

Outcome Based Accountability

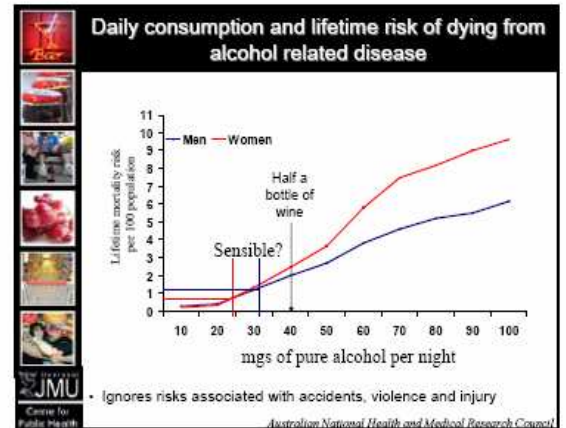
Factsheet 1. Alcohol-related Harm in Wigan

Wigan already has a partnership Alcohol Strategy which has been guiding approaches in the Borough since 2005.

Nine out of ten people in England drink alcohol.

In the last few years the amount people drink has increased.

In 2005/06 Wigan had the fifth highest estimate of hazardous drinking in the North West at 24.2% of the population.



Adults drink alcohol less often than drinkers in England and the North West. However, when they do drink it is more common for drinkers in Wigan to drink over the recommended amount. Wigan has the 9th highest level of harmful drinking in the North West (NWPFO, 2007).

Levels of harmful drinking are generally higher in more deprived areas.

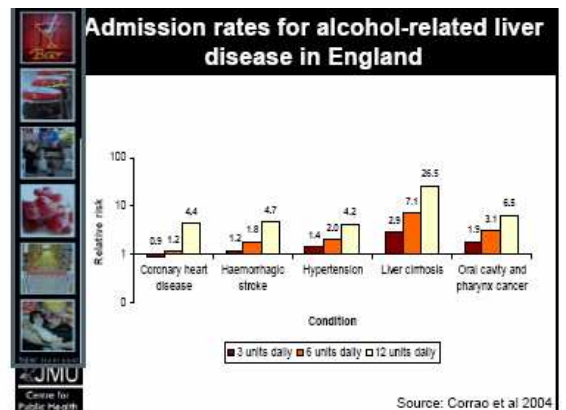
More than 1 in 5 primary school children in Wigan had an alcoholic drink in the last week, rising to 2 in 5 of secondary school children. 2 in 5 of this older group said that they were drunk at least once last week.

1 in 10 think that their drinking is harmful to their health.

Half of those aged over 16 drink, with most saying that people their age drink to get drunk.

2 out of 3 15 and 16 year olds drink in the house with their parents or while their parents are in. Half say they drink 'on the street' and in the house when their parents are not in.

2 out of 3 15 and 16 year olds say their parents buy alcohol for them with 2 out of 5 saying they buy it themselves, usually from an off-licence.



Over 1 in 3 A&E visits are due to alcohol related injury; 7 out of 10 between midnight and 5am.

Between 2,000 and 3,000 people in Wigan are admitted into hospital between per year for a problem linked to alcohol.

In Wigan about 9 per 10,000 deaths are due to chronic liver disease and cirrhosis. Alcohol related deaths now account for 10% of male and 12% of female preventable deaths in the under 75 year age group in Wigan – this percentage can only be expected to rise given current trends.

More than 3 in 10 people who misuse alcohol have a mental health problem.

Alcohol is involved in more than 3 in 5 of all suicide attempts and a high proportion of suicides each year.

1 in 5 men and 1 in 6 women have admitted to having unprotected sex while under the influence of alcohol.

2 in 5 sexually active 13 and 14 year olds reported that they were drunk or 'stoned' during their first experience of intercourse.

Unprotected sex increases the risk of catching a sexually transmitted infection and unplanned pregnancies. Over the last decade the number of people with the sexually transmitted infection Chlamydia has grown three fold across the North West and nationally we have one of the highest levels of teenage pregnancy in Europe.

Drinking when pregnant, especially in the early stages, increases the chance of spontaneous abortion and birth abnormalities.

Young people are more likely to use illegal drugs when drunk. Those who drink heavily are more likely to have recently used illegal drugs than those who drink more lightly.

Alcohol related violence happens most often around pubs and clubs and during weekend and evenings.

1 in 5 violent crimes occur in or around pubs and clubs with most assaults in nightlife areas linked to alcohol. You are more likely to be a victim of alcohol related violence if you are male, single and aged 16 to 29.

Approximately 1 in 3 acts of partner violence have been committed when the person responsible has been drunk.

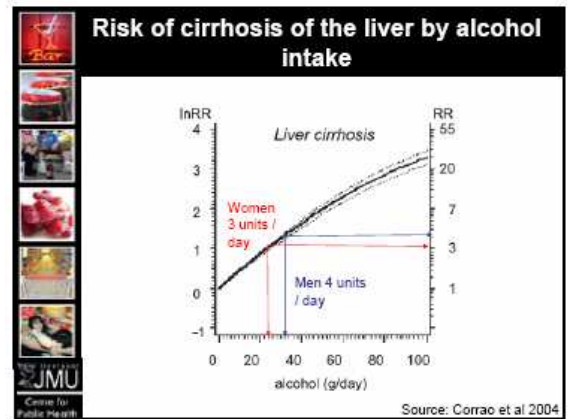
Sexual assault often occurs when the person responsible and also the victim have been drinking. In Wigan, two in five of these recorded sexual assault offences are against victims under the age of 16.

Alcohol use features in 1 in 5 domestic violence offences. Around 10% of homelessness presentations are of domestic violence victims.

Wigan has one of the lowest levels of violent crime in Greater Manchester but Wigan and Leigh Town Centres are hotspots for violent crime. These offences occur most often between Friday and Sunday, between the hours of 6pm and 3am.

Over 900 establishments are licensed to sell alcohol in the borough.

Over 500 of these are pubs, bars and nightclubs. Approximately, 300 are 'off' sales with the rest being members' clubs.



Safer by Design

- Inside
 - Adequate seating and Table space (cf. vertical drinking)
 - Bar staff sight lines – central, raised floor
 - Realistic attractive alternatives to alcohol
 - Trained Servers – do not serve drunks
 - Trained Door Staff
- Overall
 - Shared vision for nightlife
 - Drunken youth or Family fun