

Goad Centre Summary Report

(Outlet Count)



Centre: Wigan
 Base: All UK Centres
 Centre Selection: All Outlets
 Survey Date: 05/03/2003

Type		Outlets	Area %	Base %	Index
Convenience					
G1A	Bakers	11	2.43	2.02	121
G1B	Butchers	0	0.00	0.87	0
G1C	Greengrocers & Fishmongers	1	0.22	0.82	27
G1D	Groceries & Frozen Foods	9	1.99	2.73	73
G1E	Off Licences & Home Brew	1	0.22	0.76	29
G1F	CTN & Convenience	7	1.55	2.16	72
Total		29	6.42	9.35	69
Comparison					
G2A	Footwear & Repairs	11	2.43	2.33	105
G2B	Mens & Boys Wear	9	1.99	1.51	132
G2C	Womens, Girls & Childrens	27	5.97	5.54	108
G2D	Mixed & General Clothing	13	2.88	3.19	90
G2E	Furniture, Carpets & Textiles	28	6.19	4.71	131
G2F	Books, Arts, Crafts, Stationers & Copying	20	4.42	4.49	99
G2G	Electrical, Home Ent, Telephones & Video	30	6.64	5.29	126
G2H	DIY, Hardware & Household Goods	12	2.65	3.09	86
G2I	Gifts, China, Glass & Leather Goods	5	1.11	1.92	58
G2J	Cars, Motor Cycles & Accessories	5	1.11	1.47	75
G2K	Chemists, Toiletries & Opticians	18	3.98	3.73	107
G2L	Variety, Department & Catalogue Showrooms	5	1.11	1.10	101
G2M	Florists & Gardens	2	0.44	1.11	40
G2N	Sports, Toys, Cycles & Hobbies	18	3.98	2.77	144
G2O	Jewellers, Clocks & Repairs	16	3.54	2.25	157
G2P	Charity, Pets & Other Comparison	17	3.76	3.82	98
Total		236	52.21	48.33	108
Service					
G3A	Restaurants, Cafes, Fast Food & Take Away	40	8.85	12.30	72
G3B	Hairdressing, Beauty & Health	19	4.20	5.87	72
G3C	Launderettes & Dry Cleaners	2	0.44	1.06	42
G3D	Travel Agents	13	2.88	1.92	150
G3E	Banks & Financial Services	21	4.65	4.78	97
G3F	Building Societies	4	0.88	0.71	125
G3G	Estate Agents & Auctioneers	9	1.99	3.39	59
Total		108	23.89	30.03	80
Miscellaneous					
G4A	Employment, Careers, Pos & Info	7	1.55	1.54	101
G4B	Vacant	72	15.93	10.75	148
Total		79	17.48	12.29	142
Centre Total		452 Outlets			

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Distribution of Outlets by Floorspace				
Under 1,000 square feet	215	47.57	41.00	116.01
Between 1,000 and 2,499 square feet	154	34.07	42.21	80.72
Between 2,500 and 4,999 square feet	47	10.40	10.71	97.08
Between 5,000 and 9,999 square feet	17	3.76	3.47	108.38
Between 10,000 and 14,999 square feet	6	1.33	1.09	121.55
Between 15,000 and 19,999 square feet	4	0.88	0.52	170.14
Between 20,000 and 29,999 square feet	6	1.33	0.49	271.78
30,000 square feet and above	3	0.66	0.51	130.82