

Modeshift STARS

Initiatives Guide 2017/18

Walking & Scooting

- W1 Living Streets WOW Campaign
- W2 Living Streets Free Your Feet campaign delivered
- W3 Local Walking Reward Scheme
- W6 Living Streets Walk to School Week
- W7 Walk to school month
- W8 5 / 10 Minute walking zone in place
- W9 Educational / Curriculum Walks
- W10 Walking bus in place
- W15 Using Walking Bus App
- W11 Walking trips
- W12 Scooter storage installed
- W13 Scooter club
- W14 Active travel breakfast
- W19 Parent shelter installed
- W25 Secure buggy storage installed
- W16 - 18 Other walking/scooting initiative

Cycling

- C1 Dr Bike/cycle maintenance sessions
- C2 Cycle parking installed
- C3 Bikers Breakfast
- C4 Opportunity to practice cycling skills at break time
- C5 School takes part in The Big Pedal
- C6 Cycle competitions/ schools cycle challenge
- C7 Cycle reward scheme
- C8 Bike week
- C9 Cycle club in place
- C10 Pool bike system in place
- C11 Cycle purchase scheme for staff
- C12 Bicycle Security Marking
- C13 Cycle rides/excursions
- C14 Cycle Train / Bike Bus in place
- C15 Bling Your Bike Day
- C20 National Cycle Challenge
- C16 -18 Other cycling initiatives

Road Safety & Training

- R1 Cycle training for pupils (E.g. Bikeability)
- R2 Learn to Ride
- R3 Balance Bike Training
- R4 Scooter training
- R5 Pedestrian skills training
- R6 Independent travel training
- R7 Young Driver Training
- R8 Cycle training for staff and / or parents
- R9 Road Safety assembly/ presentation
- R10 Be Bright Be Seen Activities
- R11 School invites experts/organisations to talk about personal safety
- R12 Safety around large vehicles training
- R13 Use of transition resources
- R14 Pupils monitoring traffic
- R15 School has lobbied for installation of traffic calming outside of school
- R16 School has lobbied for installation of safer crossings on the route to school
- R17 School has lobbied for installation of 20mph zone outside of school
- R18 Road Safety Day/Week
- R23 In car safety training for young adults
- R24 Nursery teaches road safety & active travel messages
- R19—21 Other road safety & training initiatives

Air Quality

- AQ1 School promotes car sharing
- AQ2 Car free days
- AQ3 Car free zone in place
- AQ4 Park and walk/stride scheme
- AQ5 Removal of car parking spaces
- AQ6 Highway code is promoted to students, staff and parents
- AQ7 Parent parking campaign
- AQ8 Parking Pledge Scheme
- AQ9 Eco Driver Training
- AQ13 Anti Idling Initiative
- AQ14 Air Pollution Promotion
- AQ15 National Clean Air Day
- AQ10—12 Other smarter driving initiatives

Public Transport

- PT1 Public transport used for school trips
- PT2 School promotes public transport
- PT3 School promotes responsible behaviour on public transport / has bus behaviour policy
- PT4 Private coaches for school trips pick up and set down in safe / accessible places.
- PT5 School promotes young person's travel card scheme
- PT9 Catch the bus week
- PT10 School has anti-bullying policy for school transport/public buses
- PT11 Hop Off - get off two stops early
- PT6—8 Other public transportation initiatives

Promotion

- PR1 Newsletter
- PR2 Info sent to residents / School communicates with residents
- PR3 Local media / Schools gets local media attention
- PR4 Presenting to/ sharing ideas with other schools
- PR5 Distributing cycling and public transport maps
- PR6 School has an active travel policy
- PR7 Travel information on notice board
- PR8 Competitions run & promoted within school
- PR9 Assembly
- PR10 Social Media Campaign
- PR11 Sponsored events
- PR12 Parents' evenings/ Induction evenings
- PR13 Information on website
- PR14 Councillor/ MP/ Mayor invited to an event
- PR15 Within the Prospectus
- PR16 Letter from Head Teacher to Parents
- PR17 New parent pack
- PR18 Transition activities
- PR19 School Railing Banners
- PR20 JTA/YTA/JRSO in place
- PR21 Travel to school information maps created
- PR27 Active travel shop/enterprise
- PR22—24 Other promotion method

Curriculum

- CU1 School takes part in competitions promoted by others
- CU2 School teaches the health benefits of safe / active travel
- CU3 School teaches environmental benefits of active travel
- CU4 Theatre in Education on sustainable travel or road safety
- CU5 Bike maintenance lessons
- CU6 Cycling lessons (PE)
- CU7 Road safety lessons
- CU8 Pupils use school travel survey data from STARS in lessons
- CU9 School uses Living Streets WOW Travel Tracker to collect data
- CU13 School collects postcode data
- CU10—12 Other curriculum initiatives

Partnerships

- P1 School works with Police/ Safer Neighbourhood Team/ PCSO to promote safe & sustainable travel
- P2 School works with other schools to promote safe and sustainable travel
- P3 School presents their work to other groups
- P4 School works towards the Sustainable Schools Framework
- P5 School works with Local councillors/ Mayor/ MPs
- P6 School has achieved Eco School status
- P7 School works with local residents/ resident associations to promote safe and sustainable travel
- P8 School works with local charities/ NGOs to promote safe and sustainable travel
- P9 School works with local sport/ health partnerships to promote safe and sustainable travel
- P10—12 Other partnership initiatives

