

**APPENDIX 5:
NEMS PEDESTRIAN COUNTS**

Private & Confidential

Wigan Pedestrian Counts

For



December 2006

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INTRODUCTION

1. RESEARCH BACKGROUND & OBJECTIVES

To conduct pedestrian counts in Ashton, Atherton, Golborne, Hindley, Leigh, Pemberton, Standish, Tyldesley and Wigan Town Centres.

2. METHODOLOGY

A total of 242 pedestrians were counted in Ashton Town Centre on Friday 5th January (83 counted), Wednesday 10th January (73 counted) and Thursday 11th January 2007 (86 counted).

A total of 562 pedestrians were counted in Atherton Town Centre on Thursday 4th January (105 counted), Friday 5th January (254 counted) and Thursday 11th January 2007 (203 counted).

A total of 174 pedestrians were counted in Golborne Town Centre on Monday 8th January (77 counted), Tuesday 9th January (57 counted) and Wednesday 10th January 2007 (40 counted).

A total of 189 pedestrians were counted in Hindley Town Centre on Thursday 4th January (65 counted), Friday 5th January (42 counted) and Thursday 11th January 2007 (82 counted).

A total of 2664 pedestrians were counted in Leigh Town Centre on Tuesday 2nd January (272 counted), Thursday 4th January (479 counted), Friday 5th January (601 counted), Saturday 6th January (923 counted) and Monday 8th January 2007 (389 counted).

A total of 410 pedestrians were counted in Pemberton Town Centre on Saturday 6th January (163 counted), Monday 8th January (151 counted) and Tuesday 9th January 2007 (56 counted).

A total of 266 pedestrians were counted in Standish Town Centre on Friday 5th January (85 counted), Saturday 6th January (93 counted) and Tuesday 9th January 2007 (88 counted).

A total of 234 pedestrians were counted in Tyldesley Town Centre on Friday 5th January (37 counted), Saturday 6th January (94 counted) and Monday 8th January 2007 (103 counted).

A total of 2282 pedestrians were counted in Wigan Town Centre on Wednesday 3rd January (482 counted), Friday 5th January (493 counted), Saturday 6th January (494 counted), Monday 8th January (478 counted) and Tuesday 9th January 2007 (335 counted).

The pedestrian counts were analysed by date, location and time.

The fieldwork was conducted by our highly experienced and professional market research interviewers working to the Code of Practice and quality assurance of The Market Research Society, to which we subscribe.

ASHTON PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS FRIDAY 5th JANUARY 2007

Location 1: Gerad Street entry to Gerrard Centre

Location 2: Gerad Street opposite Princess Road

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	7	3	10	53
1	11.00	11.05	5	8	13	68
2	12.00	12.05	8	3	11	58
1	13.00	13.05	9	9	18	95
2	14.00	14.05	6	13	19	100
1	15.00	15.05	5	7	12	63

ASHTON PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
WEDNESDAY 10th JANUARY 2007**

Location 1: Gerad Street entry to Gerrard Centre

Location 2: Gerad Street opposite Princess Road

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	6	10	16	100
2	11.00	11.05	11	5	16	100
1	12.00	12.05	6	8	14	88
2	13.00	13.05	8	3	11	69
1	14.00	14.05	5	6	11	69
2	15.00	15.05	3	2	5	31

ASHTON PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
THURSDAY 11th JANUARY 2007**

Location 1: Gerad Street entry to Gerrard Centre

Location 2: Gerad Street opposite Princess Road

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	2	0	2	6
1	11.00	11.05	4	5	9	27
2	12.00	12.05	7	3	10	30
1	13.00	13.05	11	10	21	64
2	14.00	14.05	9	24	33	100
1	15.00	15.05	4	7	11	33

ASHTON PEDESTRIAN FLOW COUNT
COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007

Location 1: Gerard Street entry to Gerard Centre

Location 2: Gerard Street opposite Princess Road

Location	Friday (5th)	Wednesday (10th)	Thursday (11th)	Combined Average	Index
1	14	14	14	42	100
2	13	11	15	39	93

ATHERTON PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
THURSDAY 4th JANUARY 2007**

Location 1: Market Street outside the Dry Cleaning Centre

Location 2: Market Street outside Boots

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	4	6	10	26
2	11.00	11.05	12	10	22	58
1	12.00	12.05	17	21	38	100
2	13.00	13.05	5	11	16	42
1	14.00	14.05	8	6	14	37
2	15.00	15.05	3	2	5	13

ATHERTON PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS FRIDAY 5th JANUARY 2007

Location 1: Market Street outside the Dry Cleaning Centre

Location 2: Market Street outside Boots

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	7	9	16	20
2	11.00	11.05	31	24	55	69
1	12.00	12.05	22	28	50	63
2	13.00	13.05	42	38	80	100
1	14.00	14.05	8	10	18	23
2	15.00	15.05	19	16	35	44

ATHERTON PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
THURSDAY 11th JANUARY 2007**

Location 1: Market Street outside the Dry Cleaning Centre

Location 2: Market Street outside Boots

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	16	11	27	56
1	11.00	11.05	21	15	36	75
2	12.00	12.05	14	19	33	69
1	13.00	13.05	27	21	48	100
2	14.00	14.05	16	18	34	71
1	15.00	15.05	15	10	25	52

ATHERTON PEDESTRIAN FLOW COUNT
COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007

Location 1: Market Street outside the Dry Cleaning Centre

Location 2: Market Street outside Boots

Location	Thursday (4th)	Friday (5th)	Thursday (11th)	Combined Average	Index
1	21	28	36	85	83
2	14	57	31	102	100

GOLBORNE PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS MONDAY 8th JANUARY 2007

Location 1: Junction of Heath Street / High Street adjacent to Peter Kane Square

Location 2: Junction of Corner Street and High Street

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	12	13	25	100
1	11.00	11.05	6	10	16	64
2	12.00	12.05	4	1	5	20
1	13.00	13.05	8	7	15	60
2	14.00	14.05	2	3	5	20
1	15.00	15.05	5	6	11	44

GOLBORNE PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS TUESDAY 9th JANUARY 2007

Location 1: Junction of Heath Street / High Street adjacent to Peter Kane Square

Location 2: Junction of Corner Street and High Street

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	8	7	15	100
1	11.00	11.05	2	0	2	13
2	12.00	12.05	5	3	8	53
1	13.00	13.05	6	5	11	73
2	14.00	14.05	8	4	12	80
1	15.00	15.05	4	5	9	60

GOLBORNE PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS WEDNESDAY 10th JANUARY 2007

Location 1: Junction of Heath Street / High Street adjacent to Peter Kane Square
Location 2: Junction of Corner Street and High Street

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	3	1	4	22
1	11.00	11.05	2	3	5	28
2	12.00	12.05	2	5	7	39
1	13.00	13.05	1	3	4	22
2	14.00	14.05	2	0	2	11
1	15.00	15.05	7	11	18	100

GOLBORNE PEDESTRIAN FLOW COUNT

**COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007**

Location 1: Junction of Heath Street / High Street adjacent to Peter Kane Square

Location 2: Junction of Corner Street and High Street

Location	Monday (8th)	Tuesday (9th)	Wednesday (10th)	Combined Average	Index
1	14	7	9	30	100
2	12	12	4	28	92

HINDLEY PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS THURSDAY 4th JANUARY 2007

Location 1: Market Street immediately north of Mill Street

Location 2: Market Street outside the Library

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	11	7	18	100
2	11.00	11.05	8	9	17	94
1	12.00	12.05	6	4	10	56
2	13.00	13.05	2	4	6	33
1	14.00	14.05	3	4	7	39
2	15.00	15.05	4	3	7	39

HINDLEY PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS FRIDAY 5th JANUARY 2007

Location 1: Market Street immediately north of Mill Street

Location 2: Market Street outside the Library

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	3	4	7	88
1	11.00	11.05	4	4	8	100
2	12.00	12.05	4	4	8	100
1	13.00	13.05	3	3	6	75
2	14.00	14.05	3	4	7	88
1	15.00	15.05	3	3	6	75

HINDLEY PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS THURSDAY 11th JANUARY 2007

Location 1: Market Street immediately north of Mill Street

Location 2: Market Street outside the Library

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	12	8	20	100
1	11.00	11.05	4	3	7	35
2	12.00	12.05	6	13	19	95
1	13.00	13.05	5	10	15	75
2	14.00	14.05	1	7	8	40
1	15.00	15.05	5	8	13	65

HINDLEY PEDESTRIAN FLOW COUNT
COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007

Location 1: Market Street immediately north of Mill Street

Location 2: Market Street outside the Library

Location	Thursday (4th)	Friday (5th)	Thursday (11th)	Combined Average	Index
1	12	7	12	30	91
2	10	7	16	33	100

LEIGH PEDESTRIAN FLOW COUNT
COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007

- Location 1:** Bradshawgate outside Boots
Location 2: Spinning Gate Centre in and out at Bus Station
Location 3: Market Square in and out at Spinning Gate Centre
Location 4: Bradshawgate outside Woolworths

Location	Tuesday (2nd)	Thursday (4th)	Friday (5th)	Saturday (6th)	Monday (8th)	Combined Average	Index
1	44	75	186	157	61	523	100
2	86	45	120	142	55	448	86
3	37	76	56	162	76	406	78
4	35	132	92	144	67	470	90

PEMBERTON PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
SATURDAY 6th JANUARY 2007**

Location 1: Ormskirk Road outside Gee Tees Discount Store

Location 2: Ormskirk Road outside Tesco Exrtra

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	15	18	33	75
2	11.00	11.05	12	16	28	64
1	12.00	12.05	10	12	22	50
2	13.00	13.05	22	22	44	100
1	14.00	14.05	18	18	36	82
2	15.00	15.05	22	18	40	91

PEMBERTON PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
MONDAY 8th JANUARY 2007**

Location 1: Ormskirk Road outside Gee Tees Discount Store

Location 2: Ormskirk Road outside Tesco Exrtra

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	12	10	22	56
2	11.00	11.05	17	13	30	77
1	12.00	12.05	21	18	39	100
2	13.00	13.05	9	12	21	54
1	14.00	14.05	8	13	21	54
2	15.00	15.05	10	8	18	46

PEMBERTON PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
TUESDAY 9th JANUARY 2007**

Location 1: Ormskirk Road outside Gee Tees Discount Store

Location 2: Ormskirk Road outside Tesco Exrtra

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	3	4	7	44
2	11.00	11.05	6	5	11	69
1	12.00	12.05	3	2	5	31
2	13.00	13.05	6	10	16	100
1	14.00	14.05	4	2	6	38
2	15.00	15.05	7	4	11	69

PEMBERTON PEDESTRIAN FLOW COUNT
COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007

Location 1: Ormskirk Road outside Gee Tees Discount Store

Location 2: Ormskirk Road outside Tesco Exrtra

Location	Saturday (6th)	Monday (8th)	Tuesday (9th)	Combined Average	Index
1	30	27	6	64	87
2	37	23	13	73	100

STANDISH PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
FRIDAY 5th JANUARY 2007**

Location 1: Preston Road outside front entrance to Somerfield

Location 2: Preston Road outside Galloways

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	4	6	10	53
1	11.00	11.05	3	8	11	58
2	12.00	12.05	8	11	19	100
1	13.00	13.05	4	13	17	89
2	14.00	14.05	7	9	16	84
1	15.00	15.05	3	9	12	63

STANDISH PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
SATURDAY 6th JANUARY 2007**

Location 1: Preston Road outside front entrance to Somerfield

Location 2: Preston Road outside Galloways

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	11	8	19	86
1	11.00	11.05	5	8	13	59
2	12.00	12.05	10	12	22	100
1	13.00	13.05	7	8	15	68
2	14.00	14.05	5	4	9	41
1	15.00	15.05	11	4	15	68

STANDISH PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
TUESDAY 9th JANUARY 2007**

Location 1: Preston Road outside front entrance to Somerfield

Location 2: Preston Road outside Galloways

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	8	10	18	72
1	11.00	11.05	7	5	12	48
2	12.00	12.05	9	16	25	100
1	13.00	13.05	9	10	19	76
2	14.00	14.05	5	4	9	36
1	15.00	15.05	3	2	5	20

STANDISH PEDESTRIAN FLOW COUNT

**COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007**

Location 1: Preston Road outside front entrance to Somerfield

Location 2: Preston Road outside Galloways

Location	Friday (5th)	Saturday (6th)	Tuesday (9th)	Combined Average	Index
1	13	14	12	40	81
2	15	17	17	49	100

TYLDESLEY PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
FRIDAY 5th JANUARY 2007**

Location 1: The Square outside the Co-Op

Location 2: Elliot Street outside Interflora

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	1	4	5	45
1	11.00	11.05	2	4	6	55
2	12.00	12.05	5	3	8	73
1	13.00	13.05	5	6	11	100
2	14.00	14.05	2	3	5	45
1	15.00	15.05	2	0	2	18

TYLDESLEY PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS SATURDAY 6th JANUARY 2007

Location 1: The Square outside the Co-Op

Location 2: Elliot Street outside Interflora

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	4	5	9	43
1	11.00	11.05	7	10	17	81
2	12.00	12.05	8	12	20	95
1	13.00	13.05	8	13	21	100
2	14.00	14.05	11	7	18	86
1	15.00	15.05	4	5	9	43

TYLDESLEY PEDESTRIAN FLOW COUNT

**PEDESTRIAN COUNT TOTALS
MONDAY 8th JANUARY 2007**

Location 1: The Square outside the Co-Op

Location 2: Elliot Street outside Interflora

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	7	9	16	53
1	11.00	11.05	14	16	30	100
2	12.00	12.05	8	4	12	40
1	13.00	13.05	9	12	21	70
2	14.00	14.05	3	3	6	20
1	15.00	15.05	4	14	18	60

TYLDESLEY PEDESTRIAN FLOW COUNT

**COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007**

Location 1: The Square outside the Co-Op

Location 2: Elliot Street outside Interflora

Location	Friday (5th)	Saturday (6th)	Monday (8th)	Combined Average	Index
1	6	16	23	45	100
2	6	16	11	33	73

WIGAN PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS WEDNESDAY 3rd JANUARY 2007

- Location 1:** Makinson Arcade outside no 17/19 Health Rack
Location 2: Standishgate outside Marks & Spencer
Location 3: Standishgate outside Primark / or Leigh Arcade outside Body Shop
Location 4: Market Place outside no 32/34 Nationwide

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
1	10.00	10.05	37	39	76	80
2	11.00	11.05	27	32	59	62
3	12.00	12.05	42	38	80	84
4	13.00	13.05	42	37	79	83
2	14.00	14.05	48	45	93	98
1	15.00	15.05	46	49	95	100

WIGAN PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS Friday 5th JANUARY 2007

Location 1: Makinson Arcade outside no 17/19 Health Rack
Location 2: Standishgate outside Marks & Spencer
Location 3: Standishgate outside Primark / or Leigh Arcade outside Body Shop
Location 4: Market Place outside no 32/34 Nationwide

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
4	10.00	10.05	70	48	118	100
3	11.00	11.05	42	48	90	76
2	12.00	12.05	37	39	76	64
1	13.00	13.05	41	17	58	49
4	14.00	14.05	39	32	71	60
3	15.00	15.05	33	47	80	68

WIGAN PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS SATURDAY 6th JANUARY 2007

- Location 1:** Makinson Arcade outside no 17/19 Health Rack
Location 2: Standishgate outside Marks & Spencer
Location 3: Standishgate outside Primark / or Leigh Arcade outside Body Shop
Location 4: Market Place outside no 32/34 Nationwide

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
2	10.00	10.05	40	24	64	50
3	11.00	11.05	24	31	55	43
4	12.00	12.05	28	36	64	50
1	13.00	13.05	29	47	76	59
2	14.00	14.05	75	53	128	100
3	15.00	15.05	60	47	107	84

WIGAN PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS MONDAY 8th JANUARY 2007

- Location 1:** Makinson Arcade outside no 17/19 Health Rack
Location 2: Standishgate outside Marks & Spencer
Location 3: Standishgate outside Primark / or Leigh Arcade outside Body Shop
Location 4: Market Place outside no 32/34 Nationwide

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
4	10.00	10.05	29	33	62	57
3	11.00	11.05	24	16	40	37
2	12.00	12.05	56	52	108	100
1	13.00	13.05	56	44	100	93
4	14.00	14.05	52	45	97	90
3	15.00	15.05	30	41	71	66

WIGAN PEDESTRIAN FLOW COUNT

PEDESTRIAN COUNT TOTALS TUESDAY 9th JANUARY 2007

- Location 1:** Makinson Arcade outside no 17/19 Health Rack
Location 2: Standishgate outside Marks & Spencer
Location 3: Standishgate outside Primark / or Leigh Arcade outside Body Shop
Location 4: Market Place outside no 32/34 Nationwide

Location	Start time	End time	Count (L -R)	Count (R -L)	Total Count	Index
3	10.00	10.05	27	31	58	74
2	11.00	11.05	25	13	38	49
1	12.00	12.05	32	46	78	100
4	13.00	13.05	32	27	59	76
2	14.00	14.05	37	28	65	83
1	15.00	15.05	18	19	37	47

WIGAN PEDESTRIAN FLOW COUNT

**COMBINED PEDESTRIAN COUNT TOTALS
JANUARY 2007**

- Location 1:** Makinson Arcade outside no 17/19 Health Rack
Location 2: Standishgate outside Marks & Spencer
Location 3: Standishgate outside Primark / or Leigh Arcade outside Body
Location 4: Market Place outside no 32/34 Nationwide

Location	Wednesday (3rd)	Friday (5th)	Saturday (6th)	Monday (8th)	Tuesday (9th)	Combined Average	Index
1	86	58	76	100	58	377	92
2	76	76	96	108	52	408	100
3	80	85	81	56	58	360	88
4	79	95	64	80	59	376	92