

DEALING WITH PREJUDICE

"Some people's minds are like concrete - all mixed up and permanently set"

What is prejudice?

- Prejudice means pre-judging (i.e. judging before you find out)
- It's a form of lazy thinking
- So watch out for fixed views, closed minds, unwillingness to think for themselves
- Unlike institutional racism for example, it's a personal attitude
- We all have prejudices
- They often based on stereotypes, which may have an element of truth
- Prejudices are learned
- Because they are learned, they can be unlearned

"My mind's made up – don't confuse me with the facts."

Here are a few typical victims of prejudice:

Northerners	young people in shops
asylum-seekers	people who live in Platt Bridge
Gypsy-travellers	Muslims
gay men	sex offenders
traffic wardens	politicians
Jews	drug users
white-van drivers	Scousers
Jehovah's Witnesses	men working with young children
disabled people	people with "posh" accents
the Irish	estate agents

Where does prejudice come from?

- misinformation
- lack of knowledge
- lack of understanding
- fear
- lack of personal experience
- over emotive responses to incidents
- over-generalising / stereotyping
- copying from parents
- following peer culture / fitting in with a group
- the media
- religion
- own deep-seated values

What can it lead to?

- 1. harassment (in a pyramid up from name-calling to genocide)
- 2. discrimination (indirect and direct)

10 WAYS TO CHALLENGE PREJUDICE

- 1. "Yes I know what you mean, but I'm not sure I agree with you"
- 2. "Let's just think about the message that might give"
- 3. "Do you know the difference between fact and belief?"
- 4. "Different opinions can't all be true" e.g. football
- 5. Give counter examples: e.g. "Yes, but Jesus was an asylum-seeker"
- 6. "How do you feel about prejudice against you: e.g. as a young person, an England football supporter, a woman?"
- 7. Unpick stereotypes: e.g. "Not all Wiganers eat pies"
- 8. Ask for evidence: "Oh really? How do you know that?"
- 9. Explain the benefits of keeping an open mind: "You live and learn"
- 10. "It's all right not to have an instant opinion on every subject"

5 KEY POINTS TO REMEMBER

- 1. it takes moral courage to challenge
- 2. spend some time learning a bank of possible short-term responses
- 3. tackle the belief, but still value the person
- 4. in a group, allow other members the space and permission to disagree with a prejudiced view themselves before leaping in
- 5. as well as the short-term response, a longer-term educational process is likely to be necessary