

## Goad Centre Category Report

Centre: Pemberton  
 Base:  
 Centre Selection:  
 Survey Date: 2007

Retail	Category	Outlets	Area %	Base %	Floorspace sq. m	Area %	Base %
	<b>Convenience</b>						
	Bakers & Confectioner	2	2.20		134	1.36	
	Butchers	1	1.10		146	1.48	
	Confectionery, Tobacco & News	3	3.30		268	2.71	
	Convenience Stores	2	2.20		602	6.09	
	Fishmongers		0.00			0.00	
	Frozen Foods		0.00			0.00	
	Greengrocers	1	1.10		51	0.52	
	Grocers & Delicatessens		0.00			0.00	
	Health Foods		0.00			0.00	
	Markets		0.00			0.00	
	Off Licences	1	1.10		78	0.79	
	Shoe Repairs & Key Cutting	1	1.10		42	0.42	
	Supermarkets		0.00			0.00	
	<b>Total Convenience</b>	<b>11</b>	<b>12.09</b>	<b>0.00</b>	<b>1,321</b>	<b>13.37</b>	<b>0.00</b>
	<b>Comparison</b>						
	Antique Shops	2	2.20		118	1.19	
	Art & Art Dealers		0.00			0.00	
	Booksellers		0.00			0.00	
	Carpets & Flooring		0.00			0.00	
	Catalogue Showrooms		0.00			0.00	
	Charity Shops	2	2.20		92	0.93	
	Chemist & Drugstores		0.00			0.00	
	Childrens & Infant Wear		0.00			0.00	
	Clothing General		0.00			0.00	
	Crafts, Gifts, China & Glass		0.00			0.00	
	Cycles & Accessories	2	2.20		484	4.90	
	Department & Variety Stores		0.00			0.00	
	DIY & Home Improvement	2	2.20		187	1.89	
	Electrical & Other Durable Goods	3	3.30		261	2.64	
	Florists	2	2.20		167	1.69	
	Footwear		0.00			0.00	
	Furniture Fitted	2	2.20		348	3.52	
	Furniture General	1	1.10		302	3.06	
	Gardens & Equipment	1	1.10		373	3.77	
	Greeting Cards		0.00			0.00	
	Hardware & Household Goods	1	1.10		59	0.60	
	Jewellery, Watches & Silver	1	1.10		31	0.31	
	Ladies & Mens Wear & Acc.	2	2.20		153	1.55	
	Ladies Wear & Accessories		0.00			0.00	
	Leather & Travel Goods		0.00			0.00	
	Mens Wear & Accessories	1	1.10		57	0.58	
	Music & Musical Instruments		0.00			0.00	
	Music & Video Recordings		0.00			0.00	
	Newsagent & Stationers		0.00			0.00	
	Office Supplies		0.00			0.00	
	Other Comparison Goods	1	1.10		111	1.12	
	Photographic & Optical		0.00			0.00	
	Secondhand Goods, Books, etc		0.00			0.00	
	Sports, Camping & Leisure Goods	1	1.10		163	1.65	
	Telephones & Accessories		0.00			0.00	
	Textiles & Soft Furnishings	2	2.20		138	1.40	
	Toiletries, Cosmetics & Beauty Products	1	1.10		192	1.94	
	Toys, Games & Hobbies	3	3.30		161	1.63	
	Vehicle & Motorcycle Sales		0.00			0.00	
	Vehicle Accessories	1	1.10		88	0.89	
	<b>Total Comparison</b>	<b>31</b>	<b>34.07</b>	<b>0.00</b>	<b>3,485</b>	<b>35.26</b>	<b>0.00</b>
	<b>Retail Service</b>						
	Clothing & Fancy Dress Hire		0.00			0.00	
	Dry Cleaners & Laundrettes	1	1.10		77	0.78	
	Filling Stations		0.00			0.00	
	Health & Beauty	6	6.59		308	3.12	
	Opticians	2	2.20		119	1.20	
	Other Retail Services	2	2.20		626	6.33	
	Photo Processing		0.00			0.00	
	Photo Studio	1	1.10		33	0.33	
	Post Offices		0.00			0.00	
	Repairs, Alterations & Restoration	1	1.10		43	0.44	
	Travel Agents		0.00			0.00	
	TV, Cable & Video Rental		0.00			0.00	
	Vehicle Rental		0.00			0.00	
	Vehicle Repairs & Services		0.00			0.00	
	Video Tape Rental		0.00			0.00	
	<b>Total Retail Service</b>	<b>13</b>	<b>14.29</b>	<b>0.00</b>	<b>1,206</b>	<b>12.20</b>	<b>0.00</b>

	<b>TOTAL RETAIL</b>	<b>55</b>	<b>60.44</b>	<b>0</b>	<b>0</b>	<b>6,012</b>	<b>60.83</b>	<b>0</b>
<b>Service</b>								
	<b>Leisure Services</b>							
	Bars & Wine Bars		0.00				0.00	
	Bingo & Amusements	1	1.10			62	0.63	
	Cafes	1	1.10			49	0.50	
	Casinos & Betting Offices	1	1.10			171	1.73	
	Cinemas, Theatres & Concert Halls		0.00				0.00	
	Clubs	1	1.10			554	5.61	
	Disco, Dance & Nightclubs		0.00				0.00	
	Fast Food & Take Away	11	12.09			818	8.28	
	Hotels & Guest Houses		0.00				0.00	
	Public Houses	1	1.10			215	2.18	
	Restaurants	1	1.10			216	2.19	
	Sports & Leisure Facilities		0.00				0.00	
	<b>Total Leisure Services</b>	<b>17</b>	<b>18.68</b>	<b>0.00</b>		<b>2,085</b>	<b>21.09</b>	<b>0.00</b>
	<b>Financial &amp; Business Services</b>							
	Building Societies	1	1.10			52	0.53	
	Building Supplies & Services		0.00				0.00	
	Business Goods & Services		0.00				0.00	
	Employment & Careers	1	1.10			84	0.85	
	Financial Services	2	2.20			126	1.27	
	Legal Services		0.00				0.00	
	Other Business Services		0.00				0.00	
	Printing & Copying	1	1.10			106	1.07	
	Property Services	2	2.20			113	1.14	
	Retail Banks	3	3.30			605	6.12	
	<b>Total Financial &amp; Business Services</b>	<b>10</b>	<b>10.99</b>	<b>0.00</b>		<b>1,086</b>	<b>10.99</b>	<b>0.00</b>
	<b>TOTAL SERVICE</b>	<b>27</b>	<b>29.67</b>	<b>0</b>	<b>0</b>	<b>3,171</b>	<b>32.08</b>	<b>0</b>
<b>Vacant</b>								
	Vacant Retail/Service	9	9.89			701	7.09	
	<b>Total Vacant</b>	<b>9</b>	<b>9.89</b>	<b>0</b>	<b>0</b>	<b>701</b>	<b>7.09</b>	<b>0</b>
	<b>TOTAL VACANT</b>	<b>9</b>	<b>9.89</b>	<b>0.00</b>		<b>701</b>	<b>7.09</b>	<b>0.00</b>
	<b>CENTRE TOTAL</b>	<b>91</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>9,884</b>	<b>100</b>	<b>0</b>

Base % Taken from Goad 2005 figures