	Shevi	ington	Star	ndish	Asp	pull	Ir	ice	Hin	dley	Platt	Bridge	Ashton-in-	Makerfield	Parbold and V	Wrightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Bolton Gate Retail Park	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Gemini Retail Park, Warrington	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	57	5.7%	1	1.1%	0	.0%	2	2.2%	4	4.3%	25	27.8%	12	13.5%	9	9.9%	4	4.4%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	25	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	17	18.7%	7	7.7%	0	.0%	0	.0%
Peel Centre, Stockport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	12	1.2%	0	.0%	6	6.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	4	4.4%	0	.0%
Robin Retail Park, Wigan	218	21.8%	30	32.6%	29	31.9%	36	39.6%	29	31.5%	10	11.1%	24	27.0%	4	4.4%	12	13.2%	23	25.3%	14	15.4%
Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	11	1.1%	1	1.1%	0	.0%	3	3.3%	1	1.1%	2	2.2%	0	.0%	0	.0%	1	1.1%	0	.0%	2	2.2%
Trafford Retail Park, Urmston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	12	1.2%	0	.0%	2	2.2%	0	.0%	0	.0%	2	2.2%	1	1.1%	2	2.2%	1	1.1%	0	.0%	1	1.1%
Internet	169	16.9%	9	9.8%	15	16.5%	17	18.7%	15	16.3%	18	20.0%	20	22.5%	12	13.2%	14	15.4%	16	17.6%	20	22.0%
Don't do	79	7.9%	14	15.2%	8	8.8%	5	5.5%	8	8.7%	4	4.4%	7	7.9%	4	4.4%	10	11.0%	7	7.7%	6	6.6%

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Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

	ų	14a. Wi
	Ar	ea
	Skelm	ersdale
	Num	%
Base: All respondents	91	100.0%
Bolton Gate Retail Park	1	1.1%
Gemini Retail Park, Warrington	0	.0%
Middlebrook Retail Park, Horwich, Bolton	0	.0%
Parsonage Retail Park, Leigh	0	.0%
Peel Centre, Stockport	1	1.1%
Ravenhead Retail Park, St Helens	1	1.1%
Robin Retail Park, Wigan	7	7.7%
Stanley Green Retail Park, Cheadle Hulme	0	.0%
Trafford Centre	1	1.1%
Trafford Retail Park, Urmston	0	.0%
Catalogue/ mail order	3	3.3%
Internet	13	14.3%
Don't do	6	6.6%

			a. Where do espondents	o you c	30 11103	, , ,	ui 5110)	phing i	or cice	tirear a	omest	е аррі	idirecs		Area	, ***			.s, RCEE	ies or name	, с		
					gan		erton	Shevi		Stan		Asp		In	ce	Hine						Parbold and	
	AII 14//	Num 5	.5%	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 3	3.3%	Num 1	% 1.1%	Num 0	.0%	Num 1	% 1.1%	Num 0	.0%	Num 0	.0%
	Aspull, Wigan Aintree. Liverpool	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Argos, Concourse Shopping Centre, Skelmersdale	9	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	3.3%
	Argos, Spinning Jenny Way, Leigh Argos, The Concourse Shopping	3 16	.3%	1 0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1 0	1.1%	1 0	1.1%	0	.0%	0	.0%
	Centre, Skelmersdale																						
	Argos, The Galleries Shopping Centre, Wigan	22	2.2%	3	3.3%	2	2.2%	2	2.2%	1	1.1%	2	2.2%	1	1.1%	3	3.3%	5	5.5%	3	3.3%	0	.0%
	Asda, Atherleigh Way, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	1 2	1.1%	0 2	.0%	0	.0%
	Asda, Edge Green Lane, Golborne, Warrington	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	2	2.2%	U	.0%
	Asda, Ingram, Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
	Asda, Ladies Lane, Hindley Ashton-in-Makerfield	2	.2%	0	.0%	0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%	0	.0%	0	.0%
	Aspull Domestics, Caroline Street,	5	.5%	2	2.2%	1	1.1%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan B&Q, Frith Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	B&Q, Newton Road, Warrington	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Birchalls, Market Street, Hindley	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	2	2.2%	0	.0%
	Bolton BrightHouse, Standishgate, Wigan	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	2.2%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%
	British Heart Foundation, Standishgate, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	C12 Shopping Centre, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Comet, King Street, St Helens	1 7	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1 2	1.1%	0	.0%
	Costco, Andover Road, Haydock Currys, Aintree Racecourse Retail	7 2	.7%	0	.0%	0	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%	1	1.1%
	Park, Ormskirk	1																					
	Currys, Alban Retail Park, Warrington		.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Currys, Chapel Street, Southport Currys, Edge Lane Retail Park,	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	2.2%
	Liverpool	57	5.7%	12	13.0%	7	7.7%	8	8.8%	5	5.4%	2	2.2%	2	2.2%	3	3.3%	4	4.4%	5	5.5%	5	5.5%
	Currys, Gower Street, Wigan Currys, Meols Cop Road, Southport	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.4%
	Currys, Saddle Junction, Wigan	4	.4%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Currys, St Helens Linkway, St Helens	6	.6%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	3	3.3%	0	.0%
	Debenhams, The Grand Arcade, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Edge Lane Retail Park, Edge Lane, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Euronics, King Street, Newton-le- Willows	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%
Other	Express Electrical Distributors, Miry Lane, Wigan	10	1.0%	0	1.1%	0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	7	7.7%	0	.0%	0	.0%	0	.0%
	Hindley, Wigan Homebase, Worthington Way,	3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%
	Wigan Husband would probably go to	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Costco Can't remember/ don't know	7	.7%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	2	2.2%	1	1.1%
	John Lewis, South John Street,	4	.4%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.2%
	Liverpool John Lewis, Wilmslow Road,	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Cheadle John Lewis, Liverpool 1, South John	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Street, Liverpool Jorgus Factory Outlet, Grimeford	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Lane, Chorley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	3.3%
	Kew Retail Park, Southport Road, Southport																						
	Leigh Town Centre Local stores, Liverpool	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	5.5%	0	1.1%	0	.0%	0	.0%
	Local stores, Liverpool Local stores, Wigan	15	1.5%	2	2.2%	1	1.1%	2	2.2%	2	2.2%	1	1.1%	0	.0%	2	2.2%	2	2.2%	2	2.2%	1	1.1%
	Maghull	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Manchester Minster Electronics, Railway Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1%	0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Leigh Morrisons, Brooke Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, Makerfield Way, Ince- in-Makerfield	4	.4%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	1	1.1%	0	.0%	0	.0%
	Newtown, Wigan	1 6	.1%	0	.0%	0	.0%	0	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ormskirk Pemberton, Wigan	3	.3%	0	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Platt Bridge, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%
	Pooles Domestics, Makerfield Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Pooles Domestics, Walthew Lane,	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	2	2.2%	0	.0%	0	.0%
	Platt Bridge Preston	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Racecourse Retail Park, Ormskirk Road, Aintree	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1%
	Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Bamber Bridge,	1	.1%	0	.0%	0	.0%	0	.0%	1	.0%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%	0	.0%
	Preston Sainsbury's, Worthington Way,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%
	Wigan Shevington, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southport	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
	Speke Retail Park, Liverpool Standish, Wigan	1 8	.1%	0	.0%	0	.0%	0	.0%	7	7.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

			L4a. W
		An	
		Skelme	rsdale %
l	Aspull, Wigan	0	.0%
I	Aintree, Liverpool	5	5.5%
	Argos, Concourse Shopping Centre,	6	6.6%
	Skelmersdale		
	Argos, Spinning Jenny Way, Leigh	0	.0%
	Argos, The Concourse Shopping Centre, Skelmersdale	13	14.3%
		0	.0%
	Argos, The Galleries Shopping Centre, Wigan		
	Asda, Atherleigh Way, Leigh	0	.0%
	Asda, Edge Green Lane, Golborne, Warrington	0	.0%
	Asda, Ingram, Skelmersdale	2	2.2%
	Asda, Ingram, Skeimersdale Asda, Ladies Lane, Hindley	0	.0%
	Ashton-in-Makerfield	0	.0%
	Aspull Domestics, Caroline Street,	0	.0%
	Wigan		
	B&Q, Frith Street, Wigan	0	.0%
	B&Q, Newton Road, Warrington	0	.0%
	Birchalls, Market Street, Hindley	0	.0%
	Bolton	0	.0%
	BrightHouse, Standishgate, Wigan	0	.0%
	British Heart Foundation,	0	.0%
	Standishgate, Wigan	0	.0%
	C12 Shopping Centre, Southport		.0%
	Comet, King Street, St Helens	0	1.1%
	Costco, Andover Road, Haydock		
	Currys, Aintree Racecourse Retail Park, Ormskirk	1	1.1%
	Currys, Alban Retail Park,	0	.0%
	Warrington		
	Currys, Chapel Street, Southport	2	2.2%
	Currys, Edge Lane Retail Park, Liverpool	1	1.1%
		4	4.4%
	Currys, Gower Street, Wigan	3	3.3%
	Currys, Meols Cop Road, Southport	0	.0%
	Currys, Saddle Junction, Wigan	0	.0%
	Currys, St Helens Linkway, St Helens	0	.0%
	Debenhams, The Grand Arcade,	0	.0%
	Wigan		
	Edge Lane Retail Park, Edge Lane,	0	.0%
	Liverpool	0	.0%
	Euronics, King Street, Newton-le- Willows	"	.070
	Express Electrical Distributors, Miry Lane, Wigan	0	.0%
Other			
	Hindley, Wigan	0	.0%
	Homebase, Worthington Way, Wigan	0	.0%
		0	.0%
	Husband would probably go to Costco		.070
	Can't remember/ don't know	1	1.1%
	John Lewis, South John Street,	0	.0%
	Liverpool		
l			
	John Lewis, Wilmslow Road,	0	.0%
	Cheadle	0	
	John Lewis, Wilmstow Road, Cheadle John Lewis, Liverpool 1, South John Street, Liverpool		.0%
	Cheadle John Lewis, Liverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford		
	Cheadle John Lewis, Liverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley	1 0	1.1%
	Cheadle John Lewis, Liverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road,	1	1.1%
	Cheadle John Lewis, Liverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport	1 0	1.1%
	Cheadle John Lewis, Liverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre	0 0	1.1%
	Cheadle John Lewis, Liverpool 1, South John Street, Liverpool 1, South John Street, Liverpool 1 Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool	0 0	.0%
	Cheadle John Lewis, Iwerpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan	0 0 0	1.1% .0% .0%
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull	0 0 0 0	1.1% .0% .0% .0%
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester	1 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0%
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull	1 0 0 0 0	1.1% .0% .0% .0% .0% .0%
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Minster Electronics, Railway Road	1 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0%
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool 1 Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince-	1 0 0 0 0 0 0 1	1.1% .0% .0% .0% .0% .0% .0% .0% .0%
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield	1 0 0 0 0 0 0 1 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0%
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lame, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan	1 0 0 0 0 0 0 1 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool 1 Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Flectronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk	1 0 0 0 0 0 0 0 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghuil Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Plotels Domestics, Makerfield	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool John Lewis, Uverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Pooles Domestics, Makerfield Way, Wigan	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Plotels Domestics, Makerfield	1 0 0 0 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane,	1 0 0 0 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local Stores, Liverpool Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Wagan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Raceccourse Retail Park, Ormskirk	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghuil Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Racecourse Retail Park, Ormskirk Racedourse Retail Park, Ormskirk Racedourse Retail Park, Ormskirk Racedourse Retail Park, Ormskirk Racedourse Retail Park, Ormskirk Raced, Aintree	1 0 0 0 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Raccourse Retail Park, Ormskirk Road, Aintree Sainsbury's, Atherleigh Way, Leigh	1 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool John Lewis, Liverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Racecourse Retail Park, Ormskirk Read, Aintree Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Bamber Bridge.	1 0 0 0 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Wigan Maghull Manchester Minister Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Racecourse Retail Park, Ormskirk Raced, Aintree Sainsbury's, Bamber Bridge, Preston	1 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool John Lewis, Liverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Racecourse Retail Park, Ormskirk Read, Aintree Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Bamber Bridge.	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool John Lewis, Liverpool John Lewis, Chorley Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Leigh Town Centre Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge, Preston Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Bamber Bridge, Preston	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lame, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskirk Pemberton, Wigan Platt Bridge, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Racecourse Retail Park, Ormskirk Raced, Aintree Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Bamber Bridge, Preston Sainsbury's, Worthington Way, Wigan	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool Jorgus Factory Outlet, Grimeford Lane, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Local stores, Liverpool Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Brooke Street, Chorley Morrisons, Rooke Street, Chorley Morrisons, Makerfield Way, Incein-Makerfield Newtown, Wigan Pooles Domestics, Makerfield Way, Wigan Pooles Domestics, Walthew Lane, Platt Bridge Preston Racecourse Retail Park, Ormskirk Road, Aintree Sainsbury's, Bamber Bridge, Preston Sainsbury's, Bamber Bridge, Preston Sainsbury's, Bamber Bridge, Preston Sainsbury's, Worthington Way, Wigan Shevington, Wigan	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% .0% .0% .0% .0% .0% .0% .0% .0% .0% .0
	Cheadle John Lewis, Iverpool 1, South John Street, Liverpool John Lewis, Liverpool John Lewis, Chorley Kew Retail Park, Southport Road, Southport Leigh Town Centre Leigh Town Centre Leigh Town Centre Local stores, Wigan Maghull Manchester Minster Electronics, Railway Road, Leigh Morrisons, Brooke Street, Chorley Morrisons, Makerfield Way, Ince- in-Makerfield Newtown, Wigan Ormskir Pemberton, Wigan Pooles Domestics, Waherfield Way, Wigan Pooles Domestics, Waherfield Way, Wigan Pooles Domestics, Waherfield Way, Wigan South March Leigh Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Atherleigh Way, Leigh Sainsbury's, Bamber Bridge, Preston Sainsbury's, Worthington Way, Wigan Shewington, Wigan	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.1% -0% -0% -0% -0% -0% -0% -0% -0% -0% -0

Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

		Base: All res	spondents												Area								
l				Wig	an	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	In	ce	Hino	lley	Platt E	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington
l		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Tesco, Crabtree Lane, Atherton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
'	Tesco, Cross Street, Hindley	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	3.4%	6	6.6%	1	1.1%	0	.0%	0	.0%
'	Tesco, Gidlow Lane, Wigan	4	.4%	1	1.1%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
'	Tesco, Mansell Way, Horwich	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	The Concourse Shopping Centre, Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
'	Varies	3	.3%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
'	Wigan Town Centre	66	6.6%	6	6.5%	6	6.6%	6	6.6%	8	8.7%	6	6.7%	2	2.2%	10	11.0%	9	9.9%	4	4.4%	6	6.6%
	Makro, Hornhouse Lane, Kirby	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

		۹.	14a. w
		Ar	ea
		Skelme	rsdale
		Num	%
	Tesco, Crabtree Lane, Atherton	0	.0%
	Tesco, Cross Street, Hindley	0	.0%
	Tesco, Gidlow Lane, Wigan	0	.0%
	Tesco, Mansell Way, Horwich	0	.0%
Other	The Concourse Shopping Centre, Skelmersdale	2	2.2%
	Varies	0	.0%
	Wigan Town Centre	3	3.3%
	Makro, Hornhouse Lane, Kirby	1	1.1%

							Q	14b. WI	nere ei	se wou	ia you	go?				
	Base: Excluding of first re-	do not do for the sponse							Ar	ea						
			Wi	gan	Pemi	perton	Shevi	ington	Stan	dish	Ası	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	96	Num	%
Base: Excluding do not do for the first response	921	100.0%	78	100.0%	83	100.0%	86	100.0%	84	100.0%	86	100.0%	82	100.0%	87	100.0
Bolton Gate Retail Park	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.2%	0	.0%
Gemini Retail Park, Warrington	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	45	4.9%	3	3.8%	2	2.4%	3	3.5%	5	6.0%	12	14.0%	9	11.0%	6	6.9%
Parsonage Retail Park, Leigh	7	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.6%
Ravenhead Retail Park, St Helens	4	.4%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	103	11.2%	12	15.4%	10	12.0%	13	15.1%	11	13.1%	10	11.6%	6	7.3%	4	4.6%
Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Trafford Centre	5	.5%	0	.0%	1	1.2%	0	.0%	1	1.2%	1	1.2%	0	.0%	1	1.1%
Catalogue/ mail order	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Internet	55	6.0%	1	1.3%	5	6.0%	9	10.5%	8	9.5%	6	7.0%	5	6.1%	6	6.9%
No other location used	488	53.0%	45	57.7%	47	56.6%	48	55.8%	37	44.0%	40	46.5%	37	45.1%	45	51.7%

Q14b. Where else would you go?

					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and	Wrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	81	100.0%	84	100.0%	85	100.0%	85	100.0
Bolton Gate Retail Park	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	2	2.5%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	5	6.2%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	3	3.7%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	0	.0%	2	2.4%	1	1.2%
Robin Retail Park, Wigan	10	12.3%	10	11.9%	10	11.8%	7	8.2%
Stanley Green Retail Park, Cheadle Hulme	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	0	.0%	0	.0%	1	1.2%	0	.0%
Catalogue/ mail order	2	2.5%	0	.0%	1	1.2%	0	.0%
Internet	6	7.4%	5	6.0%	2	2.4%	2	2.49
No other location used	40	49.4%	52	61.9%	50	58.8%	47	55.39

Q14b. Where else would you go?

		Base: Excluding	do not do for the						,	Where		, , .	- 8				
		first re	sponse	Wis	ran	Pemb	erton	Show	ngton	Ar		Asp	ull	In	ro	u:-	dley
		Num	%	Num	%	Num	%	Shevii	%	Num	%	Num	%	Num	%	Num	%
	Aintree Racecourse Retail Park, Liverpool	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Appliance World, King Cross Road, Halifax	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Argos, The Concourse,	7	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Skelmersdale Argos, The Galleries Shopping	12	1.3%	2	2.6%	2	2.4%	0	.0%	2	2.4%	1	1.2%	1	1.2%	0	.0
	Centre, Wigan																
	Argos, Two Saints Place, Ormskirk Arndale Shopping Centre,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Manchester																
	Asda, Atherleigh Way, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1
	Asda, Edge Green Lane, Warrington Asda, Ingram, Skelmersdale	8	.9%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0
	Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0
	Aspull Domestics, Caroline Street, Wigan	3	.3%	1	1.3%	1	1.2%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0
	B&M Bargains, Worthington Way,	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Wigan B&Q, Frith Street, Wigan	3	.3%	1	1.3%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0
	Bodyshop, Grand Arcade, Wigan	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Bolton Town Centre	2	.2%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.
	Boots, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	1.2%	0	.0%	0	.0%	0	.0
	Brighthouse, The Concourse, Skelmersdale																
	Chorley	2	.2%	0	.0%	0	.0%	0	1.2%	0	1.2%	0	.0%	0	.0%	0	1
	Comet, Meols Cop Retail Park, Foul Lane, Southport																
	Comet, Racecourse Retail Park, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Costco, Andover Road, Haydock	4	.4%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	1	1.2%	0	J
	Costco, Chester Gates, Chester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	
	CSL, New Mersey Retail Park, Speke	1 3	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Currys, Aintree Retail Park, Aintree Currys, Alban Retail Park,	2	.2%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Warrington																
	Currys, Gower Street, Wigan	31	3.4%	5	6.4%	6	7.2%	4	4.7%	2	2.4%	2	2.3%	2	2.4%	1	1
	Currys, Oxford Street, Bolton Debenhams, The Grand Arcade,	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	1
	Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	H
	Domestic Appliance Centre, High Street, Standish	1	.176	0	.0%	0	.076	0	.0%	1	1.276	0	.0%		.076	0	
	Euronics, Caroline Street, Aspull	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Highfield Industrial Estate, North Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	ŀ
her	Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.2%	1	1
iiei	Ikea, Europa Boulevard, Westbrook, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	
	Ince-in-Makerfield	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
	John Lewis, Wilmslow Road, Cheadle	5	.5%	1	1.3%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.2%	0	
	Kew Retail Park, Southport	2	.2%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	t
	Leigh	5	.5%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	3	3
	Local stores, Wigan	2	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Makro, Liverpool Road, Eccles Manchester City Centre	3	.3%	0	.0%	1	1.2%	0	.0%	1	1.2%	0	.0%	0	.0%	0	ŀ
	Market, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1
	Market, Wigan	1	.1%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	İ
	Morrisons, Makerfield Way, Ince	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	3	3.7%	0	H
	Parbold, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Pooles Domestic Appliances, Makerfield Way, Ince-in-	1	.176	"	.070		.076	ľ	.076	"	.076		.070		.076	1	
	Makerfield Preston	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	H
	Reebok Stadium, Burnden Way,	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.3%	1	1.2%	0	t
	Bolton, Horwich, Bolton Riverside Retail Park, Wharf Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Warrington		20/	_ ^	001	^	COV	_	COL	_	On.		00/	_	COL	_	L
	S&D Ireland, New Court Way, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Sainsbury's, Cuerden Way, Bamber Bridge	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	Ī
	Sainsbury's, Worthington Way,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
	Wigan St Helens	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Switch Island Leisure Park,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Dunnings Bridge Road, Bootle	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	H
	Taskers, Racecourse Retail Park, Aintree	1		0	.076	U	.076	Ů	.076	1	1.276	J	.076	J	.076	Ů	
	Tesco, Central Park Way, Wigan	14	1.5%	3	3.8%	0	.0%	2	2.3%	4	4.8%	1	1.2%	1	1.2%	1	1
	Tesco, Cross Street, Hindley	8	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	6.1%	2	1
	Tesco, Ormskirk Road, Wigan Tesco, St Helens Linkway, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	The Concourse Shopping Centre,	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
	Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	H
	The Galleries, Market Street, Wigan																
	Varies	3	.3%	0	.0%	0	.0%	0	.0%	2	2.4%	0	.0%	0	.0%	0	I.
	Wigan Town Centre	25	2.7%	0	1.3%	2	2.4%	3	3.5%	0	.0%	5	5.8%	5	6.1%	5	
	Wilkinsons, The Concourse Shopping Centre, Wigan		.176		.076	0	.076	Ľ	.076		.076	,	.076	0	.076	ľ	
	The Range, Chapel Lane, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	

		L.				Area			
		Platt E				Parbold and			
	Aintree Racecourse Retail Park,	Num 0	.0%	Num 0	.0%	Num 1	% 1.2%	Num 1	1.29
	Liverpool								
	Appliance World, King Cross Road, Halifax	0	.0%	1	1.2%	0	.0%	0	.09
	Argos, The Concourse,	0	.0%	0	.0%	0	.0%	7	8.2
	Skelmersdale Argos, The Galleries Shopping	1	1.2%	3	3.6%	0	.0%	0	.09
	Centre, Wigan								
	Argos, Two Saints Place, Ormskirk	0	.0%	0	.0%	1	1.2%	1	1.25
	Arndale Shopping Centre, Manchester	0	.0%	0	.0%	0	.0%	0	.09
	Asda, Atherleigh Way, Leigh	1	1.2%	0	.0%	0	.0%	0	.09
	Asda, Edge Green Lane, Warrington	1	1.2%	1	1.2%	0	.0%	0	.09
	Asda, Ingram, Skelmersdale	0	.0%	0	.0%	2	2.4%	5	5.99
	Ashton-in-Makerfield Aspull Domestics, Caroline Street,	0	.0%	0	.0%	0	.0%	0	.09
	Wigan								
	B&M Bargains, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	B&Q, Frith Street, Wigan	0	.0%	1	1.2%	0	.0%	0	.09
	Bodyshop, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Bolton Town Centre	0	.0%	0	.0%	0	.0%	0	.09
	Boots, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Brighthouse, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.25
	Chorley	0	.0%	0	.0%	0	.0%	0	.09
	Comet, Meols Cop Retail Park, Foul	0	.0%	0	.0%	1	1.2%	0	.09
	Lane, Southport Comet, Racecourse Retail Park,	0	.0%	0	.0%	0	.0%	1	1.2
	Comet, Racecourse Retail Park, Liverpool	Ľ	.576	L	.070		.576		
	Costco, Andover Road, Haydock	1	1.2%	1	1.2%	0	.0%	0	.09
	Costco, Chester Gates, Chester	0	.0%	0	.0%	0	.0%	0	.09
	CSL, New Mersey Retail Park, Speke	0	.0%	0	.0%	0	.0%	1	2.4
	Currys, Aintree Retail Park, Aintree	0	1.2%	0	.0%	0	.0%	2	.09
	Currys, Alban Retail Park, Warrington	1	1.276		.076		.076	"	.07
	Currys, Gower Street, Wigan	2	2.5%	3	3.6%	3	3.5%	1	1.2
	Currys, Oxford Street, Bolton	0	.0%	0	.0%	0	.0%	0	.09
	Debenhams, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Domestic Appliance Centre, High Street, Standish	0	.0%	0	.0%	0	.0%	0	.09
	Euronics, Caroline Street, Aspull	0	.0%	1	1.2%	0	.0%	0	.09
	Highfield Industrial Estate, North	0	.0%	0	.0%	0	.0%	0	.09
	Street, Chorley Hindley	0	.0%	0	.0%	0	.0%	0	.09
Other	Ikea, Europa Boulevard,	0	.0%	0	.0%	0	.0%	0	.09
	Westbrook, Warrington Ince-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.09
	John Lewis, Wilmslow Road,	0	.0%	0	.0%	1	1.2%	1	1.2
	Cheadle								
	Kew Retail Park, Southport	0	.0%	0	.0%	1	1.2%	0	.09
	Leigh	0	1.2%	0	.0%	0	.0%	0	.09
	Local stores, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Makro, Liverpool Road, Eccles Manchester City Centre	1	1.2%	0	.0%	0	.0%	0	.09
	Market, Leigh	0	.0%	0	.0%	0	.0%	0	.09
	Market, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Morrisons, Makerfield Way, Ince	0	.0%	0	.0%	0	.0%	0	.09
	Parbold, Wigan	0	.0%	0	.0%	1	1.2%	0	.09
	Pooles Domestic Appliances, Makerfield Way, Ince-in-	0	.0%	0	.0%	0	.0%	0	.09
	Makerfield way, Ince-In-								
	Preston	0	.0%	0	.0%	0	.0%	0	.09
	Reebok Stadium, Burnden Way, Bolton, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.09
	Riverside Retail Park, Wharf Street,	1	1.2%	0	.0%	0	.0%	0	.0%
	Warrington	0	.0%	0	.0%	1	1.2%	1	1.25
	S&D Ireland, New Court Way, Ormskirk	"	.076	"	.076	1	1.276	1	1.27
	Sainsbury's, Cuerden Way, Bamber	0	.0%	0	.0%	1	1.2%	0	.0%
	Sainsbury's, Worthington Way,	0	.0%	1	1.2%	0	.0%	1	1.29
	Wigan			_				-	
	St Helens	0	.0%	2	2.4%	0	.0%	0	.09
	Switch Island Leisure Park, Dunnings Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	1	1.29
	Taskers, Racecourse Retail Park,	0	.0%	0	.0%	0	.0%	0	.09
	Aintree								
	Tesco, Central Park Way, Wigan	0	.0%	0	.0%	2	2.4%	0	.09
	Tesco, Cross Street, Hindley	0	.0%	0	.0%	0	.0%	1	1.29
	Tesco, Ormskirk Road, Wigan Tesco, St Helens Linkway, St Helens	1	1.2%	0	.0%	0	.0%	0	.09
		0	.0%	0	.0%	2	2.4%	1	1.29
	The Concourse Shonning Centre								
	The Concourse Shopping Centre, Skelmersdale					0	.0%	0	.09
	Skelmersdale The Galleries, Market Street,	0	.0%	0	.0%				
	Skelmersdale	0	.0%	1	1.2%	0	.0%	0	.09
	Skelmersdale The Galleries, Market Street, Wigan								.0%
	Skelmersdale The Galleries, Market Street, Wigan Varies	0	.0%	1	1.2%	0	.0%	0	

Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

	Base: All re	spondents							Ar	ea						
			Wig	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	In	ce	Hin	dley
1	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%

Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

					QI.	Ja. Willere u	J you u	O IIIOSL
					Area			
	Platt I	Bridge	Ashton-in-I	Makerfield	Parbold and V	Vrightington	Skelme	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%

Q15a. Where do you do most of your shopping for DIY goods and decorating supplies? ise: All respondents Wigan Pemberton Shevington Standish Num % Num % 1.1% Bolton Gate Retail Park .2% 0 .0% 0 .0% 0 .0% 0 .0% 1 1.1% 0 .0% 1 .1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 1 1.1% 0 1 Brookway Retail Park, Wythenshawe 0 .0% 0 .0% 0 .0% 0 .0% 10/ Gemini Retail Park, Warrington 13 14.4% .0% 28 2.8% .0% .0% 7.7% Middlebrook Retail Park, Horwich, 13 1.3% 0 .0% 0 .0% 0 .0% 0 .0% 1 1.1% 0 .0% 9 Parsonage Retail Park, Leigh Parsonage retent rest, seeger

Ravenhead Retail Park, St Helens 6 6% 0 0% 5 5.5% 0 0% 0 0% 0 0% 0 0. 5.5% .2% Catalogue/ mail order 2 2.2% 2 2.2% 1.1% 1 1.1% 2.2% 1.1% 10.7% 16 17.4% 107 10 11.0% 6.6% 13 14.1% 12 13.5% Don't do Abram .1% .0% .0% .0% .0% .0% .0% .0% Aintree, Liverpool 7% 0% 0 0% 0% 0% 0 Asida, Edge Green Lane, Warrington 1 1%

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B&Q, Highfield Industrial Estate, 2
Chorley 29.6% 39 42.4% 30 33.0% 36 39.6% 35 38.0% 32 35.6% 28 31.5% 15 2% 0 .0% 0 .0% 0 .0% 2 2.2% 0 .0% 0 .0% 0 .0% 0 16.5% B&Q, Kirkhall Lane, Leigh 36
B&Q, Meols Cop Road, Southport 6 0 .0% 36 3.6% 1 1.1% 0 .0% 0 .0% 0 .0% 2 2.2% 22 24.2% .6% .0% .0% .0% .0% .0% .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 8 8.8% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 1 1 1.1% 0 B&Q, Milner Street, Warrington 6 .6%
B&Q, Milverny Way, St Helens
Linkway, St Helens .0% 1 .1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0%
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 1 .1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 Johnstones Leyland Paints, Harbord Street, Liverpool
 Nambord Street, Liverpool
 Summer Street, Liverpool

 Kew Reali Park, Southport Road, Leigh 0 .0% 0 .0% 1 1.1% 0 .0% 1 1.1% Leyland Liverpool City Centre .1% .0% Local stores, Wigan 23
Manchester 2 2.3% 5 5.5% 1.1% .2% .0% .0% .0% .0% 1.1% .0% 1.1% Morrisons, Makerfield Way, Ince 1
Tradesman/ decorator supplies these 5 196 0 .0% 0 .0% 0 .5% 0 .0% .0% 0 .0% 2 2.2% 0 .0% 1 .1% 0 .0% 1 1.1% 0 .0% .0% .0% .0% 0 Newtown, Wigan .0% .4% .0% Ormskirk Parbold, Wigan .0% .0% .0% .0% .0% 2 2.2% 1 1.1% Platt Bridge, Wigan 13 1.3% .0% .0% 1.1% Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool 0 .0% 0 .0% 0 .0% 0 0% 096 .0% Sainsbury's, Worthington Way, 1 .1% 1 1.1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% Savoy Timber, Wilcock Street, Wigan 1 .1% 0 .0% 0 .0% 1 1.1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 1 1.1% 0 .0% 1 1.1% 0 Screwfix, Gower Street, Wigan .7% .0% .0% .0% .0% .0% .0% .0% Southport .1% .0% 0 .0% .0% .0% .0% .0% .0% Standish 0 .0% 0 .1% .0% 0 .0% .0% 1 1.1% .0% .0%

T&W Garner, Witham Road, 3
Skelmersdale

The Capitol Centre Retail Park, London Way, Preston

The Concourse Shopping Centre, Skelmersdale .3%

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Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

						Area	lo you do m		
		Platt I				Parbold and V		Skelme	
	Bolton Gate Retail Park	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 0	.0%
	Brookway Retail Park.	0	.0%	0	.0%	0	.0%	0	.0%
	Wythenshawe	0	.0%	0	.0%	1	1.1%	0	.0%
	Gemini Retail Park, Warrington	2	2.2%	0	.0%	0	0%	0	.0%
	Middlebrook Retail Park, Horwich, Bolton	*	2.270		.076		.076	"	.076
	Parsonage Retail Park, Leigh	3	3.3%	0	.0%	0	.0%	0	.0%
	Ravenhead Retail Park, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
	Robin Retail Park, Wigan	12	.0%	12	13.2%	16	17.6%	5	5.59
	Catalogue/ mail order	0	.0%	0	1.1%	1	.0%	2	2.29
	Internet Don't do	8	8.8%	11	12.1%	10	11.0%	11	12.1
	Abram	1	1.1%	0	.0%	0	.0%	0	.0%
	Aintree, Liverpool	0	.0%	0	.0%	1	1.1%	6	6.69
	Asda, Edge Green Lane, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
	Ashton-in-Makerfield	1	1.1%	5	5.5%	0	.0%	0	.0%
	B&Q, Brookfield Street, North Road, Preston	0	.0%	0	.0%	1	1.1%	0	.0%
	B&Q, Delph Lane, Winwick,	5	5.5%	0	.0%	1	1.1%	0	.0%
	Warrington								
	B&Q, Frith Street, Wigan	16	.0%	25 0	27.5%	20	22.0%	20	.0%
	B&Q, Highfield Industrial Estate, Chorley	"	.0%	0	.0%	0	.0%	0	.0%
	B&Q, Kirkhall Lane, Leigh	11	12.1%	0	.0%	0	.0%	0	.0%
	B&Q, Meols Cop Road, Southport	0	.0%	0	.0%	3	3.3%	3	3.39
	B&Q, Milner Street, Warrington	2	2.2%	3	3.3%	0	.0%	0	.0%
	B&Q, Milverny Way, St Helens Linkway, St Helens	1	1.1%	5	5.5%	0	.0%	0	.0%
	B&Q, New Mersey Retail Park, Speke	0	.0%	1	1.1%	0	.0%	0	.0%
	B&Q, North Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
	B&Q, Racecourse Retail Park,	0	.0%	0	.0%	1	1.1%	10	11.0
	Aintree		ar:						
	B&Q, Southrings Business Park, Craven Drive, Preston	0	.0%	0	.0%	0	.0%	0	.09
	B&Q, Switch Island Leisure Park,	0	.0%	0	.0%	0	.0%	1	1.15
	Dunnings Bridge Road, Bootle	0	.0%	3	3.3%	0	.0%	0	.09
	Best DIY, The Gerard Centre, Ashton-in-Makerfield	ľ	.076	,	3.376		.076	"	.07
	Bolton	0	.0%	0	.0%	0	.0%	0	.09
	C&W Berry, Golden Hill Lane, Leyland	0	.0%	0	.0%	0	.0%	0	.09
	Concourse Shopping Centre, Town	0	.0%	0	.0%	1	1.1%	0	.09
	Centre, Skelmersdale								
	Crown Trade Centre, Caroline Street, Wigan	0	.0%	1	1.1%	0	.0%	0	.09
	DIY Centre, The Common, Parbold	0	.0%	0	.0%	1	1.1%	0	.09
	Dulux Decorator Centre, Hodson	0	.0%	0	.0%	1	1.1%	0	.09
	Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Eccleston	0	.0%	0	.0%	1	1.1%	0	.09
	Firswood Timber, School Lane, Skelmersdale	"	.076		.076	1	1.176	0	.07
	Golden Days Garden Centre, Back	0	.0%	0	.0%	1	1.1%	0	.09
	Lane, Wigan Handyman's Stores, Walthew Lane,	5	5.5%	1	1.1%	0	.0%	0	.09
	Platt Bridge								
	Homebase, Kew Retail Park, Southport	0	.0%	0	.0%	5	5.5%	0	.09
ther	Homebase, Marus Bridge	0	.0%	3	3.3%	0	.0%	0	.09
	Worthington Way, Wigan		001		7 70		00/		- 00
	Homebase, Marus Bridge, Worthington Way, Wigan	0	.0%	7	7.7%	0	.0%	0	.09
	Homebase, Topham Drive, Aintree,	0	.0%	0	.0%	0	.0%	1	1.1
	Liverpool	0	.0%	0	.0%	0	.0%	0	.09
	Johnsons Priceless, Egerton Street, Farnworth	ľ	.076		.076		.076	"	.0,
	Johnstones Leyland Paints,	0	.0%	0	.0%	0	.0%	1	1.1
	Harbord Street, Liverpool	0	.0%	0	.0%	1	1.1%	0	.09
	Kew Retail Park, Southport Road, Southport	"	.070		.070	-	2.170		.0,
	Kiwi Nurseries, Arbour Lane, Standish	0	.0%	0	.0%	0	.0%	0	.09
	Leigh	0	.0%	0	.0%	0	.0%	0	.09
	Leyland	0	.0%	0	.0%	0	.0%	0	.09
	Liverpool City Centre	0	.0%	0	.0%	1	1.1%	0	.09
	Local stores, Wigan	2	2.2%	2	2.2%	2	2.2%	0	.09
	Manchester	0	.0%	0	.0%	0	.0%	0	.09
	Morrisons, Makerfield Way, Ince	0	.0%	0	.0%	0	.0%	0	.09
	Tradesman/ decorator supplies these	0	.0%	1	1.1%	2	2.2%	0	.09
	Newtown, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Ormskirk	0	.0%	1	1.1%	3	3.3%	0	.09
	Parbold, Wigan	0	.0%	0	.0%	3	3.3%	0	.09
	Pemberton	0	.0%	0	.0%	0	.0%	0	.09
	Platt Bridge, Wigan	12	13.2%	0	.0%	0	.0%	0	.09
	Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool	0	.0%	0	.0%	1	1.1%	2	2.2
	Sainsbury's, Worthington Way,	0	.0%	0	.0%	0	.0%	0	.09
	Wigan	L.	611	_					
	Savoy Timber, Wilcock Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Screwfix, Gower Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Skelmersdale	0	.0%	0	.0%	4	4.4%	3	3.3
	Southport	0	.0%	0	.0%	1	1.1%	1	1.1
	St Helens	0	.0%	1	1.1%	0	.0%	0	.09
	Standish	0	.0%	1	1.1%	0	.0%	0	.09
	Stax Trade Centres, Holloway	0	.0%	0	.0%	0	.0%	0	.09
	Drive, Worsley T&W Garner, Witham Road,	0	.0%	0	.0%	0	.0%	3	3.3
	Skelmersdale								
	The Capitol Centre Retail Park, London Way, Preston	0	.0%	0	.0%	1	1.1%	0	.09
	The Concourse Shopping Centre,	0	.0%	0	.0%	0	.0%	7	7.7

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Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

		Base: All re	spondents							Ar	ea						
				Wig	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	In	ce	Hine	iley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	The Range, Chapel Lane Retail Centre, Wigan	11	1.1%	3	3.3%	0	.0%	0	.0%	2	2.2%	3	3.3%	1	1.1%	1	1.1%
	Trading Estates	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Trebaron Garden Centre, Southworth Road, Newton-le- Willows	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Upholland	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Varies	4	.4%	1	1.1%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%
	Wallpaper Supplies, Library Street, Wigan	9	.9%	3	3.3%	1	1.1%	0	.0%	0	.0%	1	1.1%	3	3.4%	0	.0%
Other	Wallpaper Supplies, Railway Road, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Warbreck Garden Centre, Lyelake Lane, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Warrington Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Town Centre	57	5.7%	5	5.4%	2	2.2%	7	7.7%	6	6.5%	6	6.7%	10	11.2%	7	7.7%
	Wikinsons, Standishgate, Wigan	3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%
	Wilkinsons, The Concourse Shopping Centre, Skelmersdale	12	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Winwick, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

						Area			
		Platt E	Bridge	Ashton-in-	Makerfield	Parbold and \	Vrightington	Skelme	ersdale
		Num	%	Num	%	Num	%	Num	%
	The Range, Chapel Lane Retail Centre, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
	Trading Estates	0	.0%	0	.0%	0	.0%	1	1.1%
	Trebaron Garden Centre, Southworth Road, Newton-le- Willows	0	.0%	1	1.1%	0	.0%	0	.0%
	Upholland	0	.0%	0	.0%	1	1.1%	0	.0%
	Varies	0	.0%	0	.0%	0	.0%	0	.0%
	Wallpaper Supplies, Library Street, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Other	Wallpaper Supplies, Railway Road, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
	Warbreck Garden Centre, Lyelake Lane, Ormskirk	0	.0%	0	.0%	1	1.1%	1	1.1%
	Warrington Town Centre	1	1.1%	1	1.1%	1	1.1%	0	.0%
	Wigan Town Centre	6	6.6%	3	3.3%	2	2.2%	3	3.3%
	Wikinsons, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Wilkinsons, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	2	2.2%	10	11.09
	Winwick, Warrington	0	.0%	0	.0%	0	.0%	0	.0%

Q15b. Where else would you go?

	Base: Excluding of first res								Ar	ea						
			Wi	gan	Pemi	perton	Shevi	ington	Stan	dish	Ası	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	893	100.0%	76	100.0%	81	100.0%	85	100.0%	79	100.0%	87	100.0%	77	100.0%	84	100.0
Bolton Gate Retail Park	8	.9%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.6%	2	2.6%	2	2.4%
Central Retail Park, Ancoats	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
Gemini Retail Park, Warrington	2	.2%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	13	1.5%	1	1.3%	0	.0%	2	2.4%	0	.0%	6	6.9%	1	1.3%	3	3.6%
Parsonage Retail Park, Leigh	9	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.6%	3	3.6%
Ravenhead Retail Park, St Helens	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	77	8.6%	15	19.7%	8	9.9%	5	5.9%	9	11.4%	5	5.7%	5	6.5%	5	6.0%
Snipe Retail Park, Ashton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Trafford Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	3	.3%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Internet	10	1.1%	0	.0%	2	2.5%	2	2.4%	0	.0%	1	1.1%	2	2.6%	0	.0%
No other location used	471	52.7%	39	51.3%	42	51.9%	53	62.4%	44	55.7%	40	46.0%	43	55.8%	47	56.0%

(c...

Q15b. Where else would you go?

					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and V	Wrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	83	100.0%	80	100.0%	81	100.0%	80	100.09
Bolton Gate Retail Park	0	.0%	0	.0%	0	.0%	0	.0%
Central Retail Park, Ancoats	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	0	.0%	0	.0%	1	1.2%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	4	4.8%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	0	.0%	1	1.2%	1	1.3%
Robin Retail Park, Wigan	6	7.2%	8	10.0%	7	8.6%	4	5.0%
Snipe Retail Park, Ashton	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	1	1.2%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	0	.0%	1	1.3%	0	.0%	1	1.3%
Internet	2	2.4%	0	.0%	0	.0%	1	1.3%
No other location used	40	48.2%	40	50.0%	43	53.1%	40	50.09

		Base: Excluding first re							J150. V	Vhere Are		ould yo	u go?				
		TIFST FE		Wig		Pemb		Shevi		Stan		Asp		Inc		Hine	dley
	Ace Decor, Clarence Street	Num 1	.1%	Num 0	.0%	Num 0	.0%	Num 1	% 1.2%	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 0	.0
	Industrial Estate, Chorley AJ Ormisher & Sons, Preston Road,	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0
	Standish																
	Aldi, The Concourse, Skelmersdale	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Asda, Edge Green Lane, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Asda, Ingram, Skelmersdale	1 2	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0
	Aspull, Wigan ATS, Westminster Road, Chorley	2	.2%	1	1.3%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	- 1
	B&M Bargains, Warrington Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	B&Q, Aintree Road, Aintree B&Q, Brookfield St, North Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Preston B&Q, Burscough Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	4
	B&Q, Frith Street, Wigan	49	5.5%	3	3.9%	6	7.4%	0	2.4%	0	2.5%	0	5.7%	0	5.2%	0	-
	B&Q, Kew Retail Park, Southport	10	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	4	4
	B&Q, Kirkhall Lane, Leigh B&Q, Milner Street, Warrington	7	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	
		4	.4%	0	.0%	1	1.2%	0	.0%	0	.0%	1	1.1%	1	1.3%	0	H.
	B&Q, Milverny Way, St Helens B&Q, Racecourse Retail Park, Liverpool	3	.3%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	B&Q, Southrings Business Centre, Craven	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
	Birkacre Garden Centre, Birkacre Road, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	İ
	Bolton	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.3%	1	:
	Chorley Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	2	2.5%	1	1.1%	0	.0%	0	
	CHP Supplies, Pottery Road, Wigan	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	
	Costco, Andover Road, Haydock	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Firwood Timber, School Lane,	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Skelmersdale Golden Days Garden Centre, Back	2	.2%	1	1.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
	Lane, Standish Handyman's Stores, Walthew Lane,	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Wigan Highfield Industrial Estate, North	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%	0	
	Street, Chorley Homebase, Olympian Way,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Leyland Homebase, Queens Retail Park,	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	ŀ
	Preston Homebase, Worthington Way,	28	3.1%	1	1.3%	8	9.9%	2	2.4%	1	1.3%	0	.0%	1	1.3%	0	
	Marus Bridge, Wigan Homebase, Worthington Way,	13	1.5%	2	2.6%	1	1.2%	0	.0%	2	2.5%	1	1.1%	1	1.3%	0	ŀ
	Wigan																
	Jewson, Rosebridge Way, Wigan Johnstones Paints, Clayton Street,	1	.1%	0	.0%	0	.0%	0	1.2%	1	.0%	0	.0%	0	.0%	0	
	Wigan Kew Retail Park, Southport Road, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Leigh	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	1
	Liverpool City Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
ner	Local stores, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	1	1.3%	1	1.1%	0	.0%	0	
	Manchester	2	.2%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	
	Market, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	
	Marus Bridge, Wigan	1	.1%	0	.0%	0	.0%	1 0	1.2%	0	.0%	0	.0%	0	.0%	0	ŀ
	O'Neill's Decorating Centre, Egerton Street, Farnworth	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Parbold	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
		1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Pimbo Garden Centre, Pimbo Lane, Skelmersdale Platt Bridge, Wigan	10	1.1%	1	1.3%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.6%	3	
	Preston Preston	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	
	Racecourse Retail Park, Ormskirk Road, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Retail Park Warrington Savoy Timber DIY, Wilcock Street,	2	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Wigan Screwfix, Gower Street, Wigan	5	.6%	1	1.3%	0	.0%	1	1.2%	2	2.5%	1	1.1%	0	.0%	0	ŀ
	Shevington	5 2	.6%	0	.0%	0	.0%	4	4.7% 1.2%	1	1.3%	0	.0%	0	.0%	0	
	Shevington Garden Centre, Back Lane, Standish																
	Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Southport	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	
	St Helens Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	
	Standish	1	.1%	0	.0%	0	.0%	0	.0%	0	1.3%	0	.0%	0	.0%	0	F
		2	.2%	0	.0%	0						-		"			
	T&W Garner, Witham Road, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool	3		0		0		0	.0%	0	.0%	0	.0%	0	.0%	0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale	3	.3%	0	.0%	0	.0%										
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail Park, Wigan Varies	3 2 1 19	.3% .2% .1% 2.1%	0 0 3	.0% .0% .0% 3.9%	0 0 1 0 2	.0% .0% 1.2% .0%	0 0 2	.0% .0% 2.4%	0 0 2	.0% .0% 2.5%	0 0 5	.0% .0% 5.7% 1.1%	0 0 3	.0% .0% 3.9%	0 0 1 0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail Park, Wigan Varies Wallpaper Supplies, Library Street, Wigan	3 2 1 19 6 6	.3% .2% .1% .2.1% .7% .7%	0 0 3 0 1	.0% .0% .0% 3.9% .0%	0 0 1 0 2 1	.0% 1.2% .0% 2.5% 1.2%	0 0 2 1 1	.0% .0% 2.4% 1.2%	0 0 2 1 0	.0% .0% 2.5% 1.3%	0 0 5 1 0	.0% .0% 5.7% 1.1%	0 0 3	.0% .0% 3.9% .0% 1.3%	0 0 1 0 1	:
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail Park, Wigan Walipaper Supplies, Library Street, Wigan Walipaper Supplies, Railway Road, Leigh Wholesalers, Springfield, Greater	3 2 1 19	.3% .2% .1% 2.1%	0 0 3	.0% .0% .0% 3.9%	0 0 1 0 2	.0% .0% 1.2% .0%	0 0 2	.0% .0% 2.4%	0 0 2	.0% .0% 2.5%	0 0 5	.0% .0% 5.7% 1.1%	0 0 3 0 1	.0% .0% 3.9%	0 0 1 0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Mange, Chapel Lane Retail Park, Waries Wallpaper Supplies, Library Street, Wigan Wallpaper Supplies, Railway Wallpaper Supplies, Railway	3 2 1 19 6 6	.3% .2% .1% .2.1% .7% .7% .1%	0 0 3 0 1	.0% .0% 3.9% .0% 1.3%	0 0 1 0 2 1 0 0	.0% 1.2% .0% 2.5% 1.2% .0%	0 0 2 1 1 1 0	.0% 2.4% 1.2% 1.2%	0 0 2 1 0	.0% 2.5% 1.3% .0%	0 0 5 1 0 0	.0% 5.7% 1.1% .0%	0 0 3 0 1 1	.0% 3.9% .0% 1.3%	0 0 1 0 1 0 0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool Taskers, Tasker Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail Park, Wigan Walipaper Supplies, Library Street, Wigan Walipaper Supplies, Railway Road, Leigh Wholesalers, Springfield, Greater Manchester Wickes, Ormskirk Road, Aintree Wigan Town Centre	3 2 1 19 6 6 1 1 1 23	.3% 2.2% 1.1% 2.196 2.7% .7% .7% 1.1% 1.1% 1.1%	0 0 3 0 1 0 0 0 0 3	.0% .0% 3.9% .0% 1.3% .0% .0% .0% .0% .0%	0 0 1 0 0 0 0 3	.0% 1.2% .0% 2.5% 1.2% .0% .0% 3.7%	0 0 2 1 1 0 0 0 0 2	.0% .0% 2.4% 1.2% 1.2% .0% .0%	0 0 2 1 0 0 0 0 1	.0% .0% 2.5% 1.3% .0% .0% .0% 1.3%	0 0 5 1 0 0	.0% .0% 5.7% 1.1% .0% .0% .0% .0% 5.7%	0 0 3 0 1 1 0 0	.0% 3.9% .0% 1.3% 1.3% .0% .0% 5.2%	0 0 1 0 1 0 0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool Taskers, Tuer Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chaptane Betall Park, Wigan Wallpaper Supplies, Library Street, Wigan Wallpaper Supplies, Railway Road, Leigh Wholesalers, Springfield, Greater Manders Wickes, Ormskirk Road, Aintree Wickes, Ormskirk Road, Aintree	3 2 1 19 6 6 1 1 1 23 1	.3% .2% .1% .2.1% .7% .7% .1% .1% .1.6 .1.6 .2.6% .1.6	0 0 0 3 0 1 0 0	.0% .0% 3.9% .0% 1.3% .0% .0% .0%	0 0 1 0 2 1 0 0 0 3 1	.0% .0% .0% .0% .0% 1.2% .0% .0% .0% .0%	0 0 2 1 1 0 0 0 0 2 0 0	.0% 2.4% 1.2% 1.2% .0% .0% .0% .0% .0%	0 0 2 1 0 0 0 1 0 0	.0% 2.5% 1.3% .0% .0% .0% .0% .0% .0%	0 0 5 1 0 0 0	.0% 5.7% 1.1% .0% .0% .0% .0% .0% .0% .0%	0 0 3 0 1 1 0 0 0 4 0 0	.0% 3.9% .0% 1.3% 1.3% .0% .0% .0%	0 0 1 0 1 0 0 0	3
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail Park, Wigan Walipaper Supplies, Library Street, Wigan Walipaper Supplies, Railway Road, Leigh Wholesalers, Springfield, Greater Manchester Wigan Town Centre Wigan Town Centre Wigan Town Centre Wilkinson, Cotham Street, St Heleins Wilkinsons, Standishgate, Wigan Wilkinsons, Standishgate, Wigan	3 2 1 19 6 6 1 1 1 23	.3% 2.2% 1.1% 2.196 2.7% .7% .7% 1.1% 1.1% 1.1%	0 0 3 0 1 0 0 0 0 3	.0% .0% 3.9% .0% 1.3% .0% .0% .0% .0% .0%	0 0 1 0 2 1 0 0 0 0 3	.0% 1.2% .0% 2.5% 1.2% .0% .0% 3.7%	0 0 2 1 1 0 0 0 0 2	.0% .0% 2.4% 1.2% 1.2% .0% .0%	0 0 2 1 0 0 0 0 1	.0% .0% 2.5% 1.3% .0% .0% .0% 1.3%	0 0 5 1 0 0	.0% .0% 5.7% 1.1% .0% .0% .0% .0% 5.7%	0 0 3 0 1 1 0 0	.0% 3.9% .0% 1.3% 1.3% .0% .0% 5.2%	0 0 1 0 1 0 0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool Taskers, Liver Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail Park, Wigan Wallpaper Supplies, Library Street, Wigan Wallpaper Supplies, Railway Road, Leigh Mondeslers, Springfield, Greater Manchester Wickes, Ormskirk Road, Aintree Wigan Town Centre Wilkinson, Cotham Street, St Heldens	3 2 1 19 6 6 1 1 1 1 1 1 3 3	3% 226 236 246 246 246 246 256 276 276 246 246 246 246 246 256 246 256 256 256 256 256 256 256 256 256 25	0 0 0 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	.0% .0% .0% 3.9% .0% 1.3% .0% .0% 3.9% .0%	0 0 1 0 2 1 0 0 0 0 3 1	.0% 1.2% 2.5% 1.2% 0% .0% .0% 3.7% 1.2%	0 0 2 1 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0	.0% .0% 2.4% 1.2% .0% .0% .0% .0% .0%	0 0 2 1 0 0 0 0 0 1 1	.0% .0% 2.5% 1.3% .0% .0% .0% 1.3% .0%	0 0 5 1 0 0 0 0 5 5	.0% .0% 5.7% 1.1% .0% .0% .0% .0% 2.3% .0%	0 0 0 1 1 0 0 4 0	.0% .0% 3.9% .0% 1.3% 1.3% .0% .0% .0% .0%	0 0 1 0 0 0 0 0 0	
	Skelmersdale Taskers, Liver Industrial Estate, Liverpool Taskers, Tasker Industrial Estate, Liverpool The Concourse Shopping Centre, Skelmersdale The Market Place, Bolton The Range, Chapel Lane Retail Park, Wigan Walipaper Supplies, Library Street, Wigan Walipaper Supplies, Railway Road, Leigh Wholesalers, Springfield, Greater Manchester Wickes, Ormskirk Road, Aintree Wigan Town Centre Wilkinsons, Cotham Street, St Helens Wilkinsons, Standishgate, Wigan Wilkinsons, The Concourse Wilkinsons, The Concourse Wilkinsons, The Concourse	3 2 1 1 19 6 6 1 1 1 1 23 1 10 3	3% 22% 1.1% 2.1% 2.1% 2.1% 1.1% 1.1% 1.1%	0 0 0 3 0 1 0 0 0 3 0 0 0 0 0 0 0 0 0 0	.0% .0% .0% 3.9% .0% .0% .0% .0% .0%	0 0 1 0 2 1 0 0 0 3 1	.0% 1.2% 2.5% 1.2% 2.0% .0% .0% 3.7% 1.2%	0 0 2 1 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0	.0% .0% 2.4% 1.2% 1.2% .0% .0% .0% .0% .0% .0% .0%	0 0 2 1 0 0 0 0 1 0	.0% .0% 2.5% 1.3% .0% .0% .0% 1.3% .0%	0 0 5 1 0 0 0 0 5 0	.0% .0% 5.7% 1.1% .0% .0% .0% .0% 5.7% .0%	0 0 3 0 1 1 0 0 4 0	.0% .0% 3.9% .0% 1.3% .0% .0% .0% .0%	0 0 1 0 0 0 0 0 0	

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Q15b. Where else would you go?

		Platt B	Iridge	Ashton-in-		Area Parbold and	Wrightington	Skelme	ersda
		Num	%	Num	%	Num	%	Num	%
	Ace Decor, Clarence Street	0	.0%	0	.0%	0	.0%	0	.09
	Industrial Estate, Chorley	0	801	0		0	001	0	-
	AJ Ormisher & Sons, Preston Road, Standish	0	.0%	0	.0%	0	.0%	0	.09
	Aldi, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.0
	Asda, Edge Green Lane, Warrington	1	1.2%	0	.0%	0	.0%	0	.09
	Asda, Ingram, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.3
	Ashton-in-Makerfield	0	.0%	2	2.5%	0	.0%	0	.0
	Aspull, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	ATS, Westminster Road, Chorley	0	.0%	0	.0%	0	.0%	0	.09
	B&M Bargains, Warrington Road,	0	.0%	0	.0%	0	.0%	0	.09
	Wigan								
	B&Q, Aintree Road, Aintree	0	.0%	0	.0%	0	.0%	4	5.0
	B&Q, Brookfield St, North Road,	0	.0%	0	.0%	0	.0%	0	.0
	Preston								
	B&Q, Burscough Street, Ormskirk	0	.0%	0	.0%	1	1.2%	0	.0
	B&Q, Frith Street, Wigan	8	9.6%	8	10.0%	5	6.2%	2	2.5
	B&Q, Kew Retail Park, Southport	0	.0%	0	.0%	1	1.2%	3	3.8
	B&Q, Kirkhall Lane, Leigh	4	4.8%	1	1.3%	0	.0%	0	.0
	B&Q, Milner Street, Warrington	4	4.8%	1	1.3%	1	1.2%	0	.0
	B&Q, Milverny Way, St Helens	0	.0%	0	.0%	1	1.2%	0	.0
	B&Q, Racecourse Retail Park,	0	.0%	0	.0%	0	.0%	2	2.5
	Liverpool	0	.0%	0	.0%	2	2.5%	0	.01
	B&Q, Southrings Business Centre, Craven	Ů	.076	ľ	.076		2.3/0		.0
	Birkacre Garden Centre, Birkacre	0	.0%	0	.0%	0	.0%	0	.0
	Road, Chorley								
	Bolton	0	.0%	0	.0%	0	.0%	0	.0
	Chorley Town Centre	0	.0%	0	.0%	0	.0%	0	.0
	CHP Supplies, Pottery Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Costco, Andover Road, Haydock	0	.0%	1	1.3%	0	.0%	0	.0
	Firwood Timber, School Lane,	0	.0%	0	.0%	0	.0%	0	.0
	Skelmersdale	_	A21	0	001	0	0%	0	-
	Golden Days Garden Centre, Back Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0
	Handyman's Stores, Walthew Lane,	3	3.6%	0	.0%	0	.0%	0	.0
	Wigan								
	Highfield Industrial Estate, North	0	.0%	0	.0%	0	.0%	0	.0
	Street, Chorley	0	.0%	0	.0%	2	2.5%	0	.01
	Homebase, Olympian Way, Leyland	ı "	.076	0	.076	2	2.5%		.01
	Homebase, Queens Retail Park,	0	.0%	0	.0%	0	.0%	0	.0
	Preston								
	Homebase, Worthington Way,	2	2.4%	9	11.3%	4	4.9%	0	.0
	Marus Bridge, Wigan	0	.0%	3	3.8%	0	.0%	3	3.8
	Homebase, Worthington Way, Wigan	0	.0%	3	3.8%	0	.0%	3	3.8
	Jewson, Rosebridge Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Johnstones Paints, Clayton Street,	0	.0%	0	.0%	0	.0%	0	.0
	Wigan								
	Kew Retail Park, Southport Road,	0	.0%	0	.0%	1	1.2%	0	.0
	Southport	2	2.4%				001		
	Leigh	0		0	.0%	0	.0%	0	.01
ther	Liverpool City Centre	0	.0%	0	.0%	0	.0%	0	1.3
	Local stores, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Manchester	0	.0%	0	.0%	0	.0%	0	.0
	Market, Wigan	0	.0%	0	.0%	0	.0%	0	
	Marus Bridge, Wigan		10/10	-	1071	-	12.12	_	.0
	O'Neill's Decorating Centre, Egerton Street, Farnworth	0	.0%	0	.0%	0	.0%	0	.0
	Ormskirk	0	.0%	0	.0%	1	1.2%	1	1.3
	Parbold	0	.0%	0	.0%	2	2.5%	0	.0
	Pimbo Garden Centre, Pimbo Lane,	0	.0%	0	.0%	0	.0%	1	1.3
	Skelmersdale	ľ	.070		.070		.070	1	1
	Platt Bridge, Wigan	3	3.6%	0	.0%	0	.0%	0	.0
	Preston	0	.0%	0	.0%	0	.0%	0	.0
	Racecourse Retail Park, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.3
	Road, Aintree								
	Retail Park Warrington	1	1.2%	0	.0%	0	.0%	0	.0
	Savoy Timber DIY, Wilcock Street,	0	.0%	0	.0%	0	.0%	0	.0
	Wigan	0	.0%	0	0%	0	0%	0	0'
	Screwfix, Gower Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Shevington	0	.0%	0	.0%	0	.0%	0	.0
	Shevington Garden Centre, Back Lane, Standish	"	.076	"	.076		.076	0	.0
	Skelmersdale	0	.0%	0	.0%	1	1.2%	3	3.8
	Southport	0	.0%	0	.0%	0	.0%	0	.0
	St Helens Town Centre	0	.0%	1	1.3%	0	.0%	1	1.3
	Standish	0	.0%	0	.0%	0	.0%	0	.0
	T&W Garner, Witham Road,	0	.0%	0	.0%	1	1.2%	1	1.3
	Skelmersdale							-	
	Taskers, Liver Industrial Estate,	0	.0%	1	1.3%	0	.0%	2	2.5
	Liverpool		A01	_	081	1	4 901		4.0
	The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.2%	1	1.3
	The Market Place, Bolton	0	.0%	0	.0%	0	.0%	0	.0
	The Range, Chapel Lane Retail	2	2.4%	1	1.3%	0	.0%	0	.0
	Park, Wigan							L.	
	Varies	0	.0%	1	1.3%	0	.0%	0	.0
	Wallpaper Supplies, Library Street,	0	.0%	1	1.3%	0	.0%	0	.0
	Wigan			_					
	Wallpaper Supplies, Railway Road, Leigh	0	.0%	0	.0%	0	.0%	0	.0
	,	0	.0%	0	.0%	1	1.2%	0	.01
	Wholesalers, Springfield, Greater Manchester	ľ	.076	"	.0/6		1.476	"	.0
	Wickes, Ormskirk Road, Aintree	0	.0%	0	.0%	0	.0%	1	1.3
	Wigan Town Centre	1	1.2%	0	.0%	2	2.5%	2	2.5
	Wilkinson, Cotham Street, St	0	.0%	0	.0%	0	.0%	0	.0
	Helens								
	Wilkinsons, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Wilkinsons The Concourse	0	.0%	0	.0%	1	1.2%	2	2.5
	Shopping Centre, Skelmersdale								
	Pemberton	0	.0%	0	.0%	1	1.2%	1	1.3
		0	.0%	1	1.3%	0	.0%	0	.0
	B&Q, Delph Lane, Winwick,								
	B&Q, Delph Lane, Winwick, Warrington Wickes, George Street, Chorley	0	.0%	0	0%	0	0%	0	.0

Q16a. Where do you do most of your shopping for chemists goods? se: All respondents Wigan Platt Bridge Ashton-in-Makerfield Parbold and Wrightington Ince Num % Num % 91 100.0% 91 100.0% Num % 6 91 100.0% Num % 92 100.0% 92 100.0% 90 100.0% 0 .0% 0 .0% Base: All respondents 1 196 0 096 0% 0% 0 0% ٥ 0% 0 096 0% 1 1% Altrincham Retail Park .0% .0% 0 .0% .0% .0% Brookway Retail Park, Wythenshawe .1% .0% .0% .0% .0% 1.1% 1.1% 1.1% Central Retail Park, Ancoats 21 2.1% .0% .0% 1.1% 12 13.3% 2 2.2% 2 2.2% 4.4% .0% Middlebrook Retail Park, Horwich, Bolton 1 196 0% 0 096 0 0% 0 096 0 0% 1 196 0% 0 ٥ 0% Parsonage Retail Park, Leigh Robin Retail Park, Wigan 10 17 18.7% 13 14.3% 10 10.9% 5.6% 4.4% 66 6.6% 10.9% 2.2% 1.1% 1.1% 2.2% Trafford Centre Woodfield Retail Park, Bury .2% .0% .0% 1.1% .0% .0% Catalogue/ mail order 1.1% 3.3% 1.1% 1.1% Internet .0% .0% .0% .0% .0% 1.1% 1.1% 33 3 3% 4 3% 3 3% 4.4% 1 1% 2 2% 5.6% 1 1% 6.6% 3 3% 2 2% Don't do .0% .0% .0% .0% .0% .0% 8.8% .0% .0% .5% .0% 0 .0% 0 .0% 0 .0% 0 .0% .0% 5.5% Abram Pharmacy, Warrington Road, Wigan 1 .1% 0 .0% 0 .0% 0 .0% 1 1.1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% Aldi, Preston Road / Avondale Road, Wigan Aldi, Princess Road, Ashton-in-Makerfield 1 .1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 1 1.1% 0 .0% 0 5 0 0 0 Appley Bridge 1 0 .4% .0% .0% 3.3% 1.1% .0% .0% .0% .0% .0% .0% Appley Bridge Pharmacy, Woodnook Road, Appley Bridge .8% .0% 0 .0% 0 .0% .0% 0 .0% .0% Asda, Atherleigh Way, Leigh 1.1% 5.5% 2.2% .0% 5.5% Asda, Edge Green Lane, Warringto Asda, Gathurst Lane, Shevington .1% .0% .0% 1.1% .0% .0% .0% .0% .0% .0% .0% Asda, Ingram Road, Skelmersdale 13 15 1.5% .0% .0% .0% .0% .0% 1.1% .0% 1.1% 14.3% .0% Ashton Medical Centre, Wigan Road, Ashton-in-Makerfield. 32 3.2% .0% .0% .0% 0 0% 32 35.6% .0% .0% 0% 0% .0% Beacon Primary Care, Sandy Lane, Skelmersdale .0% .2% Beech Hill, Wigan Billinge 3% 1.1% 2.2% .0% 0% .0% 0% .0% .0% .0% .0% Billinge Surgery, Recreation Drive, Billinge .1% 1.1% .0% .0% .0% .0% .0% .0% .0% .0% Bodycare, The Galleries, Wigan .1% .0% .0% .0% .0% .0% .0% .0% 1.1% .0% .0% Boots Station Road Leigh Boots, Bradshawgate, Leigh .1% 1.1% .1% .0% .0% .0% .0% .0% .0% 1.1% .0% Boots, Church Street, St Helens Boots, Holmes House Avenue, Wigan 2.2% .0% .1% 1.1% .0% Boots, Market Street, Atherton 1% .0% 0% .0% 0% .0% .0% 1.1% .0% 0% .0% Boots, Mealhouse Lane, Bolton 2.2% Boots, Milverney Way, St Helens 1% .0% 0% .0% .0% 0% .0% .0% Boots, Moor Street, Ormskirk 3.3% 1.1% 1.1% Boots, Ormskirk Road, Pemberton 31 3.1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% .0% 0 .0% .0% 8.8% Boots, The Concourse Shopping Centre, Skelmersdale Boots, The Gerard Centre, Ashton-in-Makerfield 23 2.3% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 1 1.1% 0 .0% 1 1.1% 21 23.1% 0 .0% 3.0% 6.5% 4 4.4% 2 2.2% 4 4.3% 2 2.2% 2 2.2% 1 1.1% 5 5.5% 1.1% 3.3% Boots, The Grand Arcade, Wigan 2 Boots, Wigan Road, Ashton-in-Makerfield 19 21 2.1% .0% 2.2% .0% .0% .0% .0% .0% .0% 20.9% .0% 2 1 0 0 0 2.2% 1.1% .0% .0% .0% .0% .0% .0% .0% .0% Bradshaw Street Pharmacy, Orrell, Wigan .0% .0% .0% .0% 4.4% Buckley, The Common, Parbold 0 0 0 Burscough 0 1 .1% .0% .0% .0% 1 1.1% 0 .0% .0% 0 .0% 0 .0% .0% .0% Co-op Pharmacy, Church Street, Orrell 5 .5% 0 4 0 0 0 0 0 0 0 .0% 4.4% .0% .0% .0% .0% .0% .0% .0% 1 1.1% Co-op Pharmacy, Ladies Lane, Hindley 21 2.1% 1 1.1% 0 0 0 1 9 10.1% 8 1 .0% .0% .0% 1.1% 1 0 .0% 8.8% 1.1% 1.1% 2 0 .0% 2 2.2% 0 0 0 0 .0% 0 .2% .0% .0% 0 .0% .0% 0 .0% 0 .0% .0% Co-op Pharmacy, Recreation Drive, Billinge 1 0 .0% 1 1.1% 0 0 .0% .1% 0 .0% 0 0 0 0 .0% .0% .0% .0% .0% 0 .0% Co-op, Fearnhead Lane, Warrington 1 0 0% 0 0% 1 11% 0% 0 0 0% 1% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 7% 1 1.1% 0 .0% 0 .0% 5 5.4% 0 .0% 0 0% 1 1.1% 0 0% 0% .0% Coppull, Chorley .1% .0% .0% .0% .0% .0% .0% .0% .0% .0% 1.1% Dalton, Wigan 1.1% 1.1% Debenhams, Grand Arcade, Wigan .1% .0% .0% .0% .0% .0% .0% .0% .0% .0% England Pharmacy, Gidlow Lane, Wigan 0 1 1.1% Garswood 0 4% .0% 1.1% .0% 0% .0% 0% .0% 0% 3.3% .0% Garswood Pharmacy, Billinge Road, Ashton-in-Makerfield 2% 1 0 0 1 190 1 196 n 096 096 n 0% 0% n 0% 096 096 0% George Wilson Pharmacy, Sherwood Drive, Pemberton 2 2% 096 096 096 096 096 0% 2 2% 0% 0% 1.1% .1% .0% .0% Goose Green, Wigan 2% .0% 0% .0% 1.1% 1.1% .0% .0% .0% 0% .0% Grand Arcade, Wigan 1.1% Hall Green, Upholland 0% 1.1% 0% 1.1% Hawkley Chemist, Carr Mill Road, Wigan 2 .0% .0% .2% 2.2% .0% .0% .0% .0% 2 .0% .0% .0% .1% Haydock 1.1% Health Centre, Sandy Lane, Skelmersdale .2% 0 .0% .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% .0% 4 4% 0 .0% 0 .0% 0 .0% 0 .0% 0 .0% 1 1.1% 0 .0% 0 0% 0 0% .0% .0% 0 .0% .0% 0 .0% 0 09/ 1.1% 1.1% Hindley Green 3 3.4% 8 8.8% 1 1.1% 0 Hindley Health Centre Pharmacy, Liverpool Road, Hindley, Wigan 0 0 0 12 1.2% .0% .0% .0% .0% .0% .0% .0% 3 3.3% 0 .0% .0% 0 9 10.1% 30 33.0% 1 1.1% 43 4.3% .0% .0%

			rea ersdale %
	Base: All respondents	91	100.0%
	Altrincham Retail Park	0	.0%
	Brookway Retail Park, Wythenshawe	0	.0%
	Central Retail Park, Ancoats Middlebrook Retail Park, Horwich,	0	.0%
	Bolton Parsonage Retail Park, Leigh	0	.0%
	Robin Retail Park, Wigan	1	1.1%
	Trafford Centre	0	.0%
	Woodfield Retail Park, Bury	1	1.1%
	Catalogue/ mail order	1	1.1%
	Internet	0	.0%
	Don't do	2	2.2%
	Abram Abram Pharmacy, Warrington Road, Wigan	0	.0%
	Aldi, Preston Road / Avondale Road, Wigan	0	.0%
	Aldi, Princess Road, Ashton-in- Makerfield	0	.0%
	Appley Bridge	0	.0%
	Appley Bridge Pharmacy, Woodnook Road, Appley Bridge	0	.0%
	Asda, Atherleigh Way, Leigh	0	.0%
	Asda, Edge Green Lane, Warrington	0	.0%
	Asda, Gathurst Lane, Shevington	0	.0%
	Asda, Ingram Road, Skelmersdale	7	7.7%
	Ashton-in-Makerfield	0	.0%
	Ashton Medical Centre, Wigan Road, Ashton-in-Makerfield, Wigan	0	.0%
	Aspull	0	.0%
	Beacon Primary Care, Sandy Lane,	2	2.2%
	Skelmersdale Beech Hill, Wigan	0	.0%
	Billinge	0	.0%
	Billinge Surgery, Recreation Drive,	0	.0%
	Billinge	0	
	Bodycare, The Galleries, Wigan	0	.0%
	Boots Station Road Leigh	0	.0%
	Boots, Bradshawgate, Leigh Boots, Church Street, St Helens	0	.0%
	Boots, Holmes House Avenue,	0	.0%
	Wigan		
	Boots, Market Street, Atherton	0	.0%
	Boots, Mealhouse Lane, Bolton	0	.0%
	Boots, Milverney Way, St Helens	0	.0%
	Boots, Moor Street, Ormskirk	0	1.1%
	Boots, Ormskirk Road, Pemberton Boots, The Concourse Shopping Centre, Skelmersdale	23	25.3%
	Boots, The Gerard Centre, Ashton- in-Makerfield	0	.0%
	Boots, The Grand Arcade, Wigan Boots, Wigan Road, Ashton-in- Makerfield	0	.0%
Other	Bradshaw Street Pharmacy, Orrell,	0	.0%
	Wigan Buckley, The Common, Parbold	0	.0%
	Burscough	0	.0%
	Chandler House, Poolstock Way, Wigan	0	.0%
	Co-op Pharmacy, Church Street, Orrell	0	.0%
	Co-op Pharmacy, Ladies Lane, Hindley		
	Co-op Pharmacy, Rainford Road, Billinge	0	.0%
	Co-op Pharmacy, Recreation Drive, Billinge Co-op, Fearnhead Lane,	0	.0%
	Co-op, Fearnhead Lane, Warrington Cohens, High Street, Standish	0	.0%
	Coppull, Chorley	0	.0%
	Dalton, Wigan	0	.0%
	Debenhams, Grand Arcade, Wigan	0	.0%
	Digmoor Parade, Skelmersdale England Pharmacy, Gidlow Lane,	0	1.1%
	Wigan	0	.0%
		0	.0%
	Garswood Pharmacy, Billinge Road, Ashton-in-Makerfield George Wilson Pharmacy,	0	.0%
	Sherwood Drive, Pemberton Golborne	0	.0%
	Goose Green, Wigan	0	.0%
	Grand Arcade, Wigan	0	.0%
	Hall Green, Upholland	0	.0%
	Goods delivered Hawkley Chemist, Carr Mill Road,	0	.0%
	Wigan Haydock	0	.0%
	Health Centre, Sandy Lane, Skelmersdale	2	2.2%
	Hillside Health Centre, Tanhouse Road, Skelmersdale	3	3.3%
	Hindley Green	0	.0%
	Hindley Health Centre Pharmacy, Liverpool Road, Hindley, Wigan	"	.076
	Liverpool Koad, Hindley, Wigan	0	.0%

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	Base: All	respondent	s					, .		1031 01	you. s	hoppin	5 101 0	Area	- 8							
			Wi	gan		perton	Shevi		Stan		Asp		_	ice		dley					Parbold and	
Home Bargains, Saddle Retail P	Num	.1%	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 0	.0%	Num 1	1.1%	Num 0	.0%	Num 0	.0%	Num 0	.0%
Wigan Home Bargains, Templeton Roa		.4%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	1	1.1%
Platt Bridge, Wigan Home Bargains, The Galleries,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan	13	1.3%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	10	11.2%	1	1.1%	0	.0%	0	.0%	0	.0%
J G Palin, High Street, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
John Holton Pharmacy, The	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Common, Parbold Lambs Pharmacy, Phoenix Way	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Leigh Lloyds, Liverpool Street, St Hele		.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Lloyds, Market Street, Wigan	3	.3%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lloyds, Scholes, Wigan	2	.2%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lloyds, Spendmore Lane, Coppu		.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lloyds, Standishgate, Wigan	57	.1%	19	.0%	0	.0%	0	.0%	0	.0%	7	.0%	10	.0%	0	.0%	0 2	.0%	0	.0%	1	1.1%
Local chemist, Wigan Lower Ince	4	.4%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Manor Pharmacy, Frog Lane,	5	.5%	3	3.3%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Manor Pharmacy, Gathurst Lan	4	.4%	0	.0%	0	.0%	2	2.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan		.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Manor Pharmacy, Poolstock Lar Wigan	-,																		2	2.2%		
Morris Chemists, Wigan Road, Bryn	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	_		0	.0%
Morrisons, Makerfield Way, Inc in-Makerfield	. 1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Inc		.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%
New Springs Pharmacy, Whelle Road, Whelley	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
New Springs, Wigan	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	7	7.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%
Numark Pharmacy, Kirkgate, Wakefield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Ormskirk	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.4%
Orrell	19	1.9%	0	1.1%	1	4.4% 1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	18	.0%
Parbold Pemberton	6	.6%	2	2.2%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	10	1.1%
Pemberton Primary Centre,	5	.5%	1	1.1%	4	4.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sherwood Drive, Wigan	sc 5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	3	3.3%	0	.0%	0	.0%	0	.0%
Pennygate Medical Centre, Lad Lane, Hindley	-																					
Platt Bridge Health Centre Pharmacy, Rivington Avenue, P	att 4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.4%	0	.0%	0	.0%
Bridge, Wigan Platt Bridge, Wigan	31	3.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	29	31.9%	0	.0%	0	.0%
Richardsons, Church Street,	4	.4%	0	.0%	0	.0%	2	2.2%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Standish Richardsons, Gathurst Lane,	5	.5%	0	.0%	0	.0%	5	5.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shevington	2	201		001		001		901		901		001		001		001		001	0	001	1	4.400
Rowlands Pharmacy, Birleywoo Skelmersdale	'	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		.0%		1.1%
Rowlands Pharmacy, Dingle Roa Upholland		.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Rowlands Pharmacy, Dingle Roa Upholland, Skelmersdale	d, 7	.7%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	6	6.6%
Rowlands Pharmacy, Lyndale,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	an 3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%
Rowlands Pharmacy, Marsh Gre Wigan	-""																					
Rowlands Pharmacy, Poolstock lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Rowlands Pharmacy, Sandy Lan Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Rowlands Pharmacy, Westgate,	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale Rowlands Pharmacy, Wigan Ros	d, 5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	5.5%	0	.0%
Ashton-in-Makersfield		.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Rowlands, Mills Street, Burscou Sainsbury's, Worthington Way,	7	.7%	1	1.1%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%
Salter, Atherton Road, Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
Green Salter, Ince Green Lane, Ince-in-	9	.9%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	7	7.9%	0	.0%	1	1.1%	0	.0%	0	.0%
Makerfield																						
Salter, Moorside, Aspull	8	.8%	0	1.1%	0	.0%	6	.0%	0	.0%	0	4.4%	0	2.2%	0	.0%	0	.0%	0	1.1%	0	.0%
Shevington Surgery, Houghton Lane, Shevington																						
Shevington, Wigan	33	3.3%	0	.0%	0	.0%	26	28.6%	6	6.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1 5	1.1%
Skelmersdale Slaters, Mill Street, Wigan	29	2.9%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Southport Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Spinning Gate, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Standish Pharmacy Procton Po	45	4.5%	0	1.1%	0	.0%	1	1.1%	41	44.6%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%
Standish Pharmacy, Preston Ro Standish	۵,																					
Superdrug, The Concourse, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Superdrug, The Galleries, Wigar	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, St Helens Linkway, St He		.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigar	22	2.2%	6	6.5%	0	.0%	2	2.2%	5	5.4%	5	5.6%	2	2.2%	0	.0%	0	.0%	2	2.2%	0	.0%
Tesco, Church Road, Haydock	1 11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	.0%	5	.0%	2	.0%	0	.0%	0	1.1%
Tesco, Cross Street, Hindley Tesco, Frith Street, Wigan	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%

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		Ar Skelme	
		Num	%
	Home Bargains, Saddle Retail Park, Wigan	0	.0%
	Home Bargains, Templeton Road, Platt Bridge, Wigan	0	.0%
	Home Bargains, The Galleries,	0	.0%
	Wigan	0	.0%
	J G Palin, High Street, Standish	0	.0%
	John Holton Pharmacy, The Common, Parbold	0	.0%
	Lambs Pharmacy, Phoenix Way,	0	.0%
	Wigan Leigh	0	.0%
	Lloyds, Liverpool Street, St Helens	0	.0%
	Lloyds, Market Street, Wigan	0	.0%
	Lloyds, Scholes, Wigan Lloyds, Spendmore Lane, Coppull	0	.0%
	Lloyds, Standishgate, Wigan	0	.0%
	Local chemist, Wigan	1	1.19
	Lower Ince	0	.0%
	Manor Pharmacy, Frog Lane, Wigan		
	Manor Pharmacy, Gathurst Lane, Wigan	0	.0%
	Manor Pharmacy, Poolstock Lane,	0	.0%
	Wigan Morris Chemists, Wigan Road,	0	.0%
	Bryn		
	Morrisons, Makerfield Way, Ince- in-Makerfield	0	.0%
	Morrisons, Makerfield Way, Ince	0	.0%
	New Springs Pharmacy, Whelley Road, Whelley	0	.0%
	New Springs, Wigan	0	.0%
	Varies	0	.0%
	Numark Pharmacy, Kirkgate, Wakefield	ľ	.0%
	Ormskirk	2	2.25
	Orrell Parhold	0	.0%
	Pemberton	0	.0%
	Pemberton Primary Centre,	0	.0%
	Sherwood Drive, Wigan Pennygate Medical Centre, Ladies	0	.0%
	Lane, Hindley		
	Platt Bridge Health Centre Pharmacy, Rivington Avenue, Platt Bridge, Wigan	0	.0%
Other	Platt Bridge, Wigan Richardsons, Church Street,	0	.0%
	Standish		
	Richardsons, Gathurst Lane, Shevington	0	.0%
	Rowlands Pharmacy, Birleywood, Skelmersdale	1	1.19
	Rowlands Pharmacy, Dingle Road,	1	1.19
	Upholland Rowlands Pharmacy, Dingle Road,	0	.0%
	Upholland, Skelmersdale	2	2.29
	Rowlands Pharmacy, Lyndale, Skelmersdale		2.27
	Rowlands Pharmacy, Marsh Green, Wigan	0	.0%
	Rowlands Pharmacy, Poolstock	0	.0%
	lane, Wigan Rowlands Pharmacy, Sandy Lane,	3	3.39
	Skelmersdale		
	Rowlands Pharmacy, Westgate, Skelmersdale	4	4.49
	Rowlands Pharmacy, Wigan Road, Ashton-in-Makersfield	0	.0%
	Rowlands, Mills Street, Burscough	0	.0%
	Sainsbury's, Worthington Way,	0	.0%
	Wigan Salter, Atherton Road, Hindley	0	.0%
	Green	0	.0%
	Salter, Ince Green Lane, Ince-in- Makerfield		
	Salter, Moorside, Aspull	0	.0%
	Shevington Surgery, Houghton Lane, Shevington	ľ	.0%
	Shevington, Wigan	0	.0%
	Skelmersdale Slaters, Mill Street, Wigan	23	25.3
	Southport Southport	0	.0%
	Spinning Gate, Leigh	0	.0%
	St Helens	0	.0%
	Standish Standish Pharmacy, Preston Road,	0	.0%
	Standish		
	Superdrug, The Concourse, Skelmersdale	2	2.29
	Superdrug, The Galleries, Wigan	0	.0%
	Tesco, St Helens Linkway, St Helens	0	.0%
	Tesco, Central Park Way, Wigan Tesco, Church Road, Haydock	0	.0%
	Tesco, Cross Street, Hindley	0	.0%
	Tesco, Frith Street, Wigan	0	.0%

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O16a. Where do you do most of your shopping for chemists goods?

		Base: All re	spondents												Area								
1				Wig	an	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	Inc	e	Hino	lley	Platt 8	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington
1		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	The Concourse Shopping Centre, Skelmersdale	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
'	Trayners, Market Street, Hindley	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
'	Upholland	13	1.3%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	11	12.1%
Qub	Whelley	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Other	Wigan Town Centre	20	2.0%	3	3.3%	1	1.1%	3	3.3%	0	.0%	2	2.2%	7	7.9%	1	1.1%	1	1.1%	1	1.1%	0	.0%
	Sainsbury's, Bamber Bridge, Preston	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Ormskirk Road, Pemberton	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q16a. Where do you do most of your shopping for chemists goods?

		An	ea
		Skelme	rsdale
		Num	%
	The Concourse Shopping Centre, Skelmersdale	7	7.7%
	Trayners, Market Street, Hindley	0	.0%
	Upholland	0	.0%
Other	Whelley	0	.0%
Otner	Wigan Town Centre	1	1.1%
	Sainsbury's, Bamber Bridge, Preston	0	.0%
	Tesco, Ormskirk Road, Pemberton	0	.0%
	Chorley	0	.0%

O16h Whore also would you go?

							Q	16b. W	nere el	se wou	ld you	go?				
	Base: Excluding of first re-								Ar	ea						
			Wi	gan	Pemi	perton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	96	Num	%	Num	%	Num	96	Num	%
Base: Excluding do not do for the first response	967	100.0%	88	100.0%	88	100.0%	87	100.0%	91	100.0%	88	100.0%	84	100.0%	90	100.0%
Gemini Retail Park, Warrington	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	21	2.2%	0	.0%	0	.0%	0	.0%	2	2.2%	12	13.6%	5	6.0%	1	1.1%
Parsonage Retail Park, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	51	5.3%	7	8.0%	15	17.0%	7	8.0%	8	8.8%	0	.0%	3	3.6%	0	.0%
Catalogue/ mail order	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%
Internet	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
No other location used	575	59.5%	57	64.8%	48	54.5%	56	64.4%	44	48.4%	52	59.1%	57	67.9%	56	62.2%

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Q16b. Where else would you go?

					Area			
	Platt I	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	85	100.0%	88	100.0%	89	100.0%	89	100.0%
Gemini Retail Park, Warrington	1	1.2%	0	.0%	0	.0%	1	1.1%
Middlebrook Retail Park, Horwich, Bolton	1	1.2%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	1.2%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	4	4.7%	0	.0%	6	6.7%	1	1.1%
Catalogue/ mail order	0	.0%	0	.0%	1	1.1%	2	2.2%
Internet	1	1.2%	0	.0%	0	.0%	0	.0%
No other location used	45	52.9%	52	59.1%	55	61.8%	53	59.6%

		Base: Excluding	do not do for th	e						Where o		, .	0.00				
		first re	sponse	Wig	gan	Pemb	erton	Shevir	ngton	Stand		Asp	ull	In	ce	Hino	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Aldi, Princess Street, Ashton- Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Appley Bridge	2	.2%	0	.0%	0	.0%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.09
	Appley Bridge Pharmacy, Woodnook Road, Appley Bridge	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.09
	Asda, Atherleigh Way, Leigh	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	4	4.4
	Asda, Edge Green Lane, Warrington	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Asda, Ingram, Skelmersdale	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Asda, The Concourse Shopping Centre, Skelmersdale				.076	0	.076	0	.076	0	.076	0	.076	0	.0%	0	
	Ashton-in-Makerfield	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Ashton-under-Lyne	1 5	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Aspull B&M Bargains, Gerard Street,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Ashton-in-Makerfield																
	B&M Bargains, Worthington Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.09
	Bolton Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.09
	Boots, Chapel Street, Southport	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Boots, Concourse Shopping Centre, Skelmersdale	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Boots, Ellesmere Shopping Centre,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Manchester	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Boots, Gerard Street, Ashton-in- Makerfield																
	Boots, Grand Arcade Shopping	34	3.5%	4	4.5%	4	4.5%	3	3.4%	7	7.7%	4	4.5%	2	2.4%	4	4.4
	Centre, Wigan Boots, Holmes House Avenue,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.1
	Wigan	2	.2%						001		OF!	1	1 401	0	001	0	
	Boots, Moor Street, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	1.1%	0	.0%	0	.09
	Boots, Ormskirk Road, Wigan Boots, Wigan Road, Ashton-in-	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Makerfield																
	Bryn	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Co-op Pharmacy, Church Street, Orrell	4	.4%	0	.0%	3	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Co-op Pharmacy, Ladies Lane,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Hindley Co-op Pharmacy, Ormskirk Road,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Wigan																
	Co-op Pharmacy, Rainford Road, Billinge	2	.2%	0	.0%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Co-op, Ashley Road, Hale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Cohens, High Street, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0
	Garswood Pharmacy, Billinge	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Road, Ashton-in-Makerfield Garswood, Ashton-in-Makerfield	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Golborne Late Night Chemists, High	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Street, Golborne	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Haydock Hindley	6	.6%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	4	4.4
	Hindley Health Centre, Liverpool	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.4%	1	1.1
	Road, Hindley																
her	Home Bargains, Templeton Road, Platt Bridge, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Home Bargains, The Concourse,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Iceland, Standishgate, Wigan Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0
	Leigh Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Lloyds, Market Street, Wigan	7	.7%	1	1.1%	2	2.3%	0	.0%	0	.0%	2	2.3%	1	1.2%	0	.0
	Lloyds, Mesnes Road, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Lloyds, Scholes, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0
	Local chemist, Wigan	11	1.1%	2	2.3%	2	2.3%	0	1.1%	0	1.1%	3	3.4%	0	.0%	0	.0
	Manchester City Centre Manor Pharmacy, Frog Lane,	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Wigan																
	Morrisons, Park Road, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Morrisons, Makerfield Way, Ince	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	2.:
	New Springs Pharmacy, Wigan Road, Aspull		.270		.576		.5/6	Ľ	.076	_ 1	2.170	L.	1.1/0		.576	Ľ	
	Orrell	2	.2%	0	.0%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Parbold	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0
	Pemberton Surgery, Sherwood Drive, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Pennygate Medical Centre, Ladies	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0
	Lane, Hindley Platt Bridge Health Care Centre,	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Rivington Avenue, Platt Bridge																
	Poundland, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Quality Save, Gerard Street,	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Ashton-in-Makerfield	3	.3%	1	1.1%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0
	Richardsons, Church Street, Standish	3	.3%	1	1.1%	0	.0%	ľ	.0%		2.2%	"	.0%		.0%	"	.0
	Richardsons, Gathurst Lane,	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0
	Wigan Rowlands Pharmacy, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Road North, Burscough																
	Rowlands Pharmacy, Lyndale, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Rowlands Pharmacy, Wigan Road,	4	.4%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Ashton-in-Makerfield		***	-	601		601		001		4 401		601		par.		L
	Sainsbury's, Cuerden Way, Bamber Bridge, Preston	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0
	Sainsbury's, Warrington Road,	4	.4%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Wigan	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0
	Sainsbury's, Worthington Way, Wigan,	5	.5%	"	.0%	U	.0%	1	1.1%	0	.0%	0	.0%	U	.0%	0	.0
	Salter, Ince Green Lane, Ince-in-	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.4%	0	.0
	Makerfield Shevington	7	.7%	0	.0%	0	.0%	6	6.9%	1	1.1%	0	.0%	0	.0%	0	.0
	Shevington Shevington Surgery, Houghton	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0
	Lane, Shevington, Wigan																
																	.0
	Skelmersdale	12	1.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	-
		12 3 2	1.2% .3%	0	.0%	0 0 2	.0%	0 0	.0%	0	.0%	0	.0%	0	.0%	0	.0

Q16b. Where else would you go?

		Platt B	Iridge	Ashton-in-l		Area Parbold and V	Vrightington	Skelme	rsdal
		Num	%	Num	%	Num	%	Num	%
	Aldi, Princess Street, Ashton- Makerfield	0	.0%	1	1.1%	0	.0%	0	.09
	Appley Bridge	0	.0%	0	.0%	0	.0%	0	.09
	Appley Bridge Pharmacy,	0	.0%	0	.0%	0	.0%	0	.09
	Woodnook Road, Appley Bridge	3	3 5%	0	0%	0	0%	0	.09
	Asda, Atherleigh Way, Leigh Asda, Edge Green Lane, Warrington	2	2.4%	0	.0%	0	.0%	0	.09
	Asda, Edge Green Lane, Warrington Asda, Ingram, Skelmersdale	0	.0%	0	.0%	5	5.6%	8	9.0
	Asda, The Concourse Shopping	0	.0%	0	.0%	1	1.1%	0	.09
	Centre, Skelmersdale								
	Ashton-in-Makerfield	0	.0%	5	5.7%	0	.0%	0	.09
	Ashton-under-Lyne	1	1.2%	0	.0%	0	.0%	0	.0
	Aspull	0	.0%	2	2.3%	0	.0%	0	.01
	B&M Bargains, Gerard Street, Ashton-in-Makerfield	۰	.0%	2	2.376		.0%	0	.0
	B&M Bargains, Worthington Way,	0	.0%	0	.0%	0	.0%	0	.0
	Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Bolton Town Centre	0	.0%	0	.0%	1	1.1%	0	.0
	Boots, Chapel Street, Southport Boots, Concourse Shopping Centre,	0	.0%	0	.0%	1	1.1%	6	6.7
	Skelmersdale								
	Boots, Ellesmere Shopping Centre, Manchester	0	.0%	0	.0%	0	.0%	0	.0
	Boots, Gerard Street, Ashton-in-	0	.0%	2	2.3%	0	.0%	0	.0
	Makerfield								
	Boots, Grand Arcade Shopping	4	4.7%	1	1.1%	0	.0%	1	1.1
	Centre, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Boots, Holmes House Avenue, Wigan								
	Boots, Moor Street, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1
	Boots, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Boots, Wigan Road, Ashton-in- Makerfield	2	2.4%	9	10.2%	0	.0%	0	.0
	Bryn	1	1.2%	1	1.1%	0	.0%	0	.0
	Co-op Pharmacy, Church Street,	0	.0%	0	.0%	0	.0%	0	.0
	Orrell								
	Co-op Pharmacy, Ladies Lane, Hindley	0	.0%	0	.0%	0	.0%	0	.0
	Co-op Pharmacy, Ormskirk Road,	1	1.2%	0	.0%	1	1.1%	0	.0
	Wigan								
	Co-op Pharmacy, Rainford Road, Billinge	0	.0%	0	.0%	0	.0%	0	.0
	Co-op, Ashley Road, Hale	1	1.2%	0	.0%	0	.0%	0	.01
	Cohens, High Street, Standish	0	.0%	0	.0%	0	.0%	0	.0
	Garswood Pharmacy, Billinge	0	.0%	1	1.1%	0	.0%	0	.0
	Road, Ashton-in-Makerfield								
	Garswood, Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0
	Golborne Late Night Chemists, High Street, Golborne	2	2.4%	0	.0%	0	.0%	0	.0
	Haydock	0	.0%	1	1.1%	0	.0%	0	.0
	Hindley	0	.0%	0	.0%	0	.0%	0	.0
	Hindley Health Centre, Liverpool	0	.0%	0	.0%	0	.0%	0	.0
	Road, Hindley	1	1.2%	0	.0%	0	.0%	0	.01
ther	Home Bargains, Templeton Road, Platt Bridge, Wigan	1	1.2%	0	.0%	0	.0%	0	.0
	Home Bargains, The Concourse,	0	.0%	0	.0%	0	.0%	2	2.2
	Skelmersdale		1.2%				001		
	Iceland, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.01
	Ince	1	1.2%	0	.0%	0	.0%	0	.0
	Leigh Town Centre Lloyds, Market Street, Wigan	0	.0%	0	.0%	0	.0%	1	1.1
	Lloyds, Mesnes Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Lloyds, Scholes, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Local chemist, Wigan	1	1.2%	1	1.1%	0	.0%	0	.0
	Manchester City Centre	0	.0%	0	.0%	1	1.1%	0	.0
	Manor Pharmacy, Frog Lane,	0	.0%	0	.0%	0	.0%	0	.0
	Wigan						001		
	Morrisons, Park Road, Ormskirk	0	.0%	0	1.1%	0	.0%	0	.01
	Morrisons, Makerfield Way, Ince New Springs Pharmacy, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	New Springs Pharmacy, Wigan Road, Aspull		.070	"	.078	•	.078		.0
	Orrell	0	.0%	0	.0%	0	.0%	0	.0
	Parbold	0	.0%	0	.0%	4	4.5%	0	.0
	Pemberton Surgery, Sherwood Drive, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Pennygate Medical Centre, Ladies	0	.0%	0	.0%	0	.0%	0	.01
	Lane, Hindley								
	Platt Bridge Health Care Centre,	4	4.7%	0	.0%	0	.0%	0	.0
	Rivington Avenue, Platt Bridge Poundland, The Concourse	0	.0%	0	.0%	1	1.1%	0	.0
	Shopping Centre, Skelmersdale		- 270						
	Quality Save, Gerard Street,	1	1.2%	2	2.3%	0	.0%	0	.0
	Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.01
	Richardsons, Church Street, Standish								
	Richardsons, Gathurst Lane,	0	.0%	0	.0%	0	.0%	0	.0
	Wigan	0	.0%	0	.0%	1	1.1%	0	.0
	Rowlands Pharmacy, Liverpool Road North, Burscough				.579				
	Rowlands Pharmacy, Lyndale,	0	.0%	0	.0%	1	1.1%	1	1.1
	Skelmersdale	0	.0%	3	3.4%	0	.0%	0	.01
	Rowlands Pharmacy, Wigan Road, Ashton-in-Makerfield		.570	,	3.4/0	"	.370		.0
	Sainsbury's, Cuerden Way, Bamber	0	.0%	0	.0%	0	.0%	0	.0
	Bridge, Preston	0	.0%	0	.0%	1	1.1%	0	.01
	Sainsbury's, Warrington Road, Wigan	"	.0%	U	.0%	1	1.1%	U	.0
	Sainsbury's, Worthington Way,	0	.0%	4	4.5%	0	.0%	0	.0
	Wigan,								
	Salter, Ince Green Lane, Ince-in- Makerfield	0	.0%	0	.0%	0	.0%	0	.0
	Shevington	0	.0%	0	.0%	0	.0%	0	.0
	Shevington Surgery, Houghton	0	.0%	0	.0%	0	.0%	0	.0
	i o o o o o o o o o o o o o o o o o o o								
	Lane, Shevington, Wigan						3.4%		9.0
	Skelmersdale	0	.0%	0	.0%	3		8	
		0	.0%	0	.0%	3	3.4%	0	.0

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Q16b. Where else would you go?

		Base: Excluding of first res								Ar	ea						
				Wig	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	Inc	:e	Hine	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Standish Pharmacy, Preston Road, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Superdrug, Deansgate, Bolton	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Superdrug, The Concourse Shopping Centre, Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Superdrug, The Galleries Shopping Centre, Wigan	4	.4%	2	2.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Tesco, Atherton Road, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%
	Tesco, Central Park Way, Wigan	21	2.2%	5	5.7%	0	.0%	2	2.3%	5	5.5%	4	4.5%	3	3.6%	0	.0%
	Tesco, Cross Street, Hindley	10	1.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.2%	7	7.8%
	Tesco, Liverpool Road, Burscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Mansell Way, Horwich	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Other	The Grange Practice, Chandler House, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Trayners Chemist, Market Street, Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
	Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	West Gorton, Manchester	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Town Centre	10	1.0%	0	.0%	0	.0%	1	1.1%	6	6.6%	0	.0%	2	2.4%	0	.0%
	Wilkinson, Cotham Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wilson, Sherwood Drive, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Worsley Mesnes Health Centre, Poolstock Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Boots, Station Road, Bamber Bridge	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Morrisons, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q16b. Where else would you go?

						Area			
		Platt B	Bridge	Ashton-in-	Makerfield	Parbold and \	Wrightington	Skelm	ersdale
		Num	%	Num	%	Num	%	Num	%
	Standish Pharmacy, Preston Road, Standish	0	.0%	0	.0%	0	.0%	0	.0%
	Superdrug, Deansgate, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
	Superdrug, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	3	3.49
	Superdrug, The Galleries Shopping Centre, Wigan	1	1.2%	0	.0%	0	.0%	0	.0%
	Tesco, Atherton Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Tesco, Central Park Way, Wigan	2	2.4%	0	.0%	0	.0%	0	.0%
	Tesco, Cross Street, Hindley	1	1.2%	0	.0%	0	.0%	0	.0%
	Tesco, Liverpool Road, Burscough	0	.0%	0	.0%	1	1.1%	0	.09
	Tesco, Mansell Way, Horwich	0	.0%	0	.0%	0	.0%	0	.09
Other	The Grange Practice, Chandler House, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Trayners Chemist, Market Street, Hindley	0	.0%	1	1.1%	0	.0%	0	.09
	Warrington	0	.0%	0	.0%	0	.0%	1	1.15
	West Gorton, Manchester	0	.0%	0	.0%	0	.0%	0	.09
	Wigan Town Centre	1	1.2%	0	.0%	0	.0%	0	.0%
	Wilkinson, Cotham Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
	Wilson, Sherwood Drive, Wigan	0	.0%	0	.0%	1	1.1%	0	.09
	Worsley Mesnes Health Centre, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Boots, Station Road, Bamber Bridge	0	.0%	0	.0%	0	.0%	0	.09
	Morrisons, The Galleries, Wigan	0	.0%	1	1.1%	0	.0%	0	.09

Q17a. Where do you do most of your shopping for recreational and other goods?

	Base: All re	espondents							Ar	ea						
			Wi	gan	Pemb	berton	Shevi	ington	Star	dish	Asp	pull	In	ice	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
Bolton Gate Retail Park	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	1	1.1%	0	.0%
Central Retail Park, Ancoats	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	6	.6%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	33	3.3%	2	2.2%	0	.0%	1	1.1%	3	3.3%	7	7.8%	6	6.7%	9	9.9%
Parsonage Retail Park, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Ravenhead Retail Park, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	77	7.7%	9	9.8%	11	12.1%	10	11.0%	9	9.8%	7	7.8%	6	6.7%	1	1.1%
Trafford Centre	11	1.1%	2	2.2%	0	.0%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%
Woodfield Retail Park, Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	7	.7%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Internet	141	14.1%	10	10.9%	10	11.0%	7	7.7%	13	14.1%	18	20.0%	15	16.9%	11	12.1%
Don't do	348	34.8%	43	46.7%	38	41.8%	35	38.5%	29	31.5%	26	28.9%	24	27.0%	36	39.6%

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Q17a. Where do you do most of your shopping for recreational and other goods?

					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and	Wrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Bolton Gate Retail Park	2	2.2%	0	.0%	0	.0%	0	.0%
Central Retail Park, Ancoats	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	1	1.1%	1	1.1%	0	.0%	1	1.1%
Middlebrook Retail Park, Horwich, Bolton	4	4.4%	1	1.1%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Robin Retail Park, Wigan	7	7.7%	6	6.6%	7	7.7%	4	4.4%
Trafford Centre	0	.0%	2	2.2%	1	1.1%	3	3.3%
Woodfield Retail Park, Bury	0	.0%	0	.0%	1	1.1%	0	.0%
Catalogue/ mail order	1	1.1%	1	1.1%	2	2.2%	1	1.1%
Internet	17	18.7%	10	11.0%	16	17.6%	14	15.4%
Don't do	28	30.8%	34	37.4%	26	28.6%	29	31.9%

		Base: All re:	spondents	140	Tar.	Do	erton	Shevi	nate.	Ar		A -	u III	1	-0	Dit-	dle:
		Num	%	Num	gan %	Num	erton %	Num	ngton %	Stan Num	dish %	Asp	will %	Num	:e %	Num	lley %
	Argos, The Concourse,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Skelmersdale Argos, The Galleries Shopping	7	.7%	1	1.1%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1
	Centre, Wigan Arndale Shopping Centre,	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Asda, Atherleigh Way, Leigh Asda, Ingram Road, Skelmersdale	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Asda, Ladies Lane, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Asda, Windermere Road, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1
	Ashton-in- Makerfield, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Ashton-in-Makerfield	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0
	B&M Bargains, Railway Road,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	Ormskirk																
	B&M Bargains, Worthington Way, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0
	B&Q, Frith Street, Wigan	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1.1%	1	1.
	Bents Garden Centre, Warrington Road, Glazebury	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.
	Blackburn	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
	Bolton Town Centre	9	.9%	1	1.1%	0	.0%	0	.0%	1	1.1%	3	3.3%	1	1.1%	1	1
	Card Cabin, Market Street Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
	Cex, Standishgate, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Chorley Market	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Chorley Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	
	Clarkes, Mill Lane, Rainford	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Costco Wholesale, Andover Road, Haydock	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Cotswold Outdoor Keswick, Main Street, Keswick	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Cultiv8 Hydroponics, Appleton Street, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Dave Clark Pro Golf, Gathurst Golf	2	.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	
	Club, Shevington Debenhams, Grand Arcade, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Decathlon, Jubilee Way,	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Warrington Deepdale Retail Park, Blackpool	2	.2%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	
	Road, Preston Ena Mill, Atherton Business Centre,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Manchester Go Outdoors, Caroline Street,	17	1.7%	3	3.3%	1	1.1%	0	.0%	2	2.2%	1	1.1%	4	4.5%	0	
	Wigan Go Outdoors, Wilson Patten Street,	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Warrington Golden Days Garden Centre, Back	3	.3%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	
	Lane, Appley Bridge, Wigan Granthams, Corporation Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Grantham H Samuel, Mesnes Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	١.
	Halfords, Warrington Road, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
er	Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2
er .	HMV, Exchange Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
	HMV, The Grand Arcade, Wigan	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	2	2.2%	0	١.
	Hobbycraft, Alban Retail Park,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
	Warrington Home Bargains, Templeton Road,	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Platt Bridge, Wigan Home Bargains, The Concourse	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Shopping Centre, Skelmersdale JJB Soccer Dome, Trafford Way,	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
	Manchester	3	.3%	0	00/	0	00/	0	00/	0	ON	1	1.10/		00/	0	
	JJB Sports, Grand Arcade, Wigan				.0%		.0%	0	.0%		.0%		1.1%	0	.0%		
	John Norris, Victoria Road, Penrith	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
	Leigh Market	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	Ŀ
	Liverpool City Centre	6	.6%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	ŀ
	Local stores, Wigan	6	.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Manchester City Centre	9	.9%	0	.0%	2	2.2%	0	.0%	1	1.1%	1	1.1%	1	1.1%	2	2
	Marks & Spencer, Sankey Street, Warrington	1	.1%	0	.0%	0	.0%	"	.0%	0	.0%	0	.0%	0	.0%	0	
	Maureen's, Swan Alley, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Oxford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Padiham, Makerfield Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
	Pimbo Garden Centre, Pimbo Lane, Upholland, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ľ
	Platt Bridge, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Preston Robinsons Country Leisure,	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	0	1.1%	0	.0%	0	
	Warrington Road, Ashton-In- Makerfield																
	Sainsbury's, Worthington Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Skelmersdale Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Sound Affects Music, Derby Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	U	-
	Southport	16	1.6%	0	.0%	1	1.1%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	
	Sports Direct, Central 12 Shopping Park, Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Sports Direct, Grand Arcade, Wigan	8	.8%	2	2.2%	0	.0%	1	1.1%	2	2.2%	1	1.1%	0	.0%	1	1
	Sports Direct, King Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Sports Direct, South John Street,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Liverpool St Helens Town Centre	5	.5%	0	.0%	2	2.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
	Standish	4	.4%	0	.0%	0	.0%	0	.0%	4	4.3%	0	.0%	0	.0%	0	
	Stevenage	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
	Tesco, Central Park Way, Wigan	3	.3%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	
	Tesco, Cross Street, Hindley	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	5.6%	4	4
	Tesco, Town Lane, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
		13	1.3%	0	.0%		.0%		1.1%		1.1%		.0%				

O17a. Where do you do most of your shopping for recreational and other goods?

						Area	,		Ť
		Platt B	Bridge	Ashton-in-I	Makerfield	Parbold and V	Vrightington	Skelme	rsdal
		Num	%	Num	%	Num	%	Num	%
	Argos, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.29
	Argos, The Galleries Shopping	2	2.2%	1	1.1%	0	.0%	0	.0%
	Centre, Wigan Arndale Shopping Centre,	0	.0%	0	.0%	0	.0%	0	.0%
	Manchester	1	1.1%	0	.0%	0	.0%	0	.0%
	Asda, Atherleigh Way, Leigh	0	.0%	0	.0%	3	3.3%	5	5.59
	Asda, Ingram Road, Skelmersdale	0	.0%	0	.0%	0	0%	0	.0%
	Asda, Ladies Lane, Hindley	1	1.1%	0	.0%	0	.0%	0	.0%
	Asda, Windermere Road, Leigh	0	.0%	1	1.1%	0	.0%	0	.0%
	Ashton-in- Makerfield, Wigan Ashton-in-Makerfield	0	.0%	4	4.4%	0	.0%	0	.09
	B&M Bargains, Railway Road,	0	.0%	0	.0%	0	.0%	1	1.19
	Ormskirk B&M Bargains, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	B&Q, Frith Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Bents Garden Centre, Warrington Road, Glazebury	0	1.1%	0	.0%	0	.0%	0	.09
	Blackburn	0	.0%	1	1.1%	0	.0%	1	1.1
	Bolton Town Centre	0	.0%	0	.0%	0	.0%	0	.09
	Card Cabin, Market Street Hindley	0	.0%	0	.0%	0	.0%	0	.09
	Cex, Standishgate, Wigan	0	.0%	0	.0%	0		0	.09
	Chorley Market						.0%		
	Chorley Town Centre	0	.0%	0	.0%	0	.0%	0	.09
	Clarkes, Mill Lane, Rainford	0	.0%	0	.0%	0	.0%	0	.09
	Costco Wholesale, Andover Road, Haydock	0	.0%	0	.0%	0	.0%	0	.09
	Cotswold Outdoor Keswick, Main Street, Keswick	0	.0%	0	.0%	0	.0%	0	.09
	Cultiv8 Hydroponics, Appleton Street, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Dave Clark Pro Golf, Gathurst Golf Club, Shevington	0	.0%	0	.0%	0	.0%	0	.09
	Debenhams, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Decathlon, Jubilee Way, Warrington Deepdale Retail Park, Blackpool	0	.0%	0	.0%	0	.0%	0	.09
	Road, Preston Ena Mill, Atherton Business Centre,	0	.0%	0	.0%	0	.0%	0	.09
	Manchester Go Outdoors, Caroline Street,	1	1.1%	4	4.4%	1	1.1%	0	.09
	Wigan Go Outdoors, Wilson Patten Street,	0	.0%	0	.0%	0	.0%	1	1.1
	Warrington Golden Days Garden Centre, Back	0	.0%	0	.0%	0	.0%	0	.09
	Lane, Appley Bridge, Wigan Granthams, Corporation Street,	0	.0%	0	.0%	1	1.1%	0	.09
	Grantham H Samuel, Mesnes Road, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Halfords, Warrington Road, Wigan	0	.0%	1	1.1%	0	.0%	0	.09
thor	Hindley	1	1.1%	0	.0%	0	.0%	0	.09
uiei	HMV, Exchange Street, Bolton	0	.0%	1	1.1%	0	.0%	0	.09
	HMV, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Hobbycraft, Alban Retail Park, Warrington	1	1.1%	0	.0%	0	.0%	0	.09
	Home Bargains, Templeton Road, Platt Bridge, Wigan	2	2.2%	0	.0%	0	.0%	0	.09
	Home Bargains, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	1	1.19
	JJB Soccer Dome, Trafford Way, Manchester	0	.0%	0	.0%	0	.0%	0	.09
	JJB Sports, Grand Arcade, Wigan	0	.0%	1	1.1%	0	.0%	1	1.1
	John Norris, Victoria Road, Penrith	0	.0%	0	.0%	0	.0%	0	.09
	Leigh Market	1	1.1%	0	.0%	0	.0%	0	.09
	Liverpool City Centre	0	.0%	0	.0%	1	1.1%	4	4.4
	Local stores, Wigan	2	2.2%	1	1.1%	0	.0%	1	1.1
	Manchester City Centre Marks & Spencer, Sankey Street,	0	1.1%	0	.0%	1 0	1.1%	0	.09
	Warrington Maureen's, Swan Alley, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1
	Ormskirk	0	.0%	0	.0%	2	2.2%	0	.09
	Oxford	0	.0%	0	.0%	1	1.1%	0	.09
	Padiham, Makerfield Way, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Pimbo Garden Centre, Pimbo Lane, Upholland, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1
	Platt Bridge, Wigan	1	1.1%	0	.0%	0	.0%	0	.09
	Preston	0	.0%	0	.0%	1	1.1%	0	.09
	Robinsons Country Leisure, Warrington Road, Ashton-In-	0	.0%	0	.0%	0	.0%	0	.09
	Makerfield Sainsbury's, Worthington Way,	0	.0%	1	1.1%	0	.0%	0	.09
	Wigan Skelmersdale Town Centre	0	.0%	0	.0%	2	2.2%	1	1.1
	Sound Affects Music, Derby Street, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1
	Southport	0	.0%	1	1.1%	9	9.9%	2	2.2
	Sports Direct, Central 12 Shopping	0	.0%	0	.0%	0	.0%	2	2.2
	Park, Southport Sports Direct, Grand Arcade,	1	1.1%	0	.0%	0	.0%	0	.09
	Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Sports Direct, King Street, St Helens Sports Direct, South John Street,	0	.0%	0	.0%	0	.0%	1	1.1
	St Helens Town Centre	1	1.1%	0	.0%	0	.0%	1	1.1
	Standish	0	.0%	0	.0%	0	.0%	0	.09
	Stevenage	0	.0%	0	.0%	0	.0%	0	.09
	Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Tesco, Cross Street, Hindley	1	1.1%	0	.0%	0	.0%	0	.09
		0	.0%	0	.0%	0	.0%	1	1.19
	Tesco, Town Lane, Southport The Concourse Shopping Centre,	0	.0%	0	.0%	6	6.6%	5	5.5

		Base: All re	espondents							Ar	ea						
				Wig	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	ull	Inc	e	Hino	iley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	The Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%
	The Range, Central 12 Retail Park, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The Range, Chapel Lane Retail Park, Wigan	4	.4%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	The Works, Exchange Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	TK Maxx, Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.09
	Toys R Us, Trinity Retail Park, Springfield, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Toys R Us, West Brook, Warrington	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Upholland	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.09
	Varies	11	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%	2	2.2%	0	.0%	2	2.2
ther	Warbreck Garden Centre, Lyelake Lane, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Warrington Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Waterstones, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Waterstones, The Grand Arcade, Wigan	4	.4%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
	WHSmith, Standishgate, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Market Hall, New Market Street, Wigan	4	.4%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Town Centre	109	10.9%	10	10.9%	12	13.2%	13	14.3%	13	14.1%	13	14.4%	16	18.0%	8	8.8
	William Hill, Atherton Road, Hindley Green, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1
	Winwick Quay Business Park,	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1

017a. Where do you do most of your shopping for recreational and other goods?	

						Q270. WIIC	,		,,,,,,,
						Area			
		Platt E	Bridge	Ashton-in-I	Makerfield	Parbold and \	Vrightington	Skelme	rsdale
		Num	%	Num	%	Num	%	Num	%
	The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	The Range, Central 12 Retail Park, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
	The Range, Chapel Lane Retail Park, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
	The Works, Exchange Street, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
	TK Maxx, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Toys R Us, Trinity Retail Park, Springfield, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
	Toys R Us, West Brook, Warrington	0	.0%	2	2.2%	0	.0%	0	.0%
	Upholland	0	.0%	0	.0%	0	.0%	0	.0%
	Varies	0	.0%	3	3.3%	1	1.1%	1	1.1%
Other	Warbreck Garden Centre, Lyelake Lane, Ormskirk	0	.0%	0	.0%	0	.0%	2	2.2%
	Warrington Town Centre	2	2.2%	1	1.1%	0	.0%	0	.0%
	Waterstones, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
	Waterstones, The Grand Arcade, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
	WHSmith, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan Market Hall, New Market Street, Wigan	0	.0%	2	2.2%	0	.0%	0	.0%
	Wigan Town Centre	9	9.9%	7	7.7%	6	6.6%	2	2.2%
	William Hill, Atherton Road, Hindley Green, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Winwick Quay Business Park, Warrington	0	.0%	0	.0%	0	.0%	0	.0%

William Hill, Atherton Road, Hindley Green, Wigan Winwick Quay Business Park, Warrington

							Q	1/b. WI	nere ei	se wou	ia you	go?				
	Base: Excluding do first resp								Ar	ea						
			Wi	gan	Pemi	perton	Shevi	ington	Stan	dish	Ası	oull	In	ce	Hin	ıdley
	Num	%	Num	%	Num	%	Num	96	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	652	100.0%	49	100.0%	53	100.0%	56	100.0%	63	100.0%	64	100.0%	65	100.0%	55	100.09
Bolton Gate Retail Park	2	.3%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Crown Point Retail Park, Denton	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	19	2.9%	1	2.0%	1	1.9%	3	5.4%	1	1.6%	7	10.9%	2	3.1%	1	1.8%
Moorgate Retail Park, Bury	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%
Parsonage Retail Park, Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
Robin Retail Park, Wigan	48	7.4%	4	8.2%	8	15.1%	5	8.9%	7	11.1%	1	1.6%	5	7.7%	3	5.5%
Trafford Centre	13	2.0%	0	.0%	2	3.8%	1	1.8%	1	1.6%	2	3.1%	2	3.1%	1	1.8%
Catalogue/ mail order	4	.6%	1	2.0%	2	3.8%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Internet	40	6.1%	4	8.2%	7	13.2%	2	3.6%	3	4.8%	4	6.3%	6	9.2%	0	.0%
No other location used	344	52.8%	31	63.3%	21	39.6%	32	57.1%	30	47.6%	34	53.1%	35	53.8%	29	52.7%

here else would you go?

					Area			
	Platt	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington	Skelm	ersdale
	Num	96	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	63	100.0%	57	100.0%	65	100.0%	62	100.09
Bolton Gate Retail Park	1	1.6%	0	.0%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	1	1.6%	1	1.8%	0	.0%	0	.0%
Crown Point Retail Park, Denton	0	.0%	1	1.8%	0	.0%	0	.0%
Gemini Retail Park, Warrington	1	1.6%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	2	3.2%	0	.0%	1	1.5%	0	.0%
Moorgate Retail Park, Bury	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	6	9.5%	4	7.0%	2	3.1%	3	4.8%
Trafford Centre	3	4.8%	1	1.8%	0	.0%	0	.0%
Catalogue/ mail order	0	.0%	0	.0%	0	.0%	0	.0%
Internet	6	9.5%	2	3.5%	4	6.2%	2	3.2%
No other location used	28	44.4%	36	63.2%	40	61.5%	28	45.2%

Q17b. Where else would you go?

		Base: Excluding of first re:	sponse							Are	ea						
		III SC TC.	ponse	Wi	gan	Pemb	erton	Shevii	ngton	Stan	dish	Asp	oull	In	ce	Hine	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	9
	Abroad	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	
	Aldi, Princess Road, Ashton-in- Makerfield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ľ
	Argos, The Concourse Shopping Centre, Skelmersdale	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Arndale Shopping Centre, Manchester	1	.2%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Asda, Atherleigh Way, Leigh	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	
	Asda, Ingram Road, Skelmerdale	5	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Ashton-in-Makerfield	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	B&Q, Frith Street, Wigan	2	.3%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	
	B&Q, Kirkhall Lane, Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	P
	Bents Garden Centre, Warrington Road, Glazebury	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	
	Bolton	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	L
	Broughton Astley	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	
	Capitol Centre, Preston	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	
	Chorley Town Centre	3	.5%	0	.0%	0	.0%	1	1.8%	2	3.2%	0	.0%	0	.0%	0	L
	Cotswold Outdoors, Deansgate, Manchester	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	L
	David Lloyds, Moss Lane, Whittle- le-Woods, Chorley	2	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	1.6%	0	.0%	0	ŀ
	Debenhams, Standishgate, Wigan	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	H
	Fotosense, Riverside, Bolton	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	H
	Game, Standishgate, Wigan	6	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	2	3.1%	0	.0%	1	H
	Go Outdoors, Caroline Street, Wigan	1	.9%		.0%							0	.0%		.0%		
	Grainger Games, Concourse Shopping Centre, Skelmersdale	1	.2%	0	.0%	0	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	L
	HMV, The Grand Arcade, Wigan Hobbycraft, Alban Retail Park,	2	.2%	0	.0%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Warrington John Lewis, Wilmslow Road,	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	H
	Cheadle Keswick	1	.2%	0	.0%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
		1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	F
	Knit-Wise, Church Street, Ormskirk	1	2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Lathom View, Hall Lane, Ormskirk	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	ŀ
	Laurel Nurseries Gardening Centre, Atherton Road, Hindley	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	ľ
	Leigh	8	1.2%	0	.0%	1	1.9%	0	.0%	0	.0%	1	1.6%	0	.0%	0	H
	Liverpool City Centre	8	1.2%	1	2.0%	1	1.9%	1	1.8%	1	1.6%	0	.0%	1	1.5%	1	H
	Manchester City Centre	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	H
er	McHardy's Fishing, South Henry Street, Carlisle	_		-	10,10	_		-	10.10	-		-	1071	-		-	
	Morrisons, Makerfield Way, Ince	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	
	Preston	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	
	Preston, Deep Dale Shopping Centre, Preston	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Racecourse Retail Park, Liverpool	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Rivendell, Mill Lane, Widnes	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
	Robinsons Country Leisure, Warrington Road, Ashton-in-	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	
	Makerfield Sainsbury's, Worthington Way,	2	.3%	0	.0%	1	1.9%	1	1.8%	0	.0%	0	.0%	0	.0%	0	t
	Wigan Shevington	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Skelmersdale	3	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Southport	5	.8%	0	.0%	0	.0%	1	1.8%	1	1.6%	0	.0%	0	.0%	1	H
		3	.5%	0	.0%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Sports Direct, Central 12 Shopping Park, Southport St Helens	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	ŀ
	Switch Island Leisure Park,	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	t
	Dunnings Bridge Road, Bootle																L
	Tesco, Central Park Way, Wigan	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	
	Tesco, Cross Street, Hindley, Wigan	5	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	1	1.5%	2	ŀ
	Tesco, Poolstock Lane, Wigan	1	.2%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	L
	Tesco, Town Lane, Southport	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	L
	The Concourse Shopping Centre, Skelmersdale	3	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	L
	The Grand Arcade, Wigan	5	.8%	2	4.1%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	1	
	The Range, Chapel Lane, Wigan	5	.8%	0	.0%	1	1.9%	0	.0%	0	.0%	1	1.6%	0	.0%	1	Ŀ
	Thorntons. Makinsons Arcade, Wigan	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	L
	Toys R Us, Europa Boulevard, Warrington	6	.9%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	1	ľ
	Varies	4	.6%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	1	Ŀ
	Walton-le-Dale	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	H
	Waterstones, Deansgate, Bolton Waterstones, Lord Street,	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Southport Waterstones, The Grand Arcade,	2	.3%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	
	Wigan	49	7.5%	0	.0%	4	7.5%	4	7.1%	6	9.5%	7	10.9%	7	10.8%	5	l.
	Wigan Town Centre Wilkinsons, Standishgate, Wigan	1	7.5%	1	2.0%	0	7.5%	0	7.1%	0	9.5%	0	.0%	7	.0%	0	9
		2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	H
	Wilkinsons, The Concourse Shopping Centre, Skelmersdale	-					.370		-570		.570		.570	-	.570		

Q17b. Where else would you go?

		Platt E	Iridaa	Achten :	Makodieli	Area Parhold and	Wrightingto	Chola	ne de l
		Num	rriage %	Num	%	Num	Wrightington %	-	ersdai %
	Abroad	0	.0%	0	.0%	0	.0%	0	.09
	Aldi, Princess Road, Ashton-in- Makerfield	0	.0%	1	1.8%	0	.0%	0	.09
	Argos, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.5%	1	1.69
	Arndale Shopping Centre, Manchester	0	.0%	0	.0%	0	.0%		.09
	Asda, Atherleigh Way, Leigh	1	1.6%	0	.0%	0	.0%		.09
	Asda, Ingram Road, Skelmerdale	0	.0%	1	1.8%	1	1.5%	3	4.8
	Ashton-in-Makerfield	1	1.6%	1	1.8%	0	.0%		.09
	B&Q, Frith Street, Wigan	0	.0%	0	.0%	0	.0%	-	.09
	B&Q, Kirkhall Lane, Leigh	0	.0%	0	.0%	0	.0%		.09
	Bents Garden Centre, Warrington Road, Glazebury	0	.0%	0	.0%	0	.0%	-	.01
	Bolton					0			.01
	Broughton Astley	0	.0%	0	.0%		.0%		
	Capitol Centre, Preston		.0%	0	.0%	0	.0%		.01
	Chorley Town Centre Cotswold Outdoors, Deansgate,	0	.0%	0	.0%	0	.0%	0	.09
	Manchester David Lloyds, Moss Lane, Whittle-	0	.0%	0	.0%	0	.0%	0	.09
	le-Woods, Chorley Debenhams, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.09
	Fotosense, Riverside, Bolton	0	.0%	0	.0%	0	.0%	0	.09
	Game, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.05
	Go Outdoors, Caroline Street, Wigan	1	1.6%	0	.0%	0	.0%	1	1.6
	Grainger Games, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.0
	HMV, The Grand Arcade, Wigan	1	1.6%	0	.0%	0	.0%	0	.0
	Hobbycraft, Alban Retail Park, Warrington	0	.0%	0	.0%	1	1.5%	0	.0
	John Lewis, Wilmslow Road, Cheadle	0	.0%	0	.0%	0	.0%	0	.01
	Keswick	0	.0%	0	.0%	0	.0%	0	.0
	Knit-Wise, Church Street, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.6
	Lathom View, Hall Lane, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.6
	Laurel Nurseries Gardening Centre, Atherton Road, Hindley	1	1.6%	0	.0%	0	.0%	0	.01
	Leigh	0	.0%	0	.0%	0	.0%	-	.0
	Liverpool City Centre	1	1.6%	0	.0%	1	1.5%	4	6.5
	Manchester City Centre	0	.0%	0	.0%	2	3.1%	_	.0
ther	Street, Carlisle	0	.0%	0	.0%	0	.0%	0	.0
	Morrisons, Makerfield Way, Ince	0	.0%	0	.0%	0	.0%		.0
	Preston Preston, Deep Dale Shopping	0	.0%	0	.0%	0	1.5%	0	.0
	Centre, Preston Racecourse Retail Park, Liverpool	0	.0%	0	.0%	0	.0%	1	1.6
	Rivendell, Mill Lane, Widnes	0	.0%	0	.0%	0	.0%	1	1.6
	Robinsons Country Leisure, Warrington Road, Ashton-in- Makerfield	0	.0%	1	1.8%	0	.0%	0	.01
	Sainsbury's, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.05
	Shevington	0	.0%	0	.0%	1	1.5%	0	.09
	Skelmersdale	0	.0%	0	.0%	2	3.1%	1	1.6
	Southport	0	.0%	1	1.8%	1	1.5%	0	.0
	Sports Direct, Central 12 Shopping Park, Southport	0	.0%	0	.0%	0	.0%	2	3.2
	St Helens	0	.0%	1	1.8%	0	.0%	0	.0
	Switch Island Leisure Park, Dunnings Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	1	1.6
	Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%		.0
	Tesco, Cross Street, Hindley, Wigan	1	1.6%	0	.0%	0	.0%	0	.0
	Tesco, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%		.0
	Tesco, Town Lane, Southport	0	.0%	0	.0%	1	1.5%	0	.0
	The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	1.5%		3.2
	The Grand Arcade, Wigan	0	.0%	1	1.8%	U	.0%	U	.0
	The Range, Chapel Lane, Wigan Thorntons. Makinsons Arcade,	0	.0%	0	.0%	0	.0%	0	.0
	Wigan Toys R Us, Europa Boulevard, Warrington	1	1.6%	2	3.5%	0	.0%	1	1.6
	Varies	0	.0%	0	.0%	1	1.5%	1	1.6
	Walton-le-Dale	0	.0%	0	.0%	0	.0%	0	.0
		0	.0%	1	1.8%	0	.0%	0	.0
	Waterstones, Deansgate, Bolton Waterstones, Lord Street, Southport	0	.0%	0	.0%	1	1.5%	0	.01
	Waterstones, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0
	Wigan Town Centre	5	7.9%	2	3.5%	3	4.6%	6	9.7
		0	.0%	0	.0%	0	.0%	0	.0
	Wilkinsons, Standishgate, Wigan							0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	

018	How do you us	cually traval to	do vour no	n-food c	honning?

							Q1	8. How	ν do you	ı usual	ly trave	l to do	your n	on-foo	d shop	ping?	
		Base: All re	spondents							Ar	ea						
				Wi	gan	Pemi	erton	Shevi	ngton	Stan	dish	Ası	oull	In	ce	Hin	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
	Car / van (as driver)	592	59.2%	40	43.5%	47	51.6%	73	80.2%	56	60.9%	58	64.4%	54	60.7%	47	51.6%
	Bus, mini-bus or coach	148	14.8%	16	17.4%	14	15.4%	6	6.6%	17	18.5%	11	12.2%	15	16.9%	17	18.7%
	Car / van (as passenger)	143	14.3%	11	12.0%	17	18.7%	7	7.7%	12	13.0%	16	17.8%	9	10.1%	19	20.9%
	Walk	65	6.5%	20	21.7%	7	7.7%	2	2.2%	2	2.2%	1	1.1%	7	7.9%	6	6.6%
	Train	38	3.8%	2	2.2%	4	4.4%	3	3.3%	3	3.3%	2	2.2%	4	4.5%	2	2.2%
	Taxi	5	.5%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Motorcycle, scooter or moped	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Delivered	4	.4%	1	1.1%	2	2.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Other	Car / train	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Bus / Taxi	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%

Q18. How do you usually travel to do your non-food shopping?

						Area			
		Platt I	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington	Skelm	ersdale
		Num	%	Num	%	Num	%	Num	%
	Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
	Car / van (as driver)	59	64.8%	55	60.4%	58	63.7%	45	49.5%
	Bus, mini-bus or coach	14	15.4%	9	9.9%	13	14.3%	16	17.6%
	Car / van (as passenger)	9	9.9%	15	16.5%	12	13.2%	16	17.6%
	Walk	6	6.6%	4	4.4%	1	1.1%	9	9.9%
	Train	2	2.2%	8	8.8%	5	5.5%	3	3.3%
	Taxi	0	.0%	0	.0%	1	1.1%	1	1.1%
	Motorcycle, scooter or moped	0	.0%	0	.0%	0	.0%	0	.0%
	Delivered	0	.0%	0	.0%	0	.0%	0	.0%
Other	Car / train	1	1.1%	0	.0%	1	1.1%	1	1.1%
	Bus / Taxi	0	.0%	0	.0%	0	.0%	0	.0%

Q19a. Do you normally carry out any other activities when you go non-food shopping?

	Base: All re	spondents		Area																		
		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and V	Vrightington	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Yes	401	40.1%	29	31.5%	36	39.6%	36	39.6%	33	35.9%	40	44.4%	42	47.2%	37	40.7%	34	37.4%	31	34.1%	38	41.8%
No	599	59.9%	63	68.5%	55	60.4%	55	60.4%	59	64.1%	50	55.6%	47	52.8%	54	59.3%	57	62.6%	60	65.9%	53	58.2%

Q19a. Do you normally carry out any other activities when you go non-food shopping?

	Area							
	Skelme	ersdale						
	Num	%						
Base: All respondents	91	100.0%						
Yes	45	49.5%						
No	46	50.5%						

Q19b. Which activities do you carry out?

		Base: Those can activi								Ar	ea						
				Wi	gan	Pemi	Pemberton		Shevington		Standish		Aspull		ice	Hin	ıdley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Base: Those carrying out other activities	401	100.0%	29	100.0%	36	100.0%	36	100.0%	33	100.0%	40	100.0%	42	100.0%	37	100.0%
	Financial/professional services e. g. banks, building societies, estate agetns	32	8.0%	3	10.3%	3	8.3%	5	13.9%	3	9.1%	0	.0%	4	9.5%	3	8.1%
	Leisure activities e.g. cinema, pubs, sports	76	19.0%	1	3.4%	4	11.1%	6	16.7%	5	15.2%	10	25.0%	10	23.8%	7	18.9%
	Other services e.g. libraries, schools, doctors	12	3.0%	0	.0%	1	2.8%	2	5.6%	0	.0%	0	.0%	3	7.1%	2	5.4%
	Other shopping	91	22.7%	3	10.3%	14	38.9%	7	19.4%	8	24.2%	10	25.0%	6	14.3%	6	16.2%
	Restaurants/cafes	237	59.1%	23	79.3%	20	55.6%	18	50.0%	20	60.6%	25	62.5%	25	59.5%	22	59.5%
	School run	2	.5%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Work	13	3.2%	0	.0%	2	5.6%	3	8.3%	0	.0%	2	5.0%	2	4.8%	0	.0%
	Visiting family/ friends	14	3.5%	0	.0%	1	2.8%	1	2.8%	0	.0%	2	5.0%	2	4.8%	2	5.4%
	Walking	7	1.7%	0	.0%	0	.0%	2	5.6%	0	.0%	1	2.5%	0	.0%	1	2.7%
	Child escort/ giving a lift	4	1.0%	1	3.4%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%
	Petrol station	4	1.0%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	Varies	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
	Window shopping	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.8%	0	.0%
	Afternoon club	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Church	1	.2%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%

(c...

Q19b. Which activities do you carry out?

		Area Platt Bridge Ashton-in-Makerfield Parbold and Wrightington Skelme													
		Platt	Bridge	Ashton-in-	Makerfield	Parbold and	Skelm	ersdale							
		Num	%	Num	%	Num	%	Num	%						
	Base: Those carrying out other activities	34	100.0%	31	100.0%	38	100.0%	45	100.09						
	Financial/professional services e. g. banks, building societies, estate agetns	2	5.9%	6	19.4%	2	5.3%	1	2.2%						
	Leisure activities e.g. cinema, pubs, sports	6	17.6%	7	22.6%	9	23.7%	11	24.4%						
	Other services e.g. libraries, schools, doctors	1	2.9%	0	.0%	1	2.6%	2	4.4%						
	Other shopping	10	29.4%	11	35.5%	6	15.8%	10	22.2%						
	Restaurants/cafes	18	52.9%	16	51.6%	25	65.8%	25	55.6%						
	School run	0	.0%	0	.0%	1	2.6%	0	.0%						
	Work	1	2.9%	1	3.2%	2	5.3%	0	.0%						
	Visiting family/ friends	3	8.8%	0	.0%	0	.0%	3	6.7%						
	Walking	1	2.9%	0	.0%	0	.0%	2	4.4%						
	Child escort/ giving a lift	0	.0%	0	.0%	1	2.6%	1	2.2%						
	Petrol station	0	.0%	0	.0%	2	5.3%	0	.0%						
Other	Varies	1	2.9%	0	.0%	1	2.6%	0	.0%						
	Window shopping	0	.0%	1	3.2%	0	.0%	0	.0%						
	Afternoon club	0	.0%	0	.0%	0	.0%	0	.0%						
	Church	0	.0%	0	.0%	0	.0%	0	.0%						

Q20. Where do you carry out the majority of other activities when non-food shopping

					cic do	,ou cu	, out		,,,,,,,	or orne	. activi				opp	ъ.	
		Base: Those carrying out other activities			out other Area												
				Wigan		Pemberton		Shevington		ıdish	Aspull		Ince		Hino	dley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: Those carrying out other activities	401	100.0%	29	100.0%	36	100.0%	36	100.0%	33	100.0%	40	100.0%	42	100.0%	37	100.0%	

Q20. Where do you carry out the majority of other activities when non-food shopping?

	Area													
	Platt I	Bridge	Ashton-in-₽	√akerfield	Parbold and V	Vrightington	Skelmersdale							
	Num	96	Num	%	Num	%	Num	%						
Base: Those carrying out other activities	34	100.0%	31	100.0%	38	100.0%	45	100.0%						

Q20. Where do you carry out the majority of other activities when non-food shopping?

		Base: Those car activ			20. WI					Ar							
		activ	ities	Wig	gan	Pemb	erton	Shevi	ngton	Stan	dish	Aspull		l Ince			dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Bolton Gate Retail Park	3	.7%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Central Retail Park, Ancoats	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Gemini Retail Park, Warrington	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Middlebrook Retail Park, Horwich,	24	6.0%	1	3.4%	0	.0%	1	2.8%	1	3.0%	7	17.5%	6	14.3%	6	16.2%
	Bolton Oldham Centre Retail Park	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
		1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Parsonage Retail Park, Leigh	2	.5%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ravenhead Retail Park, St Helens	30	7.5%	3	10.3%	4	11.1%	5	13.9%	4	12.1%	2	5.0%	2	4.8%	1	2.7%
	Robin Retail Park, Wigan	16	4.0%	1	3.4%	0	.0%	1	2.8%	3	9.1%	3	7.5%	1	2.4%	1	2.7%
	Trafford Centre Trafford Retail Park, Urmston	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
		1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	White City Retail Park, Old Trafford	_	1270	"	.070		.070	"	.070	"	.070		.070		.070	"	.070
	Woodfield Retail Park, Bury	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%
	Varies	57	14.2%	2	6.9%	3	8.3%	3	8.3%	3	9.1%	6	15.0%	4	9.5%	8	21.6%
	Abram area	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Appley Bridge	3	.7%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	1	2.4%	0	.0%
	Ingram, Skelmersdale	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ashton-in-Makerfield	5	1.2%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Blackburn	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
	Bolton District	2	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	1	2.4%	0	.0%
	Bolton Town Centre	3	.7%	0	.0%	0	.0%	1	2.8%	0	.0%	1	2.5%	0	.0%	1	2.7%
	Botanic Gardens, Southport	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Boundary Retail Park, Corporation	1	.2%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Street, Colne																
	Cheadle	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%
	Chorley	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Countyside	2	.5%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%
	Eccleston Village	1	.2%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Grand Arcade, Wigan	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%
	Hall Green, Wakefield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Haydock	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%
	Hindley, Wigan	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.8%	1	2.7%
	Horwich	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%
	Hull City Centre	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Ince-In-Makerfield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%
	Kitt Green, Wigan	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
		4	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	5.4%
	Leigh Liverpool area	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
		10	2.5%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%
	Liverpool City Centre	5	1.2%	1	3.4%	0	.0%	0	.0%	1	3.0%	0	.0%	1	2.4%	2	5.4%
	Manchester area	15	3.7%	2	6.9%	2	5.6%	1	2.8%	1	3.0%	0	.0%	3	7.1%	0	.0%
	Manchester City Centre	1	.2%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Mawdesley	1	2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Newtown, Wigan	2	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	Ormskirk	1	2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Parbold	3	.7%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Pemberton	2	.7%		.0%		.0%		.0%		.0%		.0%		.0%		.0%
	Platt Bridge, Wigan	_		0		0		0		0		0		0		0	
	Racecourse Retail Park, Aintree	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Retail Park, Preston	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%
	Rivington, Chorley	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
	Shevington, Wigan	1	.2%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Skelmersdale	8	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Southport	11	2.7%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
	Spinning Gate, Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
	St Helens	5	1.2%	0	.0%	1	2.8%	0	.0%	0	.0%	1	2.5%	1	2.4%	0	.0%
	St Helens Retail Park, St Helens	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Standish	5	1.2%	0	.0%	0	.0%	1	2.8%	4	12.1%	0	.0%	0	.0%	0	.0%
	Standishgate, Wigan	1	.2%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%
	Switch Island Leisure Park,	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Dunnings Bridge Road, Bootle	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The Beach		.2%														
	The Concourse, Skelmersdale	3		0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The Gerard Centre, Ashton-in- Makerfield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	The Lake District	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
	The Owls, Rectory Lane, Standish	2	.5%	0	.0%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%
	The Owls, Rectory Lane, Standish Upholland	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
		3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%
	Warrington	1	.7%		.0%	0		0		0		0		0			
	West Riding	-		0			.0%		.0%		.0%		.0%		.0%	0	.0%
	Wigan area	2	.5%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%
	Wigan or Preston	1	.2%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%
	Wigan Town Centre	127	31.7%	15	51.7%	16	44.4%	16	44.4%	13	39.4%	13	32.5%	16	38.1%	10	27.0%
	Wigan, Warrington or Bolton	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Varies	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%

Q20. Where do you carry out the majority of other activities when non-food shopping?

		L.				Area			
							Wrightington		
		Num	% 5.9%	Num	%	Num	%	Num	%
	Bolton Gate Retail Park	2		0	.0%	0		0	.0%
	Central Retail Park, Ancoats	0	.0%	0	.0%	1	2.6%	0	.0%
	Gemini Retail Park, Warrington	0	.0%	1	3.2%	0	.0%	0	.0%
	Middlebrook Retail Park, Horwich, Bolton	1	2.9%	1	3.2%	0	.0%	0	.0%
	Oldham Centre Retail Park	1	2.9%	0	.0%	0	.0%	0	.0%
	Parsonage Retail Park, Leigh	1	2.9%	0	.0%	0	.0%	0	.0%
	Ravenhead Retail Park, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
	Robin Retail Park, Wigan	4	11.8%	2	6.5%	1	2.6%	2	4.49
	Trafford Centre	1	2.9%	0	.0%	3	7.9%	2	4.49
	Trafford Retail Park, Urmston	0	.0%	0	.0%	1	2.6%	0	.0%
		1	2.9%	0	.0%	0	.0%	0	.0%
	White City Retail Park, Old Trafford								
	Woodfield Retail Park, Bury Varies	0	.0%	0	.0%	0 8	.0%	0 8	.0%
	Abram area	1	2.9%	0	.0%	0	.0%	0	.0%
		0	.0%	0	.0%	0	.0%	1	2.25
	Appley Bridge	0	0%	0	.0%	1	2.6%	0	099
	Ingram, Skelmersdale	0	.0%	4	12.9%	0	.0%	0	.0%
	Ashton-in-Makerfield								
	Blackburn	0	.0%	0	.0%	0	.0%	0	.0%
	Bolton District	0	.0%	0	.0%	0	.0%	0	.0%
	Bolton Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
	Botanic Gardens, Southport	0	.0%	0	.0%	0	.0%	0	.0%
	Boundary Retail Park, Corporation Street, Colne	0	.0%	0	.0%	0	.0%	0	.0%
	Cheadle	0	.0%	0	.0%	0	.0%	0	.09
	Chorley	0	.0%	0	.0%	1	2.6%	0	.0%
	Countyside	0	.0%	0	.0%	0	.0%	1	2.25
	Eccleston Village	0	.0%	0	.0%	0	.0%	0	.0%
	Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Hall Green, Wakefield	0	.0%	0	.0%	1	2.6%	0	.0%
		0	.0%	0	.0%	0	.0%	0	.0%
	Haydock	0	.0%	0	.0%	0	.0%	0	.0%
	Hindley, Wigan								
	Horwich	0	.0%	0	.0%	0	.0%	0	.0%
	Hull City Centre	0	.0%	1	3.2%	0	.0%	0	.0%
	Ince-In-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
	Kitt Green, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Leigh	1	2.9%	0	.0%	0	.0%	1	2.25
	Liverpool area	1	2.9%	1	3.2%	0	.0%	1	2.29
	Liverpool City Centre	0	.0%	1	3.2%	2	5.3%	6	13.3
	Manchester area	0	.0%	0	.0%	0	.0%	0	.0%
	Manchester City Centre	1	2.9%	2	6.5%	2	5.3%	1	2.29
	Mawdesley	0	.0%	0	.0%	0	.0%	0	.0%
		0	.0%	0	.0%	0	.0%	0	.0%
	Newtown, Wigan	0	.0%	0	.0%	0	.0%	2	4.49
ther	Ormskirk	0	.0%	0	.0%	1	2.6%	0	099
	Parbold	_	10/10	-	1070			-	
	Pemberton	0	.0%	0	.0%	1	2.6%	0	.0%
	Platt Bridge, Wigan	2	5.9%	0	.0%	0	.0%	0	.0%
	Racecourse Retail Park, Aintree	0	.0%	0	.0%	0	.0%	1	2.25
	Retail Park, Preston	0	.0%	0	.0%	0	.0%	0	.0%
	Rivington, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
	Shevington, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Skelmersdale	0	.0%	0	.0%	2	5.3%	6	13.3
	Southport	1	2.9%	1	3.2%	4	10.5%	2	4.49
		0	.0%	0	.0%	0	.0%	0	.0%
	Spinning Gate, Leigh	0	.0%	2	6.5%	0	.0%	0	.0%
	St Helens	0	.0%	0	.0%		2.6%	0	
	St Helens Retail Park, St Helens					1			.0%
	Standish	0	.0%	0	.0%	0	.0%	0	.0%
	Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
	Switch Island Leisure Park, Dunnings Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	1	2.25
	The Beach	0	.0%	0	.0%	0	.0%	1	2.29
	The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	3	6.79
	The Gerard Centre, Ashton-in-	0	.0%	1	3.2%	0	.0%	0	.0%
	Makerfield	0	0%	0	0%	0	0%	0	0%
	The Lake District	_	1070	-	1070	-	1070	-	
	The Owls, Rectory Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0%
	Upholland	0	.0%	0	.0%	1	2.6%	0	.0%
	Warrington	2	5.9%	0	.0%	0	.0%	0	.09
	West Riding	0	.0%	0	.0%	0	.0%	1	2.29
	Wigan area	0	.0%	0	.0%	0	.0%	0	.0%
	Wigan area Wigan or Preston	0	.0%	0	.0%	0	.0%	0	.0%
		8	23.5%	8	25.8%	7	18.4%	5	11.1
	Wigan Town Centre	0	.0%	-	.0%	0	.0%	0	.0%
	Wigan, Warrington or Bolton			0					

Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

	Base: All re	spondents												Area								
			Wig	gan	Pemb	perton	Shevi	ngton	Star	dish	Asp	oull	In	ce	Hin	dley	Platt I	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%

O21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

	Ar	ea
	Skelme	ersdale
	Num	%
Base: All respondents	91	100.0%

	Base: All re	spondents	Wig	gan	Pemb	erton	Shevii	ngton	Stan	dish	Asp	ull	Inc	Area ce	Hino	lley	Platt B	ridge	Ashton-in-	-Makerfield	d Parbold and	Wrightin
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Better public transport	26	2.6%	4	4.3%	3	3.3%	1	1.1%	0	.0%	4	4.4%	0	.0%	2	2.2%	4	4.4%	0	.0%	2	2.2
Wider range of non food goods	48	4.8%	3	3.3%	4	4.4%	4	4.4%	6	6.5%	7	7.8%	4	4.5%	5	5.5%	3	3.3%	1	1.1%	4	4.4
Bigger floor area	4	.4%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0
Better customer facilities (eg café)	20	2.0%	3	3.3%	2	2.2%	4	4.4%	4	4.3%	1	1.1%	1	1.1%	0	.0%	1	1.1%	2	2.2%	0	.0
More/better car parking	131	13.1%	11	12.0%	15	16.5%	17	18.7%	18	19.6%	16	17.8%	9	10.1%	9	9.9%	12	13.2%	9	9.9%	11	12.
More/better non food shops	143	14.3%	10	10.9%	13	14.3%	11	12.1%	15	16.3%	9	10.0%	17	19.1%	11	12.1%	8	8.8%	11	12.1%	10	
Cleaner streets	6	.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	1	1.
More pedestrianised streets	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0
More services	10	1.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	2	2.2%	1	1.1%	1	1.1%	2	2.2%	1	1.
More/better entertainment/eating places	11	1.1%	2	2.2%	1	1.1%	0	.0%	2	2.2%	2	2.2%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0
More/better seats/flower displays	4	.4%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0
More/better events	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.
Shops/services open late	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Shops/services open on Sundays Better sign postings	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1
None of the above	380	38.0%	33	35.9%	22	24.2%	35	38.5%	30	32.6%	38	42.2%	41	46.1%	40	44.0%	43	47.3%	33	36.3%	36	39
No improvements necessary	94	9.4%	16	17.4%	10	11.0%	9	9.9%	5	5.4%	4	4.4%	5	5.6%	8	8.8%	10	11.0%	16	17.6%	6	6
Free/ cheaper parking	49	4.9%	4	4.3%	1	1.1%	8	8.8%	7	7.6%	5	5.6%	9	10.1%	3	3.3%	3	3.3%	5	5.5%	3	3.
More competitive prices/ better	30	3.0%	0	.0%	5	5.5%	3	3.3%	1	1.1%	1	1.1%	1	1.1%	3	3.3%	2	2.2%	4	4.4%	7	7.
offers			_		-		-		-		-		-		-		_					
More variety of shops generally	17	1.7%	1	1.1%	3	3.3%	2	2.2%	2	2.2%	2	2.2%	0	.0%	3	3.3%	1	1.1%	0	.0%	1	1.
Fill empty shops/ too many shops	15	1.5%	3	3.3%	3	3.3%	1	1.1%	0	.0%	1	1.1%	2	2.2%	1	1.1%	2	2.2%	0	.0%	2	2.
closing down				0.5					_		_							4				
Don't know	10	1.0%	2	2.2%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	1	1.1%	1	1.1%	1	1.1%	2	2
More/ better food shops	10	1.0%	0	.0%	1	1.1%	2	2.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	1	1.1%	1	1.1%	2	2
Better disabled access/ parking	9	.9%	0	.0%	0	.0%	2	2.2%	0	.0%	2	2.2%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1
In need of complete	8	.8%	1	1.1%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	2	2
refurbishment/ facelift	5	.5%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1
Better value for money	5	.5%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	1	1.1%	0	1
Larger supermarket	5	.5%																	0	1.1%	0	
Less confusing road layout in town			1	1.1%	2	2.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%				
Less traffic/ traffic congestion	5	.5%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1
More shops catering for an older age group	5	.5%	0	.0%	2	2.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
More clothing/ footware retailers	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	1	1.1%	1	1.1%	0	
More fresh food shops - butchers/	4	.4%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1
grocers																						
More independent shops	4	.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1
More shopping precincts/	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	J
undercover shopping																						
Better class of people (too much	3	.3%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
spitting/swearing etc)	3	.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	
Better market	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	
Better quality shops	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2
More supermarkets	3																			.0%		
Need a department store		.3%	1	1.1%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0		0	
Better designed stores	2	.2%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Bigger entrance	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Cafe on Robin Park	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
Cheaper public transport	2	.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	J
Home delivery	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	
Improved customer service	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2
More games and music stores	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
More men's shops	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
r A closer supermarket	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	
A Morrisons in Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	
Access to the main centre made	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	
easier																						
Bank to be open on Saturday	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1
Bigger stores in Chorley like M&S	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
etc Car parking outside on the level	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	٠,
Car parking outside on the level rather than mutli-storey	1	.270		.570	"	.370		.070	1	1.1/0	,	.570	,	.576	,	.070	,	.070		.070	"	1 .
Closer to where I live	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Don't like pedestrianisation	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	١.
Dont keep changing where	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
everything is																						
Easier to get from the shop to the	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
car park	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	١.,
Fewer charity shops																				.0%		
Fewer people trying to sell things	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0		0	
The Galleries was fine - we didn't need the Grand Arcade	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	'
	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	١.
		.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Furniture store in Robin Park	1					.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	-
Furniture store in Robin Park Have items in stock	1			004	0			.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	- 1
Furniture store in Robin Park Have items in stock Improve road maintenance	1	.1%	0	.0%	0	00/		.0%	U	.0%	1	1.1%	U	.0%	U	.0%	U	.0%				
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near	1			.0%	0	.0%	0															
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days	1	.1%	0			.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development	1 1 1	.1%	0	.0%	0			.0%	1 0	1.1%	0	.0%	0	.0%	0	.0%		.0%				
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally	1 1 1	.1%	0 0 0	.0%	0 0	.0%	0	.0%	0	.0%	0	.0%		.0%		.0%	0	.0%	0	.0%	0	. 1
Furniture store in Robin Park Have Items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops	1 1 1 1 1 1 1	.1% .1% .1% .1% .1%	0 0 0 0	.0%	0 0 0	.0%	0 0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0 0	.0%	0 0 0	.0%	0 1 0	1
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops More cosmopolitan environment	1 1 1 1 1 1 1 1	.1% .1% .1% .1% .1% .1%	0 0 0 0 0	.0%	0 0 0 0	.0% .0% .0%	0 0 0 0	.0%	0 0 1	.0%	0 0	.0%	0 0	.0%	0 0	.0%	0 0 0	.0%	0 0 0	.0% .0% .0%	0 1 0	1
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing development More art supplies locally More charity shops More cosmopolita environment More fastfood outlets	1 1 1 1 1 1 1	.1% .1% .1% .1% .1% .1% .1%	0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0%	0 0 1 0	.0% .0% 1.1%	0 0 0	.0%	0 0 0	.0% .0% .0%	0 0 0	.0%	0 0 0 0	.0%	0 0 0 0	.0% .0% .0% .0%	0 1 0 0 0	1
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops More cosmopolitan environment More fastfood outlets More shops in the Concourse	1 1 1 1 1 1 1 1	.1% .1% .1% .1% .1% .1%	0 0 0 0 0	.0%	0 0 0 0	.0% .0% .0%	0 0 0 0	.0%	0 0 1	.0%	0 0	.0%	0 0	.0%	0 0	.0%	0 0 0	.0%	0 0 0	.0% .0% .0%	0 1 0	1 1
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing development More art supplies locally More charity shops More cosmopolitan environment More fastfood outlets More shops in the Concourse Shopping Centre	1 1 1 1 1 1 1 1 1	.1% .1% .1% .1% .1% .1% .1%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0%	0 0 1 0	.0% .0% 1.1% .0%	0 0 0 0	.0%	0 0 0 0	.0% .0% .0% .0%	0 0 0 0	.0% .0% .0% .0%	0 0 0 0 1	.0% .0% .0% 1.1% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 1 0 0 0	1 1 1
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops More cosmopolitan environment More fastfood outlets More shops in the Concourse Shopping Century More toilet facilities	1 1 1 1 1 1 1 1 1	.1% .1% .1% .1% .1% .1% .1% .1% .1% .1%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0% .1.1%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 1 0 0	.0% .0% 1.1% .0% .0%	0 0 0 0 0	.0% .0% .0% .0%	0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 1	.0% .0% .0% 1.1% .0%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 1 0 0 0 1 1 0 0	
Furniture store in Robin Park Have litems in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops More cosmopolitan environment More fastfood outlets More shops in the Concourse Shopping Centre More toldiet facilities Needs a Matalan	1 1 1 1 1 1 1 1 1 1	.1% .1% .1% .1% .1% .1% .1% .1% .1% .1%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 1 0 0	.0% 1.1% 1.0% 1.0% 1.0% 1.0% 1.0%	0 0 0 0	.0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 1 0	.0% .0% .0% 1.1% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 1 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0	
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops More cosmpolitan environment More fastfood outlets More shops in the Concourse Shopping Centre More tollet facilities More shops and the Concourse Shopping Centre More tollet facilities Needs a Matalan Needs a Primark	1 1 1 1 1 1 1 1 1 1 1	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	0 0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 0 1 0 0 0	.0% .0% 1.1% .0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0%	0 0 0 0 1 0	.0% .0% .0% 1.1% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 1 0 0 0 1	
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops More cosmopolitan environment More fastfood outlets More shops in the Concourse Shopping Centre More tolder facilities Needs a Matalan Needs a Primark Needs a Sports Direct and a food	1 1 1 1 1 1 1 1 1 1	.1% .1% .1% .1% .1% .1% .1% .1% .1% .1%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0 0 0 0 0 0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 1 0 0	.0% 1.1% 1.0% 1.0% 1.0% 1.0% 1.0%	0 0 0 0	.0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 1 0	.0% .0% .0% 1.1% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 1 0 0 0 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0	
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/ development More art supplies locally More charity shops More cosmopolitan environment More fastflood outlets More shops in the Concourse Shopping Centre More toilet facilities Needs a Matalan Needs a Primark Needs a Sports Direct and a food court	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	0 0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0%	0 0 1 0 0 0 0	.0% 1.1% .0% 1.0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0% 1.1% .0%	0 0 0 0 1 0 0 0	.0% .0% .0% 1.1% .0% .0% .0% .0%	0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 1 0 0 0 1	
Furniture store in Robin Park Have items in stock Improve road maintenance Improve traffic routes near Football Stadium on match days Less housing/development More art supplies locally More charity shops More cosmopolitan environment More fastfood outlets More shops in the Concourse Shopping Centre More tollet facilities Needs a Matalan Needs a Primark Needs a Sports Direct and a food	1 1 1 1 1 1 1 1 1 1 1	1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%	0 0 0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 0 1 0 0 0	.0% .0% 1.1% .0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0	.0% .0% .0% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0% .0%	0 0 0 0 1 0	.0% .0% .0% 1.1% .0% .0%	0 0 0 0 0 0	.0% .0% .0% .0% .0% .0%	0 1 0 0 0 1	

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			21. W
		Ar Skelme	
		Num	%
	Better public transport	6	6.6%
	Wider range of non food goods	7	7.7%
	Bigger floor area	1	1.1%
	Better customer facilities (eg café)	2	2.2%
	More/better car parking	28	4.4%
	More/better non food shops	28	1.1%
	Cleaner streets More pedestrianised streets	0	.0%
	More services	2	2.2%
	More/better entertainment/eating	1	1.1%
	places		
	More/better seats/flower displays	0	.0%
	More/better events	0 2	.0%
	Shops/services open late	1	1.1%
	Shops/services open on Sundays Better sign postings	0	.0%
	None of the above	29	31.9%
	No improvements necessary	5	5.5%
	Free/ cheaper parking	1	1.1%
	More competitive prices/ better	3	3.3%
	offers	2	2.2%
	More variety of shops generally	0	.0%
	Fill empty shops/ too many shops closing down	ľ	.076
	Don't know	1	1.1%
	More/ better food shops	1	1.1%
	Better disabled access/ parking	3	3.3%
	In need of complete refurbishment/ facelift	0	.0%
	Better value for money	0	.0%
	Larger supermarket	0	.0%
	Less confusing road layout in town	0	.0%
	Less traffic/ traffic congestion	0	.0%
	More shops catering for an older	1	1.1%
	age group		
	More clothing/ footware retailers	0	.0%
	More fresh food shops - butchers/ grocers	"	.0%
	More independent shops	0	.0%
	More shopping precincts/ undercover shopping	1	1.1%
		1	4 40/
	Better class of people (too much spitting/swearing etc)	1	1.1%
	Better market	0	.0%
	Better quality shops	1	1.1%
	More supermarkets	0	.0%
	Need a department store	0	.0%
	Better designed stores	0	.0%
	Bigger entrance	0	.0%
	Cafe on Robin Park	0	.0%
	Cheaper public transport	0	.0%
	Home delivery	0	.0%
	Improved customer service	0	.0%
	More games and music stores	1	1.1%
Other	More men's shops	0	1.1%
Otner	A closer supermarket	0	.0%
	A Morrisons in Hindley Access to the main centre made	0	.0%
	easier	-	
	Bank to be open on Saturday	0	.0%
	Bigger stores in Chorley like M&S	0	.0%
	etc Car parking outside on the level	0	.0%
	rather than mutli-storey		
	Closer to where I live	1	1.1%
	Don't like pedestrianisation	0	.0%
	Dont keep changing where everything is	0	.0%
	Easier to get from the shop to the	1	1.1%
	car park		_
	Fewer charity shops	0	.0%
	Fewer people trying to sell things	0	.0%
	The Galleries was fine - we didn't need the Grand Arcade	"	.0%
	Furniture store in Robin Park	0	.0%
	Have items in stock	0	.0%
	Improve road maintenance	1	1.1%
	Improve traffic routes near	0	.0%
	Football Stadium on match days Less housing/ development	0	.0%
	More art supplies locally	0	.0%
	More charity shops	1	1.1%
	More cosmopolitan environment	0	.0%
	More fastfood outlets	0	.0%
	More shops in the Concourse	0	.0%
	Shopping Centre		
	More toilet facilities	0	.0%
	Needs a Matalan	0	.0%
	Needs a Primark	0	1.1%
	Needs a Sports Direct and a food court	"	.0%
	New Tesco	0	.0%
	Re-open railway station in the south of Wigan	0	.0%
		0	.0%
	Reward system		

Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

		Base: All re	spondents												Area								
1				Wig	an	Pemb	erton	Shevi	ngton	Stan	dish	Asp	oull	Inc	ce	Hino	lley	Platt B	ridge	Ashton-in-	Makerfield	Parbold and V	Vrightington
1		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Safer crossings	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Same choice in store and online	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Shops to be closer/ more compact	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	Sort out the queues in the supermarkets	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Too many takeaways	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
	Toy shop in Wigan centre	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
	Wider range of sizes in clothes	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Wider range of specialist shops	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

		An	ea
		Skelme	rsdale
		Num	%
	Safer crossings	0	.0%
	Same choice in store and online	0	.0%
	Shops to be closer/ more compact	0	.0%
Other	Sort out the queues in the supermarkets	1	1.1%
	Too many takeaways	0	.0%
	Toy shop in Wigan centre	0	.0%
	Wider range of sizes in clothes	0	.0%
	Wider range of specialist shops	0	.0%

Q22. Age group of respondent

										-,						
	Base: All re	spondents							Ar	rea						
			Wi	gan	Pemb	perton	Shevi	ngton	Stan	ıdish	Asp	oull	In	ce	Hin	dley
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
18 - 24 years	13	1.3%	3	3.3%	0	.0%	2	2.2%	1	1.1%	1	1.1%	3	3.4%	1	1.1%
25 - 34 years	54	5.4%	7	7.6%	5	5.5%	0	.0%	3	3.3%	5	5.6%	10	11.2%	3	3.3%
35 - 44 years	122	12.2%	3	3.3%	11	12.1%	10	11.0%	10	10.9%	10	11.1%	14	15.7%	15	16.5%
45 - 54 years	192	19.2%	18	19.6%	18	19.8%	19	20.9%	15	16.3%	25	27.8%	16	18.0%	15	16.5%
55 - 64 years	192	19.2%	11	12.0%	22	24.2%	24	26.4%	22	23.9%	18	20.0%	19	21.3%	14	15.4%
65 years or above	370	37.0%	43	46.7%	29	31.9%	34	37.4%	38	41.3%	27	30.0%	24	27.0%	34	37.4%
Refused	57	5.7%	7	7.6%	6	6.6%	2	2.2%	3	3.3%	4	4.4%	3	3.4%	9	9.9%

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Q22. Age group of respondent

					Area			
	Platt I	Bridge	Ashton-in-	Makerfield	Parbold and	Wrightington	Skelm	ersdale
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
18 - 24 years	0	.0%	0	.0%	0	.0%	2	2.2%
25 - 34 years	7	7.7%	3	3.3%	4	4.4%	7	7.7%
35 - 44 years	17	18.7%	10	11.0%	10	11.0%	12	13.2%
45 - 54 years	16	17.6%	16	17.6%	13	14.3%	21	23.1%
55 - 64 years	13	14.3%	18	19.8%	18	19.8%	13	14.3%
65 years or above	33	36.3%	36	39.6%	43	47.3%	29	31.9%
Refused	5	5.5%	8	8.8%	3	3.3%	7	7.7%

Q23. SEG of chief wage earner

	Base: All re	spondents												Area								
			Wi	gan	Pemb	erton	Shevi	ington	Star	ndish	Ası	oull	In	ce	Hin	dley	Platt I	Bridge	Ashton-in-l	Makerfield	Parbold and V	Vrightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
A/B	125	12.5%	7	7.6%	13	14.3%	17	18.7%	20	21.7%	8	8.9%	7	7.9%	6	6.6%	7	7.7%	17	18.7%	17	18.7%
C1	337	33.7%	25	27.2%	41	45.1%	33	36.3%	36	39.1%	34	37.8%	27	30.3%	23	25.3%	25	27.5%	27	29.7%	39	42.9%
C2	269	26.9%	25	27.2%	15	16.5%	22	24.2%	16	17.4%	25	27.8%	25	28.1%	30	33.0%	36	39.6%	27	29.7%	24	26.4%
D/E	181	18.1%	22	23.9%	15	16.5%	10	11.0%	15	16.3%	16	17.8%	26	29.2%	20	22.0%	16	17.6%	12	13.2%	8	8.8%
Refused	88	8.8%	13	14.1%	7	7.7%	9	9.9%	5	5.4%	7	7.8%	4	4.5%	12	13.2%	7	7.7%	8	8.8%	3	3.3%

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Q23. SEG of chief wage earner

	Ar	ea
	Skelme	ersdale
	Num	%
Base: All respondents	91	100.0%
A/B	6	6.6%
C1	27	29.7%
C2	24	26.4%
D/E	21	23.1%
Refused	13	14.3%

Q24. Number of people in the household aged:

		Base: All re	spondents							Ar	ea						
				Wi	gan	Pemb	perton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
	None	873	87.3%	77	83.7%	82	90.1%	85	93.4%	83	90.2%	78	86.7%	77	86.5%	77	84.6%
l	One	51	5.1%	5	5.4%	3	3.3%	4	4.4%	3	3.3%	6	6.7%	7	7.9%	5	5.5%
0 - 4 years	Two	9	.9%	1	1.1%	0	.0%	0	.0%	1	1.1%	1	1.1%	2	2.2%	0	.0%
	Refused	67	6.7%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%

Q24. Number of people in the household aged:

						Area			
		Platt I	Bridge	Ashton-in-I	√akerfield	Parbold and V	Vrightington	Skelme	ersdale
		Num	%	Num	%	Num	%	Num	%
	Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
	None	76	83.5%	79	86.8%	83	91.2%	76	83.5%
l	One	5	5.5%	4	4.4%	5	5.5%	4	4.4%
0 - 4 years	Two	1	1.1%	1	1.1%	0	.0%	2	2.2%
	Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%

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Q24. Number of	neonle in the	household aged

		Base: All responde	ents							Ar	ea						
				Wig	gan	Pemb	erton	Shevi	ngton	Stan	dish	Asp	oull	In	ce	Hin	dley
		Num %		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
	None	777 77.	7%	76	82.6%	70	76.9%	73	80.2%	74	80.4%	71	78.9%	71	79.8%	65	71.4%
	One	97 9.7	%	5	5.4%	6	6.6%	8	8.8%	7	7.6%	5	5.6%	14	15.7%	12	13.2%
	Two	51 5.1	%	2	2.2%	8	8.8%	7	7.7%	5	5.4%	8	8.9%	1	1.1%	5	5.5%
5 - 15 years	Three	7 .79	16	0	.0%	1	1.1%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
	Four or more	1 .19	16	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
	Refused	67 6.7	%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%
	None	786 78.0	5%	60	65.2%	77	84.6%	72	79.1%	70	76.1%	73	81.1%	74	83.1%	71	78.0%
	One	98 9.8	%	20	21.7%	5	5.5%	12	13.2%	9	9.8%	10	11.1%	8	9.0%	6	6.6%
	Two	38 3.8	%	3	3.3%	3	3.3%	2	2.2%	8	8.7%	2	2.2%	4	4.5%	4	4.4%
16 - 24 years	Three	9 .99	16	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%
	Four or more	2 .29	16	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
R	Refused	67 6.7	%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%
	None	666 66.0	5%	70	76.1%	60	65.9%	70	76.9%	63	68.5%	61	67.8%	51	57.3%	55	60.4%
	One	153 15.3	3%	8	8.7%	19	20.9%	11	12.1%	16	17.4%	11	12.2%	21	23.6%	18	19.8%
	Two	107 10.	7%	4	4.3%	5	5.5%	8	8.8%	8	8.7%	12	13.3%	12	13.5%	9	9.9%
25 - 44 years	Three	6 .69	16	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%
	Four or more	1 .19	16	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
	Refused	67 6.7	%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%
	None	509 50.9	9%	44	47.8%	41	45.1%	38	41.8%	42	45.7%	45	50.0%	47	52.8%	48	52.7%
	One	196 19.0	5%	19	20.7%	24	26.4%	23	25.3%	19	20.7%	10	11.1%	21	23.6%	15	16.5%
45 - 64 years	Two	225 22.5	5%	20	21.7%	19	20.9%	26	28.6%	26	28.3%	30	33.3%	18	20.2%	19	20.9%
45 - 64 years	Three	2 .29	16	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Four or more	1 .19	16	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
	Refused	67 6.7	%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%
	None	527 52.	7%	40	43.5%	50	54.9%	45	49.5%	48	52.2%	57	63.3%	58	65.2%	46	50.5%
	One	242 24.1	2%	23	25.0%	23	25.3%	29	31.9%	24	26.1%	10	11.1%	22	24.7%	19	20.9%
65+ years	Two	166 16.6	5%	22	23.9%	12	13.2%	15	16.5%	15	16.3%	18	20.0%	6	6.7%	17	18.7%
	Refused	65 6.5	%	7	7.6%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%

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Q24. Number of people in the household aged:

						Area			
		Platt I	Bridge	Ashton-in-	Makerfield	Parbold and	Wrightington	Skelm	ersdale
		Num	%	Num	%	Num	%	Num	%
	None	68	74.7%	74	81.3%	73	80.2%	62	68.19
	One	10	11.0%	7	7.7%	11	12.1%	12	13.2%
	Two	4	4.4%	2	2.2%	3	3.3%	6	6.6%
5 - 15 years	Three	0	.0%	1	1.1%	1	1.1%	2	2.2%
	Four or more	0	.0%	0	.0%	0	.0%	0	.0%
	Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%
	None	73	80.2%	69	75.8%	80	87.9%	67	73.6%
	One	6	6.6%	6	6.6%	6	6.6%	10	11.0%
	Two	2	2.2%	4	4.4%	1	1.1%	5	5.5%
16 - 24 years	Three	1	1.1%	4	4.4%	1	1.1%	0	.0%
	Four or more	0	.0%	1	1.1%	0	.0%	0	.0%
	Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%
	None	55	60.4%	67	73.6%	66	72.5%	48	52.7%
	One	14	15.4%	7	7.7%	9	9.9%	19	20.9%
	Two	11	12.1%	10	11.0%	13	14.3%	15	16.5%
25 - 44 years	Three	2	2.2%	0	.0%	0	.0%	0	.0%
	Four or more	0	.0%	0	.0%	0	.0%	0	.0%
	Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%
	None	49	53.8%	49	53.8%	58	63.7%	48	52.7%
	One	21	23.1%	10	11.0%	15	16.5%	19	20.9%
	Two	12	13.2%	25	27.5%	15	16.5%	15	16.5%
45 - 64 years	Three	0	.0%	0	.0%	0	.0%	0	.0%
	Four or more	0	.0%	0	.0%	0	.0%	0	.0%
	Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%
	None	48	52.7%	47	51.6%	38	41.8%	50	54.9%
	One	19	20.9%	21	23.1%	28	30.8%	24	26.4%
65+ years	Two	15	16.5%	16	17.6%	22	24.2%	8	8.8%
	Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%

25. Number of cars in the household

									Q25	5. Numb	er of o	ars in t	he hou	isehold								
	Base: All re	spondents												Area								
			Wi	gan	Pemb	erton	Shevington		Standish		Asp	oull	In	ce	Hin	dley	Platt I	Bridge	Ashton-in-l	Makerfield	Parbold and V	Vrightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
None	145	14.5%	17	18.5%	13	14.3%	8	8.8%	8	8.7%	9	10.0%	18	20.2%	14	15.4%	12	13.2%	14	15.4%	10	11.0%
One	428	42.8%	48	52.2%	41	45.1%	32	35.2%	33	35.9%	35	38.9%	41	46.1%	45	49.5%	35	38.5%	39	42.9%	43	47.3%
Two	292	29.2%	16	17.4%	27	29.7%	35	38.5%	34	37.0%	36	40.0%	21	23.6%	18	19.8%	33	36.3%	26	28.6%	30	33.0%
Three or more	71	7.1%	4	4.3%	4	4.4%	14	15.4%	10	10.9%	6	6.7%	7	7.9%	5	5.5%	3	3.3%	6	6.6%	5	5.5%
Refused	64	6.4%	7	7.6%	6	6.6%	2	2.2%	7	7.6%	4	4.4%	2	2.2%	9	9.9%	8	8.8%	6	6.6%	3	3.3%

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Q25. Number of cars in the household

	Ar	ea
	Skelme	ersdale
	Num	%
Base: All respondents	91	100.0%
None	22	24.2%
One	36	39.6%
Two	16	17.6%
Three or more	7	7.7%
Refused	10	11.0%

Q26. Gender of respondent

	Base: All re	spondents												Area								
			Wi	gan	Pemberton		Shevington		Standish		Asp	ull	In	ce	Hin	dley	Platt I	Bridge	Ashton-in-	Makerfield	Parbold and V	Vrightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Male	301	30.1%	28	30.4%	16	17.6%	30	33.0%	26	28.3%	34	37.8%	29	32.6%	27	29.7%	29	31.9%	25	27.5%	27	29.7%
Female	699	69.9%	64	69.6%	75	82.4%	61	67.0%	66	71.7%	56	62.2%	60	67.4%	64	70.3%	62	68.1%	66	72.5%	64	70.3%

Q26. Gender of respondent

	Ar	ea
	Skelme	ersdale
	Num	%
Base: All respondents	91	100.0%
Male	30	33.0%
Female	61	67.0%

Q27. Would you be willing to be recontacted for future quality control purposes?

	Base: All re	All respondents																				
			Wi	gan	Pemberton		Shevington		Stan	dish	Asp	oull	In	ce	Hine	dley	Platt B	Bridge	Ashton-in-I	Makerfield	Parbold and V	Vrightington
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Yes	718	71.8%	66	71.7%	65	71.4%	60	65.9%	68	73.9%	67	74.4%	67	75.3%	55	60.4%	68	74.7%	72	79.1%	63	69.2%
No	282	28.2%	26	28.3%	26	28.6%	31	34.1%	24	26.1%	23	25.6%	22	24.7%	36	39.6%	23	25.3%	19	20.9%	28	30.8%

Q27. Would you be willing to be recontacted for future quality control purposes?

	Ar	ea
	Skelme	ersdale
	Num	%
Base: All respondents	91	100.0%
Yes	67	73.6%
No	24	26.4%

	Tota	1	Golbor	ne	Leig	h	Athert	on	Tyldes	ley	
Q01 Firstly, I would like to shopping for food a	to ask ye nd groc	ou so eries:	me ques	stions	s about y	your r	main foo	od and	l grocer	y shop	oping. Where do you do most of your household's
Aldi, Castle Street, Tyldesley	8.4%	34	0.0%	0	2.0%	2	9.8%	10		22	
Aldi, King Street, Leigh Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley,	4.0% 1.0%	16 4	4.0% 1.0%	4		10	0.0% 2.0%	0 2	2.0% 0.0%	2 0	
Wigan Aldi, Princess Road, Ashton-in-Makerfield	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	
Asda, Atherleigh Way, Leigh	20.1%	81	10.9%	11	41.0%	41	15.7%	16	13.0%	13	
Asda, Robin Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Asda, Bolton Road, Atherton, Manchester	0.7%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	
Asda, Windermere Road, Leigh	1.0%	4	1.0%	1	0.0%	0	2.0%	2	1.0%	1	
Asda, Edge Green Lane, Warrington	12.4%	50	49.5%	50	0.0%	0	0.0%	0	0.0%	0	
Asda: Superstore The Link Way, Bolton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Iceland, Bradshawgate, Leigh	0.7%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	
Lidl, High Street, Warrington	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Lidl, Spinning Jenny Way, Leigh	0.7%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	
Morrisons, Atherleigh Way, Leigh, Greater Manchester	6.5%	26	11.9%	12	11.0%	11	2.9%	3	0.0%	0	
Morrisons, Shuttle Street, Tyldesley	5.7%	23	0.0%	0	0.0%	0	1.0%	1	22.0%	22	
Morrisons, The Galleries, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Atherleigh Way, Leigh	7.4%	30	8.9%	9	7.0%	7	5.9%	6	8.0%	8	
Sainsbury's, Cricketers Way, Bolton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Sainsbury's, Worthington Way, Wigan	0.2%	1	1.0%	1		0	0.0%	0	0.0%	0	
Tesco Express, Greenfield Road, Dentons Green, St Helens	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Atherton Road, Hindley Green, Wigan	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Tesco Extra, Mansell Way, Horwich, Bolton	0.7%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0	
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	8.2%	33	1.0%	1	12.0%	12	4.9%	5	15.0%	15	
Tesco, Crabtree Lane, Atherton, Manchester	11.7%	47	0.0%	0	0.0%	0	39.2%	40	7.0%	7	
Internet	1.5%	6	1.0%	1	2.0%	2	2.0%	2	1.0%	1	
Asda, Brackley Street, Farnworth	0.2%	1	0.0%	0		0	0.0%	0	1.0%	1	
Asda, Dewhurst Road, Warrington	0.2%	1	0.0%	0		1		0	0.0%	0	
Heron, Bradshawgate, Leigh Heron, Market Street, Atherton	0.2% 0.2%	1 1	0.0% 0.0%	0	1.0% 0.0%	1 0	0.0% 1.0%	0	0.0% 0.0%	0	
Atherton Lidl, Albert Road, Bolton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Local shops, Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Local shops, Atherton	0.5%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	
Local shops, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Marks & Spencer, Parsonage Way, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Tesco Extra, Ellesmere Shopping Centre, Walkden	0.5%	2 15	0.0%	0	0.0% 5.0%	5	0.0%	0	2.0%	2	
(Don't know / varies)	3.7%		3.0%	3	3.0%		3.9%		3.0%		
Base:		403		101		100		102		100	

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Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	l	Golbor	ne	Leigh		Athert	on	Tyldesl	ley		
Q02 How do you norm Not those who shop of			OCATIO	N ME	NTIONEI	D AT	Q01)?					
Car / van (as driver)	68.5%	272	76.0%	76	62.2%	61	65.0%	65	70.7%	70		
Car / van (as passenger)	16.4%	65	16.0%	16		18	11.0%	11	20.2%	20		
Bus, mini-bus or coach	4.0%	16	4.0%	4	7.1%	7	2.0%	2	3.0%	3		
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Walk	9.8%	39	4.0%	4	10.2%	10	20.0%	20	5.1%	5		
Taxi	0.8%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1		
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / can't remember)	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0		
Base:		397		100		98		100		99		
Mean score [Num weeks = 0.375, Or						e tha	n once	a we	ek = 4, O	nce a w	eek = 1, Once a fortnight = 0.5, On	ice every 3
Q03 How often do you	normally	do a	main foc	d and	d grocery	/ sho	p?					
Daily	2.0%	8	1.0%	1	3.0%	3	3.9%	4	0.0%	0		

Daily	2.0%	8	1.0%	1	3.0%	3	3.9%	4	0.0%	0	
More than once a week	15.1%	61	20.8%	21	15.0%	15	17.6%	18	7.0%	7	
Once a week	64.8%	261	67.3%	68	57.0%	57	59.8%	61	75.0%	75	
Once a fortnight	10.2%	41	7.9%	8	13.0%	13	11.8%	12	8.0%	8	
Once every 3 weeks	1.5%	6	0.0%	0	1.0%	1	2.0%	2	3.0%	3	
Once a month	3.5%	14	1.0%	1	2.0%	2	4.9%	5	6.0%	6	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Varies)	3.0%	12	2.0%	2	9.0%	9	0.0%	0	1.0%	1	
Mean:		1.50		1.65		1.60		1.66		1.11	
Base:		403		101		100		102		100	

Q04 What day of the week do you usually visit (LOCATION MENTIONED AT Q01)? Not those who shop online at Q01

Monday	6.3%	25	7.0%	7	9.2%	9	4.0%	4	5.1%	5
Tuesday	4.0%	16	3.0%	3	4.1%	4	7.0%	7	2.0%	2
Wednesday	3.8%	15	3.0%	3	2.0%	2	7.0%	7	3.0%	3
Thursday	11.1%	44	13.0%	13	7.1%	7	12.0%	12	12.1%	12
Friday	13.1%	52	14.0%	14	13.3%	13	10.0%	10	15.2%	15
Saturday	14.1%	56	17.0%	17	14.3%	14	12.0%	12	13.1%	13
Sunday	3.5%	14	3.0%	3	4.1%	4	4.0%	4	3.0%	3
(Varies)	44.1%	175	40.0%	40	45.9%	45	44.0%	44	46.5%	46
Base:		397		100		98		100		99

Q05 What time of the day do you usually visit (LOCATION MENTIONED AT Q01)?

Not those who shop online at Q01

06.00am - 08.59am	3.3%	13	6.0%	6	3.1%	3	3.0%	3	1.0%	1
09.00am - 11.59am	29.5%	117	37.0%	37	24.5%	24	22.0%	22	34.3%	34
12.00pm - 2.59pm	12.6%	50	10.0%	10	14.3%	14	11.0%	11	15.2%	15
3.00pm - 5.59pm	7.8%	31	11.0%	11	9.2%	9	7.0%	7	4.0%	4
6.00pm - 8.59pm	6.0%	24	6.0%	6	5.1%	5	11.0%	11	2.0%	2
9.00pm - 12.00am	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
12.01am - 05.59am	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Varies)	40.3%	160	30.0%	30	42.9%	42	45.0%	45	43.4%	43
Base:		397		100		98		100		99

Convenient to work Easy to get to Good / cheap parking Good bus services Good service / friendly staff Habit Has petrol station Lower prices Offers Internet shopping Other shops / services nearby / convenient Preference of retailer Quality of goods Range of goods available Staff discount / work there Layout Not too big Nice atmosphere Home delivery No reason Convenient to home 33. Supporting local business (Don't know) Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 21-40% 41-60% 61-80% 825. 81-100%	6.2% 1.5% 0.7% 0.7% 0.7% 0.2% 0.7% 4.7% 0.2% 20.3% 0.5% 1.5% 4.7% 5.2% 5.2% 3.2% 1.7% 1.2% 0.7% 1.0% 1.5% 3.2% 1.5% 3.2% 1.5% 3.2% 4.7% 6.6% 6.6% 6.6% 6.6% 6.6% 6.6% 6.6%	25 6 3 1 1 3 19 1 82 2 6 19 21 21 13 7 5 3 3 4 6 136 136 13 403 403 403 403 403 404 405 405 405 405 405 405 405 405 405	8.9% 1.0% 2.0% 0.0% 0.0% 1.0% 5.0% 0.0% 1.0% 2.0% 1.0% 2.0% 1.0% 2.0% 3.0% 2.0% 1.0% 40.6% 0.0% 3.0%	9 1 2 0 0 1 5 0 14 0 1 1 4 6 2 2 2 1 2 3 2 1 1 1 1 1 1 1 1 1 1 1 1 1	13.0% 3.0% 0.0% 2.0% 1.0% 2.0% 7.0% 0.0% 14.0% 2.0% 5.0% 5.0% 6.0% 0.0% 6.0% 6.0% 5.0% 5.0% 5.0%	13 3 0 2 1 2 7 0 14 0 2 5 2 5	2.0% 1.0% 1.0% 0.0% 0.0% 0.0% 1.0% 0.0%	2 1 1 0 0 0 1 0 20 1 1 5 7 7 4 4 3 0 1 1 1 39	1.0% 1.0% 0.0% 0.0% 0.0% 6.0% 1.0% 34.0% 5.0% 6.0% 7.0% 0.0% 0.0% 0.0% 0.0%	1 1 0 1 0 0 6 1 34 1 2 5 6 6 7 0 2 0 0 0 0 0 0 0	CATION ME	ENTIONED	AT Q01)?	
Convenient to work Easy to get to Good / cheap parking Good bus services Good service / friendly staff Habit Habit Has petrol station Lower prices Offers Internet shopping Other shops / services nearby / convenient Preference of retailer Quality of goods Range of goods available Staff discount / work there Loyalty scheme Layout Not too big Nice atmosphere Home delivery No reason Convenient to home 33. Supporting local business (Don't know) Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 21-40% 41-60% 61-80% 25. 81-100% (Don't know) 17.	1.5% 0.7% 0.7% 0.2% 0.7% 0.2% 0.7% 0.2% 20.3% 0.5% 1.5% 4.7% 5.2% 5.2% 5.2% 3.2% 1.7% 1.2% 0.7% 0.7% 0.7% 1.5% 3.2% 1.5% 3.2% 1.5%	6 3 3 1 3 1 9 1 82 2 6 19 21 21 13 7 5 3 3 4 6 136 1 13 403 40% =	1.0% 2.0% 0.0% 0.0% 1.0% 5.0% 0.0% 1.0% 4.0% 2.0% 2.0% 2.0% 1.0% 4.0% 3.0% 2.0% 3.0% 4.0% 3.0%	1 2 0 0 1 5 0 14 0 1 1 4 6 6 2 2 1 1 2 2 3 2 1 1 1 4 1 0 3 3 10 1	3.0% 0.0% 2.0% 1.0% 2.0% 7.0% 0.0% 0.0% 5.0% 5.0% 0.0% 0.0% 0.0% 0	3 0 2 1 2 7 0 14 0 2 5 5 7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1.0% 1.0% 0.0% 0.0% 1.0% 0.0% 1.0% 1.0%	1 0 0 0 1 0 20 1 1 5 7 7 4 4 4 3 0 0 1 1 1	1.0% 0.0% 1.0% 0.0% 6.0% 1.0% 34.0% 5.0% 6.0% 7.0% 0.0% 0.0% 0.0%	1 0 1 0 0 6 1 34 1 2 5 6 7 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				
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Range of goods available Staff discount / work there Loyalty scheme Layout Not too big Nice atmosphere Home delivery No reason Convenient to home Supporting local business (Don't know) Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 21-40% 41-60% 61-80% 81-100% (Don't know) 17.	5.2% 3.2% 1.7% 1.2% 0.7% 0.7% 0.7% 1.5% 33.7% 0.2% 3.2% 4.5% 4.5% 16.6% 25.8%	21 13 7 5 3 3 4 6 136 1 13 403 40% = your DNED	2.0% 2.0% 1.0% 2.0% 3.0% 2.0% 1.0% 40.6% 0.0% 3.0%	2 2 1 2 3 2 1 41 0 3 101	5.0% 7.0% 0.0% 0.0% 0.0% 2.0% 4.0% 26.0% 0.0% 5.0%	5 7 0 0 0 0 2 4 26 0 5	6.9% 3.9% 3.9% 2.9% 0.0% 1.0% 1.0% 1.0% 38.2% 1.0%	7 4 4 3 0 1 1	7.0% 0.0% 2.0% 0.0% 0.0% 0.0% 0.0%	7 0 2 0 0				
Staff discount / work there 3.	3.2% 1.7% 1.2% 0.7% 0.7% 1.0% 1.5% 33.7% 0.2% 3.2% 4.5% 4.5% 16.6% 25.8%	13 7 5 3 3 4 6 136 1 13 403 40% = your DNED	2.0% 1.0% 2.0% 3.0% 2.0% 1.0% 40.6% 0.0% 3.0%	2 1 2 3 2 1 1 41 0 3	7.0% 0.0% 0.0% 0.0% 0.0% 2.0% 4.0% 26.0% 5.0%	7 0 0 0 0 2 4 26 0 5	3.9% 3.9% 2.9% 0.0% 1.0% 1.0% 38.2% 1.0%	4 4 3 0 1 1 1	0.0% 2.0% 0.0% 0.0% 0.0% 0.0%	0 2 0 0 0				
Loyalty scheme 1. Layout 1. Not too big 0. Nice atmosphere 0. Home delivery 1. No reason 1. Convenient to home 33. Supporting local business (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 4. 41-60% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	1.7% 1.2% 0.7% 0.7% 1.0% 1.5% 33.7% 0.2% 33.2% 410, 21-40 tion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	7 5 3 4 6 136 1 13 403 40% = your ONED	1.0% 2.0% 3.0% 2.0% 1.0% 40.6% 0.0% 3.0%	1 2 3 2 1 1 41 0 3	0.0% 0.0% 0.0% 0.0% 2.0% 4.0% 26.0% 5.0%	0 0 0 0 2 4 26 0 5	3.9% 2.9% 0.0% 1.0% 1.0% 38.2% 1.0%	4 3 0 1 1 1	2.0% 0.0% 0.0% 0.0% 0.0%	2 0 0 0				
Layout 1. Not too big 0. Nice atmosphere 0. Home delivery 1. No reason 1. Convenient to home 33. Supporting local business 0. (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 4. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	1.2% 0.7% 0.7% 1.0% 1.5% 0.2% 33.7% 0.2% 3.2% 410, 21-40 tion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	5 3 4 6 136 1 13 403 40% = your ONED	2.0% 3.0% 2.0% 1.0% 1.0% 40.6% 0.0% 3.0%	2 3 2 1 41 0 3	0.0% 0.0% 0.0% 2.0% 4.0% 26.0% 0.0% 5.0%	0 0 0 2 4 26 0 5	2.9% 0.0% 1.0% 1.0% 1.0% 38.2% 1.0%	3 0 1 1 1	0.0% 0.0% 0.0% 0.0%	0 0 0				
Not too big 0. Nice atmosphere 0. Home delivery 1. No reason 1. Convenient to home 33. Supporting local business 0. (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 4. 1-40% 4. 1-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	0.7% 0.7% 1.0% 1.5% 33.7% 0.2% 3.2% 410, 21-40 tion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	3 3 4 6 136 1 13 403 40% = your ONED	3.0% 2.0% 1.0% 1.0% 40.6% 0.0% 3.0%	3 2 1 1 41 0 3	0.0% 0.0% 2.0% 4.0% 26.0% 0.0% 5.0%	0 0 2 4 26 0 5	0.0% 1.0% 1.0% 1.0% 38.2% 1.0%	0 1 1 1	0.0% 0.0% 0.0%	0				
Nice atmosphere 0. Home delivery 1. No reason 1. Convenient to home 33. Supporting local business 0. (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	0.7% 1.0% 1.5% 33.7% 0.2% 3.2% 410, 21-40 ttion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	3 4 6 136 1 13 403 40% = your DNED	2.0% 1.0% 1.0% 40.6% 0.0% 3.0% = 30.5 , 4	2 1 41 0 3 101	0.0% 2.0% 4.0% 26.0% 0.0% 5.0%	0 2 4 26 0 5	1.0% 1.0% 1.0% 38.2% 1.0%	1 1 1	0.0% 0.0%	0				
Home delivery 1. No reason 1. Convenient to home 33. Supporting local business 0. (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	1.0% 1.5% 33.7% 0.2% 3.2% 4.10, 21-40 ttion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	4 6 136 1 13 403 40% = your DNED	1.0% 1.0% 40.6% 0.0% 3.0%	1 41 0 3	2.0% 4.0% 26.0% 0.0% 5.0%	2 4 26 0 5	1.0% 1.0% 38.2% 1.0%	1 1	0.0%					
No reason 1. Convenient to home 33. Supporting local business 0. (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	1.5% 33.7% 0.2% 3.2% 3.2% 410, 21-40 410, 21-40 5.0% 4.5% 16.6% 25.8%	6 136 1 13 403 40% = your DNED	1.0% 40.6% 0.0% 3.0% = 30.5, 4	1 41 0 3 101	4.0% 26.0% 0.0% 5.0%	4 26 0 5	1.0% 38.2% 1.0%	1		0				
Convenient to home 33. Supporting local business (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	33.7% 0.2% 3.2% 3.2% 10, 21-40 ttion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	136 1 13 403 40% = your ONED	40.6% 0.0% 3.0% = 30.5, 4	41 0 3 101	26.0% 0.0% 5.0%	26 0 5	38.2% 1.0%		0.0%					
Convenient to home 33. Supporting local business 0. (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	33.7% 0.2% 3.2% 3.2% 10, 21-40 ttion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	136 1 13 403 40% = your ONED	40.6% 0.0% 3.0% = 30.5, 4	0 3 101	26.0% 0.0% 5.0%	0 5	38.2% 1.0%	39	0.070	0				
Supporting local business (Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	0.2% 3.2% 10, 21-40 tion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	1 13 403 40% = your DNED	0.0% 3.0% = 30.5, 4	0 3 101	0.0% 5.0%	0 5	1.0%	5)	30.0%	30				
(Don't know) 3. Base: Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	3.2% 10, 21-40 tion of y MENTION 5.0% 4.5% 16.6% 25.8%	13 403 40% = your DNED 20	3.0% = 30.5, 4 house	3 101	5.0%	5		1	0.0%	0				
Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	10, 21-40 tion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	403 40% = your ONED 20	= 30.5, 4	101				2	3.0%	3				
Mean score: 0-20% = 10 Q07 Roughly, what proportic spent at (LOCATION ME 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	10, 21-40 tion of y MENTION 5.0% 4.5% 16.6% 25.8%	40% = your ONED 20	house		% = 50 <i>.</i> 5	100								
Q07 Roughly, what proportions spent at (LOCATION ME) 0-20% 5. 21-40% 4. 41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	tion of y MENTIOI 5.0% 4.5% 16.6% 25.8%	your ONED	house	41-60%	% = 50 .5			102		100				
41-60% 16. 61-80% 25. 81-100% 30. (Don't know) 17.	16.6% 25.8%		3.0%	3	2.0%	2	5.9%	6	9.0%	9				
61-80% 25. 81-100% 30. (Don't know) 17.	25.8%		4.0%	4	4.0%	4	3.9%	4	6.0%	6				
81-100% 30. (Don't know) 17.			19.8%	20	14.0%	14		13	20.0%	20				
(Don't know) 17.	30.5%		22.8%	23		25		26	30.0%	30				
`			33.7%	34		36		30	23.0%	23				
Mean:	17.6%	71	16.8%	17	19.0%	19	22.5%	23	12.0%	12				
	68	68.06		69.77		72.46		68.18		62.27				
n														
Base:	2	403		101		100		102		100				
Q08AWhen you go shopping Not those who shop online a			ood go	ods, d	do you	norma	lly link	this tr	ip with	anothei	activity?			
	20.7%		20.0%	20			13.0%		21.2%	21				
No 79.	79.3%	315	80.0%	80	71.4%	70	87.0%	87	78.8%	78				
Base:	3	397		100		98		100		99				
Q08BWhich activities do you Those who link their trip at		-	link thi	s trip	with? [I	MR]								
services eg banks, building	12.2%	10	10.0%	2	10.7%	3	7.7%	1	19.0%	4				
societies, estate agents			10.00/	~	2 (0/	1	0.00/		0.00/					
	2.70/	2	10.0%	2	3.6%	1		0	0.0%	0				
pubs, sports	3.7%			3	10.7%	3		2	4.8%	1				
	11.0%	9	15.0%		7.1%		15.4%	2	4.8%	1				
	7.3%	9	15.0% 5.0%	1	75 00/	7		3	52.4%	11				
	7.3% 31.7%	9 6 26	15.0% 5.0% 25.0%	5				2	38.1%	0				
Other non-food shopping 29.	7.3% 31.7% 29.3%	9 6 26	15.0% 5.0% 25.0% 25.0%		32.1%	9	15.4%			8				
Other non-food shopping 29.	7.3% 31.7%	9 6 26	15.0% 5.0% 25.0% 25.0%	5				1	0.0%	8				
Other non-food shopping 29.	7.3% 31.7% 29.3%	9 6 26 24	15.0% 5.0% 25.0% 25.0%	5 5	32.1%	9		1						
Other non-food shopping Other services eg libraries, hairdressers, doctors 29.	7.3% 31.7% 29.3%	9 6 26 24 2	15.0% 5.0% 25.0% 25.0%	5 5	32.1%	9		1						
Other non-food shopping Other services eg libraries, hairdressers, doctors Restaurants / cafes 29. 20. 21. 22. 23. 24. 25. 26. 26. 27. 28. 29. 29. 20. 20. 20. 20. 20. 20. 20. 20. 20. 20	7.3% 31.7% 29.3% 2.4%	9 6 26 24 2	5.0% 5.0% 25.0% 25.0% 0.0%	5 5 0	32.1% 3.6%	9	7.7%		0.0%	0				
Other non-food shopping 29. Other services eg libraries, hairdressers, doctors Restaurants / cafes 12. School run 2.	7.3% 31.7% 29.3% 2.4%	9 6 26 24 2	15.0% 5.0% 25.0% 25.0% 0.0% 25.0%	5 5 0 5	32.1% 3.6% 7.1%	9 1 2	7.7% 7.7%	1	0.0% 9.5%	0 2				

13

21

28

82

20

Base:

Base:

Page 4 March 2014

Wigan Household Survey for Nathaniel Lichfield & Partners

Total Golborne Leigh Atherton **Tyldesley** Q09 How do you normally travel between these activities and (LOCATION MENTIONED AT Q01)? Those who link their trip at Q08A 62.2% 51 70.0% 14 60.7% 17 53.8% 7 61.9% Car / van (as driver) 13 Car / van (as passenger) 9.8% 8 10.0% 2 7.1% 2 7.7% 14.3% 3 Bus, mini-bus or coach 3.7% 0.0% 0 2 0.0% 4.8% 7.1% 0 1 3 0.0%0 0.0%0 0.0% 0 0.0% 0 0.0%0 Motorcycle, scooter or moped Walk 22.0% 18 15.0% 25.0% 30.8% 19.0% 3 0.0% 0 0 0 Taxi 0 0.0% 0.0% 0 0.0% 0.0% 0.0% 0 0.0% Train 0 0.0%0 0.0% 0 0.0%0 Underground 0.0% 0.0% 0 0.0% 0.0% 0.0% Bicycle 1.2% 0.0% 0 0.0% 0 7.7% 0.0% 0 1 1 0.0% 0.0% 0.0% 0.0% 0.0% Other 0 0 0 0 0 (Don't know / can't 1.2% 5.0% 0.0% 0 0.0% 0 0.0%0 remember)

28

13

21

82

20

Total Golborne Leigh Atherton Tyldesley

Q10	I would now like to ask you some questions about your 'top-up' shopping. Where do you normally do most of your household's
	shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

Q10 I would now like to a shopping for small s										
Aldi, Castle Street, Tyldesley	3.5%	14	0.0%	0	0.0%	0	2.9%	3	11.0%	11
Aldi, King Street, Leigh	2.7%	11	3.0%	3	6.0%	6	0.0%	0	2.0%	2
Aldi, Princess Road,	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ashton-in-Makerfield	2.50/	1.4	2.00/	2	0.00/	0	2.00/	2	1.00/	1
Asda, Atherleigh Way, Leigh Asda, Robin Park, Wigan	3.5% 0.2%	14 1	3.0% 0.0%	3	8.0% 1.0%	8	2.0% 0.0%	2	1.0% 0.0%	1
Asda, Bolton Road,	2.7%	11	0.0%	0	0.0%	0	10.8%	11	0.0%	0
Atherton, Manchester	2.770		0.070	O	0.070	O	10.070		0.070	O
Asda, Ladies Lane, Hindley, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Windermere Road, Leigh	1.7%	7	1.0%	1	6.0%	6	0.0%	0	0.0%	0
Asda, Edge Green Lane, Warrington	3.0%	12	11.9%	12	0.0%	0	0.0%	0	0.0%	0
Co-op, Gadfield Grove, Atherton, Manchester	0.7%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Co-op, Church Lane, Lowton, Warrington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Coach Rd, Astley, Tyldesley, Manchester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, East Lancashire Road, Lowton,	1.2%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Newton-Le-Willows Co-op, Manchester Road,	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Manchester Co-op, Springfield Garage,	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Woodhouse Lane, Wigan Co-op, The Centre, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-op, The Gables S C, Stour Rd, Astley,	1.5%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Tyldesley, Manchester Farmfoods, The Spinning	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Gate Centre, Leigh Farmfoods, Armitage Avenue, Little Hulton,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Manchester Iceland, Bradshawgate,	0.7%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Leigh Lidl, Darlington Street, Wigan	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Lidl, High Street, Warrington	2.7%	11	10.9%	11	0.0%	0	0.0%	0	0.0%	0
Lidl, Spinning Jenny Way, Leigh	1.0%	4	1.0%	1	3.0%	3	0.0%	0	0.0%	0
Morrisons, Atherleigh Way, Leigh, Greater Manchester	3.7%	15	5.0%	5	10.0%	10	0.0%	0	0.0%	0
Morrisons, Shuttle Street, Tyldesley	4.0%	16	0.0%	0	0.0%	0	1.0%	1	15.0%	15
One Stop, Church Lane, Lowton, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Atherleigh Way, Leigh	1.5%	6	1.0%	1	3.0%	3	2.0%	2	0.0%	0
Sainsbury's, Cricketers Way, Bolton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Atherton Road, Hindley Green, Wigan	0.7%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Tesco Extra, Cross Street, Hindley, Wigan	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	2.7%	11	2.0%	2	7.0%	7	0.0%	0	2.0%	2
Tesco, Crabtree Lane, Atherton, Manchester	5.2%	21	0.0%	0	0.0%	0	20.6%	21	0.0%	0
Internet	1.5%	6	2.0%	2	4.0%	4	0.0%	0	0.0%	0
Costcutter, Holt Street, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Heron, Market Street, Atherton	1.0%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Home Bargains, Parsonage Retail Park, Leigh	0.5%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Iceland, Tyldesley Road, Atherton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0

	Total	1	Golbor	ne	Leigl	h	Athert	on	Tyldes	lev
	10111		Guibui		Lugi	•	71111011	011	Tyracs	icj
Lidl, Fitzwarren Street, Salford	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops,	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ashton-in-Makerfield	0.70/	2	0.00/	0	0.00/	0	0.00/	0	2.00/	2
Local shops, Astley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Local shops, Atherton	3.0%	12	0.0%	0	0.0%	0	11.8%	12	0.0%	0
Local shops, Golborne	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Leigh	5.0%	20	1.0%	1	12.0%	12	3.9%	4	3.0%	3
Local shops, Tyldesley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Local shops, Walkden	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Gemini Retail Park, Warrington	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Golden Square, Warrington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Parsonage Way, Leigh	0.7%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Marks & Spencer, Trafford Centre, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nisa, Manchester Road, Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
	0.50/	2	1.00/	1	1.00/	1	0.00/	0	0.00/	0
Spar, Firs Lane, Leigh	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
(Don't know / varies)	10.4%	42	8.9%	9	13.0%	13	10.8%	11	9.0%	9
(Don't do top-up shopping)	24.8%	100	28.7%	29	17.0%	17	20.6%	21	33.0%	33
Base:		403		101		100		102		100
Q11 How do you normal Those who do top-up sh					NTIONE	D AT	Q10)?			
Car / van (as driver)	53.9%	160	75.7%	53	53.2%	42	44.4%	36	43.3%	29
Car / van (as passenger)	8.1%	24	5.7%	4	7.6%	6	7.4%		11.9%	8
Bus, mini-bus or coach	3.7%	11	0.0%	0	3.8%	3	2.5%	2	9.0%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	33.0%	98	18.6%	13	32.9%	26	44.4%	36	34.3%	23
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground	0.0%		0.0%	0	0.0%	0	0.0%	0	0.0%	0
		0								0
Bicycle Other	0.3%	1	0.0%	0	0.0%	0	1.2% 0.0%	1 0	0.0%	0
	0.0%	0	0.0%		0.0%	2			0.0%	
(Don't know / can't remember)	1.0%	3	0.0%	0	2.5%	2	0.0%	0	1.5%	1
Base:		297		70		79		81		67

Total Golborne Leigh Atherton Tyldesley

Q12 I would now like to ask you some questions about your non-food shopping. Where do you do most of your shopping for clothing and footwear?

Atherton	1.0%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Bolton	14.4%	58	2.0%	2	15.0%	15	22.5%	23	18.0%	18
Leigh	15.6%	63	8.9%	9	18.0%	18	10.8%	11	25.0%	25
Liverpool	0.7%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Manchester	8.4%	34	5.9%	6	9.0%	9	10.8%	11	8.0%	8
St. Helens	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tyldesley	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Warrington	6.9%	28	20.8%	21	5.0%	5	0.0%	0	2.0%	2
Wigan	7.7%	31	17.8%	18	7.0%	7	4.9%	5	1.0%	1
Gemini Retail Park,	3.7%	15	9.9%	10	5.0%	5	0.0%	0	0.0%	0
Warrington	3.770	10	7.770	10	5.070		0.070	Ü	0.070	O
Lowry Outlet Centre, Salford	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Middlebrook Retail Park,	1.7%	7	0.0%	0	0.0%	0	5.9%	6	1.0%	1
Horwich, Bolton										
Parsonage Retail Park, Leigh	3.7%	15	2.0%	2	6.0%	6	4.9%	5	2.0%	2
Trafford Centre	10.9%	44	7.9%	8	8.0%	8	5.9%	6	22.0%	22
Trafford Retail Park,	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Urmston										
White City Retail Park, Old	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Trafford										
Catalogue / mail order	3.2%	13	1.0%	1	3.0%	3	5.9%	6	3.0%	3
Internet	7.4%	30	6.9%	7	4.0%	4	9.8%	10	9.0%	9
Asda, Atherleigh Way, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Boundary Mill, Vivary Way,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Colne										
Burnley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bury	1.2%	5	0.0%	0	1.0%	1	3.9%	4	0.0%	0
Cheadle	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ena Mill, Flapper Fold Lane, Atherton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Golborne	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Southport	0.7%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0
York	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't do)	4.5%	18	2.0%	2	6.0%	6	5.9%	6	4.0%	4
(Don't know / varies)	4.0%	16	8.9%	9	5.0%	5	1.0%	1	1.0%	1
Base:		403		101		100		102		100

	Tota	I	Golbor	ne	Leigh		Athert	on	Tyldesl	ey
Q12AWhere else would your Those who buy clothing				d foot	wear?					
Atherton	1.0%	4	1.0%	1	0.0%	0	1.0%	1	2.1%	2
Blackpool	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Bolton	6.5%	25	1.0%	1	6.4%	6	8.3%	8	10.4%	10
Leigh	10.1%	39	6.1%	6	8.5%	8	18.8%	18	7.3%	7
Liverpool	0.5%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0
Manchester	9.1%	35	11.1%	11	6.4%	6	6.3%	6	12.5%	12
St. Helens	0.8%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Tyldesley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Warrington	7.3%	28	18.2%	18	7.4%	7	0.0%	0	3.1%	3
Wigan	8.1%	31	8.1%	8	12.8%	12	8.3%	8	3.1%	3
Cheshire Oaks, Ellesmere	0.8%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Port										
Gemini Retail Park.	1.6%	6	5.1%	5	1.1%	1	0.0%	0	0.0%	0
Warrington										
Lowry Outlet Centre, Salford	0.5%	2	0.0%	0	1.1%	1	0.0%	0	1.0%	1
Manchester Fort, Cheetham Hill	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.1%	8	0.0%	0	1.1%	1	4.2%	4	3.1%	3
Parsonage Retail Park, Leigh	0.8%	3	0.0%	0	1.1%	1	0.0%	0	2.1%	2
Robin Retail Park, Wigan	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	9.4%	36	8.1%	8	6.4%	6	11.5%	11	11.5%	11
Trafford Retail Park, Urmston	0.5%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Catalogue / mail order	1.0%	4	0.0%	0	1.1%	1	3.1%	3	0.0%	0
Internet	1.3%	5	1.0%	1	0.0%	0	2.1%	2	2.1%	2
Bury	0.8%	3	0.0%	0	1.1%	1	1.0%	1	1.0%	1
Cheadle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Leeds	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Southport	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spinning Gate Shopping Centre, Leigh	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Swinton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(No other location used)	27.8%	107	19.2%	19	33.0%	31	28.1%	27	31.3%	30
(Don't know / varies)	7.0%	27	10.1%	10	7.4%	7	4.2%	4	6.3%	6
Base:		385		99		94		96		96

	Total	I	Golbo	rne	Leig	h	Athert	ton	Tyldes	ley	
Q13 Where do you do me	ost of yo	ur sh	opping	for fu	ırniture,	floor	coverin	ıgs an	d house	ehold 1	textiles?
Atherton	1.5%	6	0.0%	0	1.0%	1	3.9%	4	1.0%	1	
Bolton	5.7%	23	0.0%	0	6.0%	6	9.8%	10	7.0%	7	
Chorley	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Leigh	19.1%	77	9.9%	10	30.0%	30	10.8%	11	26.0%	26	
Manchester	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	
St. Helens	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Tyldesley	1.7%	7	0.0%	0	0.0%	0	2.0%	2	5.0%	5	
Warrington	4.7%	19	13.9%	14	3.0%	3	1.0%	1	1.0%	1	
Wigan	2.2%	9	5.0%	5	1.0%	1	1.0%	1	2.0%	2	
Bolton Gate Retail Park	0.7%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	
Gemini Retail Park, Warrington	1.2%	5	3.0%	3	2.0%	2	0.0%	0	0.0%	0	
Middlebrook Retail Park, Horwich, Bolton	6.7%	27	2.0%	2	5.0%	5	16.7%	17	3.0%	3	
Parsonage Retail Park, Leigh	2.2%	9	1.0%	1	3.0%	3	2.0%	2	3.0%	3	
Regent Retail Park, Salford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Robin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Trafford Centre	2.7%	11	2.0%	2	2.0%	2	2.9%	3	4.0%	4	
Catalogue / mail order	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Internet	8.7%	35	8.9%	9	8.0%	8	7.8%	8	10.0%	10	
Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Chadderton Cheadle	0.2%	1 2	0.0%	0	0.0% 0.0%	0	0.0% 2.0%	0 2	1.0% 0.0%	1	
Newton-le-Willows	0.5% 0.2%	1	0.0% 1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Oldham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	
Walkden	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Whittle-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
(Don't do)	25.3%	102	30.7%	31	23.0%	23	22.5%	23	25.0%	25	
(Don't know / varies)	13.4%	54	19.8%	20	14.0%	14	14.7%	15	5.0%	5	
Base:	15.170	403	17.070	101	11.070	100	11.770	102	2.070	100	
Q13AWhere else would y	_		-		_			old te	xtiles?		
Those who buy furnitur	e, floor co	overing	gs and ho	ouseho	ld textiles	at Q1	3				
Atherton	1.7%	5	0.0%	0	0.0%	0	3.8%	3	2.7%	2	
Bolton	5.0%	15	4.3%	3	2.6%	2	3.8%	3	9.3%	7	
Leigh	5.0%	15	2.9%	2	7.8%	6	6.3%	5	2.7%	2	
Liverpool	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Manchester	2.0%	6	4.3%	3	0.0%	0	2.5%	2	1.3%	1	
Tyldesley	0.7%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	
Warrington	3.0%	9	8.6%	6	2.6%	2	1.3%	1	0.0%	0	
Wigan	3.0%	9	8.6%	6	2.6%	2	1.3%	1	0.0%	0	
Gemini Retail Park, Warrington	0.7%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	1	
Lowry Outlet Centre, Salford Middlebrook Retail Park,	0.3% 2.7%	1 8	0.0% 1.4%	0	0.0% 1.3%	0	0.0% 5.1%	0 4	1.3% 2.7%	1 2	
Horwich, Bolton	1 20/	4	0.007	0	2.00/	2	0.007	^	1 20/	4	
Parsonage Retail Park, Leigh	1.3%	4	0.0%	0	3.9%	3	0.0%	0	1.3%	1	
Robin Retail Park, Wigan Trafford Centre	0.3%	1	1.4%	1	0.0%	0	0.0% 1.3%	0	0.0%	0	
Woodfield Retail Park, Bury	2.3% 0.3%	7 1	0.0% 0.0%	0	2.6% 0.0%	2	1.3%	1 1	5.3% 0.0%	4 0	
Internet	1.3%	4	0.0%	0	0.0%	0	2.5%	2	2.7%	2	
Ashton-in-Makerfield	0.7%	2	1.4%	1	1.3%	1	0.0%	0	0.0%	0	
Cheadle	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
Ena Mill, Flapper Fold Lane, Atherton	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Golborne	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Horwich	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Walkden	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	
Worsley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	
(No other location used)	44.9%	135	31.4%	22	51.9%	40	49.4%	39	45.3%	34	
(Don't know / varies)	22.6%	68	31.4%	22	22.1%	17	19.0%	15	18.7%	14	
Base:		301		70		77		79		75	

	Tota	l	Golbor	ne	Leigl	h	Athert	on	Tyldes	ley	
Q14 Where do you do m	ost of yo	our sh	nopping	for e	lectrical	dome	estic ap	pliano	es such	n as fri	idges, washing machines, kettles or hairdryers?
-	_										
Atherton	4.5%	18	0.0%	0	2.0%		11.8%	12	4.0%	4	
Blackpool	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Bolton	3.5%	14	0.0%	0	1.0%	1	7.8%	8	5.0%	5	
Leigh	23.1%	93	22.8%	23	25.0%	25	20.6%	21	24.0%	24	
Manchester	1.5%	6	3.0%	3	0.0%	0	1.0%	1	2.0%	2	
St. Helens	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Warrington	1.2%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	
Wigan	1.0%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0	
Bolton Gate Retail Park	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	
Gemini Retail Park, Warrington	0.5%	2		2	0.0%	0	0.0%	0	0.0%	0	
Manchester Fort, Cheetham Hill	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Middlebrook Retail Park, Horwich, Bolton	2.5%	10	0.0%	0	3.0%	3	2.9%	3	4.0%	4	
Parsonage Retail Park, Leigh	21.6%	87	12.9%	13	37.0%	37	17.6%	18	19.0%	19	
	0.2%				0.0%	0		0	0.0%	0	
Peel Centre, Stockport		1	1.0%	1			0.0%				
Robin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Trafford Centre	1.7%	7	1.0%	1	1.0%	1	2.9%	3	2.0%	2	
Trafford Retail Park, Urmston	0.5%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	
Catalogue / mail order	1.2%	5	0.0%	0	1.0%	1	2.9%	3	1.0%	1	
Internet	14.9%	60	19.8%	20	16.0%	16	8.8%	9	15.0%	15	
Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
B&Q, Kirkhall Lane, Leigh	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Cheadle	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Golborne	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Haydock	0.7%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	
Lowton	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Pendlebury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Spinning Gate Shopping Centre, Leigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Walkden	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
(Don't do)	12.2%	49	14.9%	15	9.0%	9	12.7%	13	12.0%	12	
(Don't know / varies)	5.7%	23	6.9%	7	5.0%	5	5.9%	6	5.0%	5	
Base:		403		101		100		102		100	
Q14AWhere else would y Those who buy electric					tic appli	ances	s such a	s frid	ges, wa	shing	machines, kettles or hairdryers?
•				_							
Atherton	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Bolton	3.1%	11	0.0%	0	1.1%	1	6.7%	6	4.5%	4	
Leigh	5.7%	20		2	8.8%	8		5		5	
Manchester	0.6%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0	
Tyldesley	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Warrington	3.1%	11	11.6%	10	0.0%	0	0.0%	0	1.1%	1	
Wigan	1.7%	6	7.0%	6	0.0%	0	0.0%	0	0.0%	0	
Bolton Gate Retail Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Gemini Retail Park, Warrington	0.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	
Middlebrook Retail Park, Horwich, Bolton	2.5%	9	0.0%	0	1.1%	1	6.7%	6	2.3%	2	
Parsonage Retail Park, Leigh	4.0%	14	0.0%	0	6.6%	6	2.2%	2	6.8%	6	
Robin Retail Park, Wigan	0.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	
Trafford Centre	0.8%	3	1.2%	1	0.0%	0	2.2%	2	0.0%	0	
Trafford Retail Park, Urmston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Catalogue / mail order	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	
Internet	5.9%	21	3.5%	3	6.6%	6	6.7%	6	6.8%	6	
Alban Retail Park, Warrington	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	
Cheadle	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Golborne	0.3%	1	1.2%		0.0%	0	0.0%	0	0.0%	0	
				1			0.0%		0.0%		
Haydock	0.6%	2	2.3%	2	0.0%	0		0		0	
Horwich	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
(No other location used)	54.5%	193	44.2%	38	61.5%	56		48	58.0%	51	
(Don't know / varies)	13.8%	49	19.8%	17	13.2%	12	10.1%	9	12.5%	11	

89

88

91

Base:

354

86

	Tota	l	Golbor	ne	Leigh	n	Athert	on	Tyldes	ley
Q15 Where do you do m	ost of yo	our sh	opping	for D	IY good:	s and	decora	ting s	upplies	?
Atherton	1.0%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Bolton	1.7%	7	0.0%	0	3.0%	3	2.9%	3	1.0%	1
Leigh	34.5%	139	25.7%	26	51.0%	51	33.3%	34	28.0%	28
Manchester	1.5%	6	3.0%	3	1.0%	1	2.0%	2	0.0%	0
Tyldesley	0.7%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2
					3.0%	3	2.0%	2		1
Warrington	11.2%	45	38.6%	39					1.0%	
Wigan	1.7%	7	5.0%	5	1.0%	1	0.0%	0	1.0%	1
Bolton Gate Retail Park Gemini Retail Park,	0.7% 0.2%	3	0.0% 1.0%	0 1	0.0% 0.0%	0	0.0% 0.0%	0	3.0% 0.0%	3
Warrington Middlebrook Retail Park, Horwich, Bolton	1.2%	5	0.0%	0	1.0%	1	1.0%	1	3.0%	3
Parsonage Retail Park, Leigh	8.4%	34	0.0%	0	13.0%	13	5.9%	6	15.0%	15
Robin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Trafford Retail Park,	1.5%		0.0%	0	0.0%		0.0%	0	6.0%	6
Urmston		6				0				
West One Retail Park Salford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Internet	1.5%	6	1.0%	1	1.0%	1	2.9%	3	1.0%	1
Ashton-in-Makerfield	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Delph Lane, Newton	0.7%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Road, Warrington										
B&Q, Kirkhall Lane, Leigh	9.7%	39	4.0%	4	3.0%	3	17.6%	18	14.0%	14
Farnworth	0.5%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Platt Bridge	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Swinton	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
(Don't do)	15.9%	64	10.9%	11	15.0%	15	20.6%	21	17.0%	17
(Don't know / varies)	5.0%	20	5.9%	6	6.0%	6	4.9%	5	3.0%	3
	5.070		5.770		0.070		7.270		3.070	
Base:		403		101		100		102		100
Atherton	0.9%	3	0.0%	0	0.0%	0	1.2%	1	2.4%	2
Bolton	3.2%	11	0.0%	0	2.4%	2	4.9%	4	6.0%	5
Chorley	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Leigh	8.0%	27	12.2%	11	7.1%	6	4.9%	4	7.2%	6
Liverpool	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Manchester	0.6%	2	1.1%	1	0.0%	0	1.2%	1	0.0%	0
Tyldesley	1.2%	4	0.0%	0	0.0%	0	1.2%	1	3.6%	3
Warrington	6.2%	21	11.1%	10	8.2%	7	2.5%	2	2.4%	2
Wigan	0.6%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park	0.6%	2	0.0%	0	0.0%	0	1.2%	1	1.2%	1
Gemini Retail Park, Warrington	0.6%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Manchester Fort, Cheetham Hill	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	0.6%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Parsonage Retail Park, Leigh	0.9%	3	0.0%	0	0.0%	0	2.5%	2	1.2%	1
Trafford Centre	1.2%	4	0.0%	0	0.0%	0	1.2%	1	3.6%	3
Trafford Retail Park, Urmston	2.4%	8	0.0%	0	0.0%	0	1.2%	1	8.4%	7
Internet	0.9%	3	0.0%	Λ	3.5%	3	0.0%	Λ	0.0%	Λ
				0				0		0
B&Q, Delph Lane, Newton	0.9%	3	2.2%	2	0.0%	0	0.0%	0	1.2%	1
Road, Warrington	1.00/	,	0.007	^	0.00/	^	2.70/	~	2 (0/	2
B&Q, Kirkhall Lane, Leigh	1.8%	6	0.0%	0	0.0%	0	3.7%	3	3.6%	3
Golborne	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Horwich	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Salford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Southport	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Swinton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Walkden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
(No other location used)	59.9%	203	53.3%	48	71.8%	61	60.5%	49	54.2%	45
(Don't know / varies)	7.1%	24	12.2%	11	5.9%	5	8.6%	7	1.2%	1
Base:		339		90		85		81		83

	Total		Golborne		Leigh		Atherton		Tyldesley		
Q16 Where do you do mo	ost of vo	our sh	noppina	for cl	nemists	good	s?				
Atherton	19.6%	79	0.0%	0	0.0%	0	76.5%	78	1.0%	1	
Bolton	0.7%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1	
Leigh	30.8%	124	10.9%	11	83.0%	83	10.8%	11	19.0%	19	
_											
Manchester	1.0%	4	2.0%	2	1.0%	1	0.0%	0	1.0%	1	
Tyldesley	10.9%	44	0.0% 22.8%	0	0.0%	0	2.9%	3	41.0%	41	
Warrington	5.7%	23		23	0.0%	0	0.0%	0	0.0%	0	
Wigan	0.7%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	
Gemini Retail Park, Warrington Middlebrook Retail Park,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0% 2.0%	0	
· · · · · · · · · · · · · · · · · · ·	0.770	3	0.076	U	0.076	U	1.070	1	2.070	2	
Horwich, Bolton Parsonage Retail Park, Leigh	1.7%	7	0.0%	0	5.0%	5	2.0%	2	0.0%	0	
				0							
Trafford Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Catalogue / mail order	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Internet	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	
Asda, Atherleigh Way, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	
Ashton-in-Makerfield	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	
Astley	6.2%	25	0.0%	0	0.0%	0	0.0%	0	25.0%	25	
Boothstown	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Golborne	4.7%	19	18.8%	19	0.0%	0	0.0%	0	0.0%	0	
Haydock	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Lowton	6.7%	27		26	1.0%	1	0.0%	0	0.0%	0	
Mosley Common	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Walkden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
(Don't do)	3.7%	15	5.0%	5	4.0%	4	2.0%	2	4.0%	4	
(Don't know / varies)	3.7%	15	6.9%	7	3.0%	3	2.0%	2	3.0%	3	
Base:		403		101		100		102		100	
Q16AWhere else would your Those who buy chemists			mists ge	oods?	•						
A.1	1.00/	7	0.00/	0	1.00/	1	2.00/	2	2 10/	2	
Atherton	1.8%	7	0.0%	0	1.0%	1	3.0%	3	3.1%	3	
Bolton	1.3%	5	0.0%	0	2.1%	2	1.0%	1	2.1%	2	
Leigh	6.4%	25	10.4%	10	3.1%	3	7.0%	7	5.2%	5	
Manchester	0.8%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	
Tyldesley	1.8%	7	0.0%	0	0.0%	0	2.0%	2	5.2%	5	
Warrington	1.5%	6	5.2%	5	0.0%	0	0.0%	0	1.0%	1	
Wigan	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Gemini Retail Park, Warrington	0.5%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Parsonage Retail Park, Leigh	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	
Robin Retail Park, Wigan	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Trafford Centre	1.0%	4	1.0%	1	1.0%	1	0.0%	0	2.1%	2	
Internet	0.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	
Ashton-in-Makerfield	0.5%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Astley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Ellenbrook	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Golborne	0.8%	3	3.1%	3	0.0%	0	0.0%	0	0.0%	0	
Lowton	0.5%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	
Salford	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	
Walkden	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	
(No other location used)	75.8%	294	63.5%	61	88.5%	85	79.0%	79	71.9%	69	
(Don't know / varies)	4.4%	17	7.3%	7	1.0%	1	6.0%	6	3.1%	3	
Base:		388		96		96		100		96	

	Tota	I	Golbor	ne	Leigl	h	Athert	on	Tyldes	ley
Q17 Where do you do m	ost of yo	our sh	opping	for re	creation	nal an	d other	good	s?	
Atherton	2.5%	10	0.0%	0	0.0%	0	8.8%	9	1.0%	1
Bolton	6.5%	26	1.0%	1	6.0%	6	10.8%	11	8.0%	8
eigh	11.4%	46	6.9%	7	21.0%	21	7.8%	8	10.0%	10
Manchester	2.0%	8	2.0%	2	1.0%	1	2.0%	2	3.0%	3
St. Helens	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tyldesley	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Varrington	3.2%	13	11.9%	12	1.0%	1	0.0%	0	0.0%	0
Vigan	3.2%	13	8.9%	9	3.0%	3	0.0%	0	1.0%	1
Bolton Gate Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gemini Retail Park, Warrington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.7%	11	0.0%	0	2.0%	2	6.9%	7	2.0%	2
Parsonage Retail Park, Leigh	2.2%	9	2.0%	2	6.0%	6	0.0%	0	1.0%	1
lobin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
rafford Centre	2.5%	10	1.0%	1	1.0%	1	2.9%	3	5.0%	5
Catalogue / mail order	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
nternet	19.6%	79	16.8%	17	22.0%	22	19.6%	20	20.0%	20
Asda, Atherleigh Way, Leigh		1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
stley	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Bury	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Golborne	0.7%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Salford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Valkden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Don't do)	34.7%	140	30.7%	31	32.0%	32	35.3%	36	41.0%	41
Don't know / varies)	5.2%	21	11.9%	12	3.0%	3	2.9%	3	3.0%	3
ase:		403		101		100		102		100
17AWhere else would y Those who buy recreati	ional and		goods at			oods?				
Atherton	1.5%	4	1.4%	1	0.0%	0	4.5%	3	0.0%	0
Bolton	2.3%	6	0.0%	0	4.4%	3	4.5%	3	0.0%	0
Leigh	6.8%	18	2.9%	2	7.4%	5	10.6%	7	6.8%	4
Liverpool	0.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	1.5%	4	1.4%	1	2.9%	2	1.5%	1	0.0%	0
Varrington	2.3%	6	7.1%	5	1.5%	1	0.0%	0	0.0%	0
Vigan	2.7%	7	7.1%	5	1.5%	1	1.5%	1	0.0%	0
Gemini Retail Park, Warrington	0.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	1.9%	5	0.0%	0	0.0%	0	6.1%	4	1.7%	1
Parsonage Retail Park, Leigh	1.5%	4	0.0% 1.4%	0	4.4% 1.5%	3	0.0%	0	1.7% 0.0%	1 0
Lobin Retail Park, Wigan	0.8% 2.7%	2 7	1.4%	1	1.5%	1	0.0% 1.5%	1		
rafford Centre				1		1			6.8%	4
rafford Retail Park, Urmston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7% 0.0%	0
	0.49/	1	U U0/	()					0.070	1/
Catalogue / mail order	0.4%	1	0.0%	0	1.5%					
Catalogue / mail order nternet	4.6%	12	7.1%	5	2.9%	2	4.5%	3	3.4%	2
Catalogue / mail order nternet Ambleside	4.6% 0.4%	12 1	7.1% 0.0%	5 0	2.9% 0.0%	2 0	4.5% 1.5%	3 1	3.4% 0.0%	0
Catalogue / mail order nternet Ambleside Didsbury	4.6% 0.4% 0.4%	12 1 1	7.1% 0.0% 0.0%	5 0 0	2.9% 0.0% 0.0%	2 0 0	4.5% 1.5% 1.5%	3 1 1	3.4% 0.0% 0.0%	2 0 0
Catalogue / mail order nternet Ambleside Didsbury Golborne	4.6% 0.4% 0.4% 0.4%	12 1 1 1	7.1% 0.0% 0.0% 1.4%	5 0 0 1	2.9% 0.0% 0.0% 0.0%	2 0 0 0	4.5% 1.5% 1.5% 0.0%	3 1 1 0	3.4% 0.0% 0.0% 0.0%	2 0 0 0
Catalogue / mail order nternet Ambleside Didsbury Golborne Southport	4.6% 0.4% 0.4% 0.4% 0.4%	12 1 1 1 1	7.1% 0.0% 0.0% 1.4% 0.0%	5 0 0 1 0	2.9% 0.0% 0.0% 0.0% 0.0%	2 0 0 0	4.5% 1.5% 1.5% 0.0% 0.0%	3 1 1 0 0	3.4% 0.0% 0.0% 0.0% 1.7%	2 0 0 0 1
Catalogue / mail order nternet Ambleside Didsbury Golborne	4.6% 0.4% 0.4% 0.4%	12 1 1 1	7.1% 0.0% 0.0% 1.4%	5 0 0 1	2.9% 0.0% 0.0% 0.0%	2 0 0 0	4.5% 1.5% 1.5% 0.0%	3 1 1 0	3.4% 0.0% 0.0% 0.0%	2 0 0 0

	Total	l	Golbor	ne	Leigl	1	Athert	on	Tyldes	ley
Q18 How do you usually	y travel to	o do y	our nor	ı-food	l shoppi	ng?				
Car / van (as driver)	64.8%	261	75.2%	76	57.0%	57	60.8%	62.	66.0%	66
Car / van (as passenger)	12.9%	52	12.9%	13	9.0%	9	11.8%	12	18.0%	18
Bus, mini-bus or coach	11.7%	47	5.9%	6	19.0%	19	10.8%	11	11.0%	11
Motorcycle, scooter or	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
moped										
Walk	4.5%	18	0.0%	0	8.0%	8	9.8%	10	0.0%	0
Taxi	0.7%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Train	1.0%	4	1.0%	1	0.0%	0	2.9%	3	0.0%	0
Underground Bicycle	0.0% 0.0%	0	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.0%	8	4.0%	4	3.0%	3	0.0%	0	1.0%	1
(Don't travel / goods delivered)	2.2%	9	0.0%	0	3.0%	3	2.9%	3	3.0%	3
Base:		403		101		100		102		100
Q19ADo you normally ca	rry out a	ny ot	her activ	vities	when yo	ou go	non-fo	od sh	opping?	?
Yes	30.3%	122	29.7%	30	38.0%	38	25.5%	26	28.0%	28
No	69.7%	281	70.3%	71	62.0%	62	74.5%	76	72.0%	72
Base:		403		101		100		102		100
Q19BWhich activities do Those who link their tr			? [MR]							
Financial / professional	12.3%	15	3.3%	1	18.4%	7	3.8%	1	21.4%	6
services e.g. banks, building societies, estate agents										
Leisure activities e.g. cinema, pubs, sports	32.0%	39	36.7%	11	18.4%	7	34.6%	9	42.9%	12
Other services e.g. libraries, schools, doctors	5.7%	7	3.3%	1	5.3%	2	7.7%	2	7.1%	2
Other shopping	14.8%	18	16.7%	5	2.6%	1	23.1%	6	21.4%	6
Restaurants / cafes	56.6%	69	56.7%	17	68.4%	26	46.2%	12	50.0%	14
School run Work	0.8%	1 4	3.3%	1 2	0.0%	0	0.0%	0 2	0.0%	0
(Don't know)	3.3% 1.6%	2	6.7% 0.0%	0	0.0% 2.6%	1	7.7% 3.8%	1	0.0% 0.0%	0
`	1.0%		0.0%		2.0%		3.870		0.076	
Base:		122		30		38		26		28
Q20 Where do you carry Those who link their tr	out the part of the control of the c	majo 1	rity of o	ther a	ctivities	whe	n non-fo	od sl	nopping	?
Atherton	3.3%	4	0.0%	0	0.0%	0	15.4%	4	0.0%	0
Bolton	8.2%	10	0.0%	0	2.6%	1	19.2%	5	14.3%	4
Leigh	32.8%	40	13.3%	4	57.9%	22	26.9%	7	25.0%	7
Liverpool	0.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	9.0%	11	10.0%	3	7.9%	3	7.7%	2	10.7%	3
Tyldesley	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Warrington	5.7%	7	23.3%	7	0.0%	0	0.0%	0	0.0%	0
Wigan	5.7%	7	13.3%	4	7.9%	3	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.5%	3	0.0%	0	0.0%	0	3.8%	1	7.1%	2
Trafford Centre	6.6%	8	0.0%	0	7.9%	3	3.8%	1	14.3%	4
Trafford Retail Park, Urmston	0.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Cheadle	0.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Didsbury	0.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Lowton	1.6%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0
Walkden	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1
(Don't know / varies)	19.7%	24	30.0%	9	13.2%	5	15.4%	4	21.4%	6
Base:		122		30		38		26		28

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Wigan Household Survey for Nathaniel Lichfield & Partners

Total Golborne Leigh Atherton **Tyldesley** Q21 What improvements to the main store / centre you use for non-food shopping would encourage you to shop there more frequently? [MR] Better public transport 3.7% 15 3.0% 3 4.0% 4 1.0% 7.0% 10.9% 44 7.9% 8 12.0% 12 13.7% 10.0% 10 Wider range of non food 14 goods Bigger floor area 0.5% 2 1.0% 1.0% 0.0% 0 0.0% 0 Better customer facilities (eg 1.2% 5 2.0% 2 2.0% 2 0.0% 0 1.0% café) More / better car parking 6.5% 26 5 9% 6 5.0% 5 4 9% 5 10.0% 10 More / better non food shops 15.6% 63 22.8% 23 29.0% 29 3.9% 4 7.0% 7 2.7% 2.0% 2 5.0% 5 1.0% 3.0% 3 Cleaner streets 11 3.2% 2.0% 2 7.0% 7 2 More services 2.0% 2.0% 2 13 3 0 More / better entertainment / 1.0% 4 3.0% 1.0% 1 0.0% 0.0% 0 eating places 2 More / better seats / flower 0.5% 2.0% 2 0.0% 0 0.0%0 0.0% 0 displays 0.2% 0 Better sign postings 1 0.0% 0.0% 0 1.0% 1 0.0% 0 None of the above 52.9% 213 46.5% 47 43.0% 43 61.8% 63 60.0% 60 Cheaper / free parking 2.7% 11 4.0% 4 2.0% 2 2.9% 3 2.0% 2 Less traffic congestion 2.2% 9 1.0% 1 2.0% 2 2.9% 3 3.0% 3 Better prices 1.0% 4 2.0% 2 1.0% 1.0% 1 0.0% 0 0 1.0% Less vacant units 1.0% 0.0% 2.0% 2 1.0% 0 Less charity shops 0.5% 0.0% 0 0.0% 0 0.0% 2.0% 2 2 (Don't know) 7.4% 30 12.9% 13 5.0% 5 8.8% 9 3.0% 3 403 101 100 102 100 Base: **GEN Gender of respondent:** 31.8% 128 34.7% 35 29.0% 29 32.4% 31.0% 33 31 68.2% 275 71.0% 71 Female 65.3% 67.6% 69 69.0% 69 66 403 101 100 102 100 Base: AGE Finally, I would like to ask you a few questions about yourself and your household. These are for survey control purposes only and the results will not be released identifying you by name. Which of the following age bands do you fall into? 1.5% 1.0% 3.0% 18 - 24 years 1.0% 25 - 34 years 3.5% 14 2.0% 2 1.0% 1 6.9% 4.0% 4 35 - 44 years 14.4% 15.7% 58 12.9% 13 16.0% 16 13.0% 16 13 45 - 54 years 25.1% 101 28.7% 29 33.0% 33 22.5% 23 16.0% 16 75 17 19 19 20 55 - 64 years 18.6% 16.8% 19.0% 18.6% 20.0% 65+ 34.2% 35.6% 32.4% 138 36 26.0% 26 33 43.0% 43 (Refused) 2.7% 11 3.0% 3 2.0% 2 2.9% 3 3.0% 3 403 101 100 102 100 Base: HOU Including yourself, how many people are there in your household who are aged between: [PR] 0-4 years 0 90.3% 364 90.1% 91 88.0% 88 91.2% 93 92.0% 92 3.7% 6.0% 2.9% 2.0% 2 15 4.0% 3 4 6 -1 2 1 2% 5 1.0% 1 2.0% 2 1.0% 1 1.0% 1 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.2% 0.0% 0 0.0% 0 1.0% 0.0% 0 (Don't know / refused) 4.5% 5.0% 5 4.0% 3.9% 4 5.0% 18 4 5 Base: 403 101 100 102 100 5-15 0 77.2% 311 71.3% 72 77.0% 80.4% 82 80.0% 80 1 10.7% 43 11.9% 12 14.0% 14 7.8% 8 9.0% 9 27 11.9% 6.9% 7 3.0% 2 6.7% 12 5.0% 3 5

3

Base:

(Don't know / refused)

0.7%

0.2%

4.5%

3

18

403

0.0%

0.0%

5.0%

0

0

5

101

0.0%

0.0%

4.0%

0

0

4

100

1.0%

0.0%

3.9%

1

0

4

102

2.0%

1.0%

5.0%

2

5

100

			10		or clies.				u	wi tiit	15	March 201
	Tota	ıl	Golbo	rne	Leig	h	Athert	ton	Tyldes	ley		
16-24												
0	76.7%	309	73.3%	74	72.0%	72	80.4%	82	81.0%	81		
1	14.4%	58	13.9%	14		19	13.7%		11.0%	11		
2	3.5%	14	6.9%	7	4.0%	4	1.0%	1	2.0%	2		
3 4+	0.7% 0.0%	3	1.0% 0.0%	1 0	0.0% 0.0%	0	1.0% 0.0%	1 0	1.0% 0.0%	1 0		
(Don't know / refused)	4.7%	19	5.0%	5	5.0%	5	3.9%	4	5.0%	5		
Base:		403		101		100		102		100		
25-44												
0	67.7%	273	72.3%	73	65.0%	65	61.8%	63	72.0%	72		
1	16.1%	65	14.9%	15			19.6%	20	14.0%	14		
2	11.2%	45	7.9%	8	14.0%	14	13.7%	14	9.0%	9		
3	0.2%	1	0.0%	0		0	1.0%	1	0.0%	0		
4+ (David language / mafarad)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / refused)	4.7%	19	5.0%	5	5.0%	5	3.9%	4	5.0%	5		
Base:		403		101		100		102		100		
45-65												
0	45.2%	182		45		42	43.1%	44		51		
1	18.6%	75	13.9%	14		22	24.5%	25	14.0%	14		
2 3	31.5% 0.0%	127	36.6%	37		31	28.4%	29	30.0%	30		
3 4+	0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0	0.0% 0.0%	0		
(Don't know / refused)	4.7%	19	5.0%	5	5.0%	5	3.9%	4	5.0%	5		
Base:		403		101		100		102		100		
65+												
0	57.3%	231	56.4%	57	65.0%	65	60.8%	62	47.0%	47		
1	15.9%	64	16.8%	57 17	16.0%	65 16	11.8%	12	19.0%	19		
2	21.8%	88		22		14	23.5%	24		28		
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
4+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't know / refused)	5.0%	20	5.0%	5	5.0%	5	3.9%	4	6.0%	6		
Base:		403		101		100		102		100		
CAR How many cars d	loes your h	ouse	hold ow	n or l	have the	use	of?					
None	14.1%	57	8.9%		18.0%		21.6%	22	8.0%	8		
One	44.9%		41.6%		45.0%		43.1%	44		50 25		
Two Three or more	26.1% 10.4%	105 42		35 11		22 11	22.5% 6.9%	7	25.0% 13.0%	25 13		
(Refused)	4.5%	18	4.0%	4		4	5.9%	6	4.0%	4		
Base:		403		101		100		102		100		
FUT Would you be wil	ling to be r	re-cor	ntacted	for fu	ture qua	ality c	ontrol p	urpos	es?			
Yes	62.3%		61.4%		59.0%	-	63.7%		65.0%	65		
No	37.7%		38.6%	39	41.0%	41	36.3%	37	35.0%	35		
Base:		403		101		100		102		100		
QUOTA Zone:												
Golborne	25.1%		100.0%	101	0.0%	0	0.0%	0	0.0%	0		
Leigh	24.8%	100	0.0%		100.0%	100	0.0%	0	0.0%	0		
Atherton	25.3%	102	0.0%	0			100.0%	102	0.0%	0		
Tyldesley	24.8%	100	0.0%	0	0.0%	0	0.0%		100.0%	100		
Base:		403		101		100		102		100		

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	Total	I	Golborne		Leigh		Atherton		Tyldesley	
PC Postcode:										
M29 7	16.9%	68	0.0%	0	0.0%	0	0.0%	0	68.0%	68
M29 8	7.9%	32	0.0%	0	0.0%	0	0.0%	0	32.0%	32
M46 0	12.2%	49	0.0%	0	0.0%	0	48.0%	49	0.0%	0
M46 9	13.2%	53	0.0%	0	0.0%	0	52.0%	53	0.0%	0
WA3 1	4.2%	17	16.8%	17	0.0%	0	0.0%	0	0.0%	0
WA3 2	12.2%	49	48.5%	49	0.0%	0	0.0%	0	0.0%	0
WA3 3	8.7%	35	34.7%	35	0.0%	0	0.0%	0	0.0%	0
WN7 1	4.5%	18	0.0%	0	18.0%	18	0.0%	0	0.0%	0
WN7 2	4.2%	17	0.0%	0	17.0%	17	0.0%	0	0.0%	0
WN7 3	6.5%	26	0.0%	0	26.0%	26	0.0%	0	0.0%	0
WN7 4	3.7%	15	0.0%	0	15.0%	15	0.0%	0	0.0%	0
WN7 5	6.0%	24	0.0%	0	24.0%	24	0.0%	0	0.0%	0
Base:		403		101		100		102		100