

Appendix 3 Household Survey Results (RMG Clarity and NEMS Market Research)

APPENDIX 3

HOUSEHOLD SURVEY QUESTIONNAIRE

Telephone Introduction: Good afternoon / evening. My name is AgentName and I am calling from an independent research agency 'RMG:Clarity'.

Firstly, can I assure you that we are NOT a sales company; we're simply conducting a short survey in your local area about shopping activities. Would you be kind enough to spare a few minutes of your time?

IF YES: "JUST TO INFORM YOU THAT THIS CALL IS BEING RECORDED FOR TRAINING AND QUALITY PURPOSES"

F1 Are you the person responsible for the main food and grocery shopping in your household?

If not ask for person who is. If not available please thank respondent and close interview.

- 1 Yes
- 2 No

If = 2, Prompt interviewee with message 'If not ask for person who is. If not available please thank respondent and close interview.'

S_Postcode

F2 Can I just ask you to confirm your postcode please?

INTERVIEWER NOTE: IF INCORRECT TYPE UNDER 'OTHER'

- 1 Not on list
- 2 WN1 1
- 3 WN1 2
- 4 WN1 3
- 5 WN3 4
- 6 WN3 5
- 7 WN5 0
- 8 WN6 7
- 9 WN3 6
- 10 WN5 7
- 11 WN5 8
- 12 WN5 9
- 13 WN6 8
- 14 WN6 9
- 15 WN6 0
- 16 WN2 1
- 17 WN2 2
- 18 WN2 3
- 19 WN2 4
- 20 WN2 5
- 21 WN4 0
- 22 WN4 8
- 23 WN4 9
- 24 WN8 0
- 25 WN8 7
- 26 WN8 6
- 27 WN8 8
- 28 WN8 9

If = 1, Prompt interviewee with message 'THANK AND CLOSE INTERVIEW'

Firstly, I would like to ask you some questions about your main food and grocery shopping

Q1. Where do you do most of your household's shopping for food and groceries?

If other, please specify the **FOOD STORE NAME, ROAD/STREET NAME** and **AREA**. e.g. Aldi, Gresley Road, Wigan

DO NOT READ OUT LIST. MARK ONE BOX ONLY.

- 1 Aldi, Mason Street, Horwich
- 2 Aldi, Branch Way Haydock, Haydock
- 3 Aldi, Castle Street, Tyldesley
- 4 Aldi, King Street, Leigh
- 5 Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan
- 6 Aldi, Princess Road, Ashton-in-Makerfield
- 7 Aldi, Scot Lane, Wigan
- 8 Aldi, Southway Skelmersdale, Skelmersdale
- 9 Aldi, UnitG Peasley Cross, St. Helens
- 10 Asda, Atherleigh Way, Leigh
- 11 Asda, Robin Park, Wigan
- 12 Asda, St Helens Road, Bolton, Lancashire
- 13 Asda, Bolton Road, Atherton, Manchester
- 14 Asda, Ladies Lane, Hindley, Wigan
- 15 Asda, Wheatlea Industrial Estate, Worthington Way, Wigan
- 16 Asda, Windermere Road, Leigh
- 17 Asda, Edge Green Lane, Warrington
- 18 Asda, Ingram Road, Lancs
- 19 Asda, Kirkland Street, St Helens
- 20 Asda: Superstore The Link Way, Bolton
- 21 Booths, New Market Street, Chorley
- 22 Co-op, Warrington Road, Platt Bridge, Wigan
- 23 Co-op, Moor Road, Chorley
- 24 Co-op, Hulton District Centre, Little Hulton, Salford
- 25 Co-op, Chorley Old Road, Bolton
- 26 Co-op, Main Street, Billinge, Wigan
- 27 Co-op, Spendmore Lane, Coppull, Chorley
- 28 Co-op, Common Lane, Culcheth, Warrington
- 29 Co-op, Market Place, Adlington, Chorley
- 30 Co-op, Parr Stocks Road, St Helens
- 31 Co-op, Gadfield Grove, Atherton, Manchester
- 32 Co-op, Church Lane, Lowton, Warrington
- 33 Co-op, West End Road, Haydock, St Helens
- 34 Co-op, Highfield Road, Farnworth, Bolton
- 35 Co-op, Peckers Hill Road, Sutton, St Helens
- 36 Co-op, Blackbrook Road, St Helens
- 37 Co-op, The Shopping Centre, Chain Lane, St. Helens
- 38 Co-op, Wigan Rd, Bryn, Ashton-In-Makerfield
- 39 Co-op, Ormskirk Road, Upholland, Skelmersdale
- 40 Co-op, Market Street, Westhoughton, Bolton
- 41 Co-op, Wigan Road, Bolton
- 42 Co-op, Church Street, Orrell, Wigan
- 43 Co-op, Westgate, Skelmersdale
- 44 Co-op, Fleet Lane, Parr, St Helens
- 45 Co-op, Newbrook Road, Overhulton, Bolton
- 46 Co-op, Marsh Green, Pemberton, Wigan
- 47 Co-op, Carr Lane, Hawkley Hall, Wigan
- 48 Co-op, Park Road South, Newton Le Willows
- 49 Co-op, Ashtons Green Drive, St Helens
- 50 Co-op, Church Road, Rainford, St Helens
- 51 Co-op 73 Holmes House Avenue, Winstanley, Wigan
- 52 Co-op, Winter Hey Lane, Horwich, Bolton
- 53 Co-op, Higher Parr Street, St Helens

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- 54 Co-op, Norley Hall Ave, Wigan
- 55 Co-op, Cambridge Road, St Helens
- 56 Co-op, Bolton Road, Adlington, Chorley
- 57 Co-op, Coach Rd, Astley, Tyldesley, Manchester
- 58 Co-op, East Lancashire Road, Lowton, Newton-Le-Willows
- 59 Co-op, Gathurst Lane, Shevington, Wigan
- 60 Co-op, Gerard Street, Ashton-in-Makerfield
- 61 Co-op, Manchester Road, Manchester
- 62 Co-op, Mercer Street, Burtonwood, Warrington
- 63 Co-op, Orrell Rd, Orrell, Wigan
- 64 Co-op, Pole Street, Standish, Wigan
- 65 Co-op, School Lane, Wigan
- 66 Co-op, Springfield Garage, Woodhouse Lane, Wigan
- 67 Co-op, The Centre, Leigh
- 68 Co-op, The Gables S C, Stour Rd, Astley, Tyldesley, Manchester
- 69 Cooltrader, St Marys Arc, Church Sq, St Helens
- 70 Cooltrader, Market Street, Wigan
- 71 Farmfoods, Woodhouse Lane, Wigan
- 72 Farmfoods, Boundary Road, St Helens
- 73 Farmfoods, The Spinning Gate Centre, Leigh
- 74 Farmfoods, Armitage Avenue, Little Hulton, Manchester
- 75 Farmfoods, Concourse Shopping Centre, Skelmersdale
- 76 Iceland, Bradshawgate, Leigh
- 77 Iceland, Ormskirk Street, St Helens
- 78 Iceland, Standish Gate, Wigan
- 79 Iceland, Chorley New Road, Horwich
- 80 Iceland, Branch Way, Haydock
- 81 Iceland, Templeton Road, Platt Bridge, Wigan
- 82 Iceland, The Concourse, South Way, Skelmersdale
- 83 Iceland, St. Helens Retail Park, St Helens
- 84 Lidl, Chatsworth Street, Pemberton, Wigan
- 85 Lidl, Preston Road/Avondale Road, Standish, Wigan
- 86 Lidl, Darlington Street, Wigan
- 87 Lidl, Derby Street, Bolton
- 88 Lidl, High Street, Warrington
- 89 Lidl, Wigan Road, Westhoughton, Bolton
- 90 Lidl, Lowe Street, St. Helens
- 91 Lidl, Spinning Jenny Way, Leigh
- 92 Lidl, Tyldesley Road, Manchester
- 93 Marks & Spencer, Standishgate, Wigan
- 94 Marks & Spencer, Church Street, St Helens
- 95 Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich
- 96 Morrisons, Armitage Avenue, Little Hulton, Manchester
- 97 Morrisons, Atherleigh Way, Leigh, Greater Manchester
- 98 Morrisons, Baxters Lane, St Helens
- 99 Morrisons, Boundary Road, St Helens
- 100 Morrisons, Brooke Street, Chorley
- 101 Morrisons, Haydock Street, Newton Le Willows, Cheshire
- 102 Morrisons, Makerfield Way, Ince
- 103 Morrisons, Mornington Road, Bolton
- 104 Morrisons, Shuttle Street, Tyldesley
- 105 Morrisons, The Galleries, Wigan
- 106 One Stop, Carr Lane, Chorley
- 107 One Stop, Upholland Road, Billinge, Wigan
- 108 One Stop, Church Lane, Lowton, Wigan
- 109 Sainsbury's, Common Lane, Culcheth, Warrington
- 110 Sainsbury's, Atherleigh Way, Leigh
- 111 Sainsbury's, Cricketers Way, Bolton
- 112 Sainsbury's, Worthington Way, Wigan

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- 113 Sainsbury's Local, Lee Lane, Horwich, Bolton
- 114 Tesco Express, Gidlow Lane Road, Wigan
- 115 Tesco Express, Greenfield Road, Dentons Green, St Helens
- 116 Tesco Express, Ormskirk Road, Pemberton, Wigan
- 117 Tesco Express, Atherton Road, Hindley Green, Wigan
- 118 Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan
- 119 Tesco Express, East Lancashire Road, Windle Island, St Helens
- 120 Tesco Express, Manchester Road, Westhoughton, Bolton
- 121 Tesco Express, Poolstock Lane, Wigan
- 122 Tesco Express, Whelley Rd, Wigan
- 123 Tesco Express, Wigan Road, Haslam Park, Bolton
- 124 Tesco Extra, Central Park Way, Wigan
- 125 Tesco Extra, Cross Street, Hindley, Wigan
- 126 Tesco Extra, Mansell Way, Horwich, Bolton
- 127 Tesco Extra, Spinning Jenny Way, Leigh, Manchester
- 128 Tesco Extra, St Helens Linkway, St Helens
- 129 Tesco, Church Road, Haydock, St Helens
- 130 Tesco, Crabtree Lane, Atherton, Manchester
- 131 Tesco, Earle Street, Earlestown, Newton-Le-Willows
- 132 Waitrose, Draybank Road, Broadheath, Altrincham
- 133 Internet
- 134 Other (specify)

If = 133, do not ask 'Q2'

If = 133, do not ask 'Q4'

If = 133, do not ask 'Q5'

If = 133, do not ask 'Q8a'

If = 133, do not ask 'Q8b'

If = 133, do not ask 'Q9'

Q2. How do you normally travel to Q1?

PLEASE REMEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR.

DO NOT READ OUT LIST. MARK ONE BOX ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, mini-bus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Underground
- 9 Bicycle
- 10 Other (specify)

Q3. How often do you normally do a main food and grocery shop?

DO NOT READ OUT. MARK ONE BOX ONLY.

- 1 Daily
- 2 More than once a week
- 3 Once a week
- 4 Once a fortnight
- 5 Once every 3 weeks
- 6 Once a month
- 7 Less often
- 8 Varies

Q4. What day of the week do you usually visit Q1?

DO NOT READ OUT. MARK ONE BOX ONLY.

- 1 Monday
- 2 Tuesday
- 3 Wednesday
- 4 Thursday
- 5 Friday
- 6 Saturday
- 7 Sunday
- 8 Varies

Q5. What time of the day do you usually visit Q1?

DO NOT READ OUT. MARK ONE BOX ONLY.

- 1 06.00am - 08.59am
- 2 09.00am -11.59am
- 3 12.00pm - 2.59pm
- 4 3.00pm - 5.59pm
- 5 6.00pm - 8.59pm
- 6 9.00pm - 12.00am
- 7 Varies

Q6. What is the main reason you choose to do your main food and grocery shopping at Q1?

DO NOT READ OUT. MARK ONE BOX ONLY

- 1 Better value for money
- 2 Convenient to work
- 3 Easy to get to
- 4 Good/cheap parking
- 5 Good bus services
- 6 Good service/friendly staff
- 7 Habit
- 8 Has petrol station
- 9 Lower prices
- 10 Offers internet shopping
- 11 Other shops/services nearby/convenient
- 12 Preference of retailer
- 13 Quality of goods
- 14 Range of goods available
- 15 Staff discount/work there
- 16 Loyalty scheme
- 17 Layout
- 18 Not too big
- 19 Nice atmosphere
- 20 Home delivery
- 21 No reason
- 22 Other (specify)

Q7. Roughly, what proportion of your household's total expenditure on food and groceries (including milk, newspapers, cigarettes etc.) is spent at Q1?

DO NOT READ OUT. MARK ONE BOX ONLY.

- 1 0-20%

- 2 21-40%
- 3 41-60%
- 4 61-80%
- 5 81-100%
- 6 Don't know

Q8a. When you go shopping for main food goods, do you normally link this trip with another activity?

DO NOT READ OUT LIST. MARK ONE BOX ONLY.

- 1 Yes
- 2 No

If = 2, do not ask 'Q8b'

Q8b. Which activities do you normally link this trip with?

DO NOT READ OUT LIST. MARK ALL THAT APPLY

(11 maximum responses)

- 1 Financial/professional services eg banks, building societies, estate agents
- 2 Get petrol
- 3 Leisure activities eg cinemas, pubs, sports
- 4 Meet family/friends
- 5 Other food shopping
- 6 Other non-food shopping
- 7 Other services eg libraries, hairdressers, doctors
- 8 Restaurants/cafes
- 9 School run
- 10 Work
- 11 Other (specify)

Q9. How do you normally travel between this activity/ these activities and Q1?

DO NOT READ OUT. MARK ONE BOX ONLY

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, mini-bus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Underground
- 9 Bicycle
- 10 Other (specify)

I would now like to ask you some questions about your 'top-up' shopping.

Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)? _____

DO NOT READ OUT. MARK ONE BOX ONLY.

If other, please specify the FOOD STORE NAME, ROAD / STREET NAME and AREA e.g. Aldi, Gresley Road, Wigan

- 1 Aldi, Mason Street, Horwich
- 2 Aldi, Branch Way Haydock, Haydock
- 3 Aldi, Castle Street, Tyldesley
- 4 Aldi, King Street, Leigh
- 5 Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan
- 6 Aldi, Princess Road, Ashton-in-Makerfield
- 7 Aldi, Scot Lane, Wigan
- 8 Aldi, Southway Skelmersdale, Skelmersdale
- 9 Aldi, UnitG Peasley Cross, St. Helens
- 10 Asda, Atherleigh Way, Leigh
- 11 Asda, Robin Park, Wigan
- 12 Asda, St Helens Road, Bolton, Lancashire
- 13 Asda, Bolton Road, Atherton, Manchester
- 14 Asda, Ladies Lane, Hindley, Wigan
- 15 Asda, Wheatlea Industrial Estate, Worthington Way, Wigan
- 16 Asda, Windermere Road, Leigh
- 17 Asda, Edge Green Lane, Warrington
- 18 Asda, Ingram Road, Lancs
- 19 Asda, Kirkland Street, St Helens
- 20 Asda: Superstore The Link Way, Bolton
- 21 Booths, New Market Street, Chorley
- 22 Co-op, Warrington Road, Platt Bridge, Wigan
- 23 Co-op, Moor Road, Chorley
- 24 Co-op, Hulton District Centre, Little Hulton, Salford
- 25 Co-op, Chorley Old Road, Bolton
- 26 Co-op, Main Street, Billinge, Wigan
- 27 Co-op, Spendmore Lane, Coppull, Chorley
- 28 Co-op, Common Lane, Culcheth, Warrington
- 29 Co-op, Market Place, Adlington, Chorley
- 30 Co-op, Parr Stocks Road, St Helens
- 31 Co-op, Gadfield Grove, Atherton, Manchester
- 32 Co-op, Church Lane, Lowton, Warrington
- 33 Co-op, West End Road, Haydock, St Helens
- 34 Co-op, Highfield Road, Farnworth, Bolton
- 35 Co-op, Peckers Hill Road, Sutton, St Helens
- 36 Co-op, Blackbrook Road, St Helens
- 37 Co-op, The Shopping Centre, Chain Lane, St. Helens
- 38 Co-op, Wigan Rd, Bryn, Ashton-In-Makerfield
- 39 Co-op, Ormskirk Road, Upholland, Skelmersdale
- 40 Co-op, Market Street, Westhoughton, Bolton
- 41 Co-op, Wigan Road, Bolton
- 42 Co-op, Church Street, Orrell, Wigan
- 43 Co-op, Westgate, Skelmersdale
- 44 Co-op, Fleet Lane, Parr, St Helens
- 45 Co-op, Newbrook Road, Overhulton, Bolton
- 46 Co-op, Marsh Green, Pemberton, Wigan
- 47 Co-op, Carr Lane, Hawkley Hall, Wigan
- 48 Co-op, Park Road South, Newton Le Willows
- 49 Co-op, Ashtons Green Drive, St Helens
- 50 Co-op, Church Road, Rainford, St Helens
- 51 Co-op 73 Holmes House Avenue, Winstanley, Wigan
- 52 Co-op, Winter Hey Lane, Horwich, Bolton
- 53 Co-op, Higher Parr Street, St Helens
- 54 Co-op, Norley Hall Ave, Wigan
- 55 Co-op, Cambridge Road, St Helens
- 56 Co-op, Bolton Road, Adlington, Chorley
- 57 Co-op, Coach Rd, Astley, Tyldesley, Manchester

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- 58 Co-op, East Lancashire Road, Lowton, Newton-Le-Willows
- 59 Co-op, Gathurst Lane, Shevington, Wigan
- 60 Co-op, Gerard Street, Ashton-in-Makerfield
- 61 Co-op, Manchester Road, Manchester
- 62 Co-op, Mercer Street, Burtonwood, Warrington
- 63 Co-op, Orrell Rd, Orrell, Wigan
- 64 Co-op, Pole Street, Standish, Wigan
- 65 Co-op, School Lane, Wigan
- 66 Co-op, Springfield Garage, Woodhouse Lane, Wigan
- 67 Co-op, The Centre, Leigh
- 68 Co-op, The Gables S C, Stour Rd, Astley, Tyldesley, Manchester
- 69 Cooltrader, St Marys Arc, Church Sq, St Helens
- 70 Cooltrader, Market Street, Wigan
- 71 Farmfoods, Woodhouse Lane, Wigan
- 72 Farmfoods, Boundary Road, St Helens
- 73 Farmfoods, The Spinning Gate Centre, Leigh
- 74 Farmfoods, Armitage Avenue, Little Hulton, Manchester
- 75 Farmfoods, Concourse Shopping Centre, Skelmersdale
- 76 Iceland, Bradshawgate, Leigh
- 77 Iceland, Ormskirk Street, St Helens
- 78 Iceland, Standish Gate, Wigan
- 79 Iceland, Chorley New Road, Horwich
- 80 Iceland, Branch Way, Haydock
- 81 Iceland, Templeton Road, Platt Bridge, Wigan
- 82 Iceland, The Concourse, South Way, Skelmersdale
- 83 Iceland, St. Helens Retail Park, St Helens
- 84 Lidl, Chatsworth Street, Pemberton, Wigan
- 85 Lidl, Preston Road/Avondale Road, Standish, Wigan
- 86 Lidl Darlington Street, Wigan
- 87 Lidl, Derby Street, Bolton
- 88 Lidl, High Street, Warrington
- 89 Lidl, Wigan Road, Westhoughton, Bolton
- 90 Lidl, Lowe Street, St. Helens
- 91 Lidl, Spinning Jenny Way, Leigh
- 92 Lidl, Tyldesley Road, Manchester
- 93 Marks & Spencer, Standishgate, Wigan
- 94 Marks & Spencer, Church Street, St Helens
- 95 Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich
- 96 Morrisons, Armitage Avenue, Little Hulton, Manchester
- 97 Morrisons, Atherleigh Way, Leigh, Greater Manchester
- 98 Morrisons, Baxters Lane, St Helens
- 99 Morrisons, Boundary Road, St Helens
- 100 Morrisons, Brooke Street, Chorley
- 101 Morrisons, Haydock Street, Newton Le Willows, Cheshire
- 102 Morrisons, Makerfield Way, Ince
- 103 Morrisons, Mornington Road, Bolton
- 104 Morrisons, Shuttle Street, Tyldesley
- 105 Morrisons, The Galleries, Wigan
- 106 One Stop, Carr Lane, Chorley
- 107 One Stop, Upholland Road, Billinge, Wigan
- 108 One Stop, Church Lane, Lowton, Wigan
- 109 Sainsbury's, Common Lane, Culcheth, Warrington
- 110 Sainsbury's, Atherleigh Way, Leigh
- 111 Sainsbury's, Cricketers Way, Bolton
- 112 Sainsbury's, Worthington Way, Wigan
- 113 Sainsbury's Local, Lee Lane, Horwich, Bolton
- 114 Tesco Express, Gidlow Lane Road, Wigan
- 115 Tesco Express, Greenfield Road, Dentons Green, St Helens
- 116 Tesco Express, Ormskirk Road, Pemberton, Wigan

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- 117 Tesco Express, Atherton Road, Hindley Green, Wigan
- 118 Tesco Express, Bolton Road, Ashton-In-Makerfield, Wigan
- 119 Tesco Express, East Lancashire Road, Windle Island, St Helens
- 120 Tesco Express, Manchester Road, Westhoughton, Bolton
- 121 Tesco Express, Poolstock Lane, Wigan
- 122 Tesco Express, Whelley Rd, Wigan
- 123 Tesco Express, Wigan Road, Haslam Park, Bolton
- 124 Tesco Extra, Central Park Way, Wigan
- 125 Tesco Extra, Cross Street, Hindley, Wigan
- 126 Tesco Extra, Mansell Way, Horwich, Bolton
- 127 Tesco Extra, Spinning Jenny Way, Leigh, Manchester
- 128 Tesco Extra, St Helens Linkway, St Helens
- 129 Tesco, Church Road, Haydock, St Helens
- 130 Tesco, Crabtree Lane, Atherton, Manchester
- 131 Tesco, Earle Street, Earlestown, Newton-Le-Willows
- 132 Waitrose, Draybank Road, Broadheath, Altrincham
- 133 Internet
- 134 Don't do
- 135 Other (specify)

If = 134, do not ask 'Q11'

If = 133, do not ask 'Q11'

Q11. How do you usually travel to Q10?

PLEASE REMEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR/VAN

DO NOT READ OUT LIST. MARK ONE BOX ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, mini-bus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Underground
- 9 Bicycle
- 10 Other (specify)

I would now like to ask you some questions about your non-food shopping:

Q12. Where do you do most of your shopping for clothing and footwear? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE

DO NOT READ OUT. MARK TWO BOXES IN ORDER

IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER'

IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other'

IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES.

(2 maximum responses)

- 1 Altrincham Retail Park
- 2 Bolton Gate Retail Park
- 3 Brookway Retail Park, Wythenshawe
- 4 Central Retail Park, Ancoats
- 5 Cheshire Oaks, Ellesmere Port
- 6 Crown Point Retail Park, Denton
- 7 Gemini Retail Park, Warrington
- 8 Heaton Retail Park
- 9 Kingsway Retail Park, Rochdale
- 10 Lowry Outlet Centre, Salford
- 11 Manchester Fort, Cheetham Hill
- 12 Middlebrook Retail Park, Horwich, Bolton
- 13 Moorgate Retail Park, Bury
- 14 Oldham Centre Retail Park
- 15 Parsonage Retail Park, Leigh
- 16 Peel Centre, Stockport
- 17 Ravenhead Retail Park, St Helens
- 18 Regent Retail Park, Salford
- 19 Robin Retail Park, Wigan
- 20 Snipe Retail Park, Ashton
- 21 Stanley Green Retail Park, Cheadle Hulme
- 22 Times Retail Park, Heywood
- 23 Trafford Centre
- 24 Trafford Retail Park, Urmston
- 25 West One Retail Park Salford
- 26 White City Retail Park, Old Trafford
- 27 Woodfield Retail Park, Bury
- 28 Catalogue/ mail order
- 29 Internet
- 30 2nd Other
- 31 No other location used
- 32 Don't do
- 33 Other (specify)

If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.'

If Size(??Q12??) < 2 AND ??Q12?? HasNone 32, Prompt interviewee with message 'You must select two responses'

Q13. Where do you do most of your shopping for furniture, floor coverings and household textiles? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE

DO NOT READ OUT. MARK TWO BOXES IN ORDER

IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER'

IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other'

IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND RESPONSES.

(2 maximum responses)

- 1 Altrincham Retail Park
- 2 Bolton Gate Retail Park
- 3 Brookway Retail Park, Wythenshawe
- 4 Central Retail Park, Ancoats

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- 5 Cheshire Oaks, Ellesmere Port
- 6 Crown Point Retail Park, Denton
- 7 Gemini Retail Park, Warrington
- 8 Heaton Retail Park
- 9 Kingsway Retail Park, Rochdale
- 10 Lowry Outlet Centre, Salford
- 11 Manchester Fort, Cheetham Hill
- 12 Middlebrook Retail Park, Horwich, Bolton
- 13 Moorgate Retail Park, Bury
- 14 Oldham Centre Retail Park
- 15 Parsonage Retail Park, Leigh
- 16 Peel Centre, Stockport
- 17 Ravenhead Retail Park, St Helens
- 18 Regent Retail Park, Salford
- 19 Robin Retail Park, Wigan
- 20 Snipe Retail Park, Ashton
- 21 Stanley Green Retail Park, Cheadle Hulme
- 22 Times Retail Park, Heywood
- 23 Trafford Centre
- 24 Trafford Retail Park, Urmston
- 25 West One Retail Park Salford
- 26 White City Retail Park, Old Trafford
- 27 Woodfield Retail Park, Bury
- 28 Catalogue/ mail order
- 29 Internet
- 30 2nd Other
- 31 No other location used
- 32 Don't do
- 33 Other (specify)

If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.'

If Size(??Q13??) < 2 AND ??Q13?? HasNone 32, Prompt interviewee with message 'You must select two responses'

Q14. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE

DO NOT READ OUT. MARK TWO BOXES IN ORDER

IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER'

IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other'

IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES.

(2 maximum responses)

- 1 Altrincham Retail Park
- 2 Bolton Gate Retail Park
- 3 Brookway Retail Park, Wythenshawe
- 4 Central Retail Park, Ancoats
- 5 Cheshire Oaks, Ellesmere Port
- 6 Crown Point Retail Park, Denton
- 7 Gemini Retail Park, Warrington
- 8 Heaton Retail Park

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- 9 Kingsway Retail Park, Rochdale
- 10 Lowry Outlet Centre, Salford
- 11 Manchester Fort, Cheetham Hill
- 12 Middlebrook Retail Park, Horwich, Bolton
- 13 Moorgate Retail Park, Bury
- 14 Oldham Centre Retail Park
- 15 Parsonage Retail Park, Leigh
- 16 Peel Centre, Stockport
- 17 Ravenhead Retail Park, St Helens
- 18 Regent Retail Park, Salford
- 19 Robin Retail Park, Wigan
- 20 Snipe Retail Park, Ashton
- 21 Stanley Green Retail Park, Cheadle Hulme
- 22 Times Retail Park, Heywood
- 23 Trafford Centre
- 24 Trafford Retail Park, Urmston
- 25 West One Retail Park Salford
- 26 White City Retail Park, Old Trafford
- 27 Woodfield Retail Park, Bury
- 28 Catalogue/ mail order
- 29 Internet
- 30 2nd Other
- 31 No other location used
- 32 Don't do
- 33 Other (specify)

If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.'

If Size(??Q14??) < 2 AND ??Q14?? HasNone 32, Prompt interviewee with message 'You must select two responses'

Q15. Where do you do most of your shopping for DIY goods and decorating supplies? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE

DO NOT READ OUT. MARK TWO BOXES IN ORDER

IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER'

IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan/ 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other'

IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES.

(2 maximum responses)

- 1 Altrincham Retail Park
- 2 Bolton Gate Retail Park
- 3 Brookway Retail Park, Wythenshawe
- 4 Central Retail Park, Ancoats
- 5 Cheshire Oaks, Ellesmere Port
- 6 Crown Point Retail Park, Denton
- 7 Gemini Retail Park, Warrington
- 8 Heaton Retail Park
- 9 Kingsway Retail Park, Rochdale
- 10 Lowry Outlet Centre, Salford
- 11 Manchester Fort, Cheetham Hill
- 12 Middlebrook Retail Park, Horwich, Bolton
- 13 Moorgate Retail Park, Bury

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- 14 Oldham Centre Retail Park
- 15 Parsonage Retail Park, Leigh
- 16 Peel Centre, Stockport
- 17 Ravenhead Retail Park, St Helens
- 18 Regent Retail Park, Salford
- 19 Robin Retail Park, Wigan
- 20 Snipe Retail Park, Ashton
- 21 Stanley Green Retail Park, Cheadle Hulme
- 22 Times Retail Park, Heywood
- 23 Trafford Centre
- 24 Trafford Retail Park, Urmston
- 25 West One Retail Park Salford
- 26 White City Retail Park, Old Trafford
- 27 Woodfield Retail Park, Bury
- 28 Catalogue/ mail order
- 29 Internet
- 30 2nd Other
- 31 No other location used
- 32 Don't do
- 33 Other (specify)

If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.'

If Size(??Q15??) < 2 AND ??Q15?? HasNone 32, Prompt interviewee with message 'You must select two responses'

Q16. Where do you do most of your shopping for chemists goods? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE

DO NOT READ OUT. MARK TWO BOXES IN ORDER

IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER'

IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, RugbyWigan

IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND REPONSES. SREET NAME, AND TOWN UNDER 'OTHER'

(2 maximum responses)

- 1 Altrincham Retail Park
- 2 Bolton Gate Retail Park
- 3 Brookway Retail Park, Wythenshawe
- 4 Central Retail Park, Ancoats
- 5 Cheshire Oaks, Ellesmere Port
- 6 Crown Point Retail Park, Denton
- 7 Gemini Retail Park, Warrington
- 8 Heaton Retail Park
- 9 Kingsway Retail Park, Rochdale
- 10 Lowry Outlet Centre, Salford
- 11 Manchester Fort, Cheetham Hill
- 12 Middlebrook Retail Park, Horwich, Bolton
- 13 Moorgate Retail Park, Bury
- 14 Oldham Centre Retail Park
- 15 Parsonage Retail Park, Leigh
- 16 Peel Centre, Stockport
- 17 Ravenhead Retail Park, St Helens
- 18 Regent Retail Park, Salford
- 19 Robin Retail Park, Wigan

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- 20 Snipe Retail Park, Ashton
- 21 Stanley Green Retail Park, Cheadle Hulme
- 22 Times Retail Park, Heywood
- 23 Trafford Centre
- 24 Trafford Retail Park, Urmston
- 25 West One Retail Park Salford
- 26 White City Retail Park, Old Trafford
- 27 Woodfield Retail Park, Bury
- 28 Catalogue/ mail order
- 29 Internet
- 30 2nd Other
- 31 No other location used
- 32 Don't do
- 33 Other (specify)

If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.'

If Size(??Q16??) < 2 AND ??Q16?? HasNone 32, Prompt interviewee with message 'You must select two responses'

Q17. Where do you do most of your shopping for recreational and other goods? MARK FIRST RESPONSE / Where else would you go? MARK SECOND RESPONSE

DO NOT READ OUT. MARK TWO BOXES IN ORDER

IF A RESPONDENT SPECIFIES A STORE WHICH IS LOCATED WITHIN A CITY/ TOWN CENTRE ON THE MAIN LIST, CODE UNDER THAT. IF NOT, PLEASE SPECIFY STORE NAME, STREET NAME, AND TOWN UNDER 'OTHER'

IF 1ST AND 2ND RESPONSES ARE BOTH 'OTHER', PLEASE USE THIS FORMAT: '1ST - Marks & Spencer, High Street, Wigan / 2ND - Asda, High Street, Wigan' AND SELECT '2nd Other'

IF RESPONDENT ONLY USES ONE LOCATION, SELECT 'No other location used' AS THE SECOND RESPONSES. SREET NAME, AND TOWN UNDER 'OTHER'

(2 maximum responses)

- 1 Altrincham Retail Park
- 2 Bolton Gate Retail Park
- 3 Brookway Retail Park, Wythenshawe
- 4 Central Retail Park, Ancoats
- 5 Cheshire Oaks, Ellesmere Port
- 6 Crown Point Retail Park, Denton
- 7 Gemini Retail Park, Warrington
- 8 Heaton Retail Park
- 9 Kingsway Retail Park, Rochdale
- 10 Lowry Outlet Centre, Salford
- 11 Manchester Fort, Cheetham Hill
- 12 Middlebrook Retail Park, Horwich, Bolton
- 13 Moorgate Retail Park, Bury
- 14 Oldham Centre Retail Park
- 15 Parsonage Retail Park, Leigh
- 16 Peel Centre, Stockport
- 17 Ravenhead Retail Park, St Helens
- 18 Regent Retail Park, Salford
- 19 Robin Retail Park, Wigan
- 20 Snipe Retail Park, Ashton
- 21 Stanley Green Retail Park, Cheadle Hulme
- 22 Times Retail Park, Heywood
- 23 Trafford Centre
- 24 Trafford Retail Park, Urmston

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- 25 West One Retail Park Salford
- 26 White City Retail Park, Old Trafford
- 27 Woodfield Retail Park, Bury
- 28 Catalogue/ mail order
- 29 Internet
- 30 2nd Other
- 31 No other location used
- 32 Don't do
- 33 Other (specify)

If = 30, Prompt interviewee with message 'Click 'Yes' to confirm that you have clearly defined the two 'other' options.'

If Size(??Q17??) < 2 AND ??Q17?? HasNone 32, Prompt interviewee with message 'You must select two responses'

Q18. How do you usually travel to do your non-food shopping?

PLEASE REMEMBER TO ASK "DRIVER" OR "PASSENGER", IF RESPONDENT TRAVELS BY CAR.

DO NOT READ OUT LIST. MARK ONE BOX ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, mini-bus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Underground
- 9 Bicycle
- 10 Other (specify)

Q19a. Do you normally carry out any other activities when you go non-food shopping?

DO NOT READ OUT LIST. MARK ONE BOX ONLY.

- 1 Yes
- 2 No

If <> 1, do not ask 'Q20'

If <> 1, do not ask 'Q19b'

Q19b. Which activities do you carry out?

DO NOT READ OUT LIST. MARK ALL THAT APPLY

(8 maximum responses)

- 1 Financial/professional services e.g. banks, building societies, estate agents
- 2 Leisure activities e.g. cinema, pubs, sports
- 3 Other services e.g. libraries, schools, doctors
- 4 Other shopping
- 5 Restaurants/cafes
- 6 School run
- 7 Work
- 8 Other (specify)

Q20. Where do you carry out the majority of other activities when non-food shopping?

DO NOT READ OUT LIST. MARK ONE BOX ONLY

IF 'OTHER' ENTER RETAIL PARK/ TOWN CENTRE, AND TOWN

- 1 Altrincham Retail Park
- 2 Bolton Gate Retail Park
- 3 Brookway Retail Park, Wythenshawe
- 4 Central Retail Park, Ancoats
- 5 Cheshire Oaks, Ellesmere Port
- 6 Crown Point Retail Park, Denton
- 7 Gemini Retail Park, Warrington
- 8 Heaton Retail Park
- 9 Kingsway Retail Park, Rochdale
- 10 Lowry Outlet Centre, Salford
- 11 Manchester Fort, Cheetham Hill
- 12 Middlebrook Retail Park, Horwich, Bolton
- 13 Moorgate Retail Park, Bury
- 14 Oldham Centre Retail Park
- 15 Parsonage Retail Park, Leigh
- 16 Peel Centre, Stockport
- 17 Ravenhead Retail Park, St Helens
- 18 Regent Retail Park, Salford
- 19 Robin Retail Park, Wigan
- 20 Snipe Retail Park, Ashton
- 21 Stanley Green Retail Park, Cheadle Hulme
- 22 Times Retail Park, Heywood
- 23 Trafford Centre
- 24 Trafford Retail Park, Urmston
- 25 West One Retail Park Salford
- 26 White City Retail Park, Old Trafford
- 27 Woodfield Retail Park, Bury
- 28 Varies
- 29 Other (specify)

Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

DO NOT READ OUT LIST. MARK ALL THAT APPLY

(16 maximum responses)

- 1 Better public transport
- 2 Wider range of non food goods
- 3 Bigger floor area
- 4 Better customer facilities (eg café)
- 5 More/better car parking
- 6 More/better non food shops
- 7 Cleaner streets
- 8 More pedestrianised streets
- 9 More services
- 10 More/better entertainment/eating places
- 11 More/better seats/flower displays
- 12 More/better events
- 13 Shops/services open late
- 14 Shops/services open on Sundays
- 15 Better sign postings
- 16 None of the above
- 17 Other (specify)

Demographics: Please READ OUT Statement:

Finally, I would like to ask you a few questions about yourself and your household. These are for survey control purposes only and the results will not be released identifying you by name.

Q22. Which of the following age bands do you fall into?

PLEASE READ OUT

- 1 18 - 24 years
- 2 25 - 34 years
- 3 35 - 44 years
- 4 45 - 54 years
- 5 55 - 64 years
- 6 65 years or above
- 7 Refused

Q23a. What is the occupation of the chief wage earner in your household?

**IF RETIRED, ASK FOR PREVIOUS OCCUPATION
IF REFUSED, PLEASE TYPE IN 'REFUSED'**

Q23b. SEG

- 1 A/B
- 2 C1
- 3 C2
- 4 D/E
- 5 Refused

Q24. Including yourself, how many people in your household are aged between:

READ OUT. MARK ONE BOX PER ROW.

	1 None	2 One	3 Two	4 Three	5 Four or more	6 Refused (DO NOT READ OUT)
0-4 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-15 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16-24 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25-44 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
45-64 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
65+	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q25. How many cars does your household own or have the use of?

- 1 None
- 2 One
- 3 Two
- 4 Three or more

5 Refused

Q26. Gender of respondent

RECORD BY OBSERVATION

- 1 Male
- 2 Female

Q27. Would you be willing to be re-contacted for future quality control purposes?

INTERVIEWER NOTE: This will involve an interviewer contacting you and asking you a few brief questions to verify and monitor the quality of this call.

- 1 Yes
- 2 No

INTERVIEWERS PLEASE READ OUT TO ALL RESPONDENTS:

Thank you for participating in this survey. If you wish to check the credentials of RMG:Clarity, I can provide the telephone number for the Market Research Society, who will be able to verify our company.

Would you like to take the number? 0500 39 69 99

Please check your work because once you move on you will not be able to return to this record.

- 1 Checking (Return to start of survey)
- 2 Continue to end of survey

If = 1, goto 'Auto Dial'

If true, set 'AgentName' to question 'S_AgentName'

Enter your initials to complete the survey

Q1. Where do you do most of your household's shopping for food and groceries?

	Area															
	Base: All respondents		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
Aldi, Mason Street, Horwich	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.4%	1	1.1%	1	1.1%
Aldi, Branch Way Haydock, Haydock	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, King Street, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan	8	.8%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	5	5.5%
Aldi, Princess Road, Ashton-in-Makerfield	17	1.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Scot Lane, Wigan	17	1.7%	3	3.3%	7	7.7%	5	5.5%	0	.0%	0	.0%	0	.0%	1	1.1%
Aldi, Southway Skelmersdale, Skelmersdale	24	2.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	19	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	9	9.9%
Asda, Robin Park, Wigan	144	14.4%	27	29.3%	38	41.8%	25	27.5%	17	18.5%	4	4.4%	8	9.0%	1	1.1%
Asda, St Helens Road, Bolton, Lancashire	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Asda, Bolton Road, Atherton, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ladies Lane, Hindley, Wigan	17	1.7%	1	1.1%	1	1.1%	0	.0%	1	1.1%	2	2.2%	4	4.5%	5	5.5%
Asda, Wheatlea Industrial Estate, Worthington Way, Wigan	5	.5%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Windermere Road, Leigh	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Asda, Edge Green Lane, Warrington	37	3.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram Road, Lincs	89	8.9%	0	.0%	2	2.2%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Kirkland Street, St Helens	4	.4%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Asda, Superstore The Link Way, Bolton	18	1.8%	0	.0%	0	.0%	1	1.1%	0	.0%	10	11.1%	4	4.5%	1	1.1%
Booths, New Market Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Co-op, Warrington Road, Platt Bridge, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Co-op, Wigan Rd, Bryn, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Church Street, Orrell, Wigan	3	.3%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Westgate, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, 73 Holmes House Avenue, Winstanley, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Gathurst Lane, Shevington, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Pole Street, Standish, Wigan	8	.8%	0	.0%	0	.0%	0	.0%	8	8.7%	0	.0%	0	.0%	0	.0%
Co-op, School Lane, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Springfield Garage, Woodhouse Lane, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Farmfoods, Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Bradshawgate, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Standish Gate, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Iceland, Chorley New Road, Horwich	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Iceland, Templeton Road, Platt Bridge, Wigan	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Iceland, The Concourse, South Way, Skelmersdale	12	1.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Chatsworth Street, Pemberton, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Preston Road/Avondale Road, Standish, Wigan	7	.7%	0	.0%	0	.0%	2	2.2%	4	4.3%	0	.0%	0	.0%	0	.0%
Lidl, Darlington Street, Wigan	4	.4%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%
Lidl, Derby Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Lidl, Wigan Road, Westhoughton, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Standishgate, Wigan	6	.6%	1	1.1%	1	1.1%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	5	.5%	0	.0%	0	.0%	1	1.1%	1	1.1%	2	2.2%	1	1.1%	0	.0%
Morrisons, Atherleigh Way, Leigh, Greater Manchester	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Baxters Lane, St Helens	4	.4%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Boundary Road, St Helens	3	.3%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Brooke Street, Chorley	15	1.5%	0	.0%	0	.0%	3	3.3%	12	13.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	93	9.3%	10	10.9%	1	1.1%	1	1.1%	2	2.2%	12	13.3%	40	44.9%	12	13.2%
Morrisons, Shuttle Street, Tyldesley	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Morrisons, The Galleries, Wigan	45	4.5%	10	10.9%	5	5.5%	6	6.6%	3	3.3%	8	8.9%	7	7.9%	0	.0%
Sainsbury's, Atherleigh Way, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Sainsbury's, Cricketers Way, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	52	5.2%	7	7.6%	12	13.2%	3	3.3%	0	.0%	2	2.2%	1	1.1%	0	.0%
Sainsbury's Local, Lee Lane, Horwich, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Tesco Express, Gidlow Lane Road, Wigan	4	.4%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	2	2.2%	0	.0%
Tesco Express, Ormskirk Road, Pemberton, Wigan	5	.5%	0	.0%	1	1.1%	1	1.1%	0	.0%	2	2.2%	0	.0%	0	.0%
Tesco Express, Atherton Road, Hindley Green, Wigan	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	4	4.4%
Tesco Express, Bolton Road, Ashton-in-Makerfield, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Poolstock Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Whelley Rd, Wigan	3	.3%	1	1.1%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Extra, Central Park Way, Wigan	82	8.2%	23	25.0%	0	.0%	12	13.2%	25	27.2%	12	13.3%	1	1.1%	1	1.1%
Tesco Extra, Cross Street, Hindley, Wigan	65	6.5%	2	2.2%	0	.0%	1	1.1%	1	1.1%	4	4.4%	12	13.5%	38	41.8%
Tesco Extra, Mansell Way, Horwich, Bolton	21	2.1%	0	.0%	0	.0%	0	.0%	0	.0%	17	18.9%	1	1.1%	2	2.2%
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Tesco Extra, St Helens Linkway, St Helens	6	.6%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q1. Where do you do most of your household's shopping for food and groceries?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wroughtington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Aldi, Mason Street, Horwich	1	1.1%	0	.0%	0	.0%	0	.0%
Aldi, Branch Way Haydock, Haydock	0	.0%	4	4.4%	0	.0%	0	.0%
Aldi, King Street, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Princess Road, Ashton-in-Makerfield	2	2.2%	15	16.5%	0	.0%	0	.0%
Aldi, Scot Lane, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Aldi, Southway Skelmersdale, Skelmersdale	0	.0%	0	.0%	9	9.9%	15	16.5%
Asda, Atherleigh Way, Leigh	10	11.0%	0	.0%	0	.0%	0	.0%
Asda, Robin Park, Wigan	7	7.7%	9	9.9%	7	7.7%	1	1.1%
Asda, St Helens Road, Bolton, Lancashire	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Bolton Road, Atherton, Manchester	1	1.1%	0	.0%	0	.0%	0	.0%
Asda, Ladies Lane, Hindley, Wigan	0	.0%	1	1.1%	2	2.2%	0	.0%
Asda, Wheatlea Industrial Estate, Worthington Way, Wigan	0	.0%	2	2.2%	0	.0%	0	.0%
Asda, Windermere Road, Leigh	2	2.2%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Warrington	23	25.3%	14	15.4%	0	.0%	0	.0%
Asda, Ingram Road, Lancs	0	.0%	0	.0%	34	37.4%	50	54.9%
Asda, Kirkland Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Asda: Superstore The Link Way, Bolton	1	1.1%	0	.0%	0	.0%	1	1.1%
Booths, New Market Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Warrington Road, Platt Bridge, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Wigan Rd, Bryn, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Co-op, Church Street, Orrell, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Westgate, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%
Co-op 73 Holmes House Avenue, Winstanley, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Gathurst Lane, Shevington, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Co-op, Pole Street, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, School Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Springfield Garage, Woodhouse Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Farmfoods, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.2%
Iceland, Bradshawgate, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Iceland, Standish Gate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Chorley New Road, Horwich	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Templeton Road, Platt Bridge, Wigan	9	9.9%	0	.0%	0	.0%	0	.0%
Iceland, The Concourse, South Way, Skelmersdale	0	.0%	0	.0%	3	3.3%	8	8.8%
Lidl, Chatsworth Street, Pemberton, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Lidl, Preston Road/Avondale Road, Standish, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Lidl, Darlington Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Derby Street, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Wigan Road, Westhoughton, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Standishgate, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Atherleigh Way, Leigh, Greater Manchester	1	1.1%	1	1.1%	0	.0%	0	.0%
Morrisons, Baxters Lane, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Morrisons, Boundary Road, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Morrisons, Brooke Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	13	14.3%	2	2.2%	0	.0%	0	.0%
Morrisons, Shuttle Street, Tyldesley	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, The Galleries, Wigan	1	1.1%	3	3.3%	2	2.2%	0	.0%
Sainsbury's, Atherleigh Way, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Sainsbury's, Cricketers Way, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	2	2.2%	20	22.0%	5	5.5%	0	.0%
Sainsbury's Local, Lee Lane, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Gidlow Lane Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Ormskirk Road, Pemberton, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco Express, Atherton Road, Hindley Green, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Bolton Road, Ashton-in-Makerfield, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Tesco Express, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Whelley Rd, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Extra, Central Park Way, Wigan	2	2.2%	3	3.3%	3	3.3%	0	.0%
Tesco Extra, Cross Street, Hindley, Wigan	7	7.7%	0	.0%	0	.0%	0	.0%
Tesco Extra, Mansell Way, Horwich, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco Extra, St Helens Linkway, St Helens	1	1.1%	1	1.1%	1	1.1%	0	.0%

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Q1. Where do you do most of your household's shopping for food and groceries?

	Area																	
	Base: All respondents		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Tesco, Church Road, Haydock, St Helens	7	.7%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Tesco, Earle Street, Earlestown, Newton-Le-Willows	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Internet	22	2.2%	1	1.1%	3	3.3%	4	4.4%	4	4.3%	3	3.3%	1	1.1%	1	1.1%		
Aldi, Towngate, Leyland	3	.3%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%		
Aldi, Two Saints Place, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, Dewhurst Road, Birchwood, Warrington	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, Ormskirk Road, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
B&M Bargains, Standishgate, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Bargain Booze, Hamilton Road, Garswood, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Costcutter, Beech Hill Avenue, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Heron Foods, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Iceland, Market Place, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Lidl, Albert Road, Farnworth, Bolton	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Local stores, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Marks & Spencer, Aughton Street, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Marks & Spencer, Gemini Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
McColls, The Common, Parbold	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Middlebrook Retail Park, The Linkway, Horwich, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Other: Mill Street Stores, Mill Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Morrisons, Olympian Way, Leyland	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Morrisons, Park Road, Ormskirk	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Morrisons, Winter Gardens, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Sainsbury's, Bamber Bridge, Preston	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Sainsbury's, Cuerden Way, Bamber Bridge, Preston	6	.6%	0	.0%	0	.0%	5	5.5%	0	.0%	0	.0%	0	.0%	0	.0%		
Sainsbury's, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Sainsbury's, Trinity Street, Bolton	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Spar, School Lane, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Spar, Scot Lane, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Spar, Woodnock Road, Appley Bridge	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Taylors Farmshop, Hall Lane, Lathom	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco, Foxhole Road, Chorley	2	.2%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco, Town Lane, Southport	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco, Towngate, Leyland	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
The Concourse Shopping Centre, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Toogood Farm Shop, Toogood Lane, Wrightington	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Waitrose, Capitol Centre, Walton-le-Dale, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		

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Q1. Where do you do most of your household's shopping for food and groceries?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Tesco, Church Road, Haydock, St Helens	0	.0%	6	6.6%	0	.0%	0	.0%
Tesco, Earle Street, Earlestown, Newton-Le-Willows	0	.0%	0	.0%	0	.0%	0	.0%
Internet	2	2.2%	1	1.1%	1	1.1%	1	1.1%
Aldi, Towngate, Leyland	0	.0%	0	.0%	1	1.1%	0	.0%
Aldi, Two Saints Place, Ormskirk	0	.0%	0	.0%	1	1.1%	0	.0%
Asda, Dewhurst Road, Birchwood, Warrington	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ormskirk Road, Aintree	0	.0%	0	.0%	0	.0%	1	1.1%
Asda, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
B&M Bargains, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Bargain Booze, Hamilton Road, Garswood, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Costcutter, Beech Hill Avenue, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Heron Foods, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Iceland, Market Place, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Albert Road, Farnworth, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
Local stores, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Aughton Street, Ormskirk	0	.0%	0	.0%	1	1.1%	1	1.1%
Marks & Spencer, Gemini Retail Park, Warrington	0	.0%	0	.0%	0	.0%	1	1.1%
McColls, The Common, Parbold	0	.0%	0	.0%	1	1.1%	0	.0%
Middlebrook Retail Park, The Linkway, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Other Mill Street Stores, Mill Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Morrisons, Olympian Way, Leyland	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Park Road, Ormskirk	0	.0%	0	.0%	2	2.2%	3	3.3%
Morrisons, Winter Gardens, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Sainsbury's, Bamber Bridge, Preston	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Cuerden Way, Bamber Bridge, Preston	0	.0%	0	.0%	1	1.1%	0	.0%
Sainsbury's, Lord Street, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Sainsbury's, Trinity Street, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Spar, School Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Scot Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Woodnock Road, Appley Bridge	0	.0%	0	.0%	0	.0%	0	.0%
Taylor's Farmshop, Hall Lane, Lathom	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco, Foxhole Road, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	0	.0%	0	.0%	6	6.6%	2	2.2%
Tesco, Town Lane, Southport	0	.0%	0	.0%	1	1.1%	1	1.1%
Tesco, Towngate, Leyland	0	.0%	0	.0%	1	1.1%	0	.0%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	3	3.3%
Toogood Farm Shop, Toogood Lane, Wrightington	0	.0%	0	.0%	0	.0%	0	.0%
Waitrose, Capitol Centre, Walton-le-Dale, Preston	0	.0%	0	.0%	1	1.1%	0	.0%

Q2. How do you normally travel to Q1?

	Base: Excluding internet													
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	88	100.0%	88	100.0%	90	100.0%
Car / van (as driver)	635	64.9%	48	52.7%	59	67.0%	65	74.7%	56	63.6%	63	72.4%	59	67.0%
Car / van (as passenger)	180	18.4%	18	19.8%	14	15.9%	14	16.1%	18	20.5%	17	19.5%	12	13.6%
Walk	73	7.5%	10	11.0%	5	5.7%	3	3.4%	7	8.0%	0	.0%	10	11.4%
Bus, mini-bus or coach	69	7.1%	9	9.9%	7	8.0%	4	4.6%	4	4.5%	5	5.7%	7	8.0%
Taxi	7	.7%	2	2.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%
Motorcycle, scooter or moped	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Goods delivered	11	1.1%	4	4.4%	2	2.3%	1	1.1%	2	2.3%	0	.0%	0	.0%
Other Bus / taxi	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Walk there, car (as passenger) back	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q2. How do you normally travel to Q1?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	89	100.0%	90	100.0%	90	100.0%	90	100.0%
Car / van (as driver)	61	68.5%	60	66.7%	66	73.3%	50	55.6%
Car / van (as passenger)	16	18.0%	16	17.8%	15	16.7%	15	16.7%
Walk	8	9.0%	5	5.6%	1	1.1%	13	14.4%
Bus, mini-bus or coach	4	4.5%	8	8.9%	7	7.8%	9	10.0%
Taxi	0	.0%	0	.0%	1	1.1%	1	1.1%
Motorcycle, scooter or moped	0	.0%	0	.0%	0	.0%	0	.0%
Goods delivered	0	.0%	1	1.1%	0	.0%	1	1.1%
Other Bus / taxi	0	.0%	0	.0%	0	.0%	0	.0%
Walk there, car (as passenger) back	0	.0%	0	.0%	0	.0%	1	1.1%

Q3. How often do you normally do a main food and grocery shop?

	Base: All respondents		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
Daily	18	1.8%	0	.0%	1	1.1%	1	1.1%	4	4.3%	0	.0%	1	1.1%	2	2.2%
More than once a week	168	16.8%	23	25.0%	16	17.6%	9	9.9%	13	14.1%	12	13.3%	22	24.7%	16	17.6%
Once a week	636	63.6%	61	66.3%	61	67.0%	56	61.5%	60	65.2%	66	73.3%	46	51.7%	59	64.8%
Once a fortnight	106	10.6%	4	4.3%	8	8.8%	12	13.2%	10	10.9%	10	11.1%	16	18.0%	7	7.7%
Once every 3 weeks	14	1.4%	0	.0%	1	1.1%	4	4.4%	2	2.2%	0	.0%	1	1.1%	1	1.1%
Once a month	35	3.5%	1	1.1%	3	3.3%	4	4.4%	2	2.2%	2	2.2%	3	3.4%	1	1.1%
Less often	2	.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	21	2.1%	3	3.3%	0	.0%	4	4.4%	1	1.1%	0	.0%	0	.0%	5	5.5%

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Q3. How often do you normally do a main food and grocery shop?

	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Daily	2	2.2%	2	2.2%	1	1.1%	4	4.4%
More than once a week	12	13.2%	15	16.5%	11	12.1%	19	20.9%
Once a week	57	62.6%	59	64.8%	58	63.7%	53	58.2%
Once a fortnight	10	11.0%	10	11.0%	14	15.4%	5	5.5%
Once every 3 weeks	4	4.4%	0	.0%	0	.0%	1	1.1%
Once a month	2	2.2%	2	2.2%	6	6.6%	9	9.9%
Less often	0	.0%	0	.0%	0	.0%	0	.0%
Varies	4	4.4%	3	3.3%	1	1.1%	0	.0%

Q4. What day of the week do you usually visit Q1?

	Base: Excluding internet		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	88	100.0%	87	100.0%	88	100.0%	90	100.0%
Monday	26	2.7%	3	3.3%	2	2.3%	3	3.4%	0	.0%	1	1.1%	1	1.1%	5	5.6%
Tuesday	38	3.9%	4	4.4%	3	3.4%	6	6.9%	2	2.3%	3	3.4%	4	4.5%	1	1.1%
Wednesday	39	4.0%	6	6.6%	3	3.4%	3	3.4%	1	1.1%	6	6.9%	4	4.5%	4	4.4%
Thursday	91	9.3%	11	12.1%	11	12.5%	8	9.2%	9	10.2%	5	5.7%	8	9.1%	7	7.8%
Friday	119	12.2%	14	15.4%	10	11.4%	3	3.4%	11	12.5%	16	18.4%	9	10.2%	12	13.3%
Saturday	115	11.8%	7	7.7%	8	9.1%	12	13.8%	12	13.6%	11	12.6%	10	11.4%	12	13.3%
Sunday	26	2.7%	2	2.2%	1	1.1%	2	2.3%	2	2.3%	5	5.7%	0	.0%	3	3.3%
Varies	524	53.6%	44	48.4%	50	56.8%	50	57.5%	51	58.0%	40	46.0%	52	59.1%	46	51.1%

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Q4. What day of the week do you usually visit Q1?

	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	89	100.0%	90	100.0%	90	100.0%	90	100.0%
Monday	3	3.4%	1	1.1%	3	3.3%	4	4.4%
Tuesday	1	1.1%	5	5.6%	3	3.3%	6	6.7%
Wednesday	2	2.2%	3	3.3%	3	3.3%	4	4.4%
Thursday	6	6.7%	6	6.7%	14	15.6%	6	6.7%
Friday	16	18.0%	9	10.0%	7	7.8%	12	13.3%
Saturday	10	11.2%	15	16.7%	9	10.0%	9	10.0%
Sunday	4	4.5%	3	3.3%	3	3.3%	1	1.1%
Varies	47	52.8%	48	53.3%	48	53.3%	48	53.3%

Q5. What time of the day do you usually visit Q1?

	Base: Excluding internet		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	88	100.0%	87	100.0%	88	100.0%	90	100.0%
06.00am - 08.59am	19	1.9%	0	.0%	1	1.1%	3	3.4%	3	3.4%	2	2.3%	0	.0%	0	.0%
09.00am - 11.59am	273	27.9%	27	29.7%	28	31.8%	21	24.1%	33	37.5%	26	29.9%	19	21.6%	28	31.1%
12.00pm - 2.59pm	122	12.5%	11	12.1%	7	8.0%	13	14.9%	10	11.4%	11	12.6%	13	14.8%	19	21.1%
3.00pm - 5.59pm	62	6.3%	8	8.8%	4	4.5%	5	5.7%	8	9.1%	5	5.7%	9	10.2%	4	4.4%
6.00pm - 8.59pm	58	5.9%	3	3.3%	4	4.5%	3	3.4%	3	3.4%	6	6.9%	8	9.1%	6	6.7%
9.00pm - 12.00am	4	.4%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%
Varies	440	45.0%	42	46.2%	44	50.0%	41	47.1%	31	35.2%	37	42.5%	39	44.3%	32	35.6%

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Q5. What time of the day do you usually visit Q1?

	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding internet	89	100.0%	90	100.0%	90	100.0%	90	100.0%
06.00am - 08.59am	3	3.4%	1	1.1%	2	2.2%	4	4.4%
09.00am - 11.59am	14	15.7%	20	22.2%	30	33.3%	27	30.0%
12.00pm - 2.59pm	16	18.0%	6	6.7%	7	7.8%	9	10.0%
3.00pm - 5.59pm	6	6.7%	6	6.7%	1	1.1%	6	6.7%
6.00pm - 8.59pm	10	11.2%	2	2.2%	6	6.7%	7	7.8%
9.00pm - 12.00am	0	.0%	0	.0%	1	1.1%	1	1.1%
Varies	40	44.9%	55	61.1%	43	47.8%	36	40.0%

Q6. What is the main reason you choose to do your main food and grocery shop at Q1?

	Base: All respondents		Area																	
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley					
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%				
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%				
Easy to get to	210	21.0%	32	34.8%	22	24.2%	16	17.6%	21	22.8%	17	18.9%	23	25.8%	21	23.1%				
Lower prices	102	10.2%	8	8.7%	8	8.8%	5	5.5%	9	9.8%	16	17.8%	7	7.9%	9	9.9%				
Better value for money	99	9.9%	7	7.6%	13	14.3%	9	9.9%	11	12.0%	3	3.3%	4	4.5%	9	9.9%				
Range of goods available	85	8.5%	5	5.4%	9	9.9%	7	7.7%	11	12.0%	6	6.7%	4	4.5%	5	5.5%				
Quality of goods	77	7.7%	4	4.3%	10	11.0%	7	7.7%	10	10.9%	10	11.1%	3	3.4%	6	6.6%				
Habit	51	5.1%	2	2.2%	3	3.3%	4	4.4%	5	5.4%	4	4.4%	10	11.2%	3	3.3%				
Preference of retailer	43	4.3%	3	3.3%	3	3.3%	2	2.2%	4	4.3%	2	2.2%	6	6.7%	8	8.8%				
Convenient to work	24	2.4%	1	1.1%	2	2.2%	2	2.2%	2	2.2%	2	2.2%	3	3.4%	2	2.2%				
Other shops/services nearby/convenient	20	2.0%	2	2.2%	2	2.2%	2	2.2%	0	.0%	2	2.2%	4	4.5%	1	1.1%				
Staff discount/work there	19	1.9%	1	1.1%	1	1.1%	2	2.2%	0	.0%	1	1.1%	2	2.2%	4	4.4%				
No reason	15	1.5%	2	2.2%	1	1.1%	3	3.3%	3	3.3%	2	2.2%	0	.0%	2	2.2%				
Layout	14	1.4%	3	3.3%	0	.0%	5	5.5%	1	1.1%	0	.0%	1	1.1%	1	1.1%				
Loyalty scheme	13	1.3%	0	.0%	0	.0%	2	2.2%	1	1.1%	3	3.3%	2	2.2%	2	2.2%				
Good/cheap parking	11	1.1%	1	1.1%	1	1.1%	4	4.4%	0	.0%	1	1.1%	1	1.1%	0	.0%				
Home delivery	8	.8%	1	1.1%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%				
Good service/friendly staff	6	.6%	3	3.3%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%				
Nice atmosphere	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%				
Good bus services	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%				
Not too big	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%				
Has petrol station	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%				
Close to home	98	9.8%	11	12.0%	8	8.8%	7	7.7%	6	6.5%	6	6.7%	11	12.4%	11	12.1%				
Generally convenient	38	3.8%	3	3.3%	2	2.2%	2	2.2%	3	3.3%	6	6.7%	5	5.6%	2	2.2%				
Easier/ quicker/ don't have to travel	15	1.5%	1	1.1%	2	2.2%	4	4.4%	2	2.2%	2	2.2%	1	1.1%	1	1.1%				
No/ little other choice	12	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%				
Nearest large store	7	.7%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%				
Familiar with the store	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	2	2.2%				
Just like it/ like everything about it	4	.4%	0	.0%	0	.0%	3	3.3%	0	.0%	0	.0%	1	1.1%	0	.0%				
Fresh food - fish/ meat/ veg	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%				
Good offers	3	.3%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%				
It's all undercover	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%				
Can get a lift there	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%				
It's clean	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%				
Long/ convenient opening hours	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%				
Ring & Ride Bus	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%				
Spend less online	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%				

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Q6. What is the main reason you choose to do your main food and grocery shop at Q1?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Easy to get to	10	11.0%	16	17.6%	17	18.7%	15	16.5%
Lower prices	14	15.4%	8	8.8%	8	8.8%	10	11.0%
Better value for money	11	12.1%	15	16.5%	7	7.7%	10	11.0%
Range of goods available	6	6.6%	9	9.9%	11	12.1%	12	13.2%
Quality of goods	5	5.5%	8	8.8%	8	8.8%	6	6.6%
Habit	8	8.8%	3	3.3%	5	5.5%	4	4.4%
Preference of retailer	4	4.4%	3	3.3%	4	4.4%	4	4.4%
Convenient to work	3	3.3%	4	4.4%	1	1.1%	2	2.2%
Other shops/services nearby/convenient	1	1.1%	0	.0%	5	5.5%	1	1.1%
Staff discount/work there	5	5.5%	2	2.2%	0	.0%	1	1.1%
No reason	1	1.1%	1	1.1%	0	.0%	0	.0%
Layout	1	1.1%	1	1.1%	1	1.1%	0	.0%
Loyalty scheme	3	3.3%	0	.0%	0	.0%	0	.0%
Good/cheap parking	1	1.1%	1	1.1%	1	1.1%	0	.0%
Home delivery	0	.0%	1	1.1%	2	2.2%	1	1.1%
Good service/friendly staff	0	.0%	1	1.1%	0	.0%	0	.0%
Nice atmosphere	1	1.1%	1	1.1%	1	1.1%	0	.0%
Good bus services	0	.0%	1	1.1%	0	.0%	0	.0%
Not too big	0	.0%	0	.0%	1	1.1%	0	.0%
Has petrol station	0	.0%	0	.0%	0	.0%	0	.0%
Close to home	11	12.1%	6	6.6%	13	14.3%	8	8.8%
Generally convenient	4	4.4%	6	6.6%	2	2.2%	3	3.3%
Easier/ quicker/ don't have to travel	0	.0%	1	1.1%	1	1.1%	0	.0%
No/ little other choice	1	1.1%	1	1.1%	2	2.2%	8	8.8%
Nearest large store	0	.0%	0	.0%	0	.0%	3	3.3%
Familiar with the store	0	.0%	0	.0%	0	.0%	0	.0%
Just like it/ like everything about it	0	.0%	0	.0%	0	.0%	0	.0%
Fresh food - fish/ meat/ veg	1	1.1%	1	1.1%	0	.0%	0	.0%
Good offers	0	.0%	1	1.1%	0	.0%	0	.0%
It's all undercover	0	.0%	0	.0%	0	.0%	2	2.2%
Can get a lift there	0	.0%	0	.0%	1	1.1%	0	.0%
It's clean	0	.0%	0	.0%	0	.0%	0	.0%
Long/ convenient opening hours	0	.0%	0	.0%	0	.0%	1	1.1%
Ring & Ride Bus	0	.0%	0	.0%	0	.0%	0	.0%
Spend less online	0	.0%	0	.0%	0	.0%	0	.0%

Q7. Roughly what proportion of your household's total expenditure on food and groceries (including milk, newspapers and cigarettes etc) is spent at Q1?

	Base: All respondents				Area																	
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
0-20%	28	2.8%	2	2.2%	3	3.3%	8	8.8%	2	2.2%	2	2.2%	1	1.1%	3	3.3%	1	1.1%	2	2.2%	2	2.2%
21-40%	43	4.3%	3	3.3%	0	.0%	5	5.5%	5	5.4%	6	6.7%	5	5.6%	2	2.2%	2	2.2%	3	3.3%	4	4.4%
41-60%	129	12.9%	14	15.2%	11	12.1%	5	5.5%	10	10.9%	8	8.9%	13	14.6%	17	18.7%	8	8.8%	14	15.4%	18	19.8%
61-80%	321	32.1%	19	20.7%	29	31.9%	37	40.7%	25	27.2%	33	36.7%	23	25.8%	34	37.4%	37	40.7%	32	35.2%	24	26.4%
81-100%	347	34.7%	44	47.8%	36	39.6%	24	26.4%	38	41.3%	32	35.6%	29	32.6%	27	29.7%	30	33.0%	24	26.4%	33	36.3%
Don't know	132	13.2%	10	10.9%	12	13.2%	12	13.0%	12	13.0%	9	10.0%	18	20.2%	8	8.8%	13	14.3%	16	17.6%	10	11.0%

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Q7. Roughly what proportion of your household's total expenditure on food and groceries (including milk, newspapers and cigarettes etc) is spent at Q1?

	Area	
	Num	%
Base: All respondents	91	100.0%
0-20%	2	2.2%
21-40%	8	8.8%
41-60%	11	12.1%
61-80%	28	30.8%
81-100%	30	33.0%
Don't know	12	13.2%

Q7. Roughly what proportion of your household's total expenditure on food and groceries (including milk, newspapers and cigarettes etc) is spent at Q1? (Means)

Area	Base: all respondents (excluding don't know)	Mean
Base: all respondents (excluding don't know)	868	71.11
Ashton-in-Makerfield	75	69.47
Aspull	81	71.48
Hindley	83	69.28
Ince	71	70.85
Parbold and Wrightington	81	70.25
Pemberton	79	74.05
Platt Bridge	78	73.85
Shevington	79	66.20
Skelmersdale	79	69.24
Standish	80	73.00
Wigan	82	74.39

Q8a. When you go shopping for main food goods, do you normally link this trip with another activity?

	Base: Excluding internet				Area																	
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: Excluding internet	978	100.0%	91	100.0%	88	100.0%	87	100.0%	87	100.0%	87	100.0%	90	100.0%	89	100.0%	90	100.0%	90	100.0%	90	100.0%
Yes	316	32.3%	26	28.6%	35	39.8%	29	33.3%	29	33.0%	37	42.5%	26	29.5%	24	26.7%	22	24.7%	28	31.1%	30	33.3%
No	662	67.7%	65	71.4%	53	60.2%	58	66.7%	59	67.0%	50	57.5%	62	70.5%	66	73.3%	67	75.3%	62	68.9%	60	66.7%

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Q8a. When you go shopping for main food goods, do you normally link this trip with another activity?

	Area	
	Num	%
Base: Excluding internet	90	100.0%
Yes	30	33.3%
No	60	66.7%

Q8b. Which activities do you normally link this trip with?

	Base: Those who combine trips				Area																	
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: Those who combine trips	316	100.0%	26	100.0%	35	100.0%	29	100.0%	29	100.0%	37	100.0%	26	100.0%	24	100.0%	22	100.0%	28	100.0%	30	100.0%
Financial/professional services eg banks, building societies, estate agents	36	11.4%	2	7.7%	3	8.6%	2	6.9%	3	10.3%	3	8.1%	0	.0%	2	8.3%	0	.0%	4	14.3%	6	20.0%
Get petrol	27	8.5%	1	3.8%	2	5.7%	3	10.3%	2	6.9%	3	8.1%	3	11.5%	1	4.2%	2	9.1%	1	3.6%	6	20.0%
Leisure activities eg cinemas, pubs, sports	34	10.8%	3	11.5%	1	2.9%	5	17.2%	3	10.3%	6	16.2%	1	3.8%	3	12.5%	3	13.6%	2	7.1%	2	6.7%
Meet family/friends	21	6.6%	3	11.5%	3	8.6%	4	13.8%	0	.0%	1	2.7%	2	7.7%	3	12.5%	0	.0%	2	7.1%	1	3.3%
Other food shopping	99	31.3%	7	26.9%	13	37.1%	8	27.6%	12	41.4%	12	32.4%	5	19.2%	3	12.5%	6	27.3%	11	39.3%	13	43.3%
Other non-food shopping	112	35.4%	5	19.2%	16	45.7%	12	41.4%	12	41.4%	15	40.5%	9	34.6%	8	33.3%	8	36.4%	9	32.1%	11	36.7%
Other services eg libraries, hairdressers, doctors	19	6.0%	0	.0%	2	5.7%	3	10.3%	3	10.3%	0	.0%	0	.0%	3	12.5%	0	.0%	2	7.1%	4	13.3%
Restaurants/cafes	40	12.7%	6	23.1%	4	11.4%	4	13.8%	1	3.4%	5	13.5%	6	23.1%	1	4.2%	4	18.2%	2	7.1%	3	10.0%
School run	4	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%	2	7.7%	0	.0%	0	.0%	0	.0%	1	3.3%
Work	27	8.5%	1	3.8%	3	8.6%	2	6.9%	1	3.4%	3	8.1%	2	7.7%	3	12.5%	4	18.2%	5	17.9%	2	6.7%

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Q8b. Which activities do you normally link this trip with?

	Area	
	Skelmersdale	
	Num	%
Base: Those who combine trips	30	100.0%
Financial/professional services eg banks, building societies, estate agents	11	36.7%
Get petrol	3	10.0%
Leisure activities eg cinemas, pubs, sports	5	16.7%
Meet family/friends	2	6.7%
Other food shopping	9	30.0%
Other non-food shopping	7	23.3%
Other services eg libraries, hairdressers, doctors	2	6.7%
Restaurants/cafes	4	13.3%
School run	0	.0%
Work	1	3.3%

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Q8b. Which activities do you normally link this trip with?

	Base: Those who combine trips		Area																				
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Other																							
Varies	4	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	7.7%	1	4.2%	1	4.5%	0	.0%	0	.0%	
Socialising	3	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	1	3.3%	
Church	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	
Window shopping	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	

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Q8b. Which activities do you normally link this trip with?

	Area	
	Skelmersdale	
	Num	%
Other		
Varies	0	.0%
Socialising	1	3.3%
Church	0	.0%
Window shopping	0	.0%

Q9. How do you normally travel between this activity/ these activities?

	Base: Those who combine trips		Area																			
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Those who combine trips	316	100.0%	26	100.0%	35	100.0%	29	100.0%	29	100.0%	37	100.0%	26	100.0%	24	100.0%	22	100.0%	28	100.0%	30	100.0%
Car / van (as driver)	175	55.4%	10	38.5%	18	51.4%	23	79.3%	17	58.6%	23	62.2%	16	61.5%	6	25.0%	15	68.2%	13	46.4%	19	63.3%
Walk	103	32.6%	12	46.2%	15	42.9%	1	3.4%	8	27.6%	10	27.0%	9	34.6%	13	54.2%	3	13.6%	12	42.9%	7	23.3%
Car / van (as passenger)	28	8.9%	2	7.7%	2	5.7%	4	13.8%	3	10.3%	3	8.1%	1	3.8%	5	20.8%	3	13.6%	1	3.6%	3	10.0%
Bus, mini-bus or coach	8	2.5%	2	7.7%	0	.0%	1	3.4%	1	3.4%	1	2.7%	0	.0%	0	.0%	1	4.5%	1	3.6%	1	3.3%
Don't Know	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	3.6%	0	.0%
Other Bus/ train	1	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q9. How do you normally travel between this activity/ these activities?

	Area	
	Skelmersdale	
	Num	%
Base: Those who combine trips	30	100.0%
Car / van (as driver)	15	50.0%
Walk	13	43.3%
Car / van (as passenger)	1	3.3%
Bus, mini-bus or coach	0	.0%
Don't Know	0	.0%
Other Bus/ train	1	3.3%

Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Base: All respondents		Area															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Aldi, Mason Street, Horwich	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%		
Aldi, Castle Street, Tyldesley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Aldi, King Street, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%		
Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan	20	2.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	18	19.8%		
Aldi, Princess Road, Ashton-in-Makerfield	18	1.8%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%		
Aldi, Scot Lane, Wigan	6	.6%	1	1.1%	3	3.3%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%		
Aldi, Southway Skelmersdale, Skelmersdale	12	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, Atherleigh Way, Leigh	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%		
Asda, Robin Park, Wigan	24	2.4%	6	6.5%	11	12.1%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, St Helens Road, Bolton, Lancashire	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, Ladies Lane, Hindley, Wigan	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	7	7.9%	2	2.2%		
Asda, Wheatlea Industrial Estate, Worthington Way, Wigan	5	.5%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%		
Asda, Windermere Road, Leigh	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%		
Asda, Edge Green Lane, Warrington	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, Ingram Road, Lancs	32	3.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%		
Asda, Kirkland Street, St Helens	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda: Superstore The Link Way, Bolton	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%		
Co-op, Warrington Road, Platt Bridge, Wigan	7	.7%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Co-op, Main Street, Billinge, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Spendmore Lane, Coppull, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Co-op, Parr Stocks Road, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Co-op, Church Lane, Lowton, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Wigan Rd, Bryn, Ashton-in-Makerfield	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Ormskirk Road, Upholland, Skelmersdale	21	2.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Wigan Road, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Church Street, Orrell, Wigan	8	.8%	1	1.1%	7	7.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Westgate, Skelmersdale	6	.6%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Marsh Green, Pemberton, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Carr Lane, Hawkey Hall, Wigan	3	.3%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op 73 Holmes House Avenue, Winstanley, Wigan	6	.6%	0	.0%	5	5.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Winter Hey Lane, Horwich, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Co-op, Cambridge Road, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Gathurst Lane, Shevington, Wigan	29	2.9%	0	.0%	0	.0%	28	30.8%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Gerard Street, Ashton-in-Makerfield	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Orrell Rd, Orrell, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Pole Street, Standish, Wigan	27	2.7%	0	.0%	0	.0%	3	3.3%	23	25.0%	0	.0%	0	.0%	1	1.1%		
Co-op, School Lane, Wigan	5	.5%	1	1.1%	0	.0%	1	1.1%	3	3.3%	0	.0%	0	.0%	0	.0%		
Co-op, The Centre, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Farmfoods, Woodhouse Lane, Wigan	4	.4%	2	2.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%		
Farmfoods, Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Iceland, Bradshawgate, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Iceland, Standish Gate, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Iceland, Branch Way, Haydock	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Iceland, Templeton Road, Platt Bridge, Wigan	27	2.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%		
Iceland, The Concourse, South Way, Skelmersdale	9	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Lidl, Chatsworth Street, Pemberton, Wigan	4	.4%	0	.0%	3	3.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Lidl, Preston Road/Avondale Road, Standish, Wigan	28	2.8%	0	.0%	0	.0%	2	2.2%	25	27.2%	0	.0%	1	1.1%	0	.0%		
Lidl Darlington Street, Wigan	3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%		
Lidl, Wigan Road, Westthoughton, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%		
Marks & Spencer, Standishgate, Wigan	14	1.4%	3	3.3%	1	1.1%	2	2.2%	1	1.1%	1	1.1%	3	3.4%	0	.0%		
Marks & Spencer, Church Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	5	.5%	0	.0%	0	.0%	0	.0%	2	2.2%	2	2.2%	0	.0%	1	1.1%		
Morrisons, Baxters Lane, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Morrisons, Makerfield Way, Ince	25	2.5%	1	1.1%	1	1.1%	0	.0%	0	.0%	2	2.2%	19	21.3%	1	1.1%		
Morrisons, Mornington Road, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Morrisons, The Galleries, Wigan	21	2.1%	6	6.5%	0	.0%	4	4.4%	2	2.2%	2	2.2%	2	2.2%	1	1.1%		
One Stop, Upholland Road, Billinge, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Sainsbury's, Worthington Way, Wigan	16	1.6%	4	4.3%	3	3.3%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%		
Tesco Express, Gidlow Lane Road, Wigan	8	.8%	5	5.4%	0	.0%	0	.0%	0	.0%	3	3.3%	0	.0%	0	.0%		
Tesco Express, Ormskirk Road, Pemberton, Wigan	6	.6%	0	.0%	4	4.4%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%		
Tesco Express, Atherton Road, Hindley Green, Wigan	8	.8%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	2	2.2%	3	3.3%		
Tesco Express, Bolton Road, Ashton-in-Makerfield, Wigan	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Tesco Express, Poolstock Lane, Wigan	9	.9%	5	5.4%	2	2.2%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%		
Tesco Express, Whelley Rd, Wigan	10	1.0%	2	2.2%	0	.0%	1	1.1%	0	.0%	5	5.6%	0	.0%	0	.0%		
Tesco Express, Wigan Road, Haslam Park, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%		
Tesco Extra, Central Park Way, Wigan	25	2.5%	12	13.0%	0	.0%	1	1.1%	3	3.3%	4	4.4%	3	3.4%	0	.0%		

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parrbold and Warrington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Aldi, Mason Street, Horwich	1	1.1%	0	.0%	0	.0%	0	.0%
Aldi, Castle Street, Tyldesley	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, King Street, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Princess Road, Ashton-in-Makerfield	0	.0%	15	16.5%	0	.0%	0	.0%
Aldi, Scot Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Southway Skelmersdale, Skelmersdale	0	.0%	0	.0%	2	2.2%	10	11.0%
Asda, Atherleigh Way, Leigh	2	2.2%	0	.0%	0	.0%	1	1.1%
Asda, Robin Park, Wigan	2	2.2%	1	1.1%	1	1.1%	0	.0%
Asda, St Helens Road, Bolton, Lancashire	1	1.1%	0	.0%	0	.0%	0	.0%
Asda, Ladies Lane, Hindley, Wigan	2	2.2%	1	1.1%	0	.0%	0	.0%
Asda, Wheatlea Industrial Estate, Worthington Way, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Asda, Windermere Road, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Warrington	8	8.8%	3	3.3%	0	.0%	0	.0%
Asda, Ingram Road, Lancs	0	.0%	0	.0%	4	4.4%	26	28.6%
Asda, Kirkland Street, St Helens	0	.0%	0	.0%	1	1.1%	0	.0%
Asda: Superstore The Link Way, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Warrington Road, Platt Bridge, Wigan	5	5.5%	0	.0%	0	.0%	0	.0%
Co-op, Main Street, Billinge, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Spendmore Lane, Coppull, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Parr Stocks Road, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Church Lane, Lowton, Warrington	1	1.1%	0	.0%	0	.0%	0	.0%
Co-op, Wigan Rd, Bryn, Ashton-in-Makerfield	0	.0%	10	11.0%	0	.0%	0	.0%
Co-op, Ormskirk Road, Upholland, Skelmersdale	0	.0%	0	.0%	20	22.0%	1	1.1%
Co-op, Wigan Road, Bolton	0	.0%	2	2.2%	0	.0%	0	.0%
Co-op, Church Street, Orrell, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Westgate, Skelmersdale	0	.0%	0	.0%	1	1.1%	4	4.4%
Co-op, Marsh Green, Pemberton, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Co-op, Carr Lane, Hawkey Hall, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op 73 Holmes House Avenue, Winstanley, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Winter Hey Lane, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Cambridge Road, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Gathurst Lane, Shevington, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Co-op, Gerard Street, Ashton-in-Makerfield	0	.0%	4	4.4%	0	.0%	0	.0%
Co-op, Orrell Rd, Orrell, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Co-op, Pole Street, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, School Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, The Centre, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Farmfoods, Woodhouse Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Farmfoods, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.2%
Iceland, Bradshawgate, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Iceland, Standish Gate, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Iceland, Branch Way, Haydock	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Templeton Road, Platt Bridge, Wigan	25	27.5%	0	.0%	0	.0%	0	.0%
Iceland, The Concourse, South Way, Skelmersdale	0	.0%	0	.0%	1	1.1%	8	8.8%
Lidl, Chatsworth Street, Pemberton, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Preston Road/Avondale Road, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Darlington Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Lidl, Wigan Road, Westhoughton, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Standishgate, Wigan	1	1.1%	2	2.2%	0	.0%	0	.0%
Marks & Spencer, Church Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, The Link Way, Middlebrook Retail Park, Horwich	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Baxters Lane, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	0	.0%	1	1.1%	0	.0%	0	.0%
Morrisons, Mornington Road, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
Morrisons, The Galleries, Wigan	2	2.2%	1	1.1%	1	1.1%	0	.0%
One Stop, Upholland Road, Billinge, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	1	1.1%	6	6.6%	0	.0%	0	.0%
Tesco Express, Gidlow Lane Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Ormskirk Road, Pemberton, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Atherton Road, Hindley Green, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco Express, Bolton Road, Ashton-in-Makerfield, Wigan	0	.0%	5	5.5%	0	.0%	0	.0%
Tesco Express, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Express, Whelley Rd, Wigan	1	1.1%	0	.0%	1	1.1%	0	.0%
Tesco Express, Wigan Road, Haslam Park, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Tesco Extra, Central Park Way, Wigan	1	1.1%	1	1.1%	0	.0%	0	.0%

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Base: All respondents																	
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Tesco Extra, Cross Street, Hindley, Wigan	48	4.8%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.4%	0	.0%	1	1.1%		
Tesco Extra, Mansell Way, Horwich, Bolton	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco Extra, St Helens Linkway, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco, Church Road, Haydock, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Tesco, Crabtree Lane, Atherton, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Waitrose, Draybank Road, Broadheath, Altrincham	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%		
Internet	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Don't do	124	12.4%	10	10.9%	13	14.3%	12	13.2%	13	14.1%	9	10.0%	9	10.1%	11	12.1%		
Aj's Premier, Ashbourne Avenue, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Aldi, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, Hunts Cross Shopping Centre, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Asda, Pittman Way, Fulwood, Preston	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
B&M Bargains, Gerard Street, Ashton-in-Makerfield	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Bargain Booze, Hamilton Road, Ashton-in-Makerfield	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Beech Hill Stores, Wellfield Road, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Bell Lane Off License, Bell Lane, Orrell	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Best One, Scholes Precinct, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Blackpool Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Co-op, Ashley Road, Hale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Co-op, Stoney Lane, Hall Green, Wakefield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Costcutter, Miles Lane, Wigan	4	.4%	0	.0%	3	3.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Greenhalls, Market Street, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Harrison, Wood Lane, Heskin, Chorley	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Heron Foods, Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Home Bargains, Birchwood Centre, Warrington	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Home Bargains, Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Home Bargains, Warrington Road, Platt Bridge	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Iceland, Aughton Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Abram	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Appley Bridge	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Ashton-in-Makerfield	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Aspull	14	1.4%	0	.0%	0	.0%	0	.0%	0	.0%	14	15.6%	0	.0%	0	.0%		
Local stores, Bamfurlong	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Bickershaw	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Billinge	4	.4%	0	.0%	4	4.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Bryn	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Burscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Garswood	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Haigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Local stores, Heskin	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Hindley	7	.7%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%	4	4.4%	0	.0%		
Local stores, Ince	10	1.0%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%	6	6.7%	1	1.1%		
Local stores, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%		
Local stores, Longshaw	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Mawdesley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Newburgh, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Newtown, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Orrell	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Parbold	15	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Pemberton	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Platt Bridge	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%		
Local stores, Shevington	4	.4%	0	.0%	0	.0%	4	4.4%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Skelmersdale	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Standish	7	.7%	0	.0%	0	.0%	1	1.1%	5	5.4%	0	.0%	1	1.1%	0	.0%		
Local stores, Upholland	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Warrington	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Local stores, Whelley	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%		
Local stores, Wigan	24	2.4%	7	7.6%	2	2.2%	3	3.3%	2	2.2%	3	3.3%	4	4.5%	3	3.3%		
Londis, Hamilton Road, Garswood, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Manchester	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Market, Leigh	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Market, Wigan	4	.4%	1	1.1%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%		
Marks & Spencer, Aughton Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Marks & Spencer, Chapel Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Marks & Spencer, Gemini Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
McColls, Lyndhurst, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
McColls, The Common, Parbold	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Mesnes Convenience Store, Mesnes Road, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Muffin Man, Gathurst Lane, Shevington	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Netto, Darlington Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Nisa, Wigan Lower Road, Standish	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		

Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Warrington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Tesco Extra, Cross Street, Hindley, Wigan	5	5.5%	1	1.1%	0	.0%	0	.0%
Tesco Extra, Mansell Way, Horwich, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco Extra, St Helens Linkway, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Church Road, Haydock, St Helens	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco, Crabtree Lane, Atherton, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Waitrose, Draybank Road, Broadheath, Altrincham	0	.0%	1	1.1%	0	.0%	0	.0%
Internet	0	.0%	0	.0%	0	.0%	0	.0%
Don't do	7	7.7%	10	11.0%	15	16.5%	15	16.5%
Ajs Premier, Ashbourne Avenue, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
Asda, Hunts Cross Shopping Centre, Liverpool	0	.0%	0	.0%	1	1.1%	0	.0%
Asda, Pittman Way, Fulwood, Preston	0	.0%	0	.0%	0	.0%	0	.0%
B&M Bargains, Gerard Street, Ashton-in-Makerfield	0	.0%	2	2.2%	0	.0%	0	.0%
Bargain Booze, Hamilton Road, Ashton-in-Makerfield	0	.0%	3	3.3%	0	.0%	0	.0%
Beech Hill Stores, Wellfield Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Bell Lane Off License, Bell Lane, Orrell	0	.0%	0	.0%	0	.0%	0	.0%
Best One, Scholes Precinct, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Blackpool Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Ashley Road, Hale	1	1.1%	0	.0%	0	.0%	0	.0%
Co-op, Stoney Lane, Hall Green, Wakefield	0	.0%	0	.0%	1	1.1%	0	.0%
Costcutter, Miles Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Greenhalghs, Market Street, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Harrison, Wood Lane, Heskin, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Heron Foods, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%
Home Bargains, Birchwood Centre, Warrington	0	.0%	0	.0%	0	.0%	1	1.1%
Home Bargains, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%
Home Bargains, Warrington Road, Platt Bridge	1	1.1%	0	.0%	0	.0%	0	.0%
Iceland, Aughton Street, Ormskirk	0	.0%	0	.0%	1	1.1%	0	.0%
Local stores, Abram	4	4.4%	0	.0%	0	.0%	0	.0%
Local stores, Appley Bridge	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Ashton-in-Makerfield	0	.0%	10	11.0%	0	.0%	0	.0%
Local stores, Aspull	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Bamfurlong	2	2.2%	0	.0%	0	.0%	0	.0%
Local stores, Bickershaw	1	1.1%	0	.0%	0	.0%	0	.0%
Local stores, Billinge	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Bryn	0	.0%	4	4.4%	0	.0%	0	.0%
Local stores, Burscough	0	.0%	0	.0%	0	.0%	1	1.1%
Local stores, Garswood	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Haigh	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Heskin	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Ince	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Longshaw	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Mawdsley	0	.0%	0	.0%	1	1.1%	0	.0%
Local stores, Newburgh, Wigan	0	.0%	0	.0%	2	2.2%	0	.0%
Local stores, Newtown, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Orrell	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Parbold	0	.0%	0	.0%	15	16.5%	0	.0%
Local stores, Pemberton	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Platt Bridge	4	4.4%	0	.0%	0	.0%	0	.0%
Local stores, Shevington	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Skelmersdale	0	.0%	0	.0%	2	2.2%	8	8.8%
Local stores, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Local stores, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Upholland	0	.0%	0	.0%	3	3.3%	0	.0%
Local stores, Warrington	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Whelley	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Londis, Hamilton Road, Garswood, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Market, Leigh	3	3.3%	0	.0%	0	.0%	0	.0%
Market, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Aughton Street, Ormskirk	0	.0%	0	.0%	1	1.1%	0	.0%
Marks & Spencer, Chapel Street, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Marks & Spencer, Gemini Retail Park, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
McColls, Lyndhurst, Skelmersdale	0	.0%	0	.0%	0	.0%	3	3.3%
McColls, The Common, Parbold	0	.0%	0	.0%	2	2.2%	0	.0%
Mesnes Convenience Store, Mesnes Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Muffin Man, Gathurst Lane, Shevington	0	.0%	0	.0%	0	.0%	0	.0%
Netto, Darlington Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Nisa, Wigan Lower Road, Standish	0	.0%	0	.0%	0	.0%	0	.0%

Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Base: All respondents		Area													
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
One Stop, Ormskirk Road, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pattersons, Wigan Lane, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Premier Stores, Atherton Road, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Premier Stores, Gidlow Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Premier Stores, New Springs, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Premier Stores, Roslyn Street, Darlington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Quality Save, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robinsons, Preston Road, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Singh Stores, Hawthorn Crescent, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Black Horse Street, Blackrod, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%
Spar, Borsdane Avenue, Hindley	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	4	4.4%
Spar, City Road, Wigan	5	.5%	4	4.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, High Street, Standish, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Spar, Railway Road, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, School Lane, Standish	2	.2%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%
Spar, Scot Lane, Aspull	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	8	8.9%	0	.0%	0	.0%
Spar, Scot Lane, Wigan	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	3	3.3%	0	.0%	0	.0%
Spar, Smithy Green, Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Spar, St Pauls Avenue, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Upholland Road, Orrell	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Wigan Road, Aspull, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%
Spar, Woodnock Road, Appley Bridge	8	.8%	0	.0%	0	.0%	6	6.6%	1	1.1%	0	.0%	0	.0%	0	.0%
Taylor's Farm, Hall Lane, Lathom, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Manor Lane, Altrincham	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Towngate, Leyland	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse, Skelmersdale	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Country Store, Chorley Road, Standish	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Tamneys, Willow Drive, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Wigan Town Centre	6	.6%	3	3.3%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%
Wilkinson, Cotham Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q10. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?

	Area											
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale					
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
One Stop, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pattersons, Wigan Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Premier Stores, Atherton Road, Hindley	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Premier Stores, Gidlow Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Premier Stores, New Springs, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Premier Stores, Roslyn Street, Darlington	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Quality Save, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Robinsons, Preston Road, Standish	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Singh Stores, Hawthorn Crescent, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Spar, Black Horse Street, Blackrod, Bolton	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Borsdane Avenue, Hindley	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, City Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, High Street, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Railway Road, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Spar, School Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Scot Lane, Aspull	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Scot Lane, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Smithy Green, Ince	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, St Pauls Avenue, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Upholland Road, Orrell	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Wigan Road, Aspull, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Spar, Woodnock Road, Appley Bridge	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Taylor's Farm, Hall Lane, Lathom, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Tesco, Liverpool Road North, Burscough Bridge, Ormskirk	0	.0%	0	.0%	4	4.4%	0	.0%	0	.0%	0	.0%
Tesco, Manor Lane, Altrincham	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco, Towngate, Leyland	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse, Skelmersdale	0	.0%	0	.0%	5	5.5%	5	5.5%	0	.0%	0	.0%
The Country Store, Chorley Road, Standish	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Tamneys, Willow Drive, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Varies	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Wilkinson, Cotham Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q11. How do you usually travel to Q10?

	Base: Those who do top-up shopping excluding internet		Area															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: Those who do top-up shopping excluding internet	874	100.0%	82	100.0%	76	100.0%	79	100.0%	79	100.0%	81	100.0%	80	100.0%	80	100.0%		
Car / van (as driver)	414	47.4%	30	36.6%	34	44.7%	45	57.0%	41	51.9%	42	51.9%	36	45.0%	26	32.5%		
Walk	343	39.2%	36	43.9%	31	40.8%	27	34.2%	30	38.0%	30	37.0%	34	42.5%	36	45.0%		
Bus, mini-bus or coach	55	6.3%	10	12.2%	5	6.6%	5	6.3%	3	3.8%	6	7.4%	4	5.0%	6	7.5%		
Car / van (as passenger)	50	5.7%	5	6.1%	6	7.9%	2	2.5%	4	5.1%	2	2.5%	5	6.3%	10	12.5%		
Motorcycle, scooter or moped	3	.3%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	1.3%		
Taxi	3	.3%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Train	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Goods delivered	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%		
Other Bus / taxi	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%		
Dial a ride	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%		

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Q11. How do you usually travel to Q10?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Those who do top-up shopping excluding internet	84	100.0%	81	100.0%	76	100.0%	76	100.0%
Car / van (as driver)	43	51.2%	41	50.6%	40	52.6%	36	47.4%
Walk	32	38.1%	30	37.0%	27	35.5%	30	39.5%
Bus, mini-bus or coach	4	4.8%	5	6.2%	4	5.3%	3	3.9%
Car / van (as passenger)	4	4.8%	3	3.7%	3	3.9%	6	7.9%
Motorcycle, scooter or moped	1	1.2%	0	.0%	0	.0%	0	.0%
Taxi	0	.0%	0	.0%	1	1.3%	1	1.3%
Train	0	.0%	1	1.2%	1	1.3%	0	.0%
Goods delivered	0	.0%	1	1.2%	0	.0%	0	.0%
Other Bus / taxi	0	.0%	0	.0%	0	.0%	0	.0%
Dial a ride	0	.0%	0	.0%	0	.0%	0	.0%

Q12a. Where do you do most of your shopping for clothing and footwear?

	Base: All respondents		Area															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%		
Bolton Gate Retail Park	6	.6%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	3	3.3%		
Cheshire Oaks, Ellesmere Port	4	.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%		
Gemini Retail Park, Warrington	18	1.8%	0	.0%	3	3.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%		
Kingsway Retail Park, Rochdale	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Lowry Outlet Centre, Salford	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Manchester Fort, Cheetham Hill	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%		
Middlebrook Retail Park, Horwich, Bolton	33	3.3%	3	3.3%	0	.0%	0	.0%	2	2.2%	14	15.6%	8	9.0%	5	5.5%		
Moorgate Retail Park, Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Parsonage Retail Park, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Ravenhead Retail Park, St Helens	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Robin Retail Park, Wigan	82	8.2%	6	6.5%	12	13.2%	17	18.7%	12	13.0%	3	3.3%	6	6.7%	3	3.3%		
Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Trafford Centre	53	5.3%	4	4.3%	4	4.4%	6	6.6%	4	4.3%	8	8.9%	3	3.4%	7	7.7%		
West One Retail Park Salford	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Catalogue/ mail order	33	3.3%	6	6.5%	4	4.4%	2	2.2%	2	2.2%	1	1.1%	5	5.6%	1	1.1%		
Internet	54	5.4%	3	3.3%	7	7.7%	6	6.6%	3	3.3%	5	5.6%	8	9.0%	5	5.5%		
Don't do	34	3.4%	5	5.4%	3	3.3%	1	1.1%	3	3.3%	1	1.1%	1	1.1%	3	3.3%		

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Q12a. Where do you do most of your shopping for clothing and footwear?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Bolton Gate Retail Park	2	2.2%	0	.0%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	0	.0%	1	1.1%	0	.0%	0	.0%
Gemini Retail Park, Warrington	3	3.3%	5	5.5%	4	4.4%	2	2.2%
Kingsway Retail Park, Rochdale	0	.0%	0	.0%	0	.0%	0	.0%
Lowry Outlet Centre, Salford	0	.0%	1	1.1%	0	.0%	1	1.1%
Manchester Fort, Cheetham Hill	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
Moorgate Retail Park, Bury	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	1	1.1%	1	1.1%	0	.0%	1	1.1%
Robin Retail Park, Wigan	7	7.7%	11	12.1%	5	5.5%	0	.0%
Stanley Green Retail Park, Cheadle Hulme	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	7	7.7%	1	1.1%	5	5.5%	4	4.4%
West One Retail Park Salford	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	2	2.2%	5	5.5%	4	4.4%	1	1.1%
Internet	4	4.4%	6	6.6%	3	3.3%	4	4.4%
Don't do	5	5.5%	7	7.7%	1	1.1%	4	4.4%

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Q12a. Where do you do most of your shopping for clothing and footwear?

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Abroad	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Aintree Retail Park, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Asda, Edge Green Lane, Golborne, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Atherton, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
BHS, Chapel Street, Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
BHS, The Grand Arcade, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	11	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	5	5.6%	1	1.1%	3	3.3%
Bon Marche, The Galleries Shopping Centre, Wigan	3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Boundary Mill, Vivary Way, Colne	4	.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1.1%	0	.0%	1	1.1%
Central 12 Shopping Park, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%
Chums Warehouse, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Clarks, The Galleries, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Cotton Traders, Back Lane, Standish, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Knowsley Street, The Market Place, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Debenhams, The Grand Arcade, Wigan	10	1.0%	0	.0%	0	.0%	4	4.4%	2	2.2%	1	1.1%	1	1.1%	1	1.1%
Dickinsons Menswear, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Earlestown, Newton-le-Willows	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Evans, Milverny Way, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Evans, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Golden Square Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Grand Arcade Shopping Centre, Crompton Street, Wigan	14	1.4%	5	5.4%	0	.0%	2	2.2%	0	.0%	3	3.3%	1	1.1%	0	.0%
Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Hotters Shoes, Lord Street, Southport	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
House of Fraser, Deansgate, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
John Lewis, Wilmslow Road, Cheadle	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Leigh Market, Spinning Jenny Way, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh Town Centre	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Liverpool City Centre	29	2.9%	0	.0%	4	4.4%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Liverpool One, Wall Street, Liverpool	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lytham St Annes	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Manchester City Centre	24	2.4%	3	3.3%	0	.0%	3	3.3%	3	3.3%	1	1.1%	4	4.5%	1	1.1%
Marks & Spencer, Cambridge Street, Harrogate	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Chapel Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Church Street, St Helens	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Sankey Street, Warrington	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Marks & Spencer, Standishgate, Wigan	25	2.5%	6	6.5%	6	6.6%	3	3.3%	2	2.2%	1	1.1%	0	.0%	1	1.1%
Marks & Spencer, Racecourse Retail Park, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Matalan, Gillibrands Road, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Maureen Cookson, George Street, Whalley, Clitheroe	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Monsoon, Grand Arcade, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Moscow Mills, Colliers Street, Oswaldtwistle	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Next, Central Retail Park, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Next, Grand Arcade, Wigan	2	.2%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Next, The Market Place, Bolton	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Preston	4	.4%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%
Primark, Standishgate, Wigan	6	.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%
Racecourse Retail Park, Aintree	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Scotland	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shoe Zone, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport Town Centre	31	3.1%	2	2.2%	3	3.3%	1	1.1%	3	3.3%	0	.0%	0	.0%	0	.0%
Southport, Merseyside	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens Town Centre	7	.7%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	3	.3%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	3	3.4%	2	2.2%
Tesco, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Poolstock Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Varies	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warrington Town Centre	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Westhoughton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Wigan Market, New Market Street, Wigan	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Wigan Town Centre	392	39.2%	42	45.7%	36	39.6%	32	35.2%	49	53.3%	38	42.2%	40	44.9%	43	47.3%
Windsor	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Wynsors World of Shoes, Scholes, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%

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Q12a. Where do you do most of your shopping for clothing and footwear?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wroughtington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Abroad	0	.0%	1	1.1%	0	.0%	0	.0%
Aintree Retail Park, Aintree	0	.0%	0	.0%	1	1.1%	0	.0%
Asda, Atherleigh Way, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Golborne, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	0	.0%	0	.0%	2	2.2%	9	9.9%
Atherton, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
BHS, Chapel Street, Southport	0	.0%	0	.0%	0	.0%	1	1.1%
BHS, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	0	.0%	1	1.1%	0	.0%	0	.0%
Bon Marche, The Galleries Shopping Centre, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Boundary Mill, Vivary Way, Colne	0	.0%	0	.0%	0	.0%	0	.0%
Central 12 Shopping Park, Southport	0	.0%	0	.0%	0	.0%	1	1.1%
Chester	0	.0%	0	.0%	0	.0%	1	1.1%
Chorley Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
Chums Warehouse, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
Clarks, The Galleries, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Cotton Traders, Back Lane, Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Knowsley Street, The Market Place, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
Dickinsons Menswear, Ormskirk Road, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Earlestown, Newton-le-Willows	0	.0%	1	1.1%	0	.0%	0	.0%
Evans, Milverny Way, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Evans, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Golden Square Retail Park, Warrington	0	.0%	0	.0%	0	.0%	1	1.1%
Grand Arcade Shopping Centre, Crompton Street, Wigan	2	2.2%	0	.0%	1	1.1%	0	.0%
Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Hotters Shoes, Lord Street, Southport	0	.0%	0	.0%	0	.0%	0	.0%
House of Fraser, Deansgate, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, Wilmslow Road, Cheadle	0	.0%	0	.0%	0	.0%	0	.0%
Leigh Market, Spinning Jenny Way, Leigh	2	2.2%	0	.0%	0	.0%	0	.0%
Leigh Town Centre	2	2.2%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	1	1.1%	5	5.5%	7	7.7%	11	12.1%
Liverpool One, Wall Street, Liverpool	0	.0%	0	.0%	0	.0%	3	3.3%
Lytham St Annes	0	.0%	0	.0%	0	.0%	1	1.1%
Manchester City Centre	3	3.3%	2	2.2%	2	2.2%	2	2.2%
Marks & Spencer, Cambridge Street, Harrogate	0	.0%	1	1.1%	1	1.1%	0	.0%
Marks & Spencer, Chapel Street, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Marks & Spencer, Church Street, St Helens	0	.0%	2	2.2%	0	.0%	0	.0%
Marks & Spencer, Sankey Street, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
Marks & Spencer, Standishgate, Wigan	1	1.1%	3	3.3%	1	1.1%	1	1.1%
Marks & Spencer, Racecourse Retail Park, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
Matalan, Gillibrands Road, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%
Maureen Cookson, George Street, Whalley, Clitheroe	0	.0%	0	.0%	1	1.1%	0	.0%
Monsoon, Grand Arcade, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Moscow Mills, Colliers Street, Oswaldtwistle	0	.0%	1	1.1%	0	.0%	0	.0%
Next, Central Retail Park, Southport	0	.0%	0	.0%	0	.0%	1	1.1%
Next, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Next, The Market Place, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Preston	0	.0%	0	.0%	1	1.1%	0	.0%
Primark, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
Racecourse Retail Park, Aintree	0	.0%	0	.0%	1	1.1%	2	2.2%
Sainsbury's, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Scotland	0	.0%	0	.0%	1	1.1%	0	.0%
Shoe Zone, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
Skelmersdale Town Centre	0	.0%	0	.0%	1	1.1%	1	1.1%
Southport Town Centre	0	.0%	1	1.1%	12	13.2%	9	9.9%
Southport, Merseyside	0	.0%	0	.0%	1	1.1%	0	.0%
St Helens Town Centre	1	1.1%	2	2.2%	0	.0%	1	1.1%
Standish	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco, Ormskirk Road, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	7	7.7%
The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Varies	0	.0%	0	.0%	2	2.2%	0	.0%
Warrington Town Centre	0	.0%	2	2.2%	0	.0%	0	.0%
Westhoughton	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Market, New Market Street, Wigan	1	1.1%	1	1.1%	1	1.1%	0	.0%
Wigan Town Centre	43	47.3%	23	25.3%	29	31.9%	17	18.7%
Windsor	0	.0%	0	.0%	0	.0%	0	.0%
Wynsors World of Shoes, Scholes, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%

Q12b. Where else would you go?

	Base: Excluding do not do for the first response													
	Area													
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	966	100.0%	87	100.0%	88	100.0%	90	100.0%	89	100.0%	89	100.0%	88	100.0%
Bolton Gate Retail Park	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	3	3.4%	0	.0%
Cheshire Oaks, Ellesmere Port	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	14	1.4%	2	2.3%	1	1.1%	1	1.1%	1	1.1%	1	1.1%	1	1.1%
Lowry Outlet Centre, Salford	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	36	3.7%	2	2.3%	2	2.3%	2	2.2%	6	6.7%	11	12.4%	6	6.8%
Moorgate Retail Park, Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Parsonage Retail Park, Leigh	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.3%
Ravenhead Retail Park, St Helens	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Regent Retail Park, Salford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Robin Retail Park, Wigan	81	8.4%	8	9.2%	14	15.9%	11	12.2%	7	7.9%	7	7.9%	10	11.4%
Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Trafford Centre	58	6.0%	4	4.6%	3	3.4%	8	8.9%	4	4.5%	7	7.9%	5	5.7%
Trafford Retail Park, Urmston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Catalogue/ mail order	10	1.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1.1%	3	3.4%
Internet	28	2.9%	1	1.1%	4	4.5%	0	.0%	5	5.6%	3	3.4%	3	3.4%
No other location used	320	33.1%	40	46.0%	24	27.3%	32	35.6%	31	34.8%	27	30.3%	33	37.5%
Abroad	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Aintree, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Arndale Shopping Centre, Market Street, Manchester	2	.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Windermere Road, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Ashton-in-Makerfield	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Barbara's, High Street, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
BHS, Standishgate, Wigan	5	.5%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%
Bolton Town Centre	26	2.7%	2	2.3%	1	1.1%	0	.0%	3	3.4%	6	6.7%	2	2.3%
Boundary Mill, Vivary Way, Colne	4	.4%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%
Burnley	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Carlisle	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley	6	.6%	0	.0%	1	1.1%	0	.0%	4	4.5%	1	1.1%	0	.0%
Clarks Shoes, Tyldesley Arcade, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Clarks, Moore Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Grand Arcade, Wigan	6	.6%	2	2.3%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%
Debenhams, Knowlesy Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Debenhams, Lord Street, Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Galleries Shopping Centre, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Golden Days, Back Lane, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Grand Arcade Shopping Centre, Crompton Street, Wigan	10	1.0%	0	.0%	2	2.3%	1	1.1%	2	2.2%	1	1.1%	0	.0%
Greenwoods, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Greenwoods, The Galleries, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Gretna Gateway, Glasgow Road, Gretna	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Hotter Shoes, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
JD Sports, The Grand Arcade, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, South Johns Street, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Kew Retail Park, Southport Road, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Leeds	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh Town Centre	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.5%
Liverpool City Centre	36	3.7%	0	.0%	3	3.4%	3	3.3%	2	2.2%	2	2.2%	0	.0%
Manchester City Centre	52	5.4%	6	6.9%	6	6.8%	4	4.4%	7	7.9%	5	5.6%	8	9.1%
Market, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Market, Bury	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Market, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Market, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Market, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Chapel Street, Southport	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Grand Arcade Shopping Centre, Wigan	9	.9%	1	1.1%	1	1.1%	3	3.3%	2	2.2%	0	.0%	0	.0%
Marks & Spencer, The Hardshaw Centre, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Meadowhall Centre, Sheffield	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Next, The Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Northwich	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Parbold, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Peacocks, The Gerard Centre, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Platt Bridge	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Preston Town Centre	7	.7%	0	.0%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%
Primark, Standishgate, Wigan	5	.5%	3	3.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Retail parks, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Riverside Shopping Centre, Wharf Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Warrington Road, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shoe Zone, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	28	2.9%	1	1.1%	2	2.3%	6	6.7%	2	2.2%	0	.0%	0	.0%
Spinning Gate, Ellesmere Street, Leigh	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Sports Direct, Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
St Helens	11	1.1%	1	1.1%	3	3.4%	0	.0%	0	.0%	1	1.1%	1	1.1%
Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Stockport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	7	.7%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%	4	4.5%

Q12b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	86	100.0%	84	100.0%	90	100.0%	87	100.0%
Bolton Gate Retail Park	0	.0%	0	.0%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	3	3.5%	0	.0%	1	1.1%	0	.0%
Gemini Retail Park, Warrington	1	1.2%	3	3.6%	1	1.1%	0	.0%
Lowry Outlet Centre, Salford	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	1	1.2%	0	.0%	1	1.1%	0	.0%
Moorgate Retail Park, Bury	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	1.2%	1	1.2%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	1	1.2%	0	.0%	0	.0%
Regent Retail Park, Salford	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	8	9.3%	9	10.7%	3	3.3%	3	3.4%
Stanley Green Retail Park, Cheadle Hulme	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	8	9.3%	3	3.6%	6	6.7%	4	4.6%
Trafford Retail Park, Urmston	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	0	.0%	0	.0%	2	2.2%	0	.0%
Internet	3	3.5%	2	2.4%	3	3.3%	2	2.3%
No other location used	24	27.9%	31	36.9%	31	34.4%	18	20.7%
Abroad	0	.0%	0	.0%	0	.0%	0	.0%
Aintree, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
Arndale Shopping Centre, Market Street, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.3%
Asda, Windermere Road, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	3	3.5%	1	1.2%	0	.0%	0	.0%
Barbara's, High Street, Standish	0	.0%	0	.0%	0	.0%	0	.0%
BHS, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
Bolton Town Centre	2	2.3%	3	3.6%	0	.0%	0	.0%
Boundary Mill, Vivary Way, Colne	1	1.2%	0	.0%	0	.0%	0	.0%
Burnley	0	.0%	0	.0%	0	.0%	0	.0%
Carlisle	1	1.2%	0	.0%	0	.0%	0	.0%
Chester	0	.0%	1	1.2%	0	.0%	0	.0%
Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Clarks Shoes, Tydesley Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Clarks, Moore Street, Ormskirk	0	.0%	0	.0%	1	1.1%	0	.0%
Debenhams, Grand Arcade, Wigan	0	.0%	1	1.2%	0	.0%	0	.0%
Debenhams, Knowsley Street, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Lord Street, Southport	1	1.2%	0	.0%	0	.0%	0	.0%
Galleries Shopping Centre, Wigan	1	1.2%	0	.0%	0	.0%	0	.0%
Golden Days, Back Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Grand Arcade Shopping Centre, Crompton Street, Wigan	1	1.2%	2	2.4%	1	1.1%	0	.0%
Greenwoods, Lord Street, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Greenwoods, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Gretna Gateway, Glasgow Road, Gretna	0	.0%	0	.0%	0	.0%	0	.0%
Hotter Shoes, Lord Street, Southport	0	.0%	1	1.2%	0	.0%	0	.0%
JD Sports, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, South Johns Street, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
Kew Retail Park, Southport Road, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Leeds	0	.0%	1	1.2%	0	.0%	0	.0%
Leigh Town Centre	2	2.3%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	3	3.5%	2	2.4%	3	3.3%	18	20.7%
Manchester City Centre	3	3.5%	0	.0%	5	5.6%	2	2.3%
Market, Bolton	1	1.2%	1	1.2%	0	.0%	0	.0%
Market, Bury	0	.0%	0	.0%	0	.0%	0	.0%
Market, Leigh	0	.0%	1	1.2%	0	.0%	0	.0%
Market, Ormskirk	0	.0%	1	1.2%	0	.0%	0	.0%
Market, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
Marks & Spencer, Chapel Street, Southport	0	.0%	0	.0%	0	.0%	1	1.1%
Marks & Spencer, Grand Arcade Shopping Centre, Wigan	0	.0%	1	1.2%	1	1.1%	0	.0%
Marks & Spencer, The Hardshaw Centre, St Helens	0	.0%	1	1.2%	0	.0%	0	.0%
Meadowhall Centre, Sheffield	0	.0%	0	.0%	0	.0%	0	.0%
Next, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
Northwich	0	.0%	0	.0%	0	.0%	1	1.1%
Ormskirk	0	.0%	0	.0%	1	1.1%	2	2.3%
Parbold, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Peacocks, The Gerard Centre, Ashton-in-Makerfield	0	.0%	1	1.2%	0	.0%	0	.0%
Platt Bridge	1	1.2%	0	.0%	0	.0%	0	.0%
Preston Town Centre	0	.0%	0	.0%	3	3.3%	1	1.1%
Primark, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
Racecourse Retail Park, Ormskirk Road, Aintree	0	.0%	0	.0%	1	1.1%	1	1.1%
Retail parks, Preston	0	.0%	0	.0%	1	1.1%	0	.0%
Riverside Shopping Centre, Wharf Street, Warrington	1	1.2%	0	.0%	0	.0%	0	.0%
Sainsbury's, Warrington Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Shoe Zone, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	0	.0%	0	.0%	0	.0%	4	4.6%
Southport	0	.0%	0	.0%	11	12.2%	6	6.9%
Spinning Gate, Ellesmere Street, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Sports Direct, Grand Arcade, Wigan	1	1.2%	0	.0%	0	.0%	0	.0%
St Helens	0	.0%	3	3.6%	0	.0%	1	1.1%
Standish	0	.0%	0	.0%	0	.0%	0	.0%
Stockport	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	0	.0%	0	.0%	0	.0%	0	.0%

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Q12b. Where else would you go?

	Base: Excluding do not do for the first response		Area															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
The Arndale Centre, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
The Concourse Shopping Centre, Skelmersdale	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Thorntons, Makinson Arcade, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
TK Maxx, Crompton Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%		
Warrington Town Centre	12	1.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Whalley	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%		
Wigan Town Centre	81	8.4%	6	6.9%	11	12.5%	8	8.9%	4	4.5%	8	9.0%	5	5.7%	8	9.1%		
Wynsors World of Shoes, Scholes, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Primark, Church Street, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Pavers, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%		
Central 12 Retail Park, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		

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Q12b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
The Arndale Centre, Manchester	0	.0%	0	.0%	1	1.1%	0	.0%
The Concourse Shopping Centre, Skelmersdale	1	1.2%	0	.0%	2	2.2%	3	3.4%
Thorntons, Makinson Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
TK Maxx, Crompton Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Warrington Town Centre	6	7.0%	4	4.8%	0	.0%	1	1.1%
Whalley	0	.0%	0	.0%	1	1.1%	0	.0%
Wigan Town Centre	8	9.3%	8	9.5%	6	6.7%	9	10.3%
Wynsors World of Shoes, Scholes, Wigan	0	.0%	1	1.2%	0	.0%	0	.0%
Primark, Church Street, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
Pavers, Lord Street, Southport	0	.0%	0	.0%	0	.0%	0	.0%
Central 12 Retail Park, Southport	0	.0%	0	.0%	0	.0%	1	1.1%

Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

	Base: All respondents		Area															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%		
Altrincham Retail Park	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Bolton Gate Retail Park	16	1.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	5	5.6%	3	3.4%	1	1.1%		
Gemini Retail Park, Warrington	15	1.5%	0	.0%	5	5.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Middlebrook Retail Park, Horwich, Bolton	88	8.8%	5	5.4%	2	2.2%	7	7.7%	8	8.7%	23	25.6%	15	16.9%	17	18.7%		
Parsonage Retail Park, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	2	2.2%		
Peel Centre, Stockport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Ravenhead Retail Park, St Helens	5	.5%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Robin Retail Park, Wigan	108	10.8%	10	10.9%	8	8.8%	16	17.6%	16	17.4%	10	11.1%	10	11.2%	4	4.4%		
Trafford Centre	9	.9%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%	1	1.1%	2	2.2%		
Catalogue/ mail order	10	1.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	2	2.2%		
Internet	79	7.9%	5	5.4%	6	6.6%	9	9.9%	11	12.0%	8	8.9%	7	7.9%	7	7.7%		
Don't do	175	17.5%	24	26.1%	12	13.2%	18	19.8%	13	14.1%	8	8.9%	17	19.1%	15	16.5%		

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Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Altrincham Retail Park	0	.0%	0	.0%	0	.0%	1	1.1%
Bolton Gate Retail Park	4	4.4%	1	1.1%	0	.0%	0	.0%
Gemini Retail Park, Warrington	2	2.2%	4	4.4%	3	3.3%	1	1.1%
Middlebrook Retail Park, Horwich, Bolton	8	8.8%	0	.0%	2	2.2%	1	1.1%
Parsonage Retail Park, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Peel Centre, Stockport	0	.0%	0	.0%	0	.0%	1	1.1%
Ravenhead Retail Park, St Helens	0	.0%	4	4.4%	0	.0%	0	.0%
Robin Retail Park, Wigan	12	13.2%	8	8.8%	8	8.8%	6	6.6%
Trafford Centre	1	1.1%	0	.0%	2	2.2%	0	.0%
Catalogue/ mail order	0	.0%	1	1.1%	1	1.1%	2	2.2%
Internet	9	9.9%	6	6.6%	7	7.7%	4	4.4%
Don't do	14	15.4%	20	22.0%	18	19.8%	16	17.6%

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Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Abbott & Smith, Ellesmere Road, Wigan	2	.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Abbott & Smith, Ormskirk Road, Pemberton	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Concourse Shopping Centre, Skelmersdale	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Galleries Shopping Centre, Wigan	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%
Arighi Bianchi, The Silk Road, Macclesfield	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Ashton-in-Makerfield	9	.9%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%
Ashton Carpets, Golborne Road, Ashton-in-Makerfield, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aspull, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Atherton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	17	1.7%	1	1.1%	3	3.3%	3	3.3%	1	1.1%	2	2.2%	2	2.2%	3	3.3%
B&Q, Meol Cop Road, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, North Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Barrow-in-Furness	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
BHS, Lord Street, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
BHS, The Grand Arcade, Wigan	2	.2%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Billings Furniture Outlet, Barrows Farm, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	8	.8%	0	.0%	0	.0%	0	.0%	2	2.2%	3	3.3%	0	.0%	3	3.3%
Burscough	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Burscough Discount Carpets, Burscough, Ormskirk	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Can't remember	9	.9%	1	1.1%	2	2.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Capital Shopping Centre, Wattle Dale, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorlton Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Chorley	6	.6%	1	1.1%	0	.0%	2	2.2%	1	1.1%	1	1.1%	0	.0%	0	.0%
Costco, Andover Road, Haydock	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cousins Furniture, Regent Road, Salford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
CSI, Pinners Brow Retail Park, Warrington	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Currys, Gower Street, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Trinity Centre, Aberdeen	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
DFS, Speake, Liverpool	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
DFS, Vernon Street, Warrington	5	.5%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Dickinsons Industrial Estate, Coppull, Chorley	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Doorway to Value, Preston Road, Chorley	4	.4%	1	1.1%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
Dunelm Mill, Ocean Plaza Retail Park, Southport	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Dunelm Mill, Parker Street, Warrington	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Dunelm Mill, Peasley Cross Lane, St Helens	3	.3%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Dunelm Mill, The Capitol Centre, Preston	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Ena Shaw, Lea Green Road, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Evans, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Fishergate Centre, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Fishers Carpets, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Floors 2 Go, Caroline Street, Wigan	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%
Glovers World of Furniture, Wigan Road, Ashton-in-Makerfield	2	.2%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Golden Days Garden Centre, Back Lane, Appley Bridge	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Goodyear, Gorse Lane, Mawdesley, Ormskirk	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Greens Carpets, Horton Street, Wigan	7	.7%	2	2.2%	0	.0%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%
Haydock	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hindley	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	2	2.2%	1	1.1%
Hindley Green	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Homebase, Marus Bridge, Worthington Way, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Horwich, Bolton	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1.1%
Ikea, Europa Boulevard, Warrington	19	1.9%	1	1.1%	0	.0%	1	1.1%	1	1.1%	4	4.4%	1	1.1%	1	1.1%
John Lewis, Oxford Street, London	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, South John Street, Liverpool	5	.5%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, Wilmslow Road, Cheadle	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%
Knutsford	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Lancaster	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Laura Ashley, Wharf Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Leigh Town Centre	10	1.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	5.5%
Liverpool City Centre	8	.8%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Liverpool One, Wall Street, Liverpool	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, St Helens	5	.5%	0	.0%	4	4.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	27	2.7%	5	5.4%	3	3.3%	2	2.2%	2	2.2%	4	4.4%	2	2.2%	1	1.1%
Lower Ince, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
M6 Carpets, Haydock, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Magnum, Lord Street, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.2%
Manchester City Centre	6	.6%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	3	3.3%
Market Shop, The Concourse, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Aintree Retail Park, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Warrington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Abbott & Smith, Ellesmere Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Abbott & Smith, Ormskirk Road, Pemberton	0	.0%	1	1.1%	2	2.2%	0	.0%
Aintree	0	.0%	0	.0%	1	1.1%	0	.0%
Argos, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	3	3.3%
Argos, The Galleries Shopping Centre, Wigan	1	1.1%	1	1.1%	0	.0%	0	.0%
Arighi Bianchi, The Silk Road, Macclesfield	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	2	2.2%	4	4.4%	0	.0%	0	.0%
Ashton Carpets, Golborne Road, Ashton-in-Makerfield, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Aspull, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Atherton	1	1.1%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	1	1.1%	1	1.1%	0	.0%	0	.0%
B&Q, Meol Cop Road, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
B&Q, North Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Barrow-in-Furness	0	.0%	0	.0%	0	.0%	0	.0%
BHS, Lord Street, Liverpool	0	.0%	0	.0%	1	1.1%	0	.0%
BHS, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Billinge Furniture Outlet, Barrows Farm, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
Burscough	0	.0%	0	.0%	1	1.1%	0	.0%
Burscough Discount Carpets, Burscough, Ormskirk	0	.0%	0	.0%	0	.0%	0	.0%
Bury	0	.0%	0	.0%	0	.0%	0	.0%
Can't remember	1	1.1%	2	2.2%	2	2.2%	0	.0%
Capital Shopping Centre, Wattle Dale, Preston	0	.0%	0	.0%	1	1.1%	0	.0%
Chorlton Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
Chorley	0	.0%	1	1.1%	0	.0%	0	.0%
Costco, Andover Road, Haydock	0	.0%	0	.0%	0	.0%	1	1.1%
Cousins Furniture, Regent Road, Salford	0	.0%	0	.0%	0	.0%	0	.0%
CSI, Pinners Brow Retail Park, Warrington	0	.0%	2	2.2%	0	.0%	2	2.2%
Currys, Gower Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Trinity Centre, Aberdeen	1	1.1%	0	.0%	0	.0%	0	.0%
DFS, Speake, Liverpool	0	.0%	0	.0%	0	.0%	2	2.2%
DFS, Vernon Street, Warrington	0	.0%	3	3.3%	0	.0%	0	.0%
Dickinsons Industrial Estate, Coppull, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Doorway to Value, Preston Road, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Dunelm Mill, Ocean Plaza Retail Park, Southport	0	.0%	0	.0%	1	1.1%	2	2.2%
Other Dunelm Mill, Parker Street, Warrington	0	.0%	0	.0%	0	.0%	0	.0%
Dunelm Mill, Peasley Cross Lane, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Dunelm Mill, The Capitol Centre, Preston	1	1.1%	0	.0%	0	.0%	0	.0%
Ena Shaw, Lea Green Road, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Evans, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Fishergate Centre, Preston	0	.0%	0	.0%	0	.0%	0	.0%
Fishers Carpets, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Floors 2 Go, Caroline Street, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Glovers World of Furniture, Wigan Road, Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Golden Days Garden Centre, Back Lane, Appley Bridge	0	.0%	0	.0%	0	.0%	0	.0%
Goodyear, Gorse Lane, Mawdesley, Ormskirk	0	.0%	0	.0%	0	.0%	0	.0%
Greens Carpets, Horton Street, Wigan	0	.0%	1	1.1%	1	1.1%	0	.0%
Haydock	1	1.1%	0	.0%	0	.0%	0	.0%
Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Hindley Green	1	1.1%	0	.0%	0	.0%	0	.0%
Homebase, Marus Bridge, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Horwich, Bolton	0	.0%	0	.0%	1	1.1%	0	.0%
Ikea, Europa Boulevard, Warrington	2	2.2%	0	.0%	3	3.3%	5	5.5%
John Lewis, Oxford Street, London	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, South John Street, Liverpool	0	.0%	1	1.1%	0	.0%	1	1.1%
John Lewis, Wilmslow Road, Cheadle	0	.0%	0	.0%	0	.0%	0	.0%
Knutsford	0	.0%	0	.0%	0	.0%	0	.0%
Lancaster	0	.0%	0	.0%	0	.0%	0	.0%
Laura Ashley, Wharf Street, Warrington	0	.0%	0	.0%	0	.0%	0	.0%
Leigh Town Centre	3	3.3%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	0	.0%	0	.0%	3	3.3%	4	4.4%
Liverpool One, Wall Street, Liverpool	0	.0%	0	.0%	0	.0%	2	2.2%
Local stores, St Helens	0	.0%	0	.0%	1	1.1%	0	.0%
Local stores, Wigan	1	1.1%	3	3.3%	2	2.2%	2	2.2%
Lower Ince, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
M6 Carpets, Haydock, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Magnum, Lord Street, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Manchester City Centre	0	.0%	0	.0%	0	.0%	0	.0%
Market Shop, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%
Marks & Spencer, Aintree Retail Park, Aintree	0	.0%	0	.0%	1	1.1%	0	.0%

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Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Marks & Spencer, Sankey Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Marks & Spencer, Standishgate, Wigan	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Matalan, Tonge Moor Road, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Newtown, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Next, Lord Street, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Next, The Grand Arcade, Station Road, Wigan	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%
Ormskirk	11	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Parbold	3	.3%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%
Pemberton	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Preston	3	.3%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool	7	.7%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Riverside Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Saxon Leather Upholstery, St Peters Way, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
SCS, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Selecta Carpets, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Selecta Carpets, Market Street, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shevington	2	.2%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	14	1.4%	0	.0%	1	1.1%	3	3.3%	0	.0%	0	.0%	0	.0%	0	.0%
Speke Retail Park, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens Retail Park, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens Town Centre	7	.7%	0	.0%	3	3.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Stokers Galleries, Derby Street, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other																
STS Drapes, Bryn Road, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	2	.2%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
The Bankrupt Shop, Wallgate, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
The Carpet Place, Ormskirk Road, Wigan	2	.2%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Range, Chapel Lane Retail Park, Wigan	6	.6%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	1	1.1%
TK Maxx, Grand Arcade Shopping Centre, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Topps Tiles, Hawleys Road, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tradesman	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Trading Estates	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	9	.9%	1	1.1%	2	2.2%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%
Wallpaper Supplies, Library Street, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warrington Town Centre	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Welsh Mills, Welsh Street, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
West Lancashire Furniture Company, Mart Lane, Byerscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan & Leigh Hospice Shop, Gathurst Lane, Shevington, Lancashire	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Wigan Market, New Market Street, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	134	13.4%	14	15.2%	16	17.6%	11	12.1%	19	20.7%	11	12.2%	11	12.4%	10	11.0%
Wilkinson, The Concourse Shopping Centre, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Greater Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Worthington Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

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Q13a. Where do you do most of your shopping for furniture, floor coverings and household textiles?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wroughtington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Marks & Spencer, Sankey Street, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
Marks & Spencer, Standishgate, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Matalan, Tonge Moor Road, Bolton	0	.0%	0	.0%	0	.0%	1	1.1%
Newtown, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Next, Lord Street, Southport	0	.0%	0	.0%	0	.0%	1	1.1%
Next, The Grand Arcade, Station Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	0	.0%	0	.0%	7	7.7%	3	3.3%
Parbold	0	.0%	0	.0%	1	1.1%	0	.0%
Pemberton	0	.0%	0	.0%	0	.0%	0	.0%
Preston	0	.0%	0	.0%	1	1.1%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool	0	.0%	0	.0%	1	1.1%	5	5.5%
Riverside Retail Park, Warrington	0	.0%	0	.0%	0	.0%	1	1.1%
Saxon Leather Upholstery, St Peters Way, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
SCS, Ormskirk Road, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Selecta Carpets, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Selecta Carpets, Market Street, Hindley	0	.0%	1	1.1%	0	.0%	0	.0%
Shevington	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%
Southport	0	.0%	1	1.1%	5	5.5%	4	4.4%
Speke Retail Park, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
St Helens Retail Park, St Helens	0	.0%	0	.0%	1	1.1%	0	.0%
St Helens Town Centre	1	1.1%	2	2.2%	0	.0%	0	.0%
Standish	0	.0%	0	.0%	0	.0%	0	.0%
Stokers Galleries, Derby Street, Ormskirk	0	.0%	0	.0%	1	1.1%	1	1.1%
Other								
STS Drapes, Bryn Road, Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
The Bankrupt Shop, Wallgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
The Carpet Place, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	6	6.6%
The Range, Chapel Lane Retail Park, Wigan	1	1.1%	1	1.1%	0	.0%	0	.0%
TK Maxx, Grand Arcade Shopping Centre, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Topps Tiles, Hawleys Road, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
Tradesman	0	.0%	0	.0%	0	.0%	0	.0%
Trading Estates	0	.0%	0	.0%	0	.0%	1	1.1%
Varies	0	.0%	2	2.2%	1	1.1%	1	1.1%
Wallpaper Supplies, Library Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Warrington Town Centre	2	2.2%	2	2.2%	0	.0%	0	.0%
Welsh Mills, Welsh Street, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
West Lancashire Furniture Company, Mart Lane, Byrescough	0	.0%	0	.0%	1	1.1%	0	.0%
Wigan & Leigh Hospice Shop, Galthurst Lane, Shevington, Lancashire	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Market, New Market Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	17	18.7%	11	12.1%	7	7.7%	7	7.7%
Wilkinson, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	1	1.1%
Greater Manchester	0	.0%	1	1.1%	0	.0%	0	.0%
Asda, Wrothington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%

Q13b. Where else would you go?

	Base: Excluding do not do for the first response															
	Base: Excluding do not do for the first response		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
825	100.0%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Altrincham Retail Park	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Gate Retail Park	9	1.1%	2	2.9%	1	1.3%	0	.0%	2	2.5%	1	1.2%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	12	1.5%	1	1.5%	1	1.3%	0	.0%	2	2.5%	0	.0%	0	.0%	0	.0%
Manchester Fort, Cheetham Hill	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	44	5.3%	3	4.4%	2	2.5%	1	1.4%	10	12.7%	8	9.8%	5	6.9%	7	9.2%
Parsonage Retail Park, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	1.3%
Peel Centre, Stockport	2	.2%	0	.0%	0	.0%	1	1.4%	1	1.3%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Regent Retail Park, Salford	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	48	5.8%	3	4.4%	6	7.6%	6	8.2%	5	6.3%	5	6.1%	10	13.9%	2	2.6%
Trafford Centre	14	1.7%	1	1.5%	1	1.3%	3	4.1%	0	.0%	2	2.4%	2	2.8%	0	.0%
Trafford Retail Park, Urmston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
White City Retail Park, Old Trafford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Catalogue/ mail order	5	.6%	1	1.5%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Internet	31	3.8%	1	1.5%	2	2.5%	1	1.4%	0	.0%	6	7.3%	5	6.9%	1	1.3%
No other location used	411	49.8%	33	48.5%	41	51.9%	37	50.7%	35	44.3%	43	52.4%	34	47.2%	43	56.6%

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Q13b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wroughtington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	77	100.0%	71	100.0%	73	100.0%	75	100.0%
Altrincham Retail Park	0	.0%	0	.0%	0	.0%	1	1.3%
Bolton Gate Retail Park	2	2.6%	0	.0%	1	1.4%	0	.0%
Cheshire Oaks, Ellesmere Port	0	.0%	0	.0%	2	2.7%	0	.0%
Gemini Retail Park, Warrington	5	6.5%	1	1.4%	1	1.4%	1	1.3%
Manchester Fort, Cheetham Hill	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	6	7.8%	1	1.4%	1	1.4%	0	.0%
Parsonage Retail Park, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Peel Centre, Stockport	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	1	1.3%	1	1.4%	0	.0%	0	.0%
Regent Retail Park, Salford	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	5	6.5%	2	2.8%	2	2.7%	2	2.7%
Trafford Centre	2	2.6%	0	.0%	1	1.4%	2	2.7%
Trafford Retail Park, Urmston	0	.0%	0	.0%	1	1.4%	0	.0%
White City Retail Park, Old Trafford	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	1	1.3%	1	1.4%	0	.0%	1	1.3%
Internet	4	5.2%	4	5.6%	2	2.7%	5	6.7%
No other location used	29	37.7%	37	52.1%	39	53.4%	40	53.3%

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Q13b. Where else would you go?

	Base: Excluding do not do for the first response															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Abitare, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aintree Retail Park, Liverpool	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Concourse, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Galleries, Wigan	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Golborne	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton Retail Park, Wellington Road, Ashton-under-Lyne	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.4%	0	.0%
B&M Bargains, Gerard Street, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Aintree, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	4	.5%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.8%	0	.0%
Bensons, Caroline Street, Wigan	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Berry, Golden Hill Lane, Leyland	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Bolton Town Centre	10	1.2%	2	2.9%	1	1.3%	0	.0%	2	2.5%	1	1.2%	2	2.8%	1	1.3%
Bryn	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Burscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Burton, Standishgate, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%
C&C Flooring, Haydock Street, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Capitol Centre, Walton-le-Dale, Preston	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Carpet World, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Carpetright, Race Course Retail Park, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Central 12 Shopping Centre, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley	4	.5%	0	.0%	0	.0%	1	1.4%	2	2.5%	0	.0%	0	.0%	0	.0%
Chorley Market, Market Place, Chorley	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Costco, Andover Road, Haydock	2	.2%	0	.0%	2	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cousins Furniture, Regent Street, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
CW Flooring / Carpet Wizard, Ormskirk Road, Wigan	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Grand Arcade Shopping Centre, Wigan	5	.6%	0	.0%	3	3.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Don't know	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Doorway to Value, Preston Road, Chorley	2	.2%	0	.0%	0	.0%	1	1.4%	0	.0%	1	1.2%	0	.0%	0	.0%
Dudley	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
Dunelm Mill, St Helens Retail Park, St Helens	2	.2%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Edge Lane Retail Park, Edge Lane, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Express Furniture, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
Fisher Carpets, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%
Floors-2-Go, Caroline Street, Wigan	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Furniture Bargains To Go, Gower Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Harveys, Reebok Shopping Centre, Horwich, Bolton	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.4%	1	1.3%
Hindley, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Home Bargains, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Homebase, Marus Bridge, Worthington Way, Wigan	4	.5%	0	.0%	2	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Homebase, Queens Retail Park, Preston	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
House of Fraser, Deansgate, Manchester	2	.2%	1	1.5%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Ikea, Europa Boulevard, Warrington	13	1.6%	2	2.9%	1	1.3%	0	.0%	0	.0%	1	1.2%	1	1.4%	0	.0%
John Lewis, Wilmslow Road, Cheshire	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Jorgus Carpets, Grimeford Lane, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Kendal	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
Kew Retail Park, Southport Road, Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh	8	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.4%	4	5.3%
Liverpool City Centre	3	.4%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Bolton	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Local stores, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Macclesfield	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
Manchester City Centre	9	1.1%	1	1.5%	1	1.3%	1	1.4%	3	3.8%	0	.0%	1	1.4%	0	.0%
Market, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Matalan, Watts Clift Way, St Helens	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Mawdesley, Ormskirk	2	.2%	0	.0%	2	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Next, Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
Next, Market Place, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.4%	0	.0%
Ormskirk	3	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pall Mall Carpets & Beds, Warrington Road, Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Preston	7	.8%	0	.0%	0	.0%	4	5.5%	1	1.3%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Reebok Shopping Centre, Horwich, Bolton	5	.6%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	1	1.4%	0	.0%
Riverside Retail Park, Wharf Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	3	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	7	.8%	0	.0%	1	1.3%	3	4.1%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens	7	.8%	1	1.5%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	2	2.6%
Standish, Wigan	2	.2%	1	1.5%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Stockport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%
Stokers Fine Furnishings, Hoghton Street, Southport	2	.2%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Switch Island Leisure Park, Dummings Bridge Road, Bootle	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q13b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Abitare, Caroline Street, Wigan	0	.0%	1	1.4%	0	.0%	0	.0%
Aintree Retail Park, Liverpool	0	.0%	0	.0%	2	2.7%	0	.0%
Argos, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.7%
Argos, The Galleries, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Golborne	0	.0%	1	1.4%	0	.0%	0	.0%
Ashton-in-Makerfield	0	.0%	2	2.8%	0	.0%	0	.0%
Ashton Retail Park, Wellington Road, Ashton-under-Lyne	0	.0%	0	.0%	0	.0%	0	.0%
B&M Bargains, Gerard Street, Ashton-in-Makerfield	0	.0%	1	1.4%	0	.0%	0	.0%
B&Q, Aintree, Liverpool	0	.0%	0	.0%	0	.0%	1	1.3%
B&Q, Frith Street, Wigan	0	.0%	0	.0%	0	.0%	1	1.3%
Bensons, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Berry, Golden Hill Lane, Leyland	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	1	1.3%	0	.0%	0	.0%	0	.0%
Bryn	0	.0%	1	1.4%	0	.0%	0	.0%
Burscough	0	.0%	0	.0%	1	1.4%	0	.0%
Burton, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
C&C Flooring, Haydock Street, St Helens	0	.0%	1	1.4%	0	.0%	0	.0%
Capitol Centre, Walton-le-Dale, Preston	0	.0%	0	.0%	0	.0%	0	.0%
Carpet World, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Carpetright, Race Course Retail Park, Aintree	0	.0%	0	.0%	0	.0%	1	1.3%
Central 12 Shopping Centre, Southport	0	.0%	0	.0%	0	.0%	1	1.3%
Chorley	0	.0%	1	1.4%	0	.0%	0	.0%
Chorley Market, Market Place, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Costco, Andover Road, Haydock	0	.0%	0	.0%	0	.0%	0	.0%
Cousins Furniture, Regent Street, Manchester	1	1.3%	0	.0%	0	.0%	0	.0%
CW Flooring / Carpet Wizard, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Grand Arcade Shopping Centre, Wigan	1	1.3%	1	1.4%	0	.0%	0	.0%
Don't know	0	.0%	0	.0%	0	.0%	1	1.3%
Doorway to Value, Preston Road, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Dudley	0	.0%	0	.0%	0	.0%	0	.0%
Dunelm Mill, St Helens Retail Park, St Helens	0	.0%	0	.0%	1	1.4%	0	.0%
Edge Lane Retail Park, Edge Lane, Liverpool	0	.0%	1	1.4%	0	.0%	0	.0%
Express Furniture, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Fisher Carpets, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Floors-2-Go, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Furniture Bargains To Go, Gower Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Harveys, Reebok Shopping Centre, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Hindley, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Home Bargains, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.4%	0	.0%
Homebase, Marus Bridge, Worthington Way, Wigan	0	.0%	2	2.8%	0	.0%	0	.0%
Homebase, Queens Retail Park, Preston	0	.0%	0	.0%	0	.0%	0	.0%
House of Fraser, Deansgate, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Ikea, Europa Boulevard, Warrington	3	3.9%	3	4.2%	0	.0%	2	2.7%
John Lewis, Wilmslow Road, Cheshire	0	.0%	0	.0%	0	.0%	0	.0%
Jorgus Carpets, Grimford Lane, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Kendal	0	.0%	0	.0%	0	.0%	0	.0%
Kew Retail Park, Southport Road, Southport	0	.0%	0	.0%	1	1.4%	1	1.3%
Leigh	2	2.6%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	0	.0%	2	2.8%	0	.0%	0	.0%
Local stores, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	1	1.3%	0	.0%	0	.0%	0	.0%
Macclesfield	0	.0%	0	.0%	0	.0%	0	.0%
Manchester City Centre	1	1.3%	0	.0%	1	1.4%	0	.0%
Market, Leigh	1	1.3%	0	.0%	0	.0%	0	.0%
Matalan, Watts Clift Way, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Mawdesley, Ormskirk	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	1	1.3%	0	.0%	0	.0%	0	.0%
Next, Grand Arcade, Wigan	1	1.3%	0	.0%	0	.0%	0	.0%
Next, Market Place, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	0	.0%	0	.0%	1	1.4%	2	2.7%
Pall Mall Carpets & Beds, Warrington Road, Ince	1	1.3%	0	.0%	0	.0%	0	.0%
Preston	0	.0%	0	.0%	2	2.7%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree	0	.0%	0	.0%	0	.0%	2	2.7%
Reebok Shopping Centre, Horwich, Bolton	3	3.9%	0	.0%	0	.0%	0	.0%
Riverside Retail Park, Wharf Street, Warrington	1	1.3%	0	.0%	0	.0%	0	.0%
Skelmersdale	0	.0%	0	.0%	1	1.4%	2	2.7%
Southport	0	.0%	0	.0%	2	2.7%	1	1.3%
St Helens	0	.0%	1	1.4%	1	1.4%	1	1.3%
Standish, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Stockport	0	.0%	0	.0%	0	.0%	0	.0%
Stokers Fine Furnishings, Hoghton Street, Southport	0	.0%	0	.0%	1	1.4%	0	.0%
Switch Island Leisure Park, Dunning's Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	1	1.3%

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Q13b. Where else would you go?

	Base: Excluding do not do for the first response															
			Area													
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Tesco, Central Park Way, Wigan	1	.1%	0	.0%	0	.0%	1	1.4%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%
The Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Range, Chapel Lane Retail Park, Wigan	5	.6%	2	2.9%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	1.3%
The Range, Kew Shopping Centre, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Vanity Pine, London Road, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Varies	3	.4%	0	.0%	1	1.3%	1	1.4%	1	1.3%	0	.0%	0	.0%	0	.0%
Wallpaper Supplies, Library Street, Wigan	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other																
Warrington	5	.6%	2	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Websters, Carr Mill Road, Billinge, Wigan	1	.1%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Welch Mill Carpets, Welch Hill Street, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Westhoughton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%
Wigan Town Centre	47	5.7%	3	4.4%	4	5.1%	4	5.5%	5	6.3%	5	6.1%	5	6.9%	8	10.5%
Dunelm Mill, Ocean Plaza Retail Park, Southport	1	.1%	1	1.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
DFS, Vernon Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Abbot & Smith, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q13b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.4%	1	1.3%
The Range, Chapel Lane Retail Park, Wigan	0	.0%	1	1.4%	0	.0%	0	.0%
The Range, Kew Shopping Centre, Southport	0	.0%	0	.0%	0	.0%	1	1.3%
Vanity Pine, London Road, Preston	0	.0%	0	.0%	0	.0%	0	.0%
Varies	0	.0%	0	.0%	0	.0%	0	.0%
Wallpaper Supplies, Library Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Other								
Warrington	0	.0%	3	4.2%	0	.0%	0	.0%
Websters, Carr Mill Road, Billinge, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Welch Mill Carpets, Welch Hill Street, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Westhoughton	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	4	5.2%	2	2.8%	5	6.8%	2	2.7%
Dunelm Mill, Ocean Plaza Retail Park, Southport	0	.0%	0	.0%	0	.0%	0	.0%
DFS, Vernon Street, Warrington	0	.0%	0	.0%	1	1.4%	0	.0%
Abbot & Smith, Ormskirk Road, Wigan	0	.0%	0	.0%	1	1.4%	0	.0%

Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

	Base: All respondents																					
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Bolton Gate Retail Park	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Gemini Retail Park, Warrington	4	.4%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	57	5.7%	1	1.1%	0	.0%	2	2.2%	4	4.3%	25	27.8%	12	13.5%	9	9.9%	4	4.4%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	25	2.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	17	18.7%	7	7.7%	0	.0%	0	.0%
Peel Centre, Stockport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	12	1.2%	0	.0%	6	6.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	4	4.4%	0	.0%
Robin Retail Park, Wigan	218	21.8%	30	32.6%	29	31.9%	36	39.6%	29	31.5%	10	11.1%	24	27.0%	4	4.4%	12	13.2%	23	25.3%	14	15.4%
Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	11	1.1%	1	1.1%	0	.0%	3	3.3%	1	1.1%	2	2.2%	0	.0%	0	.0%	1	1.1%	0	.0%	2	2.2%
Trafford Retail Park, Urmston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	12	1.2%	0	.0%	2	2.2%	0	.0%	0	.0%	2	2.2%	1	1.1%	2	2.2%	1	1.1%	0	.0%	1	1.1%
Internet	169	16.9%	9	9.8%	15	16.5%	17	18.7%	15	16.3%	18	20.0%	20	22.5%	12	13.2%	14	15.4%	16	17.6%	20	22.0%
Don't do	79	7.9%	14	15.2%	8	8.8%	5	5.5%	8	8.7%	4	4.4%	7	7.9%	4	4.4%	10	11.0%	7	7.7%	6	6.6%

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Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

	Area	
	Num	%
Base: All respondents	91	100.0%
Bolton Gate Retail Park	1	1.1%
Gemini Retail Park, Warrington	0	.0%
Middlebrook Retail Park, Horwich, Bolton	0	.0%
Parsonage Retail Park, Leigh	0	.0%
Peel Centre, Stockport	1	1.1%
Ravenhead Retail Park, St Helens	1	1.1%
Robin Retail Park, Wigan	7	7.7%
Stanley Green Retail Park, Cheadle Hulme	0	.0%
Trafford Centre	1	1.1%
Trafford Retail Park, Urmston	0	.0%
Catalogue/ mail order	3	3.3%
Internet	13	14.3%
Don't do	6	6.6%

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Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

	Area	
	Num	%
Aspull, Wigan	0	.0%
Aintree, Liverpool	5	5.5%
Argos, Concourse Shopping Centre, Skelmersdale	6	6.6%
Argos, Spinning Jenny Way, Leigh	0	.0%
Argos, The Concourse Shopping Centre, Skelmersdale	13	14.3%
Argos, The Galleries Shopping Centre, Wigan	0	.0%
Asda, Atherleigh Way, Leigh	0	.0%
Asda, Edge Green Lane, Golborne, Warrington	0	.0%
Asda, Ingram, Skelmersdale	2	2.2%
Asda, Ladies Lane, Hindley	0	.0%
Ashton-in-Makerfield	0	.0%
Aspull Domestic, Caroline Street, Wigan	0	.0%
B&Q, Frith Street, Wigan	0	.0%
B&Q, Newton Road, Warrington	0	.0%
Birchalls, Market Street, Hindley	0	.0%
Bolton	0	.0%
BrightHouse, Standishgate, Wigan	0	.0%
British Heart Foundation, Standishgate, Wigan	0	.0%
C12 Shopping Centre, Southport	0	.0%
Comet, King Street, St Helens	0	.0%
Costco, Andover Road, Haydock	1	1.1%
Currys, Aintree Racecourse Retail Park, Ormskirk	1	1.1%
Currys, Alban Retail Park, Warrington	0	.0%
Currys, Chapel Street, Southport	2	2.2%
Currys, Edge Lane Retail Park, Liverpool	1	1.1%
Currys, Gower Street, Wigan	4	4.4%
Currys, Meols Cop Road, Southport	3	3.3%
Currys, Saddle Junction, Wigan	0	.0%
Currys, St Helens Linkway, St Helens	0	.0%
Debenhams, The Grand Arcade, Wigan	0	.0%
Edge Lane Retail Park, Edge Lane, Liverpool	0	.0%
Euronics, King Street, Newton-le-Willows	0	.0%
Express Electrical Distributors, Miry Lane, Wigan	0	.0%
Other	0	.0%
Hindley, Wigan	0	.0%
Homebase, Worthington Way, Wigan	0	.0%
Husband would probably go to Costco	0	.0%
Can't remember/ don't know	1	1.1%
John Lewis, South John Street, Liverpool	0	.0%
John Lewis, Wilmslow Road, Cheadle	0	.0%
John Lewis, Liverpool 1, South John Street, Liverpool	1	1.1%
Jorgus Factory Outlet, Grimeford Lane, Chorley	0	.0%
Kew Retail Park, Southport Road, Southport	0	.0%
Leigh Town Centre	0	.0%
Local stores, Liverpool	0	.0%
Local stores, Wigan	0	.0%
Maghull	1	1.1%
Manchester	0	.0%
Minster Electronics, Railway Road, Leigh	0	.0%
Morrisons, Brooke Street, Chorley	0	.0%
Morrisons, Makerfield Way, Ince-in-Makerfield	0	.0%
Newtown, Wigan	0	.0%
Ormskirk	2	2.2%
Pemberton, Wigan	0	.0%
Platt Bridge, Wigan	0	.0%
Pooles Domestic, Makerfield Way, Wigan	0	.0%
Pooles Domestic, Walthew Lane, Platt Bridge	0	.0%
Preston	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree	4	4.4%
Sainsbury's, Atherleigh Way, Leigh	0	.0%
Sainsbury's, Bamber Bridge, Preston	0	.0%
Sainsbury's, Worthington Way, Wigan	0	.0%
Shevington, Wigan	0	.0%
Southport	4	4.4%
Speke Retail Park, Liverpool	1	1.1%
Standish, Wigan	0	.0%
Tesco, Central Park Way, Wigan	0	.0%

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Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

	Base: All respondents		Area																					
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Tesco, Crabtree Lane, Atherton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	3	3.4%	6	6.6%	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco, Gidlow Lane, Wigan	4	.4%	1	1.1%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco, Mansell Way, Horwich	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
The Concourse Shopping Centre, Skelmersdale																								
Varies	3	.3%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Wigan Town Centre	66	6.6%	6	6.5%	6	6.6%	6	6.6%	8	8.7%	6	6.7%	2	2.2%	10	11.0%	9	9.9%	4	4.4%	6	6.6%	0	.0%
Makro, Hornhouse Lane, Kirby	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q14a. Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?

	Area	
	Skelmersdale	
	Num	%
Tesco, Crabtree Lane, Atherton	0	.0%
Tesco, Cross Street, Hindley	0	.0%
Tesco, Gidlow Lane, Wigan	0	.0%
Tesco, Mansell Way, Horwich	0	.0%
Other	2	2.2%
The Concourse Shopping Centre, Skelmersdale		
Varies	0	.0%
Wigan Town Centre	3	3.3%
Makro, Hornhouse Lane, Kirby	1	1.1%

Q14b. Where else would you go?

	Base: Excluding do not do for the first response		Area															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: Excluding do not do for the first response	921	100.0%	78	100.0%	83	100.0%	86	100.0%	84	100.0%	86	100.0%	82	100.0%	87	100.0%		
Bolton Gate Retail Park	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.2%	0	.0%		
Gemini Retail Park, Warrington	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Middlebrook Retail Park, Horwich, Bolton	45	4.9%	3	3.8%	2	2.4%	3	3.5%	5	6.0%	12	14.0%	9	11.0%	6	6.9%		
Parsonage Retail Park, Leigh	7	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.6%		
Ravenhead Retail Park, St Helens	4	.4%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%		
Robin Retail Park, Wigan	103	11.2%	12	15.4%	10	12.0%	13	15.1%	11	13.1%	10	11.6%	6	7.3%	4	4.6%		
Stanley Green Retail Park, Cheadle Hulme	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%		
Trafford Centre	5	.5%	0	.0%	1	1.2%	0	.0%	1	1.2%	1	1.2%	0	.0%	1	1.1%		
Catalogue/ mail order	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%		
Internet	55	6.0%	1	1.3%	5	6.0%	9	10.5%	8	9.5%	6	7.0%	5	6.1%	6	6.9%		
No other location used	488	53.0%	45	57.7%	47	56.6%	48	55.8%	37	44.0%	40	46.5%	37	45.1%	45	51.7%		

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Q14b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	81	100.0%	84	100.0%	85	100.0%	85	100.0%
Bolton Gate Retail Park	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	2	2.5%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	5	6.2%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	3	3.7%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	0	.0%	2	2.4%	1	1.2%
Robin Retail Park, Wigan	10	12.3%	10	11.9%	10	11.8%	7	8.2%
Stanley Green Retail Park, Cheadle Hulme	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	0	.0%	0	.0%	1	1.2%	0	.0%
Catalogue/ mail order	2	2.5%	0	.0%	1	1.2%	0	.0%
Internet	6	7.4%	5	6.0%	2	2.4%	2	2.4%
No other location used	40	49.4%	52	61.9%	50	58.8%	47	55.3%

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Q14b. Where else would you go?

	Base: Excluding do not do for the first response															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Aintree Racecourse Retail Park, Liverpool	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Appliance World, King Cross Road, Halifax	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Concourse, Skelmersdale	7	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Galleries Shopping Centre, Wigan	12	1.3%	2	2.6%	2	2.4%	0	.0%	2	2.4%	1	1.2%	1	1.2%	0	.0%
Argos, Two Saints Place, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Arndale Shopping Centre, Manchester	1	.1%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Asda, Edge Green Lane, Warrington	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	8	.9%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Aspull Domestics, Caroline Street, Wigan	3	.3%	1	1.3%	1	1.2%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
B&M Bargains, Worthington Way, Wigan	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	3	.3%	1	1.3%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Bodyshop, Grand Arcade, Wigan	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	2	.2%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Boots, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Brighthouse, The Concourse, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley	2	.2%	0	.0%	0	.0%	1	1.2%	1	1.2%	0	.0%	0	.0%	0	.0%
Comet, Meols Cop Retail Park, Foul Lane, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Comet, Racecourse Retail Park, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Costco, Andover Road, Haydock	4	.4%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	1	1.2%	0	.0%
Costco, Chester Gates, Chester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%
CSL, New Mersey Retail Park, Speke	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Currys, Aintree Retail Park, Aintree	3	.3%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Currys, Alban Retail Park, Warrington	2	.2%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Currys, Gower Street, Wigan	31	3.4%	5	6.4%	6	7.2%	4	4.7%	2	2.4%	2	2.3%	2	2.4%	1	1.1%
Currys, Oxford Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Debenhams, The Grand Arcade, Wigan	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Domestic Appliance Centre, High Street, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Euronics, Caroline Street, Aspull	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Highfield Industrial Estate, North Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%
Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.2%	1	1.1%
Other																
Ikea, Europa Boulevard, Westbrook, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%
Ince-in-Makerfield	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, Wilmslow Road, Cheadle	5	.5%	1	1.3%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.2%	0	.0%
Kew Retail Park, Southport	2	.2%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh	5	.5%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	3	3.4%
Local stores, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Makro, Liverpool Road, Eccles	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Manchester City Centre	3	.3%	0	.0%	1	1.2%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Market, Leigh	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.1%
Market, Wigan	1	.1%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	3	3.7%	0	.0%
Parbold, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pooles Domestic Appliances, Makerfield Way, Ince-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Preston	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Reebok Stadium, Burnden Way, Bolton, Horwich, Bolton	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.3%	1	1.2%	0	.0%
Riverside Retail Park, Wharf Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
S&D Ireland, New Court Way, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Cuerden Way, Bamber Bridge	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Switch Island Leisure Park, Dunning's Bridge Road, Bootle	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Taskers, Racecourse Retail Park, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	14	1.5%	3	3.8%	0	.0%	2	2.3%	4	4.8%	1	1.2%	1	1.2%	1	1.1%
Tesco, Cross Street, Hindley	8	.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	6.1%	2	2.3%
Tesco, Ormskirk Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, St Helens Linkway, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Galleries, Market Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%
Varies	3	.3%	0	.0%	0	.0%	0	.0%	2	2.4%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	25	2.7%	1	1.3%	2	2.4%	3	3.5%	0	.0%	5	5.8%	5	6.1%	5	5.7%
Wilkinsons, The Concourse Shopping Centre, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Range, Chapel Lane, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q14b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Aintree Racecourse Retail Park, Liverpool	0	.0%	0	.0%	1	1.2%	1	1.2%
Appliance World, King Cross Road, Halifax	0	.0%	1	1.2%	0	.0%	0	.0%
Argos, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	7	8.2%
Argos, The Galleries Shopping Centre, Wigan	1	1.2%	3	3.6%	0	.0%	0	.0%
Argos, Two Saints Place, Ormskirk	0	.0%	0	.0%	1	1.2%	1	1.2%
Arndale Shopping Centre, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	1	1.2%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Warrington	1	1.2%	1	1.2%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	0	.0%	0	.0%	2	2.4%	5	5.9%
Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Aspull Domestics, Caroline Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
B&M Bargains, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	0	.0%	1	1.2%	0	.0%	0	.0%
Bodyshop, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Brighthouse, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.2%
Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Comet, Meols Cop Retail Park, Foul Lane, Southport	0	.0%	0	.0%	1	1.2%	0	.0%
Comet, Racecourse Retail Park, Liverpool	0	.0%	0	.0%	0	.0%	1	1.2%
Costco, Andover Road, Haydock	1	1.2%	1	1.2%	0	.0%	0	.0%
Costco, Chester Gates, Chester	0	.0%	0	.0%	0	.0%	0	.0%
CSL, New Mersey Retail Park, Speke	0	.0%	0	.0%	0	.0%	1	1.2%
Currys, Aintree Retail Park, Aintree	0	.0%	0	.0%	0	.0%	2	2.4%
Currys, Alban Retail Park, Warrington	1	1.2%	0	.0%	0	.0%	0	.0%
Currys, Gower Street, Wigan	2	2.5%	3	3.6%	3	3.5%	1	1.2%
Currys, Oxford Street, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Domestic Appliance Centre, High Street, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Euronics, Caroline Street, Aspull	0	.0%	1	1.2%	0	.0%	0	.0%
Highfield Industrial Estate, North Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Ikea, Europa Boulevard, Westbrook, Warrington	0	.0%	0	.0%	0	.0%	0	.0%
Ince-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, Wilmslow Road, Cheadle	0	.0%	0	.0%	1	1.2%	1	1.2%
Kew Retail Park, Southport	0	.0%	0	.0%	1	1.2%	0	.0%
Leigh	1	1.2%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	0	.0%	0	.0%	1	1.2%	0	.0%
Makro, Liverpool Road, Eccles	0	.0%	0	.0%	0	.0%	0	.0%
Manchester City Centre	1	1.2%	0	.0%	0	.0%	0	.0%
Market, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Market, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	0	.0%	0	.0%	0	.0%	0	.0%
Parbold, Wigan	0	.0%	0	.0%	1	1.2%	0	.0%
Pooles Domestic Appliances, Makerfield Way, Ince-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Preston	0	.0%	0	.0%	0	.0%	0	.0%
Reebok Stadium, Burnden Way, Bolton, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Riverside Retail Park, Wharf Street, Warrington	1	1.2%	0	.0%	0	.0%	0	.0%
S&D Ireland, New Court Way, Ormskirk	0	.0%	0	.0%	1	1.2%	1	1.2%
Sainsbury's, Cuerden Way, Bamber Bridge	0	.0%	0	.0%	1	1.2%	0	.0%
Sainsbury's, Worthington Way, Wigan	0	.0%	1	1.2%	0	.0%	1	1.2%
St Helens	0	.0%	2	2.4%	0	.0%	0	.0%
Switch Island Leisure Park, Dunning's Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	1	1.2%
Taskers, Racecourse Retail Park, Aintree	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	0	.0%	0	.0%	2	2.4%	0	.0%
Tesco, Cross Street, Hindley	1	1.2%	0	.0%	0	.0%	0	.0%
Tesco, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	1	1.2%
Tesco, St Helens Linkway, St Helens	1	1.2%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	2	2.4%	1	1.2%
The Galleries, Market Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Varies	0	.0%	1	1.2%	0	.0%	0	.0%
Wigan Town Centre	1	1.2%	1	1.2%	1	1.2%	1	1.2%
Wilkinsons, The Concourse Shopping Centre, Wigan	0	.0%	0	.0%	0	.0%	1	1.2%
The Range, Chapel Lane, Wigan	0	.0%	1	1.2%	0	.0%	0	.0%

Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

	Base: All respondents													
	Area													
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%

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Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%

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Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Bolton Gate Retail Park	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Brookway Retail Park, Wythenshawe	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Gemini Retail Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	28	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	13	14.4%	6	6.7%	7	7.7%
Parsonage Retail Park, Leigh	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	9	9.9%
Ravenhead Retail Park, St Helens	6	.6%	0	.0%	5	5.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	170	17.0%	14	15.2%	17	18.7%	27	29.7%	25	27.2%	20	22.2%	17	19.1%	5	5.5%
Catalogue/ mail order	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Internet	12	1.2%	1	1.1%	2	2.2%	2	2.2%	2	2.2%	0	.0%	1	1.1%	1	1.1%
Don't do	107	10.7%	16	17.4%	10	11.0%	6	6.6%	13	14.1%	3	3.3%	12	13.5%	7	7.7%
Abram	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aintree, Liverpool	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Brookfield Street, North Road, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Delph Lane, Winwick, Warrington	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	296	29.6%	39	42.4%	30	33.0%	36	39.6%	35	38.0%	32	35.6%	28	31.5%	15	16.5%
B&Q, Highfield Industrial Estate, Chorley	2	.2%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%
B&Q, Kirkhall Lane, Leigh	36	3.6%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	22	24.2%
B&Q, Meols Cop Road, Southport	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Milner Street, Warrington	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
B&Q, Milverny Way, St Helens Linkway, St Helens	15	1.5%	0	.0%	8	8.8%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
B&Q, New Mersey Retail Park, Speke	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, North Street, Chorley	3	.3%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
B&Q, Racecourse Retail Park, Aintree	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Southings Business Park, Craven Drive, Preston	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Switch Island Leisure Park, Dunning's Bridge Road, Bootle	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Best DIY, The Gerard Centre, Ashton-in-Makerfield	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	1	1.1%
C&W Berry, Golden Hill Lane, Leyland	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Concourse Shopping Centre, Town Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Crown Trade Centre, Caroline Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
DIY Centre, The Common, Parbold	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Dulux Decorator Centre, Hodson Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Eccleston	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Firswood Timber, School Lane, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Golden Days Garden Centre, Back Lane, Wigan	3	.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%
Handyman's Stores, Walthew Lane, Platt Bridge	6	.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Homebase, Kew Retail Park, Southport	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other Homebase, Marus Bridge Worthington Way, Wigan	7	.7%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%
Homebase, Marus Bridge, Worthington Way, Wigan	18	1.8%	2	2.2%	7	7.7%	1	1.1%	0	.0%	0	.0%	0	.0%	1	1.1%
Homebase, Topham Drive, Aintree, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Johnsons Priceless, Egerton Street, Farnworth	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Johnstones Leyland Paints, Harbord Street, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Kew Retail Park, Southport Road, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Kiwi Nurseries, Arbour Lane, Standish	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.4%
Leyland	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Liverpool City Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	23	2.3%	5	5.4%	5	5.5%	0	.0%	1	1.1%	4	4.4%	0	.0%	2	2.2%
Manchester	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%
Morrisons, Makerfield Way, Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Tradesman/ decorator supplies these	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%
Newtown, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Parbold, Wigan	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pemberton	3	.3%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Platt Bridge, Wigan	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Savoy Timber, Wilcock Street, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Screwfix, Gower Street, Wigan	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Skelmersdale	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Standish	3	.3%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%
Stax Trade Centres, Holloway Drive, Worsley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
T&W Garner, Witham Road, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Capitol Centre Retail Park, London Way, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wroughtington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Bolton Gate Retail Park	0	.0%	0	.0%	0	.0%	0	.0%
Brookway Retail Park, Wythenshawe	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	0	.0%	0	.0%	1	1.1%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	2	2.2%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	3	3.3%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Robin Retail Park, Wigan	12	13.2%	12	13.2%	16	17.6%	5	5.5%
Catalogue/ mail order	0	.0%	1	1.1%	0	.0%	0	.0%
Internet	0	.0%	0	.0%	1	1.1%	2	2.2%
Don't do	8	8.8%	11	12.1%	10	11.0%	11	12.1%
Abram	1	1.1%	0	.0%	0	.0%	0	.0%
Aintree, Liverpool	0	.0%	0	.0%	1	1.1%	6	6.6%
Asda, Edge Green Lane, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
Ashton-in-Makerfield	1	1.1%	5	5.5%	0	.0%	0	.0%
B&Q, Brookfield Street, North Road, Preston	0	.0%	0	.0%	1	1.1%	0	.0%
B&Q, Delph Lane, Winwick, Warrington	5	5.5%	0	.0%	1	1.1%	0	.0%
B&Q, Frith Street, Wigan	16	17.6%	25	27.5%	20	22.0%	20	22.0%
B&Q, Highfield Industrial Estate, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Kirkhall Lane, Leigh	11	12.1%	0	.0%	0	.0%	0	.0%
B&Q, Meols Cop Road, Southport	0	.0%	0	.0%	3	3.3%	3	3.3%
B&Q, Milner Street, Warrington	2	2.2%	3	3.3%	0	.0%	0	.0%
B&Q, Milverny Way, St Helens Linkway, St Helens	1	1.1%	5	5.5%	0	.0%	0	.0%
B&Q, New Mersey Retail Park, Spoke	0	.0%	1	1.1%	0	.0%	0	.0%
B&Q, North Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Racecourse Retail Park, Aintree	0	.0%	0	.0%	1	1.1%	10	11.0%
B&Q, Southings Business Park, Craven Drive, Preston	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Switch Island Leisure Park, Dunnings Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	1	1.1%
Best DIY, The Gerard Centre, Ashton-in-Makerfield	0	.0%	3	3.3%	0	.0%	0	.0%
Bolton	0	.0%	0	.0%	0	.0%	0	.0%
C&W Berry, Golden Hill Lane, Leyland	0	.0%	0	.0%	0	.0%	0	.0%
Concourse Shopping Centre, Town Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
Crown Trade Centre, Caroline Street, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
DIY Centre, The Common, Parbold	0	.0%	0	.0%	1	1.1%	0	.0%
Dulux Decorator Centre, Hodson Street, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Eccleston	0	.0%	0	.0%	0	.0%	0	.0%
Firswood Timber, School Lane, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
Golden Days Garden Centre, Back Lane, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Handyman's Stores, Walthev Lane, Platt Bridge	5	5.5%	1	1.1%	0	.0%	0	.0%
Homebase, Kew Retail Park, Southport	0	.0%	0	.0%	5	5.5%	0	.0%
Other Homebase, Marus Bridge Worthington Way, Wigan	0	.0%	3	3.3%	0	.0%	0	.0%
Homebase, Marus Bridge, Worthington Way, Wigan	0	.0%	7	7.7%	0	.0%	0	.0%
Homebase, Topham Drive, Aintree, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
Johnsons Priceless, Egerton Street, Farnworth	0	.0%	0	.0%	0	.0%	0	.0%
Johnstones Leyland Paints, Harbord Street, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
Kew Retail Park, Southport Road, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Kiwi Nurseries, Arbour Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Leyland	0	.0%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	0	.0%	0	.0%	1	1.1%	0	.0%
Local stores, Wigan	2	2.2%	2	2.2%	2	2.2%	0	.0%
Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	0	.0%	0	.0%	0	.0%	0	.0%
Tradesman/ decorator supplies these	0	.0%	1	1.1%	2	2.2%	0	.0%
Newtown, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	0	.0%	1	1.1%	3	3.3%	0	.0%
Parbold, Wigan	0	.0%	0	.0%	3	3.3%	0	.0%
Pemberton	0	.0%	0	.0%	0	.0%	0	.0%
Platt Bridge, Wigan	12	13.2%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree, Liverpool	0	.0%	0	.0%	1	1.1%	2	2.2%
Sainsbury's, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Savoy Timber, Wilcock Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Screwfix, Gower Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	0	.0%	0	.0%	4	4.4%	3	3.3%
Southport	0	.0%	0	.0%	1	1.1%	1	1.1%
St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Standish	0	.0%	1	1.1%	0	.0%	0	.0%
Stax Trade Centres, Holloway Drive, Worsley	0	.0%	0	.0%	0	.0%	0	.0%
T&W Garner, Witham Road, Skelmersdale	0	.0%	0	.0%	0	.0%	3	3.3%
The Capitol Centre Retail Park, London Way, Preston	0	.0%	0	.0%	1	1.1%	0	.0%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	7	7.7%

Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
The Range, Chapel Lane Retail Centre, Wigan	11	1.1%	3	3.3%	0	.0%	0	.0%	2	2.2%	3	3.3%	1	1.1%	1	1.1%
Trading Estates	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Trebaron Garden Centre, Southworth Road, Newton-le-Willows	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Upholland	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	4	.4%	1	1.1%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%
Wallpaper Supplies, Library Street, Wigan	9	.9%	3	3.3%	1	1.1%	0	.0%	0	.0%	1	1.1%	3	3.4%	0	.0%
Other																
Wallpaper Supplies, Railway Road, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warbreck Garden Centre, Lyelake Lane, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warrington Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	57	5.7%	5	5.4%	2	2.2%	7	7.7%	6	6.5%	6	6.7%	10	11.2%	7	7.7%
Wilkinsons, Standishgate, Wigan	3	.3%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%
Wilkinsons, The Concourse Shopping Centre, Skelmersdale	12	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Winwick, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

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Q15a. Where do you do most of your shopping for DIY goods and decorating supplies?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
The Range, Chapel Lane Retail Centre, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Trading Estates	0	.0%	0	.0%	0	.0%	1	1.1%
Trebaron Garden Centre, Southworth Road, Newton-le-Willows	0	.0%	1	1.1%	0	.0%	0	.0%
Upholland	0	.0%	0	.0%	1	1.1%	0	.0%
Varies	0	.0%	0	.0%	0	.0%	0	.0%
Wallpaper Supplies, Library Street, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Other								
Wallpaper Supplies, Railway Road, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Warbreck Garden Centre, Lyelake Lane, Ormskirk	0	.0%	0	.0%	1	1.1%	1	1.1%
Warrington Town Centre	1	1.1%	1	1.1%	1	1.1%	0	.0%
Wigan Town Centre	6	6.6%	3	3.3%	2	2.2%	3	3.3%
Wilkinsons, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Wilkinsons, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	2	2.2%	10	11.0%
Winwick, Warrington	0	.0%	0	.0%	0	.0%	0	.0%

Q15b. Where else would you go?

	Base: Excluding do not do for the first response		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	893	100.0%	76	100.0%	81	100.0%	85	100.0%	79	100.0%	87	100.0%	77	100.0%	84	100.0%
Bolton Gate Retail Park	8	.9%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.6%	2	2.6%	2	2.4%
Central Retail Park, Ancoats	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
Gemini Retail Park, Warrington	2	.2%	1	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	13	1.5%	1	1.3%	0	.0%	2	2.4%	0	.0%	6	6.9%	1	1.3%	3	3.6%
Parsonage Retail Park, Leigh	9	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.6%	3	3.6%
Ravenhead Retail Park, St Helens	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	77	8.6%	15	19.7%	8	9.9%	5	5.9%	9	11.4%	5	5.7%	5	6.5%	5	6.0%
Snipe Retail Park, Ashton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Trafford Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	3	.3%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Internet	10	1.1%	0	.0%	2	2.5%	2	2.4%	0	.0%	1	1.1%	2	2.6%	0	.0%
No other location used	471	52.7%	39	51.3%	42	51.9%	53	62.4%	44	55.7%	40	46.0%	43	55.8%	47	56.0%

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Q15b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	83	100.0%	80	100.0%	81	100.0%	80	100.0%
Bolton Gate Retail Park	0	.0%	0	.0%	0	.0%	0	.0%
Central Retail Park, Ancoats	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	0	.0%	0	.0%	1	1.2%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	4	4.8%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	0	.0%	1	1.2%	1	1.3%
Robin Retail Park, Wigan	6	7.2%	8	10.0%	7	8.6%	4	5.0%
Snipe Retail Park, Ashton	0	.0%	0	.0%	0	.0%	0	.0%
Trafford Centre	1	1.2%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	0	.0%	1	1.3%	0	.0%	1	1.3%
Internet	2	2.4%	0	.0%	0	.0%	1	1.3%
No other location used	40	48.2%	40	50.0%	43	53.1%	40	50.0%

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Q15b. Where else would you go?

	Base: Excluding do not do for the first response															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Ace Decor, Clarence Street Industrial Estate, Chorley	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
AJ Ormisher & Sons, Preston Road, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Aldi, The Concourse, Skelmersdale	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aspull, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
ATS, Westminster Road, Chorley	2	.2%	1	1.3%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
B&M Bargains, Warrington Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
B&Q, Aintree Road, Aintree	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Brookfield St, North Road, Preston	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
B&Q, Burscough Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	49	5.5%	3	3.9%	6	7.4%	2	2.4%	2	2.5%	5	5.7%	4	5.2%	4	4.8%
B&Q, Kew Retail Park, Southport	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Kirkhall Lane, Leigh	10	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	4	4.8%
B&Q, Milner Street, Warrington	7	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
B&Q, Milverny Way, St Helens	4	.4%	0	.0%	1	1.2%	0	.0%	0	.0%	1	1.1%	1	1.3%	0	.0%
B&Q, Racecourse Retail Park, Liverpool	3	.3%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Southings Business Centre, Craven	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Birkacre Garden Centre, Birkacre Road, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Bolton	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.3%	1	1.2%
Chorley Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	2	2.5%	1	1.1%	0	.0%	0	.0%
CHP Supplies, Pottery Road, Wigan	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Costco, Andover Road, Haydock	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Firewood Timber, School Lane, Skelmersdale	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Golden Days Garden Centre, Back Lane, Standish	2	.2%	1	1.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Handyman's Stores, Walthew Lane, Wigan	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Highfield Industrial Estate, North Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%
Homebase, Olympian Way, Leyland	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Homebase, Queens Retail Park, Preston	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Homebase, Worthington Way, Marus Bridge, Wigan	28	3.1%	1	1.3%	8	9.9%	2	2.4%	1	1.3%	0	.0%	1	1.3%	0	.0%
Homebase, Worthington Way, Wigan	13	1.5%	2	2.6%	1	1.2%	0	.0%	2	2.5%	1	1.1%	1	1.3%	0	.0%
Jewson, Rosebridge Way, Wigan	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Johnstones Paints, Clayton Street, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Kew Retail Park, Southport Road, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.4%
Liverpool City Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	1	1.3%	1	1.1%	0	.0%	0	.0%
Manchester	2	.2%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	1	1.2%
Market, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
Marus Bridge, Wigan	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
O'Neill's Decorating Centre, Egerton Street, Farnworth	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Parbold	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pimbo Garden Centre, Pimbo Lane, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Platt Bridge, Wigan	10	1.1%	1	1.3%	0	.0%	0	.0%	0	.0%	1	1.1%	2	2.6%	3	3.6%
Preston	1	.1%	0	.0%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Retail Park Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Savoy Timber DIY, Wilcock Street, Wigan	2	.2%	0	.0%	0	.0%	1	1.2%	1	1.3%	0	.0%	0	.0%	0	.0%
Screwfix, Gower Street, Wigan	5	.6%	1	1.3%	0	.0%	1	1.2%	2	2.5%	1	1.1%	0	.0%	0	.0%
Shevington	5	.6%	0	.0%	0	.0%	4	4.7%	1	1.3%	0	.0%	0	.0%	0	.0%
Shevington Garden Centre, Back Lane, Standish	2	.2%	0	.0%	0	.0%	1	1.2%	1	1.3%	0	.0%	0	.0%	0	.0%
Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
St Helens Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
T&W Garner, Witham Road, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Taskers, Liver Industrial Estate, Liverpool	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Market Place, Bolton	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Range, Chapel Lane Retail Park, Wigan	19	2.1%	3	3.9%	0	.0%	2	2.4%	2	2.5%	5	5.7%	3	3.9%	1	1.2%
Varies	6	.7%	0	.0%	2	2.5%	1	1.2%	1	1.3%	1	1.1%	0	.0%	0	.0%
Wallpaper Supplies, Library Street, Wigan	6	.7%	1	1.3%	1	1.2%	1	1.2%	0	.0%	0	.0%	1	1.3%	1	1.2%
Wallpaper Supplies, Railway Road, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%
Wholesalers, Springfield, Greater Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wickes, Ormskirk Road, Aintree	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	23	2.6%	3	3.9%	3	3.7%	2	2.4%	1	1.3%	5	5.7%	4	5.2%	0	.0%
Wilkinson, Cotham Street, St Helens	1	.1%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wilkinsons, Standishgate, Wigan	10	1.1%	3	3.9%	0	.0%	0	.0%	1	1.3%	2	2.3%	3	3.9%	1	1.2%
Wilkinsons, The Concourse Shopping Centre, Skelmersdale	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pemberton	3	.3%	0	.0%	1	1.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Delph Lane, Winwick, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wickes, George Street, Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.3%	0	.0%	0	.0%	0	.0%
Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%

Q15b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Ace Decor, Clarence Street Industrial Estate, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Al Ormisher & Sons, Preston Road, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Warrington	1	1.2%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.3%
Ashton-in-Makerfield	0	.0%	2	2.5%	0	.0%	0	.0%
Aspull, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
ATS, Westminster Road, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
B&M Bargains, Warrington Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Aintree Road, Aintree	0	.0%	0	.0%	0	.0%	4	5.0%
B&Q, Brookfield St, North Road, Preston	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Burscough Street, Ormskirk	0	.0%	0	.0%	1	1.2%	0	.0%
B&Q, Frith Street, Wigan	8	9.6%	8	10.0%	5	6.2%	2	2.5%
B&Q, Kew Retail Park, Southport	0	.0%	0	.0%	1	1.2%	3	3.8%
B&Q, Kirkhall Lane, Leigh	4	4.8%	1	1.3%	0	.0%	0	.0%
B&Q, Milner Street, Warrington	4	4.8%	1	1.3%	1	1.2%	0	.0%
B&Q, Milverny Way, St Helens	0	.0%	0	.0%	1	1.2%	0	.0%
B&Q, Racecourse Retail Park, Liverpool	0	.0%	0	.0%	0	.0%	2	2.5%
B&Q, Southrings Business Centre, Craven	0	.0%	0	.0%	2	2.5%	0	.0%
Birkacre Garden Centre, Birkacre Road, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Chorley Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
CHP Supplies, Pottery Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Costco, Andover Road, Haydock	0	.0%	1	1.3%	0	.0%	0	.0%
Firwood Timber, School Lane, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.0%
Golden Days Garden Centre, Back Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Handyman's Stores, Walthew Lane, Wigan	3	3.6%	0	.0%	0	.0%	0	.0%
Highfield Industrial Estate, North Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Homebase, Olympian Way, Leyland	0	.0%	0	.0%	2	2.5%	0	.0%
Homebase, Queens Retail Park, Preston	0	.0%	0	.0%	0	.0%	0	.0%
Homebase, Worthington Way, Marus Bridge, Wigan	2	2.4%	9	11.3%	4	4.9%	0	.0%
Homebase, Worthington Way, Wigan	0	.0%	3	3.8%	0	.0%	3	3.8%
Jewson, Rosebridge Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Johnstones Paints, Clayton Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Kew Retail Park, Southport Road, Southport	0	.0%	0	.0%	1	1.2%	0	.0%
Leigh	2	2.4%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	0	.0%	0	.0%	0	.0%	1	1.3%
Local stores, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Market, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Marus Bridge, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
O'Neill's Decorating Centre, Egerton Street, Farnworth	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	0	.0%	0	.0%	1	1.2%	1	1.3%
Parbold	0	.0%	0	.0%	2	2.5%	0	.0%
Pimbo Garden Centre, Pimbo Lane, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.3%
Platt Bridge, Wigan	3	3.6%	0	.0%	0	.0%	0	.0%
Preston	0	.0%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Ormskirk Road, Aintree	0	.0%	0	.0%	0	.0%	1	1.3%
Retail Park Warrington	1	1.2%	0	.0%	0	.0%	0	.0%
Savoy Timber DIY, Wilcock Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Screwfix, Gower Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Shevington	0	.0%	0	.0%	0	.0%	0	.0%
Shevington Garden Centre, Back Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	0	.0%	0	.0%	1	1.2%	3	3.8%
Southport	0	.0%	0	.0%	0	.0%	0	.0%
St Helens Town Centre	0	.0%	1	1.3%	0	.0%	1	1.3%
Standish	0	.0%	0	.0%	0	.0%	0	.0%
T&W Garner, Witham Road, Skelmersdale	0	.0%	0	.0%	1	1.2%	1	1.3%
Taskers, Liver Industrial Estate, Liverpool	0	.0%	1	1.3%	0	.0%	2	2.5%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.2%	1	1.3%
The Market Place, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
The Range, Chapel Lane Retail Park, Wigan	2	2.4%	1	1.3%	0	.0%	0	.0%
Varies	0	.0%	1	1.3%	0	.0%	0	.0%
Wallpaper Supplies, Library Street, Wigan	0	.0%	1	1.3%	0	.0%	0	.0%
Wallpaper Supplies, Railway Road, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Wholesalers, Springfield, Greater Manchester	0	.0%	0	.0%	1	1.2%	0	.0%
Wickes, Ormskirk Road, Aintree	0	.0%	0	.0%	0	.0%	1	1.3%
Wigan Town Centre	1	1.2%	0	.0%	2	2.5%	2	2.5%
Wilkinson, Cotham Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Wilkinsons, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Wilkinsons, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.2%	2	2.5%
Pemberton	0	.0%	0	.0%	1	1.2%	1	1.3%
B&Q, Delph Lane, Winwick, Warrington	0	.0%	1	1.3%	0	.0%	0	.0%
Wickes, George Street, Chorley	0	.0%	0	.0%	0	.0%	0	.0%
Hindley	0	.0%	0	.0%	0	.0%	0	.0%

Q16a. Where do you do most of your shopping for chemists goods?

	Area	
	Skelmersdale Num	%
Base: All respondents	91	100.0%
Altrincham Retail Park	0	.0%
Brookway Retail Park, Wythenshawe	0	.0%
Central Retail Park, Ancoats	0	.0%
Middlebrook Retail Park, Horwich, Bolton	0	.0%
Parsonage Retail Park, Leigh	0	.0%
Robin Retail Park, Wigan	1	1.1%
Trafford Centre	0	.0%
Woodfield Retail Park, Bury	1	1.1%
Catalogue/ mail order	1	1.1%
Internet	0	.0%
Don't do	2	2.2%
Abram	0	.0%
Abram Pharmacy, Warrington Road, Wigan	0	.0%
Aldi, Preston Road / Avondale Road, Wigan	0	.0%
Aldi, Princess Road, Ashton-in- Makerfield	0	.0%
Appley Bridge	0	.0%
Appley Bridge Pharmacy, Woodnook Road, Appley Bridge	0	.0%
Asda, Atherleigh Way, Leigh	0	.0%
Asda, Edge Green Lane, Warrington	0	.0%
Asda, Gathurst Lane, Shevington	0	.0%
Asda, Ingram Road, Skelmersdale	7	7.7%
Ashton-in-Makerfield	0	.0%
Ashton Medical Centre, Wigan Road, Ashton-in-Makerfield, Wigan	0	.0%
Aspull	0	.0%
Beacon Primary Care, Sandy Lane, Skelmersdale	2	2.2%
Beech Hill, Wigan	0	.0%
Billinge	0	.0%
Billinge Surgery, Recreation Drive, Billinge	0	.0%
Bodycare, The Galleries, Wigan	0	.0%
Boots Station Road Leigh	0	.0%
Boots, Bradshawgate, Leigh	0	.0%
Boots, Church Street, St Helens	0	.0%
Boots, Holmes House Avenue, Wigan	0	.0%
Boots, Market Street, Atherton	0	.0%
Boots, Mealhouse Lane, Bolton	0	.0%
Boots, Milverney Way, St Helens	0	.0%
Boots, Moor Street, Ormskirk	1	1.1%
Boots, Ormskirk Road, Pemberton	0	.0%
Boots, The Concourse Shopping Centre, Skelmersdale	23	25.3%
Boots, The Gerard Centre, Ashton- in-Makerfield	0	.0%
Boots, The Grand Arcade, Wigan	0	.0%
Boots, Wigan Road, Ashton-in- Makerfield	0	.0%
Other	0	.0%
Bradshaw Street Pharmacy, Orrell, Wigan	0	.0%
Buckley, The Common, Parbold	0	.0%
Burscough	0	.0%
Chandler House, Poolstock Way, Wigan	0	.0%
Co-op Pharmacy, Church Street, Orrell	0	.0%
Co-op Pharmacy, Ladies Lane, Hindley	0	.0%
Co-op Pharmacy, Rainford Road, Billinge	0	.0%
Co-op Pharmacy, Recreation Drive, Billinge	0	.0%
Co-op, Fearnhead Lane, Warrington	0	.0%
Cohens, High Street, Standish	0	.0%
Coppull, Chorley	0	.0%
Dalton, Wigan	0	.0%
Debenhams, Grand Arcade, Wigan	0	.0%
Digmoor Parade, Skelmersdale	1	1.1%
England Pharmacy, Gidlow Lane, Wigan	0	.0%
Garswood	0	.0%
Garswood Pharmacy, Billinge Road, Ashton-in-Makerfield	0	.0%
George Wilson Pharmacy, Sherwood Drive, Pemberton	0	.0%
Golborne	0	.0%
Goose Green, Wigan	0	.0%
Grand Arcade, Wigan	0	.0%
Hall Green, Upholland	0	.0%
Goods delivered	0	.0%
Hawkley Chemist, Carr Mill Road, Wigan	0	.0%
Haydock	0	.0%
Health Centre, Sandy Lane, Skelmersdale	2	2.2%
Hillside Health Centre, Tanhouse Road, Skelmersdale	3	3.3%
Hindley Green	0	.0%
Hindley Health Centre Pharmacy, Liverpool Road, Hindley, Wigan	0	.0%
Hindley, Wigan	0	.0%

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Q16a. Where do you do most of your shopping for chemists goods?

	Area	
	Num	%
Home Bargains, Saddle Retail Park, Wigan	0	.0%
Home Bargains, Templeton Road, Platt Bridge, Wigan	0	.0%
Home Bargains, The Galleries, Wigan	0	.0%
Ince	0	.0%
J G Palin, High Street, Standish	0	.0%
John Holton Pharmacy, The Common, Parbold	0	.0%
Lamb's Pharmacy, Phoenix Way, Wigan	0	.0%
Leigh	0	.0%
Lloyds, Liverpool Street, St Helens	0	.0%
Lloyds, Market Street, Wigan	0	.0%
Lloyds, Scholes, Wigan	0	.0%
Lloyds, Spendmore Lane, Coppull	0	.0%
Lloyds, Standishgate, Wigan	0	.0%
Local chemist, Wigan	1	1.1%
Lower Ince	0	.0%
Manor Pharmacy, Frog Lane, Wigan	0	.0%
Manor Pharmacy, Gathurst Lane, Wigan	0	.0%
Manor Pharmacy, Poolstock Lane, Wigan	0	.0%
Morris Chemists, Wigan Road, Bryn	0	.0%
Morrisons, Makerfield Way, Ince-in-Makerfield	0	.0%
Morrisons, Makerfield Way, Ince	0	.0%
New Springs Pharmacy, Whelley Road, Whelley	0	.0%
New Springs, Wigan	0	.0%
Varies	0	.0%
Numark Pharmacy, Kirkgate, Wakefield	0	.0%
Ormskirk	2	2.2%
Orrell	0	.0%
Parbold	0	.0%
Pemberton	0	.0%
Pemberton Primary Centre, Sherwood Drive, Wigan	0	.0%
Pennygate Medical Centre, Ladies Lane, Hindley	0	.0%
Platt Bridge Health Centre Pharmacy, Rivington Avenue, Platt Bridge, Wigan	0	.0%
Platt Bridge, Wigan	0	.0%
Richardsons, Church Street, Standish	0	.0%
Richardsons, Gathurst Lane, Shevington	0	.0%
Rowlands Pharmacy, Birleywood, Skelmersdale	1	1.1%
Rowlands Pharmacy, Dingle Road, Upholland	1	1.1%
Rowlands Pharmacy, Dingle Road, Upholland, Skelmersdale	0	.0%
Rowlands Pharmacy, Lyndale, Skelmersdale	2	2.2%
Rowlands Pharmacy, Marsh Green, Wigan	0	.0%
Rowlands Pharmacy, Poolstock lane, Wigan	0	.0%
Rowlands Pharmacy, Sandy Lane, Skelmersdale	3	3.3%
Rowlands Pharmacy, Westgate, Skelmersdale	4	4.4%
Rowlands Pharmacy, Wigan Road, Ashton-in-Makersfield	0	.0%
Rowlands, Mills Street, Burscough	0	.0%
Sainsbury's, Worthington Way, Wigan	0	.0%
Salter, Atherton Road, Hindley Green	0	.0%
Salter, Ince Green Lane, Ince-in-Makerfield	0	.0%
Salter, Moorside, Aspall	0	.0%
Shevington Surgery, Houghton Lane, Shevington	0	.0%
Shevington, Wigan	0	.0%
Skelmersdale	23	25.3%
Slaters, Mill Street, Wigan	0	.0%
Southport	0	.0%
Spinning Gate, Leigh	0	.0%
St Helens	0	.0%
Standish	0	.0%
Standish Pharmacy, Preston Road, Standish	0	.0%
Superdrug, The Concourse, Skelmersdale	2	2.2%
Superdrug, The Galleries, Wigan	0	.0%
Tesco, St Helens Linkway, St Helens	0	.0%
Tesco, Central Park Way, Wigan	0	.0%
Tesco, Church Road, Haydock	0	.0%
Tesco, Cross Street, Hindley	0	.0%
Tesco, Frith Street, Wigan	0	.0%

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Q16a. Where do you do most of your shopping for chemists goods?

	Base: All respondents		Area																					
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
The Concourse Shopping Centre, Skelmersdale	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Trayners, Market Street, Hindley	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
Upholland	13	1.3%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	11	12.1%
Whelley	5	.5%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	20	2.0%	3	3.3%	1	1.1%	3	3.3%	0	.0%	2	2.2%	7	7.9%	1	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%
Sainsbury's, Bamber Bridge, Preston	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Ormskirk Road, Pemberton	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q16a. Where do you do most of your shopping for chemists goods?

	Area	
	Num	%
The Concourse Shopping Centre, Skelmersdale	7	7.7%
Trayners, Market Street, Hindley	0	.0%
Upholland	0	.0%
Whelley	0	.0%
Wigan Town Centre	1	1.1%
Sainsbury's, Bamber Bridge, Preston	0	.0%
Tesco, Ormskirk Road, Pemberton	0	.0%
Chorley	0	.0%

Q16b. Where else would you go?

	Base: Excluding do not do for the first response		Area													
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	967	100.0%	88	100.0%	88	100.0%	87	100.0%	91	100.0%	88	100.0%	84	100.0%	90	100.0%
Gemini Retail Park, Warrington	3	.3%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	21	2.2%	0	.0%	0	.0%	0	.0%	2	2.2%	12	13.6%	5	6.0%	1	1.1%
Parsonage Retail Park, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	51	5.3%	7	8.0%	15	17.0%	7	8.0%	8	8.8%	0	.0%	3	3.6%	0	.0%
Catalogue/ mail order	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%
Internet	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
No other location used	575	59.5%	57	64.8%	48	54.5%	56	64.4%	44	48.4%	52	59.1%	57	67.9%	56	62.2%

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Q16b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	85	100.0%	88	100.0%	89	100.0%	89	100.0%
Gemini Retail Park, Warrington	1	1.2%	0	.0%	0	.0%	1	1.1%
Middlebrook Retail Park, Horwich, Bolton	1	1.2%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	1.2%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	4	4.7%	0	.0%	6	6.7%	1	1.1%
Catalogue/ mail order	0	.0%	0	.0%	1	1.1%	2	2.2%
Internet	1	1.2%	0	.0%	0	.0%	0	.0%
No other location used	45	52.9%	52	59.1%	55	61.8%	53	59.6%

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Q16b. Where else would you go?

	Base: Excluding do not do for the first response													
	Area													
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Aldi, Princess Street, Ashton-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Appley Bridge	2	.2%	0	.0%	0	.0%	2	2.3%	0	.0%	0	.0%	0	.0%
Appley Bridge Pharmacy, Woodnook Road, Appley Bridge	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	4	4.4%
Asda, Edge Green Lane, Warrington	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	13	1.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-under-Lyne	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aspull	5	.5%	0	.0%	0	.0%	0	.0%	0	.0%	4	4.5%	0	.0%
B&M Bargains, Gerard Street, Ashton-in-Makerfield	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&M Bargains, Worthington Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Bolton Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Boots, Chapel Street, Southport	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Concourse Shopping Centre, Skelmersdale	7	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Ellesmere Shopping Centre, Manchester	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Gerard Street, Ashton-in-Makerfield	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Boots, Grand Arcade Shopping Centre, Wigan	34	3.5%	4	4.5%	4	4.5%	3	3.4%	7	7.7%	4	4.5%	2	2.4%
Boots, Holmes House Avenue, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	1	1.1%
Boots, Moor Street, Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Boots, Ormskirk Road, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Boots, Wigan Road, Ashton-in-Makerfield	11	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bryn	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op Pharmacy, Church Street, Orrell	4	.4%	0	.0%	3	3.4%	0	.0%	0	.0%	0	.0%	1	1.1%
Co-op Pharmacy, Ladies Lane, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Co-op Pharmacy, Ormskirk Road, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op Pharmacy, Rainford Road, Billinge	2	.2%	0	.0%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Ashley Road, Hale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cohens, High Street, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Garswood Pharmacy, Billinge Road, Ashton-in-Makerfield	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Garswood, Ashton-in-Makerfield	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Golborne Late Night Chemists, High Street, Golborne	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Haydock	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hindley	6	.6%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
Hindley Health Centre, Liverpool Road, Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.4%	1	1.1%
Home Bargains, Templeton Road, Platt Bridge, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Home Bargains, The Concourse, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Iceland, Standishgate, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ince	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
Leigh Town Centre	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Lloyds, Market Street, Wigan	7	.7%	1	1.1%	2	2.3%	0	.0%	0	.0%	2	2.3%	1	1.2%
Lloyds, Mesnes Road, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lloyds, Scholes, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Local chemist, Wigan	11	1.1%	2	2.3%	2	2.3%	1	1.1%	1	1.1%	3	3.4%	0	.0%
Manchester City Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Manor Pharmacy, Frog Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Park Road, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
New Springs Pharmacy, Wigan Road, Aspull	2	.2%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%
Orrell	2	.2%	0	.0%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.0%
Parbold	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Pemberton Surgery, Sherwood Drive, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pennygate Medical Centre, Ladies Lane, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%	0	.0%
Platt Bridge Health Care Centre, Rivington Avenue, Platt Bridge	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Poundland, The Concourse Shopping Centre, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Quality Save, Gerard Street, Ashton-in-Makerfield	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Richardsons, Church Street, Standish	3	.3%	1	1.1%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%
Richardsons, Gathurst Lane, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Rowlands Pharmacy, Liverpool Road North, Burscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Rowlands Pharmacy, Lyndale, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Rowlands Pharmacy, Wigan Road, Ashton-in-Makerfield	4	.4%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Cuerden Way, Bamber Bridge, Preston	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Sainsbury's, Warrington Road, Wigan	4	.4%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Sainsbury's, Worthington Way, Wigan	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Salter, Ince Green Lane, Ince-in-Makerfield	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.4%	0	.0%
Shevington	7	.7%	0	.0%	0	.0%	6	6.9%	1	1.1%	0	.0%	0	.0%
Shevington Surgery, Houghton Lane, Shevington, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Skelmersdale	12	1.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Southport	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens	2	.2%	0	.0%	2	2.3%	0	.0%	0	.0%	0	.0%	0	.0%
Standish	9	.9%	0	.0%	0	.0%	0	.0%	9	9.9%	0	.0%	0	.0%

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Q16b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Aldi, Princess Street, Ashton-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Appley Bridge	0	.0%	0	.0%	0	.0%	0	.0%
Appley Bridge Pharmacy, Woodnook Road, Appley Bridge	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	3	3.5%	0	.0%	0	.0%	0	.0%
Asda, Edge Green Lane, Warrington	2	2.4%	0	.0%	0	.0%	0	.0%
Asda, Ingram, Skelmersdale	0	.0%	0	.0%	5	5.6%	8	9.0%
Asda, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
Ashton-in-Makerfield	0	.0%	5	5.7%	0	.0%	0	.0%
Ashton-under-Lyne	1	1.2%	0	.0%	0	.0%	0	.0%
Aspull	1	1.2%	0	.0%	0	.0%	0	.0%
B&M Bargains, Gerard Street, Ashton-in-Makerfield	0	.0%	2	2.3%	0	.0%	0	.0%
B&M Bargains, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Chapel Street, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
Boots, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	6	6.7%
Boots, Ellesmere Shopping Centre, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Gerard Street, Ashton-in-Makerfield	0	.0%	2	2.3%	0	.0%	0	.0%
Boots, Grand Arcade Shopping Centre, Wigan	4	4.7%	1	1.1%	0	.0%	1	1.1%
Boots, Holmes House Avenue, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Moor Street, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1%
Boots, Ormskirk Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Wigan Road, Ashton-in-Makerfield	2	2.4%	9	10.2%	0	.0%	0	.0%
Bryn	1	1.2%	1	1.1%	0	.0%	0	.0%
Co-op Pharmacy, Church Street, Orrell	0	.0%	0	.0%	0	.0%	0	.0%
Co-op Pharmacy, Ladies Lane, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Co-op Pharmacy, Ormskirk Road, Wigan	1	1.2%	0	.0%	1	1.1%	0	.0%
Co-op Pharmacy, Rainford Road, Billinge	0	.0%	0	.0%	0	.0%	0	.0%
Co-op, Ashley Road, Hale	1	1.2%	0	.0%	0	.0%	0	.0%
Cohens, High Street, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Garswood Pharmacy, Billinge Road, Ashton-in-Makerfield	0	.0%	1	1.1%	0	.0%	0	.0%
Garswood, Ashton-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Golborne Late Night Chemists, High Street, Golborne	2	2.4%	0	.0%	0	.0%	0	.0%
Haydock	0	.0%	1	1.1%	0	.0%	0	.0%
Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Hindley Health Centre, Liverpool Road, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Home Bargains, Templeton Road, Platt Bridge, Wigan	1	1.2%	0	.0%	0	.0%	0	.0%
Home Bargains, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.2%
Iceland, Standishgate, Wigan	1	1.2%	0	.0%	0	.0%	0	.0%
Ince	0	.0%	0	.0%	0	.0%	0	.0%
Ince	1	1.2%	0	.0%	0	.0%	0	.0%
Leigh Town Centre	0	.0%	0	.0%	0	.0%	1	1.1%
Lloyds, Market Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Lloyds, Mesnes Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Lloyds, Scholes, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Local chemist, Wigan	1	1.2%	1	1.1%	0	.0%	0	.0%
Manchester City Centre	0	.0%	0	.0%	1	1.1%	0	.0%
Manor Pharmacy, Frog Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Park Road, Ormskirk	0	.0%	1	1.1%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	0	.0%	0	.0%	0	.0%	0	.0%
New Springs Pharmacy, Wigan Road, Aspull	0	.0%	0	.0%	0	.0%	0	.0%
Orrell	0	.0%	0	.0%	0	.0%	0	.0%
Parbold	0	.0%	0	.0%	4	4.5%	0	.0%
Pemberton Surgery, Sherwood Drive, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Pennygate Medical Centre, Ladies Lane, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Platt Bridge Health Care Centre, Rivington Avenue, Platt Bridge	4	4.7%	0	.0%	0	.0%	0	.0%
Poundland, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	0	.0%
Quality Save, Gerard Street, Ashton-in-Makerfield	1	1.2%	2	2.3%	0	.0%	0	.0%
Richardsons, Church Street, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Richardsons, Gathurst Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Rowlands Pharmacy, Liverpool Road North, Burscough	0	.0%	0	.0%	1	1.1%	0	.0%
Rowlands Pharmacy, Lyndale, Skelmersdale	0	.0%	0	.0%	1	1.1%	1	1.1%
Rowlands Pharmacy, Wigan Road, Ashton-in-Makerfield	0	.0%	3	3.4%	0	.0%	0	.0%
Sainsbury's, Cuerden Way, Bamber Bridge, Preston	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Warrington Road, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Sainsbury's, Worthington Way, Wigan	0	.0%	4	4.5%	0	.0%	0	.0%
Salter, Ince Green Lane, Ince-in-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Shevington	0	.0%	0	.0%	0	.0%	0	.0%
Shevington Surgery, Houghton Lane, Shevington, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	0	.0%	0	.0%	3	3.4%	8	9.0%
Southport	0	.0%	0	.0%	3	3.4%	0	.0%
St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Standish	0	.0%	0	.0%	0	.0%	0	.0%

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Q16b. Where else would you go?

	Base: Excluding do not do for the first response													
	Area													
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Standish Pharmacy, Preston Road, Standish	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Superdrug, Deansgate, Bolton	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Superdrug, The Concourse Shopping Centre, Skelmersdale	4	.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Superdrug, The Galleries Shopping Centre, Wigan	4	.4%	2	2.3%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco, Atherton Road, Wigan	2	.2%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.2%
Tesco, Central Park Way, Wigan	21	2.2%	5	5.7%	0	.0%	2	2.3%	5	5.5%	4	4.5%	3	3.6%
Tesco, Cross Street, Hindley	10	1.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.2%
Tesco, Liverpool Road, Burscough	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Mansell Way, Horwich	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Grange Practice, Chandler House, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Other														
Trayners Chemist, Market Street, Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
West Gorton, Manchester	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	10	1.0%	0	.0%	0	.0%	1	1.1%	6	6.6%	0	.0%	2	2.4%
Wilkinson, Cotham Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Wilson, Sherwood Drive, Wigan	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Worsley Mesnes Health Centre, Poolstock Lane, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Station Road, Bamber Bridge	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Morrisons, The Galleries, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q16b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Standish Pharmacy, Preston Road, Standish	0	.0%	0	.0%	0	.0%	0	.0%
Superdrug, Deansgate, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
Superdrug, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	3	3.4%
Superdrug, The Galleries Shopping Centre, Wigan	1	1.2%	0	.0%	0	.0%	0	.0%
Tesco, Atherton Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	2	2.4%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	1	1.2%	0	.0%	0	.0%	0	.0%
Tesco, Liverpool Road, Burscough	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco, Mansell Way, Horwich	0	.0%	0	.0%	0	.0%	0	.0%
The Grange Practice, Chandler House, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Other								
Trayners Chemist, Market Street, Hindley	0	.0%	1	1.1%	0	.0%	0	.0%
Warrington	0	.0%	0	.0%	0	.0%	1	1.1%
West Gorton, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	1	1.2%	0	.0%	0	.0%	0	.0%
Wilkinson, Cotham Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Wilson, Sherwood Drive, Wigan	0	.0%	0	.0%	1	1.1%	0	.0%
Worsley Mesnes Health Centre, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Boots, Station Road, Bamber Bridge	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, The Galleries, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%

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Q17a. Where do you do most of your shopping for recreational and other goods?

	Base: All respondents													
	Area													
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%
Bolton Gate Retail Park	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	1	1.1%
Central Retail Park, Ancoats	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	6	.6%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	33	3.3%	2	2.2%	0	.0%	1	1.1%	3	3.3%	7	7.8%	6	6.7%
Parsonage Retail Park, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	77	7.7%	9	9.8%	11	12.1%	10	11.0%	9	9.8%	7	7.8%	6	6.7%
Trafford Centre	11	1.1%	2	2.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%
Woodfield Retail Park, Bury	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Catalogue/ mail order	7	.7%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Internet	141	14.1%	10	10.9%	10	11.0%	7	7.7%	13	14.1%	18	20.0%	15	16.9%
Don't do	348	34.8%	43	46.7%	38	41.8%	35	38.5%	29	31.5%	26	28.9%	24	27.0%

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Q17a. Where do you do most of your shopping for recreational and other goods?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Bolton Gate Retail Park	2	2.2%	0	.0%	0	.0%	0	.0%
Central Retail Park, Ancoats	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	1	1.1%	1	1.1%	0	.0%	1	1.1%
Middlebrook Retail Park, Horwich, Bolton	4	4.4%	1	1.1%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	1	1.1%	0	.0%	0	.0%
Robin Retail Park, Wigan	7	7.7%	6	6.6%	7	7.7%	4	4.4%
Trafford Centre	0	.0%	2	2.2%	1	1.1%	3	3.3%
Woodfield Retail Park, Bury	0	.0%	0	.0%	1	1.1%	0	.0%
Catalogue/ mail order	1	1.1%	1	1.1%	2	2.2%	1	1.1%
Internet	17	18.7%	10	11.0%	16	17.6%	14	15.4%
Don't do	28	30.8%	34	37.4%	26	28.6%	29	31.9%

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Q17a. Where do you do most of your shopping for recreational and other goods?

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Argos, The Concourse, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Galleries Shopping Centre, Wigan	7	.7%	1	1.1%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	1	1.1%
Arndale Shopping Centre, Manchester	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram Road, Skelmersdale	8	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ladies Lane, Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Asda, Windermere Road, Leigh	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%
Ashton-in-Makerfield, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	5	.5%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
B&M Bargains, Railway Road, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&M Bargains, Worthington Way, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	4	.4%	0	.0%	0	.0%	0	.0%	1	1.1%	1	1.1%	1	1.1%	1	1.1%
Bents Garden Centre, Warrington Road, Glazebury	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
Blackburn	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Bolton Town Centre	9	.9%	1	1.1%	0	.0%	0	.0%	1	1.1%	3	3.3%	1	1.1%	1	1.1%
Card Cabin, Market Street Hindley	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Cex, Standishgate, Wigan	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley Market	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%
Clarks, Mill Lane, Rainford	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Costco Wholesale, Andover Road, Haydock	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cotswold Outdoor Keswick, Main Street, Keswick	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cultiv8 Hydroponics, Appleton Street, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Dave Clark Pro Golf, Gathurst Golf Club, Shevington	2	.2%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Debenhams, Grand Arcade, Wigan	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Decathlon, Jubilee Way, Warrington	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Deepdale Retail Park, Blackpool Road, Preston	2	.2%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%
Ena Mill, Atherton Business Centre, Manchester	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Go Outdoors, Caroline Street, Wigan	17	1.7%	3	3.3%	1	1.1%	0	.0%	2	2.2%	1	1.1%	4	4.5%	0	.0%
Go Outdoors, Wilson Patten Street, Warrington	2	.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Golden Days Garden Centre, Back Lane, Appley Bridge, Wigan	3	.3%	0	.0%	0	.0%	2	2.2%	1	1.1%	0	.0%	0	.0%	0	.0%
Granthams, Corporation Street, Grantham	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
H Samuel, Mesnes Road, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Halfords, Warrington Road, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Other Hindley	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	2.2%
HMV, Exchange Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
HMV, The Grand Arcade, Wigan	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	2	2.2%	0	.0%
Hobbycraft, Alban Retail Park, Warrington	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Home Bargains, Templeton Road, Platt Bridge, Wigan	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Home Bargains, The Concourse Shopping Centre, Skelmersdale	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
JJB Soccer Dome, Trafford Way, Manchester	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
JJB Sports, Grand Arcade, Wigan	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
John Norris, Victoria Road, Penrith	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Leigh Market	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	6	.6%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Local stores, Wigan	6	.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Manchester City Centre	9	.9%	0	.0%	2	2.2%	0	.0%	1	1.1%	1	1.1%	1	1.1%	2	2.2%
Marks & Spencer, Sankey Street, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Maureen's, Swan Alley, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Oxford	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Padiham, Makerfield Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Pimbo Garden Centre, Pimbo Lane, Upholland, Skelmersdale	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Platt Bridge, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Preston	3	.3%	0	.0%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Robinsons Country Leisure, Warrington Road, Ashton-In-Makerfield	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale Town Centre	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sound Affects Music, Derby Street, Ormskirk	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	16	1.6%	0	.0%	1	1.1%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
Sports Direct, Central 12 Shopping Park, Southport	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sports Direct, Grand Arcade, Wigan	8	.8%	2	2.2%	0	.0%	1	1.1%	2	2.2%	1	1.1%	0	.0%	1	1.1%
Sports Direct, King Street, St Helens	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sports Direct, South John Street, Liverpool	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens Town Centre	5	.5%	0	.0%	2	2.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Standish	4	.4%	0	.0%	0	.0%	0	.0%	4	4.3%	0	.0%	0	.0%	0	.0%
Stevenage	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Tesco, Central Park Way, Wigan	3	.3%	1	1.1%	0	.0%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	10	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	5	5.6%	4	4.4%	0	.0%
Tesco, Town Lane, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	13	1.3%	0	.0%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%

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Q17a. Where do you do most of your shopping for recreational and other goods?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Warrington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Argos, The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	2	2.2%
Argos, The Galleries Shopping Centre, Wigan	2	2.2%	1	1.1%	0	.0%	0	.0%
Arndale Shopping Centre, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Asda, Ingram Road, Skelmersdale	0	.0%	0	.0%	3	3.3%	5	5.5%
Asda, Ladies Lane, Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Windermere Road, Leigh	1	1.1%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Ashton-in-Makerfield	0	.0%	4	4.4%	0	.0%	0	.0%
B&M Bargains, Railway Road, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1%
B&M Bargains, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Bents Garden Centre, Warrington Road, Glazebury	1	1.1%	0	.0%	0	.0%	0	.0%
Blackburn	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	0	.0%	1	1.1%	0	.0%	1	1.1%
Card Cabin, Market Street Hindley	0	.0%	0	.0%	0	.0%	0	.0%
Cex, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Chorley Market	0	.0%	0	.0%	0	.0%	0	.0%
Chorley Town Centre	0	.0%	0	.0%	0	.0%	0	.0%
Clarks, Mill Lane, Rainford	0	.0%	0	.0%	0	.0%	0	.0%
Costco Wholesale, Andover Road, Haydock	0	.0%	0	.0%	0	.0%	0	.0%
Cotswold Outdoor Keswick, Main Street, Keswick	0	.0%	0	.0%	0	.0%	0	.0%
Cultiv8 Hydroponics, Appleton Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Dave Clark Pro Golf, Gathurst Golf Club, Shevington	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Decathlon, Jubilee Way, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
Deepdale Retail Park, Blackpool Road, Preston	0	.0%	0	.0%	0	.0%	0	.0%
Ena Mill, Atherton Business Centre, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
Go Outdoors, Caroline Street, Wigan	1	1.1%	4	4.4%	1	1.1%	0	.0%
Go Outdoors, Wilson Patten Street, Warrington	0	.0%	0	.0%	0	.0%	1	1.1%
Golden Days Garden Centre, Back Lane, Appley Bridge, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Granthams, Corporation Street, Grantham	0	.0%	0	.0%	1	1.1%	0	.0%
H Samuel, Mesnes Road, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Halfords, Warrington Road, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Other Hindley	1	1.1%	0	.0%	0	.0%	0	.0%
HMV, Exchange Street, Bolton	0	.0%	1	1.1%	0	.0%	0	.0%
HMV, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Hobbycraft, Alban Retail Park, Warrington	1	1.1%	0	.0%	0	.0%	0	.0%
Home Bargains, Templeton Road, Platt Bridge, Wigan	2	2.2%	0	.0%	0	.0%	0	.0%
Home Bargains, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.1%	1	1.1%
JJB Soccer Dome, Trafford Way, Manchester	0	.0%	0	.0%	0	.0%	0	.0%
JJB Sports, Grand Arcade, Wigan	0	.0%	1	1.1%	0	.0%	1	1.1%
John Norris, Victoria Road, Penrith	0	.0%	0	.0%	0	.0%	0	.0%
Leigh Market	1	1.1%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	0	.0%	0	.0%	1	1.1%	4	4.4%
Local stores, Wigan	2	2.2%	1	1.1%	0	.0%	1	1.1%
Manchester City Centre	1	1.1%	0	.0%	1	1.1%	0	.0%
Marks & Spencer, Sankey Street, Warrington	0	.0%	1	1.1%	0	.0%	0	.0%
Maureen's, Swan Alley, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1%
Ormskirk	0	.0%	0	.0%	2	2.2%	0	.0%
Oxford	0	.0%	0	.0%	1	1.1%	0	.0%
Padiham, Makerfield Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Pimbo Garden Centre, Pimbo Lane, Upholland, Skelmersdale	0	.0%	0	.0%	0	.0%	1	1.1%
Platt Bridge, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Preston	0	.0%	0	.0%	1	1.1%	0	.0%
Robinsons Country Leisure, Warrington Road, Ashton-In-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Skelmersdale Town Centre	0	.0%	0	.0%	2	2.2%	1	1.1%
Sound Affects Music, Derby Street, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.1%
Southport	0	.0%	1	1.1%	9	9.9%	2	2.2%
Sports Direct, Central 12 Shopping Park, Southport	0	.0%	0	.0%	0	.0%	2	2.2%
Sports Direct, Grand Arcade, Wigan	1	1.1%	0	.0%	0	.0%	0	.0%
Sports Direct, King Street, St Helens	0	.0%	0	.0%	0	.0%	0	.0%
Sports Direct, South John Street, Liverpool	0	.0%	0	.0%	0	.0%	1	1.1%
St Helens Town Centre	1	1.1%	0	.0%	0	.0%	1	1.1%
Standish	0	.0%	0	.0%	0	.0%	0	.0%
Stevenage	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley	1	1.1%	0	.0%	0	.0%	0	.0%
Tesco, Town Lane, Southport	0	.0%	0	.0%	0	.0%	1	1.1%
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	6	6.6%	5	5.5%

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Q17a. Where do you do most of your shopping for recreational and other goods?

	Base: All respondents		Area													
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
The Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	1	1.1%	0	.0%
The Range, Central 12 Retail Park, Southport	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Range, Chapel Lane Retail Park, Wigan	4	.4%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
The Works, Exchange Street, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
TK Maxx, Grand Arcade, Wigan	2	.2%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	0	.0%
Toys R Us, Trinity Retail Park, Springfield, Bolton	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Toys R Us, West Brook, Warrington	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Upholland	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	11	1.1%	1	1.1%	1	1.1%	0	.0%	0	.0%	2	2.2%	0	.0%	2	2.2%
Other	2	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warbreck Garden Centre, Lyelake Lane, Ormskirk	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warrington Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Waterstones, Wigan	4	.4%	0	.0%	0	.0%	1	1.1%	2	2.2%	0	.0%	0	.0%	0	.0%
Waterstones, The Grand Arcade, Wigan	1	.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
WHSmith, Standishgate, Wigan	4	.4%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Market Hall, New Market Street, Wigan	109	10.9%	10	10.9%	12	13.2%	13	14.3%	13	14.1%	13	14.4%	16	18.0%	8	8.8%
Wigan Town Centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
William Hill, Atherton Road, Hindley Green, Wigan	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%
Winwick Quay Business Park, Warrington	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%

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Q17a. Where do you do most of your shopping for recreational and other goods?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
The Range, Central 12 Retail Park, Southport	0	.0%	0	.0%	1	1.1%	0	.0%
The Range, Chapel Lane Retail Park, Wigan	0	.0%	0	.0%	0	.0%	1	1.1%
The Works, Exchange Street, Bolton	0	.0%	0	.0%	0	.0%	0	.0%
TK Maxx, Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Toys R Us, Trinity Retail Park, Springfield, Bolton	1	1.1%	0	.0%	0	.0%	0	.0%
Toys R Us, West Brook, Warrington	0	.0%	2	2.2%	0	.0%	0	.0%
Upholland	0	.0%	0	.0%	0	.0%	0	.0%
Varies	0	.0%	3	3.3%	1	1.1%	1	1.1%
Other	0	.0%	0	.0%	0	.0%	2	2.2%
Warbreck Garden Centre, Lyelake Lane, Ormskirk	2	2.2%	1	1.1%	0	.0%	0	.0%
Warrington Town Centre	0	.0%	0	.0%	1	1.1%	0	.0%
Waterstones, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
Waterstones, The Grand Arcade, Wigan	0	.0%	1	1.1%	0	.0%	0	.0%
WHSmith, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Market Hall, New Market Street, Wigan	0	.0%	2	2.2%	0	.0%	0	.0%
Wigan Town Centre	9	9.9%	7	7.7%	6	6.6%	2	2.2%
William Hill, Atherton Road, Hindley Green, Wigan	0	.0%	0	.0%	0	.0%	0	.0%
Winwick Quay Business Park, Warrington	0	.0%	0	.0%	0	.0%	0	.0%

Q17b. Where else would you go?

	Base: Excluding do not do for the first response		Area													
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	652	100.0%	49	100.0%	53	100.0%	56	100.0%	63	100.0%	64	100.0%	65	100.0%	55	100.0%
Bolton Gate Retail Park	2	.3%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Crown Point Retail Park, Denton	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	19	2.9%	1	2.0%	1	1.9%	3	5.4%	1	1.6%	7	10.9%	2	3.1%	1	1.8%
Moorgate Retail Park, Bury	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%
Parsonage Retail Park, Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
Robin Retail Park, Wigan	48	7.4%	4	8.2%	8	15.1%	5	8.9%	7	11.1%	1	1.6%	5	7.7%	3	5.5%
Trafford Centre	13	2.0%	0	.0%	2	3.8%	1	1.8%	1	1.6%	2	3.1%	2	3.1%	1	1.8%
Catalogue/ mail order	4	.6%	1	2.0%	2	3.8%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Internet	40	6.1%	4	8.2%	7	13.2%	2	3.6%	3	4.8%	4	6.3%	6	9.2%	0	.0%
No other location used	344	52.8%	31	63.3%	21	39.6%	32	57.1%	30	47.6%	34	53.1%	35	53.8%	29	52.7%

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Q17b. Where else would you go?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Excluding do not do for the first response	63	100.0%	57	100.0%	65	100.0%	62	100.0%
Bolton Gate Retail Park	1	1.6%	0	.0%	0	.0%	0	.0%
Cheshire Oaks, Ellesmere Port	1	1.6%	1	1.8%	0	.0%	0	.0%
Crown Point Retail Park, Denton	0	.0%	1	1.8%	0	.0%	0	.0%
Gemini Retail Park, Warrington	1	1.6%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	2	3.2%	0	.0%	1	1.5%	0	.0%
Moorgate Retail Park, Bury	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	6	9.5%	4	7.0%	2	3.1%	3	4.8%
Trafford Centre	3	4.8%	1	1.8%	0	.0%	0	.0%
Catalogue/ mail order	0	.0%	0	.0%	0	.0%	0	.0%
Internet	6	9.5%	2	3.5%	4	6.2%	2	3.2%
No other location used	28	44.4%	36	63.2%	40	61.5%	28	45.2%

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Q17b. Where else would you go?

	Base: Excluding do not do for the first response															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Abroad	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Princess Road, Ashton-in-Makerfield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Concourse Shopping Centre, Skelmersdale	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Arndale Shopping Centre, Manchester	1	.2%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%
Asda, Ingram Road, Skelmersdale	5	.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Frith Street, Wigan	2	.3%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
B&Q, Kirkhall Lane, Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
Bents Garden Centre, Warrington Road, Glazebury	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Bolton	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%
Broughton Astley	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
Capitol Centre, Preston	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Chorley Town Centre	3	.5%	0	.0%	0	.0%	1	1.8%	2	3.2%	0	.0%	0	.0%	0	.0%
Cotswold Outdoors, Deansgate, Manchester	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
David Lloyds, Moss Lane, Whittle-le-Woods, Chorley	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Debenhams, Standishgate, Wigan	2	.3%	0	.0%	0	.0%	0	.0%	1	1.6%	1	1.6%	0	.0%	0	.0%
Fotosense, Riverside, Bolton	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%
Game, Standishgate, Wigan	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Go Outdoors, Caroline Street, Wigan	6	.9%	0	.0%	0	.0%	0	.0%	1	1.6%	2	3.1%	0	.0%	1	1.8%
Grainger Games, Concourse Shopping Centre, Skelmersdale	1	.2%	0	.0%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
HMV, The Grand Arcade, Wigan	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hobbycraft, Alban Retail Park, Warrington	2	.3%	0	.0%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
John Lewis, Wilmslow Road, Cheadle	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%
Keswick	1	.2%	0	.0%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Knit-Wise, Church Street, Ormskirk	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Lathom View, Hall Lane, Ormskirk	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Laurel Nurseries Gardening Centre, Atherton Road, Hindley	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
Liverpool City Centre	8	1.2%	0	.0%	1	1.9%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%
Manchester City Centre	8	1.2%	1	2.0%	1	1.9%	1	1.8%	1	1.6%	0	.0%	1	1.5%	1	1.8%
McHardy's Fishing, South Henry Street, Carlisle	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%
Morrisons, Makerfield Way, Ince	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.5%	0	.0%
Preston	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Preston, Deep Dale Shopping Centre, Preston	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Liverpool	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Rivendell, Mill Lane, Widnes	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robinsons Country Leisure, Warrington Road, Ashton-in-Makerfield	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%
Sainsbury's, Worthington Way, Wigan	2	.3%	0	.0%	1	1.9%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Shevington	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	3	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	5	.8%	0	.0%	0	.0%	1	1.8%	1	1.6%	0	.0%	0	.0%	1	1.8%
Sports Direct, Central 12 Shopping Park, Southport	3	.5%	0	.0%	1	1.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Switch Island Leisure Park, Dunning's Bridge Road, Bootle	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Central Park Way, Wigan	1	.2%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley, Wigan	5	.8%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%	1	1.5%	2	3.6%
Tesco, Poolstock Lane, Wigan	1	.2%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Town Lane, Southport	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse Shopping Centre, Skelmersdale	3	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Grand Arcade, Wigan	5	.8%	2	4.1%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	1	1.8%
The Range, Chapel Lane, Wigan	5	.8%	0	.0%	1	1.9%	0	.0%	0	.0%	1	1.6%	0	.0%	1	1.8%
Thorntons, Makinsons Arcade, Wigan	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Toys R Us, Europa Boulevard, Warrington	6	.9%	0	.0%	0	.0%	0	.0%	1	1.6%	0	.0%	0	.0%	1	1.8%
Varies	4	.6%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	1	1.8%
Walton-le-Dale	1	.2%	0	.0%	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Waterstones, Deansgate, Bolton	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Waterstones, Lord Street, Southport	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Waterstones, The Grand Arcade, Wigan	2	.3%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.8%
Wigan Town Centre	49	7.5%	0	.0%	4	7.5%	4	7.1%	6	9.5%	7	10.9%	7	10.8%	5	9.1%
Wilkinsons, Standishgate, Wigan	1	.2%	1	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wilkinsons, The Concourse Shopping Centre, Skelmersdale	2	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q17b. Where else would you go?

	Area											
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wroughtington		Skelmersdale					
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Abroad	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Aldi, Princess Road, Ashton-in-Makerfield	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Argos, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.5%	1	1.6%				
Arndale Shopping Centre, Manchester	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Atherleigh Way, Leigh	1	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Asda, Ingram Road, Skelmersdale	0	.0%	1	1.8%	1	1.5%	3	4.8%				
Ashton-in-Makerfield	1	1.6%	1	1.8%	0	.0%	0	.0%				
B&Q, Frith Street, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
B&Q, Kirkhall Lane, Leigh	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bents Garden Centre, Warrington Road, Glazebury	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Broughton Astley	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Capitol Centre, Preston	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley Town Centre	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cotswold Outdoors, Deansgate, Manchester	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
David Lloyds, Moss Lane, Whittle-le-Woods, Chorley	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Debenhams, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Fotosense, Riverside, Bolton	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Game, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Go Outdoors, Caroline Street, Wigan	1	1.6%	0	.0%	0	.0%	1	1.6%				
Grainger Games, Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
HMV, The Grand Arcade, Wigan	1	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hobbycraft, Alban Retail Park, Warrington	0	.0%	0	.0%	1	1.5%	0	.0%				
John Lewis, Wilmslow Road, Cheadle	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Keswick	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Knit-Wise, Church Street, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.6%				
Latham View, Hall Lane, Ormskirk	0	.0%	0	.0%	0	.0%	1	1.6%				
Laurel Nurseries Gardening Centre, Atherton Road, Hindley	1	1.6%	0	.0%	0	.0%	0	.0%				
Leigh	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	1	1.6%	0	.0%	1	1.5%	4	6.5%				
Manchester City Centre	0	.0%	0	.0%	2	3.1%	0	.0%				
McHardy's Fishing, South Henry Street, Carlisle	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Morrisons, Makerfield Way, Ince	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Preston	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Preston, Deep Dale Shopping Centre, Preston	0	.0%	0	.0%	1	1.5%	0	.0%				
Racecourse Retail Park, Liverpool	0	.0%	0	.0%	0	.0%	1	1.6%				
Rivendell, Mill Lane, Widnes	0	.0%	0	.0%	0	.0%	1	1.6%				
Robinsons Country Leisure, Warrington Road, Ashton-in-Makerfield	0	.0%	1	1.8%	0	.0%	0	.0%				
Sainsbury's, Worthington Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shevington	0	.0%	0	.0%	1	1.5%	0	.0%				
Skelmersdale	0	.0%	0	.0%	2	3.1%	1	1.6%				
Southport	0	.0%	1	1.8%	1	1.5%	0	.0%				
Sports Direct, Central 12 Shopping Park, Southport	0	.0%	0	.0%	0	.0%	2	3.2%				
St Helens	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Switch Island Leisure Park, Dunning's Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	0	.0%	1	1.6%		
Tesco, Central Park Way, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Cross Street, Hindley, Wigan	1	1.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Poolstock Lane, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Tesco, Town Lane, Southport	0	.0%	0	.0%	1	1.5%	0	.0%				
The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	1	1.5%	2	3.2%				
The Grand Arcade, Wigan	0	.0%	1	1.8%	0	.0%	0	.0%				
The Range, Chapel Lane, Wigan	2	3.2%	0	.0%	0	.0%	0	.0%				
Thorntons, Makinsons Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Toys R Us, Europa Boulevard, Warrington	1	1.6%	2	3.5%	0	.0%	1	1.6%				
Varies	0	.0%	0	.0%	1	1.5%	1	1.6%				
Walton-le-Dale	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Waterstones, Deansgate, Bolton	0	.0%	1	1.8%	0	.0%	0	.0%	0	.0%	0	.0%
Waterstones, Lord Street, Southport	0	.0%	0	.0%	1	1.5%	0	.0%				
Waterstones, The Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	5	7.9%	2	3.5%	3	4.6%	6	9.7%				
Wilkinson's, Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wilkinson's, The Concourse Shopping Centre, Skelmersdale	0	.0%	0	.0%	0	.0%	2	3.2%				

Q18. How do you usually travel to do your non-food shopping?

	Base: All respondents															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
Car / van (as driver)	592	59.2%	40	43.5%	47	51.6%	73	80.2%	56	60.9%	58	64.4%	54	60.7%	47	51.6%
Bus, mini-bus or coach	148	14.8%	16	17.4%	14	15.4%	6	6.6%	17	18.5%	11	12.2%	15	16.9%	17	18.7%
Car / van (as passenger)	143	14.3%	11	12.0%	17	18.7%	7	7.7%	12	13.0%	16	17.8%	9	10.1%	19	20.9%
Walk	65	6.5%	20	21.7%	7	7.7%	2	2.2%	2	2.2%	1	1.1%	7	7.9%	6	6.6%
Train	38	3.8%	2	2.2%	4	4.4%	3	3.3%	3	3.3%	2	2.2%	4	4.5%	2	2.2%
Taxi	5	.5%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%
Motorcycle, scooter or moped	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Delivered	4	.4%	1	1.1%	2	2.2%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%
Other Car / train	3	.3%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bus / Taxi	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%

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Q18. How do you usually travel to do your non-food shopping?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Car / van (as driver)	59	64.8%	55	60.4%	58	63.7%	45	49.5%
Bus, mini-bus or coach	14	15.4%	9	9.9%	13	14.3%	16	17.6%
Car / van (as passenger)	9	9.9%	15	16.5%	12	13.2%	16	17.6%
Walk	6	6.6%	4	4.4%	1	1.1%	9	9.9%
Train	2	2.2%	8	8.8%	5	5.5%	3	3.3%
Taxi	0	.0%	0	.0%	1	1.1%	1	1.1%
Motorcycle, scooter or moped	0	.0%	0	.0%	0	.0%	0	.0%
Delivered	0	.0%	0	.0%	0	.0%	0	.0%
Other Car / train	1	1.1%	0	.0%	1	1.1%	1	1.1%
Bus / Taxi	0	.0%	0	.0%	0	.0%	0	.0%

Q19a. Do you normally carry out any other activities when you go non-food shopping?

	Base: All respondents		Area																			
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Yes	401	40.1%	29	31.5%	36	39.6%	36	39.6%	33	35.9%	40	44.4%	42	47.2%	37	40.7%	34	37.4%	31	34.1%	38	41.8%
No	599	59.9%	63	68.5%	55	60.4%	55	60.4%	59	64.1%	50	55.6%	47	52.8%	54	59.3%	57	62.6%	60	65.9%	53	58.2%

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Q19a. Do you normally carry out any other activities when you go non-food shopping?

	Area	
	Skelmersdale	
	Num	%
Base: All respondents	91	100.0%
Yes	45	49.5%
No	46	50.5%

Q19b. Which activities do you carry out?

	Base: Those carrying out other activities		Area															
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: Those carrying out other activities	401	100.0%	29	100.0%	36	100.0%	36	100.0%	33	100.0%	40	100.0%	42	100.0%	37	100.0%		
Financial/professional services e.g. banks, building societies, estate agents	32	8.0%	3	10.3%	3	8.3%	5	13.9%	3	9.1%	0	.0%	4	9.5%	3	8.1%		
Leisure activities e.g. cinema, pubs, sports	76	19.0%	1	3.4%	4	11.1%	6	16.7%	5	15.2%	10	25.0%	10	23.8%	7	18.9%		
Other services e.g. libraries, schools, doctors	12	3.0%	0	.0%	1	2.8%	2	5.6%	0	.0%	0	.0%	3	7.1%	2	5.4%		
Other shopping	91	22.7%	3	10.3%	14	38.9%	7	19.4%	8	24.2%	10	25.0%	6	14.3%	6	16.2%		
Restaurants/cafes	237	59.1%	23	79.3%	20	55.6%	18	50.0%	20	60.6%	25	62.5%	25	59.5%	22	59.5%		
School run	2	.5%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Work	13	3.2%	0	.0%	2	5.6%	3	8.3%	0	.0%	2	5.0%	2	4.8%	0	.0%		
Visiting family/ friends	14	3.5%	0	.0%	1	2.8%	1	2.8%	0	.0%	2	5.0%	2	4.8%	2	5.4%		
Walking	7	1.7%	0	.0%	0	.0%	2	5.6%	0	.0%	1	2.5%	0	.0%	1	2.7%		
Child escort/ giving a lift	4	1.0%	1	3.4%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%		
Petrol station	4	1.0%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Other	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%		
Window shopping	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.8%	0	.0%		
Afternoon club	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%		
Church	1	.2%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%		

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Q19b. Which activities do you carry out?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Those carrying out other activities	34	100.0%	31	100.0%	38	100.0%	45	100.0%
Financial/professional services e.g. banks, building societies, estate agents	2	5.9%	6	19.4%	2	5.3%	1	2.2%
Leisure activities e.g. cinema, pubs, sports	6	17.6%	7	22.6%	9	23.7%	11	24.4%
Other services e.g. libraries, schools, doctors	1	2.9%	0	.0%	1	2.6%	2	4.4%
Other shopping	10	29.4%	11	35.5%	6	15.8%	10	22.2%
Restaurants/cafes	18	52.9%	16	51.6%	25	65.8%	25	55.6%
School run	0	.0%	0	.0%	1	2.6%	0	.0%
Work	1	2.9%	1	3.2%	2	5.3%	0	.0%
Visiting family/ friends	3	8.8%	0	.0%	0	.0%	3	6.7%
Walking	1	2.9%	0	.0%	0	.0%	2	4.4%
Child escort/ giving a lift	0	.0%	0	.0%	1	2.6%	1	2.2%
Petrol station	0	.0%	0	.0%	2	5.3%	0	.0%
Other	1	2.9%	0	.0%	1	2.6%	0	.0%
Window shopping	0	.0%	1	3.2%	0	.0%	0	.0%
Afternoon club	0	.0%	0	.0%	0	.0%	0	.0%
Church	0	.0%	0	.0%	0	.0%	0	.0%

Q20. Where do you carry out the majority of other activities when non-food shopping?

	Base: Those carrying out other activities		Area															
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%				
Base: Those carrying out other activities	401	100.0%	29	100.0%	36	100.0%	36	100.0%	33	100.0%	40	100.0%	42	100.0%	37	100.0%		

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Q20. Where do you carry out the majority of other activities when non-food shopping?

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: Those carrying out other activities	34	100.0%	31	100.0%	38	100.0%	45	100.0%

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Q20. Where do you carry out the majority of other activities when non-food shopping?

	Base: Those carrying out other activities		Area															
			Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Bolton Gate Retail Park	3	.7%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Central Retail Park, Ancoats	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	24	6.0%	1	3.4%	0	.0%	1	2.8%	1	3.0%	7	17.5%	6	14.3%	6	16.2%		
Oldham Centre Retail Park	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	2	.5%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	30	7.5%	3	10.3%	4	11.1%	5	13.9%	4	12.1%	2	5.0%	2	4.8%	1	2.7%		
Trafford Centre	16	4.0%	1	3.4%	0	.0%	1	2.8%	3	9.1%	3	7.5%	1	2.4%	1	2.7%		
Trafford Retail Park, Urmston	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
White City Retail Park, Old Trafford	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Woodfield Retail Park, Bury	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%		
Varies	57	14.2%	2	6.9%	3	8.3%	3	8.3%	3	9.1%	6	15.0%	4	9.5%	8	21.6%		
Abram area	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Appley Bridge	3	.7%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	1	2.4%	0	.0%		
Ingram, Skelmersdale	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	5	1.2%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Blackburn	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
Bolton District	2	.5%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	1	2.4%	0	.0%		
Bolton Town Centre	3	.7%	0	.0%	0	.0%	1	2.8%	0	.0%	1	2.5%	0	.0%	1	2.7%		
Botanic Gardens, Southport	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Boundary Retail Park, Corporation Street, Colne	1	.2%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cheadle	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%
Chorley	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Countyside	2	.5%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%	0	.0%
Eccleston Village	1	.2%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Grand Arcade, Wigan	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%		
Hall Green, Wakefield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Haydock	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%
Hindley, Wigan	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	4.8%	1	2.7%		
Horwich	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%
Hull City Centre	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ince-in-Makerfield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%		
Kitt Green, Wigan	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh	4	1.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	2	5.4%		
Liverpool area	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Liverpool City Centre	10	2.5%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%	0	.0%
Manchester area	5	1.2%	1	3.4%	0	.0%	0	.0%	1	3.0%	0	.0%	1	2.4%	2	5.4%		
Manchester City Centre	15	3.7%	2	6.9%	2	5.6%	1	2.8%	1	3.0%	0	.0%	3	7.1%	0	.0%		
Mawdesley	1	.2%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Newtown, Wigan	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	2	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Parbold	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Pemberton	3	.7%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Platt Bridge, Wigan	2	.5%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Aintree	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Retail Park, Preston	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%
Rivington, Chorley	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
Shevington, Wigan	1	.2%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	8	2.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Southport	11	2.7%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
Spinning Gate, Leigh	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
St Helens	5	1.2%	0	.0%	1	2.8%	0	.0%	0	.0%	1	2.5%	1	2.4%	0	.0%		
St Helens Retail Park, St Helens	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Standish	5	1.2%	0	.0%	0	.0%	1	2.8%	4	12.1%	0	.0%	0	.0%	0	.0%	0	.0%
Standishgate, Wigan	1	.2%	0	.0%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Switch Island Leisure Park, Dunning's Bridge Road, Bootle	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Beach	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Concourse, Skelmersdale	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Gerard Centre, Ashton-in-Makerfield	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Lake District	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.7%
The Owls, Rectory Lane, Standish	2	.5%	0	.0%	0	.0%	2	5.6%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Upholland	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Warrington	3	.7%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%
West Riding	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan area	2	.5%	1	3.4%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.4%	0	.0%		
Wigan or Preston	1	.2%	0	.0%	0	.0%	0	.0%	1	3.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	127	31.7%	15	51.7%	16	44.4%	16	44.4%	13	39.4%	13	32.5%	16	38.1%	10	27.0%		
Wigan, Warrington or Bolton	1	.2%	0	.0%	1	2.8%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	1	.2%	0	.0%	0	.0%	0	.0%	0	.0%	1	2.5%	0	.0%	0	.0%	0	.0%

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Q20. Where do you carry out the majority of other activities when non-food shopping?

	Area											
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale					
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Bolton Gate Retail Park	2	5.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Central Retail Park, Ancoats	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Gemini Retail Park, Warrington	0	.0%	1	3.2%	0	.0%	0	.0%	0	.0%	0	.0%
Middlebrook Retail Park, Horwich, Bolton	1	2.9%	1	3.2%	0	.0%	0	.0%	0	.0%	0	.0%
Oldham Centre Retail Park	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Parsonage Retail Park, Leigh	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ravenhead Retail Park, St Helens	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Robin Retail Park, Wigan	4	11.8%	2	6.5%	1	2.6%	2	4.4%	0	.0%	0	.0%
Trafford Centre	1	2.9%	0	.0%	3	7.9%	2	4.4%	0	.0%	0	.0%
Trafford Retail Park, Urmston	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
White City Retail Park, Old Trafford	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Woodfield Retail Park, Bury	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	6	17.6%	6	19.4%	8	21.1%	8	17.8%	0	.0%	0	.0%
Abram area	1	2.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Appley Bridge	0	.0%	0	.0%	0	.0%	1	2.2%	0	.0%	0	.0%
Ingram, Skelmersdale	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Ashton-in-Makerfield	0	.0%	4	12.9%	0	.0%	0	.0%	0	.0%	0	.0%
Blackburn	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton District	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Bolton Town Centre	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Botanic Gardens, Southport	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Boundary Retail Park, Corporation Street, Colne	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Cheadle	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Chorley	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Countyside	0	.0%	0	.0%	0	.0%	1	2.2%	0	.0%	0	.0%
Eccleston Village	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Grand Arcade, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hall Green, Wakefield	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Haydock	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hindley, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Horwich	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Hull City Centre	0	.0%	1	3.2%	0	.0%	0	.0%	0	.0%	0	.0%
Ince-In-Makerfield	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Kitt Green, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Leigh	1	2.9%	0	.0%	0	.0%	1	2.2%	0	.0%	0	.0%
Liverpool area	1	2.9%	1	3.2%	0	.0%	1	2.2%	0	.0%	0	.0%
Liverpool City Centre	0	.0%	1	3.2%	2	5.3%	6	13.3%	0	.0%	0	.0%
Manchester area	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Manchester City Centre	1	2.9%	2	6.5%	2	5.3%	1	2.2%	0	.0%	0	.0%
Mawdesley	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Newtown, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Ormskirk	0	.0%	0	.0%	0	.0%	2	4.4%	0	.0%	0	.0%
Parbold	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Pemberton	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Platt Bridge, Wigan	2	5.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Racecourse Retail Park, Aintree	0	.0%	0	.0%	0	.0%	1	2.2%	0	.0%	0	.0%
Retail Park, Preston	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Rivington, Chorley	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shevington, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Skelmersdale	0	.0%	0	.0%	2	5.3%	6	13.3%	0	.0%	0	.0%
Southport	1	2.9%	1	3.2%	4	10.5%	2	4.4%	0	.0%	0	.0%
Spinning Gate, Leigh	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens	0	.0%	2	6.5%	0	.0%	0	.0%	0	.0%	0	.0%
St Helens Retail Park, St Helens	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Standish	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Standishgate, Wigan	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Switch Island Leisure Park, Dunning's Bridge Road, Bootle	0	.0%	0	.0%	0	.0%	1	2.2%	0	.0%	0	.0%
The Beach	0	.0%	0	.0%	0	.0%	1	2.2%	0	.0%	0	.0%
The Concourse, Skelmersdale	0	.0%	0	.0%	0	.0%	3	6.7%	0	.0%	0	.0%
The Gerard Centre, Ashton-in-Makerfield	0	.0%	1	3.2%	0	.0%	0	.0%	0	.0%	0	.0%
The Lake District	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
The Owls, Rectory Lane, Standish	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Upholland	0	.0%	0	.0%	1	2.6%	0	.0%	0	.0%	0	.0%
Warrington	2	5.9%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
West Riding	0	.0%	0	.0%	0	.0%	1	2.2%	0	.0%	0	.0%
Wigan area	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan or Preston	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wigan Town Centre	8	23.5%	8	25.8%	7	18.4%	5	11.1%	0	.0%	0	.0%
Wigan, Warrington or Bolton	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Varies	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

Base: All respondents	Area																					
	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington			
	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%

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Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

Base: All respondents	Area	
	Skelmersdale	
	Num	%
Base: All respondents	91	100.0%

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Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

	Area	
	Skelmersdale	%
Better public transport	6	6.6%
Wider range of non food goods	7	7.7%
Bigger floor area	1	1.1%
Better customer facilities (eg café)	2	2.2%
More/better car parking	4	4.4%
More/better non food shops	28	30.8%
Cleaner streets	1	1.1%
More pedestrianised streets	0	.0%
More services	2	2.2%
More/better entertainment/eating places	1	1.1%
More/better seats/flower displays	0	.0%
More/better events	0	.0%
Shops/services open late	2	2.2%
Shops/services open on Sundays	1	1.1%
Better sign postings	0	.0%
None of the above	29	31.9%
No improvements necessary	5	5.5%
Free/ cheaper parking	1	1.1%
More competitive prices/ better offers	3	3.3%
More variety of shops generally	2	2.2%
Fill empty shops/ too many shops closing down	0	.0%
Don't know	1	1.1%
More/ better food shops	1	1.1%
Better disabled access/ parking	3	3.3%
In need of complete refurbishment/ facelift	0	.0%
Better value for money	0	.0%
Larger supermarket	0	.0%
Less confusing road layout in town	0	.0%
Less traffic/ traffic congestion	0	.0%
More shops catering for an older age group	1	1.1%
More clothing/ footwear retailers	0	.0%
More fresh food shops - butchers/ grocers	0	.0%
More independent shops	0	.0%
More shopping precincts/ undercover shopping	1	1.1%
Better class of people (too much spitting/swearing etc)	1	1.1%
Better market	0	.0%
Better quality shops	1	1.1%
More supermarkets	0	.0%
Need a department store	0	.0%
Better designed stores	0	.0%
Bigger entrance	0	.0%
Cafe on Robin Park	0	.0%
Cheaper public transport	0	.0%
Home delivery	0	.0%
Improved customer service	0	.0%
More games and music stores	1	1.1%
More men's shops	1	1.1%
Other A closer supermarket	0	.0%
A Morrisons in Hindley	0	.0%
Access to the main centre made easier	0	.0%
Bank to be open on Saturday	0	.0%
Bigger stores in Chorley like M&S etc	0	.0%
Car parking outside on the level rather than multi-storey	0	.0%
Closer to where I live	1	1.1%
Don't like pedestrianisation	0	.0%
Don't keep changing where everything is	0	.0%
Easier to get from the shop to the car park	1	1.1%
Fewer charity shops	0	.0%
Fewer people trying to sell things	0	.0%
The Galleries was fine - we didn't need the Grand Arcade	0	.0%
Furniture store in Robin Park	0	.0%
Have items in stock	0	.0%
Improve road maintenance	1	1.1%
Improve traffic routes near Football Stadium on match days	0	.0%
Less housing/ development	0	.0%
More art supplies locally	0	.0%
More charity shops	1	1.1%
More cosmopolitan environment	0	.0%
More fastfood outlets	0	.0%
More shops in the Concourse Shopping Centre	0	.0%
More toilet facilities	0	.0%
Needs a Matalan	0	.0%
Needs a Primark	1	1.1%
Needs a Sports Direct and a food court	0	.0%
New Tesco	0	.0%
Re-open railway station in the south of Wigan	0	.0%
Reward system	0	.0%

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Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

	Base: All respondents		Area																					
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington			
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Safer crossings	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Same choice in store and online	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Shops to be closer/ more compact	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Sort out the queues in the supermarkets	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Other																								
Too many takeaways	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%
Toy shop in Wigan centre	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wider range of sizes in clothes	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%
Wider range of specialist shops	1	.1%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%	0	.0%

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Q21. What improvements to the main store/ centre you use for non-food shopping would encourage you to shop there more frequently?

	Area	
	Num	%
Safer crossings	0	.0%
Same choice in store and online	0	.0%
Shops to be closer/ more compact	0	.0%
Sort out the queues in the supermarkets	1	1.1%
Other		
Too many takeaways	0	.0%
Toy shop in Wigan centre	0	.0%
Wider range of sizes in clothes	0	.0%
Wider range of specialist shops	0	.0%

Q22. Age group of respondent

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
18 - 24 years	13	1.3%	3	3.3%	0	.0%	2	2.2%	1	1.1%	1	1.1%	3	3.4%	1	1.1%
25 - 34 years	54	5.4%	7	7.6%	5	5.5%	0	.0%	3	3.3%	5	5.6%	10	11.2%	3	3.3%
35 - 44 years	122	12.2%	3	3.3%	11	12.1%	10	11.0%	10	10.9%	10	11.1%	14	15.7%	15	16.5%
45 - 54 years	192	19.2%	18	19.6%	18	19.8%	19	20.9%	15	16.3%	25	27.8%	16	18.0%	15	16.5%
55 - 64 years	192	19.2%	11	12.0%	22	24.2%	24	26.4%	22	23.9%	18	20.0%	19	21.3%	14	15.4%
65 years or above	370	37.0%	43	46.7%	29	31.9%	34	37.4%	38	41.3%	27	30.0%	24	27.0%	34	37.4%
Refused	57	5.7%	7	7.6%	6	6.6%	2	2.2%	3	3.3%	4	4.4%	3	3.4%	9	9.9%

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Q22. Age group of respondent

	Area							
	Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
	Num	%	Num	%	Num	%	Num	%
Base: All respondents	91	100.0%	91	100.0%	91	100.0%	91	100.0%
18 - 24 years	0	.0%	0	.0%	0	.0%	2	2.2%
25 - 34 years	7	7.7%	3	3.3%	4	4.4%	7	7.7%
35 - 44 years	17	18.7%	10	11.0%	10	11.0%	12	13.2%
45 - 54 years	16	17.6%	16	17.6%	13	14.3%	21	23.1%
55 - 64 years	13	14.3%	18	19.8%	18	19.8%	13	14.3%
65 years or above	33	36.3%	36	39.6%	43	47.3%	29	31.9%
Refused	5	5.5%	8	8.8%	3	3.3%	7	7.7%

Q23. SEG of chief wage earner

	Base: All respondents		Area																			
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
A/B	125	12.5%	7	7.6%	13	14.3%	17	18.7%	20	21.7%	8	8.9%	7	7.9%	6	6.6%	7	7.7%	17	18.7%	17	18.7%
C1	337	33.7%	25	27.2%	41	45.1%	33	36.3%	36	39.1%	34	37.8%	27	30.3%	23	25.3%	25	27.5%	27	29.7%	39	42.9%
C2	269	26.9%	25	27.2%	15	16.5%	22	24.2%	16	17.4%	25	27.8%	25	28.1%	30	33.0%	36	39.6%	27	29.7%	24	26.4%
D/E	181	18.1%	22	23.9%	15	16.5%	10	11.0%	15	16.3%	16	17.8%	26	29.2%	20	22.0%	16	17.6%	12	13.2%	8	8.8%
Refused	88	8.8%	13	14.1%	7	7.7%	9	9.9%	5	5.4%	7	7.8%	4	4.5%	12	13.2%	7	7.7%	8	8.8%	3	3.3%

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Q23. SEG of chief wage earner

	Area	
	Num	%
Base: All respondents	91	100.0%
A/B	6	6.6%
C1	27	29.7%
C2	24	26.4%
D/E	21	23.1%
Refused	13	14.3%

Q24. Number of people in the household aged:

	Base: All respondents		Area													
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%
None	873	87.3%	77	83.7%	82	90.1%	85	93.4%	83	90.2%	78	86.7%	77	86.5%	77	84.6%
One	51	5.1%	5	5.4%	3	3.3%	4	4.4%	3	3.3%	6	6.7%	7	7.9%	5	5.5%
Two	9	.9%	1	1.1%	0	.0%	0	.0%	1	1.1%	1	1.1%	2	2.2%	0	.0%
Refused	67	6.7%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%

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Q24. Number of people in the household aged:

	Base: All respondents	Area							
		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
		Num	%	Num	%	Num	%	Num	%
	91	100.0%	91	100.0%	91	100.0%	91	100.0%	
None	76	83.5%	79	86.8%	83	91.2%	76	83.5%	
One	5	5.5%	4	4.4%	5	5.5%	4	4.4%	
Two	1	1.1%	1	1.1%	0	.0%	2	2.2%	
Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%	

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Q24. Number of people in the household aged:

	Base: All respondents	Area															
		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley			
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%		
None	777	77.7%	76	82.6%	70	76.9%	73	80.2%	74	80.4%	71	78.9%	71	79.8%	65	71.4%	
One	97	9.7%	5	5.4%	6	6.6%	8	8.8%	7	7.6%	5	5.6%	14	15.7%	12	13.2%	
Two	51	5.1%	2	2.2%	8	8.8%	7	7.7%	5	5.4%	8	8.9%	1	1.1%	5	5.5%	
Three	7	.7%	0	.0%	1	1.1%	1	1.1%	0	.0%	1	1.1%	0	.0%	0	.0%	
Four or more	1	.1%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	
Refused	67	6.7%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%	
None	786	78.6%	60	65.2%	77	84.6%	72	79.1%	70	76.1%	73	81.1%	74	83.1%	71	78.0%	
One	98	9.8%	20	21.7%	5	5.5%	12	13.2%	9	9.8%	10	11.1%	8	9.0%	6	6.6%	
Two	38	3.8%	3	3.3%	3	3.3%	2	2.2%	8	8.7%	2	2.2%	4	4.5%	4	4.4%	
Three	9	.9%	0	.0%	0	.0%	2	2.2%	0	.0%	0	.0%	0	.0%	1	1.1%	
Four or more	2	.2%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	
Refused	67	6.7%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%	
None	666	66.6%	70	76.1%	60	65.9%	70	76.9%	63	68.5%	61	67.8%	51	57.3%	55	60.4%	
One	153	15.3%	8	8.7%	19	20.9%	11	12.1%	16	17.4%	11	12.2%	21	23.6%	18	19.8%	
Two	107	10.7%	4	4.3%	5	5.5%	8	8.8%	8	8.7%	12	13.3%	12	13.5%	9	9.9%	
Three	6	.6%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	2	2.2%	0	.0%	
Four or more	1	.1%	0	.0%	0	.0%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	
Refused	67	6.7%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%	
None	509	50.9%	44	47.8%	41	45.1%	38	41.8%	42	45.7%	45	50.0%	47	52.8%	48	52.7%	
One	196	19.6%	19	20.7%	24	26.4%	23	25.3%	19	20.7%	10	11.1%	21	23.6%	15	16.5%	
Two	225	22.5%	20	21.7%	19	20.9%	26	28.6%	26	28.3%	30	33.3%	18	20.2%	19	20.9%	
Three	2	.2%	0	.0%	1	1.1%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	
Four or more	1	.1%	0	.0%	0	.0%	1	1.1%	0	.0%	0	.0%	0	.0%	0	.0%	
Refused	67	6.7%	9	9.8%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%	
None	527	52.7%	40	43.5%	50	54.9%	45	49.5%	48	52.2%	57	63.3%	58	65.2%	46	50.5%	
One	242	24.2%	23	25.0%	23	25.3%	29	31.9%	24	26.1%	10	11.1%	22	24.7%	19	20.9%	
Two	166	16.6%	22	23.9%	12	13.2%	15	16.5%	15	16.3%	18	20.0%	6	6.7%	17	18.7%	
Refused	65	6.5%	7	7.6%	6	6.6%	2	2.2%	5	5.4%	5	5.6%	3	3.4%	9	9.9%	

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Q24. Number of people in the household aged:

	Base: All respondents	Area							
		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		Skelmersdale	
		Num	%	Num	%	Num	%	Num	%
None	68	74.7%	74	81.3%	73	80.2%	62	68.1%	
One	10	11.0%	7	7.7%	11	12.1%	12	13.2%	
Two	4	4.4%	2	2.2%	3	3.3%	6	6.6%	
Three	0	.0%	1	1.1%	1	1.1%	2	2.2%	
Four or more	0	.0%	0	.0%	0	.0%	0	.0%	
Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%	
None	73	80.2%	69	75.8%	80	87.9%	67	73.6%	
One	6	6.6%	6	6.6%	6	6.6%	10	11.0%	
Two	2	2.2%	4	4.4%	1	1.1%	5	5.5%	
Three	1	1.1%	4	4.4%	1	1.1%	0	.0%	
Four or more	0	.0%	1	1.1%	0	.0%	0	.0%	
Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%	
None	55	60.4%	67	73.6%	66	72.5%	48	52.7%	
One	14	15.4%	7	7.7%	9	9.9%	19	20.9%	
Two	11	12.1%	10	11.0%	13	14.3%	15	16.5%	
Three	2	2.2%	0	.0%	0	.0%	0	.0%	
Four or more	0	.0%	0	.0%	0	.0%	0	.0%	
Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%	
None	49	53.8%	49	53.8%	58	63.7%	48	52.7%	
One	21	23.1%	10	11.0%	15	16.5%	19	20.9%	
Two	12	13.2%	25	27.5%	15	16.5%	15	16.5%	
Three	0	.0%	0	.0%	0	.0%	0	.0%	
Four or more	0	.0%	0	.0%	0	.0%	0	.0%	
Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%	
None	48	52.7%	47	51.6%	38	41.8%	50	54.9%	
One	19	20.9%	21	23.1%	28	30.8%	24	26.4%	
Two	15	16.5%	16	17.6%	22	24.2%	8	8.8%	
Refused	9	9.9%	7	7.7%	3	3.3%	9	9.9%	

Q25. Number of cars in the household

	Base: All respondents	Area																				
		Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington		
		Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	
None	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
One	145	14.5%	17	18.5%	13	14.3%	8	8.8%	8	8.7%	9	10.0%	18	20.2%	14	15.4%	12	13.2%	14	15.4%	10	11.0%
Two	428	42.8%	48	52.2%	41	45.1%	32	35.2%	33	35.9%	35	38.9%	41	46.1%	45	49.5%	35	38.5%	39	42.9%	43	47.3%
Three or more	292	29.2%	16	17.4%	27	29.7%	35	38.5%	34	37.0%	36	40.0%	21	23.6%	18	19.8%	33	36.3%	26	28.6%	30	33.0%
Refused	71	7.1%	4	4.3%	4	4.4%	14	15.4%	10	10.9%	6	6.7%	7	7.9%	5	5.5%	3	3.3%	6	6.6%	5	5.5%
Refused	64	6.4%	7	7.6%	6	6.6%	2	2.2%	7	7.6%	4	4.4%	2	2.2%	9	9.9%	8	8.8%	6	6.6%	3	3.3%

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Q25. Number of cars in the household

	Area	
	Skelmersdale	
	Num	%
Base: All respondents	91	100.0%
None	22	24.2%
One	36	39.6%
Two	16	17.6%
Three or more	7	7.7%
Refused	10	11.0%

Q26. Gender of respondent

	Base: All respondents		Area																			
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Male	301	30.1%	28	30.4%	16	17.6%	30	33.0%	26	28.3%	34	37.8%	29	32.6%	27	29.7%	29	31.9%	25	27.5%	27	29.7%
Female	699	69.9%	64	69.6%	75	82.4%	61	67.0%	66	71.7%	56	62.2%	60	67.4%	64	70.3%	62	68.1%	66	72.5%	64	70.3%

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Q26. Gender of respondent

	Area	
	Skelmersdale	
	Num	%
Base: All respondents	91	100.0%
Male	30	33.0%
Female	61	67.0%

Q27. Would you be willing to be recontacted for future quality control purposes?

	Base: All respondents		Area																			
	Num	%	Wigan		Pemberton		Shevington		Standish		Aspull		Ince		Hindley		Platt Bridge		Ashton-in-Makerfield		Parbold and Wrightington	
			Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%	Num	%
Base: All respondents	1000	100.0%	92	100.0%	91	100.0%	91	100.0%	92	100.0%	90	100.0%	89	100.0%	91	100.0%	91	100.0%	91	100.0%	91	100.0%
Yes	718	71.8%	66	71.7%	65	71.4%	60	65.9%	68	73.9%	67	74.4%	67	75.3%	55	60.4%	68	74.7%	72	79.1%	63	69.2%
No	282	28.2%	26	28.3%	26	28.6%	31	34.1%	24	26.1%	23	25.6%	22	24.7%	36	39.6%	23	25.3%	19	20.9%	28	30.8%

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Q27. Would you be willing to be recontacted for future quality control purposes?

	Area	
	Skelmersdale	
	Num	%
Base: All respondents	91	100.0%
Yes	67	73.6%
No	24	26.4%

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q01 Firstly, I would like to ask you some questions about your main food and grocery shopping. Where do you do most of your household's shopping for food and groceries?										
Aldi, Castle Street, Tyldesley	8.4%	34	0.0%	0	2.0%	2	9.8%	10	22.0%	22
Aldi, King Street, Leigh	4.0%	16	4.0%	4	10.0%	10	0.0%	0	2.0%	2
Aldi, Greenbank Industrial Estate, opp 638-672 Atherton Rd, Hindley, Wigan	1.0%	4	1.0%	1	1.0%	1	2.0%	2	0.0%	0
Aldi, Princess Road, Ashton-in-Makerfield	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Atherleigh Way, Leigh	20.1%	81	10.9%	11	41.0%	41	15.7%	16	13.0%	13
Asda, Robin Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Bolton Road, Atherton, Manchester	0.7%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Asda, Windermere Road, Leigh	1.0%	4	1.0%	1	0.0%	0	2.0%	2	1.0%	1
Asda, Edge Green Lane, Warrington	12.4%	50	49.5%	50	0.0%	0	0.0%	0	0.0%	0
Asda: Superstore The Link Way, Bolton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, Bradshawgate, Leigh	0.7%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Lidl, High Street, Warrington	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Spinning Jenny Way, Leigh	0.7%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1
Morrisons, Atherleigh Way, Leigh, Greater Manchester	6.5%	26	11.9%	12	11.0%	11	2.9%	3	0.0%	0
Morrisons, Shuttle Street, Tyldesley	5.7%	23	0.0%	0	0.0%	0	1.0%	1	22.0%	22
Morrisons, The Galleries, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Atherleigh Way, Leigh	7.4%	30	8.9%	9	7.0%	7	5.9%	6	8.0%	8
Sainsbury's, Cricketers Way, Bolton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Worthington Way, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Greenfield Road, Dentons Green, St Helens	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Atherton Road, Hindley Green, Wigan	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Mansell Way, Horwich, Bolton	0.7%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	8.2%	33	1.0%	1	12.0%	12	4.9%	5	15.0%	15
Tesco, Crabtree Lane, Atherton, Manchester	11.7%	47	0.0%	0	0.0%	0	39.2%	40	7.0%	7
Internet	1.5%	6	1.0%	1	2.0%	2	2.0%	2	1.0%	1
Asda, Brackley Street, Farnworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Dewhurst Road, Warrington	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Heron, Bradshawgate, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Heron, Market Street, Atherton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Albert Road, Bolton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Atherton	0.5%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Local shops, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, Parsonage Way, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Ellesmere Shopping Centre, Walkden	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
(Don't know / varies)	3.7%	15	3.0%	3	5.0%	5	3.9%	4	3.0%	3
Base:		403		101		100		102		100

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q02 How do you normally travel to (LOCATION MENTIONED AT Q01)?										
<i>Not those who shop online at Q01</i>										
Car / van (as driver)	68.5%	272	76.0%	76	62.2%	61	65.0%	65	70.7%	70
Car / van (as passenger)	16.4%	65	16.0%	16	18.4%	18	11.0%	11	20.2%	20
Bus, mini-bus or coach	4.0%	16	4.0%	4	7.1%	7	2.0%	2	3.0%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.8%	39	4.0%	4	10.2%	10	20.0%	20	5.1%	5
Taxi	0.8%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Base:		397		100		98		100		99

Mean score [Number of times per week]: Daily = 7, More than once a week = 4, Once a week = 1, Once a fortnight = 0.5, Once every 3 weeks = 0.375, Once a month = 0.25, Less often = 0.1

Q03 How often do you normally do a main food and grocery shop?

Daily	2.0%	8	1.0%	1	3.0%	3	3.9%	4	0.0%	0
More than once a week	15.1%	61	20.8%	21	15.0%	15	17.6%	18	7.0%	7
Once a week	64.8%	261	67.3%	68	57.0%	57	59.8%	61	75.0%	75
Once a fortnight	10.2%	41	7.9%	8	13.0%	13	11.8%	12	8.0%	8
Once every 3 weeks	1.5%	6	0.0%	0	1.0%	1	2.0%	2	3.0%	3
Once a month	3.5%	14	1.0%	1	2.0%	2	4.9%	5	6.0%	6
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	3.0%	12	2.0%	2	9.0%	9	0.0%	0	1.0%	1
Mean:		1.50		1.65		1.60		1.66		1.11
Base:		403		101		100		102		100

Q04 What day of the week do you usually visit (LOCATION MENTIONED AT Q01)?

Not those who shop online at Q01

Monday	6.3%	25	7.0%	7	9.2%	9	4.0%	4	5.1%	5
Tuesday	4.0%	16	3.0%	3	4.1%	4	7.0%	7	2.0%	2
Wednesday	3.8%	15	3.0%	3	2.0%	2	7.0%	7	3.0%	3
Thursday	11.1%	44	13.0%	13	7.1%	7	12.0%	12	12.1%	12
Friday	13.1%	52	14.0%	14	13.3%	13	10.0%	10	15.2%	15
Saturday	14.1%	56	17.0%	17	14.3%	14	12.0%	12	13.1%	13
Sunday	3.5%	14	3.0%	3	4.1%	4	4.0%	4	3.0%	3
(Varies)	44.1%	175	40.0%	40	45.9%	45	44.0%	44	46.5%	46
Base:		397		100		98		100		99

Q05 What time of the day do you usually visit (LOCATION MENTIONED AT Q01)?

Not those who shop online at Q01

06.00am - 08.59am	3.3%	13	6.0%	6	3.1%	3	3.0%	3	1.0%	1
09.00am - 11.59am	29.5%	117	37.0%	37	24.5%	24	22.0%	22	34.3%	34
12.00pm - 2.59pm	12.6%	50	10.0%	10	14.3%	14	11.0%	11	15.2%	15
3.00pm - 5.59pm	7.8%	31	11.0%	11	9.2%	9	7.0%	7	4.0%	4
6.00pm - 8.59pm	6.0%	24	6.0%	6	5.1%	5	11.0%	11	2.0%	2
9.00pm - 12.00am	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
12.01am - 05.59am	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Varies)	40.3%	160	30.0%	30	42.9%	42	45.0%	45	43.4%	43
Base:		397		100		98		100		99

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley	
Q06 What is the main reason you choose to do your main food and grocery shopping at (LOCATION MENTIONED AT Q01)?						
Better value for money	6.2%	25 8.9%	9 13.0%	13 2.0%	2 1.0%	1
Convenient to work	1.5%	6 1.0%	1 3.0%	3 1.0%	1 1.0%	1
Easy to get to	0.7%	3 2.0%	2 0.0%	0 1.0%	1 0.0%	0
Good / cheap parking	0.7%	3 0.0%	0 2.0%	2 0.0%	0 1.0%	1
Good bus services	0.2%	1 0.0%	0 1.0%	1 0.0%	0 0.0%	0
Good service / friendly staff	0.7%	3 1.0%	1 2.0%	2 0.0%	0 0.0%	0
Habit	4.7%	19 5.0%	5 7.0%	7 1.0%	1 6.0%	6
Has petrol station	0.2%	1 0.0%	0 0.0%	0 0.0%	0 1.0%	1
Lower prices	20.3%	82 13.9%	14 14.0%	14 19.6%	20 34.0%	34
Offers Internet shopping	0.5%	2 0.0%	0 0.0%	0 1.0%	1 1.0%	1
Other shops / services nearby / convenient	1.5%	6 1.0%	1 2.0%	2 1.0%	1 2.0%	2
Preference of retailer	4.7%	19 4.0%	4 5.0%	5 4.9%	5 5.0%	5
Quality of goods	5.2%	21 5.9%	6 2.0%	2 6.9%	7 6.0%	6
Range of goods available	5.2%	21 2.0%	2 5.0%	5 6.9%	7 7.0%	7
Staff discount / work there	3.2%	13 2.0%	2 7.0%	7 3.9%	4 0.0%	0
Loyalty scheme	1.7%	7 1.0%	1 0.0%	0 3.9%	4 2.0%	2
Layout	1.2%	5 2.0%	2 0.0%	0 2.9%	3 0.0%	0
Not too big	0.7%	3 3.0%	3 0.0%	0 0.0%	0 0.0%	0
Nice atmosphere	0.7%	3 2.0%	2 0.0%	0 1.0%	1 0.0%	0
Home delivery	1.0%	4 1.0%	1 2.0%	2 1.0%	1 0.0%	0
No reason	1.5%	6 1.0%	1 4.0%	4 1.0%	1 0.0%	0
Convenient to home	33.7%	136 40.6%	41 26.0%	26 38.2%	39 30.0%	30
Supporting local business	0.2%	1 0.0%	0 0.0%	0 1.0%	1 0.0%	0
(Don't know)	3.2%	13 3.0%	3 5.0%	5 2.0%	2 3.0%	3
Base:	403	101	100	102	100	

Mean score: 0-20% = 10, 21-40% = 30.5, 41-60% = 50.5, 61-80% = 70.5, 81-100% = 90.5

Q07 Roughly, what proportion of your household's total expenditure on food and groceries (including milk, newspapers, cigarettes etc.) is spent at (LOCATION MENTIONED AT Q01)?

0-20%	5.0%	20 3.0%	3 2.0%	2 5.9%	6 9.0%	9
21-40%	4.5%	18 4.0%	4 4.0%	4 3.9%	4 6.0%	6
41-60%	16.6%	67 19.8%	20 14.0%	14 12.7%	13 20.0%	20
61-80%	25.8%	104 22.8%	23 25.0%	25 25.5%	26 30.0%	30
81-100%	30.5%	123 33.7%	34 36.0%	36 29.4%	30 23.0%	23
(Don't know)	17.6%	71 16.8%	17 19.0%	19 22.5%	23 12.0%	12
Mean:	68.06	69.77	72.46	68.18	62.27	
Base:	403	101	100	102	100	

Q08A When you go shopping for main food goods, do you normally link this trip with another activity?

Not those who shop online at Q01

Yes	20.7%	82 20.0%	20 28.6%	28 13.0%	13 21.2%	21
No	79.3%	315 80.0%	80 71.4%	70 87.0%	87 78.8%	78
Base:	397	100	98	100	99	

Q08B Which activities do you normally link this trip with? [MR]

Those who link their trip at Q08A

Financial / professional services eg banks, building societies, estate agents	12.2%	10 10.0%	2 10.7%	3 7.7%	1 19.0%	4
Get petrol	3.7%	3 10.0%	2 3.6%	1 0.0%	0 0.0%	0
Leisure activities eg cinemas, pubs, sports	11.0%	9 15.0%	3 10.7%	3 15.4%	2 4.8%	1
Meet family / friends	7.3%	6 5.0%	1 7.1%	2 15.4%	2 4.8%	1
Other food shopping	31.7%	26 25.0%	5 25.0%	7 23.1%	3 52.4%	11
Other non-food shopping	29.3%	24 25.0%	5 32.1%	9 15.4%	2 38.1%	8
Other services eg libraries, hairdressers, doctors	2.4%	2 0.0%	0 3.6%	1 7.7%	1 0.0%	0
Restaurants / cafes	12.2%	10 25.0%	5 7.1%	2 7.7%	1 9.5%	2
School run	2.4%	2 5.0%	1 3.6%	1 0.0%	0 0.0%	0
Work	14.6%	12 0.0%	0 35.7%	10 15.4%	2 0.0%	0
(Don't know)	1.2%	1 5.0%	1 0.0%	0 0.0%	0 0.0%	0
Base:	82	20	28	13	21	

Wigan Household Survey for Nathaniel Lichfield & Partners

Total Golborne Leigh Atherton Tyldesley

Q09 How do you normally travel between these activities and (LOCATION MENTIONED AT Q01)?
Those who link their trip at Q08A

Car / van (as driver)	62.2%	51	70.0%	14	60.7%	17	53.8%	7	61.9%	13
Car / van (as passenger)	9.8%	8	10.0%	2	7.1%	2	7.7%	1	14.3%	3
Bus, mini-bus or coach	3.7%	3	0.0%	0	7.1%	2	0.0%	0	4.8%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	22.0%	18	15.0%	3	25.0%	7	30.8%	4	19.0%	4
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.2%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		82		20		28		13		21

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q10 I would now like to ask you some questions about your 'top-up' shopping. Where do you normally do most of your household's shopping for small scale 'top-up' basket food and convenience goods (including newspapers, bread, milk and tobacco products)?										
Aldi, Castle Street, Tyldesley	3.5%	14	0.0%	0	0.0%	0	2.9%	3	11.0%	11
Aldi, King Street, Leigh	2.7%	11	3.0%	3	6.0%	6	0.0%	0	2.0%	2
Aldi, Princess Road, Ashton-in-Makerfield	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Atherleigh Way, Leigh	3.5%	14	3.0%	3	8.0%	8	2.0%	2	1.0%	1
Asda, Robin Park, Wigan	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Bolton Road, Atherton, Manchester	2.7%	11	0.0%	0	0.0%	0	10.8%	11	0.0%	0
Asda, Ladies Lane, Hindley, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Windermere Road, Leigh	1.7%	7	1.0%	1	6.0%	6	0.0%	0	0.0%	0
Asda, Edge Green Lane, Warrington	3.0%	12	11.9%	12	0.0%	0	0.0%	0	0.0%	0
Co-op, Gadfield Grove, Atherton, Manchester	0.7%	3	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Co-op, Church Lane, Lowton, Warrington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Coach Rd, Astley, Tyldesley, Manchester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, East Lancashire Road, Lowton, Newton-Le-Willows	1.2%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Co-op, Manchester Road, Manchester	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Co-op, Springfield Garage, Woodhouse Lane, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, The Centre, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-op, The Gables S C, Stour Rd, Astley, Tyldesley, Manchester	1.5%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Farmfoods, The Spinning Gate Centre, Leigh	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Farmfoods, Armitage Avenue, Little Hulton, Manchester	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Iceland, Bradshawgate, Leigh	0.7%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Lidl, Darlington Street, Wigan	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Lidl, High Street, Warrington	2.7%	11	10.9%	11	0.0%	0	0.0%	0	0.0%	0
Lidl, Spinning Jenny Way, Leigh	1.0%	4	1.0%	1	3.0%	3	0.0%	0	0.0%	0
Morrisons, Atherleigh Way, Leigh, Greater Manchester	3.7%	15	5.0%	5	10.0%	10	0.0%	0	0.0%	0
Morrisons, Shuttle Street, Tyldesley	4.0%	16	0.0%	0	0.0%	0	1.0%	1	15.0%	15
One Stop, Church Lane, Lowton, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Atherleigh Way, Leigh	1.5%	6	1.0%	1	3.0%	3	2.0%	2	0.0%	0
Sainsbury's, Cricketers Way, Bolton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Atherton Road, Hindley Green, Wigan	0.7%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Tesco Extra, Cross Street, Hindley, Wigan	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Spinning Jenny Way, Leigh, Manchester	2.7%	11	2.0%	2	7.0%	7	0.0%	0	2.0%	2
Tesco, Crabtree Lane, Atherton, Manchester	5.2%	21	0.0%	0	0.0%	0	20.6%	21	0.0%	0
Internet	1.5%	6	2.0%	2	4.0%	4	0.0%	0	0.0%	0
Costcutter, Holt Street, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Heron, Market Street, Atherton	1.0%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Home Bargains, Parsonage Retail Park, Leigh	0.5%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Iceland, Tyldesley Road, Atherton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Lidl, Fitzwarren Street, Salford	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Ashton-in-Makerfield	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Astley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Local shops, Atherton	3.0%	12	0.0%	0	0.0%	0	11.8%	12	0.0%	0
Local shops, Golborne	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Leigh	5.0%	20	1.0%	1	12.0%	12	3.9%	4	3.0%	3
Local shops, Tyldesley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Local shops, Walkden	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Gemini Retail Park, Warrington	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Golden Square, Warrington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Parsonage Way, Leigh	0.7%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Marks & Spencer, Trafford Centre, Manchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nisa, Manchester Road, Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Spar, Firs Lane, Leigh	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
(Don't know / varies)	10.4%	42	8.9%	9	13.0%	13	10.8%	11	9.0%	9
(Don't do top-up shopping)	24.8%	100	28.7%	29	17.0%	17	20.6%	21	33.0%	33
Base:		403		101		100		102		100

Q11 How do you normally travel to (LOCATION MENTIONED AT Q10)?

Those who do top-up shopping at a store at Q10

Car / van (as driver)	53.9%	160	75.7%	53	53.2%	42	44.4%	36	43.3%	29
Car / van (as passenger)	8.1%	24	5.7%	4	7.6%	6	7.4%	6	11.9%	8
Bus, mini-bus or coach	3.7%	11	0.0%	0	3.8%	3	2.5%	2	9.0%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	33.0%	98	18.6%	13	32.9%	26	44.4%	36	34.3%	23
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.0%	3	0.0%	0	2.5%	2	0.0%	0	1.5%	1
Base:		297		70		79		81		67

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q12 I would now like to ask you some questions about your non-food shopping. Where do you do most of your shopping for clothing and footwear?										
Atherton	1.0%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Bolton	14.4%	58	2.0%	2	15.0%	15	22.5%	23	18.0%	18
Leigh	15.6%	63	8.9%	9	18.0%	18	10.8%	11	25.0%	25
Liverpool	0.7%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Manchester	8.4%	34	5.9%	6	9.0%	9	10.8%	11	8.0%	8
St. Helens	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tyldesley	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Warrington	6.9%	28	20.8%	21	5.0%	5	0.0%	0	2.0%	2
Wigan	7.7%	31	17.8%	18	7.0%	7	4.9%	5	1.0%	1
Gemini Retail Park, Warrington	3.7%	15	9.9%	10	5.0%	5	0.0%	0	0.0%	0
Lowry Outlet Centre, Salford	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	1.7%	7	0.0%	0	0.0%	0	5.9%	6	1.0%	1
Parsonage Retail Park, Leigh	3.7%	15	2.0%	2	6.0%	6	4.9%	5	2.0%	2
Trafford Centre	10.9%	44	7.9%	8	8.0%	8	5.9%	6	22.0%	22
Trafford Retail Park, Urmston	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Catalogue / mail order	3.2%	13	1.0%	1	3.0%	3	5.9%	6	3.0%	3
Internet	7.4%	30	6.9%	7	4.0%	4	9.8%	10	9.0%	9
Asda, Atherleigh Way, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Boundary Mill, Vivary Way, Colne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Burnley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bury	1.2%	5	0.0%	0	1.0%	1	3.9%	4	0.0%	0
Cheadle	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ena Mill, Flapper Fold Lane, Atherton	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Golborne	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Southport	0.7%	3	1.0%	1	1.0%	1	1.0%	1	0.0%	0
York	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't do)	4.5%	18	2.0%	2	6.0%	6	5.9%	6	4.0%	4
(Don't know / varies)	4.0%	16	8.9%	9	5.0%	5	1.0%	1	1.0%	1
Base:		403		101		100		102		100

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q12A Where else would you go for clothing and footwear?										
<i>Those who buy clothing and footwear at Q12</i>										
Atherton	1.0%	4	1.0%	1	0.0%	0	1.0%	1	2.1%	2
Blackpool	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Bolton	6.5%	25	1.0%	1	6.4%	6	8.3%	8	10.4%	10
Leigh	10.1%	39	6.1%	6	8.5%	8	18.8%	18	7.3%	7
Liverpool	0.5%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0
Manchester	9.1%	35	11.1%	11	6.4%	6	6.3%	6	12.5%	12
St. Helens	0.8%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Tyldesley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Warrington	7.3%	28	18.2%	18	7.4%	7	0.0%	0	3.1%	3
Wigan	8.1%	31	8.1%	8	12.8%	12	8.3%	8	3.1%	3
Cheshire Oaks, Ellesmere Port	0.8%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0
Gemini Retail Park, Warrington	1.6%	6	5.1%	5	1.1%	1	0.0%	0	0.0%	0
Lowry Outlet Centre, Salford	0.5%	2	0.0%	0	1.1%	1	0.0%	0	1.0%	1
Manchester Fort, Cheetham Hill	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.1%	8	0.0%	0	1.1%	1	4.2%	4	3.1%	3
Parsonage Retail Park, Leigh	0.8%	3	0.0%	0	1.1%	1	0.0%	0	2.1%	2
Robin Retail Park, Wigan	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	9.4%	36	8.1%	8	6.4%	6	11.5%	11	11.5%	11
Trafford Retail Park, Urmston	0.5%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	0.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Catalogue / mail order	1.0%	4	0.0%	0	1.1%	1	3.1%	3	0.0%	0
Internet	1.3%	5	1.0%	1	0.0%	0	2.1%	2	2.1%	2
Bury	0.8%	3	0.0%	0	1.1%	1	1.0%	1	1.0%	1
Cheadle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Leeds	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Southport	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spinning Gate Shopping Centre, Leigh	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Swinton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(No other location used)	27.8%	107	19.2%	19	33.0%	31	28.1%	27	31.3%	30
(Don't know / varies)	7.0%	27	10.1%	10	7.4%	7	4.2%	4	6.3%	6
Base:		385		99		94		96		96

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q13 Where do you do most of your shopping for furniture, floor coverings and household textiles?										
Atherton	1.5%	6	0.0%	0	1.0%	1	3.9%	4	1.0%	1
Bolton	5.7%	23	0.0%	0	6.0%	6	9.8%	10	7.0%	7
Chorley	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Leigh	19.1%	77	9.9%	10	30.0%	30	10.8%	11	26.0%	26
Manchester	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
St. Helens	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tyldesley	1.7%	7	0.0%	0	0.0%	0	2.0%	2	5.0%	5
Warrington	4.7%	19	13.9%	14	3.0%	3	1.0%	1	1.0%	1
Wigan	2.2%	9	5.0%	5	1.0%	1	1.0%	1	2.0%	2
Bolton Gate Retail Park	0.7%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Gemini Retail Park, Warrington	1.2%	5	3.0%	3	2.0%	2	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	6.7%	27	2.0%	2	5.0%	5	16.7%	17	3.0%	3
Parsonage Retail Park, Leigh	2.2%	9	1.0%	1	3.0%	3	2.0%	2	3.0%	3
Regent Retail Park, Salford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Robin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	2.7%	11	2.0%	2	2.0%	2	2.9%	3	4.0%	4
Catalogue / mail order	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Internet	8.7%	35	8.9%	9	8.0%	8	7.8%	8	10.0%	10
Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chadderton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Cheadle	0.5%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Newton-le-Willows	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Oldham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Walkden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Whittle-le-Woods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't do)	25.3%	102	30.7%	31	23.0%	23	22.5%	23	25.0%	25
(Don't know / varies)	13.4%	54	19.8%	20	14.0%	14	14.7%	15	5.0%	5
Base:		403		101		100		102		100

Q13A Where else would you go for furniture, floor coverings and household textiles?

Those who buy furniture, floor coverings and household textiles at Q13

Atherton	1.7%	5	0.0%	0	0.0%	0	3.8%	3	2.7%	2
Bolton	5.0%	15	4.3%	3	2.6%	2	3.8%	3	9.3%	7
Leigh	5.0%	15	2.9%	2	7.8%	6	6.3%	5	2.7%	2
Liverpool	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	2.0%	6	4.3%	3	0.0%	0	2.5%	2	1.3%	1
Tyldesley	0.7%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Warrington	3.0%	9	8.6%	6	2.6%	2	1.3%	1	0.0%	0
Wigan	3.0%	9	8.6%	6	2.6%	2	1.3%	1	0.0%	0
Gemini Retail Park, Warrington	0.7%	2	0.0%	0	1.3%	1	0.0%	0	1.3%	1
Lowry Outlet Centre, Salford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Middlebrook Retail Park, Horwich, Bolton	2.7%	8	1.4%	1	1.3%	1	5.1%	4	2.7%	2
Parsonage Retail Park, Leigh	1.3%	4	0.0%	0	3.9%	3	0.0%	0	1.3%	1
Robin Retail Park, Wigan	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	2.3%	7	0.0%	0	2.6%	2	1.3%	1	5.3%	4
Woodfield Retail Park, Bury	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Internet	1.3%	4	0.0%	0	0.0%	0	2.5%	2	2.7%	2
Ashton-in-Makerfield	0.7%	2	1.4%	1	1.3%	1	0.0%	0	0.0%	0
Cheadle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Ena Mill, Flapper Fold Lane, Atherton	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Golborne	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Horwich	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Walkden	0.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Worsley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
(No other location used)	44.9%	135	31.4%	22	51.9%	40	49.4%	39	45.3%	34
(Don't know / varies)	22.6%	68	31.4%	22	22.1%	17	19.0%	15	18.7%	14
Base:		301		70		77		79		75

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne		Leigh		Atherton		Tyldesley		
Q14 Where do you do most of your shopping for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?										
Atherton	4.5%	18	0.0%	0	2.0%	2	11.8%	12	4.0%	4
Blackpool	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bolton	3.5%	14	0.0%	0	1.0%	1	7.8%	8	5.0%	5
Leigh	23.1%	93	22.8%	23	25.0%	25	20.6%	21	24.0%	24
Manchester	1.5%	6	3.0%	3	0.0%	0	1.0%	1	2.0%	2
St. Helens	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Warrington	1.2%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Wigan	1.0%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0
Bolton Gate Retail Park	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Gemini Retail Park, Warrington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Manchester Fort, Cheetham Hill	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.5%	10	0.0%	0	3.0%	3	2.9%	3	4.0%	4
Parsonage Retail Park, Leigh	21.6%	87	12.9%	13	37.0%	37	17.6%	18	19.0%	19
Peel Centre, Stockport	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Robin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	1.7%	7	1.0%	1	1.0%	1	2.9%	3	2.0%	2
Trafford Retail Park, Urmston	0.5%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Catalogue / mail order	1.2%	5	0.0%	0	1.0%	1	2.9%	3	1.0%	1
Internet	14.9%	60	19.8%	20	16.0%	16	8.8%	9	15.0%	15
Astley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Kirkhall Lane, Leigh	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cheadle	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Golborne	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Haydock	0.7%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Lowton	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Pendlebury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Spinning Gate Shopping Centre, Leigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Walkden	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't do)	12.2%	49	14.9%	15	9.0%	9	12.7%	13	12.0%	12
(Don't know / varies)	5.7%	23	6.9%	7	5.0%	5	5.9%	6	5.0%	5
Base:		403		101		100		102		100

Q14A Where else would you go for electrical domestic appliances such as fridges, washing machines, kettles or hairdryers?
Those who buy electrical domestic appliances at Q14

Atherton	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bolton	3.1%	11	0.0%	0	1.1%	1	6.7%	6	4.5%	4
Leigh	5.7%	20	2.3%	2	8.8%	8	5.6%	5	5.7%	5
Manchester	0.6%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Tyldesley	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Warrington	3.1%	11	11.6%	10	0.0%	0	0.0%	0	1.1%	1
Wigan	1.7%	6	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Gemini Retail Park, Warrington	0.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.5%	9	0.0%	0	1.1%	1	6.7%	6	2.3%	2
Parsonage Retail Park, Leigh	4.0%	14	0.0%	0	6.6%	6	2.2%	2	6.8%	6
Robin Retail Park, Wigan	0.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.8%	3	1.2%	1	0.0%	0	2.2%	2	0.0%	0
Trafford Retail Park, Urmston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Catalogue / mail order	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Internet	5.9%	21	3.5%	3	6.6%	6	6.7%	6	6.8%	6
Alban Retail Park, Warrington	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Golborne	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Haydock	0.6%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Horwich	0.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
(No other location used)	54.5%	193	44.2%	38	61.5%	56	53.9%	48	58.0%	51
(Don't know / varies)	13.8%	49	19.8%	17	13.2%	12	10.1%	9	12.5%	11
Base:		354		86		91		89		88

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q15 Where do you do most of your shopping for DIY goods and decorating supplies?										
Atherton	1.0%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Bolton	1.7%	7	0.0%	0	3.0%	3	2.9%	3	1.0%	1
Leigh	34.5%	139	25.7%	26	51.0%	51	33.3%	34	28.0%	28
Manchester	1.5%	6	3.0%	3	1.0%	1	2.0%	2	0.0%	0
Tyldesley	0.7%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Warrington	11.2%	45	38.6%	39	3.0%	3	2.0%	2	1.0%	1
Wigan	1.7%	7	5.0%	5	1.0%	1	0.0%	0	1.0%	1
Bolton Gate Retail Park	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Gemini Retail Park, Warrington	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	1.2%	5	0.0%	0	1.0%	1	1.0%	1	3.0%	3
Parsonage Retail Park, Leigh	8.4%	34	0.0%	0	13.0%	13	5.9%	6	15.0%	15
Robin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Trafford Retail Park, Urmston	1.5%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6
West One Retail Park Salford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Internet	1.5%	6	1.0%	1	1.0%	1	2.9%	3	1.0%	1
Ashton-in-Makerfield	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Delph Lane, Newton Road, Warrington	0.7%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1
B&Q, Kirkhall Lane, Leigh	9.7%	39	4.0%	4	3.0%	3	17.6%	18	14.0%	14
Farnworth	0.5%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Platt Bridge	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Swinton	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3
(Don't do)	15.9%	64	10.9%	11	15.0%	15	20.6%	21	17.0%	17
(Don't know / varies)	5.0%	20	5.9%	6	6.0%	6	4.9%	5	3.0%	3
Base:		403		101		100		102		100

Q15A Where else would you go for DIY goods and decorating supplies?

Those who buy DIY goods and decorating supplies at Q15

Atherton	0.9%	3	0.0%	0	0.0%	0	1.2%	1	2.4%	2
Bolton	3.2%	11	0.0%	0	2.4%	2	4.9%	4	6.0%	5
Chorley	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Leigh	8.0%	27	12.2%	11	7.1%	6	4.9%	4	7.2%	6
Liverpool	0.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Manchester	0.6%	2	1.1%	1	0.0%	0	1.2%	1	0.0%	0
Tyldesley	1.2%	4	0.0%	0	0.0%	0	1.2%	1	3.6%	3
Warrington	6.2%	21	11.1%	10	8.2%	7	2.5%	2	2.4%	2
Wigan	0.6%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Bolton Gate Retail Park	0.6%	2	0.0%	0	0.0%	0	1.2%	1	1.2%	1
Gemini Retail Park, Warrington	0.6%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Manchester Fort, Cheetham Hill	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	0.6%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Parsonage Retail Park, Leigh	0.9%	3	0.0%	0	0.0%	0	2.5%	2	1.2%	1
Trafford Centre	1.2%	4	0.0%	0	0.0%	0	1.2%	1	3.6%	3
Trafford Retail Park, Urmston	2.4%	8	0.0%	0	0.0%	0	1.2%	1	8.4%	7
Internet	0.9%	3	0.0%	0	3.5%	3	0.0%	0	0.0%	0
B&Q, Delph Lane, Newton Road, Warrington	0.9%	3	2.2%	2	0.0%	0	0.0%	0	1.2%	1
B&Q, Kirkhall Lane, Leigh	1.8%	6	0.0%	0	0.0%	0	3.7%	3	3.6%	3
Golborne	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Horwich	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Salford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Southport	0.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Swinton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Walkden	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
(No other location used)	59.9%	203	53.3%	48	71.8%	61	60.5%	49	54.2%	45
(Don't know / varies)	7.1%	24	12.2%	11	5.9%	5	8.6%	7	1.2%	1
Base:		339		90		85		81		83

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q16 Where do you do most of your shopping for chemists goods?										
Atherton	19.6%	79	0.0%	0	0.0%	0	76.5%	78	1.0%	1
Bolton	0.7%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Leigh	30.8%	124	10.9%	11	83.0%	83	10.8%	11	19.0%	19
Manchester	1.0%	4	2.0%	2	1.0%	1	0.0%	0	1.0%	1
Tyldesley	10.9%	44	0.0%	0	0.0%	0	2.9%	3	41.0%	41
Warrington	5.7%	23	22.8%	23	0.0%	0	0.0%	0	0.0%	0
Wigan	0.7%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	0.7%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Parsonage Retail Park, Leigh	1.7%	7	0.0%	0	5.0%	5	2.0%	2	0.0%	0
Trafford Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Catalogue / mail order	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Internet	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Asda, Atherleigh Way, Leigh	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ashton-in-Makerfield	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Astley	6.2%	25	0.0%	0	0.0%	0	0.0%	0	25.0%	25
Boothstown	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Golborne	4.7%	19	18.8%	19	0.0%	0	0.0%	0	0.0%	0
Haydock	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lowton	6.7%	27	25.7%	26	1.0%	1	0.0%	0	0.0%	0
Mosley Common	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Walkden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't do)	3.7%	15	5.0%	5	4.0%	4	2.0%	2	4.0%	4
(Don't know / varies)	3.7%	15	6.9%	7	3.0%	3	2.0%	2	3.0%	3
Base:		403		101		100		102		100

Q16A Where else would you go for chemists goods?*Those who buy chemists goods at Q16*

Atherton	1.8%	7	0.0%	0	1.0%	1	3.0%	3	3.1%	3
Bolton	1.3%	5	0.0%	0	2.1%	2	1.0%	1	2.1%	2
Leigh	6.4%	25	10.4%	10	3.1%	3	7.0%	7	5.2%	5
Manchester	0.8%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Tyldesley	1.8%	7	0.0%	0	0.0%	0	2.0%	2	5.2%	5
Warrington	1.5%	6	5.2%	5	0.0%	0	0.0%	0	1.0%	1
Wigan	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.5%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Parsonage Retail Park, Leigh	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Robin Retail Park, Wigan	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	1.0%	4	1.0%	1	1.0%	1	0.0%	0	2.1%	2
Internet	0.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Ashton-in-Makerfield	0.5%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Astley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ellenbrook	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Golborne	0.8%	3	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Lowton	0.5%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Salford	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Walkden	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2
(No other location used)	75.8%	294	63.5%	61	88.5%	85	79.0%	79	71.9%	69
(Don't know / varies)	4.4%	17	7.3%	7	1.0%	1	6.0%	6	3.1%	3
Base:		388		96		96		100		96

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
Q17 Where do you do most of your shopping for recreational and other goods?										
Atherton	2.5%	10	0.0%	0	0.0%	0	8.8%	9	1.0%	1
Bolton	6.5%	26	1.0%	1	6.0%	6	10.8%	11	8.0%	8
Leigh	11.4%	46	6.9%	7	21.0%	21	7.8%	8	10.0%	10
Manchester	2.0%	8	2.0%	2	1.0%	1	2.0%	2	3.0%	3
St. Helens	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tyldesley	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Warrington	3.2%	13	11.9%	12	1.0%	1	0.0%	0	0.0%	0
Wigan	3.2%	13	8.9%	9	3.0%	3	0.0%	0	1.0%	1
Bolton Gate Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gemini Retail Park, Warrington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.7%	11	0.0%	0	2.0%	2	6.9%	7	2.0%	2
Parsonage Retail Park, Leigh	2.2%	9	2.0%	2	6.0%	6	0.0%	0	1.0%	1
Robin Retail Park, Wigan	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	2.5%	10	1.0%	1	1.0%	1	2.9%	3	5.0%	5
Catalogue / mail order	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Internet	19.6%	79	16.8%	17	22.0%	22	19.6%	20	20.0%	20
Asda, Atherleigh Way, Leigh	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Astley	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Bury	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Golborne	0.7%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Salford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Walkden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't do)	34.7%	140	30.7%	31	32.0%	32	35.3%	36	41.0%	41
(Don't know / varies)	5.2%	21	11.9%	12	3.0%	3	2.9%	3	3.0%	3
Base:		403		101		100		102		100

Q17A Where else would you go for recreational and other goods?

Those who buy recreational and other goods at Q17

Atherton	1.5%	4	1.4%	1	0.0%	0	4.5%	3	0.0%	0
Bolton	2.3%	6	0.0%	0	4.4%	3	4.5%	3	0.0%	0
Leigh	6.8%	18	2.9%	2	7.4%	5	10.6%	7	6.8%	4
Liverpool	0.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	1.5%	4	1.4%	1	2.9%	2	1.5%	1	0.0%	0
Warrington	2.3%	6	7.1%	5	1.5%	1	0.0%	0	0.0%	0
Wigan	2.7%	7	7.1%	5	1.5%	1	1.5%	1	0.0%	0
Gemini Retail Park, Warrington	0.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Middlebrook Retail Park, Horwich, Bolton	1.9%	5	0.0%	0	0.0%	0	6.1%	4	1.7%	1
Parsonage Retail Park, Leigh	1.5%	4	0.0%	0	4.4%	3	0.0%	0	1.7%	1
Robin Retail Park, Wigan	0.8%	2	1.4%	1	1.5%	1	0.0%	0	0.0%	0
Trafford Centre	2.7%	7	1.4%	1	1.5%	1	1.5%	1	6.8%	4
Trafford Retail Park, Urmston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Catalogue / mail order	0.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Internet	4.6%	12	7.1%	5	2.9%	2	4.5%	3	3.4%	2
Ambleside	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Didsbury	0.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Golborne	0.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Southport	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
(No other location used)	58.6%	154	50.0%	35	60.3%	41	56.1%	37	69.5%	41
(Don't know / varies)	9.9%	26	15.7%	11	10.3%	7	6.1%	4	6.8%	4
Base:		263		70		68		66		59

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley	
Q18 How do you usually travel to do your non-food shopping?						
Car / van (as driver)	64.8%	261 75.2%	76 57.0%	57 60.8%	62 66.0%	66
Car / van (as passenger)	12.9%	52 12.9%	13 9.0%	9 11.8%	12 18.0%	18
Bus, mini-bus or coach	11.7%	47 5.9%	6 19.0%	19 10.8%	11 11.0%	11
Motorcycle, scooter or moped	0.2%	1 1.0%	1 0.0%	0 0.0%	0 0.0%	0
Walk	4.5%	18 0.0%	0 8.0%	8 9.8%	10 0.0%	0
Taxi	0.7%	3 0.0%	0 1.0%	1 1.0%	1 1.0%	1
Train	1.0%	4 1.0%	1 0.0%	0 2.9%	3 0.0%	0
Underground	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Bicycle	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Other	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
(Don't know / can't remember)	2.0%	8 4.0%	4 3.0%	3 0.0%	0 1.0%	1
(Don't travel / goods delivered)	2.2%	9 0.0%	0 3.0%	3 2.9%	3 3.0%	3
Base:		403	101	100	102	100

Q19 Do you normally carry out any other activities when you go non-food shopping?						
Yes	30.3%	122 29.7%	30 38.0%	38 25.5%	26 28.0%	28
No	69.7%	281 70.3%	71 62.0%	62 74.5%	76 72.0%	72
Base:		403	101	100	102	100

Q19B Which activities do you carry out? [MR]						
<i>Those who link their trip at Q19A</i>						
Financial / professional services e.g. banks, building societies, estate agents	12.3%	15 3.3%	1 18.4%	7 3.8%	1 21.4%	6
Leisure activities e.g. cinema, pubs, sports	32.0%	39 36.7%	11 18.4%	7 34.6%	9 42.9%	12
Other services e.g. libraries, schools, doctors	5.7%	7 3.3%	1 5.3%	2 7.7%	2 7.1%	2
Other shopping	14.8%	18 16.7%	5 2.6%	1 23.1%	6 21.4%	6
Restaurants / cafes	56.6%	69 56.7%	17 68.4%	26 46.2%	12 50.0%	14
School run	0.8%	1 3.3%	1 0.0%	0 0.0%	0 0.0%	0
Work	3.3%	4 6.7%	2 0.0%	0 7.7%	2 0.0%	0
(Don't know)	1.6%	2 0.0%	0 2.6%	1 3.8%	1 0.0%	0
Base:		122	30	38	26	28

Q20 Where do you carry out the majority of other activities when non-food shopping?						
<i>Those who link their trip at Q19A</i>						
Atherton	3.3%	4 0.0%	0 0.0%	0 15.4%	4 0.0%	0
Bolton	8.2%	10 0.0%	0 2.6%	1 19.2%	5 14.3%	4
Leigh	32.8%	40 13.3%	4 57.9%	22 26.9%	7 25.0%	7
Liverpool	0.8%	1 3.3%	1 0.0%	0 0.0%	0 0.0%	0
Manchester	9.0%	11 10.0%	3 7.9%	3 7.7%	2 10.7%	3
Tyldesley	0.8%	1 0.0%	0 0.0%	0 0.0%	0 3.6%	1
Warrington	5.7%	7 23.3%	7 0.0%	0 0.0%	0 0.0%	0
Wigan	5.7%	7 13.3%	4 7.9%	3 0.0%	0 0.0%	0
Middlebrook Retail Park, Horwich, Bolton	2.5%	3 0.0%	0 0.0%	0 3.8%	1 7.1%	2
Trafford Centre	6.6%	8 0.0%	0 7.9%	3 3.8%	1 14.3%	4
Trafford Retail Park, Urmston	0.8%	1 0.0%	0 2.6%	1 0.0%	0 0.0%	0
Cheadle	0.8%	1 0.0%	0 0.0%	0 3.8%	1 0.0%	0
Didsbury	0.8%	1 0.0%	0 0.0%	0 3.8%	1 0.0%	0
Lowton	1.6%	2 6.7%	2 0.0%	0 0.0%	0 0.0%	0
Walkden	0.8%	1 0.0%	0 0.0%	0 0.0%	0 3.6%	1
(Don't know / varies)	19.7%	24 30.0%	9 13.2%	5 15.4%	4 21.4%	6
Base:		122	30	38	26	28

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne		Leigh		Atherton		Tyldesley		
Q21 What improvements to the main store / centre you use for non-food shopping would encourage you to shop there more frequently? [MR]										
Better public transport	3.7%	15	3.0%	3	4.0%	4	1.0%	1	7.0%	7
Wider range of non food goods	10.9%	44	7.9%	8	12.0%	12	13.7%	14	10.0%	10
Bigger floor area	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Better customer facilities (eg café)	1.2%	5	2.0%	2	2.0%	2	0.0%	0	1.0%	1
More / better car parking	6.5%	26	5.9%	6	5.0%	5	4.9%	5	10.0%	10
More / better non food shops	15.6%	63	22.8%	23	29.0%	29	3.9%	4	7.0%	7
Cleaner streets	2.7%	11	2.0%	2	5.0%	5	1.0%	1	3.0%	3
More services	3.2%	13	2.0%	2	7.0%	7	2.0%	2	2.0%	2
More / better entertainment / eating places	1.0%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0
More / better seats / flower displays	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Better sign postings	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
None of the above	52.9%	213	46.5%	47	43.0%	43	61.8%	63	60.0%	60
Cheaper / free parking	2.7%	11	4.0%	4	2.0%	2	2.9%	3	2.0%	2
Less traffic congestion	2.2%	9	1.0%	1	2.0%	2	2.9%	3	3.0%	3
Better prices	1.0%	4	2.0%	2	1.0%	1	1.0%	1	0.0%	0
Less vacant units	1.0%	4	0.0%	0	1.0%	1	2.0%	2	1.0%	1
Less charity shops	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
(Don't know)	7.4%	30	12.9%	13	5.0%	5	8.8%	9	3.0%	3
Base:		403		101		100		102		100

GEN Gender of respondent:

Male	31.8%	128	34.7%	35	29.0%	29	32.4%	33	31.0%	31
Female	68.2%	275	65.3%	66	71.0%	71	67.6%	69	69.0%	69
Base:		403		101		100		102		100

AGE Finally, I would like to ask you a few questions about yourself and your household. These are for survey control purposes only and the results will not be released identifying you by name. Which of the following age bands do you fall into?

18 - 24 years	1.5%	6	1.0%	1	3.0%	3	1.0%	1	1.0%	1
25 - 34 years	3.5%	14	2.0%	2	1.0%	1	6.9%	7	4.0%	4
35 - 44 years	14.4%	58	12.9%	13	16.0%	16	15.7%	16	13.0%	13
45 - 54 years	25.1%	101	28.7%	29	33.0%	33	22.5%	23	16.0%	16
55 - 64 years	18.6%	75	16.8%	17	19.0%	19	18.6%	19	20.0%	20
65+	34.2%	138	35.6%	36	26.0%	26	32.4%	33	43.0%	43
(Refused)	2.7%	11	3.0%	3	2.0%	2	2.9%	3	3.0%	3
Base:		403		101		100		102		100

HOU Including yourself, how many people are there in your household who are aged between: [PR]**0-4 years**

0	90.3%	364	90.1%	91	88.0%	88	91.2%	93	92.0%	92
1	3.7%	15	4.0%	4	6.0%	6	2.9%	3	2.0%	2
2	1.2%	5	1.0%	1	2.0%	2	1.0%	1	1.0%	1
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4+	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / refused)	4.5%	18	5.0%	5	4.0%	4	3.9%	4	5.0%	5
Base:		403		101		100		102		100

5-15

0	77.2%	311	71.3%	72	77.0%	77	80.4%	82	80.0%	80
1	10.7%	43	11.9%	12	14.0%	14	7.8%	8	9.0%	9
2	6.7%	27	11.9%	12	5.0%	5	6.9%	7	3.0%	3
3	0.7%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2
4+	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / refused)	4.5%	18	5.0%	5	4.0%	4	3.9%	4	5.0%	5
Base:		403		101		100		102		100

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne	Leigh	Atherton	Tyldesley					
16-24										
0	76.7%	309	73.3%	74	72.0%	72	80.4%	82	81.0%	81
1	14.4%	58	13.9%	14	19.0%	19	13.7%	14	11.0%	11
2	3.5%	14	6.9%	7	4.0%	4	1.0%	1	2.0%	2
3	0.7%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1
4+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	4.7%	19	5.0%	5	5.0%	5	3.9%	4	5.0%	5
Base:		403		101		100		102		100

25-44										
0	67.7%	273	72.3%	73	65.0%	65	61.8%	63	72.0%	72
1	16.1%	65	14.9%	15	16.0%	16	19.6%	20	14.0%	14
2	11.2%	45	7.9%	8	14.0%	14	13.7%	14	9.0%	9
3	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
4+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	4.7%	19	5.0%	5	5.0%	5	3.9%	4	5.0%	5
Base:		403		101		100		102		100

45-65										
0	45.2%	182	44.6%	45	42.0%	42	43.1%	44	51.0%	51
1	18.6%	75	13.9%	14	22.0%	22	24.5%	25	14.0%	14
2	31.5%	127	36.6%	37	31.0%	31	28.4%	29	30.0%	30
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	4.7%	19	5.0%	5	5.0%	5	3.9%	4	5.0%	5
Base:		403		101		100		102		100

65+										
0	57.3%	231	56.4%	57	65.0%	65	60.8%	62	47.0%	47
1	15.9%	64	16.8%	17	16.0%	16	11.8%	12	19.0%	19
2	21.8%	88	21.8%	22	14.0%	14	23.5%	24	28.0%	28
3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / refused)	5.0%	20	5.0%	5	5.0%	5	3.9%	4	6.0%	6
Base:		403		101		100		102		100

CAR How many cars does your household own or have the use of?

None	14.1%	57	8.9%	9	18.0%	18	21.6%	22	8.0%	8
One	44.9%	181	41.6%	42	45.0%	45	43.1%	44	50.0%	50
Two	26.1%	105	34.7%	35	22.0%	22	22.5%	23	25.0%	25
Three or more	10.4%	42	10.9%	11	11.0%	11	6.9%	7	13.0%	13
(Refused)	4.5%	18	4.0%	4	4.0%	4	5.9%	6	4.0%	4
Base:		403		101		100		102		100

FUT Would you be willing to be re-contacted for future quality control purposes?

Yes	62.3%	251	61.4%	62	59.0%	59	63.7%	65	65.0%	65
No	37.7%	152	38.6%	39	41.0%	41	36.3%	37	35.0%	35
Base:		403		101		100		102		100

QUOTA Zone:

Golborne	25.1%	101	100.0%	101	0.0%	0	0.0%	0	0.0%	0
Leigh	24.8%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Atherton	25.3%	102	0.0%	0	0.0%	0	100.0%	102	0.0%	0
Tyldesley	24.8%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Base:		403		101		100		102		100

Wigan Household Survey for Nathaniel Lichfield & Partners

	Total	Golborne		Leigh		Atherton		Tyldesley		
PC Postcode:										
M29 7	16.9%	68	0.0%	0	0.0%	0	0.0%	0	68.0%	68
M29 8	7.9%	32	0.0%	0	0.0%	0	0.0%	0	32.0%	32
M46 0	12.2%	49	0.0%	0	0.0%	0	48.0%	49	0.0%	0
M46 9	13.2%	53	0.0%	0	0.0%	0	52.0%	53	0.0%	0
WA3 1	4.2%	17	16.8%	17	0.0%	0	0.0%	0	0.0%	0
WA3 2	12.2%	49	48.5%	49	0.0%	0	0.0%	0	0.0%	0
WA3 3	8.7%	35	34.7%	35	0.0%	0	0.0%	0	0.0%	0
WN7 1	4.5%	18	0.0%	0	18.0%	18	0.0%	0	0.0%	0
WN7 2	4.2%	17	0.0%	0	17.0%	17	0.0%	0	0.0%	0
WN7 3	6.5%	26	0.0%	0	26.0%	26	0.0%	0	0.0%	0
WN7 4	3.7%	15	0.0%	0	15.0%	15	0.0%	0	0.0%	0
WN7 5	6.0%	24	0.0%	0	24.0%	24	0.0%	0	0.0%	0
Base:		403		101		100		102		100