

Request

As part of some research on data analytics innovation in organisations, I am seeking specific details regarding your organisation's use of data analytics, its strategies, challenges, and successes in this area.

To facilitate this request, I kindly ask you to complete the attached spreadsheet. It contains a series of questions related to your organisation's data analytics activities, including budget allocation, staff roles, types of data analytics used, strategic integration, and project successes.

Response

Please see attached [Excel document](#) as requested