

Wigan Borough Partnership

**Local Strategic Partnership for the Wigan
Borough**

Annual Report 2008 - 2009



Contents:

Section		Page
1.	Introduction	3
2.	Our long term vision Vision 2026 – our Sustainable Community Strategy	4
3.	What are our priorities for action? Our Local Area Agreement	5
4.	How have we done? Our Performance so far	11
5.	How do our Partnerships Work?	13
6.	Working to improve; the way we work together	14
7.	Making best use of our information	17
8.	Engaging Communities	19
9.	Engaging Neighbourhoods	24
10.	Local Leadership	25
11.	Getting our message across	27
12.	Key priorities for 2009 - 2010	28
Appendix I	Who's involved? Who to contact	30

I. Introduction

Welcome to Wigan Borough Partnership's annual review for 07/08.

In the past 12 months, we've made major changes to the way our partnerships work both at a strategic and local level.

We have:

- Developed our new long term vision in our updated Sustainable Community Strategy – based on a creative consultation exercise – VISION2026
- Introduced our new 3 year Local Area Agreement
- Updated our thematic delivery partnerships – aligning them to the core priorities in our Community Strategy and LAA
 - ✓ *Building Stronger Communities*
 - ✓ *Adult Health & Well being*
 - ✓ *Children Young people and families*
 - ✓ *Economy, environment, culture and housing*
- Reviewed and updated our local working arrangements in the Township Forums and through our PACT working
- Confirmed our commitment to community empowerment through a fundamental review of our community network and the adoption of a new strategy
- Implemented the new Working Neighbourhoods Fund – and clearly ring fenced the resources to address our long term priorities around worklessness especially in our priority areas and in communities most affected

All of this has been done with the support and enthusiasm of 1000s of individuals working in our partnership arrangements.

- Supported the local community organisations that work with us across the borough through our Community Grants programme.
- Annual partnership convention in February where we officially “signed off” our new partnership arrangements
- Working together to respond to the challenges of the recession

We will continue to work closely with key partners and stakeholders to ensure that the long term vision of the people of the borough is achieved.

Peter Smith
Chair of Wigan Borough Partnership

2. VISION2026 – Our Sustainable Community Strategy

In February 2008, Wigan Borough Partnership agreed to develop a new Sustainable Community Strategy for the borough. Sustainable Community Strategies are expected to be developed and led by the Local Strategic Partnership and to provide a balance between a long term vision and short term action. Over the past 8 years we have published 3 Community Strategies. Each of them has attempted to provide the focus for the development of shared working across our partnerships and communities.

For this version we agreed that we needed a much clearer focus on understanding the aspirations of local people – in order to provide the long term context for local delivery. It was understood that this would provide the drivers for the Local Area Agreement – and in turn for the future development of the Council’s own Corporate Plan (and other partners’ own business plans)

For that reason, we conducted an exercise called VISION2026 to listen to what local people think need to be the long terms aims for the future of the Borough. The VISION2026 process entailed a series of conversations with groups of local people about their positive vision of how Wigan will be in 2026, when babies born this year become adults.

The reason for this approach was recognition that looking ahead for 18 years could dramatically expand the potential of what people feel might be possible to change. This optimistic approach enabled people to see how we can work together to change the problems of today into the possibilities of tomorrow.

The strategy document provides a sample of the diverse things that people said:

- *“Less travelling abroad: people go to the Costa Del Douglas”*
- *“Less work pressure gives a shorter working week helps to promote more volunteering”*
- *“There’s more ‘community spirit’: we help each other in a crisis & take time to speak to each other”*
- *“Better quality traditional houses; every house has a garden; allotments in gardens”*

We asked people to say what they wanted. We purposely didn’t brief them on the facts and figures about the Borough and then invite them to make an “informed” judgement. Having sought people’s views and perceptions we then brought together the factual evidence base about the needs of the Borough. This includes both the traditional borough-wide statistics – as well as the neighbourhood level “400 babies” analysis that has recently helped to provide a focus for a much sharper debate about the need to address long term inequalities.

The focus on inequalities and disadvantage reflects concerns about both geographic concentrations of need as well as issues related to social identity and the communities of interest in the Borough who needs must be carefully considered in all our plans. The Board of the LSP formally endorsed this new Strategy on 10th November 2008.

www.wigan.gov.uk/vision2026

“Communities are at the heart of all we do, where people support and care for the wellbeing of others and the future. A community with a strong sense of what it is capable of achieving and where there are opportunities to get involved, particularly for young people, in shaping the future.”

3. Our priorities for local action – the Local Area Agreement

How does the new strategy fit with the Local Area Agreement?

The Sustainable Community Strategy is at the heart of the Local Area Agreement LAA. It sets out the long term vision and the overall direction and will provide the basis against which it and other action plans will be updated and refreshed. The 4 core priorities in the Community Strategy align directly with the 4 action themes of the LAA.

Community Strategy: Vision drives the Local Area Agreement



Opportunities exist that allow people to fulfil their ambitions within a local and regional economy that provides ease of access to jobs and services.

People will have increased income levels and will be able to access better quality, affordable homes in safe neighbourhoods. Our communities will look to the future and protect our environment for future generations.

Providing opportunities that help support people to make choices that improve quality of life and enable people to live longer particularly for those from disadvantaged backgrounds.



The people of the borough have raised aspirations for what they as individuals can achieve, particularly young people and people from disadvantaged communities. People of all ages are equipped with the right life skills and the qualifications employers need to achieve their ambitions and which enable them to participate.

Communities are at the heart of all we do, where people support and care for the wellbeing of others and the future. A community with a strong sense of what it is capable of achieving and where there are opportunities to get involved, particularly for young people, in shaping the future.



Putting our long term vision into practice

In the past our early Community Plans were sometimes challenged because they were based on informal partnership agreements. With the alignment of the new Strategy with the LAA it gives a fresh impetus to our partnership working, the development of joint commissioning and the move to new forms of delivery. Our lines of accountability and responsibility for action are now much more clearly marked out.

The performance management regime for the LAA will ensure that we can clearly report back to local communities on what has been committed and achieved against the long term aspirations. Over time it is hoped that we'll extend the ideas for "mini – LAAs" in local areas – perhaps under the umbrella of the updated Township Forums. This will help to ensure that we give the Community Strategy and the LAA a stronger local flavour.

Delivery arrangements

Delivery of the Community Strategy and LAA is now very closely aligned with the updated LSP structure. Each of the themes is now matched with a thematic partnership – and each of these in turn has a named champion responsible for leading on delivery against shared targets. In addition a series of critical friends have also been appointed from an outside field. Both of these roles are to help ensure that all core partners across the LSP share responsibility for delivery and ongoing development. The Council's role is as much about enabling the effective participation of partners as it is about undertaking the delivery of the action.

Community Strategy	Local Area Agreement Priorities	How we measure	Lead agency	Lead Partnership
Opportunities exist that allow people to fulfil their ambitions within a local and regional economy that provides ease of access to jobs and services. People will have increased income levels and will be able to access better quality, affordable homes in safe neighbourhoods. Our communities will look to the future and protect our environment for future generations.	Reduce the level of worklessness	153	ES	Lead Partnership Environment Economy Culture Housing Champion Martin Kimber Critical friend Joyce Redfearn / Kate Ardern
	Increase skill levels with reference to business need	163 164	ES	
	Increase levels of enterprise and inward investment	171	ES	
	Improve the management of waste	191	ES	
	Improve the Borough's performance in relation to climate change (and prepare to adapt to its impacts)	188	ES	
	Improve access to sustainable transport, support independence and reduce traffic congestion	167 175	ES	
	Increase the overall supply of affordable housing to meet the needs of all its residents and the local economy	154	ES	

	To strengthen our weaker housing markets by increasing the choice and quality of the housing offer in these localities	158	ES	
	Improving participation and attainment in education, employment and training for 14-19 year olds	117	CYP / "LSC"	
Communities are at the heart of all we do, where people support and care for the wellbeing of others and the future. A community with a strong sense of what it is capable of achieving and where there are opportunities to get involved, particularly for young people, in shaping the future.	Improve the cleanliness and greenness of the borough	195	ES	Lead Partnership Building Stronger communities Champion Shaun Donnellan Critical friend Carol Bluer / Rodney Hill
	Reduce children and young people's involvement in anti-social behaviour and offending	111	CYP	
	Improving the range of things to do and accessibility of positive activities for all	110	CYP	
	To increase participation in community and cultural activities that improve the well being of individuals, and community cohesion	14	WLCT	
	Reduce drug and alcohol related harm	39	ES / PCT	
	Reduce re-offending	30	GMP / NOMS	
	Improve community confidence / perceptions in relation to crime, drugs and environmental issues	21	ES	
	Reduce local priority crime	1532	GMP	
Providing opportunities that help support people to make choices that improve quality of life and enable people to live longer particularly for those from disadvantaged backgrounds.	Reduce early deaths and disability due to CHD, stroke and cancer	120123	PCT	Lead Partnership Health and Social Care Champion Bernard Walker Critical friend Shaun Donnellan / John Harding
	Safeguarding, respect and dignity for vulnerable adults	127	AS	
	Provide care closer to home for people with long term conditions	124	AS	
	Reduce social exclusion for older people and other vulnerable adults	138	AS	
	Increase people's and community's perception of control over own lives or where they live	7130	ES	

	To better meet the needs of vulnerable and homeless people by investing in better prevention and support services	156	ES / AS	
The people of the borough have raised aspirations for what they as individuals can achieve, particularly young people and people from disadvantaged communities. People of all ages are equipped with the right life skills and the qualifications employers need to achieve their ambitions and which enable them to participate.	Reduce teenage pregnancy and improve access to sexual health services	112	CYP / PCT	Lead Partnership Children and Young People
	Enhancing children and young people's well-being with a particular focus on obesity, alcohol abuse and emotional resilience	56	CYP	Champion Nick Hudson
	Safeguard children and young people through improved prevention, early intervention and community engagement	60	CYP	Critical friend Ashley Crumbley / Marie Gillott
	Improve outcomes for Children in Care	63	CYP	
	Narrow the attainment gap between our most disadvantaged communities and the population as a whole	102	CYP	

Innovation in delivery

Throughout the development of the Community Strategy and Local Area Agreement there has been a constant focus on where we should focus development work in order to generate a clear and catalytic approach. We considered a combination of factors including previous performance, public concern as well as an informed view of which issues appear to be connected – and where innovative thinking might produce more effective responses.

6 key themes were identified:

- Aspirations of young people
- Worklessness
- Access to public transport
- Extend length of life
- Teenage conception
- Reduce alcohol related harm and crime.

For each of these themes we worked with the IDeA using a simple toolkit based on the Outcomes Based Accountability methodology. A series of workshops that engaged service users alongside chief officers and elected members helped to create a powerful set of ideas for how we might start to deliver differently on some of these persistent problems.

Key ideas to support innovation

What emerged from the OBA sessions was a series of core themes that seemed to link many of the issues and problems together. This included a very clear focus on work with younger people and in taking a holistic view to working with families and households:

Key idea	Proposed action or development
Circle of support	Promoting benefits of healthy eating, exercise lifestyle
Create new role models	Engaging young people - community development with families
“Where and when the action is”	Challenge allocation and use of youth resources - develop broader opportunities
Targeted Youth support	Expand young people’s horizons - introduction of positive activities and opportunities in a range of different settings e .g. boxing clubs developed by Fire and Rescue Service as part of community engagement approach
Provide challenging activities for older teenagers	Better links between schools and sports clubs – to create continuing opportunities for young people especially after they leave school – and lose access to structured physical activities
Target most vulnerable/at risk	(in relation to teenage pregnancy)
Bring back National Service (!)	Build on the idea of reparation projects – create opportunities for structured volunteering as part of personal development and entry to employment
Promote more volunteering	Can the Council and PCT release staff for 2 hours a week to mentor young people?
Better use of existing social needs transport	Rationalise social needs transport

Developing and delivering the LAA

Most of the work to develop our Local Area Agreement took place during 2007 – 2008. We carried out a careful analysis of local needs. We looked at statistical data as well as comments and public surveys. We also looked in detail at the differences that exist between different neighbourhoods within the Borough. This list of evidence was written into our Wigan Story published in December 2007.

We worked closely with partner organisations, elected members, Township Forums and others to then review the proposals for priorities to be included within the LAA.

Finally all of this information with a set of targets was assembled as our **new LAA** - to run from 2008 to 2011. Although this plan was developed as a Borough wide plan many of the targets within the LAA have a focus on reducing the gaps that we have between our different neighbourhoods – as well as increasing the level of community engagement with local people.

Over the next 6 months – as the work of the LAA continues – each of our local Township Forums will be reviewing their own local Action Plans within the framework of the LAA. This will over time help to develop a series of mini LAAs.

**A good example of local prioritization:
Tyldesley 2008: Summary priorities Vision2026 exercise**

Safer streets – reduced crime levels

To achieve: Provide more activities for young people. Raise awareness of what is available.

Focusing on communities (stronger and sustainable)

To achieve: Provide affordable meeting places and more community development work.

Better integrated transport system

To achieve: Small local services / linked to local / regional and national hubs. New station at Mort Lane.

Vibrant shopping in Tyldesley / Astley

To achieve: Avoid clone town centre. Specialise. Better security (wardens?)

Low crime

To achieve: Visible police presence and a local police station that is open all hours.

It is also worth noting how the LAA has been adopted by partner organisations. A good example of this is the Wigan Leisure and Culture Trust's Impact Framework. The Trust recognised the importance of demonstrating the unique role of sport, leisure and cultural services in supporting the LAA. It identified that cultural services make significant - and measurable - contributions to 13 of the borough wide priorities and targets.

In conjunction with LAA colleagues the Trust developed a set of "intermediate measures" with stretching targets, which will now be monitored as part of its performance reporting. This approach has been recognised as best practice by the IDeA and is being shared nationally in guidance to the cultural sector.

The Annex to this report provides a full description of our performance in 2008/2009 towards our LAA targets – together with details of the types of work underway, the outcomes achieved and the ongoing work plans and proposals.

A good example of how this approach is working is the Community Weight Management Programme - **Lose Weight Feel Great**

Wigan has the highest rates of obesity in the North West, with 28.5% of adults now clinically obese. Lose Weight Feel Great was commissioned by NHS Ashton, Leigh & Wigan to provide weight management services for overweight and obese local people. 6000 places are available on this programme each year for people who meet the BMI criteria. The service delivered by Slimming World with Leisure and Culture Trust support began in January 2009. To date nearly 1800 people have joined the 12 week free programme of healthy eating, physical activity and behaviour change. Initial reports show that completion rates are above target with good progress too on weight loss. To date 28% of people of joiners are from the 20% highest need neighbourhoods in the Borough.

4. How have we done?

4.1 Our performance so far

Tables A and B below illustrate a summary of current performance against our LAA targets, split across the 4 key outcome areas. It is again important to stress that final 2008/09 figures are not presently available for a large proportion of the indicators. However, where quarter 3, but not quarter 4 data is available; this has been included in the tables below to aid our understanding of current performance.

Table A: Summary of LAA Performance at March 31st 2009 (TOTAL = 34)

On course to achieve target?		Safer and Stronger Communities	Children and Young People	Healthier Communities	Economic Development & Enterprise
	On track and/or delivered	4	6	0	8
	Below target, but likely to recover	0	0	0	0
	Below target and unlikely to recover	2	8	0	0
N/A	Not available / applicable	5	5	10	7

Table B: Direction of Travel at March 31st 2009 (TOTAL = 34)

Direction of Travel (3 year trend)		Safer and Stronger Communities	Children and Young People	Healthier Communities	Economic Development & Enterprise
↑	Performance is improving	6	11	4	5
→	Performance is the same	0	1	1	2
↓	Performance is declining	1	4	2	2
N/A	Not available / applicable	6	5	6	7

The direction of travel is showing an improving trend amongst 67% of the indicators that can be monitored in this way, with performance declining across 23% of the indicators.

4.2 Delivering action

In addition to the monitoring of statistics, each of the thematic partnerships have developed their individual LAA delivery action plans highlighting future actions and projects that will work towards supporting the delivery of LAA targets. The action plans are aimed at ensuring that the wider partners within each of the 4 delivery blocks are able to participate in actions that help towards delivery.

4.3 Monitoring Progress

All of the LAA outcomes and priorities are underpinned by an understanding of how these issues need to be tackled with creativity, innovation and most of all a preventative approach.

In order to monitor progress towards achieving its new LAA, we have adopted 34 outcome targets plus the 16 statutory education/early years targets (all drawn from the National Indicator Set) plus 15 'local' targets.

Underpinning this agreement is a comprehensive monitoring and reporting arrangement. Every quarter updated performance reports are shared with all key parts of our LSP, Council and Partners.

4.4 Measuring impact: effective delivery

As part of the process of developing this new strategy we considered the importance of our “values and principles” and agreed that the focus for the LSP Board should be towards a set of core impact issues:

- * Sustainability
- * Equality and Cohesion
- * Health and Well Being

These are 3 core areas which must be considered in the delivery of parts of the new Community Strategy – as well as the LAA and all associated action plans. These are statutory duties within the sustainable community strategy and will require the cooperation of a broad range of partners – within the Council and LSP.

The strategy proposes that the future role of the LSP Board will be to ensure that the 3 core elements are effectively considered and deployed across the LSP (including thematic partnerships and Townships, PACTs and Networks).

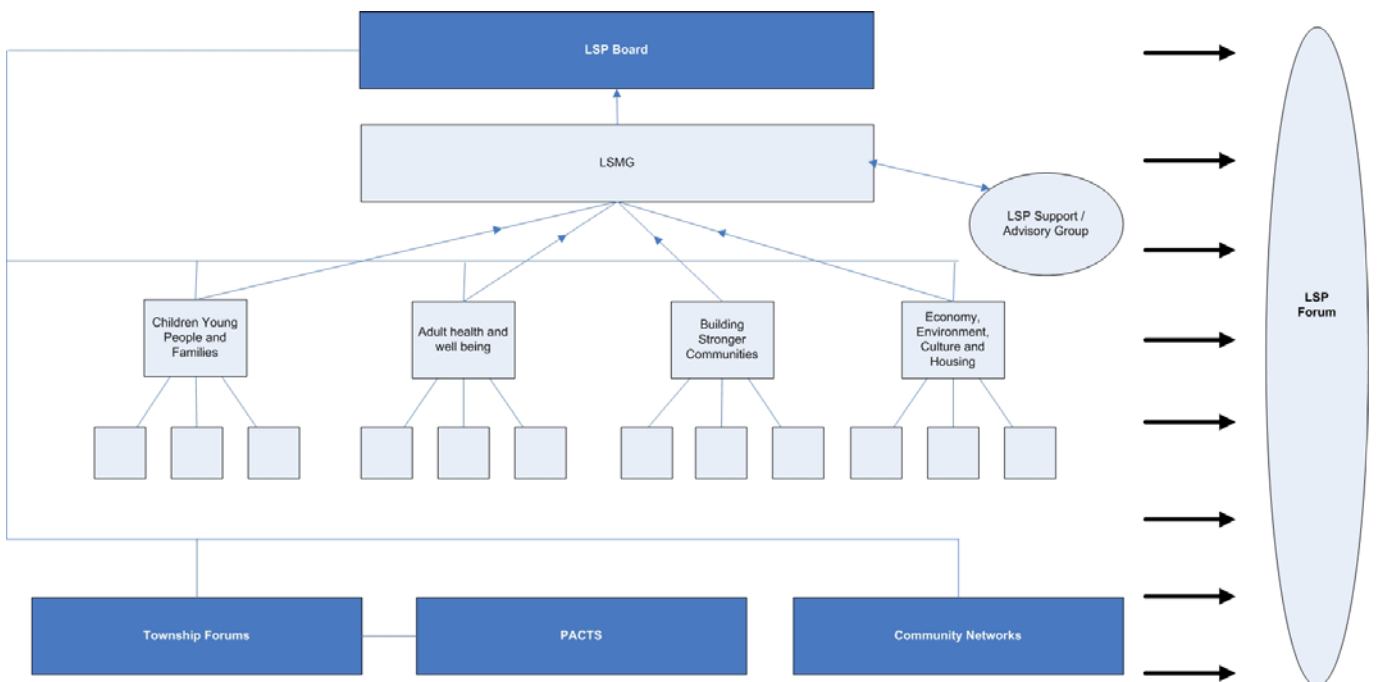
In practice this will mean the application of a simple (and robust) impact assessment approach for all key strategies, policies and plans that are developed within the LSP. This will build on much of the work that the Board has already supported – but will also require the LSP Board to adopt a more challenging role when needed.



5. How do the Partnerships now work?

5.1 The LSP Board formally adopted a new structure (and architecture) in November 2008. The key principles underpinning these changes were:

- Direct alignment of SCS vision and LAA priorities with the thematic / delivery partnerships
- Improved lines of accountability between the Thematic delivery partnership, Township Forums and LSP Board (representatives to sit on the LSP Board)
- Updated terms of reference for each of the parts of the LSP
- Alignment of Townships Forums, PACT and the Community Network to help integrate community engagement (coordinated within the new Building Stronger Communities partnership)
- Focus on delivery and performance management with revisions to the work of the LSMG (Local Strategic Management Group) and the adoption of a new Advisory group to support operational and organisational development
- Identify “talent pool” of members from existing wider LSP membership who can be drawn on to help support action with short term priorities.



5.2 Terms of reference

Each of the 4 Delivery partnerships have developed and agreed new terms of reference outlining roles and responsibilities and our commitment to strong participation that reflects the diversity of our communities and their needs. For further details and to view the partnerships terms of reference go to www.wigan.gov.uk/services/partnerships.

5.3 Membership

Most of the membership arrangements have been agreed for the Executive & Commissioning elements within the partnerships. The new Community Network already has members on most of the partnership groups and these arrangements will be updated in the coming year.

The LSP is keen to support work between the partnerships – especially in relation to many of the cross cutting issues. It also recognises the need to avoid duplication of effort (in what can be a complex setting). We are starting to develop a local talent pool from which people are drawn to support a range of “task and finish” groups” – as well as a number of the longer term working groups.

A good example of this is the proposals around the development of a Sustainability Network which will look to review community engagement in the sustainability agenda such as:

- Sustainability appraisals of the LDF
- Development of Environmental Education Strategy
- LDF consultations in relation to environmental awareness raising within local communities

5.4 Work programmes

Everyone agrees on the need for a structured cycle of meetings for the different parts of the LSP. This has helped to ensure that we achieve a coordinated approach to development in partnerships and localities.

It is also important in helping us to plan the workload and agenda for the partnerships. This will become more important in the coming year as the revised scrutiny arrangements within the Council are deployed.

We anticipate a much closer alignment of the work of the partnerships and the scrutiny role of elected members. This will help to give a sharper focus on the performance management of the LAA and related plans. It will also help to consolidate the role of Township Forums and the active participation of local people in reviewing and scrutinising services delivered by the full range of public service partners. Alongside the development of new local action plans the refresh of our scrutiny approach has huge potential to energise the work of our partnerships in neighbourhoods.

6. Working to improve: the way we work together

We have made a strong commitment to continuous improvement in the way we work in partnerships. This is evident in the way we developed our LAA; looking for innovation and a long term perspective in tackling inequalities as well as the way we’ve updated and review our partnership structures to help get a better connection between localities and the big organisations working in partnerships.

We are very aware that as a partnership our first responsibility is to local people and we recognise that the new Audit arrangements for local government know as Comprehensive Area Assessment should help us to ensure that we are focusing on the things that are most important for the Borough (and not just what Government may tell us is most important) CAA will assess whether partnerships are achieving their aims for their area. Local public organisations need to be collectively accountable for the outcomes they deliver for an area.

CAA will focus on:

- joint working between councils and their partners in delivering the area's priorities, as agreed in the local area agreement (LAA) and sustainable community strategies
- How the quality of people's lives is improved.
- how well councils and their partners know and engage with their communities, including vulnerable and marginalised groups

These are just the things that are most important for the LSP in Wigan

6.1 Strategic Commissioning

The new structures of Wigan Borough Partnership reflect our focus on delivering outcomes. Each of the thematic partnerships has a Commissioning element which will drive development of the partnerships into commissioning organisations able to negotiate contracts which translate evidence and understanding of need into action.

6.2 Self assessment exercise in January 2009

In January the Board undertook a short review exercise to identify some of the key areas for future development. The conclusions from this work included:

Understanding local needs

Current position	Further work needed
Routes to Involvement Individual opportunities to express views/influence Inclusive and different methods of asking	Improve confidence of local people in consultation Need disaggregated data about communities of interest – in relation to services Extend reach to hard to hear communities

Community leadership, community involvement and political choice

Current position	Further work needed
We take account of views/needs People may not be clear on their routes to influence Processes in place - but need to communicate to public more effectively Good PACT process	Needs further work to develop transparent systems in routes to involvement Ensure that communication is effective

Working together as partners

Current position	Further work needed
Limited but improving commissioning arrangements Sometimes communities don't feel like an important partner	Need to be more knowledgeable and use information and share experiences to our advantage Needs more connectivity

6.3 Annual Partnership Convention

On Friday 6th February 2009, Wigan Borough Partnership hosted its 9th annual partnership convention at the JJB Stadium. As successful as ever, the event was attended by over 250 people representing the wide range of sectors who are actively working in partnership across the borough. Having established itself as a key event in the WBP calendar, the programme for the convention was designed to ensure that everyone who attends has the opportunity to highlight and showcase their successes but is also flexible enough to allow current big issues facing the borough to be presented in an informal and entertaining way.

This is just a sample of what people said when we invited them to share their success stories:

- £16.6M funding secured for redevelopment of the Bickershaw Colliery site
- Free swimming for all young people
- 6th annual “WORDS” festival
- Stronger involvement of health services in communities and townships – appointment of health improvement workers
- Developed evening exercise class in community centre
- Working towards some new community allotments
- Improved access to the web – people’s network
- Successful worklessness conference

6.4 Recognition for Regeneration Success in Wigan

Wigan won the 2009 national prize for Regeneration in the HSJ and LGC awards – coming ahead of other finalists Edinburgh City Council, Isle of White Council and Reigate & Banstead Council.

The Award was given in recognition of the £1bn that has been invested in mainstream service improvements and major schemes over the past 10 years and the improvements it has delivered in terms of lifestyle, health and aspirations.



Specific developments include the £83m Leigh Sports Village, which is one of the biggest ever investments in public sports, recreation and educational facilities in the region – as well as the Grand arcade Shopping complex – and the planned development for the Wigan Life Centre (Joint Service Centre).



Wigan was also a finalist in the “Community Project” category with the submission made for the work of One Voice Residents Group in Scholes. It was “highly commended”.

7. Making best use of information - using Information effectively

7.1 WISDOM

We recognise that good quality information is core to understanding local needs, planning actions and measuring the impact of what we do. Over the past 12 months we have made significant progress with the development of a new local information system called WISDOM (**Wigan Information System for Dynamic Online Maps**)

It is an internet based statistics portal which provides strategic partners with easy access to neighbourhood data across a variety of themes including deprivation, demographics, health, economic, skills and education, housing, crime and the environment.

The system has been developed jointly by partnership working arrangements between Wigan Council, Ashton Leigh and Wigan Primary Care Trust, Wigan and Leigh Housing and Wigan Leisure and Culture Trust.



Anyone wanting to use the system needs to register with us (so that we can provide support and can track how the data is being used). It is a public domain system however – and over time we expect it to become the core element for all local organisations and communities who want to find out more about their local area.

Like any data system, WISDOM is only as good as the information that it receives. Thankfully we have had excellent cooperation from all partners and are hopeful that this will continue to extend the scope and sophistication of the system.

In order to support partners and elected members to understand and use the system we've held a number of training sessions during 2008. These "hands on" sessions were very successful and highlighted the potential for using this level of data on a live basis in communities (and not just as an office based tool) Further work to develop the system is now underway with a 2 year programme supported by the LSP. This will help to support the work – especially in localities where Townships will be updating their locality Action plans.

7.2 Joint strategic needs assessment (JSNA)

One of the key areas where WISDOM and other information systems are now deployed is in the development and deployment of our Joint Strategic Needs Assessment. The key focus for the JSNA was the development of our understanding of health inequalities – moving beyond the 400 babies analysis produced in 2007 which had provided the key driver for the LAA.

“At the core of this Needs Assessment, then, is a recognition that its impact will be measured by the extent to which these issues are addressed, through gaining a deeper understanding of the differences between different parts of the borough and groups of people within the borough and understanding the gaps between areas of growing prosperity alongside communities of long term need and deprivation”

By 2013, six critical issues will have been addressed in the Borough:

1. Cancer mortality will be reduced by at least 2.6% per annum, focusing especially on lung, bowel, prostate, oesophageal and stomach cancers.
2. Cardiovascular disease mortality will be reduced by at least 5.6% per annum, focusing especially on reducing deaths from coronary heart disease, stroke and diabetes.
3. Chronic obstructive pulmonary disease death will be reduced by 5% per annum.
4. The current unrelenting rise in alcohol misuse will be reduced and we will achieve a reduction in the rate of increase in hospital admissions for alcohol related harm per 100,000 population by 2.5% each year until 2010/11.
5. We will reduce under-18 conceptions by 50% by 2010 and improve access to sexual health services, especially in Chlamydia screening.
6. We will reduce obesity prevalence by initially halting the year on year rise in obesity and moving forward to reduce the actual prevalence.

In Spring 2008, Wigan was reviewed by the Health Inequalities National Support Team. They made significant recommendations to help the borough achieve the 2010 Life Expectancy target and sustain the improvement of healthy life expectancy beyond 2010. They also made recommendations in relation to CVD, Cancer, Seasonal Excess Deaths, and Tobacco Control – which are now at the core of the World Class Commissioning priorities for Wigan.

The development of information systems such as WISDOM has helped to underpin the development and deployment of the JSNA. Work is now underway to develop this approach further with a new joint intelligence strategy and an appraisal of our opportunities for improvement.

8. Engaging Communities

8.1 Routes to Involvement – a new Engagement Strategy

Community Engagement is at the heart of Partnership working in Wigan and over the past 12 months a key piece of work – Routes to Involvement has been helping to update our local approach.

Wigan Borough Partnership has community and 3rd sector representation at all its levels. As part of its leading role, Wigan Council funds and manages LSP co-ordination, including delivery partnerships and the strategic board.

- Locality engagement through Township Forums
- Support for the Community Network
- Health LINKs
- Neighbourhood policing
- PACT process

The Routes to Involvement programme has mapped these and the dozens of other types of engagement work and is developing a range of tools to help improve local coordination. The work recognises the careful balance that we need to achieve between grassroots community development, focused work with minority populations and vulnerable groups, systematic customer focused consultation.....

The long term aim is to develop ambitious and long term improvement plans with the support of all partners (including the council's main delivery departments, arms length partners – Wigan Leisure and Culture Trust and Wigan and Leigh Housing – and other key partners including Wigan, Leigh and Ashton PCT, GM Police, and Wigan and Leigh CVS)

The work has focused on a new policy framework with two key strands:

- Building practitioner strengths
- Building community strengths

This approach mirrors the approach of the Community Development Foundation and the Council's new policy development approach of Business and Customer Transformation. Work to improve the skills and experience of officers in turn will help communities to engage and being clear about the standards communities should hold services accountable for provides a framework to guide officers.

The focus

- Community leadership – councillors and officers enabling local communities to steer their own future
- Promoting seldom heard voices, who find services hard to reach (including new policy on language and other formats)
- Opportunities and choice for local people who want to get involved



Future Development

The early focus has been on co-ordinating services – but lots of work is now planned for the coming year:

Community Resource

An interactive web resource (which can be reproduced in paper form) is being developed that will guide communities through a range of options for getting involved. It will provide a single point of access for information currently available in a number of different locations and will also help individuals choose the level and type of involvement that works for them

'Getting Involved' - a new initiative to help local people help us

Wigan is one of only 12 places across the country to have been awarded funding under a special "Timely Information" initiative from Department for Communities and Local Government. The funding will be used to develop an interactive web resource that matches local people to opportunities to get involved in local governance (everything from school governors to magistrates and Townships)

Encouraging people to get involved in decision making is a key target for us and this new initiative aims to make this as easy as possible. It will also compliment our work on encouraging volunteering.

Consultation Database

Work is currently underway to update our local consultation database to ensure that it meets our needs and takes advantage of advances in technology with regards to online consultation. Details of past, present and future consultations and engagement activity will be made available to residents and employees and the system will sit alongside a range of other online methods of consultation and engagement such as;

- A facility to sign up for email alerts
- Online discussion forums
- Online surveys
- A consultation calendar showing details of past, current and future consultations

Engagement Resource

The current website will be developed into interactive web pages available to all partners. This will take the form of a 'how to...' guide and will be populated with case studies. It will also hold the evidence gathered through the community networking process. It will have a range of interactive and interrogative tools that will take staff through a process helping them to determine the best approach to take for their particular work.

8.2 The Community Network



A New Look At Community Networking

Where did the idea for Community Networks come from?

The idea for 'Community Empowerment Networks' came from the Government's Neighbourhood Renewal Strategy (2001). Its aim was to try to make sure those communities and 3rd Sector organisations were able to take part in the decision-making processes that impact on their everyday lives.

How were they funded?

Originally the whole of the Community Empowerment Programme was funded by Central Government. When this funding came to an end the LSP decided the work was too important to be abandoned and agreed to provide ongoing support for the core costs of the Networks themselves.

What have they achieved?

For the past seven years, the Networks have successfully represented the Community and the 3rd Sector voluntary organisations within the Wigan Borough Partnership and in many other partnership settings. Acting as a means of ensuring that the Community's views are heard and relevant communication channels are kept open.

Development work

During 2008 an in-depth consultation process took place. It allowed all partners to reflect on the future role of the Networks. The new strategy was adopted by the LSP Board in March 2008. It recognises that everyone living, working and conducting business in the borough needs to be seen as part of the wider Community Network. Our health and wellbeing; our economy and environment; our freedom of expression and belief; the future of our children, young people and families; the security and comfort of our elderly and disabled; the standard of our housing; our safety; our peace of mind..... all depend on involving local people in decisions about their own lives. Our Networks need to be more inclusive than ever before!

How does the concept of an inclusive Network work in practice?

For many years, Central government has looked for more community involvement in local decision-making processes. This includes seldom-heard voices that may, in the past, have struggled to be heard.

One way for us to put this right is to recognise and respect people's identity. The Networks are evolving in order to put more emphasis on understanding the needs of people in relation to their age; belief; class; disability; gender; race and sexual orientation. We are doing our best to try to understand and support everyone, especially the most vulnerable and those suffering disadvantage or unequal treatment. We see feeling valued and respected as the right of all local people.

What does this mean for our partners in the Wigan Borough Partnership?

The government's new 'duty to involve' provides an opportunity to take stock of current practice and identify work that can enhance and improve community involvement locally.

The steering group for the Networks, Encompass, is developing an approach where all representatives are able, and expected, to take a full part in the work ahead. We are ready and willing to help.

For more details about Encompass and how to get involved go to their new website - www.enwal.org

Community sector representation in the LSP

The community and voluntary sector have always played a critical role in the work of the LSP. As part of the revision of the LSP architecture in the past year we have started to plan new arrangements for an Electoral College arrangement with the community sector.

The process we are developing will help the Community Network to identify individuals who want to serve their community and relevant organisations on the LSP and will also help to ensure that they get the support that they need to enable them to participate as an equal partner.

The new electoral college will provide a system for the Network to develop a "talent pool" of members who could be nominated as partnership members.

Enabling people to have a clearer role in decisions affecting their own area

Obviously the principle of the Community Network (and the Township Forum and PACT work) is to provide a wide range of options for people to become more involved in their local area.

One of the ideas that we have started to develop is the principle of **Participatory budgeting**. The Community Network ran a trial scheme with the individual network groups in November 2008 which was well received and seems to have been really effective in helping to target resources.

We are now starting to plan how we might extend this idea into our work in localities – including the Township Forums. The Forums already have access to some mainstream funds with key partners but the Participatory Budgeting approach may be a useful tool to work longitude the re-development of the local action plans within our LAA framework.

8.3 Local Involvement Network (LINKs)

What is the LINK?

The Government's Health and Social Care White paper "**Our Health, Our Care, Our Say**" published in 2006 stated that people should have, 'more choice and a louder voice' about the services they get – not just in relation to health services but also social care. Locally this meant that a new Local Involvement Networks (LINKs) would replace the 4 previous PPI forums.

What has happened locally?

Government allocated funding to Wigan Council to develop the new LINK. In turn the Council appointed (via tender) the Carer's Federation as the new host team to establish and develop the new LINK for Wigan Borough.

Although there was some guidance on how the LINK might be developed it was largely left open to local discretion. Following development work a local steering group was formed and adopted its own terms of reference. Our local approach means that members and participants can be as involved as they choose, either on single issues or a more permanent basis. Any individual or group who has an interest in services in Wigan Borough can participate in the LINK.

The new LINKs will be able to represent the views and ideas of lots of different people and also act as a mechanism to feedback what people have said about services so that things can change for the better.

What can the LINK do? What are its powers?

- To make reports and recommendations and get a reply within a set amount of time.
- Go into some types of services to see what they do.
- Tell an Overview and Scrutiny Committee (OSC) what they have found and get a response.
- Ask for information and get a reply within a set amount of time.

The LINK will obviously work very closely within the overall Routes to Involvement framework as well as the new Community Network.

8.4 The COMPACT

We've had a COMPACT between the public, community and voluntary sectors for many years. It's been an important statement of understanding between us, how we work together and what are the principles we share in common:

- Information
- Accountability
- Learning from action
- Resources

During the coming year we plan to update the COMPACT to take account of the many changes that have taken place in our local partnerships – as well as the developments that we've made in community engagement. The COMPACT will also help to more clearly guide our approach and ground rules – covering things like Codes of Conduct, protocols and declaration of interests. We recognise that as the role and scope of partnerships extend so it becomes more important for us to help organise and support good practice in all of our shared work.

9. Engaging Neighbourhoods: Partnerships and Communities Together (PACT)

Over the past year – the LSP and its partners have been actively supporting the pilot phases for the new PACT working in neighbourhoods.

Partners and Communities Together (PACT for short) is a community engagement process delivered as a partnership by the council, elected members and other organisations at a ward level. Elected members, as part of the PACT process, are supported as community leaders to undertake direct consultation and engagement within their wards to enable the partnership to make evidence based decisions that reflect the need and priorities of their local communities.

The PACT process is made up of the following 6 steps:

1. Area Profile - elected members and partnership officers from a range of organisations use the area profile to plan an annual cycle of community engagement within the ward.
2. Community engagement - elected members and partnership officers join-up and co-ordinate their resources to deliver the community engagement in the ward.
3. Priority-setting - the results of the community engagement are used by elected members and partnership officers to set local priorities within the ward.
4. Local tasking and co-ordination - the local priorities are used to inform and direct the planning and delivery of services in the ward.
5. Overview and scrutiny - local action plans are used by elected members to monitor the delivery of local services within the ward.
6. Feedback - the results of the local action plan are fed back to local communities within the ward using a "You Said We Did" newsletter.

A PACT Co-ordinator is assigned to each ward to help the partnership join-up and co-ordinate their community engagement and delivery of services on the ground. PACT is currently being rolled-out across the borough and more information about the roll-out can be found on our website <http://www.saferwigan.org.uk/LocalArea/>.

10. Local leadership:

10.1 Local Democracy Week

The LSP and Council have participated in Local Democracy week for several years but this year was certainly the most successful. The programme of events did have a focus on young people – but it also aimed to develop a partnership wide view of local democracy and local leadership.

Activity	Assessment
Question Time – Young People 3 events hosted by BBC presenter at local high schools	Good level of interest.
Question Time – adults Town Hall event with open audience – again with BBC presenter as host	Good event. Good feedback Strong interest from (older non-school young people)
“I’m a Cllr get me out of here” – web contest with local schools	High level of participation from local schools. Commended for “most progress made”
Youth reporters programme undertook week long coverage of events to publish in LINC magazine	Useful exercise for those involved
Mayor for the Day Open competition to nominate local young person to shadow the Mayor	Simple exercise – attracted lot of attention and PR
Youth Cabinet – joint meeting with Council Cabinet on shared agenda. Very lively event with strong participation from Young people, elected members and officers	Good level of advance work and preparation was critical. Positive feedback. Youth Cabinet now in formation. Joint meetings to be repeated
“Day in the Life of an Elected Member” Open house sessions	Good learning points from different events

Community leadership is at the heart of how we work in partnership. Local democracy week helps provide a focus for how senior figures and leaders from public bodies together with private community and voluntary sector leaders can work alongside elected members. Our programme of events provides a platform for dialogue between local people and the different organisations as well as good PR opportunities for us to promote the profile of the Council and its partners in the LSP. We are keen to develop this work each year in order to increase awareness and participation in local governance and decision making.

10.2 Supporting Elected Members Community Leadership Role

As well as Local Democracy week we also ran a series of projects in the past year under the banner “**Leading the Place Leading the Pace**”. The aim of the programme was to pilot a number of new ideas focused around enhancing core skills of community leadership with elected members. From an initial brainstorming session with a group of elected

members, several ideas were put forward and were developed into distinct work plans. Each of the projects developed at a different pace and with different conclusions.

The work to focus on drugs awareness and promotion is a great example of how elected members and partners can bring new thinking to long term problems.

Drug Awareness

Stage 1 – Awareness raising

Initial training session to inform local councillors of the different agencies and means of support - run by the Drugs Education Team. After the session a new leaflet with local, useful information was designed and produced. The leaflet was trialled by the councillors to review how it might be useful to be included in induction packs for newly elected councillors.

Stage 2 - Getting the message across

A two day radio project took place in a local primary school. Pupils worked with local councillors and the local radio station to develop a radio advert on the topic of drug awareness. At the end of the session, children presented their advert to councillors - the winning group enjoyed a session at the radio station to record their advert.

Apart from the leaflet the project helped to raise confidence and awareness of tackling issues of drug and alcohol support. It also provided good opportunities for developing enhanced skills of interacting with young people

11. Getting our message across

The key place to go for information about the LSP is our website www.wigan.gov.uk/vision2026

Here you can find:

- Copies of all the major strategies – Community Strategy, LAA etc.,
- Details of the partnerships and townships
- Minutes and reports from meetings
- Links to other local sites and sources of information

The LSP website is currently hosted by the Council. We are currently planning the re-development of the website to promote enhance the role and functions of the LSP to a wider audience but also to enable the site to become a portal for all partnership working in the borough both strategic and local. The site will become a focal point of contact for all our partners. Running alongside the website is a working Share point web portal developed in partnership with our AGMA colleagues. This site enables our external partners to have access to working LSP documents. Training for the AGMA share point site is being delivered to partners to encourage them to use this workspace.

11.1 Guide to the LSP

As part of an updated approach for induction for all new LSP members as well as to update every one of the changes over the past 12 months we have revised our local LSP Handbook. The guidebook is intended to give an overview of how the LSP works; the different groups and structures as well as details of members and their roles & responsibilities.

11.2 LSP Communication and Information - Refreshing our Approach

The LSP is committed to listening and working with the people and the stakeholders who make up our communities and already has a number of mechanisms and activities that promote good communications.

Some of this is based on early communications strategy but much of it is simply managed on an informal basis. Locally – the LSP does not have its own “publicity machine” - it works with its partners to promote and publicise the work that they do.

To ensure that the work of the LSP is transparent and open and that all partners including local residents are kept informed of the progress the partnerships are making, the LSP is refreshing its communication and information strategy. The new approach will highlight a common set of guidelines that will:

- Raise the profile of LSP
- Improve the understanding of the role of the LSP
- Promote the work and achievements of the LSP in the delivery of the Community Strategy
- Promote the progress of the Local Area Agreement.

This strategy will look in detail on how we share information to our stakeholders, give good practice guidelines and examples, and re-enforces the existing communication methods within the LSP.

Given that for many people the LSP and the Council are very closely linked the new strategy also takes into account of how the Council is itself updating its own communication, public relations and reputation management arrangements.

12. Key priorities for 2009

The next year will, without doubt, be dominated by the ongoing recession, tightening budgets in public sector services and the prospect of a general election. This will have a continuing impact on local communities as well as on our overall performance.

The LSP is committed to sustaining its focus on tackling the effects of the recession but also on building capacity in services and in communities. The notion of “upstreaming” and “prevention” was highlighted in our Local Area Agreement last year. We remain clear about the importance of taking a long term enabling approach. Our resources (including the additional funds from within the Working Neighbourhoods Fund) are targeted at local needs and innovation and we will continue to support all partners to retain this focus.

In the coming year the Partnerships have agreed to focus on a limited number of core cross cutting issues relating to key issues / LAA Targets – especially in those areas where we need to improve performance.

Delivery partnerships

Our partnerships have structured delivery plans in place and these will be reviewed on an ongoing basis. This work will be supported by more systematic project management approaches and the use of, in particular for those OBA projects which will tackle under performing areas.

- A key challenge for the **Environment, Economy, Culture and Housing Partnership** will be coordinating our response to the recession and in particular the work to build long term resilience. Our worklessness strategy supported by the Working Neighbourhoods Fund will be critical to this work. We've already planned a Worklessness Conference for June and this help to review our strategy and guide the detail of this work on the next 12 months.
- Sustainability (and our local work to tackle and adapt to climate change) will also figure strongly – as will be the alignment of the new Local Development framework with all areas of work and policy across the LSP. A range of workshops are already planned for the Partnership and LSP stakeholders to help develop this work further.
- Our **Children, Young People and Families partnership** moves towards Children's Trust status at the same time as we focus on the key development phase for the planned “Wigan Schools for the Future” Programme. This is a huge agenda that will require vision and leadership alongside more formal safeguarding roles and the continuing development of provision for young people.
- The **Building Stronger Communities Partnership** has already made significant steps in establishing its new role (building from the previous community Safety Partnership. The new partnership has to balance the formal and statutory functions with a much broader approach. We have to align our work to tackle key local priority crimes with improvements in community development and cohesion, community participation and that aligns.
- The **Health and Well being partnership** has a series of key challenges for the coming year. The implementation of world class commissioning and the alignment of work across health and social care boundaries will hopefully enable the key organisations to work better together to address the core issues of health inequality and an aging population.

- This work however will be set in the context of severely constrained spending limits and the need to bring genuine innovation against issues that have improved little in recent years.

Community Engagement

In terms of Community Engagement the picture for the coming year is clear following the LSP's decision to develop a new single strategy, a Comprehensive Community Engagement Strategy. The outcome of this will be to ensure that all of our current work in communities (across the broad base of Townships, PACT and Networks) is aligned within our **“Routes to Involvement”** framework.

We've made good progress in improving co-ordination of activity between different agencies but recognise that the key challenges now are to improve local participation alongside improvements in perception of local people about their ability to influence local decisions.

Our LSP has embraced the principle of **“duty to involve”** from the outset: the challenge in the coming year is to focus on ensuring that this is fully delivered in all areas of operational work.

Cohesion and equality

The single focus is now towards the implementation of the **Cohesion Strategy**. The IDeA review programme helped to consolidate our approach and to better understand some of the issues and blockages. We've now agreed the key areas for action and have a refreshed leadership scheme now agreed with the LSP Board – together with some increase in resources from the Council.

Our approach has always been to ensure that Cohesion is delivered within our **mainstream services and programmes**. Sometimes this means it has been difficult to clearly earmark resources to support activity. The challenge for the coming year will be to focus on action and to ensure that we develop a strong framework for delivery with sustained backing and resources from all partners.

Locality working

Following the detailed review work in the past year we are looking forward to strong progress in our local working. Township Forums will update their terms of reference and membership – and move towards new **local action plans** aligned to the Local Area Agreement.

We're going to ensure that key local information systems such as **WISDOM** are deployed and supported in localities to help ensure that priorities and action are **evidence based**. A new WISDOM Board is now planned to help develop our local intelligence approach further – This will help to bring a range of benefits including increased efficiency and value in shared intelligence and analytical capacity. We know that knowledge management is critical to successful commissioning.

We are also going to pilot new approaches including participatory budgeting to help enable a clearer focus on local decision making and **alignment of mainstream services and resources with local priorities**. Our preliminary work on Local Spending Reports will also form part of our updated approach.

At an operational level the development of local working arrangements will continue to grow. We already have pilot schemes for shared based working and these will be developed with **co-working and co-location** across the Borough. Strategically these will form a key part of the Joint Service Centre approach that will be embedded across the Borough when the new Centre is fully operational in 2011/2012.

Influencing decision making

Our community engagement and local working arrangements are both targeted at improving the opportunity for local people to get more involved and to influence and shape local decisions.

Over the next year we also expect to see improvements in local influence as a result of the revisions to the Local Authorities scrutiny process as well as the development of the new Health LINK (network).

The scrutiny process will become a much more explicit part of how the LSP works with communities – supporting and enabling local people to better understand and question how and why things are happening in their communities – that affect them.

Strategic Commissioning

The new structures of Wigan Borough Partnership reflect our focus on delivering outcomes. Each of the thematic partnerships now has a Strategic Commissioning element responsible for alignment of resources with our needs analysis. Early work has had a focus on short term resources such as Working Neighbourhoods Fund – but this will be extended into all areas of mainstream service over the next 12 months.

Appendix I: Who is involved?

LSP Board Membership

Name	Organisation
Les Higgins	Chairman, Wrightington, Wigan and Leigh Acute Health Trust
Bob Allen	Chief Executive, Groundwork Wigan and Chorley
Joyce Redfearn	Chief Executive, Wigan Council
Peter Smith	Leader – Wigan Council
David Molyneux	Deputy Leader - Wigan Council
Cath Hurst	Principal, Wigan and Leigh College
Shaun Donnellan	Divisional Commander – Greater Manchester Police
Trevor Barton	Wigan Borough Sports Council
Alan Stephenson	Chair, Ashton Leigh and Wigan PCT
Harry Holden	Ashton, Leigh and Wigan Community Healthcare
Chris Fletcher	Chamber of Commerce Services
Rev. Ray Hutchinson	Wigan Parish Church – Faith Network
Khaled Amini	BME network: World in Wigan
Jim Maloney	Age Concern, Wigan
Jean Garlick	Wigan and Leigh CVS
Devan Lucas	Youth Panel
David Dunning	Youth Panel
Sean Bates	Youth Panel
Joe Taylor	Boroughwide Community network
Carol Watson	Boroughwide Community network
Marion Andrews	Boroughwide Community network
John Harding	Greater Manchester Fire and Rescue Service
Mike Chambers	Government Office for North West
Gareth Cheesman	Children and Young People's Partnership
Cllr. Chris Ready	Wigan Council
Cllr. Paul Tushingham	Wigan Council

Commitments to action

Greater Manchester Police
One of the key roles for the Police is to listen to the views of local people and respond to the issues they raise. We're committed to this work in Wigan so that people can feel safer whilst our communities grow stronger.



Les Bruckshaw
Divisional Commander, Wigan

Learning and Skills Council
The Learning and Skills Council supports the community strategy and strives to procure good quality education and training provision that will assist local people in obtaining skills that will enable them to actively contribute to the economic and social well-being of their communities.



Carol Bluer
Partnership Director, Wigan

Groundwork Lancashire West & Wigan
Groundwork will transform lives and places with and for communities in Wigan



Bob Allen
Executive Director

Voluntary Organisations
I am fully committed to membership of Wigan's L.S.P and particularly in ensuring that the local community has a voice.



Jean Garlick
Chair, Wigan and Leigh Council For Voluntary Services

Voluntary Organisations
CVS believes in the value of local people helping others in their communities. The history of voluntary action is one of unselfish commitment. Fundamental improvements in our society have come about through the independent activities and voice of volunteers and activists. The principles of the community strategy are ones which hold these values true and should be welcomed and encouraged.



Nick Trotter
Chief Officer, Wigan & Leigh CVS

Department for Work and Pensions
We're committed to our work in Wigan Borough. We want to support local people by promoting opportunities and helping individuals achieve their potential through employment. We hope that by doing this we can help end poverty in all its forms.



Marie Gillot

Community Networks
The Community Networks are committed to developing the confidence, skills and expertise of local people so that they can really 'make a difference' and to feeding local opinions in all directions to help improve the quality of life in the Borough.



Marion Andrews
Khaled Amini & Joe Taylor
Boroughwide Community Network

Schools Forum
School governors work as 'critical friends' with Schools to ensure the best start for our young people. This is much more than just results tables and managing budgets. We promote healthy schools with a broad curriculum and an environment that prepares young people for the challenges and opportunities they'll face in 2026.



Tom Frost, Chair – Governors Forum

Greater Manchester Chamber of Commerce
I want a strong and vibrant business community that takes a lead role in the North West economy - that offers opportunity for all residents irrespective of their background and ability. A business community that recognises its responsibilities and does everything it can to tackle those areas that need a helping hand.



Chris Fletcher
Greater Manchester Chamber of Commerce

Wrightington, Wigan and Leigh NHS Trust
Sustainable development involves everyone across the whole of the local community. At Wrightington, Wigan and Leigh NHS Trust we are totally committed to supporting this important agenda. We are one of the first trusts to pilot the NHS Carbon Management programme. Over the next 5 years we will be investing £1million to improve our energy efficiency and carbon footprint for the benefit of our patients, staff and the local community.



Andrew Foster, Chief Executive

Wigan Council
We want to build a future for the young people of the Borough to inherit in eighteen years time. By listening to the ideas and aspirations of local people, this strategy is a key step towards achieving this. We hope to move forward with our partners and local people to make this vision a reality.



Joyce Redfearn
Chief Executive - Wigan Council

Wigan and Leigh College
We are committed to supporting the community strategy through education and training making a difference to people's lives. We are working in community venues to help people improve their literacy and numeracy skills and training people to get jobs in skills needed for the future.



Cath Hurst
Principal Wigan & Leigh College

Ashton, Wigan and Leigh Primary Care Trust
Addressing inequalities, developing services, improving health and working in partnership are the top priorities of NHS Ashton, Leigh and Wigan. The Community Strategy is a visionary document that will help us to achieve our aims. It puts the needs of all our citizens at the top of its agenda and as a resident of this Borough I welcome it.



Alan Stephenson
Chairman - Ashton, Leigh Wigan PCT

Children, Young People and Families Partnership
CYP Partnership is committed to the wellbeing, education and achievement of our children. Our children are the future of our community. The future of our community depends on improving outcomes for children young people and families. The Partnership is committed to working together to achieve that objective.



Gareth Cheesman

Faith Network
The different faith communities in Wigan Borough are committed to working for all that makes our town a warm, safe and friendly place to live, where difference means opportunity to explore the variety of cultural expressions which exist in Wigan today. It matters a lot to us that we are seen and valued as a partner in this process.



Reverend Ray Hutchinson - Rector of Wigan Parish Church - Chair Borough wide Faith Network

Greater Manchester Fire and Rescue Service
We are committed to identifying and reducing the risks from fire and other incidents for everyone living, working or visiting the borough of Wigan. We'll continue to support the Local Authority and other partners to reduce the incidents of non-fire emergencies by contributing to community education and safety awareness campaigns.



John Harding Borough Commander

Local Strategic Management Group (LSMG) membership

Name	Organisation
Andrew Foster	Chief Executive, Wrightington Wigan and Leigh Acute Health Trust
Shaun Donnellan	Divisional Commander, Greater Manchester Police
Peter Rowe	Chief Executive, Ashton Leigh and Wigan PCT
Martin Kimber	Director of Environmental Services
Bernard Walker	Executive Director of Adult Services
Nick Hudson	Executive Director of Children's Services
Ashley Crumbley	Chief Executive, Wigan and Leigh Housing
Kate Fallon	Director, Ashton, Leigh and Wigan Community Healthcare
Marilyn Simpson	Programme Director, Ashton, Leigh and Wigan PCT
Paul Petrykowski	Deputy Borough Commander, GM Fire and Rescue Service
Rodney Hill	Chief Executive, Wigan Leisure and Culture Trust
Kate Ardern	Director Public Health, Ashton, Leigh Wigan PCT / Wigan Council
Vacant	Chief Officer, Wigan and Leigh Council for Voluntary Service
Joyce Redfearn	Chief Executive, Wigan Council
Carol Bluer	Area Director, LSC, Arndale Centre, Manchester
Cath Hurst	Principal, Wigan and Leigh College
Andrew Roberts	District Manager, National Probation Service
Marie Gillott	Job Centre +
David Smith	Executive Director, Business Support Services, Wigan Council
Sue Johnson	Deputy Chief Executive, Wigan Council

Thematic Delivery partnerships

Building Stronger Communities (Joint Chairs)	Joyce Redfearn, Chief Executive Wigan Council
	Shaun Donnellan Divisional Commander GMP – Wigan
Economy, Environment, Culture & Housing	Miranda Allan Allan Environmental Private Sector
Health & Well Being Partnership	Alan Stephenson NHS Ashton, Leigh and Wigan
Children and Young People	

Township Forums

Co-Chairs

Wigan South

Cllr Mike Dewhurst
Jill Simmonds

Orrell / Billinge / Winstanley

Cllr Peter Thompson
Carol Watson

Wigan North

Cllr Terence Halliwell
Liz Brown

Standish / Aspull / Shevington

Cllr Chris Ready
Ron Conway

Ashton / Bryn

Cllr Nigel Ash
Ann Rampling

Hindley / Abram

Cllr James Talbot
John Vickers

Atherton

Cllr Susan Loudon
Christine Ridyard

Tyldesley

Cllr Robert Bleakley
Mike Norris

Leigh

Cllr C Rigby
Pam Stewart

Lowton / Golborne

Cllr Jonathan Miller
Pam Gilligan

Community Network Steering Group - Encompass

Carol Watson (Chairperson)

Joe Taylor (Secretary)

Irene Yates

Khaled Amini

Clare Brennan

Ray Hutchinson

Marion Andrews

Phil Hurst

Heritage Network

Disability Network

World in Wigan

Over 50s network

Faith Network

Boroughwide network

For more information, contact:

Simon Dale

Policy and Planning Manager

Lynn Kay

Partnerships Support Officer

By email:

01942 827320

s.dale@wigan.gov.uk

01942 827371

l.kay@wigan.gov.uk

lspadmin@wigan.gov.uk