Outcome Based Accountability Workshop:
Teenage Pregnancy In Wigan

Eleanor Mansell: Teenage Pregnancy Co-ordinator

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Why Teenage Pregnancy Matters

Deprivation is both a cause and a consequence of teenage pregnancy

‘Tackling teenage pregnancy is absolutely central to the Governments wider drive to tackle social exclusion and poverty.’

(Beverley Hughes 2007)
National and Local Targets

50% reduction in the under 18 conception rate by 2010

60% of teenage mothers in education, employment or training by 2010
Progress to Date:
Under 18 Conception Rates 2006

- Wigan MCD
- England
- North West
- LA 2004 target

Baseline: 1998
Target: 2010

Under 18 conception rate per 1000

Year:
- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
North West Progress

Change in under 18 conception rate 1998-2006
Teenage Pregnancy Unit Traffic Light Ratings

RED

Significantly different from the expected position
Ministerial High Focus Area

- Wigan national high focus area
- 1 of 22 nationally
- 8 new focus areas
- 6 North West areas
- 5 Greater Manchester areas
10 Key Factors for Success

- Supporting parents to discuss sex & relationships
- Building aspirations and self esteem
- Strong use of local data
- SRE in school & out of school settings
- Targeted work with young people most at risk
- Young people friendly contraceptive services
- Strong youth service - clear remit to tackle TP & young peoples SH
- Strong messages to young people & partner agencies
- Workforce training on SRE
- Strong senior leadership & commitment of all key partners
Wigan ‘Deep Dive’

- Re-evaluated the local picture & our current strategy
- Identified strengths & gaps in strategy
- Refocus resources
- Prioritise key high focus areas
Key Local Priorities

• Universal provision, but focus on targeted services to young people most at risk – supported by robust local data

• Young people friendly Contraceptive/Sexual Health Services - delivered across a broad range of settings

• Sex & Relationship Education - in school & non school settings

• Development of Targeted Youth Support related to sexual health

• Development of a TP Communications Strategy
Local Initiatives

Include:
- Brook
- Tic Tac bus
- C Card Scheme
- Targeted outreach
- Clinic in a Box
- PSHE & C - SRE support and audits
- Health Zone @ RoseBridge
- Chlamydia Screening Programme
- The Great Debate
- Summer Universities’
- Award winning Young Parents Support Team
- Prevention and Support Operational Groups
Delaying 1\textsuperscript{st} Sex

- R U Ready
- Not the silver ring thing!
- Evidenced based - links to the European experience
- Links to respect
- SRE central
- www.ruready2.com
The challenge ahead….

• Mainstreaming teenage pregnancy actions into key partner strategies, plans & programmes
• Recognising the interdependencies between teenage pregnancy & improving other outcomes for children and young people
• Making teenage pregnancy everyone’s business
....reasons to be cheerful

- Half national rate of repeat teenage abortions
- Half national rate of second births to teenage mothers
- Nationally fourth highest take up of Care To Learn childcare funding

- We know what works…and change is possible
- **Success benefits everyone**