

Request

1. What is the total amount spent by the council on any external creative agency/agencies contracted to create a name (and/or other branding) for the Wigan town centre rejuvenation project now called 'Fettlers'?

2. If question 1 is split across multiple agencies, can you please itemise each cost to each agency and what service they provided?

3. What potential names for the site now called 'Fettlers' were proposed by the agency that were turned down?

Response

£0. The branding was developed in-house with input from a stakeholder group made up of local students, artists, residents, businesses etc.

N/A

N/A