

# Joint Health and Wellbeing Strategy 2013-2016

Context			
<ul style="list-style-type: none"> <li>• Council budget reduction of £80 million</li> <li>• QIPP challenge of £20 million</li> <li>• Further economic and social impact on local residents including welfare reform</li> <li>• Health sector is third largest employer representing 13% of employed in Wigan</li> </ul>		<ul style="list-style-type: none"> <li>• A fast growing elderly population - One in six of the local population is over 65 and this age group will account for 70% of local population increase to 2021</li> <li>• Life expectancy in Wigan two years less than the England average with significant inequalities</li> <li>• 80,000 (22%) residents with long-term conditions compared to England average of 18%</li> </ul>	
Our Shared Long Term Outcomes			
<ul style="list-style-type: none"> <li>• Residents of Wigan say they can access and want to use the full range of facilities, information and advice that enable them to have a healthy and active lifestyle.</li> <li>• Residents of Wigan are confident that they can live safely and independently in their own homes and community.</li> <li>• They know they can access the care and support they need.</li> </ul>		<ul style="list-style-type: none"> <li>• There are fewer early deaths and people are staying healthier longer because they are monitoring and managing their long term health conditions effectively and have access to early diagnosis and timely interventions; and</li> <li>• They have made positive changes to their lifestyle and are making the most of timely and effective rehabilitation – being helped and encouraged to lead an independent and active life.</li> </ul>	
Key Delivery Programmes			
<b>Enabling / Cross Cutting</b>		<ul style="list-style-type: none"> <li>• <b>New investment and delivery model for integrated health, wellbeing and social care</b> (T. Anderson, S. Cowley)</li> <li>• <b>JSNA and Intelligence production</b> (J Winterbottom, K Ardern)</li> <li>• <b>Confidence in the Borough Campaign</b> (D. Hall, C Dunbar)</li> <li>• <b>Financial Inclusion</b> (A.McKenzie-Folan)</li> </ul>	
	<b>Start Well</b>	<b>Live Well</b>	<b>Age Well</b>
<b>Transforming Health and Social Care systems</b> Seeking to speed up the integration of services around the needs of our population, with people at the centre - to maximize efficiency, quality and patient outcomes.	<ul style="list-style-type: none"> <li>• <b>SEN:D Transformation</b> (A Goldsmith)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Connecting Housing with Care</b> (S Cowley, S Normington, P McKeveitt)</li> <li>• <b>Modernising Adult Social Care</b> (S Cowley)</li> <li>• <b>People at the Heart of Scholes Project</b> (S Cowley)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Long Term Conditions QIPP Programme:</b> Risk Profiling; Integrated Neighbourhood Teams; Self Care / Shared decision making (A Foster)</li> </ul>
<b>Transforming population health</b> Promote good health to prevent illness and the risk factors for ill health such as obesity. Building on our assets to encourage healthier, active lifestyles amongst Wigan Borough residents, generating the demand for good health in our communities	<ul style="list-style-type: none"> <li>• <b>Children’s Health Strategy</b> (S Elliott)</li> <li>• <b>Early Years public service reform</b> (A Goldsmith)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Alcohol QIPP Project</b> (K Ardern)</li> <li>• <b>Confident Families</b> (A Goldsmith)</li> <li>• <b>Work and Skills public service reform</b> (C Halford)</li> <li>• <b>Building Self Reliance</b> (D Hall, J Winterbottom)</li> <li>• <b>Leisure and Activity Strategy implementation</b> (S Normington)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Dementia QIPP Project</b> (S Barber)</li> <li>• <b>Falls Prevention QIPP Programme</b> (K Fallon)</li> </ul>