

Goad Centre Summary Report

(Outlet Count)



Centre: Ashton-in-Makerfield
 Base: All UK Centres
 Centre Selection: All Outlets
 Survey Date: 17/04/2003

Type		Outlets	Area %	Base %	Index
Convenience					
G1A	Bakers	5	2.99	1.98	151
G1B	Butchers	4	2.40	0.86	280
G1C	Greengrocers & Fishmongers	2	1.20	0.79	151
G1D	Groceries & Frozen Foods	5	2.99	2.72	110
G1E	Off Licences & Home Brew	1	0.60	0.74	81
G1F	CTN & Convenience	5	2.99	2.18	138
Total		22	13.17	9.26	142
Comparison					
G2A	Footwear & Repairs	0	0.00	2.31	0
G2B	Mens & Boys Wear	2	1.20	1.44	83
G2C	Womens, Girls & Childrens	6	3.59	5.57	65
G2D	Mixed & General Clothing	3	1.80	3.29	55
G2E	Furniture, Carpets & Textiles	10	5.99	4.66	129
G2F	Books, Arts, Crafts, Stationers & Copying	7	4.19	4.53	93
G2G	Electrical, Home Ent, Telephones & Video	7	4.19	5.21	81
G2H	DIY, Hardware & Household Goods	5	2.99	3.09	97
G2I	Gifts, China, Glass & Leather Goods	0	0.00	1.93	0
G2J	Cars, Motor Cycles & Accessories	1	0.60	1.45	41
G2K	Chemists, Toiletries & Opticians	4	2.40	3.73	64
G2L	Variety, Department & Catalogue Showrooms	2	1.20	1.13	106
G2M	Florists & Gardens	4	2.40	1.10	218
G2N	Sports, Toys, Cycles & Hobbies	4	2.40	2.72	88
G2O	Jewellers, Clocks & Repairs	4	2.40	2.27	106
G2P	Charity, Pets & Other Comparison	6	3.59	3.79	95
Total		65	38.92	48.21	81
Service					
G3A	Restaurants, Cafes, Fast Food & Take Away	20	11.98	12.49	96
G3B	Hairdressing, Beauty & Health	14	8.38	6.04	139
G3C	Launderettes & Dry Cleaners	1	0.60	1.04	57
G3D	Travel Agents	3	1.80	1.91	94
G3E	Banks & Financial Services	7	4.19	4.72	89
G3F	Building Societies	1	0.60	0.70	85
G3G	Estate Agents & Auctioneers	5	2.99	3.41	88
Total		51	30.54	30.32	101
Miscellaneous					
G4A	Employment, Careers, Pos & Info	4	2.40	1.49	160
G4B	Vacant	25	14.97	10.72	140
Total		29	17.37	12.21	142
Centre Total		167 Outlets			

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Type	Outlets	Area %	Base %	Index
Distribution of Outlets by Floorspace				
Under 1,000 square feet	121	72.46	41.14	176.14
Between 1,000 and 2,499 square feet	35	20.96	42.07	49.81
Between 2,500 and 4,999 square feet	8	4.79	10.73	44.66
Between 5,000 and 9,999 square feet	1	0.60	3.46	17.29
Between 10,000 and 14,999 square feet	1	0.60	1.08	55.62
Between 15,000 and 19,999 square feet	1	0.60	0.52	114.38
Between 20,000 and 29,999 square feet	0	0.00	0.49	0.00
30,000 square feet and above	0	0.00	0.51	0.00