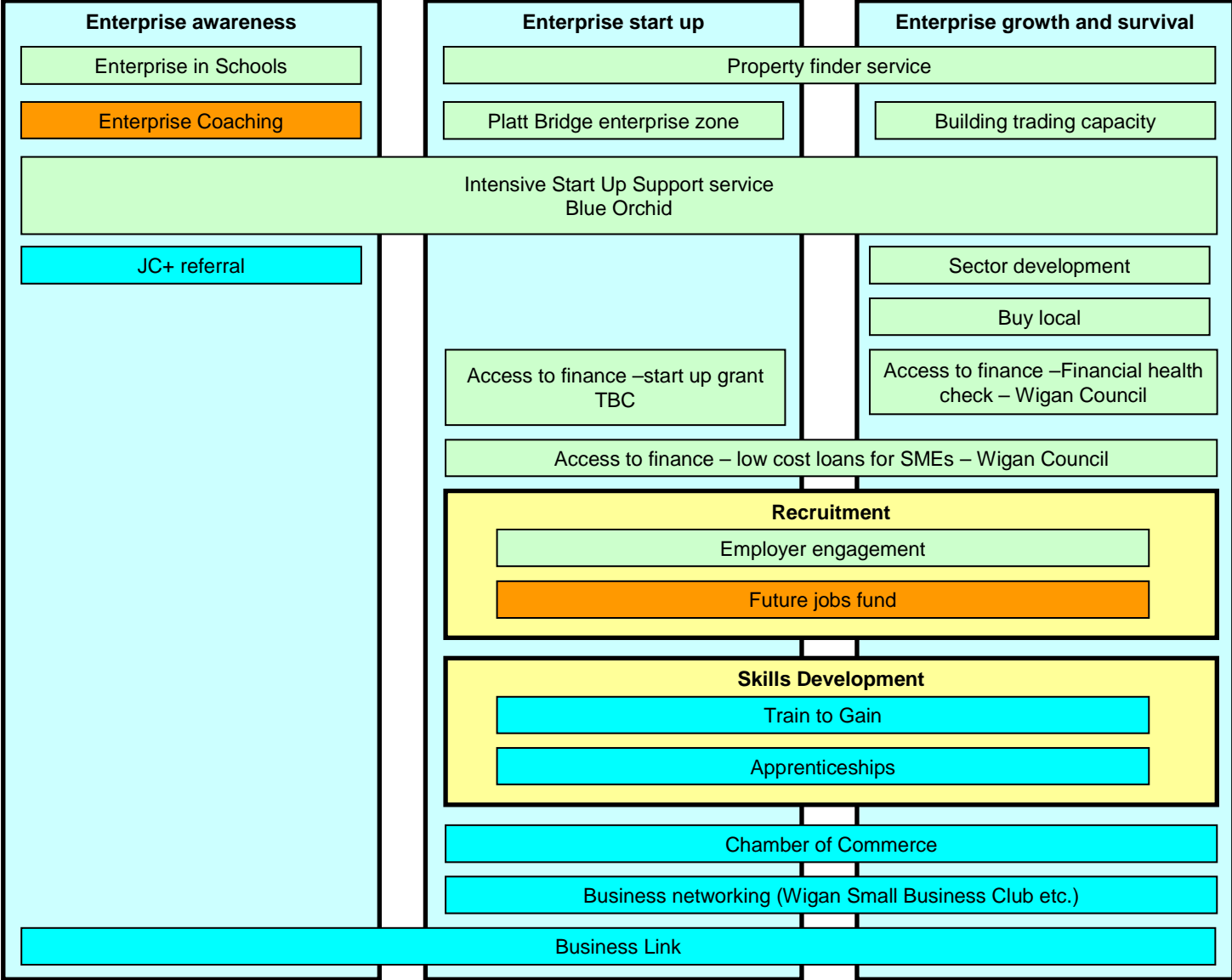


Workshop introduction:  
Increasing entrepreneurial  
activity and supporting the  
sustainable growth of business

Miranda Allan

Chair – Wigan Economic  
Partnership

**Increasing entrepreneurial activity and supporting the sustainable growth of business**



- Commissioned
- To be commissioned
- Existing provision
- Cross cutting

# Increasing entrepreneurial activity and supporting the sustainable growth of business

## - **Intensive Start Up Support Service (ISUS)**

- £1.25 million programme (£500,000 Working Neighbourhoods Fund, £750,000 NWDA) to create 500 new business starts over next 2 ½ years
- Available to any resident wanting to set up a business in Wigan
- Up to £1,000 start up grant – must go through ISUS
- Delivered in Wigan by - TBC

# Increasing entrepreneurial activity and supporting the sustainable growth of business – **other support:**

- Access to finance - £1 million Working Neighbourhoods Fund
  - Up to £1,000 new businesses start up grant (part of start up support programme)
  - Low cost loans – up to £3,000 at base rate plus 3%
  - Financial health check – specialist advice plus higher value loan
- Specific support to local businesses to secure public sector contracts
- Specific support for growth sectors such as Environmental Technology
- Buy local campaign – promoting and supporting local shops and businesses
- Wigan Council – 10 days payment of invoices



# Workshop: Increasing entrepreneurial activity and supporting the sustainable growth of business

- Workshop to last approximately one hour including feedback – lunch 12-30
- Each table has a facilitator
- Workshop objectives:
  - What more can be done to encourage people to start their own business
  - What more can be done to encourage new businesses to move to Wigan
  - What more can be done to support existing businesses survive and grow

Thank you