



# **The Byrchall High School**



# Introduction

● **Why** – we wanted to raise awareness of Fairtrade issues within school and the wider community. We wanted to make a difference to other people and their lives and at the same time educate people in the issues surrounding Fairtrade. It was important that pupils made choices based on ethics as well as taste.

● **When** – we started our Fairtrade Tuckshop in Sept 2005 after carrying out market research in school, contacting the Fairtrade organisation and potential suppliers.

● **What** – the impact in school was immediate. Pupils wanted to know more about what we were doing. We put together resources to help educate pupils on Fairtrade, organise events in school to raise awareness, to publicise the tuckshop and we hold charity events to raise even more money.



# **Development**

**The Tuckshop inspired us to link Fairtrade in with our whole school reward scheme. We reward pupils with tokens that they can cash in for a Fairtrade product.**

**We have incorporated Fairtrade, sustainable products and gifts for life into the scheme.**

**Some of our pupils have set up the Tuckshop at local events in the community.**

**We have built up relations with several organisations through this initiative. We have been filmed for the BBC Politics Show.**



# BBC Politics Show





# Development

**We operate a House system in school and pupils perform in a variety of categories. The whole event is linked to Fairtrade, Make Poverty History, Peace and Co-operative ideas.**

**The whole school gets involved in the event and the winners of each category perform at an evening Cabaret concert which parents are invited to.**



# Albert Hall





# The **FUTURE**

- Building further relations between our pupils and the ones at Wazalendo Secondary School, Tanzania
- To achieve International Schools Award by the end of 2007
- To develop resources that can be shared between schools
- To share good practice
- To send a group of pupils to Tanzania
- To develop our Reward Scheme
- To widen our work within the community and our feeder schools
- To achieve Fairtrade Status
- To sell a wider range of Fairtrade, organic and sustainable products in school