

Overview and Scrutiny Committee

Select Committee No 2 – Reputation Management

19 November 2007

Present at the Meeting:

Councillor F Walker (Chairman)
Councillor N D Ash
Councillor J Moodie
Cllr P Thompson
A Hardy

.1 Apologies for absence: D Mather (co-opted)

.2 Minutes of last meeting:

Resolved: The minutes of the meeting of this Committee held on 10 October 2007 and 1 November 2007 were agreed as correct.

.3 Action Plan for Reputation Management Review:

Resolved: The Select Committee considered the progress made against the actions required for the meeting. Each action was discussed in depth by the committee under separate agenda items.

.4 Discussion about key elements of the MORI survey, which impact on reputation management:

Resolved: The Select Committee discussed in depth the findings of the MORI survey in relation to reputation. The committee requested that key personnel be contacted regarding the three most relevant areas within the survey.

.5 Review of the “One logo – One Identity” guidance:

Resolved: The Committee made a couple of suggestions regarding the guidance, which would be fed back to the relevant persons.

.6 Location of sites for new signs:

Carried forward: The Committee requested that further work be carried out before a decision on the location of the two sites was agreed

.7 Time and Date of Next Meeting:

The next meeting of this committee will take place on Monday 10 December 2007 at 6:15pm in one of the committee rooms at Wigan Town Hall.

Chairman