

We are researching solutions that ensure equal access to safe, affordable and sustainable energy across all communities. Specifically, we are looking at ways of distributing information to households on how to reduce energy consumption. This would include things like government grants such as the Home Upgrade Grant and ECO4.

Here are some of the questions that we are currently exploring, and we would greatly appreciate your input:

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| <p>1) What methods do you utilise to distribute information regarding home energy efficiency (such as grants or energy saving advice)? e.g. Letters, phone calls etc</p> | <p>1) We use a variety of methods, to include: Council Website – dedicated advice pages, leaflets/flyers, attendance at promotional/community events, and phone calls.</p> <p>A previous project in relation to MEES in the Private Rental Sector (delivered by the Council between September 2021 and March 22) saw scaled-up activity in this area, including targeted mailouts and training/awareness raising events.</p> |
| <p>2) Do you specifically target this at low-income households, or do you distribute this to every household in your area?</p> | <p>2) Fuel poverty information is specifically targeted to low-income households, and/or residents with long term health conditions.</p> <p>Communications in relation to the MEES project were specifically targeted at private landlords and managing agents (to raise our intelligence and enforce responsibilities) and PRS tenants (advice/advocacy for tenants living in inefficient homes).</p> |
| <p>3) Would you be able to share any of the approximate annual costs involved in these distribution methods?</p> | <p>3) There are no specific costs to share in relation to the general offer.</p> <p>In relation to the MEES project, costs associated with communications, marketing and training events were in the region of £25,000, these costs were covered by a grant for the project.</p> |