

ONE

Wigan Business Land and Accommodation Survey 2015

Question 1

What is the name of your business?

Question 2

What is the address of your business?

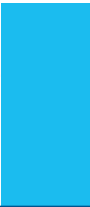
Question 3

What is the nature of your business?

Question 4

Your name and position in the business:

Question 5**Your contact details: - tel, email and web address.****Question 6****If your business operates from multiple locations, do you have a base in Wigan Borough?**Yes No *We have one base and it is in Wigan Borough* *We have one base outside Wigan Borough* **Question 7****How long has your business operated?***(please select one answer)**Less than 1 year* *1 - 5 years* *5 - 10 years* *More than 10 years*



Question 8

How many people does your business employ?

(please select one answer)

1 - 10

11 - 25

26 - 50

51 - 100

More than 100

Question 9

How many people does your business employ in Wigan Borough?

(please select one answer)

None

1 - 10

11 - 25

26 - 50

51 - 100

More than 100

Question 10

Does your business employ any apprentices?

(please select one answer)

Yes No

Question 11

Are there any positions within your business that are difficult to recruit for?

Question 12**What type of accommodation does your business operate from?***(please select all that apply)*

- Office
- Shop/ retail unit
- Industrial unit
- Factory site
- Warehouse
- Storage yard/ depot
- Other

Question 13**Where is your accommodation located? (please tick all that apply)***(please select all that apply)*

- Office business park
- Industrial estate
- City or town centre
- Other part of an urban area
- Village
- Converted rural buildings
- Home
- Other

Question 14

In considering your accommodation and location needs, please select the 5 most important factors for your business from the options below.

(please select all that apply)

- Access to the motorway network*
- Access to public transport services*
- Access to an airport*
- Access to rail freight*
- On-site car parking facilities*
- Near to suppliers and customers*
- Accessible skilled labour supply*
- Clustering to other businesses*
- Room to expand on-site*
- Large scale sites*
- Oven-ready sites*
- Value for money accommodation*
- High specification accommodation*
- Security*
- Fast broadband*
- Available freehold premises*
- Flexible length of tenure*
- Access to funding*
- High quality surrounding environment - schools, housing, local facilities etc.*
- Historic tie or an affinity with an area*

Prestigious location

Image/ perception of an area

Question 15

How satisfactory is your current accommodation and location in meeting your business needs? (please tick all that apply)

(please select all that apply)

	Not an important factor	Unsatisfactory	Somewhat satisfactory	Satisfactory	Highly satisfactory
Access to the motorway network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to public transport services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to an airport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to rail freight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
On-site car parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Near to suppliers and customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accessible skilled labour supply	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clustering to other businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Room to expand on site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Large scale sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oven-ready sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money accommodation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

High specification accommodation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Security	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fast broadband	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of freehold premises	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flexible length of tenure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to funding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
High quality surrounding environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historic tie or an affinity with an area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prestigious location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Image/ perception of an area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 16

How do you anticipate your accommodation and locational needs will change in the future?

(please select all that apply)

- You will need larger accommodation*
- You will need smaller accommodation*
- Your requirements for space are unlikely to change*

Question 17

How do you anticipate meeting your future accommodation needs?

(please select all that apply)

You will need to open an additional site

You have space on an existing site to expand

You will consolidate your business on an existing site

You will consolidate your business on a new site

You are satisfied with your current accommodation, as your space requirements are unlikely to change

Question 18

Where do you anticipate finding your future accommodation needs, if required?

(please select all that apply)

Looking for site locally

Looking for sites further afield

Question 19

If you are looking to relocate locally or further afield, can Wigan Borough meet your needs? (please select the statement that best matches your business).

(please select all that apply)

Yes - Wigan Borough can meet our needs

No - we have looked, but there are no suitable sites available in Wigan Borough that can meet our needs

No- we do not need to be based in Wigan Borough

Don't know - we have not searched for sites yet

Don't know - we do not know enough about Wigan Borough to decide if it can meet our needs

None of the above

Question 20

If you feel that Wigan Borough is unsuitable for your business needs, what are the reason? (please tick all that apply)

(please select all that apply)

- Poor access to the motorway network*
- Poor access to public transport services*
- Poor access to an airport*
- Poor access to rail freight*
- Not enough on-site car parking*
- Disconnected from customers and suppliers*
- Disconnected from skilled labour supply*
- No clusters of other businesses that would be beneficial to near to*
- No sites with suitable expansion land*
- No oven-ready sites*
- Poor value for money accommodation*
- No high specification accommodation*
- Insecure premises*
- Slow broadband*
- No freehold premises available*
- Inflexible tenure arrangements*
- No funding available*
- Poor quality surrounding environment - schools, housing, local facilities etc.*
- No high profile prestigious locations*
- Borough has a poor image*

Question 21

What type of accommodation would best suit your business needs for expansion?

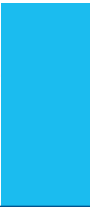
(please tick all that apply)

(please select all that apply)

- Greenfield land*
- Well connected sites in the urban area*
- Industrial/ business parks*
- Research and development parks*
- Sites close to the motorway network*
- Oven-ready sites*
- Small scale starter units/offices*
- Retail parks*
- Retail units in town centres*
- Other*
- Converted rural buildings*

Question 22

In terms of your location and accommodation, are there any other factors which inhibit the successful operation of your business for which Wigan Council might be able to help you with?



Question 23

If your efforts to expand or relocate to new sites or premises in Wigan Borough have been unsuccessful, what were the defining reasons? Did you contact Wigan Council to help you search for sites?

Question 24

Are you happy to be contacted by Wigan Council's Business Engagement Team to discuss your accommodation needs?

(please select one answer)

Yes No

Thank you

Thank you for completing the Wigan Business Needs Survey. Your response will help us make Wigan a better place to do business.

Would you like to subscribe to our quarterly 'E-Newsletter - Wigan Local Plan Update' which will keep you up-to-date on how our Local Plan will plan better for business?

(please select one answer)

Yes No