

Welcome to Wigan Borough Markets



A great deal all round

hair. body. beauty. food. home. garden. personal appliances. health and fitness. clothing. lingerie. fashion. footwear. entertainment. pets. baby and nursery. hobbies. arts and crafts. newsagents. kiosks. electrical appliances.



Message from the Wigan Borough Markets Manager

It's never been easier to rent a market stall at one of the Wigan Borough Markets.

You can trade at either Wigan or Leigh Market Hall, take a stall on an outdoor market at Ashton, Wigan or Leigh, or trade on the car boot sales at Hindley or Ashton markets. Rents start from under £10 per stall per day on the outdoor markets and from under £100 per week for an indoor stall. Short and long term lets are available offering low cost business set ups.

Each market is centrally located within the towns offering adjacent car parking, links to the nearby bus stations and attracts large footfall.

Experienced staff are on hand to help you set up in business offering advice and information to suit your ideas. To discuss in more detail how trading at a market can benefit you can call in at one of the offices at Wigan or Leigh indoor markets, telephone 01942 513163 or visit the website at www.wigan.gov.uk/markets

Markets Manager

Background to Wigan Borough Markets

Wigan Borough has two indoor markets and three outdoor markets located in Wigan, Leigh and Ashton town centres.

Indoor markets have long been part of the town centre scene in Wigan and Leigh. Wigan has had a market since King Henry gave the town its Royal Charter in 1246. Centuries later the market, now under cover, continues to thrive.

Wigan Market Hall was opened in 1988 followed closely by Leigh Market Hall in 1989. Both market halls have an outdoor market attached to them giving the customer a variety of choice and a unique shopping experience. Ashton Town Centre is famous for its local asset; the outdoor market which has been running for many years in the Ashton community.

With stalls handed down from generation to generation, become part of the success story and find your ideal business location today at Wigan Borough Markets.



Benefits of trading in a market

Trading in one of the Wigan Borough Market brings with it hosts of benefits.

Prime locations

All three markets have been successfully operating for many years in Wigan, Leigh and Ashton town centres.

Large car parks

With dedicated car parking at Leigh Market and Ashton Market, and multi-storey car parks located close to Wigan, customers can ensure a short walk back to their vehicles with their purchases.

Public transport connections

With people being encouraged to use local transport, the markets will surely benefit from being located closely to both major bus stations in the borough.

Low cost business set-up

With prices starting from under £100 per week for an indoor stall and from under £10 per day for outdoor stalls, you are sure to find a stall that suits both your budget and your needs.

No hidden fees

All rents are inclusive of service charges so there are no nasty surprises. Business rates where applicable are billed separately.

A network of existing and established businesses

With a high number of traders already established, the varying goods on offer attract a variety of customer types.

Flexible long term and short term agreements

Finding a letting arrangement to suit you shouldn't be a problem with flexible long term and short term lettings available.

Secure units

Dedicated security on site gives you piece of mind that you and your goods are in safe hands.

Low cost storage facilities available

Need extra storage? A range of low cost storage options at both indoor markets, subject to availability.

Continuous promotion of Wigan Borough Markets

With dedicated support from Wigan Council's Media and Communications Team you can be assured that the Wigan Borough Markets benefit from a well-planned marketing campaign over the financial year.

Business support from Wigan Council

If you need any help, you can access the wide range of support for business provided by Wigan Council.



Marketing of the markets

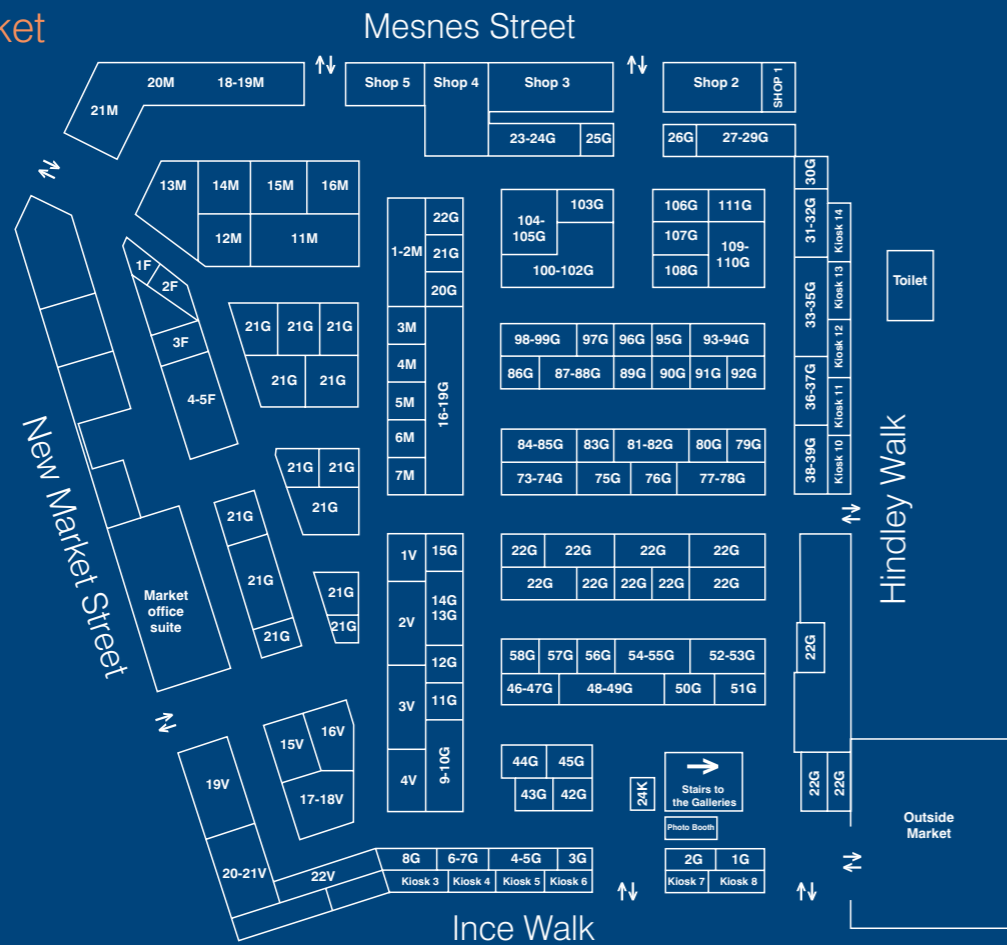
Wigan Borough Markets benefit from co-ordinated marketing by the council's in-house Media and Communications team.

From planned advertising campaigns to one-off events, the markets benefit from the range of communication channels used to generate footfall and potential customers into the market. Events such as food festivals, Age Concern, Stop Smoking Campaigns, Baby Face competition (run by a local newspaper) and the NHS have all used the markets as a place to engage with the public which in turn has drawn new and potential customers through the door.

2011 has been no exception and has already seen the Baby Face competition come to the market, a birds of prey display, Credit Union recruiting members and various campaigns from Road Safety to Love Food, Hate Waste. And that's not all - with a dedicated Halloween stall available currently, Christmas events being planned and a variety of stalls being prepared to feature unique exhibitions, the markets will be the place to visit for town centre shoppers.



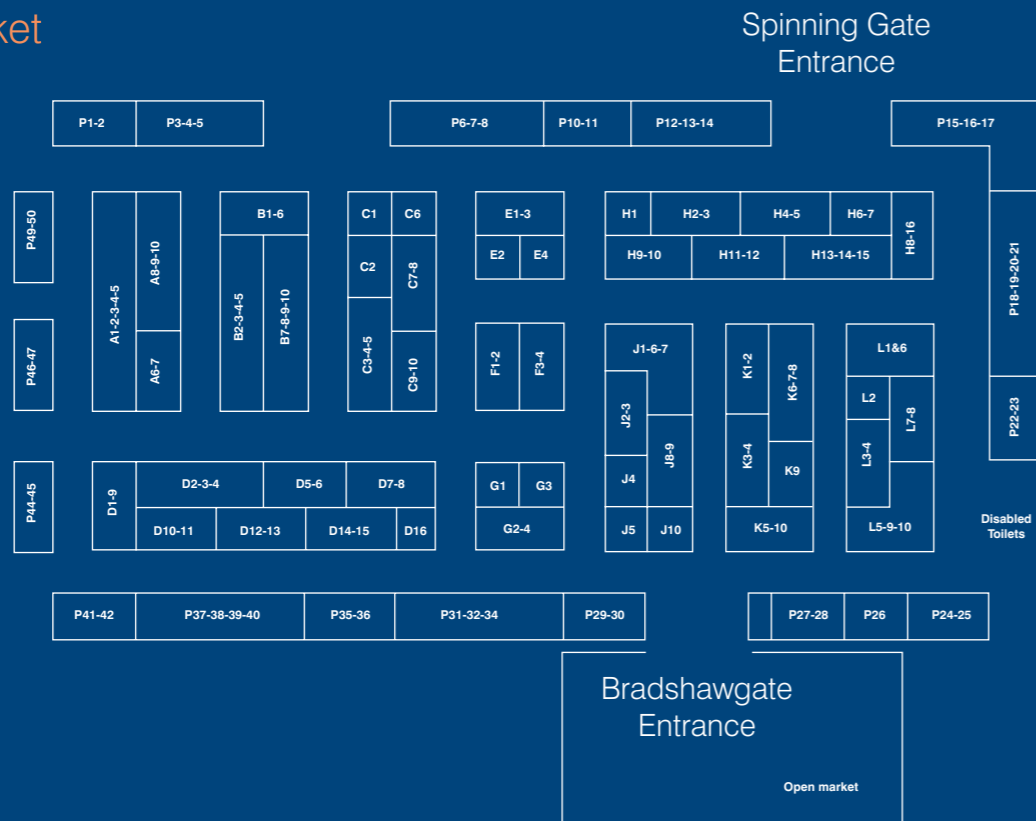
Wigan Market



Product categories

- Clothing
- Footwear
- Fashion accessories
- Jewellery
- Watches
- Cafe
- Cosmetics
- Hairdressers
- Nail bar
- Tobacconist
- Mobile phones
- Fruit and veg
- Cooked meats and poultry
- Sweets
- Electrical goods
- Fishmongers
- Cheese
- Toys
- Spectacles
- Fire surrounds
- D.I.Y
- Pet foods
- Household goods
- Kitchenware
- Greeting Cards
- Newsagents
- Flowers
- Prams
- DVD's
- Memorabilia
- Key cuttings

Leigh Market



Product categories

- Cafe
- Cooked meats and poultry
- Fishmongers
- Fruit and veg
- Flowers and plants
- Clothing
- Footwear
- Foods and groceries
- Sweets
- Jewellery
- Fashion accessories
- Perfume and cosmetics
- Barbers/Hairdressers
- Mobile phones
- Computer goods
- Electricals
- Hardware
- Books
- Mobility aids
- Housewares
- Greeting cards
- Tobacconist
- Toiletries
- Pet foods

Application and cost

Wigan Borough Markets are the ideal place to set up your business at low cost. Whether you want to trade in the short term, or want a dedicated business location, Wigan Borough Markets could be the ideal solution. All stalls benefit from high footfall thanks to their prime locations in Wigan, Leigh and Ashton town centres.

Stalls can be taken over a varied length of letting arrangements to suit your needs. You may want to advertise your business to a captured audience and therefore dress up a stall for a few days only; or you may be looking for a longer term letting arrangement and become part of the network of traders. Whatever your needs, there is sure to be an arrangement that suits you.

Stall availability varies from month to month. Prices are based on the size of stall but start from under £100 per week for an indoor stall and from under £10 per day for outdoor stalls. A list of the currently available stalls can be seen on the Wigan Borough Markets website www.wigan.gov.uk/markets

Applications for a market stall can be obtained by contacting the Markets Management on 01942 513163 or download the application forms online at www.wigan.gov.uk/markets



Wigan Borough Markets

Offices at: Wigan Market, New Market Street, Wigan
and Leigh Market, Gas Street, Leigh

Phone: 01942 513163

www.wigan.gov.uk/markets

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