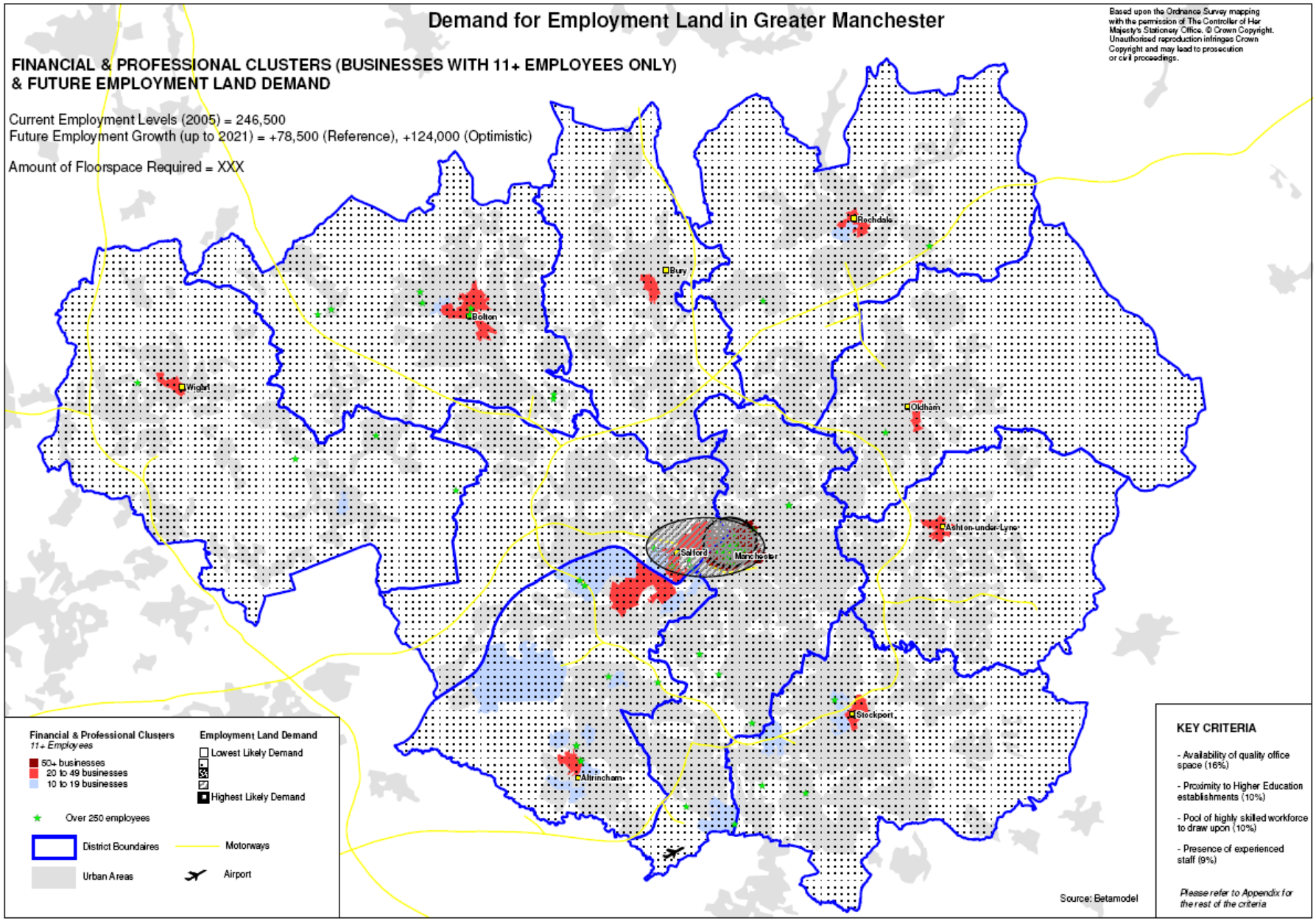
Demand for Employment Land in Greater Manchester
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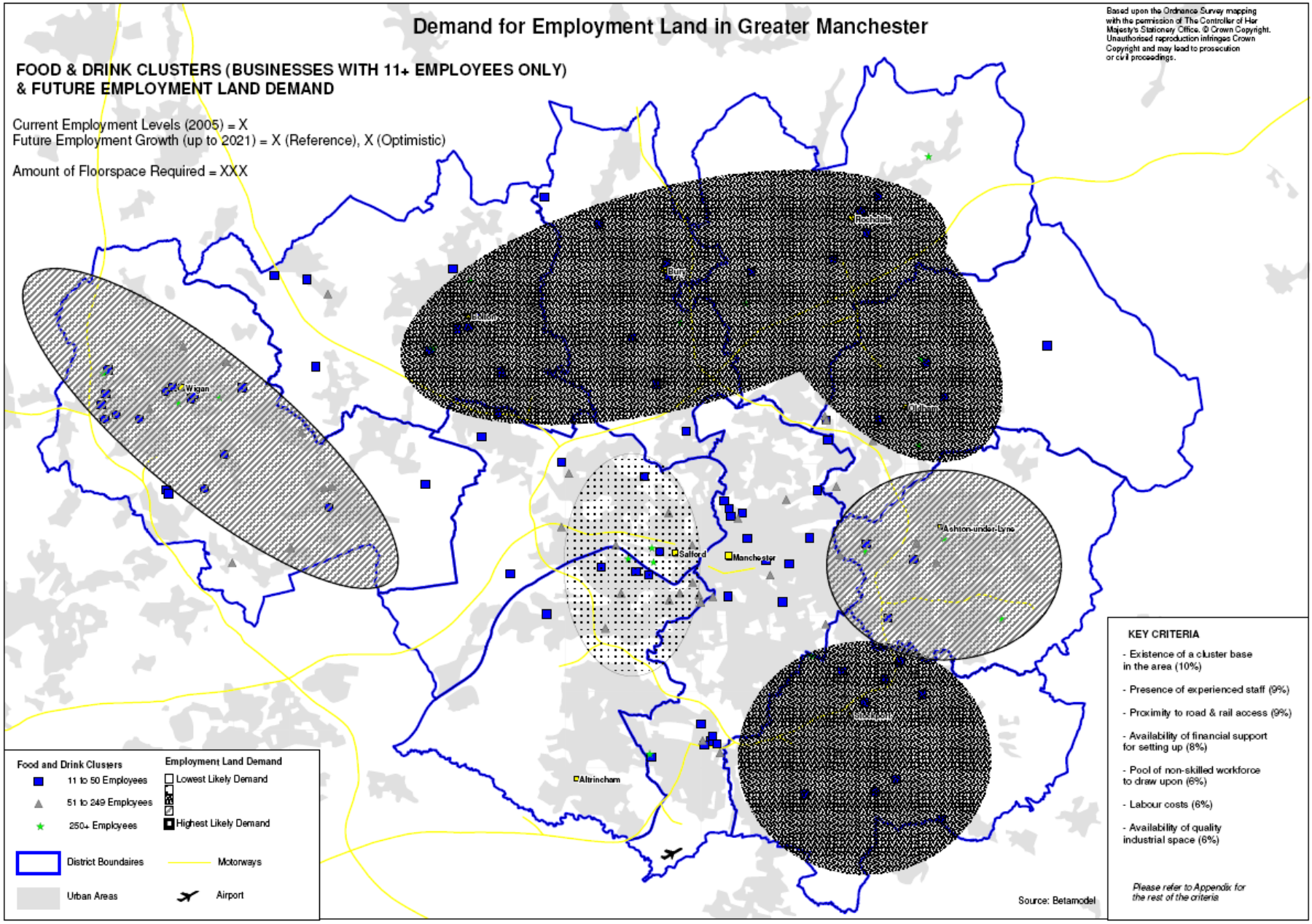
FINANCIAL & PROFESSIONAL CLUSTERS (BUSINESSES WITH 11+ EMPLOYEES ONLY)
& FUTURE EMPLOYMENT LAND DEMAND
Current Employment Levels (2005) = 246,500
Future Employment Growth (up to 2021) = +78,500 (Reference), +124,000 (Optimistic)
Amount of Floorspace Required = XXX
Rochdale
Bury
Bolton
Wigan
Oldham
Ashton-under-Lyne
Salford
Manchester
Stockport
Altrincham
Financial & Professional Clusters
11+ Employees
50+ businesses
20 to 49 businesses
10 to 19 businesses
Over 250 employees
District Boundaires
Urban Areas
Employment Land Demand
Lowest Likely Demand
Highest Likely Demand
Motorways
Airport
Source: Betamodel
KEY CRITERIA
- Availability of quality office space (16%)
- Proximity to Higher Education establishments (10%)
- Pool of highly skilled workforce to draw upon (10%)
- Presence of experienced staff (9%)
Please refer to Appendix for the rest of the criteria


Demand for Employment Land in Greater Manchester
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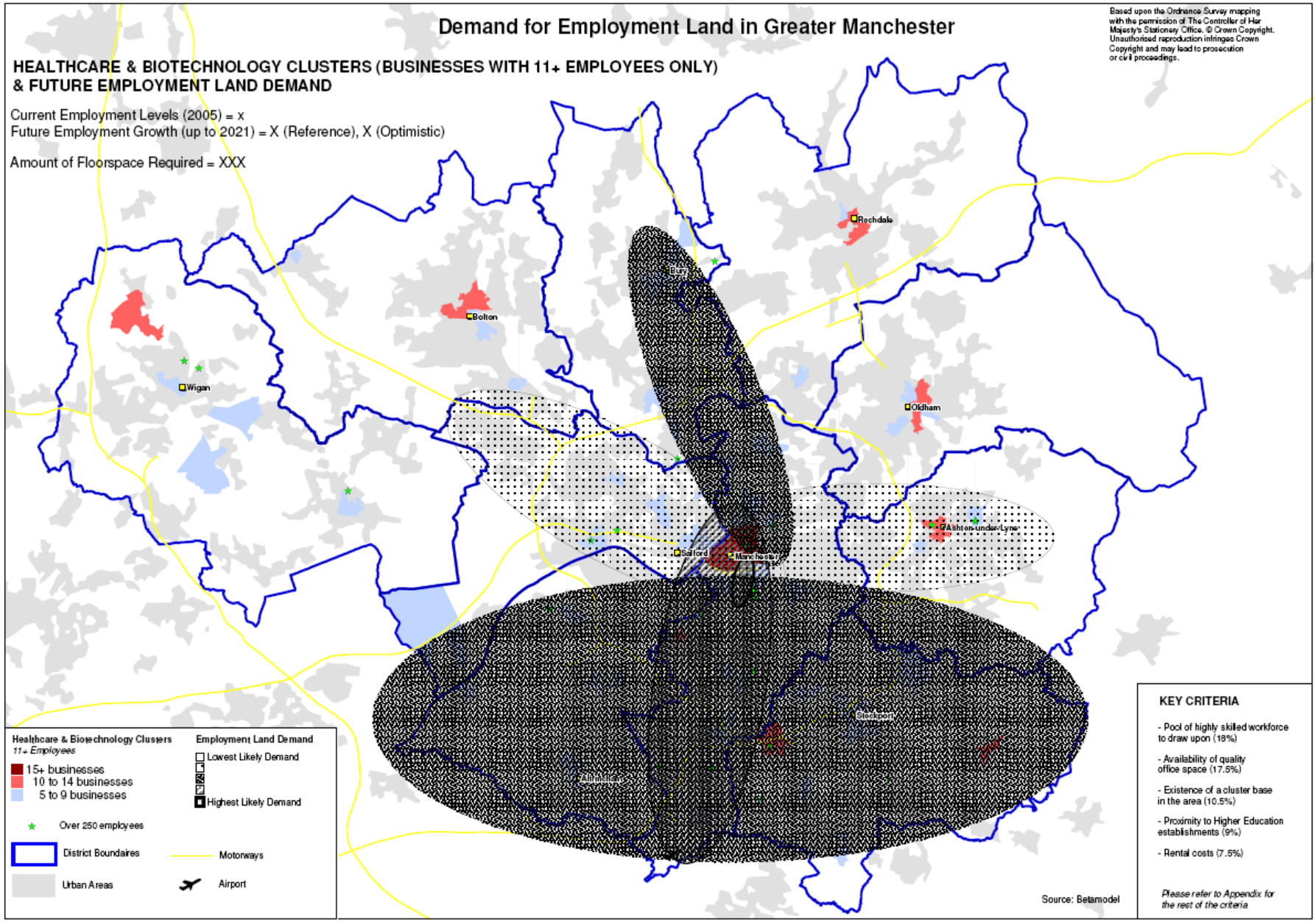
FOOD & DRINK CLUSTERS (BUSINESSES WITH 11+ EMPLOYEES ONLY)
& FUTURE EMPLOYMENT LAND DEMAND
Current Employment Levels (2005) = X
Future Employment Growth (up to 2021) = X (Reference), X (Optimistic)
Amount of Floorspace Required = XXX
Rochdale
Bury
Bolton
Wigan
Oldham
Ashton-under-Lyne
Salford
Manchester
Stockport
Altrincham
Food and Drink Clusters
11 to 50 Employees
51 to 249 Employees
250+ Employees
District Boundaires
Urban Areas
Employment Land Demand
Lowest Likely Demand
Highest Likely Demand
Motorways
Airport
Source: Betamodel
KEY CRITERIA
- Existence of a cluster base in the area (10%)
- Presence of experienced staff (9%)
- Proximity to road & rail access (9%)
- Availability of financial support for setting up (8%)
- Pool of non-skilled workforce to draw upon (6%)
- Labour costs (6%)
- Availability of quality industrial space (6%)
Please refer to Appendix for the rest of the criteria


Demand for Employment Land in Greater Manchester
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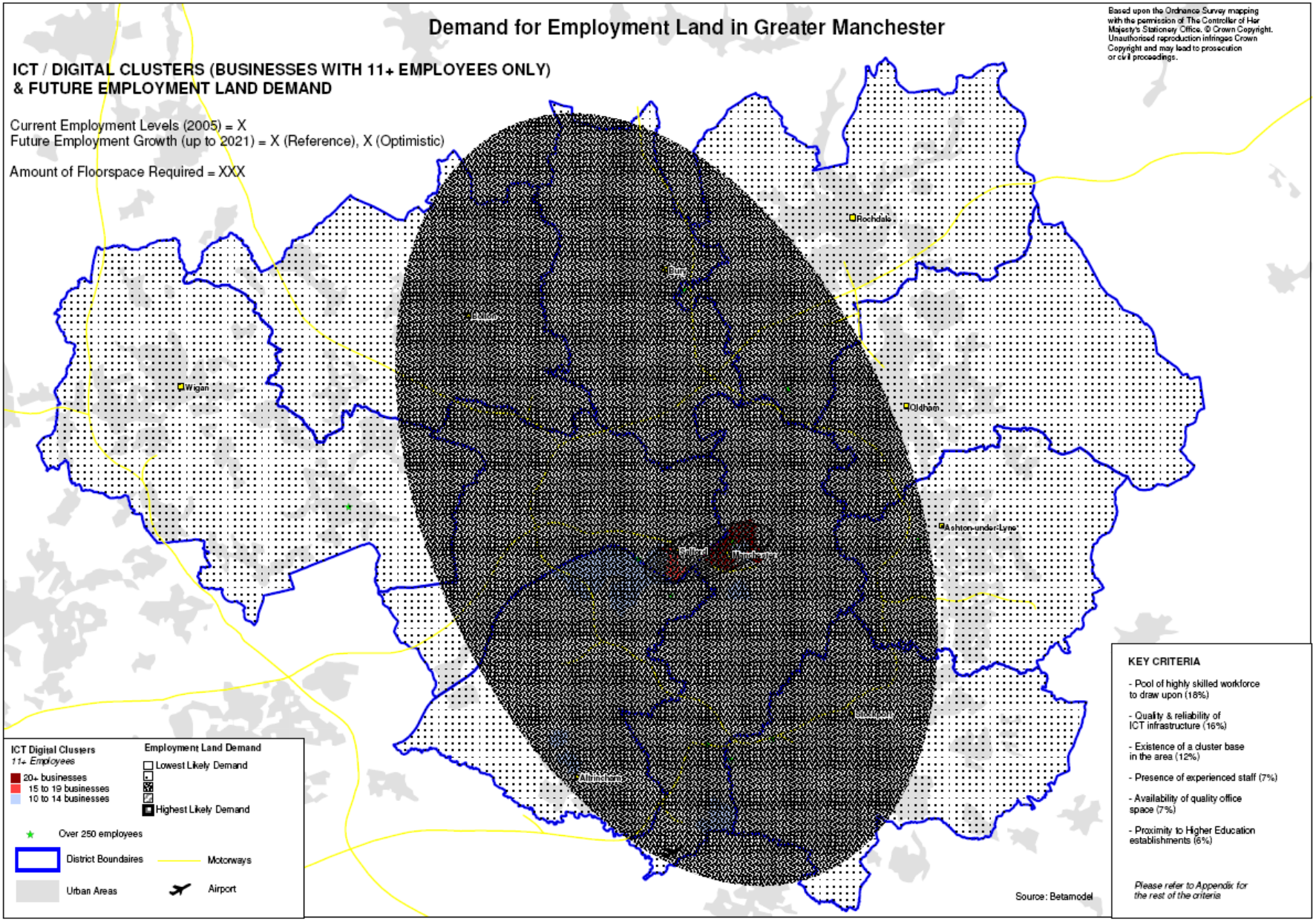
HEALTHCARE & BIOTECHNOLOGY CLUSTERS (BUSINESSES WITH 11+ EMPLOYEES ONLY)
& FUTURE EMPLOYMENT LAND DEMAND
Current Employment Levels (2005) = x
Future Employment Growth (up to 2021) = X (Reference), X (Optimistic)
Amount of Floorspace Required = XXX
Rochdale
Bury
Bolton
Wigan
Oldham
Ashton-under-Lyne
Salford
Manchester
Stockport
Altrincham
Healthcare & Biotechnology Clusters
11+ Employees
15+ businesses
10 to 14 businesses
5 to 9 businesses
Over 250 employees
District Boundaires
Urban Areas
Employment Land Demand
Lowest Likely Demand
Highest Likely Demand
Motorways
Airport
Source: Betamodel
KEY CRITERIA
- Pool of highly skilled workforce to draw upon (18%)
- Availability of quality office space (17.5%)
- Existence of a cluster base in the area (10.5%)
- Proximity to Higher Education establishments (9%)
- Rental costs (7.5%)
Please refer to Appendix for the rest of the criteria


Demand for Employment Land in Greater Manchester
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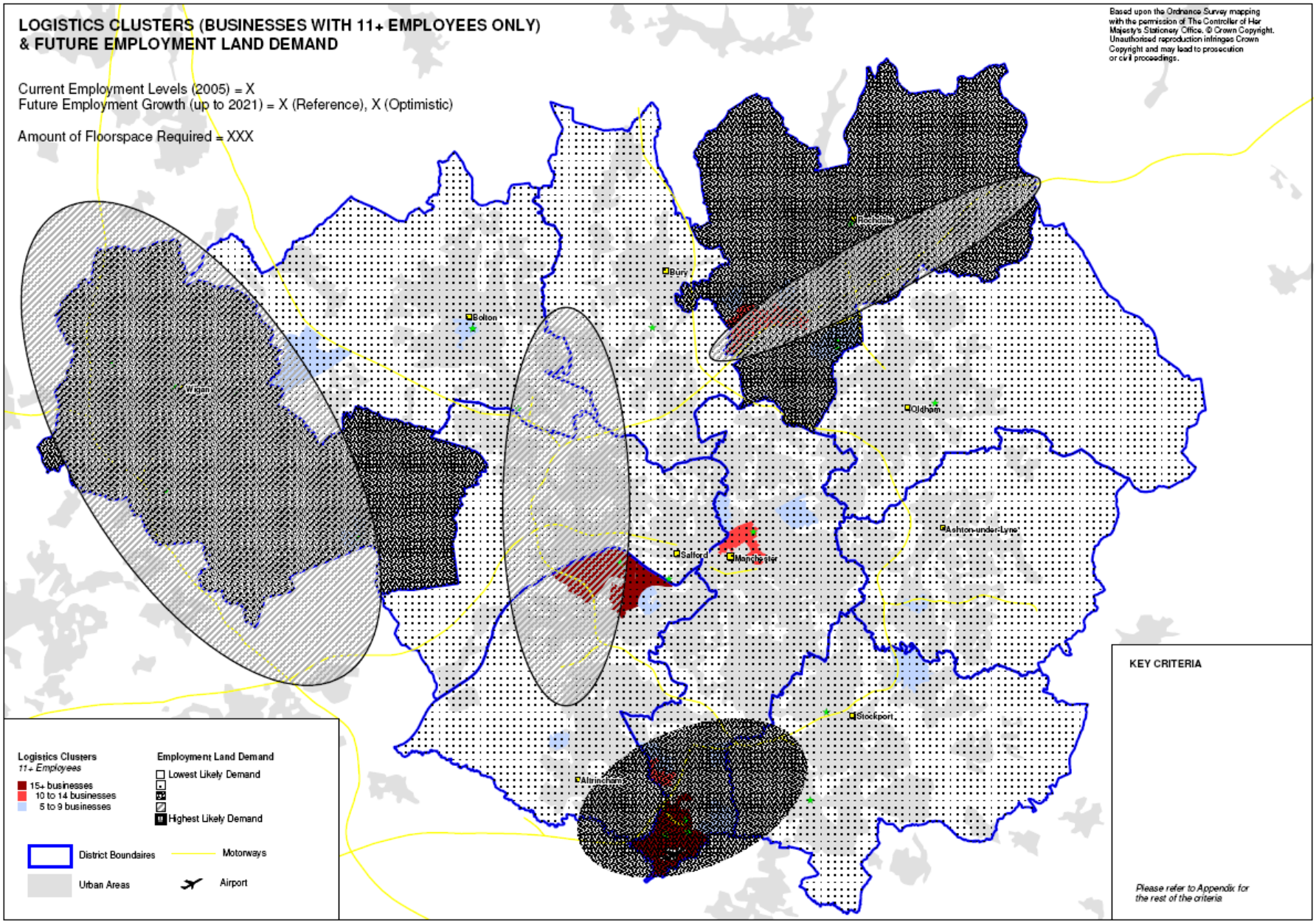
ICT / DIGITAL CLUSTERS (BUSINESSES WITH 11+ EMPLOYEES ONLY)
& FUTURE EMPLOYMENT LAND DEMAND
Current Employment Levels (2005) = X
Future Employment Growth (up to 2021) = X (Reference), X (Optimistic)
Amount of Floorspace Required = XXX
Rochdale
Bury
Bolton
Wigan
Oldham
Ashton-under-Lyne
Salford
Manchester
Stockport
Altrincham
ICT Digital Clusters
11+ Employees
20+ businesses
15 to 19 businesses
10 to 14 businesses
Employment Land Demand
Lowest Likely Demand
Highest Likely Demand
Over 250 employees
District Boundaires
Motorways
Urban Areas
Airport
Source: Betamodel
KEY CRITERIA
- Pool of highly skilled workforce to draw upon (18%)
- Quality & reliability of ICT infrastructure (16%)
- Existence of a cluster base in the area (12%)
- Presence of experienced staff (7%)
- Availability of quality office space (7%)
- Proximity to Higher Education establishments (6%)
Please refer to Appendix for the rest of the criteria


LOGISTICS CLUSTERS (BUSINESSES WITH 11+ EMPLOYEES ONLY)
& FUTURE EMPLOYMENT LAND DEMAND
Current Employment Levels (2005) = X
Future Employment Growth (up to 2021) = X (Reference), X (Optimistic)
Amount of Floorspace Required = XXX
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Rochdale
Bury
Bolton
Wigan
Oldham
Ashton-under-Lyne
Salford
Manchester
Stockport
Altrincham
Logistics Clusters
11+ Employees
15+ businesses
10 to 14 businesses
5 to 9 businesses
Employment Land Demand
Lowest Likely Demand
Highest Likely Demand
District Boundaires
Urban Areas
Motorways
Airport
KEY CRITERIA
Please refer to Appendix for the rest of the criteria