Initiatives - Walk to School Week

During Walk to School Week your school may have taken part in many other activities to make Walk to School Week even more successful. Many of these will count towards your Modeshift STARS awards.

Below you can find the initiatives and the codes that you may be able to enter on Modeshift STARS to count towards your awards, depending whether or not you chose to do them.

<u>Code</u>	Initiative	Comments
W6	Walk to School Week	Any school taking part in walk to school week
		would be able to record this initiative on STARS
		to help them achieve their awards.
W10	Walking Bus in	If during walk to school week you used a
	Place	walking bus which will continue to be used in
		the future then use this code too.
W16-	Other Walking	If your school did any other walking initiatives
18	Initiative	that aren't mentioned here then this is the code
		you need.
SD4	Park and	If during walk to school week you used a park
	Walk/Stride Schemes	and stride scheme which will continue to be
		used in the future then use this code too.
PR7	Travel Information	Did you advertise your walk to School Week on
	on Noticeboard	a school Noticeboard?
PR8	Competitions Run	Did you use the idea suggested to you within the
	and Promoted	pack, where the number of times the children
	within School	walk is recorded in their passports and there is
		a winner at the end of the week. If so or if you
		did any other competitions for Walk to School
		Week then use this code
PR9	Assembly	Did you have an assembly regarding Walk to
		School Week?
PR10	Social Media	Did you create a social media campaign to
	Campaign	support walk to school week?
PR13	Information on	Was there information on the schools website
	School Website	regarding Walk to School Week?

PR16	Letter from Head	Did the school send out letters to parents
	Teacher to Parents	regarding Walk to School Week?
CU7	Road Safety Lessons	If you invited the Road Safety Team in from
		Wigan Council to work with your students,
		during or close to Walk to School Week, then use
		this code.
R19-	Other Road Safety	If you did any other Road Safety or Training
21	and Training	Initiatives linked to Walk to School Week, then
	Initiatives	use this code.
CU13	School Collects	If you collected the postcode of students to see
	Postcode Data	where and how far they were walking then use
		this code.